



ENGLAND'S GREAT WEST WAY®

TRAVEL TRADE DIRECTORY
HELPING YOU SELL ENGLAND'S GREAT WEST WAY

NEW ITINERARIES

LITERARY LEGENDS
& ON-SCREEN LOCATIONS

EXPLORING BEYOND:
DISCOVER SOUTH WALES

LUXURY, WELLNESS
& EXCLUSIVE
ENGLISH HISTORIC
EXPERIENCES

- 400+ TRADE FOCUSED ATTRACTION & ACCOMMODATION LISTINGS
- NEW BOOKABLE EXPERIENCES, ACTIVITIES AND SPECIALIST TOURS
- NEW HIGHLIGHTS OF THE GREAT WEST WAY

GreatWestWay.co.uk/traveltrade





Dundas Aquaduct

Photo: The Canal & River Trust

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WELCOME TO THE GREAT WEST WAY®

Dear Travel Trade Colleague

Great West Way is a multi-modal touring route between London and Bristol, spanning some of England's most iconic heritage destinations and attractions. Based on ancient routes, the Great West Way encompasses 500 miles of navigable route on road, rail, water, footpath and cycleways through West London and the Thames Valley, Berkshire, Wiltshire, the Cotswolds, Bath and Bristol.

This Travel Trade directory will support you in finding out more about the Great West Way tourism suppliers, making it easier to develop Great West Way programmes, distributing our region to the 'curious visitor' providing them with an extraordinary variety of unique and quintessentially English experiences.

It allows you to find key destinations 'Along the Route', as well as less well-known, places nearby. There are a range of themed itineraries to help you create inspiring tours. We've clearly identified tourism businesses who are interested to work with the trade, and who offer accommodation, food and drink, attractions and activities, tours, guiding and transport along or within easy reach of the route.

There's no prescriptive route to follow when journeying along the Great West Way and it's suitable for visitors travelling by car, coach and rail, by boat, bicycle or on foot. Visitors can start from London or Bristol and you can develop new itineraries or add to your current tours, extending your programmes to explore key places to visit with a short detour off the route.

There's great connectivity to the region with Bristol Airport, offering visitors a warm Great West Way welcome with very quick turnaround times. Heathrow airport sits at the other end and visitors can also travel easily from Gatwick and via the port of Dover.

There is an excellent public transport network. Thanks to Great Western Railway (GWR), international and domestic travellers can visit the Great West Way's leading destinations with a single ticket – GWR's 'Great West Way Discoverer pass'. This integrated rail and bus pass is the largest of its kind in the UK. It covers over 200 local bus routes and includes unlimited train travel from London Paddington to Bristol Temple Meads via Reading (on qualified routes; off-peak only available to international visitors). See page 52-53 for more information.

For a more relaxed journey, there are two important waterways – the Kennet & Avon Canal and the River Thames. The Canal & River Trust, cares for the wildlife habitat, heritage, bridges, locks and aqueducts along the Kennet & Avon Canal enabling locals and

visitors to relax, re-connect, spot wildlife and experience 200 years of history on the waterways.

Eligible buyers can join our Great West Way Official Tour Operator & Distribution Partnership scheme to help you book and grow your tourism business to the south of England. We offer 1:1 support for itinerary development, sales training webinars, introductions to destinations and suppliers, support farm visits and can distribute your bookable programmes via our channels and partners. You'll also be invited to Great West Way's annual Marketplace event designed to connect buyers with local suppliers to help you package and sell the route.

This directory is complemented by the online travel trade toolkit which includes additional information to assist the development of your programmes so be sure to check this out at GreatWestWay.co.uk/traveltrade

If you would like to find out more or register to become a Great West Way Official Tour Operator & Distribution Partner, please get in touch.

We look forward to welcoming you and your visitors to experience England's Great West Way®.

Florence Wallace

Florence Wallace
Head of Travel Trade

flowallace@GreatWestWay.co.uk

EXPLORE THE GREAT WEST WAY MAP



General Information:

The information contained in this directory is based on content supplied at the time of writing. Whilst every effort has been made to ensure accuracy, Great West Way Ltd can accept no liability for any errors or omissions © Great West Way Ltd 2026.

WILTSHIRE

AT THE HEART OF
THE GREAT WEST WAY®

Planning a group visit?

Take time to
discover Wiltshire's
charming market towns,
attractions, stately homes
and glorious gardens.

- Group discounts
- Unique experiences
- Special interest tours
- Refreshment stops
- Timeless towns
- Stately homes and gardens
- Outstanding attractions
- Independent shopping
- Quality accommodation
- Trade product information



It's Time for Wiltshire
visitwiltshire.co.uk/groups



TIPS FOR USING THIS GUIDE

- Business names that are marked in bold indicates they have a product listing in their relevant section eg. places to stay, activities & experiences or food and drink. Please note they are listed alphabetically and some may be listed under 'T' for The eg. The National Gallery.



The National Gallery

- To find places by destination, check the Gazetteer at the back of the directory.
- In the listings we refer to Bookable Trade Terms – this means that the business may already offer net rates, trade discounts or commission, or be prepared to negotiate on this depending on availability or volume.
- Prices, % discounts and opening times are shown as a guide, at this time, please check the website for details.
- Where 'online' is stated in the Listings, this is generally for FIT bookings. If this is relevant to Groups this will be stated.
- Distances and timings are a guide only, as routes and length of journey will differ depending on time of year, time of day and type of vehicle etc.

We are working with the industry on an ongoing basis to encourage more trade-friendly supplier products, so check with the Great West Way team if you need help.

Icons and abbreviations used in this directory

	Group Rates
	Online Bookings
	Languages
	Airports
	Car Parking
	Coach Parking
	Average length of visit
	Railway/Bus
TL	Tour or Group Leader
D	Driver
FOC	Free of charge
RV	Refreshment Voucher
LHR	London Heathrow Airport
BRS	Bristol Airport
DMC	Destination Management Company
BH	Bank Holiday
CD	Christmas Day
BD	Boxing Day
NYD	New Year's Day

TRAVEL TRADE INDUSTRY SUPPORT

Great West Way is uniquely positioned among destinations/LVEPs to offer added-value travel trade industry support to buyers and suppliers. We offer bespoke one-to-one industry support for buyers to help them connect with relevant tourism suppliers and trade engagement services to tourism businesses or destinations who are keen to distribute product to increase trade visitors.

We offer trade buyers the following:

- Access to an enhanced network of over 500 trade focussed tourism supplier products in England, including a range of useful resources and personal introductions.
- Deliver agent/staff training programmes and webinars
- Speed-networking meeting events connecting buyers with suppliers
- Curation of bespoke tourism experiences and overnight stay packages*
- Additional resource to develop/secure new itineraries with excellent geographic knowledge in England*
- Investigate business development opportunities such as third-party marketing campaigns, leveraging airlines, PR etc.*

For tourism suppliers and destinations, we offer consultancy services* which include:

- Event representation and content distribution
- Trade product and strategy development
- Trade sales engagement and training programmes

*Fees will apply. For more information, or to request a bespoke proposal, please contact flowallace@GreatWestWay.co.uk

TOURISM INDUSTRY ASSOCIATIONS

There are a number of trade association membership organisations in the UK who work with destinations/LVEPs, tourism businesses, tour and coach operators, wholesalers, service providers and OTA's etc. These include:

Tourism Alliance: tourismalliance.com
European Tour Operators Association (ETOA): etoea.org
UKInbound: ukinbound.org
Coach Tourism Association (CTA): coachtourismassociation.co.uk
Association of Group Travel Organisers (AGTO)

VISITBRITAIN & VISITENGLAND

VisitBritain offices around the world are a first point of call for tour operators looking for information on England's Great West Way. Useful information and trade contacts can be found at www.visitbritain.org/travel-trade



VisitBritain event

HELPING YOU SELL ENGLAND'S GREAT WEST WAY



Helping you to sell England's Great West Way



Don't Miss These Official Tour Operator & Distribution Partner Benefits:

Great West Way runs an annual Marketplace event connecting buyers with local suppliers to help you develop and contract new Great West Way programmes.

Use of the Great West Way trademark is exclusive to Official Tour Operators, Distribution Partners and the Ambassador network. It is recognised by visitors travelling the route.

England's Great West Way is so much more than a collection of different places to visit. It's a connecting thread, bringing together not only world-famous English sites, attractions and landscape but also the places and people that make up everyday England. Woven together, they form an important strand of England's story.

Why choose England's Great West Way to sell?

There's so much for your customers to experience along the route that we want to help you sell it. So we've put together this section of useful information to help you plan your itineraries and programmes.

- **What is it?** The Great West Way links London and Bristol. It encompasses 500 miles of navigable routes and is based on one of the first Great Roads commissioned by the kings of England.

- **Who is it for?** The Great West Way is for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.
- **What is it like?** Along the Way, everyday England rubs shoulders with world-famous heritage.
- **Why should I choose the Great West Way?** The Great West Way offers an extraordinary variety of English experiences not found in any other part of the country.

Using England's Great West Way Brand and Narrative

We have developed a strong, unique and distinctive brand that expresses who we are and what we stand for. We encourage businesses to communicate our brand using the trademarked marque and narrative so we can keep a consistent clear message for visitors.

The concept for the marque, known as 'Curated Exploration', uses the iconography of a traditional compass combined with a modern viewfinder device. This brand supports our vision:

"To create one of the world's premier touring routes between London and Bristol." The strong visual identity is being adopted across a wide range of industry and stakeholders.

For tour operators who wish to sell the Great West Way alongside other regions of England, it is possible to join these up e.g. Great West Way and South Wales. If a Great West Way tour is being sold, but it's necessary to include products off the route, the narrative should explain to the customer that the itinerary 'detours off' the Great West Way. Itineraries which are titled England's Great West Way should include accommodation along the route.

If you are unclear about what is on or off the route, please refer to the 'Along the Route' and 'Within Easy Reach' on pages 14-23.

Become a Great West Way Official Tour Operator & Distribution Partner

The Great West Way is keen to work with tour operators and wholesalers to contract, package and sell Great West Way tourism suppliers, creating additional bookable programmes for visitors to the region. In order

to do this we have developed the Great West Way Official Tour Operators & Distribution Partnership scheme. If you agree to package, promote and distribute, on-brand Great West Way programme(s) and in return we will work in partnership offering you the following:

- Allow use of the exclusive Great West Way name and visual identity in line with brand guidelines, including the Great West Way marque
- Provide you with the brand toolkit, including official messaging and access to our online photography library and videos
- Provide you with a direct link to your own website from the Great West Way website
- Connect you with tourism supplier Ambassador businesses and destinations for future contracting
- Invite you to Great West Way Marketplace - our 1:1 buyer/supplier meeting event
- Offer you one-to-one support for itinerary planning and distribution
- Distribute your Great West Way programmes via our B2B and B2C channels where applicable
- Offer you, your sales team and clients the opportunity to attend virtual product sales training or educational familiarisation visits
- Provide you with regular Great West Way Travel Trade newsletters and updates
- Inform you of upcoming marketing and business opportunities where applicable
- Work in partnership to help support Official Tour Operators & Distribution Partners to present Great West Way in a clear and consistent manner in line with brand guidelines

Take a look at **Helping You Sell the Great West Way and download the Official Tour Operators Form** If your business doesn't qualify as an Official Tour Operator please contact flowallace@GreatWestWay.co.uk to discuss becoming a Distribution Partner.

England's Great West Way Toolkit

We have developed a range of materials to support you in creating and promoting new itineraries for your customers. These can be found at greatwestway.co.uk/traveltrade/travel-toolkit.

Image and video library

Our library contains a large selection of beautiful and inspiring images of England's Great West Way; these feature not only classic English views, but also places that are more of a 'local secret'. A selection of images are available for use by England's Great West Way Official Tour Operators & Distribution Partners.



Above: Trade section of Great West Way website

E-brochures and downloadable guides/maps

We have a range of maps and guides including This way for a Journey of Discovery, food and drink map and a guide to the Kennet & Avon canal map. We also produce a Travel Magazine - all of which are available to download and link to in your communications.

Creating new itineraries

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries. These cover different themes, ways of travel, and special interests, and you can use them to plan your own programmes. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire!

You can find examples of some of the itineraries on pages 40-49. A full range of thematic itineraries are available to download from www.greatwestway.co.uk/traveltrade/itineraries

Utilising our Ambassador Network

Our Ambassador Network is central to the success of this unique touring route as it will connect these inspirational experiences for curious travellers searching for the essence of England. These Ambassadors share our vision and are passionate about England's Great West Way. They use the Great West Way branding and narrative in their communication, and many have attended the welcome programme, so they are eager to welcome your customers and share the stories they have uncovered about the route.

The listing section of this Directory highlights those who are able to offer special rates, discounts or commissions. It includes Ambassador contacts who have specifically identified the need to

attract the travel trade. Some businesses are small and have not worked in this way before, however, we have recognised that their product offer is likely to be of interest. We encourage you to contact them directly to agree terms and find out how you can work with them.



Above: Travel Magazine



Above: Journey of Discovery Map

Great West Way Rough Guides available free of charge

Rough Guides to the Great West Way make a perfect gift for your clients when booked on a Great West Way itinerary. Orders can be delivered to your chosen arrival hotel (postage costs will apply).



GREAT WEST WAY OFFICIAL TOUR OPERATORS & DISTRIBUTION PARTNERS

The Great West Way is supported by a growing network of over 120+ Official Tour Operators & Distribution Partners, actively promoting and distributing travel itineraries worldwide. This list highlights both UK & Ireland-based Destination Management Companies targeting multiple international markets, as well as in-market tour operators dedicated to developing, marketing, and selling authentic Great West Way experiences. Many of these bookable programmes can be seen at GreatWestWay.co.uk/traveltrade/bookable-product.

AUSTRALIA / NEW ZEALAND Viva Holidays (Helloworld Travel Ltd)	SCANDINAVIA - Authentic-Europe - RK Travel Group - Travel's Easy	- Interopa - Janet Redler Travel & Tourism - Jones Holidays - Just Go Holidays - Kleemann Tours - Miki Travel Ltd - Norman Allen Group Travel - Pathfinders - Rabbie's - Saltours International - Saren Travel Group - Scancoming - Select Travel Service - Sovereign Tourism - Steam Dreams - Sterling Travel - Stonehenge Deluxe Tours - Tailor-Made Tours Europe - Tailor-Made Tours International - Traveledex / UK4Students - The Carter Company - The Circle - The Group Company - Leisuretime by Toureasy - Tour Partner Group - Veenus - VisitBritain - Walking.Holiday / Walk The Thames - Wilderness England
BELGIUM - Beautiful Britain - Belco Travel & Tours	SOUTH AFRICA British TIPS	
BRAZIL Kerovoar Travel	SWITZERLAND Travelhouse (MTCH AG)	
CANADA - Freedom Tours and Travel - RIT Vacations - Senior Discovery Tours - Victours International	UAE IBYTA Travels	
CARRIER – MULTI MARKET DFDS	UK & IRELAND - Abbey UK - Able & Fox Tours - AC Group - Active England Tours - Adeo Travel - Adventure Tours UK - Airedale Tours - Albatross Group - Alpine Travel - Altium Travel - Angela Shanley Associates - Ardor Driving Tours - ASA Tours - Best of Tours - Byway Travel - Cashel Travel - Compass Holidays - Cotswold Tours and Travel - Discover Britain & Ireland - ECT Travel - Europe incoming - Eurowelcome - Exodus Travels Ltd - G2 Travel - Gerry's DMC - Great Days Travel Group - Groupia - Halal Tourism Britain - Helentours Concierge Management - Henrietta Ferguson - Heritage & Stone Tours - Hidden History Travel - High Point Holidays - Holiday Club Staycations - Holiday Group International - Hunts Coaches	
CHINA Exciting Go (Trillion Run Travel)		USA - AMB Travel LLC - Authentic Vacations - Avanti Destinations - Black Tie Travel - Celtic Tours - Eurobound - Europe Express - Europe Pacific Gateways Travel - Finest Journeys - Gay Up Travel - GT Experiences - Kelturas Vacations - Indulgent Vacations & Destinations - Montage Travel - Sterling Tours Luxury Travel - Special Group Tours - Tenon Tours - Tradesco Tours
FRANCE Evaneos		
GERMANY - BITS – Britain & Ireland Tours - BTO International - Dreamtours for you - GTW Touristik - HTS Touristik - One World Travel - Reiseburo Luettje Toern - Service Reisen - Sr Seick Kultur-und Gartenreisen - Travelling Britain - Troll Tours - Wolters Rundreisen		
ITALY - Agape Viaggi - Binario 9 3/4 Viaggi - Naar - Quattro Passi - Volonline		
NETHERLANDS - ANWB Reizen - Buro Scanbrit - De Jong Intra - House of Britain - No Beach Exclusive Reizen - SNP Naturreizen		

Norman Allen Group Travel

Over 50 years' expertise in group travel

- Specialist in group travel throughout the UK, Ireland and Europe
- Tailor made itineraries
- General and special interest tours
- Flexible group sizes
- Outstanding attention to detail and customer service



ENGLAND'S GREAT WEST WAY®



normanallen@group-travel.com
Call us on +44 (0) 1432 277666
Portfield House Daws Road Hereford HR12JJ

www.group-travel.com

Abbey

THE DESTINATION
EXPERTS

Inbound travel specialists

Creating unforgettable experiences for curious visitors to explore England to discover their own **Great West Way** journey.

Customized FIT and group options available, contact us today.

www.abbeyuk.com

+44 131 656 5900

info@abbeyuk.com

#GreatWestWay

© www.GreatWestWay.co.uk

Boat Tour on Canals

Avebury Site

Roman Baths

Marlborough
Downs Poppies

Sandy Lane

BOOKABLE GREAT WEST WAY PROGRAMME EXAMPLES

ENGLAND'S GREAT WEST WAY®
LONDON - WINDSOR - SALISBURY - BATH - SWINDON - LONDON

See many of England's iconic destinations and attractions along England's Great West Way® - a new touring route between London and Bristol. Pick up your car and continue to Windsor, travel west to visit the UNESCO World Heritage Site of Stonehenge & Avebury, detour off the route to the medieval city of Salisbury and into Somerset, returning to explore Bath, Lacock and rolling hills and stone walls of the Cotswolds.

INCLUDES:

- 1 night in Windsor Area at Copthorne Hotel Slough Hotel *** or similar
- 1 night in Salisbury Area at Best Western Red Lion Hotel *** or similar
- 1 night in Bath Area at Best Western Limpley Stoke Hotel *** or similar
- 1 night in Swindon at Express by Holiday Inn Swindon *** or similar
- Breakfast daily
- Stonehenge admission
- Roman Baths admission

4 nights from **\$929*** per person twin share

UPGRADE to a 4 star accommodation from **\$379*** per person twin share.
CAR HIRE: Please ask about the best car hire options to suit your needs.

INSERT AGENCY DETAILS HERE

helloworld TRAVEL THE TRAVEL PROFESSIONALS

ENGLAND'S GREAT WEST WAY®

helloworld TRAVEL THE TRAVEL PROFESSIONALS

in store helloworld.com.au

helloworld Services Pty Ltd ABN 85 124 719 538

LOCAL TOURS AND GUIDING SERVICES

The Great West Way offers a variety of experiences and there's always more to discover beneath the surface. Book a local guide to add value to your tour programmes. There are many local qualified tour guides, driver guides and ground handlers offering bespoke tour guiding experiences with or without transport.

Types of Tours

These can be offered on a group basis, for individuals joining a public tour, or as a private bespoke tour.

- **Driver Guide Car Tours** – whether you're selling your own tours or wish to tailor make one, local operators offer a range of services in executive vehicles up to 8 seaters, or in some cases minibuses. They can also provide airport transfers.
- **Experiential tours** – try a foodie, street art or cultural tour to name but a few.
- **Guided outdoor activities** – walking and cycling are always popular. These can be both guided, or self-guided. Equipment can be supplied, as can luggage transfers and travel.
- **Sightseeing tours** – whether you're looking for a guide to join your tour or meet you in a destination, there are local sightseeing tour guides who can unlock the secrets of surprising places along the Great West Way.



Strawberry Hill House

In addition to visiting iconic attractions, local and regional tour guiding companies can take visitors off the beaten track to discover the places and stories less well-known. These can be combined with accommodation that is less corporate, offering a more traditional British welcome and wonderful artisan food, such as country inns, boutique hotels or restaurants with rooms.

Destination Management Companies (DMCs)

Many of the UK based DMCs offer their own tours and have local knowledge, expertise and resources, to design activities, tours, transportation and programme logistics for in-market tour operators.



Tours 2 Order - Graham Horn



DRIVER GUIDE TOURS

Able & Fox Tours
07564 799 566
info@ableandfox.com
www.ableandfox.com

Based in Windsor, we provide discreet executive driver-guided tours across England and Wales. Combining executive transport, engaging storytelling, and attentive hospitality, every private journey is carefully tailored. Single or multi day tours from Windsor to Wales, Cotswolds to Stonehenge. Themed tours include Literary & Film, Castles, Gardens, Sacred Landscapes, Food & Drink and Royal Residency. Guests experience Britain's landscapes, history, and distinct county characters in style.
Vehicles: Land Rover Discovery - up to 5 pax and Mercedes Vito up to 7 pax;
Operates: All Year 24/7
Groups: 1-7

Bath Insider Tours
bathinsidertours.co.uk

Private tours of the UNESCO World Heritage city of Bath and the surrounding area. Multi-day tours can be arranged.
4-6 pax

Britain's Best Heritage Tours
Ian Newman 07739 667543
ian@bbhtours.co.uk
bbhtours.co.uk

Driver guided tours, town and city walks or guide for coach tours. Accredited Blue Badge Guide. Half days, days or multi-day, tailored tours including new Great West Way tour. Accommodation recommendations or accommodation can be booked.
Vehicles: Executive vehicles (max six people)
Operates: All Year
Groups: Max 6

Cotswolds Adventures
cotswolds-tours.co.uk

Off-the-beaten track private and bespoke driver-guided tours of the cotswolds and surrounds. Executive vehicles up to 7 pax.

Drive and Stroll
07808 194 939
enquire@driveandstroll.co.uk
www.driveandstroll.co.uk

A new sightseeing tour company that is revolutionising the way that guests can explore South West England. Enjoy a private guided driver tour with a local at the wheel combined with short, enjoyable strolls in local market towns and villages. (typically 30 - 60 minutes). Includes the Secrets of Stonehenge, The Cotswolds and Garden's Delight, Avebury and we can also create a custom tour for you.
Vehicles: Vehicles: Electric - 8 seater. 1-6 guests & luggage comfortably.
Operates: All Year
Groups: Five star guest reviews

Galahad Tours
07824 415286
info@galahadtours.co.uk
galahadtours.co.uk/tours

Multi award-winning Galahad Tours offers private driver-guided tours from Bath in the comfort of a luxury Mercedes vehicle. Choose from itineraries to the Cotswolds, Stonehenge & Avebury, Salisbury, Blenheim Palace and the nearby treasures of Wells, Glastonbury & Cheddar Gorge. Tours are all personally created & delivered by founder, Matt. Only 5 star customer reviews.
Vehicles: Mercedes V-Class
Operates: All Year
Groups: Max 6

In & Beyond Bath
BATH BA1 1LY
01225 952222
info@inandbeyondbath.com
inandbeyondbath.com

An award-winning, innovative tour company redefining the touring experience. Unique journeys of discovery for discerning travellers seeking to truly connect with 'authentic' England. Sharing the 'must-sees' with magical hidden treasures, tours go way beyond sight-seeing for an adventure into the best of England's landscapes, heritage, cuisine, stories and culture, accompanied by a friendly guide. Experience the England you've always dreamt of, and enjoy memories you will treasure forever.
Vehicles: 1-8 guests & luggage
Operates: All year
Groups: Suitable for small groups, FIT, VIP, family MICE, multiple vehicles for 8+, walking tours and hop-on coach guide.

