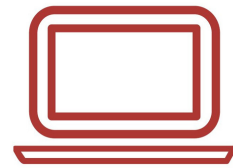


GREAT WEST WAY #ESCAPETHEEVERYDAY AUTUMN/WINTER CAMPAIGN

Cost: £350+VAT



Reply by 22 September to be included in the full campaign

5 Months promotion (Oct 2021-Feb. 2022):

- Mention and link on our Escape the Everyday campaign page
- New dedicated Ambassador Autumn/Winter content page linking to your product page
- Newsletter feature (sent to 15,000+ subscribers)
- Third party promotion of content page with estimated 100,000 reach
- Inclusion within Great West Way blog post
- Inclusion within Great West Way social media posts
- 5 months banner adverts on Great West Way website
- Paid digital promotion

For further details on all opportunities please contact
fionaerrington@GreatWestWay.co.uk or call 07435 971297

GreatWestWay.co.uk