Oldbury Tours
oldburytours.co.uk

Personalised tours throughout Wiltshire and the South West. Car up to 7 pax, minibus up to 16 pax. minibus, walking tours: small groups/ individuals.

Roman Bath Private Tours
romanbathprivatehire.co.uk

Airport transfers, city-to-city travel and private hire tours along the Great West Way route and beyond. Executive vehicles up to 8 pax.

Heritage & Stone Tours
Salisbury, SP1 2LP
01722 222222
info@stonehenge-heritagetours.com
www.stonehenge-heritagetours.com

Luxury chauffeur serviced with expert guidance. Explore the Great West Way and beyond in style with Heritage & Stone Tours, where professionalism meets comfort. Knowledgeable chauffeurs offer expert local insights all tailored to your preferred itinerary, from half days to up to a week. Popular destinations include Windsor, Salisbury, Stonehenge and Avebury, Bath, Oxford and the Cotswold's, plus Jurassic Coast and Wales. We provide personal assistant services alongside transfers from airports, seaports, railway stations, and hotels, ensuring a hassle-free and elegant travel experience.
Operates: All year
Vehicles: Mercedes cars and 8 seater minibuses
Groups: Up to 16 pax

Stonehenge Deluxe Tours
SALISBURY
07713 258502
stonehengedeluxetours@gmail.com
stonehengedeluxetours.co.uk

Chauffeured driver guided tours and transfers offer visitors a private visual introduction to the landscapes, heritage, and atmosphere of the South of England. Beneath the surface of well known destinations lies a more considered way to experience them—unhurried, personal, and thoughtfully arranged.
Vehicles: Mercedes E-Class vehicles and 8-seater minivans.
Operates: All Year
Groups: Our E-class Mercedes transports 1 to 4 passengers, while larger groups use our 8-seater minivans. Minimum passengers: 1; Maximum: 16 in 2 minivans.

Sulis Guides
sulisguides.com

High quality, experienced, multi-lingual Blue Badge Guides for tailor-made car, coach and walking tours of the West Country and beyond. Various vehicles.

Tours2Order
READING, RG10 9QN
Graham Horn 07827 715353
graham@tours2order.com
tours2order.com

Blue Badge Guide offering bespoke tours by coach, public transport or on foot for groups or individuals throughout the Great West Way area. Chauffeur car or minibus guided tours also arranged. Two-hours to multi-days. Town and countryside. Rivers and canals. Historical sites. Midsomer Murders. Itinerary planning available.
Vehicles: Various sized, vehicles can be organised.
Operates: All Year
Groups: From 2 to 50 people. TL/D - FOC.

OUTDOOR ACTIVITIES

Active England Tours
activeenglandtours.com

Active travel: cycling, walking, family adventures and multisport tours through beautiful countryside and iconic places. 4* hotels, B&B's, pubs or country cottages.

Bainton Bikes
baintonbikes.com

A cycle hire and tour company for all ages with a shop in Oxford and self-service hubs throughout the Cotswolds.

Bristol Nordic Walking
bristolnordicwalking.co.uk

Guided walks and Nordic walking tuition around Bristol and Bath.

Cotswold Electric Bike Tours
cotswoldelectricbiketours.co.uk

Guided electric bike tours and e-bike holidays.

Cotswold Journeys
cotswoldjourneys.com

Tailor-made walking and cycling holidays.

Cycle the City
cyclethecity.co.uk

Bike hire, sightseeing tours around Bristol.

Wild MTB Adventures
Salisbury
07976 688437
hello@wildmtbadventures.com
wildmtbadventures.com
newforestcyclingtours.com

Guided cycle rides in Wiltshire and beyond to explore the county's fascinating heritage with a British Cycling accredited guide. Tours include Salisbury, Stonehenge & Old Sarum, Ancient Ridgeway and Avebury and Marlborough's Green Man Tour.
Operates: All year
Groups: 8 max, Group discounts available

Original Wild
originalwild.com

Provides epic high quality adventures and experiences including paddleboarding, code break Bath, kayaking, climbing or abseiling.

Roaming the Paths
07796 110222
info@roaming-the-paths.co.uk
roaming-the-paths.co.uk

Offer half or whole day walks and activities, plus a wide range of events, to help people access and enjoy the countryside.
Operates: All year

SUP Bristol
supbristol.com

Award-winning stand up paddleboarding tours of Bristol's historic harbourside, catering for all ages. Training courses, parties, trips and events.

Wild Swim Bike Run
wildswimbikerun.com

A variety of guided outdoor activities in Bath & the Cotswolds including, bikepacking, guided walks, trail running groups, SUP & canoe adventures.

EXPERIENTIAL TOURS

Bath Curious Strolls
bathcuriousstrolls.com

Discover Bath and beyond through characters connected with this World Heritage City. 90mins - all day tours. Groups 10+

Savouring Bath
savouringbath.com

Epicurean experiences of Bath - the best of the city's food and drink scene.

Windsor Carriages & Curated Experiences
Windsor, SL4 1LB
enquiries@windsorcarriages.co.uk
+44 (0) 1753 981980

Curated Royal Windsor Experiences. Our local specialists pride themselves on creating personalised luxury itineraries that showcase Windsor's finest offerings, combining your interests with privileged access to historic venues, estate locations, and seasonal events. Perfect for international FIT's or small groups.
Operates: All Year
Groups: 1 - 144 pax in multiple carriages

GUIDING SERVICES

Bath Parade Guides
bathparadeguides.co.uk

Blue Badge Tourist Guides offering informative and entertaining walking tours and coach tours.

Bristol & South West Tour Guides
bristoltsours.co.uk

Guided city centre walks, bespoke themed tours.

Bristol Hoppers
bristolhoppers.co.uk

Tours of Bristol's craft beer scene.

CJP Cotswold Tours
cotswold-tours.com

Cultural sightseeing Great West Way tours

Cotswold Tours Ltd
cotswold-tours.co.uk

Driver guided, walking or cycling tours.

Eton Information Centre
visiteton.info/eton-visitor-information-centre/

Behind the scenes tours of Eton College, Heritage and walking tours.

Fred Mawer Tours
fredmawertours.co.uk

A Bath-based Blue Badge Tourist Guide offering entertaining and informative walking, chauffeur-driven and coach tours.

Show of Strength Theatre Company
Showofstrength.org.uk

Theatrical walking tours in Bristol & Bath.

INSIDER TIP

Why not hop on and off the open-top City Sightseeing Bath or travel from Salisbury station to Stonehenge on The Stonehenge Tour bus - which also includes entry to Stonehenge. All of these have on-board commentaries in various languages too.

Spirit of England Tours
spiritofengland.net

Accredited Badge Tourist Guide offering private tours of Windsor Castle, St George's Chapel and the towns of Windsor & Eton.

Terry's Reading Walkabouts
readingwalkingtours.co.uk

Easy guided walking tours of Reading with. 22 themes/routes.

Tour & Explore with Anne Bartlett
tourandexplore.com

Experienced Blue Badge Tour Guide Tour with tailored itineraries.

Vintage Days Out
vintagedaysout.com

Thames Day Tours: Driver guided, walking or cycling.

Visions of History
visionsofhistory.co.uk

A Blue Badge Tourist Guide offering guided walking and coach tours.

Walk Reading
walk-reading.co.uk

Guided historical walks in and around Reading including Roman Silchester.

Windsor Tourist Guides
windsortouristguides.co.uk

Windsor Tourist Guides for private guided tours of Windsor, Windsor Castle and St George's Chapel.

SELF-GUIDED TOURS

Compass Holidays
compass-holidays.com

Self-led walking and cycling holidays along the Great West Way.

Foot Trails
foottrails.co.uk

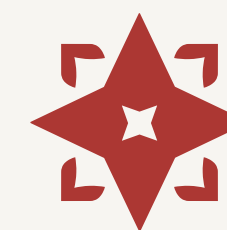
Bespoke walking & hiking tours in rural England. Crowd free with luggage transfers.

Walking.Holiday
0118 4664007
web@walking.holiday
walking.holiday

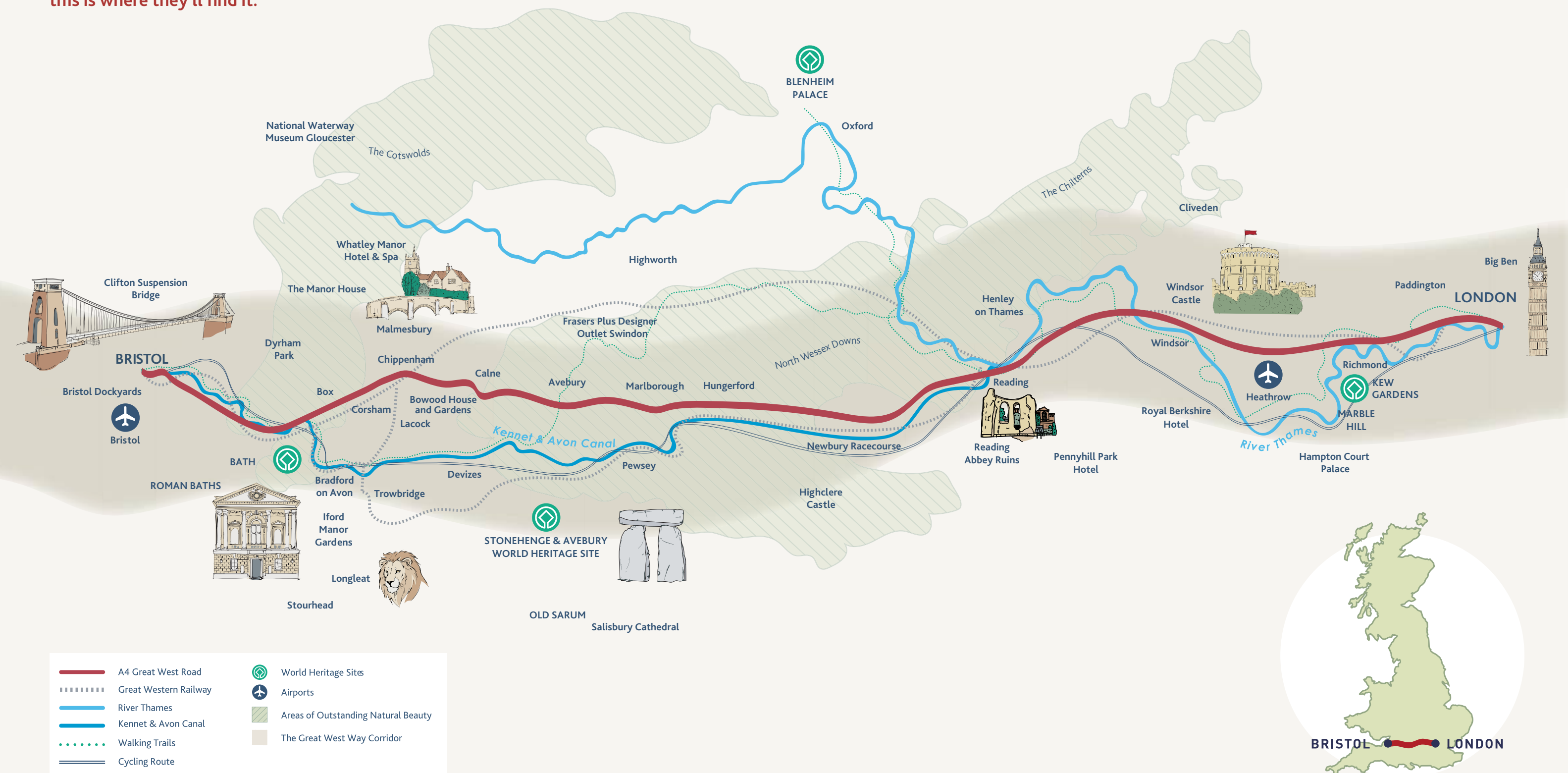
Self-guided Walking Holidays in the South of England. These include a new Great West Way Walk, Thames Path National Trail, Ridgeway National Trail, Camino Ingles/St James' Way pilgrim route, Kennet and Avon Canal Walk and the Chiltern Way. Baggage Transfers available.
Operates: April - October

ALONG THE ROUTE

Grace and elegance, rural peace or contemporary cool. Travelling through the cities, towns and villages along England's Great West Way, your clients will encounter England at its most beguiling. Whether it's somewhere brimming with charm, buzzing with vitality or shouting its history from every corner, this is where they'll find it.



ENGLAND'S GREAT WEST WAY®





Jane Austen Festival

BATH

✦ Built for pleasure and relaxation, Bath has been a wellbeing destination since Roman times. Discover the ancient Roman Baths and the thoroughly modern Thermae Bath Spa, which houses the only natural thermal hot springs in Britain that you can bathe in. The city is a UNESCO World Heritage site and is one of the UNESCO World Heritage Great Spa Towns of Europe, giving it a rare double designation. Bath's compact, visitor-friendly centre is overflowing with places to eat and drink, plus some of the finest independent shops in Britain. Bath has a remarkable collection of museums and galleries, year-round festivals, theatre, music and sports. The stunning honey coloured Georgian architecture is straight from a Jane Austen novel and is one of the stars of Netflix hit *Bridgerton*. The Jane Austen Festival takes place annually and includes the highly anticipated Regency Costumed Promenade, which fills the streets of Bath with over 500 people in Regency dress.

Accommodation ranges from luxurious five-star spa hotels and grand Georgian guesthouses to snug cottages, chic city centre apartments and group-friendly hotels. Discover the city, and use Bath as a base to explore the Great West Way.

CONTACT

visitwest.co.uk/trade
TravelTrade@visitwest.co.uk
+44 (0) 117 946 2209

BOX

✦ The village of Box lies within an Area of Outstanding Natural Beauty in the beautiful By Brook Valley and is a gateway to the Cotswolds National Landscape. It is located on the Great West Way and the historic Great Western Railway passes through it. The World Heritage City of Bath lies only 5 miles to the east. The area has been settled since Neolithic times and Box Roman Villa is a Scheduled Ancient Monument. Box is probably best known for Isambard Kingdom Brunel's Box Tunnel and quarried limestone. Views of Box Tunnel combine with other G.W.R features such as Middle Hill Tunnel to celebrate a wonder of the Victorian Age and one of the finest views of a historic railway line in the country. The children's book *Thomas the Tank Engine* was conceived by the Rev Awdry who lived in Box. The Parish contains many listed buildings, some of which are of outstanding interest Grade I and II, and several Conservation Areas, areas of special architectural and historic interest, one of which covers the village of Box. The Parish has over 100 public rights of way making it a hugely popular destination for people looking to explore the English Countryside.

CONTACT

boxparishcouncil.gov.uk
visitbox@boxparishcouncil.gov.uk



Box

BRISTOL

✦ Innovation and creativity are the twin engines that give Bristol its drive. Pioneering Victorian engineer Isambard Kingdom Brunel left his signature across the city in the SS Great Britain, the world's first great ocean liner, and elegant Clifton Suspension Bridge as well as the Great Western Railway. Aerospace Bristol offers fascinating insights into the region's aviation heritage and visitors can step aboard the last Concorde ever to fly. The world's most famous street artist, Banksy, has also left his mark across his home city with Bristol now synonymous with street art. Wake the Tiger is the world's first Amazement Park® and invites visitors to step through a portal into a parallel world of wild experiments.

Bristol's vibrant street art has earned it a place as one of Lonely Planet's top destinations in the world to visit in 2026, making it the only UK city to be named. The city is a UNESCO City of Film with global film productions based in and on location and live music from world class DJs to classical, and festivals to pub gigs.

The Harbourside, where symbols of Bristol's maritime heritage are on show, is constantly abuzz with activity. Alongside the water it's packed with entertainment with restaurants and bars alongside galleries, museums and attractions. On the water visitors can partake in water sports or a more gentle boat tour.

Feast on internationally recognised dining options with a tempting mix of global cuisines, street food, award-winning restaurants and food and drink festivals. The local craft beer industry is booming with cracking tap rooms and pubs galore.

CONTACT

visitwest.co.uk/trade
TravelTrade@visitwest.co.uk
+44 (0) 117 946 22093



Clifton Suspension Bridge

BRADFORD ON AVON

✦ This stunning town flanks both sides of the peaceful River Avon at the southern end of the Cotswolds, with the Kennet & Avon Canal also running through it. Steeped in history, it boasts spectacular medieval barns, Saxon and Norman churches, salubrious mansions and an iconic bridge, parts of which date back to the 14th century. Thanks to a rich industrial heritage in both the wool and rubber industries, the town's old mills add to the wonderful honey-coloured cornucopia of architecture which rises on the surrounding hills. Meaning that this town is definitely not one to be missed along the Great West Way!

CONTACT

tourism@bradfordonavontowncouncil.gov.uk
bradfordonavon.co.uk
+44 (0)1225 864240



Kennet & Avon Canal in Bradford on Avon



Calne

CALNE

✦ Situated on the A4 and at the edge of the North Wessex Downs National Landscape, the story of Calne begins around AD 978 and includes drovers' trails and coach roads, the rise and fall of canal and rail travel, woollen broadcloth and meat production.

A stay in the market town of Calne provides easy access to Cherhill Downs and the famous White Horse and with easy access along Sustrans Route 403 from Castlefields Park you can explore the nearby Avebury Stone Circle.

No visit to Calne is complete without including a trip to the Atwell-Wilson Motor Museum - Wiltshire's only Motor Museum, The REME Museum at nearby MOD Lyneham or Bowood House and Gardens.

A warm welcome is offered from the range of cafes and independent shops and a monthly Craft and Gift Market. Why not explore our green spaces including the Skate Bowl and outdoor gym.

Calne's thriving past and present can be explored with a new Calne Trail and a visit to the Calne Heritage Museum in the town's Heritage Quarter to #DiscoverCalne is highly recommended.

CONTACT

calne.gov.uk/calne-visitor-information-centre/
calne@calne.gov.uk
+44 (0)1249 814000 Calne Visitor Centre

CASTLE COMBE

Castle Combe features regularly as a TV and film location and is home to Exclusive Collection's Manor House & Golf Club and The Castle Inn pub. Nearby is West Country's home of Motorsport - Castle Combe Circuit. The village is a protected conservation area and we ask that the trade work with us to help protect its future by visiting mindfully. The village is not accessible for coaches and limited car parking is available.

Avoid peak periods if possible. Please ensure the village remains accessible, with visitors using marked footpaths at all times. Please respect the privacy of residents. Keep Castle Combe car free and travel by bus (95a from Chippenham to Castle Combe).

Visit Castle Combe Responsibly.

VISIT Corsham



Whatever the season, Corsham has it all

Stunning heritage, glorious countryside, mouth-watering places to eat and drink, and an abundance of independent shops.

Discover Wiltshire's hidden treasure - just 8 miles from Bath and 4 miles from the M4 (J17).

www.visit-corsham.co.uk



CORSHAM

✦ Corsham is a quintessentially English market town, with a long history, independent shops, a great range of places to eat and drink, and exhibitions and shows at The Pound Arts Centre. The beautiful High Street is edged by stately Corsham Court with its Old Masters paintings and Capability Brown-designed gardens at one end and, at the other, the Almshouses and Schoolroom, built in 1665 during the reign of Charles II. The town looks like a film set and has, indeed, featured in a number of films and TV programmes, most noticeably BBC One's hugely popular *Poldark* and, more recently, the Disney+ production of Jilly Cooper's *Rivals*. And if you need more drama, the town's many free-roaming, diva-like peacocks are available for picture perfect moments.

GROUPS

Contact Corsham Town Council to arrange coach parking, any specific group requests or to tailor a visit to your needs.

CONTACT

visit-corsham.co.uk
towncouncil@corsham.gov.uk
+44 (0)1249 702130



Corsham



Chippenham

CHIPPENHAM

Chippenham's first settlers arrived in the 7th century; today, nestled on the banks of the River Avon, it's a little over an hour from central London. This has been a market town for centuries – in the Market Place is the Buttercross, where dairy products were sold in the 16th century; and today colourful street markets take place on Fridays and Saturdays. Nearby, timber-framed Yelde Hall dates from about 1450. The Chippenham Museum is located in the town centre and nearby is Castle Combe Motor Racing Circuit. For motor lovers, combine a visit to Chippenham with one to Calne and visit the Atwell-Wilson Motor Museum.

CONTACT

chippenham.gov.uk/discoverchippenham
enquiries@chippenham.gov.uk
+44 (0)1249 446699

DEVIZES

Awarded Confederation of Passenger Transport
UK Coach Friendly status

This charming market town grew up around its Norman castle, built in 1080 at the boundary of three Saxon parishes (the Latin 'ad devizas' means 'at the boundaries'). Visitors will uncover a colourful medieval past, a wealth of history and architectural heritage, more than 500 listed buildings and a large Market Place at its heart. It is home to Wadworth Brewery, the Kennet & Avon Canal Museum, and the Wiltshire Museum whose galleries feature gold from the time of Stonehenge and tell the story of the Stonehenge and Avebury World Heritage Site.

CONTACT

devizes.org.uk
tourism@devizes.org.uk
+44 (0)1380 800400



Devizes

HENLEY ON THAMES

This 13th century market town is one of the most beautiful in England. It enjoys a wonderful position on the River Thames, backed by the Chiltern Hills with delightful independent shops. Book a and Hobbs of Henley boat trip. In summer visitors will be thrilled by internationally renowned sporting events and festivals such as The Henley Royal Regatta and the Henley Literary Festival. Henley on Thames, aka Causton, in Midsomer Murders, has appeared in numerous episodes. Fans will recognise many of the filming locations within the town. Pick up a leaflet from the Tourist Information Centre detailing the Midsomer walking and driving trails around Henley, Hambleden and Marlow.



Henley On Thames

HUNGERFORD

This historic market town lies in the North Wessex Downs National Landscape and is traversed by the Kennet & Avon Canal and the beautiful chalk rivers Kennet and Dun. The bustling High Street is made up of over 60 Listed Buildings, many of which are timber frame construction with Georgian frontages. There are many popular pubs and eateries.

Shoppers will love the many antique shops, independent shops, boutiques, and the bustling Wednesday street market. The Rose of Hungerford runs popular trips on the canal.

Hungerford Common to the east of the town and Freeman's Marsh to the west comprise just part of the land and property managed by the ancient office of The Town and Manor of Hungerford Charity, whose origins go back to the time of John of Gaunt. The two week festival of Hocktide after Easter each year celebrates these ancient traditions. Nearby are Littlecote Roman Villa, Wilton Windmill, Crofton Beam Engines and England's highest chalk hill, Walbury Hill. There are numerous country walking routes.

Hungerford's proximity to the road and rail network makes it an ideal base for wider exploration - a perfect place to visit or stay.

CONTACT

visithungerford.com
admin@hungerford-tc.gov.uk
+44 (0)1488 686195



Hungerford

LACOCK

With its central grid of four streets, Lacock today looks much like it did 200 years ago. It's oldest house is older than the thirteenth century abbey. Enjoy a visit to National Trust's Lacock Abbey.

MALMESBURY

Malmesbury is a beautiful ancient hilltop town in a unique setting surrounded by picturesque rivers, and Malmesbury is so much more. A rich and rewarding history, a lively town centre with interesting independent shops and great places to eat, drink and stay. A packed programme of arts activities and local events, a thriving community and a wonderful place to visit. You'll also find superb accommodation at England's oldest hotel The Old Bell Hotel and at the nearby Whatley Manor Hotel. The town has an Anglo-Saxon street layout, an original Market Cross from 1490, the award winning Athelstan Museum and an impressive Town Hall. Explore Malmesbury (www.exploremalmesbury.com) tells Malmesbury's stories at the places they happened. Discover saints, kings (including the first king of all England), a flying monk, rogues, heroes and heroines, philosophers, (the internationally famous Thomas Hobbes of Malmesbury, no less) and tigers around every corner. Regular guided walks are led by local experts each April to September – bookings can be made at the town Tourist Information Centre at the Town Hall. The 1100th anniversary of Athelstan becoming King has recently been commemorated and celebrated with the introduction of a new walking & cycling route – The Athelstan Pilgrim Way. This 100-mile route links 36 churches in North Wiltshire, celebrating them as historic and living waymarkers. Guided walking route booklets with maps and a pilgrim passport can be picked up from Malmesbury Abbey and any of the 36 churches, and stamped in each church for visitors to track their progress. Malmesbury is perfectly placed for a visit to the Great West Way and the Southern Cotswolds.

CONTACT

tic@malmesbury.gov.uk
+44 (0) 1666822143
discovermalmesbury.life

MARLBOROUGH

The High Street in Marlborough, a key town along the route, is one of the widest in the UK and a shopper's paradise, lined with old buildings rich with character and housing an array of high quality shops, a twice-weekly market, restaurants and the famous Polly Tea Rooms. Visit The Merchant's House – one of the finest 17th century middle-class homes – or the converted St Peter's church, with its tower tours. The Duchess of Cambridge attended Marlborough College, which offers a popular residential Summer School for international students, plus children's sports clubs, courses and activities, in addition to concerts and cultural events for all. Marlborough is also an ideal base to explore Avebury Stone Circle & World Heritage Site.

CONTACT

Marlborough-tc.gov.uk/visitors
enquiries@marlborough-tc.gov.uk
+44 (0)1672 512487



Marlborough



Lacock

MARLOW

One of the loveliest locations on the River Thames, set in the river valley and alongside the woodlands of the Chiltern Hills. The vibrant Georgian market town is made up of historic streets and an abundance of boutique shops and its most famous landmark is the remarkable suspension bridge. Known as a fashionable riverside resort Marlow has attracted many famous people to the area - such as Thomas Love Peacock, Jerome K. Jerome, T.S. Eliot and Mary Shelley, who finished her Gothic masterpiece Frankenstein, whilst living here. Other Georgian towns along the Great West Way include Marlborough and Bath.



Malmesbury



Reading

NEWBURY

Newbury offers a relaxing yet vibrant atmosphere in which to enjoy its array of independent and high street shops and restaurants, charter and specialist markets, and first-class arts and cultural experiences. Not far from the town is the real-life Downton Abbey (Highclere Castle) where the world-famous TV series was filmed. Book an afternoon at the top-class racecourse or one of the well-known arts venues. The Kennet & Avon Canal meanders through the town and at Newbury Wharf, many buildings are linked to the canal's history. Visits to West Berkshire Museum and Shaw House will explain the rich history of the area. A mile north of Newbury is Donnington Castle Gatehouse which dates to 1386. Head east out of Newbury, along the Great West Way, to Reading and discover Reading Abbey Heritage Quarter.



Richmond

READING

Founded one thousand years ago at the confluence of the Rivers Thames and Kennet, Reading is at the heart of British heritage and enterprise and is the final resting place of King Henry 1 at the medieval Reading Abbey Ruins. Reading's Abbey Quarter is also home to Jane Austen's school in the Abbey Gateway and the site of Oscar Wilde's incarceration - Reading Gaol. Uncover the whole story at Reading Museum and don't miss the only full-scale replica of the Bayeux Tapestry. Other attractions include the history of food and farming at The Museum of English Rural Life, the Ure Museum of Greek Archaeology, the Cole Museum of Zoology, four escape rooms and close by Beale Park Wildlife Park and the national Trust's Basildon Park.

The Thames in Reading offers relaxation and water sports, pampering and great food. The restored Edwardian Thames Lido offers all of that in one place. Or take a river trip along a lovely Thames stretch with Thames River Cruise. Reading's other River, the Kennet flows through Reading's great outdoor dining venue, the Oracle Riverside. The region's best shopping is only a stone's throw away from lunch. Add in a year round Festival programme, boutique and riverside hotels, top class sport, an easily walkable and thriving town centre and great connections by train (22 minutes from London) and the new Elizabeth Line and road and you can see why Reading has so much to offer in its own right as well as a great base for exploring the Great West Way .

CONTACT

visitreading.com/traveltrade
alex.brannen@reading.gov.uk
07860 779166

RICHMOND

The River Thames runs for over 10 miles through the borough, linking Hampton Court Palace, Richmond town centre and Kew Gardens with London to the east, and west along the Great West Way. Richmond rivals anywhere in London with its beautiful Royal Parks and open spaces, historic houses, theatres, museums, galleries, exhibits and town centres bursting with life. Situated 10 miles southwest of Central London with easy access by tube, train, bus, car, bike, boat and foot. Richmond upon Thames provides the perfect getaway.



Southern Cotswolds

SOUTHERN COTSWOLDS

Straddling the Gloucestershire and Wiltshire borders, the southern Cotswolds and the towns and villages along the Great West Way are just as lovely as those further north. Enchanting cottages made from the golden local stone, and award-winning food and drink. Visitors can enjoy a stroll in gorgeous rural countryside or wander through picturesque bustling market towns and charming villages, each with their own unique feel, including events and markets all year. There's plenty to see and do: world-class attractions, splendid gardens, grand castles and houses and amazing wildlife. Enjoy the seasonal colours at Westonbirt Arboretum near Tetbury and combine it with a visit to Highgrove, the home of King Charles III and Queen Camilla.

SWINDON

Visitors can enjoy a vibrant mix of traditional shops and pubs alongside modern outlets and stylish cafés and bars. For an immersive shopping experience, visit Frasers Plus Designer Outlet Swindon, which is based in the beautifully renovated Grade II listed buildings of the Great Western Railway Works. Swindon's diverse selection of accommodation makes it a good base for exploring the Great West Way and beyond.

THAMES VALLEY AND NORTH HAMPSHIRE

The Thames Valley and North Hampshire covers an area stretching either side of the River Thames. The Thames Valley runs from Reading to Windsor and northwards up to Oxford, Henley on Thames and Marlow. Whilst North Hampshire takes in Highclere along to Basingstoke and Farnborough. Visit Highclere Castle, Bombay Sapphire or follow in the footsteps of Prince Harry and the Duchess of Sussex and explore Windsor by foot, by open-top bus, or horse-drawn carriage. Or take a detour off the Great West Way to Didcot Railway Centre, living museum of the Great Western Railway. Then head on to the UNESCO World Heritage Site, Blenheim Palace, birthplace of Winston Churchill and over 300 years of history.



Frasers Plus Designer Outlet Swindon

TROWBRIDGE

Trowbridge is Wiltshire's County Town, where a rich heritage sits alongside a vibrant modern town centre. Once at the heart of England's woollen cloth industry, its historic character can still be seen throughout the town, from the striking Home Mills, home to Trowbridge Museum, to the Grade II listed Old Town Hall.

Located within Home Mills, Trowbridge Museum brings more than 1,000 years of local history to life through engaging exhibitions, interactive displays, and panoramic views across the town. The nearby Parade House provides an impressive venue for conferences, weddings, and special events, while The Civic offers a year-round programme of live music, comedy, theatre, family entertainment, and community events.

The town centre is home to a wide range of independent businesses, national retailers, cafés, and restaurants, alongside the ODEON Cinema and regular markets. Just a short walk away, Trowbridge Park provides open green space, a children's play area, sports facilities, and riverside walks, making it a popular destination for families and visitors alike.

With excellent rail links to Bath, Bristol, Cardiff and London, Trowbridge is perfectly placed for exploring Wiltshire and the wider Great West Way, with world famous attractions including Stonehenge and Avebury within easy reach. Whether you're visiting for history, culture, shopping or leisure, Trowbridge offers a welcoming destination with something for everyone.

CONTACT

trowbridge.gov.uk
info@trowbridge.gov.uk
+44 (0)1225 765072



Trowbridge



Alton White Horse, Pewsey

VALE OF PEWSEY

 The village of Pewsey sits at the centre of the Vale, the western extent of the North Wessex Downs National Landscape and is a walkers' and cyclists' paradise. The Vale is home to the long-distance walking and cycling route, the Pewsey Vale Circular Way, and also has 'Walkers are Welcome' accreditation. The opening of the Kennet & Avon Canal in 1810 and the Great Western Railway in 1862, transformed Pewsey into a bustling community. Once the heart of King Alfred's lands, the Vale of Pewsey contains rich history including multiple Iron Age hillforts, the site of Wolfhall (home of the Seymours), the only working windmill in Wessex at Wilton and the original and still operational steam-powered beam engines at Crofton Pumping Station on the Kennet & Avon Canal. The Vale is also home to two White Horses carved into the chalk hillsides, the Pewsey Heritage Centre and the Crop Circle Visitor Centre & Exhibition. Visit Pewsey during September and enjoy Wiltshire's oldest carnival. Take a canal boat holiday from here with Honeystreet Boats or Bruce Accessible Boats, along a beautiful stretch of the Kennet & Avon Canal, through Devizes and Bradford on Avon to Bath, a relaxing way to explore the Great West Way.

CONTACT
info@visitpewseyvale.co.uk
visitpewseyvale.co.uk
+44 (0)7802 444022



Windsor

WINDSOR

 **Awarded Confederation of Passenger Transport UK Coach Friendly status**

You can't say the word Windsor without conjuring up images of the world's oldest and largest inhabited castle, royalty, horse racing, the changing of the guard, the River Thames and Eton College. Windsor thrives on its royal patronage, rich cultural heritage, stunning architecture and beautiful natural scenery. Add to this an abundance of quaint one-of-a-kind shops and a scene headed by the likes of Heston Blumenthal and Alain Roux and you'll have a reasonable idea of the treats in store for you in Windsor, Maidenhead and Ascot. Windsor, Runnymede, Hampton Court Palace and Richmond are the fascinating windows into history at the east end of the Great West Way.

CONTACT
windsor.gov.uk/travel-trade
Traveltrade@RBWM.gov.uk
+44 (0)1753 743918



WITHIN EASY REACH

These destinations can be visited on the Great West Way but they include places that are within easy reach of the route.

COTSWOLDS

The Cotswolds has stunning scenery, honey-coloured villages alongside cosmopolitan towns and world-class food, accommodation and attractions.

CHELTENHAM

A Regency town, its wide Promenade has wonderful Regency buildings. Montpellier Walk, designed in 1843 by local architects was inspired by the Erechtheion temple in the Acropolis. Visits to the Pump Rooms, Cheltenham Spa, or the Holst Birthplace Museum.

GLOUCESTER

Rich in history and heritage, the city boasts a wealth of architectural gems and numerous visitor attractions. A visit to Gloucester won't be complete without a visit to the 11th century Gloucester Cathedral and a visit to the National Waterways Museum to hear the fascinating story of the local waterways and the docks.

TETBURY

This historic wool town with many wool merchants' houses dating from the 16th and 17th centuries. Today, it's well known for the Highgrove shop run by the Prince of Wales's Charitable Foundation.

WILTSHIRE

 Around a quarter of the Great West Way runs through Wiltshire. A magical place with a strong connection with the past making it the perfect place to enjoy the present. Explore charming rural market towns with independent shopping, many places to visit including World Heritage sites, stately homes and glorious gardens. There's a thriving arts and culture scene and a range of accommodation options for the trade. Wiltshire is timeless wonders, timeless pleasure, timeless nature and timeless places. Welcome to Wiltshire.

CONTACT:
visitwiltshire.co.uk
flowallace@visitwiltshire.co.uk
+44 (0)7436 588860

AMESBURY

Its museum houses one of Britain's largest Mesolithic collections. A sculpture depicts an early Bronze Age man found nearby in 2002. Discover the story of Queen Eleanor of Provence who was buried here in 1291.

CRICKLADE

The first town on the Thames and the southern gateway to the Cotswolds. One of the few preserved Saxon towns and home of a royal mint from 979 to 1100.

SALISBURY

Medieval Salisbury is the perfect fusion of ancient and modern: many of its shops trade from historic half-timbered buildings. The city's great landmark is Britain's finest 13th century cathedral with the tallest spire in Britain, the world's oldest working clock (1386) and the world's best-preserved original Magna Carta (1215). Nearby in the Cathedral Close are The Salisbury Museum, The Rifles Berkshire and Wiltshire Museum and Mompeyson House, which was built in 1701.

WARMINSTER

Lying on the edge of the Cranborne Chase National Landscape, the area provides plenty of opportunities for cycling and walking activities.

Warminster town is a great base for visitors, with a friendly weekly market, a variety of independent shops and cafes and the Athenaeum Theatre. It also has a beautiful lake and park with fantastic facilities, including splash pad, play area, skate park, tennis courts, rowing boats and canoe hire on the boating lake.

HAMPSHIRE

Hampshire sits tucked away to the very south of England, bordered by Dorset, Wiltshire and Sussex. It offers cultured cities, miles of idyllic countryside and beautiful coastline. It is home to two national parks – the New Forest and South Downs and also benefits from excellent transport links including easy access to the motorway and main line train stations.

BASINGSTOKE

At the heart of North Hampshire, it offers two very different experiences: The Vyne, an historic house and Milestones, Hampshire's living history museum. Other places to visit: aerospace museum, Bombay Sapphire Distillery.

WINCHESTER

The Winchester district covers around 250 square miles and is packed with heritage, culture and vibrant festivals. Stay longer and experience idyllic villages and the traditional market towns of Bishop's Waltham, Wickham and Alresford, with their independent shops, country pubs and cafés. Winchester is also the gateway to the South Downs National Park – so whether you are a walker, rider or just want to get away from it all – the rolling hills and stunning landscapes offer the perfect escape.

WALES

RHONDDA CYNON TAF

 Located just northwest of Cardiff, Rhondda Cynon Taf is easily accessible via road and rail, making it a perfect detour from the Great West Way. The area connects seamlessly to nearby attractions such as Nantgarw China Works, A Welsh Coal Mining Experience at Rhondda Heritage Park, the Royal Mint Experience, the National Lido of Wales –Lido Ponty, Dare Valley Country Park, Zip World Tower, Penderyn Distillery and more!

CONTACT:
www.visitrct.wales
tourismenquiry@rctcbc.gov.uk
+44 (0) 1443 424084

SOMERSET

Somerset is one of the larger English counties, with stunning beaches, green countryside, woodlands, lakes & more, covering a wide range of landscapes & environments. There's so much to explore with gems such as wildflower meadows, beach waterfalls, ancient wells, unique carvings & underground reservoirs.

FROME

The centre brims with architectural interest and a contemporary performing arts scene. Visit the town's popular independent market on the first Sunday of every month Mar-Dec.

WELLS

Its centrepiece, Wells Cathedral, has brought people together for over 800 years and the medieval moated Bishop's Palace with its resident swans, dates from the 13th century. The Vicars' Close is Europe's oldest intact street, completed in the mid-14th century.

OXFORDSHIRE

This beautiful county offers countless experiences, heritage, culture, entertainment and delicious food and is the perfect destination for the trade.

OXFORD

With five free museums including the Ashmolean, Britain's first botanic garden and 37 historic colleges, Oxford is best explored on foot or by punt! If customers are Harry Potter fans, seek out Christ Church, New College and the Bodleian Library.

WOODSTOCK

A charming market town, home to Blenheim Palace — a UNESCO World Heritage Site and 17th-century stately home, renowned for its art collections and set within Capability Brown landscaped gardens.

EXPLORING BEYOND THE GREAT WEST WAY



Blenheim Palace

We'd like to encourage visitors to stay longer, as not only is there an incredible selection of things to do and places to visit along the Great West Way, there are also plenty of ideas for wonderful detours. Use the accommodation along the route as a base to explore further afield for a day out.

Swindon and beyond

Swindon makes a perfect base in the centre of the Great West Way. From here you can travel through the golden-stoned Cotswold villages as you head to **Blenheim Palace** and Oxford. Or travel south and explore the icons of **Stonehenge** and **Salisbury**. Stonehenge is a UNESCO World Heritage Site and the stone circle must be the world's most famous prehistoric monument. **Salisbury Cathedral** soars above the Wiltshire countryside, its spire is the tallest in the country. Take the Tower Tour for a closer look. It's 800 years since the founding of the Cathedral.

STAY: For group-friendly accommodation, travelling south to Stonehenge is the **Holiday Inn Salisbury-Stonehenge** (103 rooms).

Bristol and beyond

Bristol is a city surrounded by wonderful countryside and a wealth of places to visit including the **National Trust's Tyntesfield**. As you head north out of Bristol stop at Aerospace Bristol and take one of their tours. Next stop is the wonderful **Berkeley Castle** built to 'keep out the Welsh' over nine centuries ago and still lived in by the same family. Take a detour south from Bristol and visit the National Trust properties of **Tintinhull Garden**, **Montacute House**, **Lytes Cary Manor**, **Barrington Court** or **Stourhead**.

STAY: At the **Bristol Wing** a boutique hostel in Bristol City Centre - a great value hotel with 82 beds over 4 floors - perfect for groups! Or for visitors requiring an overnight either before or after a flight, check out **Hampton by Hilton Bristol airport** - very conveniently located.

For those wanting to extend their itineraries continue west journeying over the Prince of Wales Bridge straddling the River Severn and you'll find yourself in South Wales. Find yourself in **Rhondda Cynon Taf**. Explore many of the highlights in the area including **The Royal Mint** - which is perfect for any Royalist or coin enthusiast.

Reading and beyond

From **Reading** you can explore beyond the Great West Way through the **Thames Valley** and **North Hampshire**. It is also a good base to head west along the route towards Bath and Bristol, or east towards Windsor and Richmond and for independent travellers it's 25 minutes by train to London Paddington with **Great Western Railway** (use the Great West Way Discoverer pass).

A short detour south west and a day in North Hampshire beckons with visits to **Bombay Sapphire Distillery** - book a gin cocktail masterclass and **Highclere Castle** (the real-life Downton Abbey).

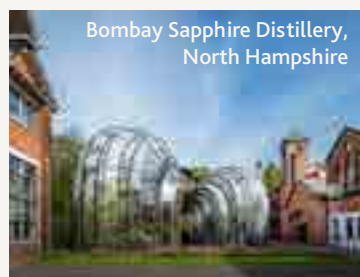
STAY: **The Roseate Reading** (55 rooms), offers a luxury boutique townhouse stay and **Hilton Reading** (210 rooms) is a perfect group-friendly hotel.

Cotswolds and beyond

From the beautiful south Cotswolds, including destinations such as Malmesbury, visitors can easily travel further north extending itineraries into Gloucestershire. Explore **Tetbury**, which is close to Highgrove House, the private residence of Their Majesties The King Charles III and The Queen Camilla, with its attractive high street and Market House dating from 1655.

Detour off the route travelling further north to Gloucester and visit the 11th century Gloucester Cathedral, resting place of King Edward II. It also has a dramatic waterfront and numerous museums and attractions including the **National Waterways Museum Gloucester** which tells the fascinating story of the local waterways and the docks.

STAY: Return to South Cotswolds to **Pettifers Hotel** - Family run 3* Cotswold Hotel (22 ensuite rooms plus 4 family rooms) with a 16th century conversion of a veterinary apothecary and fine dining rosette is an affordable Cotswold stay.



Bombay Sapphire Distillery, North Hampshire



The Royal Mint

WHICH WAY NEXT?

Begin your next adventure at
GreatWestWay.co.uk



EXPLORING ENGLAND'S GREAT WEST WAY

To follow the paths taken by generations of travellers is to discover an essential strand of England.

Based on one of the first Great Roads commissioned by the kings of England, the Great West Way® winds through some of England's finest lush green landscapes, the Royal Parks of Richmond, through Royal Windsor and past timeless Avebury, taking in Bristol's city energy, historic Bath and English village life.

Travelling through twists, turns and new discoveries – by road, railway or waterway – we invite you to discover these destinations, along with lesser-known attractions and unique experiences, to create packages that are different from the norm: a captivating mixture of the world-famous and the yet-to-be-discovered that will inspire your customers to book.

Where the extraordinary meets the everyday

On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with World Heritage Sites on their doorsteps, serving craft ales and local farm food. Starting from London, visitors share their



Photo: Reading Museum

journey with the **Thames**, England's longest river, as it drifts through history. Follow it on foot along 184 miles of the Thames Path National Trail. To the south is Runnymede, the water-meadow where Magna Carta was sealed; the 5,000 glorious acres of Windsor Great Park; **Windsor**

Castle – the oldest and largest occupied castle in the world. Gazing over this great river are historic market towns: **Marlow** with its literary links and suspension bridge, and gracious **Henley on Thames**, home of the world-famous Royal Regatta.

In **Reading** the route leaves the Thames and the journey continues in the company of great British engineering: the 87-mile **Kennet & Avon Canal**. The Kennet & Avon Canal passes by **Newbury** and **Hungerford** in the east; a short detour from it takes in Highclere Castle.

Alternatively, setting out from **Bristol** – a city buzzing with life, creativity, and maritime heritage – visitors at Bristol Dockyards can explore two more marvels of Brunel's engineering: the steamship, **SS Great Britain at Bristol Dockyards**, and the graceful **Clifton Suspension Bridge**, symbol of the city. Here, too, they can view the street art inspired by Bristol born Banksy or pedal their way around the sights of this, the UK's first cycling city. Just 12 miles away is the gloriously elegant city of **Bath**. A World Heritage Site famous for row upon row of astonishing Regency buildings, its soothing thermal waters and genteel air have made it a fashionable destination since Roman times. Britain's only naturally warm, mineral-rich waters can be enjoyed at Thermae Bath Spa. For a taste of rural England – literally and figuratively – a meander to the north and east takes a detour to the Cotswolds. With



Henley On Thames

INSIDER TIP

Bristol's artistic, independent DNA makes it the perfect canvas for street art and heading out on one of the dedicated street art walking tours while you're here is a must. The guides fill you in on the back stories of the city's best-known artists and pieces as well as uncovering how Bristol became a street art capital. Watch out for details of the next Upfest, Europe's largest street art festival, which takes place in Bristol.

Photo: Feral Things



Upfest

its soft green hills and honey - coloured villages such as Box. The Cotswolds is the perfect spot for a stroll in stunning scenery and to sample delicious regional food and drink.

Further eastwards, the route passes by **Corsham** with its mellow, Georgian stone buildings, where the peacocks freely walk; **Chippenham**, on the banks of the River Avon, whose first visitors arrived in the 7th century; **Calne**, with more than 1,000 years of fascinating history to discover, and the charming market town of **Marlborough** with its grand high street lined with boutiques and cafés. And then of course, just off the route, is **Stonehenge**. This ancient masterpiece of engineering

is one of the planet's most important ancient sites, a slice of England's story, and a fascinating part of a compelling journey along the Great West Way.

Enjoy the journey as much as the destination

There are so many different ways to travel the Great West Way. Travellers can journey by car, coach, or train. They can hire a bike, travel at a gentler pace on water, or enjoy a walking tour. However they choose to travel, we invite visitors to slow right down and wander at leisure, base themselves along the route, or take a short trip from the capital to explore the web of extensive trails and tracks that make up this historic journey.



Photo: Viki Hess

Corsham Court Peacocks



SNAP HAPPY!

Take inspiration from **Lacock Abbey** where William Henry Fox Talbot, Victorian photography pioneer moved to in 1827.

He created the earliest surviving photographic negative in 1835, taken of a small window in the Abbey's South Gallery. The museum here, created in his honour, celebrates his world-changing breakthroughs in photography. His work in the 1840s on photo-mechanical reproduction led to new photographic processes. His early photographs of Oxford, Paris, Reading, and York included the first photograph of a church, Holy Trinity Church, Oxford Road, **Reading**. In 1843, Fox Talbot set up the first commercial studios to mass-produce photographs from negatives in Baker Street, **Reading**, The Reading Establishment. The very first book in the world to be illustrated with photographs was produced in Reading between 1844 and 1846.

Photographers will never be short of the perfect subject for a shot along the Great West Way. Take a sunset image at Stonehenge or Avebury, capture migrating birds at Langford Lakes, or create a panorama of colours at Stourhead.

The Great West Way connects hundreds of bookable trade products. Take a look at the Listings section.



Chapter House, Lacock Abbey

HIGHLIGHTS OF THE GREAT WEST WAY

England is proud of its long history and of the traditions and ceremonies that are part of the nation's identity – visitors can find these wherever they go along the Great West Way. There is an extraordinary variety of English experiences not found in any other part of the country.

DISCOVER

Exceptional Heritage:

- Three World Heritage Sites – Bath, Kew Gardens, Avebury & Stonehenge
- Castles, Stately Homes & Royal Palaces
- 28 English Heritage Properties

Protected Nature:

- 21 National Trust Sites
- 3 National Landscapes North Wessex Downs, Cotswolds, The Chilterns
- Glorious Gardens

Slow Tourism:

- Hiking
- Cycling
- Waterways

English Way of Life:

- Local Cuisine
- Exclusive Experiences
- Accommodation to suit all budgets

ACCOMMODATION NEWS

A range of new accommodation along the Great West Way includes, Hotel Gotham in Bristol, becoming the city's first five-star city centre hotel, with 75 bedrooms. In the Mendips, near Bath, Mad Swans has introduced 12 new eco-cabins, offering a distinctive countryside stay. Meanwhile, in Reading, the Village Hotel Reading overlooks the River Thames and is just a 10-minute walk from Reading Station.

Venue Henley Greenlands Hotel has a new floating pontoon and adjacent to the hotel in Henley-on-Thames. This 100-bed hotel is set within 30-acres of grounds on the Henley Business School Estate. With the newly installed floating pontoon, visitors can now arrive or depart by boat when staying at hotel – ideal for small boat moorings, paddleboard enthusiasts or for those that want to row the Henley Royal Regatta route.

The new Corsham House boutique hotel in Corsham, run by the Beckford Group, is a

wine-led townhouse, offering an all-day buzz and bustle between Bath & the Cotswolds. Sociable Brasserie dining with a terrace; a Beckford Bottle Shop and 14 beautiful bedrooms. The Beckford Group has also recently opened Teffont House, a charming country hotel and restaurant set in the idyllic Nadder Valley near Salisbury, offering 17 elegant bedrooms.

Donnington & Co Hotel, Newbury has entered an exciting new chapter following a major investment and transformation programme. Formerly known as Donnington Valley Hotel & Spa, the four-star countryside retreat has been extensively refurbished and repositioned, with redesigned suites, a stylish new lobby and bar, and the launch of the contemporary Press restaurant. Set within 120 acres of Berkshire countryside, the property offers 111 bedrooms, an award-winning spa and 18-hole golf course, making it an ideal base for groups and FIT travellers.

Carvers Hill Estate in Shalbourne (near Hungerford) has recently expanded its visitor offering with the addition of three luxury cedar-clad woodland cabins, nestled within the heart of the North Wessex Downs National Landscape. Set just steps from the estate's vineyard, the beautifully crafted cabins provide secluded accommodation that blends contemporary comfort with the tranquillity of nature, offering far-reaching countryside views. They complement the estate's winery, visitor centre, guided tours, tastings and event facilities, creating an attractive overnight experience for visitors exploring England's Great West Way.



Carvers Hill Cabin

ATTRACTION NEWS

Bath Assembly Room is set to reopen in 2027, following major investment, with an immersive Georgian Ball experience, bringing the city's 18th-century social scene to life. Visitors will step into the 1790s and follow characters as they prepare for and attend a spectacular ball. From the master of ceremonies and hired staff to debutantes and their love interests, every character reveals the lives, ambitions, and challenges of Georgian Bath.

Visitors will explore the beautifully reinstated Rooms, and witness the drama, ambition, and glamour unfold across the building, experiencing the grit and grandeur of the era firsthand.

The combination of historical authenticity, audio visual storytelling, and restored Georgian splendour, the Bath Assembly Rooms promises an unforgettable visitor experience—perfect for the trade to contract and for visitors seeking a unique, story-driven cultural attraction. Anticipated visit time 90 minutes.

Witchmark Distillery in Wiltshire, is one of the largest English Whisky Distilleries and one of only a small number of distilleries that produce their own alcohol – grain to glass! It's a totally unique production process using malted barley-based spirit that underpins the whisky, gins, and vodka that is produced. Witchmark has the highest B-Corp scoring for a distillery in England and has the 2nd best Vodka globally, voted by Forbes and IWSC. Tours and tastings available with their new-make Whisky, which is available to buy in autumn 2027.

The 16th-century Avebury Manor in Wiltshire, has been closed for nearly two years after devastating floods but has now fully reopened following extensive repairs. The house debuted a brand-new visitor experience titled "Avebury as Home," which highlights the real stories of its former residents—from Tudor courtiers and farming families to archaeologists, servants, and children. Their experiences are detailed throughout the house in the form of stories, objects, audio, interactive moments, and places to explore.



2027 ANNIVERSARY YEAR OF THE NORMANS

Europe marks 1,000 years since the birth of William the Conqueror with the *European Year of the Normans*. Across the continent, countries with Norman heritage will come alive with festivals, exhibitions, and unforgettable experiences. This anniversary presents an excellent opportunity to showcase the Norman story along England's Great West Way. The route is rich in Norman heritage, from castles and abbeys founded by William the Conqueror and his descendants to cathedrals, towns and landscapes shaped by Norman rule after 1066.

Norman Highlights Along the Great West Way

The following Norman highlights are perfect itinerary themed ideas for selling tours in 2027.

Follow In the Footsteps of William the Conqueror

Tower of London → Windsor Castle → Reading → Old Sarum → Bristol Castle

Tower of London - The ultimate Norman landmark which remains one of the finest surviving examples of Norman military architecture in Europe.

Windsor Castle - Founded by William the Conqueror shortly after 1066. The Norman motte and many Norman features survive within the world's oldest occupied castle.

Reading Abbey Ruins - Founded in 1121 by King Henry I, William the Conqueror's youngest son. One of Europe's most important royal abbeys and the burial place of Henry I.

Reading Museum - Home to Britain's full-size Victorian version of the Bayeux Tapestry. Tours can also include a visit to **The British Museum** (where the original Bayeux Tapestry is displayed).



Old Sarum - One of the most significant Norman sites in England. William the Conqueror held the famous Oath of Sarum here in 1086, securing the loyalty of England's landowners. Visitors can explore the remains of the Norman castle and cathedral.

Bristol Castle - Although largely demolished, Bristol Castle was one of the most powerful Norman fortresses in England. Founded in the late 11th century, it played a crucial role during the Anarchy and the Norman period. Remains can still be seen in Castle Park.

Norman Kings and Abbeys

Reading Abbey → Malmesbury Abbey → Bath Abbey → Bristol Cathedral

Reading Abbey - Reading is planning a major Norman-themed programme for 2027 linked to the Bayeux Tapestry celebrations.

Malmesbury Abbey - Although founded much earlier, much of the surviving structure dates from the Norman rebuilding programme of the 12th century. The abbey is one of England's finest examples of Norman Romanesque architecture.

Bath Abbey - The current building is largely later medieval, but the Norman cathedral that stood here was established after the Conquest. Bath prospered under Norman rule, with extensive rebuilding and ecclesiastical investment following 1066.

Bristol Cathedral - Originated as St Augustine's Abbey, founded in 1140 during the Norman period. Several Norman architectural features survive.

For less well-known Norman sites – stop at **Bradford on Avon** to visit St Bartholomew's Church with its exceptional Norman carving and St Laurence Church which tells the story of England before and after the Conquest. Or visit Great Bedwyn, Nr **Marlborough** to see the Norman features in this quintessential English village in Wiltshire.

INSIDER TIP

SALISBURY 800

In 2027 Salisbury marks 800 years since receiving its Royal Charter (1227 – 2027), the moment that confirmed the city's rights, identity and the establishment of the historic Charter Market. From May to November 2027, the city will host a programme of events, performances, exhibitions, talks, workshops, trails and community projects, celebrating Salisbury's heritage, creativity and future. The celebrations will be set within the medieval city renowned for its cathedral, independent spirit and exceptional cultural institutions. Be sure to plan your visits to Salisbury – find out more at www.visitwiltshire.co.uk/salisbury800



ANNUAL EVENTS AND ENTERTAINMENT

Highlighted below are a summary of annual events and festivals which usually take place annually along the route. Please check venue websites for details.

As well as its natural scenery, cultural scene and lovely locals, the Great West Way is known for its many festivals and events. From boating to ballooning, there's plenty to keep visitors entertained whatever time of year they choose to visit

The soft sunshine of British spring and summer time heralds the biggest festivals and events along the touring route such as **Bristol International Balloon Fiesta**, **The Bath Festival** and **Totally Thames**. There's a fun mix of one-off and regular events, from vintage fairs to food festivals and traditions.

Sporting events such as the **Henley Royal Regatta** (June/July), **Royal Ascot** (June) and **Badminton Horse Trials** (May) often attract a large crowd as do the popular annual music festivals.

Reading Festival (August) is one of the biggest, always attracting top names, from the Foo Fighters to Fall Out Boy. There's also **WOMAD** at Charlton Park, Wiltshire (July), and **Love Saves the Day** at Eastville Park, Bristol (May).

The **Windsor Festival** invites the world's finest musicians, writers, artists, and local performers to entertain and delight visitors, to celebrate Windsor's special place as a Royal town, and to inspire the next generation of artistic talent and creativity (September). There's lots of smaller festivals, especially for folk music or more niche/boutique genres - **Swindon Festival of Literature** (May) for bookworms and **Devizes Arts Festival** (June)



Bristol Harbour Festival



Carnival of the World, Reading

for film, dance, theatre and more. **Upfest** (every two years with the next one in July 2028) is a huge celebration of street art in Bristol, Banksy's home town.

Given the rural nature of much of the touring route, there's plenty of food, drink and farming events to choose from, but one of the biggest is the **Royal Bath & West Show** (May/June). Attractions over the four days include sheep shearing demos, prize livestock displays and a beautiful marquee dedicated to honey, wax and beekeeping.

Due to the abundance of fresh homegrown produce along the route, you'll also find lots of food and drink festivals to attend. The **Big Feastival** in the Cotswolds (August) is worth a visit and when it comes to booze, **Oktoberfest**, Swindon (October) and **Bristol Craft Beer Festival** (June) are both great fun.

Bristol Harbour Festival brings the best of Bristol's emerging artists as well as established and international performers across all genres. With three days of back-to-back entertainment alongside some maritime magic with their on-the-water programme.

The villages and towns are also popular for street carnivals such as the **Pewsey Carnival** (September), **Chippenham Carnival** (July) and **Malmesbury Carnival & Festival** (Aug/Sept).

Please check directly with venues for trade bookings. Find out more www.greatwestway.co.uk/see-and-do/festivals-and-events

INSIDER TIP

In August there's a **National Racehorse Week** which is part of a nationwide annual celebration and a chance to visit the stables, meet the horses and trainers and experience the thrill of racing at Newbury Racecourse.



Swindon Festival of Literature

CELEBRATE THE SEASONS

Each season brings its own joys along England's Great West Way, from the budding promise of spring through the languid days of summer, the crisp colour of autumn to the sparkle of winter. Let's take a look at how your customers can enjoy every time of the year.



Thames Rivercruise

Spring

- The National Trust's **Bath Skyline Walk** gives a glorious view of the city in spring.
- Wiltshire Wildlife Trust's Clattinger Farm** at WWT-Lower Moor, is the UK's finest remaining example of enclosed lowland grassland, rich in wildlife. In late April thousands of delicately patterned snakeshead fritillaries bloom, while June brings a riot of wildflowers.

Summer

- There's no better time to visit **Bristol** than in the summer and being the UK's first Cycling City, there's no better way to enjoy it than on a bike. With riverside country trails, the harbourside and a network of city centre cycle lanes.
- Summer is the time for a that great British tradition, a picnic. **National Trust Prior Park Landscape Garden**, Bath in summer is bursting with life, picnic by the lake.

Autumn

- Visit the beautiful Houses and Gardens along or within easy reach of the route. Choose a National Trust property such as the **Stourhead** landscape with its beautiful vistas.
- Other top destinations for autumn colour are: **Savernake Forest**, **North Wessex Downs**, where visitors can look out for the Big Belly Oak; and don't miss the stunning parkland at **Bowood House & Gardens**, Calne.
- Take a boat trip on the River Thames and experience the wonderful rich autumn colours with **Thames Rivercruise**, **Reading** and **French Brothers**, Windsor.

Winter

- Get in out of the cold and visit one of the huge choice of museums in **Bath**, **Bristol** and **Reading**.



Stourhead Christmas

A SPARKLING CHRISTMAS

From Nov- early Jan, experience the magic of Christmas along England's Great West Way, where historic cities, stately homes and attractions come alive with sparkling lights, festive celebrations and memorable winter experiences.

Festive Markets & Seasonal Shopping
Nothing captures the season quite like a traditional Christmas market. Browse artisan gifts, sample local festive treats and soak up the atmosphere with a warming mulled wine. Highlights include **Bath Christmas Market** and **Bristol Christmas Market**.

Historic Houses Dressed for Christmas
Step into a winter wonderland at some of England's finest historic homes and estates, where grand interiors are transformed with spectacular decorations and seasonal displays.

Visit **Hampton Court Palace** for festive events, an outdoor ice rink and The Winter Palace, where mythical beasts join the most magical ball of the year. **Waddesdon Manor**, **Blenheim Palace** and **Tyntesfield** are also well worth a visit.

Illuminations, Lights & Lantern Trails
As darkness falls, the region shines with spectacular festive light experiences. **Stourhead** dazzles with over a million twinkling lights on its renowned Christmas trail. Book early.

Longleat presents its famous Festival of Light, with giant lantern installations, immersive storytelling and access to all Longleat's popular animal and adventure attractions, including the Winter Safari experience.

Traditional Christmas Experiences

For those seeking a classic English Christmas, the route offers carol concerts, seasonal theatre and festive dining. Enjoy the spectacle of Christmas carols in the shadow of **Windsor Castle**, cheer the heroes and boo the villains at a traditional pantomime, or glide across one of the region's outdoor ice rinks.

Towns & Village celebrations include **Devizes Winter Festival** which brings festive cheer with seasonal entertainment and community celebrations.

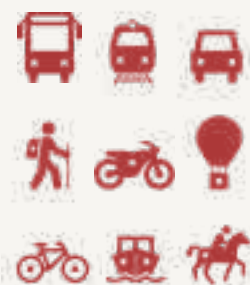
Festive Food, Drink & Special Events

Treat visitors to memorable seasonal experiences, from festive masterclasses and Christmas cinema nights at **Bombay Sapphire** to indulgent Christmas lunches, afternoon teas and gala dinners hosted by hotels, restaurants and heritage venues throughout December.

For bookable festive experiences and group-friendly products, view the **Trade Listings** or **What's On This Christmas**.

MULTI-MODAL TRAVEL

On foot, by car, on a bicycle. By train, coach or water. Whatever your choice - that's the beauty of England's Great West Way



Go by rail

Isambard Kingdom Brunel's Great Western Railway was a first in many ways – an amazing feat of engineering that some dubbed 'God's Wonderful Railway'. The first trains ran in 1838, and for thousands of Victorian holidaymakers, GWR was a fast route to coast and countryside.

Today's GWR follows the same route from London Paddington to Bristol, keeping close company with England's Great West Way – which makes it a perfect way to access the route's many attractions.

Bristol is just under 90 minutes from London. But why rush? Travellers can really make use of the flexibility of the railway, stopping off en route – at **Windsor** or **Bath** to stroll through the serene Georgian streets, perhaps. They can stay overnight on a short break. Or within easy reach, branching off the main line are: Cheltenham and the **Cotswolds**, for example, Oxford, the **Thames Valley** or parts of Wiltshire. Take a look at a three-day trip taking in **Swindon**, **Stonehenge**, **Bath** and **Bristol**.

The railway also takes the strain out of getting to the many festivals and events along the Great West Way that attract crowds – and traffic! Travelling in a group can be fun and can save money: **Great Western Railway (GWR)** offers discounts on certain group sizes, as well as help with group travel plans. Ask about **GWR's Great West Way Discoverer pass** – covering the entire route by train and bus on just one ticket! For more information see page 52 & 53.

Go on foot

For some places along England's Great West Way, the only way to really experience them is on foot. Two of these, the **Cotswolds** and the **North Wessex Downs National Landscape** offers some of the loveliest scenery in the land. Walkers can stretch their legs on the 102-mile Cotswold Way National Route. Thames Path National Trail starts at the source of the river in a field in the Cotswolds and follows the banks of the **Thames** for 184 miles (294km), entering the City of London and finishing at the Thames Barrier in Greenwich. On its way it passes historic towns and cities such as Oxford, **Reading**, **Henley**, **Marlow**, **Windsor** and **Richmond**, and some of the best known landmarks of London.



Great Western Railway (GWR)

Many cities open their best secrets to the walker: **Bath**, **Bristol**, **Reading** and **Windsor** among them. **Oldbury Tours**, **The Carter Company** or **Compass Holidays** offer walking tours of destinations along (or just off) the Great West Way, including the northern Cotswolds, Oxford and Stonehenge.

On two wheels...

Other Great West Way destinations cry out for a bicycle: such as the trails snaking around the ancient beeches and oaks of Savernake Forest in the **North Wessex Downs National Landscape**, the broad towpaths of the **Kenner & Avon Canal**, or the riverside and city trails in bike-friendly **Bristol**. **Swinley Forest** and its Bike Hub has 24km of purpose-built, all weather way-marked mountain bike trails that nestle and follow the forest's natural ebb and flow. The sustainable transport charity Sustrans has its own version of the Great West Way, a 168-mile route from Bristol to London using firm paths along canals and rivers and through vales.

... and four wheels

In the 18th century, the first travellers along the pioneering Great Bath Road went on four wheels – in their case horse-drawn coaches, including the first mail coach service from London to Bristol. On the Great West Way, which follows the same route, modern travellers can zip along in a similar manner – this time by coach or car.



Biking at Sundown



By car

The beauty of driving themselves is that visitors can stop where they please to take in the sights... or some refreshment. Some of the same coaching inns that refuelled those early travellers still exist today, serving up hearty English meals to modern tourists. These have been joined by many gastro pubs, offering contemporary cuisine. Either way, diners can complete the experience with a pint of local real ale. Take a look at the bookable accommodation listings at the back of the Directory, there's plenty of choice.

By coach

Visitors who want to take to the road with a little less effort will enjoy the comfort of a modern coach and the prospect of escorted tours with knowledgeable guides allowing them to delve deeper into the secrets of the Great West Way. These are tours that unlock doors... special behind-the-scenes tours, private openings, specialist speakers, places undiscovered by other travellers. A local guide will deliver parts of the tour, sharing some inside knowledge. And those who travel together can stay together.

Take to the water

You're never very far away from the water on England's Great West Way. Part of the route is criss-crossed by the **River Thames**, and the rest is the **Kenner & Avon Canal**, managed by the Canal & River Trust. Both offer endless opportunities for water-borne fun – from self-hire kayaks, motorboats and barges to themed cruises and hotel boats.

INSIDER TIP

Cycling Tours and Cycle Hire

You can discover the Great West Way on a self-guided tour with your own bike, book bike hire, or on a guided or bespoke tour. **The Carter Company** and **Compass Holidays** offer guided, self-guided or bespoke cycling tours.

INSIDER TIP

Travel the route and find out more with informative commentaries on the water with **Bristol Packet Boat Trips**, **French Brothers**, **Hobbs of Henley** and **Kenner Horse Boat Company**; and on the buses with **City Sightseeing Bath** and **The Stonehenge Tour**.



TRANSPORT HIRE SOLUTIONS



First Travel Solutions provides the travel trade with a professional and reliable means of road transport for groups wishing to explore the Great West Way.

They have access to coach, minibus and taxi vehicles and drivers from around 1,500 approved suppliers who meet quality, environmental and H&S ISO accreditations. First Travel Solutions can manage all your transport requirements and you can have peace of mind having achieved due diligence and duty of care for your customers.

Please contact
travel.solutions@firstbus.co.uk
for friendly advice and a no obligation quote.

Luggage Storage Solutions

Stasher is a storage solution provider with a number of luggage storage sites along the Great West Way. This makes it easier for visitors travelling by train, bus or boat to enjoy the destinations and attractions without having to carry their luggage with them.

Check out all their locations at [stasher.com](https://www.stasher.com)

THE WATERWAYS OF ENGLAND'S GREAT WEST WAY



The River Thames and the Kennet & Avon Canal keep company with England's Great West Way from its beginning in London to its finishing point in Bristol. The two meet at Reading, but these are very different waterways: the Thames is England's longest river, beginning as a small spring in the Cotswolds, widening and deepening as it passes through the heart of London to the sea. The Kennet & Avon is in fact two rivers, linked by a central canal section built in the Georgian period.

The Thames flows tranquilly, curving past some of the most significant sites in history: Runnymede, where Magna Carta was sealed; royal palaces at Windsor

and Hampton Court; the Parliament buildings at Westminster. It carried the bodies of Henry VIII and his daughter Elizabeth I to their final resting places. While a flotilla, led by the Havengore vessel, carried Winston Churchill's coffin up the Thames to Temple Pier, on the first stage of his journey to Bladon near Blenheim Palace, his final resting place.

The Kennet & Avon Canal, created as a trading link between London and the west coast, is a masterpiece of engineering with 105 locks, including the second longest continuous series of locks in the country at Caen Hill, Devizes. Despite this, the canal fell into obscurity and disrepair, and was almost lost to the nation. It took a passionate

band of dedicated volunteers to restore the waterway, affectionately known as the K&A, which is now open for everyone to enjoy.

Today, these wonderful waterways provide a place to relax with a gentle stroll and picnic. For the more active there's an amazing variety of activities, from canoeing and kayaking to paddleboarding or cycling along the towpaths. Passing through towns and cities, the waterways offer tranquil spaces in urban areas, as well as stopping-off points to discover England's heritage. The more rural sections offer a wealth of wildlife and natural beauty and all along their lengths is living history. The waterways have also inspired festivals and regattas through the ages.



Hobbs of Henley Holiday Cruiser, River Thames, Windsor



Avoncliff aqueduct



Anglo Welsh Narrowboat, Bradford on Avon

BOATING HOLIDAYS AND ACTIVITIES

	Kennet & Avon Canal	River Thames
Boating Holidays	Hotel Boat: Various locations - Hotel Boat Kailani Self-drive Boats: Honeystreet - Honeystreet Boats. Devizes - Foxhangers, White Horse Boats. Bradford on Avon - Anglo Welsh, Black Prince Narrowboat Holidays, Wiltshire Narrowboats. Bath - Bath Canal Boat Company, Bath Narrowboats, Bruce Boats.	Hotel Boat: London - Magna Carta (European Waterways). Mapledurham - African Queen (River Cruise Line). Various locations - Hotel Boat Kailani. Self-drive Boats: Henley - Hobbs of Henley. Windsor - Kris Cruisers. Lechlade - Cotswold Boat Hire. Various locations - Le Boat, Bisham - Calmer Cruising. Chertsey - Thames Narrowboat Holidays.
Day Boat Hire (Electric boats, canoes, kayaks, row boats, punts)	White Horse Boats. Bradford on Avon - Wiltshire Narrowboats, Anglo Welsh. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats.	Henley - Hobbs of Henley, Henley Canoe Hire. Windsor - Kris Cruisers. London Kayak Tours. Wallingford, Goring and Streatley - Pure Boating. London - London Kayak Tours. Oxford - Salters Steamers.
Boat Trips	Kennet & Avon Canal Trust offers boat trips from Bradford on Avon, Devizes, Hungerford and Newbury on MV Barbara McLellan, MV Kenavon Venture, MV Rose of Hungerford and MV Jubilee. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats	Windsor - French Brothers. Henley - Hobbs of Henley. Reading - Thames Rivercruise. Oxford - Salters Steamers. London - City Cruises, ThamesJet. Windsor - Windsor Duck Tours.
Activities	Canoeing and Kayaking: Bath - Original Wild. Paddleboarding: Bath - Original Wild. Climbing and Abseiling: Bath - Original Wild. Cycling: Great West Way - Reading to Bath (84 miles) is part of Sustrans Route 4.	Sailing: Bisham - Bisham Abbey Sailing and Art Afloat. Canoeing: Henley - Henley Canoe Hire. Bisham - Moose Canoe Hire. Paddleboarding: Bisham - Moose Canoe Hire. Kayaking: Windsor - London Kayak Tours. Walking: Great West Way - London to Goring and Streatley, part of Thames Path National Trail.
Waterside Accommodation	Bath - Tasburgh House. Devizes - Rockley House B&B	Windsor - Sir Christopher Wren. Bray - Monkey Island Estate. Nr Windsor - Runnymede on Thames Hotel, Cliveden House. Marlow - Macdonald Compleat Angler, Danesfield House. Henley - Henley Greenlands Hotel. Windsor - Castle Hotel.
More information:	Canal and River Trust canalrivertrust.org.uk Kennet & Avon Canal Trust katrust.org.uk	Visit Thames visitthames.co.uk/traveltrade
	GreatWestWay.co.uk	

WATERWAYS Q&A

Your clients may have some questions about boating holidays. We provide some answers here.

What if I have very little boating experience?

It's quite common to feel unsure at first, but many people are surprised at how easy it can be to handle a boat. You'll get plenty of instruction and support before you start, and your fellow 'skippers' and lock-keepers will be happy to pass on tips. And there are routes designed for beginners as well as more seasoned sailors.

How far can I travel?

How far do you want to go? Itineraries can cover just one weekend, or much longer, if you wish - there's so much to experience! Although you can get advice on routes that might suit you best, these are just suggestions and it's really up to you. You can try to fit in as many destinations as possible - or you can slow it down and stay longer in the places you really love.

Where can I stop overnight?

Routes offer a range of beautiful designated mooring places where you can tie up and explore the area, or enjoy a drink and a meal at a waterside pub before returning to your boat to spend a tranquil night on the water.

Can I take a bike on board?

Cycling can be a great way to travel further afield from your mooring point and see the sights. You can hire cycles that you can take on board with you and use whenever the fancy takes you.

How do I get to my boat?

Secure parking is available at the hiring bases. If you are arriving by air or rail, some operators may arrange shuttle services to transfer you to the bases.

Can I access the internet on my boat?

You can get wi-fi access at some bases and marinas. En route you may need to use mobile networks to get online.

GREAT WEST WAY GUIDE TO THE KENNET & AVON CANAL



Caen Hill Locks

This ribbon of beauty and history, stretching between Reading and Bristol, is looked after by the Canal & River Trust – the charity which cares for 2,000 miles of waterway in England and Wales. The Kennet & Avon is formed by two rivers and a canal, and has something to offer everyone travelling along part of the Great West Way. Take time to explore some magnificent sites, from the **Crofton Pumping Station** to a World

Heritage Site and historic battlefield – not to mention 21 conservation sites, 14 Sites of Special Scientific Interest and many spectacular landscapes.

Hire a bike and cycle along the towpath, or take a walk and get close to nature. You can canoe, kayak or book one of the numerous boat trips. Passing through countryside, market towns and picturesque villages, the canal offers an abundance of natural beauty, outstanding canal structures, fabulous vistas and heritage galore.

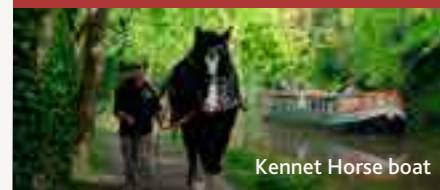
The canal has awesome examples of canal engineering. The 16 locks of the steepest part of the flight at Caen Hill are not only a scheduled ancient monument, they are an Olympic-sized challenge for every boater. It will take 5-6 hours to pass through the locks. The Avoncliff Aqueduct, over 100 metres long and 18 metres wide, carries the K&A Canal over the River Avon. Visit the equally magnificent Dundas Aqueduct, opened in 1805.

A three-way partnership between the Canal & River Trust, Great West Way and the Kennet & Avon Trade Association has come together to publish a Guide to the Kennet & Avon Canal.

This guide pinpoints the many places of interest, including waterside activities, waterside businesses, accommodation, attractions, places to eat and drink along the canal, to help visitors plan their visit.

INSIDER TIP

Traditionally painted horse drawn canal boat, based in Kintbury, near Hungerford, Berks. on the Kennet & Avon Canal. It's keeping nineteenth-century English heritage alive as the horses are bedecked in traditional harnesses and the boat is built in the style of the 1800's and decorated in the bright colours of 'roses and castles' canal design. Ideal for coaches and tour groups – up to 53 passengers. **Public trips** from 2 – 3 hours; **private charters** up to 50 pax 2- 4 hrs and **early evening trips** for 45 pax, 2 – 3 hours. Discounted prices for groups of 15+. Catering available to pre-order and a licensed bar on-board. Alternatively, self-drive narrowboat available for day hire for smaller groups – max. 8 passengers (horse not included).



Kennet Horse boat

Find out everything you need to know about visiting the Kennet & Avon Canal at greatwestway.co.uk/plan-your-way/recommendations/the-kennet-and-avon-canal



Marlow Lock and Weir, River Thames



Swans on the River Thames at Windsor



Reading River Thames

THE RIVER THAMES

It's the longest river in England with 45 locks, boasts three Areas of Outstanding Natural Beauty and is the only river in Europe with a national trail, The Thames Path, along its entire length. Starting as a small trickle in the Cotswolds, the River Thames travels over 210 miles through the heart of some of England's loveliest towns, into the centre of London and out into the North Sea. It's liquid history, with world-famous landmarks on its banks. The Thames offers an excellent array of riverside locations to stay and play. Discover it on a guided boat trip, self-drive day hire or boating holiday. Or walk it on the Thames Path National Trail which is well signposted along its route.

Things to Do

Explore the towns along the route: **Richmond**, Egham (Runnymede), **Windsor**, **Marlow**, **Henley**, **Reading** before the river twists away from the Great West Way to Oxford and the edge of the Cotswolds.

Follow in the footsteps of royals on a walking tour of **Windsor** with **Tours2Order** or take the Eton Walkway trail, a 2-mile/one-hour circular walk, connecting 18 points of interest.

Explore Henley on Thames – Join a sightseeing cruise along the Thames with **Hobbs of Henley**. Explore **Reading** – Reading has a surprising offer, from boat trips along the Thames to its historic **Reading Abbey Quarter** which covers the former precinct of one of Europe's

largest royal monasteries. Start a visit by discovering its history at **Reading Museum**. Reading has a great shopping offer and evening entertainment.

Cruising holidays are a relaxing way to travel and explore the landscape, towns and cities along England's greatest river. There are some exceptional places to stop and eat. With an amazing selection of boating holidays from self-drive boat hire to the ultimate luxury of a hotel barge, where you have your own skipper and all meals prepared, you can be sure you'll travel in style and comfort.

For more information on the River Thames go to visitthames.co.uk



Cruises from Reading with Thames Rivercruise

INSIDER TIP

Choose a themed cruise

Visitors can sit and relax as beautiful scenery glides by on a River Thames cruise! Choose from a spot of sightseeing with wildlife watching, or party nights and seasonal day trips. Packages can include entertainment, food and drink. Different boats provide seating from 4 to 180. Book on to a public trip, or charter a boat for a tailor-made cruise. Some options to consider; Afternoon Tea, Gin & Fizz, Jazz, Comedy, Sundowner, Autumn Colours, Royal Swan Upping Wildlife, Steamboat.

Note: The main cruising season for the non-tidal Thames (outside of London) is April-September but each operator may have sailings and cruises outside of this time including special events so please check availability with the business.

WHY CHOOSE ENGLAND'S GREAT WEST WAY?

What makes the Great West Way the perfect choice for creating a lifetime's worth of memories? Here we describe the benefits for visitors choosing to explore this unique route.

Concentrated

Some routes around the world involve hours of empty travelling. Not so, England's Great West Way. The route is so rich with things to see and do that your customers will never be more than a few minutes away from a new discovery – whether it's to explore an astonishing attraction or immerse themselves in a true English experience.

Choice

Whether travellers have a hunger for history or crave the contemporary, want to wallow in country bliss or be energised by the buzz of a city, England's Great West Way can deliver. There's a tour to meet every interest



Avebury Stone Circles

– for ancient houses and palaces or lush gardens, movie mania or gourmet indulgence. All of this is accessible in many ways.

Travel by train, boat, car or coach. Or for hikers and bikers, specialist walking and cycling operators offer itineraries along the route and can arrange luggage transfers.

Bookable walking tours or bespoke itineraries along England's Great West Way can be provided by Official Tour Operators & Distribution Partners and there are local guides (with or without transport) who are familiar with the landscape and history.



Reading

Connected by Rail

Wherever they are, travellers can easily access and follow the Great West Way. It passes by Heathrow Airport in the East and **Bristol Airport** in the West. Visitors travelling from the Channel ports, or those already based in London, can join the route with the minimum of effort.

The Brunel family has left its stamp along the Great West Way. Its most famous son, Isambard, was a major architect of Britain's extraordinary industrial heritage, and Paddington Station one of his greatest works, so it makes a fitting place to start a tour. You will also travel through Brunel's famous Box Tunnel on your way to Bristol.

International tour operators can purchase **Great Western Railway's** Great West Way Discoverer pass - tickets are available through ACP Rail. See page 52 for further details. GWR.com/GreatWestWay.

Enriching

To follow the Great West Way is not just to dip briefly into the English way of life, but to immerse yourself in its sights, sounds and sensations. This route allows travellers to experience globally recognised attractions and world-famous views, but then to take the slow route, the less-travelled road, to discover something of their own.

For example, in a 48-hour trip from London, travellers can contemplate the astonishing work of Neolithic stonemasons at Stonehenge; marvel at the engineering skills of the 18th and 19th centuries in a trip down the Kennet & Avon Canal, and drink in the splendour created by Georgian architects in Bath.

Exploring

At every twist and turn, the Great West Way reveals more and more of England's story, giving travellers the chance of not only discovering a new chapter, but living it. Visitors can gaze in wonder at the mysterious cone of Bronze Age Silbury Hill and touch Neolithic stones in Wiltshire, or Roman



Brunel's SS Great Britain at Bristol Dockyards

Photo: CS&T



Kennet & Avon Canal

artefacts at Cirencester. This is a land of pioneers: the world's first photographic negative was captured at Lacock Abbey, and Joseph Priestley identified oxygen at Bowood House & Gardens.



North Wessex Downs National Landscape

Empathy

By following England's Great West Way, travellers can create really lasting memories. Not only the excitement of visiting a world famous attraction, but also the fascinating human experiences, the off-the-beaten track diversions, that communicate the essence of a nation and make them feel as if they have a secret insider's knowledge.

Discover the people and places along the Great West Way and your customers will be inspired to visit. For stories of Ambassadors, for the latest stories from our Ambassadors visit greatwestway.co.uk/discover-our-way/local-people

INSIDER TIP

Explore our collection of inspirational suggested itineraries for 3 - 8 days. These ready-made ideas are perfect as stand-alone short breaks, pre- or post-London extensions, or as a taster of the region's highlights.

To simplify packaging and contracting, consider working with one of our UK based DMCs, guiding services or specialist tour providers.

Discover a wide range of bookable experiences and travel trade-ready products at GreatWestWay.co.uk/traveltrade.

INSPIRATIONAL AND BOOKABLE ITINERARIES

To help you create inspiring programmes, we have developed a wide range of suggested itineraries showcasing the diverse experiences available along England's Great West Way. Designed for groups and FIT visitors, these flexible 3 - 8 day itineraries can be used as ready-to-book programmes or adapted to create bespoke journeys.

A summary of these can be seen below and a few detailed in this resource. Others are available to download at GreatWestWay.co.uk/traveltrade/itineraries.



Iford Manor Gardens



Royal Mint Experience

Arts, Culture & Film

- **NEW - Literary Legends & On-Screen Locations** (page 42 & 43) - Discover a journey where literary heritage, iconic landmarks and celebrated screen locations combine to create unforgettable experiences. This 6-day suggested itinerary brings stories to life for both group and FIT visitors.
- **Where Fact and Fiction Meet** - Perfect, sleepy English villages, heart-lifting country landscapes, arresting architecture – the Great West Way is a constant lure for film and television crews. And its timeless mysteries have been a gift of inspiration to many authors, such as Jane Austen.
- **A Guide to the Stars of the Screen** – Step into your favourite movie or TV drama – home to some of England's most striking film locations such as Downton Abbey, Harry Potter and Poldark.
- **Follow in the footsteps of Jane Austen** Throughout her life Jane Austen lived, traveled and visited Great West Way destinations that inspired her work and were brought to life in film and tv adaptations of her books. Today, visitors can follow in the footsteps of Jane Austen to explore the route for themselves.

Towns, Landscapes and Countryside

- **A Guide to Bradford on Avon** – An easy-going short break in the historic market town of Bradford on Avon – with its medieval cottages, converted cloth mills, independent shops, country pubs and Canalside walks.

- **A Guide to English Landscapes** – Get an insight into the English art form on a tour of the Great West Way by visiting several genius landscapes created by some of the country's greatest outdoor architects.
- **A Guide to Town & Country** – Discover the fine array of characterful handsome old market towns within easy reach of exceptionally picturesque countryside along the Great West Way.
- **Landscapes to Linger In** - Feel the ancient past reach out to you as you tread the Great West Way's glorious landscapes on this self-drive itinerary – a combination of walking exploration and guided tours.

Food & Drink

- **Food and Drink** – Tickle your tastebuds on a self-drive tour of the Great West Way with food and drink highlights including Bristol, one of Britain's great foodie cities.
- **A Guide to Fine Food & Drink** – A wealth of epicurean experiences from vineyards and breweries to pubs that celebrate the richness of the region.
- **Food** – Discover the best local fare and farm shops, and first-class food at a variety of eateries, from Michelin-starred restaurants to gastropubs serving lamb reared on the chalk downs.

Houses, Parks & Gardens

- **A Guide to English Gardens** – England's most compelling gardens from the romance of Iford Manor Gardens to the

grand landscapes of Longleat.

- **Glorious Gardens along the Great West Way** (page 48) - Take a tour of some of England's most compelling gardens along the route.
- **Historic Houses and Gardens** - Hunt the history in some of the finest gardens and houses along England's Great West Way and take a detour to enjoy others nearby.

Walking

- **A Guide to Walking in North West Wiltshire** – Discover some of England's prettiest villages and little towns on a walking break among the glorious mellow landscapes of North West Wiltshire
- **A Guide to Walking in the North Wessex Downs** – Take a guided walk or follow self-guided trails to see fabulous views whilst hiking on the Ridgeway. Routes used since prehistoric times are effectively Britain's oldest road, passing through the glorious North Wessex Downs National Landscape.
- **Exploring the North Wessex Downs** – Why spend hours on the road when there's so much to experience in just two days of exploring the North Wessex Downs National Landscape?
- **6-day Walking and Sightseeing** – The walks are mainly flat and vary in length from 4-9 miles. There are plenty of pubs and cafés along the route for lunches, afternoon tea or a drink at the end of the day!

England's Ancient History

- **Your Journey of English Discovery** – To follow the paths taken by generations of travellers is to discover an essential strand of England.
- **A Guide to Ancient Wonders** – Explore some of the most beguiling sites of the Great West Way, from the vast monoliths of Stonehenge and Avebury to lesser-known hillforts dotted along the Ridgeway, Britain's oldest road.

Delightful Detours

- **NEW - Exploring Beyond: Discover South Wales** (page 49) - Extend your journey into neighbouring South Wales which offers a compelling combination of industrial heritage, award-winning attractions, stunning landscapes and authentic Welsh culture. Uncover stories that helped shape modern Britain in this 3-day suggested itinerary suitable for group or FIT visitors.
- **Delightful Detours to Cheltenham** - Meander off the beaten path heading north to the lovely, rolling Cotswolds. This delightful detour offers an abundance of genuine heritage and cultural choice.
- **Exploring Beyond: Bristol, Bath, the Cotswolds & Gloucester** – This is a delightful detour to the cities of Bristol, Bath, plus South Cotswolds and Gloucestershire.
- **Exploring Beyond: A delightful detour to Oxford** – This delightful detour from Oxford offers a truly spectacular heritage and cultural experience.
- **Explore England's Heritage Cities as you travel along the Great West Way** – This 8-day itinerary highlights places to visit and stay in many of the southern heritage cities as you travel along the Great West Way.

Travelling Your Way

- **A Guide to Towns with Public Transport** (pages 46 - 47) - The Great West Way is well connected by public transport. See how easy it is to explore the wonderful towns of Newbury, Hungerford and Marlborough by train and/or bus.



Discovering the Great West Way on GWR



Stonehenge

- **History and Heritage by Rail** – Journey into the past with the Great Western Railway, founded in 1833 and one of the prodigious engineering achievements of Isambard Kingdom Brunel, is itself a part of the heritage of the Great West Way.
- **Plug In and Explore: EV-Friendly Stops Along the Great West Way** - A 5-7 day itinerary designed for independent travellers using electric vehicles and it highlights places to visit and stay where EV's can be charged, whilst visitors can explore and enjoy amazing experiences.
- **Great West Way by Public Transport: History, Heritage, Gardens & Unmissable Experiences** (pages 46 - 47) - This 7-day FIT itinerary can be travelled with the Great West Way Discoverer Pass, travellers can enjoy seamless, sustainable transport across one of England's most scenic routes.

Royalty, Luxury & Adventure

NEW - Luxury, Wellness & Exclusive Historic Experiences (page 44 & 45) - The Great West Way offers a wealth of luxury and wellness for mind body and soul as well as exclusive private tours and

experiences. Suitable for FIT or small groups of discerning travellers seeking comfort, elegance, and authentic English charm.

- **Stately Homes, Castles and Palaces** - England is renowned for its stately homes, castles and palaces with some of the most iconic and finest lie along or within each reach of the Great West Way.
- **A Royal Journey** – Nowhere is quintessentially English or thoroughly Royal as the Great West Way, which follows one of the first Great Roads commissioned by the kings of England.
- **A Multi-Adventure Tour** – There are plenty of adventures to get the heart racing; from skydiving and paddleboarding to climbing and getting behind the wheel. These activities are best for small groups.
- **A Luxury Break** – Indulgence and style are the signatures of this seven-day tour of the very best that England's Great West Way has to offer.

For additional support, please get in touch with the Great West Way team and download all itineraries at GreatWestWay.co.uk/traveltrade/itineraries.



Hampton Court Palace

ITINERARY

Literary Legends & On-Screen Locations along the Great West Way

Discover a journey through England's Great West Way where literary heritage, iconic landmarks and celebrated screen locations combine to create unforgettable experiences. From the elegant Georgian streets that inspired literary legends to grand estates, historic cities and picturesque landscapes featured in film and television. This 6-day suggested itinerary brings stories to life for both groups and FIT visitors.

Day 1: Reading & Henley-on-Thames

Begin in **Reading**, where visitors can explore the historic **Reading Abbey Quarter** and discover the site of the former Reading Ladies Boarding School, attended by a young Jane Austen. The Abbey ruins, gateway and surrounding heritage quarter provide fascinating insights into medieval and Georgian England.

Continue to the riverside town of **Henley-on-Thames**, known for its elegant architecture and quintessential English charm. The town and surrounding countryside have featured as filming locations in the long-running TV series *Midsomer Murders*, with visitors able to recognise familiar streets, pubs and countryside landscapes. Guided *Midsomer Murders* tours offer fans the opportunity to explore iconic filming locations while discovering the area's rich history and rural character. There's also a Henley Literary Festival which takes place annually in October.

Overnight: Venue Henley Greenlands Hotel

Day 2: Oxford – Within Easy Reach

Take a detour off the route to spend the morning exploring **Waddesdon Manor** with its magnificent French Renaissance-style château and landscaped grounds. With its opulent interiors and spectacular gardens, it continue to attract filmmakers from around the world. It has appeared in major films and TV series including *The Crown*, *Downton Abbey*, *Rebecca*, *The Queen*, *Cinderella* and *Queen Charlotte: A Bridgerton Story* to name a few.

Nearby is **Blenheim Palace**, a UNESCO World Heritage Site and one of England's most impressive country houses combining magnificent architecture, landscaped parkland and cinematic grandeur. It has featured in productions including *Bridgerton*, *Harry Potter*, *Mission Impossible*, *007*, and *Gulliver's Travels*. Visitors can explore the State Rooms, formal gardens and extensive parkland while learning about its connections to British history.

Overnight: Courtyard by Marriott Oxford South



Jane Austen Festival, Roman Baths

Day 3: Bath

Journey back to the route to the **UNESCO World Heritage City of Bath**, one of Britain's most celebrated literary cities and well known for featuring in *Bridgerton*. The Royal Crescent, Holburne Museum, Beauford Square and **Bath Assembly Rooms** are amongst those recognised frequently and the capital's streets breath-taking Georgian buildings created the perfect backdrop in the series.

Begin your day at **Mary Shelley's House of Frankenstein**, an immersive attraction exploring the life and legacy of the author who created one of literature's most enduring characters – Frankenstein.

Pop next door to the **Jane Austen Centre**, where visitors can discover Bath through the eyes of one of England's best-loved novelists. Those visiting in September may wish to coincide their trip with the internationally renowned Jane Austen Festival.

Opening in 2027, experience Georgian high society at the newly restored **Bath Assembly Rooms**, where visitors can immerse themselves in an interactive Georgian Ball experience, bringing the city's fashionable 18th-century social scene to life.

If time allows visit **Roman Baths**, having recently been named one of the world's best visitor attractions, securing a prestigious Tripadvisor Travellers' Choice® Best of the Best Award. The historic site reflects the Roman origins that inspired writers for centuries and forms part of the elegant Georgian cityscape associated with authors such as Jane Austen.

Or jump on a **Bath City Sightseeing Bus** to see Bath's elegant crescents, terraces and streets, which have appeared in countless period dramas, including *Bridgerton*, *Sanditon*, *Persuasion* and *Wonka*. This city a must-visit destination for literary and screen enthusiasts.

Overnight: Brooks Guesthouse Bath, Roseate Villa Bath or Hampton by Hilton Bath City or Hotel Indigo Bath.



Parade House, Trowbridge



Day 4: Corsham, Lacock & Trowbridge

Visit the historic market town of **Corsham**, whose beautifully preserved streets have become a popular filming location. Corsham has recently gone back to the 1980s as the hit adaptation of Jilly Cooper's *Rivals* (on Disney+) was filmed in the town. It starred Aidan Turner, who knows the town well having visited previously to film BBC One's *Poldark* TV series.

Head to the beautiful village of **Lacock** which has featured in *Harry Potter*, *Pride & Prejudice*, *Downton Abbey* and many other TV and film productions. Be sure venture into the **National Trust's Lacock Abbey & Fox Talbot Museum** – home of photography.

Journey onto **Trowbridge** and enjoy a Jane Austen-inspired afternoon tea at **Parade House**, an elegant Georgian townhouse that celebrates the period's culture and hospitality. Jane Austen dancers perform for visitors having afternoon tea on the last Sunday of every month (pre-booking required).

Overnight: Woolley Grange Hotel, Bradford on Avon

Day 5 – Bradford on Avon & Warminster area

Begin the day at **Iford Manor Gardens**, near Bradford on Avon. Renowned for its romantic terraces, cloisters and Italian-inspired design, the Grade I listed gardens provide one of the region's most atmospheric settings. Their timeless beauty has attracted numerous film and television productions, including *Sanditon*, *The Secret Garden*, *He Knew He Was Right* and *The Winter King*.

Continue to **Longleat House**, one of England's finest Elizabethan stately homes. Home to the 8th Marquess of Bath. The magnificent house has featured in a number of popular TV and film productions including *Emma* and the *Royals*, the Bollywood production of *Mohabbatein* and Rosamunde Pilcher's *The Four Seasons*. **Longleat Safari Park** and its attractions have have, for many years, been the home of BBC's *Animal Park*. BBC's *Animal Park* series. Visitors can discover centuries of history and art, and experience one of Britain's most iconic country estates and popular visitor attractions.

End the day at **Stourhead**, one of England's finest 18th-century landscape gardens and an essential destination for lovers of literature and film. Created as a living work of art, its classical temples, lakes, grottoes and sweeping vistas have inspired visitors for generations. The estate achieved worldwide recognition as the setting for the iconic proposal scene in *Pride & Prejudice*, where Mr Darcy declares his love for Elizabeth Bennet beside the Temple of Apollo and Palladian Bridge. The beautifully composed landscape remains one of Britain's most recognisable cinematic locations and a highlight for Jane Austen enthusiasts.

Overnight: Bishopstrow Hotel & Spa or Old Bell Hotel Warminster

Day 6 – Bristol – UNESCO City of Film

Head to **Bristol**, designated UNESCO City of Film. Historic streets, the harbourside, Georgian architecture and distinctive landmarks have provided the backdrop for productions ranging from period dramas to contemporary television. The city is also home to the world-renowned Aardman animation studio, creators of *Wallace & Gromit* and has also been featured in the acclaimed television adaptation of *Rivals*.

INSIDER TIP

Don't miss VisitBritain's *Starring Great Britain* video to discover the scenes behind the movies and experience destinations through the lens of your favourite characters. visitbritain.org/starring-great-britain

Plus a new '*Starring Bristol*' adaptation created by Visit West, celebrating the city's starring role on screen and its growing reputation as a must-visit film destination along the Great West Way.

Visit the iconic **Clifton Suspension Bridge**, one of Britain's greatest engineering achievements and a spectacular backdrop for film and television productions including *Doctor Who: Revolution of the Daleks* and *Casualty*. The museum (free entry) and guided tours (pre-booking required) reveal the story behind *Isambard Kingdom Brunel's* masterpiece.

Visit **Brunel's SS Great Britain at Bristol Dockyards**, a remarkable achievement of Victorian engineering. Launched in 1843, the world's first great ocean liner invites visitors to step aboard and explore its beautifully restored historic interiors while discovering the pioneering vision of *Isambard Kingdom Brunel* and the ship's extraordinary maritime story brought to life.

With its combination of literary connections, Film and TV productions England's Great West Way gives visitors an inspiring journey exploring the landscapes, stories and places that have inspired generations of writers, filmmakers and audiences for generations.

Find out more about TV & Filming Locations along the Great West Way and Great West Way for Book Lovers.

INSIDER TIP

Go to a Literary Event - Every year, the Great West Way hosts lots of unique literary events, from the splendid week-long **Jane Austen Festival (September)** in Bath to numerous literary festivals. Favourites include **Henley Literary Festival (October)**, **Swindon Festival of Literature (May)**, **Marlborough Literature Festival (Sept)** and **Bath Children's Literature Festival (May)**- the largest festival dedicated to children's literature in Europe. Why not plan your upcoming Great West Way journey to coincide with one of these bookish events?



Travel by Car	Miles/kms by road*
Reading to Henley-on-Thames	11miles / 18km
Henley-on-Thames to Oxford	60 miles /96.5km
Oxford to Bath	75 miles / 120km
Bath to Bradford on Avon	27miles / 44km
Bradford on Avon to Warminster	37miles /60km
Warminster to Bristol	31miles / 50km

*These are the total distances for the day.

ITINERARY

Luxury, Wellness & Exclusive English Historic Experiences

The Great West Way offers a wealth of luxury and wellness for mind, body and soul as well as exclusive private tours and experiences. Suitable for FIT or small groups of discerning travellers seeking comfort, elegance, and authentic English charm.

Day 1. Windsor

Windsor Carriages craft the most English iconic unforgettable experiences with curated immersive itineraries. Book an out-of-hours private guided tour of Windsor Castle with rare behind-the-ropes access. Or perhaps a private sightseeing boat trip on **French Brothers'** vintage Steamboat, cruising past Windsor Castle and Eton.

Windsor Carriages have licensed access in the area and tailor storytelling, chauffeured transfers and horse-drawn carriage rides through Windsor Great Park. Stop off to explore **The Savill Garden** with seasonal displays in beautifully themed landscaped areas and decades of Royal history – from the original weeping willow tree to the magnificent Rose Garden opened by the late Queen Elizabeth II.

Overnight and dine at **The Royal Berkshire Hotel** - a relaxed country house setting where wellness is defined by calm surroundings, space and a slower pace of stay.

Day 2. Newbury

Visit **Newbury Racecourse** on one of their 28 annual racedays for both jump and flat racing enthusiasts. One of the most famous and prestigious racing venues in the UK, providing world class racing with a standout premium hospitality experience built around exclusivity, comfort and first-class service. There are private suites and boxes with exceptional views of the racing action or a range of elegant VIP lounges and fine dining restaurants.

Relax with an overnight stay at **Donnington & Co Hotel**. This countryside retreat is set within tranquil parkland and it combines elegant, modern bedrooms with calming natural surroundings. The hotel leisure facilities include an 18m swimming pool, restorative spa with treatments, fully equipped gym and 18 hole golf course.

Day 3. Oxford / Cotswolds

Detour off the route via Oxford to **Blenheim Palace** for an exclusive Winston Churchill VIP Experience. Book a private guided tour of the palace state rooms, Winston Churchill exhibition and private apartments. Take a buggy tour to see Winston Churchill's grave and memorial garden, with a champagne lunch.



Windsor carriages

 **INSIDER TIP**

Explore quintessential England with a luxury knowledgeable chauffeur. Half, full or multi-day driver guide tours are an excellent way to explore the Great West Way for a bespoke and personalised authentic English experience. Luxury vehicles such as Mercedes cars and minibuses can arrange transfers from airports, railway stations and hotels.

These itinerary details many of the popular destinations and recommended 5* driver guide tour experience companies include **Stonehenge Deluxe Tours, Heritage & Stone Tours** and **In & Beyond Bath**.

Journey through the Cotswolds to Castle Combe for a refreshment stop at **The Castle Inn**, and relaxing afternoon stroll. It's also home to **The Manor House and Golf Club** with its Michelin-starred 7-course tasting menu.

Arrive in **Malmesbury** a beautiful historic market town in Wiltshire and the oldest borough in England. You can feel the stories of the past as you explore the town and surrounding countryside. Join a guided walk with a local history expert (May-Sept) or pre-book a tailored private walk via Malmesbury TIC.

Overnight and dine at **Whatley Manor Hotel & Spa**, one of England's leading luxury wellness retreats. It combines Michelin-starred dining, elegant accommodation and exceptional service with the award-winning Aquaria's Spa.

Alternatively, stay at **The Old Bell Hotel**, reputedly England's oldest inn dating back to 1220, which blends historic charm with modern luxury. It's conveniently located adjacent to the 12th Century Malmesbury Abbey, one of the oldest and significant religious sites in England and only a short walk to Abbey House Manor Gardens. The property is currently undergoing renovations, but pre-booked garden tours can be arranged.

Day 4. Bath

Journey on to the **UNESCO Heritage City of Bath** for the ultimate Bath Spa Day. Legend has it that Bath's health-giving hot springs have been luring visitors ever since Prince Bladud founded the city in 863BC, having found it successfully cured his own ailments.

Visit the atmospheric **Roman Baths** to see the steamy Great Bath, the cold plunge pool and the crumbling old changing rooms. Costumed characters based on real soldiers and travelling merchants, engage with visitors.

Enjoy an elegant lunch (or afternoon tea) at **The Pump Room**, followed by taste of the mineral-rich water from the spa fountain. Bath's famous spring water contains 42 different minerals including sodium and magnesium and has a very distinctive taste!

In the afternoon take a dip at **Thermae Bath Spa**, and indulge with one of their treatments.



Overnight at one of the 5* luxury hotels in Bath. Our recommendation is **The Roseate Villa Bath**. This hotel is set within a pair of elegant Victorian villas overlooking Henrietta Park, with its own private garden and a tranquil oasis of wildflowers and birdsong, it provides a tranquil retreat just moments from the city centre.

Day 5. Wiltshire

Travel a short distance from Bath to **Longleat** in Wiltshire for exclusive historic experiences and amazing animal VIP encounters.

Step into **Longleat House**, home of the Thynn family and the finest example of Elizabethan architecture. Step over the ropes and behind the scenes to enjoy exclusive access on an intimate Longleat House special interest tour. These can be tailored to your interests subjects such as art, furniture, architecture, or literary connections including viewing the 7 libraries with more than 44,000+ books.

Get closer than ever to some of Longleat's most iconic residents with exclusive VIP Animal Experiences. Meet the stars of **Longleat Safari Park** and Animal Adventure, from majestic big cats and charming red pandas to towering giraffes, curious koalas and fascinating anteaters. These unforgettable behind-the-scenes encounters offer a unique opportunity to connect with some of the world's most remarkable animals.

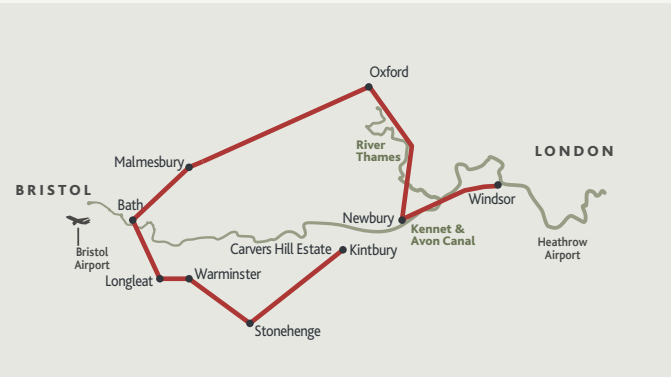
Relax, overnight and dine at the nearby **Bishopstrow Hotel & Spa** with its recent transformation of its spa facilities to a new wellness hub near Warminster, in Wiltshire. This includes a 14-metre outdoor swimming pool, 8-metre outdoor hydrotherapy pool and a selection of hot tubs. A spacious outdoor sauna and cold plunge and outdoor studio cabanas host an array of fitness, lifestyle & non-touch therapies. The entire outdoor village experience is serviced by an outdoor bar offering refreshments and light bites.

Day 6. Wiltshire/ Berkshire

Head to the **UNESCO World Heritage Site of Stonehenge** and take time to connect with the ancient landscape on English Heritage's Stonehenge Explorer Tour. This immersive guided experience ventures beyond the monument to the tranquil prehistoric sites of Woodhenge and Durrington Walls, encouraging a deeper appreciation of the natural surroundings and the people who once lived here. With exclusive access inside the stone circle and accompanying staff during conservation checks, you'll have an exceptional unique experience. (Up to 5 pax per tour).

Take a journey into the past with **Kennet Horse Boat Company's** horse drawn canal cruise. Set in Berkshire's beautiful countryside on the Kennet & Avon Canal, the Horse Drawn Barge is based in the pretty village of Kintbury near Hungerford. The horses are bedecked in traditional harness and the boat is built in the style of the 1800's. This environmentally friendly unique experience allows visitors to slow down and relax on board with refreshments, whilst keeping England's 19th century heritage alive. Operates Easter to September only.

Overnight at the nearby at **Carvers Hill Estate**, Shalbourne in one of their three luxury cedar-clad woodland cabins, nestled within the heart of the North Wessex Downs National Landscape. Set just steps from the estate's vineyard, the beautifully crafted cabins provide secluded accommodation that blends contemporary comfort with the tranquillity of nature, offering far-reaching countryside views. If time allows take a vineyard and winery tour with tastings.



Travel by Car	Miles/kms by road*
Windsor to Newbury	40 miles / 65km
Newbury via Blenheim to Malmesbury	85 miles / 137km
Malmesbury to Bath	25 miles / 40 km
Bath via Longleat to Warminster	27 miles / 44 km
Warminster via Amesbury & Kintbury to Shalbourne	56 miles / 90km

*These are the total distances for the day.

SUSTAINABLE TRAVEL ON THE GREAT WEST WAY

Explore Great West Way sustainably, whether travelling in an electric vehicle or by public transport, a greener holiday is now an important choice for visitors. We've put together some itinerary suggestions for visitors who prefer a more sustainable, slower, way to travel.

ITINERARY Great West Way by Public Transport: History, Heritage, Gardens & Unmissable Experiences

This 7-day itinerary has been designed for independent travellers and can be travelled with the **Great West Way Discoverer Pass***, travellers can enjoy seamless, sustainable transport across one of England's most scenic routes, stretching from London to Bristol and beyond. Offering unlimited off-peak train and bus travel for UK visitors, and both off-peak and peak access for international travellers, the pass is the perfect way to explore historic sites, national landscapes, and vibrant cities while reducing your carbon footprint.

Day 1. Explore Bristol

Explore this vibrant city, rich in maritime history, creative culture, and stunning architecture. Stroll along the picturesque Harbourside, perhaps take a trip on **Bristol Packet Boats** or visit the iconic **Brunel's SS Great Britain at Bristol Dockyards**, and admire the engineering marvel of the **Clifton Suspension Bridge**. Art lovers can enjoy Bristol's thriving street art scene, including works by the elusive Banksy, while foodies will find an exciting mix of independent cafes, markets, and fine dining. With its blend of history, innovation, and energy.
Overnight: Bristol Wing

 **INSIDER TIP**

Explore Box, Corsham and Chippenham
From Bath, Hop on the X31 or 231 bus to visit Box, Corsham and Chippenham. In Box, take a stroll along the Box Tunnel Trail; In Corsham, explore the film-worthy Georgian streets; and in Chippenham, take time to experience the town's museum housed in an 18th Century townhouse.



Travel by train

Day 2. Bath

Take the train to Bath, the only city in the UK to be designated a UNESCO World Heritage Site thanks to its extraordinary historic buildings, 17 museums within one square mile, some of the finest architectural sights in Europe, and its remarkable **Roman Baths**. Visit **Mary Shelley's House of Frankenstein** and next door the **Jane Austen Centre**, which both offer insights into these amazing authors lives and their connections with Bath. The city still offers premier spa bathing.
Overnight: Hampton by Hilton Bath City Centre, Dukes Bath or YMCA Bath Hostel.

Day 3. Bradford on Avon

Take the train to Bradford on Avon where visitors can immerse themselves in the town's rich history and picturesque scenery. Explore the 14th-century Tithe Barn, a testament to the town's medieval past, and visit the well-preserved Anglo-Saxon St Laurence's Church, one of the few surviving examples of its kind in England. Stroll along the Kennet and Avon Canal and stop for lunch or tea at **The Bridge Tea Rooms**. Alternatively, another popular lunch spot, 2 ½ miles out of town is the award-winning **Iford Manor** café & restaurant sited next to the beautiful Iford Manor Gardens, renowned for its Grade I listed gardens and classical architecture.

Day 4. Salisbury and Stonehenge

Detour off the route by train to **Salisbury**. Take **The Stonehenge Tour**, a short bus journey from Salisbury station to **Stonehenge**, the world-famous stone circle and its fascinating visitor centre. Back in Salisbury, there's time to explore **Salisbury Cathedral** and **Mompesson House**.
Overnight: The Merchant's House, The Riverside, The Mercure White Hart or Milford Hall Hotel

Day 5. Pewsey and Swindon

Travel by train to Pewsey, a large village with plenty of amenities including shops, cafes and pubs. There are lots of walks to enjoy along the canal or through the surrounding countryside. Just outside the village is **Jones's Mill**, a Wiltshire Wildlife Trust nature reserve where you can walk amongst woodlands, fens and wet grasslands, spotting rare plants and beautiful wildflowers.
Continue your travel to Swindon, using the X5 bus which takes just under an hour. You'll be sure to find a bargain whilst shopping at the **Fraser's Plus Designer Outlet Swindon**, located in the former Great Western Railway Works. Across the road is **STEAM Museum** of the Great Western Railway and nearby **Lydiard Park and Gardens**.
Overnight: DoubleTree by Hilton Swindon or Village Hotel Swindon (bus/taxi required)

Day 6. Reading

Reading station is well located in the centre of town where you can discover almost nine hundred years of history, with fascinating buildings and the remains of **Reading Abbey**, a Grade I listed building. Explore **Reading Museum**, as well as independents shops and restaurants. Take a short walk to **Caversham Bridge** where **Thames Rivercruise** offers boat trips to visitors.
Overnight: The Roseate Reading or Pentahotel Reading. Alternatively, slightly further afield is **Hilton Reading**.

Day 7. Windsor and London

Queen Victoria had her own personal station for her visits to Windsor. Today it houses **Windsor Royal Station** - a shopping centre with a daily arts and crafts market. There's a story in every stone at **Windsor Castle**, the oldest and largest inhabited castle.
Take the train to London Paddington and ensure you look at the magnificent architecture of **Paddington Station** created by Brunel. Leave your luggage at **Excess Baggage Co** on platform 12. Take some time to visit **Apsley House**, **Wellington Arch** and **The National Gallery**.



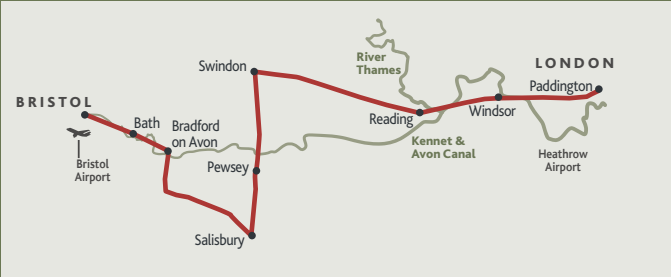
Reading Riverside

 **INSIDER TIP**

Elizabeth Line
The Elizabeth line offers a fast, modern, and convenient way to travel along part of the Great West Way, linking Reading, Windsor (via Slough), and London Paddington. With spacious trains and frequent services, it provides an easy connection between historic towns and the capital. Whether you're exploring royal Windsor, the shopping and dining of Reading, or starting your journey from Paddington, the Elizabeth line makes travelling between these iconic destinations smooth and stress-free.

 **INSIDER TIP**

Great West Way Discoverer pass*
The Great Western Railway, established in 1833 and one of Isambard Kingdom Brunel's greatest engineering achievements, is itself a key part of the heritage along the Great West Way. **Paddington Station**, the London gateway to the route, is where one of the most beloved characters in children's literature, **Paddington Bear**, began his London adventures. On **Platform 1**, visitors can see a charming statue of the bear, complete with his floppy hat and suitcase, marking the spot where he met the Brown family.
Travelling the Great West Way is simple and stress-free with the Great West Way Discoverer pass. It includes unlimited train and local bus travel along the route between London Paddington or London Waterloo and Bristol Temple Meads, via Reading and/or Basingstoke. Pass options and details are available at GWR.com/GreatWestWay.



Places	Miles by rail/bus*
Bristol to Bath	GWR 17 mins
Bath to Bradford on Avon	GWR 11 mins
Bradford on Avon to Salisbury	GWR 45 mins
Salisbury to Pewsey	X5 1hr 13mins
Pewsey to Swindon	X5 57mins
Swindon to Reading	GWR 35 mins
Reading to Windsor Royal	GWR 47mins
Windsor to Paddington	GWR 36 mins

ITINERARY

Glorious Gardens along the Great West Way

Take a tour of some of England's most compelling gardens, from Strawberry Hill House & Gardens and RHS Garden Wisley, to the romance of Iford Manor Gardens, stunning Stourhead and the grand landscapes of Longleat and Bowood.



Stourhead



Bowood House & Gardens



Dyrham Park



Longleat

Day 1. Strawberry Hill House, RHS Garden Wisley & The Savill Garden

Strawberry Hill House & Garden in Twickenham is Horace Walpole's 18th century architectural masterpiece and is internationally renowned as Britain's finest example of Georgian Gothic revival architecture. Take a wander around the charming, compact five-acre garden which has been restored to its original appearance using 18C maps and paintings. Journey onto **RHS Garden Wisley**, one of the UK's most visited and best-loved gardens spanning 240 acres. It has beautiful, curated gardens, in a range of styles pushing the boundaries of gardening, and the most incredible Instagram backdrops! Don't miss the daily talks, demonstrations and interactive sessions and the annual flower shows. Stop for lunch at the Terrace restaurant or Wisley café. Next stop is **The Savill Garden**, a 35-acre haven of gardens, woodland and seasonal displays commissioned by George V and created by Eric Savill in 1932. Visitors can connect with Royal history from the Queen Elizabeth Temperate House to The Golden Jubilee Garden.

Overnight: Pennyhill Park

Day 2. Bowood House & Gardens, Iford Manor Gardens and The Courts Gardens

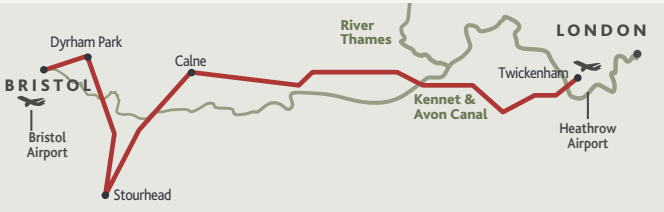
Start the day with a visit to the idyllic Bowood House and Gardens near Calne, home to the Lansdowne family. Discover a collection of art and historical treasures. Wander in the Arboretum amongst rare, record-breaking trees and explore the Italianate Terrace Garden and Walled Garden. Explore idyllic parkland designed by 'Capability' Brown with sweeping views and hidden gems. Stop for lunch in the Treehouse Cafe.

Head to Bradford on Avon to visit **Iford Manor Gardens**. This charming, Grade 1-listed garden was created by Edwardian architect Harold Peto in the early 20th century and, is tucked away with secretive corners and Italianate styles. **National Trust's Courts Garden** at Holt, has an intriguing cluster of 'outdoor rooms', spanning formal topiary, lily ponds, winding paths, a stone temple, and an arboretum. Enjoy an afternoon tea at the Rose Garden teashop.

Overnight: Woolley Grange Hotel

Day 3. Longleat and National Trust's Stourhead

Longleat is the historic family seat of the Marquesses of Bath, dating back to the 1580s, is now home to a drive-through safari park. Longleat has 900 acres of grounds designed by Lancelot 'Capability' Brown



between 1757 and 1762. He replaced the neat and ornate planting with a more naturalistic landscape of sweeping lawns, tree thickets and judiciously placed lakes. Longleat's formal gardens include the Secret Garden at the back of the Orangery and Love Labyrinth at the front. Journey south to the source of the River Stour at the **National Trust's Stourhead**, a handsome Palladian house within one of England's greatest landscaped gardens, the vision of owner Henry 'The Magnificent' Hoare. It's more than a garden, it's a living work of art, centered on a tranquil lake and meticulously designed to create the most magical experience for those who walk around it.

Overnight: Brooks Guesthouse Bath

Day 4. American Museum & Gardens and National Trust's Dyrham Park

The American Museum & Gardens houses collections from the United States and recreates periods of American history. The Grade II listed gardens are on 125 acres of green, rolling topography with stunning views across the valleys. The gardens represent some of the most iconic movements in American landscape design and include the New American Garden, Mount Vernon, a replica from George Washington's famous house, a dell, an arboretum and amphitheatre. Have lunch on the terrace of the American Garden Deli with panoramic views over the Limpley Stoke Valley. **Dyrham Park**, near Bath is set in 270-acres of ancient rolling parkland and is home to a vast array of trees and has far-reaching views. The House is a fine example of baroque architecture, created by colonial administrator William Blathwayt in the late 17th century. A varied garden features formal borders, idyllic ponds, a wildflower orchard and wooded terraces.

INSIDER TIP

In & Beyond Bath offer full or half day intimate guiding experiences for small groups/FIT. Explore the iconic landmarks with untouched treasures, revealing the soul of quintessential England. Stourhead Gardens & Sublime England. Signature Experiences include Stonehenge & Secret England and Hidden Cotswolds & Dark Age England or Bespoke Experiences. Transfers also available.

Places	Journey Time (Rail/Bus)
Twickenham to Bagshot	1 hr 30 mins / 40 miles
Bagshot to Bradford on Avon	2 hr 32 mins / 98 miles
Bradford on Avon to Bath	1 hr 37 mins / 47 miles
Bath to Bristol	1 hr 10 mins / 31 miles

*These are the total distances for the day.

ITINERARY

Exploring Beyond: Extend Your Great West Way Journey into South Wales

After spending 3-5 nights discovering England's Great West Way, visitors can extend their holiday with an additional 3-day journey into neighbouring South Wales. Easily accessible from Bristol via the Severn Bridge, Rhondda Cynon Taf offers a compelling combination of industrial heritage, award-winning attractions, stunning landscapes and authentic Welsh culture. Visitors can discover world-famous industries, explore spectacular scenery and uncover stories that helped shape modern Britain.

Day 1: From Bristol to South Wales – Heritage, Gin & Royal Excellence

Depart Bristol and cross the Severn Bridge into South Wales, arriving in the Vale of Glamorgan.

Begin with a guided tour and tasting at **Hensol Castle Distillery**, one of Wales' leading craft distilleries. Located within the grounds of a historic castle estate, visitors can learn about the distillation process, discover the botanicals used to create award-winning Welsh spirits and enjoy a tasting session.

Continue to **The Royal Mint Experience**, where more than 1,100 years of history come to life. Visitors can enjoy a behind-the-scenes guided factory tour, witnessing UK coin production in action, before exploring interactive exhibitions that reveal the Royal Mint's royal connections, historic treasures and innovative work in precious metals, sustainable technologies and luxury jewellery. The experience also showcases the contemporary collections from 886 by The Royal Mint, offering the opportunity to purchase a unique piece of British craftsmanship.

Overnight: Rhondda Cynon Taf area

Day 2. Coal Mining Heritage & Mountain Landscapes

Discover the story of South Wales' industrial past at the award-winning **Rhondda Heritage Park Museum**, home to **A Welsh Coal Mining Experience**. Led by former miners, the immersive **Black Gold Underground Tour** takes visitors through original colliery buildings, engine houses and lamp rooms, bringing to life the experiences of the communities whose coal once powered the world. Interactive exhibits and fascinating stories reveal the vital role the Rhondda Valleys played in Britain's industrial development, including supplying coal for the Titanic.

In the afternoon, swap industrial heritage for spectacular scenery with a visit to **Penpych Mountain and Waterfall**. This beautiful walking area offers great hiking with panoramic viewpoints across the Rhondda Valley, dramatic waterfalls and opportunities for photography and outdoor recreation within the natural landscapes that define South Wales.

Overnight: Rhondda Cynon Taf area.

Day 3. Nature, Heritage, Porcelain and Adventure

Journey onto **Dare Valley Country Park**, a scenic parkland landscape featuring walking routes, lakes, wildlife habitats and sweeping views across the surrounding valleys.

If travelling back to Bristol, make sure you stop at the **Pontypridd Museum** where visitors can find out about the history, culture and industrial heritage of one of South Wales' most important market towns. A few miles down the road you'll find the **Nantgarw China Works Museum** – home of Nantgarw Porcelain, where visitors can explore the last surviving 19th-century porcelain factory in the UK and discover the fascinating story of the world's finest porcelain.



Welsh coal mining experience Rhondda Heritage Park

INSIDER TIP

For the adventurous traveller head to the **Zip World Tower** to experience one of the UK's most exciting adrenaline attractions, featuring zip lines and adventure activities set within a former coal mining site.



Places	Miles by road*
Bristol City Centre via Hensol Castle Distillery to The Royal Mint	55miles / 88km
The Royal Mint Experience via Rhondda Heritage Park to Penpych Waterfall	18 miles / 29km
Penpych Waterfall via Dare Valley Country Park, Pontypridd Museum and Nantgarw China Works	34miles / 55km

*These are the total distances for the day.

TRAVELLING TO AND AROUND ENGLAND'S GREAT WEST WAY

England's Great West Way makes extraordinary variety easily accessible for international visitors. Start your programme of discovery at either end of the route with easy connections from both Great West Way Airport Ambassador Bristol Airport and Heathrow Airport. Once here, there are excellent road and rail connections to make exploring easy. Even better, for those independent travellers who don't want to drive, Great Western Railway have developed a combined rail and bus ticket, the Great West Way Discoverer pass.

AIRPORT AMBASSADOR

TRAVELLING THROUGH BRISTOL AIRPORT FOR YOUR GREAT WEST WAY ADVENTURE?

That means you'll have numerous transport options to get to/from iconic destinations along the Great West Way route. Hop on the frequent Airport Flyer bus to the centre of Bristol and Bristol Temple Meads train station or take a bus to the beautiful city of Bath. Plus there's the option to simply grab a taxi or even hire a car to fully explore the region.

More than 120 destinations across 34 countries are served by direct flights from Bristol Airport, including many capital cities. Leading airlines, KLM, Aer Lingus, easyJet, Jet2, TUI, Ryanair, Pegasus, Edelweiss and Loganair operate to and from Bristol, and long-haul connections can be made via major international hubs including Amsterdam, Istanbul, Zurich and Dublin. The latter is served daily by Aer Lingus, enabling convenient transfers to Boston, Chicago, New York, San Francisco and Orlando. Passengers can also clear US immigration at Dublin, saving time on arrival back in the States.

Browse all of Bristol Airport's travel options here: bristolairport.co.uk/to-and-from-the-airport



Bristol Airport



Start your Great West Way journey at Bristol Airport

Travelling to England's Great West Way

AIR

There are two main airports for easy access to the the Great West Way:

Heathrow Airport is south west of central London and on England's Great West Way. It is used by over 89 airlines flying to 214 destinations in 84 countries. (Great West Way runs past the airport.)

heathrow.com/airport-guide

Bristol Airport
Located 9 miles south west of Bristol and England's Great West Way.
bristolairport.co.uk

Other airports further afield:
Bournemouth, Southampton and Gatwick

COACH TRAVEL

National Express operates frequent, fast services from all over Great Britain to many destinations along England's Great West Way, including Amesbury for Stonehenge and the historic city of Bath. National Express's modern coaches even call at Heathrow and Bristol Airports.

nationalexpress.com

Travelling along England's Great West Way

However you choose to travel, the web of trails and tracks that make up England's Great West Way means you can meander off the major routes and find your own favourite slice of England.

BY ROAD The A4, remains a major highway, bringing you from Bristol to the heart of London in just a few hours. The corridor of England's Great West Way also includes the M4 motorway and other major roads which provide short detours off the route.

Travelling by coach – if you need to book a coach for your programme, contact a Destination Management Company (DMC) or the CTA (Coach Tourism Association).

BY RAIL Great Western Railway has an extensive network running along England's Great West Way. International visitors can buy the Great West Way Discoverer pass; an integrated rail and bus ticket to connect with local buses and delve deeper into the towns and villages.

South Western Railway covers urban, suburban, regional and long-distance routes between London Waterloo and south western England, including Bristol, Bath and Salisbury.

TransWilts CIC
TransWilts Community Rail supports the Swindon to Salisbury service route in Wiltshire including Chippenham, Trowbridge, Westbury and Warminster, as well as extending north to Oxford and south to Southampton.p. transwilts.org

SEA

Nearest ferry connections to England's Great West Way are:

POOLE (58 miles to Bath)
Brittany Ferries - From Cherbourg (their shortest crossing)

Condor Ferries - From St Malo

PORTSMOUTH (54 miles to Reading)
Brittany Ferries - From St Malo, Caen, Le Havre, Cherbourg, Bilbao and Santander

DOVER (104 miles to Windsor)

P&O - From Calais

DFDS - From Calais and Dunkirk

FOLKESTONE (95 miles to Windsor)

Eurotunnel LeShuttle™ - From Calais

brittany-ferries.co.uk
poferries.com
dfds.com
leshuttle.com

Are your customers taking a cruise?
Why not combine a cruise with a Great West Way tour. Both Southampton Cruise Port and Bristol Cruise Port are within easy access of the route.

RAIL TRAVEL

Eurostar - High speed rail services operate directly to London St Pancras or Ebbsfleet (Kent) from France, Belgium and The Netherlands.

eurostar.com

Great Western Railway

Operates train services from London Paddington direct to many destinations along the route before arriving at the western end, Bristol Temple Meads.

GWR.com/GreatWestWay

South Western Railway

Operates train services from London Waterloo along the route to Reading and also to places near the route e.g. Salisbury and Basingstoke.

southwesternrailway.com

London Underground - connecting St Pancras/Kings Cross to Paddington (5 stops 16 mins).

tfl.gov.uk/modes/tube/

HEATHROW OR GATWICK EXPRESS TRANSFERS

Heathrow: Non-stop trains run every 15 minutes taking 15 minutes to reach London Paddington. Or travel London Underground's Elizabeth line connecting Heathrow Airport and London Paddington to Maidenhead and Reading.

Gatwick: Gatwick Express is a non-stop train between Gatwick Airport and London Victoria, running four times an hour.

For easier transfers to the Great West Way from Gatwick there's an hourly direct train to Reading.

VEHICLE HIRE

Auto Europe 0123 3225 114
reservations@autoeurope.co.uk
autoeurope.co.uk

Auto Europe can help travellers find their perfect rental vehicle at the most affordable prices. There is a range of convenient rental pick-up/drop off locations which include airports, train stations and Great West Way destinations such as London, Reading, Bristol, Bath, Chippenham and Newbury. Choose from a large fleet of vehicles including 5-9 seaters, motorhomes and luxury vehicles.

First Travel Solutions

0345 528 0270
travel.solutions@firstbus.co.uk
firsttravelsolutions.com

Coach, minibs and managed taxi services throughout The Great West Way and mainland Britain. Operates - all year. Vehicles: coaches (inc. double-deckers, midi coaches and full size), minibuses, executive cars and taxis (pre-booked). Group sizes 1 to 100,000.



TRAIN AND BUS TRAVEL ALONG THE ROUTE

A multi-modal solution to your customers' travel needs along England's Great West Way

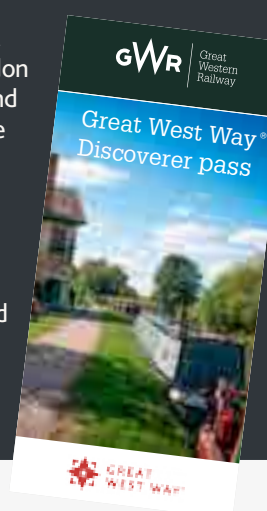
RAILWAY AMBASSADOR



GREAT WESTERN RAILWAY HAS DEVELOPED A COMBINED RAIL AND BUS TICKET, THE GREAT WEST WAY DISCOVERER PASS

The Discoverer pass allows your customers the freedom to explore along the Great West Way, connecting its extensive network of rail and more than 200 bus routes, providing a gateway to the extraordinary variety of English experiences and an opportunity to detour beyond!

With just a single ticket to travel, visitors can follow the tracks and explore the Great West Way's most iconic destinations, including London, Bristol and Bath. This historic route has been in use since the early days of rail travel, built by pioneering Victorian engineer Isambard Kingdom Brunel. The Great West Way Discoverer pass allows train and bus travel between London Paddington and Bristol Temple Meads, with options to branch off in the Thames Valley, Cotswolds and Wiltshire.



East, West or Global routes

International visitors can benefit from the Great West Way Discoverer pass, Global route, whilst UK visitors can also choose from two other routes. The various options are detailed below (based on 2026 rates), allowing visitors the opportunity to explore the areas at their leisure.

- **East route:** £87.50 for a one-day off-peak pass and £199 for a seven-day off-peak pass.
- **West route:** £30.50 for a one-day off-peak pass and £87.50 for a seven-day off-peak pass.
- **Global route (East and West routes):** a seven-day off-peak pass, costing £299 for adults (UK). International rates for adults purchasing outside the UK are £121.50 for a three-day pass and £160 for a seven-day pass.

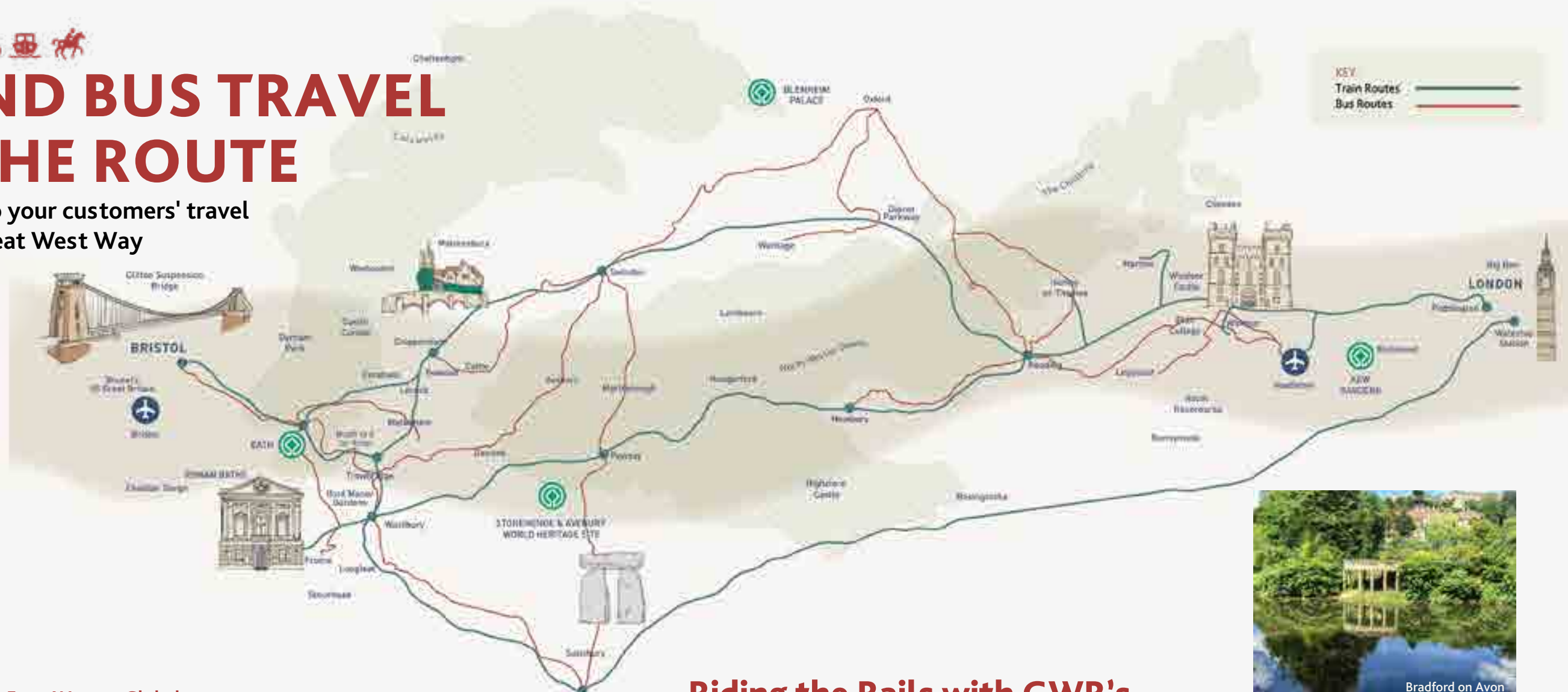
Discounts available: 0-5 years old – free of charge; 5-15 years old – 50% (UK) or 15% (international); Railcard 10% discount (UK only).

How to buy the pass

- **In the UK:** purchase it online at GWR.com or from a local station.
- **Overseas:** three-day or seven-day discounted rate international passes (similar to a BritRail pass) and with no off-peak time restrictions, can be purchased online at ACPRail.com
- Travel Agents can also use the ACP Rail Agent site to manage bookings and reservations. Monthly commission on sales is payable through ACP Rail. Create your account today at Agent.ACPRail.com and email: info@ACPRail.com to confirm interest in the Great West Way Discoverer pass and M-pass

Group travel by train

- For groups of 9+ people call on 03457 000 125. For more information www.gwr.com/your-tickets/ways-to-save/group-travel or the Great West Way Discoverer pass may be a better option.



Riding the Rails with GWR's Great West Way Discoverer pass

With a Great West Way Discoverer Global pass, there are plenty of attractions to visit, including some of the country's most treasured landmarks. Here are some recommended places to include on a journey.

Roman Baths, Bath

This ancient thermal spa is just one of the reasons that the city of Bath was awarded UNESCO World Heritage status in 1987. It is one of the best-preserved attractions of its kind in the world.

Clifton Suspension Bridge, Bristol

Designed by Great Western Railway's chief engineer, Isambard Kingdom Brunel, the Clifton Suspension Bridge, spanning the Avon Gorge is a masterpiece of British engineering.

Stonehenge, near Salisbury

This 5,000 year-old landmark has intrigued and beguiled visitors for centuries. Catch the Stonehenge Tour bus from Salisbury.

STEAM - Museum of the Great Western Railway, Swindon

Discover the bygone days of steam-powered locomotion in this beautifully restored railway building.

Bradford on Avon

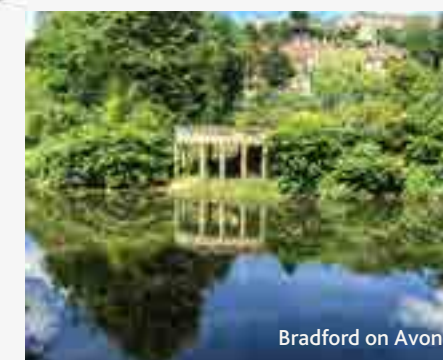
Allow time to explore this picturesque Wiltshire market town and stroll along the banks of the historic Kennet & Avon Canal.

Reading

A walk around Reading uncovers its surprising 1,000 years of history. It's where the waterways of the Great West Way meet; River Thames and Kennet & Avon Canal. Enjoy a sightseeing boat trip.

Windsor

It was here that Prince Harry tied the knot with Meghan Markle in May 2018, and for that reason alone, include a visit to the beautiful St George's Chapel, Windsor Castle where the wedding was held.



Bradford on Avon

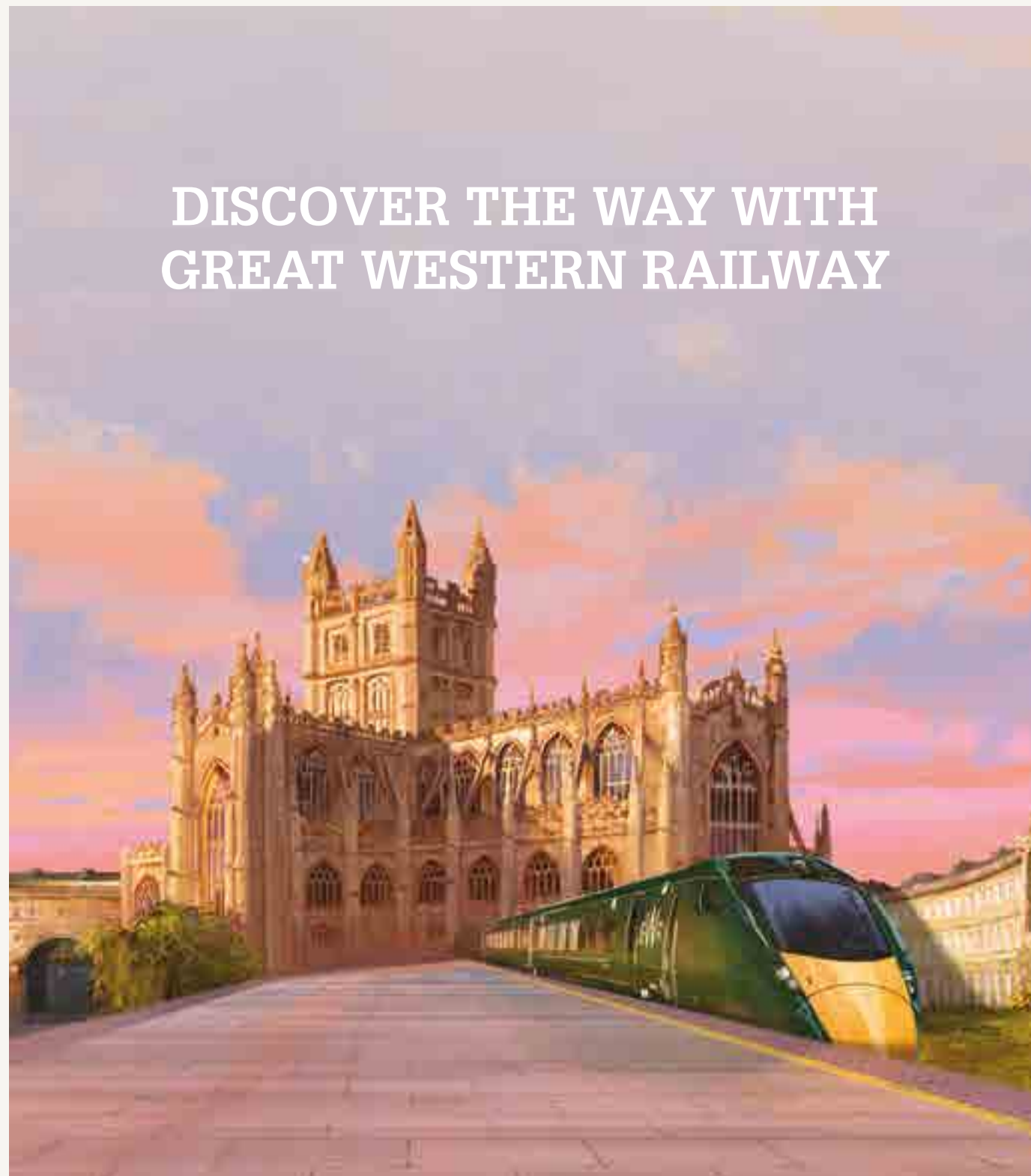


Bath



Stonehenge

DISCOVER THE WAY WITH GREAT WESTERN RAILWAY



Explore Jane Austen's Bath and other gems along the Great West Way with a combined rail and bus ticket to take you there. Buy a Great West Way Discoverer pass from just £30.50*

Find out more at GWR.com/GreatWestWay

*Terms apply.

GWR | Great Western Railway



STAYING ALONG ENGLAND'S GREAT WEST WAY

The Great West Way offers plenty of choice in places to stay for your customers. Whether they prefer the excitement of a city or town, or a more rural retreat, there are hotels large and small. There are self catering, camping and caravan options too. Whether it's a stylish boutique hotel, cool gastro pub, the ultimate luxury or great-value – there's a place for all your customers to lay their head.

Where to stay?

A taste of luxury from 5 star hotel stays, countryhouse hotels, boutique bed & breakfasts, to self catering and even narrowboats hire.

- **Whatley Manor Hotel & Spa**, in the Southern Cotswolds, is five star luxury set in 12 acres of gardens. Enjoy leisurely lunches in Grey's Brasserie, a tasting menu in the Dining Room (two Michelin stars) and the Green Room where chefs prepare small plates of expertly crafted food in front of you. Immerse yourself in tranquillity at Aquarias Spa or cosy up watching a film in the cinema. Whatley was amongst one of the first UK properties to be awarded a Green Michelin Star recognising sustainable gastronomy.
- **Roseate Hotels** has three luxury boutique hotels along the Great West Way: **Roseate House London** (a short walk from Hyde Park), **The Roseate Reading** (described by the Evening Standard as the UK's Sexiest Townhouse Hotel!) and **The Roseate Villa Bath** (close to the heart of the city).
- **Anglo Welsh** offer unforgettable canal boat holidays along the Kennet & Avon Canal with a wide choice of holiday boats available for hire from Bradford on Avon, Sydney Wharf in Bath and Monkton Combe.



Whatley Manor Hotel & Spa, Malmesbury



Woolley Grange Hotel

Historic hubs:

- **The Old Bell Hotel**, Malmesbury is Grade 1 listed and England's oldest hotel, sitting next to a 12th century Abbey in the heart of this historic market town. Restored to the height of elegance, glamour and English charm it is perfect for lovers of historic quirkiness and offers private dining.

Sustainable Stays

- **Exclusive Collection including Lainston House, Pennyhill Park, The Manor House and Royal Berkshire** are certified B Corp hotels, which means they use the power of business to build a more inclusive and sustainable economy.

From homegrown kitchen garden produce, habitat restoration schemes and mains water reduction targets, to wellness experiences for both employees and guests.

- **Woolley Grange Hotel** is a Jacobean Manor House set in 14 acres of stunning grounds near Bradford on Avon. It offers award-winning facilities, a beautiful spa, and great food using fresh produce from the walled kitchen garden with wheelbarrow yards rather than food miles!

Check out all the Great West Way Sustainable and eco-friendly holidays at www.greatwestway.co.uk/stay/eco-friendly-places-to-stay



Royal Berkshire Hotel

Hotels with fine dining:

Many of the accommodation providers listed on these pages offer fine dining but here's a few to highlight.

- **Whatley Manor Hotel & Spa**, Malmesbury.  
A five star luxury hotel offering fine dining.
- **The Old Bell Hotel**, Abbey Row, a two AA Rosette award-winning restaurant, offers exceptional fresh, local, and seasonal cuisine at England's oldest hotel. Here, tradition combines seamlessly with a vibrant contemporary twist.
- **Exclusive Collection's The Manor House Pennyhill Park and Lainston House** have Michelin stars and a MasterChef: The Professionals champion between them.
- **The Roseate Group** consisting of Roseate House, London, The Roseate, Reading and The Roseate Villa Bath are all fantastic options for afternoon tea.



Donnington & Co hotel

Countryside Getaways:

If they are country lovers visitors can stay somewhere quieter, away from the hustle and bustle: bed and breakfasts offering farm-fresh produce on the table, countryside self catering cottages on working farms, or combine a stay with countryside pursuits.

- **Church Farm Country Cottages** are self catering cottages on a working sheep farm between Bath and Bradford on Avon: plus indoor heated pool and glamping.
- **Cumberwell Country Cottages**, Bradford on Avon, have been converted from an old Tythe Barn. Originally a dairy farm, now Cumberwell Park Golf Club.

- **Bishopstrow Hotel & Spar**, Warminster. Relax in 32 acres of riverside grounds, this hotel has beautifully designed bedrooms, a stylish restaurant serving local & seasonal food. Plus there's a full-service spa with indoor and outdoor pools, thermal experiences, and a range of wellness treatments - ideal for those looking to add a bit of indulgence to their journey.
- **Donnington Hotel, Golf & Spa** - Beautiful luxury hotel & spa in the Newbury countryside - perfect for a relaxing rural escape.



Bishopstrow Hotel bedroom

Guesthouses & Pubs with rooms:

For a 'home from home' experience there is plenty of guesthouse accommodation and pubs with rooms, where visitors will get a comfortable room and a hearty breakfast.

- **Brooks Guesthouse**, Bath a city centre boutique B&B town house with affordable and flexible trade rates . Bath has 22 ensuite bedrooms an honesty bar , guest lounge & award-winning breakfast.
- **The Castle Inn** is a 12th century pub set in the heart of Castle Combe village. Offering local beverages and a modern take on traditional pub food, with a relaxed dining, an outdoor terrace, private dining spaces and 12 unique bedrooms.
- **Dukes Hotel**, Bath - a beautiful boutique guesthouse with 17 bedrooms, in one of the finest boulevards in this Heritage City.
- **The Old Bell Hotel**, Warminster town centre Coaching Inn dates back to the 14thC. Bags of old world charm but with modern facilities, a pub, Thai Restaurant, private dining spaces and beautiful secluded Courtyard all topped off with 15 well appointed en suite rooms.

Group friendly hotels:

- **Woolley Grange Hotel**, Bradford on Avon is a beautiful Jacobean manor house on the edge of the Cotswolds offering a warm welcome to families.
- **Pettifers Freehouse** - 3* 22 bed Southern Cotswold Hotel serving award-winning Cotswold Breakfasts & Pan Asian Sasa's Indian Fusion kitchen offering a variety of dishes with local charm.

Anglo Welsh's Sally Narrowboats



Anglo Welsh's Sally Narrowboats

Serviced Apartments & Holiday Boats:

Serviced apartments such as **Herongate Apartments** or **Urban Creation Serviced Apartments**, offer hotel amenities with self catering options.

By the water or on the water? Have you considered a boating holiday on a self-drive barge or motor cruiser, or for a more relaxing break a river cruise on a hotel boat? Waterside properties offer stunning views.

- **Anglo Welsh** in the Bradford-on-Avon Marina, are great to cruise to Bath in a westerly direction and Reading in the east.
- **Hobbs of Henley** have 2 luxury Linnens motor cruisers to cruise from Henley to Oxford or Henley to Reading.

Camping / Glamping & Affordable Accommodation:

For those who really want to get in touch with their surroundings, there are touring or camping parks, or glamping - such as **Mill Farm Glamping**, which offers all the fun of sleeping under the stars with no hammering in a tent peg (or moonlit expeditions to the bathroom!). Or why not consider hiring a campervan for your Great West Way journey with **Quirky Campers**.

If you're looking for more affordable options, for solo travellers or seasoned explorers, **YMCA Bath Hostel** or **Stonehenge Farmhouse**, **Cholderton** offer clean, affordable bases to stay. Or **The Bristol Wing** which is a located in a beautiful building bursting with character with it's original wooden and stone floors, plus a caged lift dating back to 1928.

Packaging Accommodation for Itineraries

When developing Great West Way itineraries we recommend that Ambassador accommodation along the route is contracted. However, we understand that accommodation within easy reach of the route may be required, especially when joining up programmes with other geographic regions.

- **Best Western Plus Angel Hotel**, Chippenham is a delightful 17th century coaching inn overlooking the Market Place, refurbished to offer 50 modern bedrooms.
- **Doubletree by Hilton**, Swindon, a 171 bedroom, 4 star hotel set in the countryside, near Junction 16 of the M4 motorway, 3 miles from Swindon town centre.
- **Hampton by Hilton Bath City** - in the heart of Bath this hotel has modern and contemporary rooms, with a wide variety to suit both the leisure and business traveller.
- **Hotel Indigo Bath** - with 154 bedrooms, it's one of the larger boutique hotels in Bath and able to accommodate groups.
- **Swindon Village Hotel** is conveniently located for the trade - just off the M4. 153 stylish guest rooms, a Pub & Grill, Health & Wellness Club and plenty of on-site parking.
- **Henley Greenlands Hotel** - is set within the 30-acre Henley Business School estate in the Oxfordshire countryside. This magnificent Grade II Listed Building is steeped in history dating as far back as 1480 and comprises of 100 superior double en-suite bedrooms, many with views across the Chiltern valley and the grounds leading to the River Thames.
- **Hilton Reading** - Conveniently located along the route with a pool, sauna and steam room.
- **Wookey Hole Hotel** - a 58 bedroom hotel located in the heart of the Mendip Hills next to Wookey Hole Caves.

Salisbury features a number of group friendly hotels including **Holiday Inn Salisbury-Stonehenge** conveniently located near Stonehenge. Further in the city you'll find **The Merchant's House**, **Milford Hall** and **Mercure White Hart**. all offering great group benefits. .

Near Oxford try **Courtyard Marriott Oxford South** with a vibrant lobby, booth meeting space, an interactive Go Board® and a 24hr fitness suite.

Or in Winchester - the **Winchester Royal Hotel** is known for its rich history and modern comforts, and delivers a blend of luxury and affordability for visitors.

For international visitors travelling in and out of Bristol Airport the conveniently located **Hampton by Hilton Bristol Airport** offers unbeatable convenience for early morning departures, late-night arrivals, and seamless short-stay breaks. The hotel has 251 contemporary, sound proofed guest rooms and 24-hour fitness centre.

Self Catering

Eat out? Cook in? Customers can opt for self-catering holiday homes. From small apartments and cottages to grand country houses.

On the edge of Salisbury Plain you'll find a beautiful three bedroomed barn conversion - **Cliffe Farm Dairy** which sleeps up to 6 people in three bedrooms.

For additional self-catering accommodation, check out **Classic Cottages**, in the Bath & Somerset area, who have a range of self-catering holiday homes from family sized cottages to romantic woodland cabins for two.



Mill Farm Glamping

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus						
Accommodation		Overview	Type/Rating/Room Information	Additional Info		Bookable Trade Product
Abbey Hotel BATH BA1 1LF abbeyhotelbath.co.uk		A delightful independently owned boutique hotel in the heart of the city. Group rates for 8 or more rooms.	HOTEL**** 80 rooms	LHR12/BR597 Windsor & Eton		
Accommodation Windsor accommodation-windsor.co.uk		A local association of over 45 one, two and three bedroom apartments and houses in Windsor available for 7 night stays or more.	Vacation & Corporate rentals	YES LHR12/BR597 YES dependent on property Windsor Central		
Anglo Welsh BRADFORD ON AVON BA15 1UD 01225 864923 Emma.Lovell@anglowelsh.co.uk www.anglowelsh.co.uk/bradford-on-avon-canal-boat-marina/		Situated in the Bradford on Avon Marina, its fleet of canal narrowboats allow you to cruise to Bath in a westerly direction and Reading in the east with numerous points of interest between. The fleet ranges from intimate two berth boats right up to those which can cater for groups of ten.	HOLIDAY BOATS 20 boats sleeping from 2-10	YES YES YES Coach Drop off only Bradford on Avon 1.2		
Annexe Yew Tree Cottage BRISTOL BS30 5NG yewtreebath.co.uk		Modern self-catering accommodation, sleeping 2, set in the grounds of the lovely garden.	SELF CATERING**** Gold Award 1 room	YES LHR90/BR515 Windsor & Eton, Riverside or Windsor Central Station		
Apex Hotel BATH BA1 2DA apexhotels.co.uk/apex-city-of-bath-hotel		Luxury 4-star hotel in the heart of Bath and home to stylish bedrooms, a chic restaurant, vibrant bar/terrace area, and relaxing fitness and wellness facilities.	HOTEL **** 177 rooms	LHR100/BR518 Bath Spa 0.5		
Bailbrook House Hotel BATH BA1 7JD handpickedhotels.co.uk/bailbrookhouse		A Grade II listed hotel in the city, set in 20 acres, it consists of the historic Mansion House and Bailbrook Court.	HOTEL**** 94 rooms Max 188	YES LHR93/BR520 Bath Spa 2.8		
Bakers Cottage CHIPPENHAM SN14 7HX 01249 782206 themanorhouse@exclusive.co.uk, https://www.exclusive.co.uk/the-manor-house/rooms/bakers-cottage/		Sitting in the heart of England's prettiest village, Castle Combe, Baker's Cottage is located within The Manor House estate, there's a whole array of experiences from Michelin starred or casual gastropub dining, to championship course golf. Free parking conveniently opposite the cottages.This homely two bedroom cottage offers self-catering accommodation and is the perfect option for families or groups looking to go walking in the Cotswolds, enjoy cycling through the hills or simply want to explore the local area.	SELF CATERING Sleeps 4 adults or 2 adults and 3 children	YES NO - LHR90 / BR530 YES free car parking Chippenham 6.5		
Bath Apartment Breaks BATH BA2 6PA/BA1 2AW bathapartmentbreaks.co.uk		Two luxurious self-catering apartments in the centre of Bath, with private parking, each perfect for 4 guests.	SELF CATERING**** 2 x 2 bedroom apartments	YES LHR98/BR523 Bath Spa 1		
Bath Self Catering BATH BA1 1UX bathselfcatering.com		We are a local association of independent vacation rental properties, offering over 100 quality assessed, individual holiday rental homes in Bath and the surrounding area.	HOLIDAY RENTALS ****/***** 100 properties accommodating 2-23 pax	YES LHR93/BR520 Bath Spa/Chippenham		
Beanhill Farm B&B CHIPPENHAM SN15 4BS beanhillfarm.net		A charming Cotswold stone farmhouse, on the edge of the Cotswolds.	B&B 1 double, 1 twin	LHR77/BR543 Chippenham 8		
Beeches Farmhouse Country Cottages & Rooms BRADFORD ON AVON BA15 1TS beeches-farmhouse.co.uk		Charming converted farm buildings and 18th century Beeches Farmhouse and garden.	SELF CATERING**** 5 rooms / 3 cottages	LHR95/BR530 Bradford on Avon 1		
Berkeley Square Hotel BRISTOL BS8 1HB cliftonhotels.com/bristol-hotels/berkeleysquare		Nestled into Bristol's finest Georgian buildings, overlooking a peaceful square in the heart of the city.	HOTEL 42 rooms	YES LHR104/BR58 Clifton Down 0.7		
Berkeley Suites BRISTOL BS8 1HA berkeleysuites.co.uk		Luxury suites set apart from hotel in Georgian townhouse, full service of Berkeley Square Hotel.	HOTEL	YES LHR104/BR58 Clifton Down 0.7		
Best Western Plus Angel Hotel CHIPPENHAM SN15 3HD 01249 652615 reception@angelhotelchippenham.co.uk angel-hotel-chippenham.com/		A 17th century coaching inn overlooking the Market Place. It has been refurbished to offer contemporary style bedrooms. Relax in the hotel's leisure club and walled courtyard garden. A small hotel with lots of character, offers a homely, welcoming place to spend time at. The Brasserie offers the best of British cuisine and the Bar is open for coffee and bakery snacks all day.	HOTEL*** 50 rooms Max 115	YES YES Min 10 rooms NO LHR84/BR544 YES Chippenham 0.5		
Best Western Plus Centurion Hotel RADSTOCK BA3 4BD centurionhotel.co.uk		Just 9 miles away from Bath in pleasant village surroundings, the hotel offers convenience as well as character and has a 9-hole golf course and well-equipped health club.	HOTEL**** 45 rooms	YES LHR108/BR518 Bath Spa 9		
Bishopstrow Hotel & Spa WARMINSTER BA12 9HH 01985 804680 info@bishopstrowhotel.com bishopstrowhotel.com		Experience pure indulgence at Bishopstrow, where refined elegance meets modern luxury in the idyllic Wiltshire countryside. Unwind in the boutique spa, with its soothing thermal experiences, and let your imagination run free in a setting of charming serenity. After your spa journey, delight in farm-to-fork cuisine at The Garden Grill, where every dish is a carefully crafted delight against a backdrop of sweeping lawns and breathtaking views. Embrace tranquillity, sophistication and whimsical wonderland at Bishopstrow.	HOTEL 36 bedrooms	YES YES Commission 8% NO LHR75/BS28 YES Warminster 1.4		
Blunsdon House Hotel SWINDON SN26 7AS blunsdonhouse.co.uk		On the edge of the Cotswolds: restaurants, bars, leisure club, indoor pool and golf course.	HOTEL**** 104 rooms	YES LHR69/BR557 Swindon 3.5		
Bowood Hotel, Spa & Golf Resort CALNE SN11 9PQ 01249 822 228 resort@bowood.org bowood.org		One of the finest luxury hotels in Wiltshire, with beautiful spa, golf course set in stunning grounds on the Bowood Estate. A boutique-style hotel, offering luxury accommodation and leisure facilities. Free car and coach parking. Group rates 10+ rooms.	HOTEL**** 43 rooms Max 100	YES LHR80/BR540 Chippenham 4.4		

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus					
Accommodation		Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Brooks Guesthouse Bath BA1 2NA Carla Brooks 01225 425543 info@brooksguesthouse.com brooksguesthouse.com		An Award-Winning family run Boutique B&B, located 350 metres below the Royal Crescent, in a pair of VictorianTownhouses. 22 rooms all with ensuite bathrooms. Free Wi-Fi.	GUESTHOUSE**** 22 rooms Max 50	YES Min 10 max 40 Coach driver rate NO LHR100/BR518 Bath Spa 1	
Brooks Guesthouse Bristol BS1 1UB brooksguesthousebristol.com			GUESTHOUSE**** 23 rooms	YES LHR103/BR59.3 Bristol Temple Meads 1.8	
Bruce Boats GREAT BEDWYN SN8 3PB bruce.katrust.org.uk			Max sleeps 12, but others sleep 10, 8 and 6.	LHR60/BR564 Great Bedwyn 1	
Campwell Farm BRADFORD ON AVON BA15 2JH campwell.co.uk			SELF CATERING 9 tents, Max 36	YES LHR96/BR523 Bradford on Avon 2.5	
Castle Hotel Windsor – Sutton Hotel Collection WINDSOR SL4 1LJ castlehotelwindsor.com		The Castle Hotel is a historic hotel full of history and charm, located in the heart of Windsor, opposite Windsor Castle. Group rates, car and coach parking available.	HOTEL**** 108 bedrooms	LHR8/BR5107 Windsor 0.3	
Cheddar Mendip Heights Camping And Caravanning Club Site SOMERSET BA5 3BP campingandcaravanningclub.co.uk		Cheddar Club Site sits proudly in the middle of a vast natural playground, surrounded by spectacular landscapes, as well as plenty of outdoorsy fun in the form of walking, cycling, caving and rock climbing.	CAMPING March - November	YES LHR117/BR514 Weston-Super-Mare 15	
Chertsey Camping And Caravanning Club Site SURREY KT16 8JX campingandcaravanningclub.co.uk		Perched on the banks of the River Thames, this lovely campsite has a rural feel with it's a peaceful and scenic trail that's ideal for people of all ages and abilities.	CAMPING Open all year	YES LHR8 Chertsey 1.5	
Champing - Churches Conversation Trust NR SALISBURY SP3 4HG champing.co.uk		Champing™ is the unique concept of camping overnight in historic churches, Escape to somewhere unique and experience a church like never before. see website for details.	CAMPING 2 people	YES Various Various	
Church Farm Country Cottages WINSLEY, BRADFORD ON AVON BA15 2JH 01225 722246 stay@churchfarmcottages.com churchfarmcottages.com		Self-catering family run cottages, superbly located on a working sheep farm with indoor heated pool and a games room on-site. We welcome couples, families, dogs and larger groups. The Bowles family have farmed here for five generations. Walkers Welcome, Cyclists Welcome, Families Welcome, Pets Welcome. Farm, woodland and craft activities bookable in advance.	SELF CATERING**** Gold Award, Green Tourism Award. 2 and 4 person cottages, 12 person converted barn Accessibility Level 2 8 units Max 34	YES NO NO LHR104/BR523 YES Bradford on Avon 2.5	
Chequers Hotel NEWBURY, RG14 1JB chequershotelnewbury.co.uk			HOTEL**** 56 rooms	YES LHR45.7/BR570.5 Newbury 1.1	
Cliffe Farm Dairy DEVIZES, WILTSHIRE SN10 4LQ cliffefarmdairy@gmail.com cliffefarmdairy.co.uk			SELF CATERING	YES NO NO LHR80.2/BR553.2 YES Car Westbury 11	
Classic Cottages, UK-wide 01326 555 555 hello@classic.co.uk classic.co.uk			SELF CATERING Sleeps various	various locations	
Clifton Hotel BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/ cliftonbristol-city-centre		Great value accommodation offering unique hotel rooms.	HOTEL 59 rooms	YES LHR104/BR58 Clifton Down 0.4	
Cliveden House Hotel NR WINDSOR SL6 0JF clivedenhouse.co.uk		Italianate Edwardian mansion luxury hotel, fine cuisine, spa, in 376 acres of National Trust grounds.	HOTEL***** 47 rooms	YES LHR15/BR5106 Taplow 3.5	
Cocklebury Farm PEWSEY SN9 SPD cocklebury.farm		Authentic, luxury, self-catering farm stay in shepherds huts and barn conversions with en-suites, private gardens and fire-pits! Free car parking. Dog friendly.	SELF CATERING Sleeps 10	YES Pewsey 2.5	
Coppid Beech Hotel BRACKNELL RG12 8TF coppidbeech.com		Alpine themed hotel with 4 dining options, live music venue, nightclub, leisure club with pool.	HOTEL**** 205 rooms / Max 400	YES LHR26/BR595 Bracknell 2	
Courtyard by Marriott Oxford South ABINGDON, OX14 4FP marriott.co.uk/oxfcx			HOTEL**** 170 rooms	YES LHR55/BR582 Didcot Parkway 2.6 Oxford 13	
Cricklade House Hotel CRICKLADE SN6 6HA crickladehotel.co.uk		Country House Hotel on the edge of the Cotswolds with Spa, Restaurant, Whisky and Gin Bar and Golf. Min 8+ rooms = free guide and driver. Free parking.	HOTEL*** 45 rooms Max 95	YES LHR74/BR548 Swindon 10	

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus

Accommodation		Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Crown & Anchor WILTSHIRE, SN8 3RB 01488 503040 Info@crownandanchorham.co.uk crownandanchorham.co.uk		A charming country Inn dating back to 1840, set at the foot of the North Wessex Downs. As a free house we offer our own local Ham 1840 Bitter from local Penton Park Brewery. There are 8 individually designed bedrooms created with the greatest comfort in mind. Each with an en-suite bathroom, the rooms are a subtle mixture of antiques and modern amenities, with stylish high headboards, that gives an elegance to create a tranquil and relaxing stay.	PUB RESTAURANT 8 rooms Restaurant seats 50 and a private dining area is available	YES LHR56/BR569 YES Hungerford 4	
Crown and Garter Nr HUNGERFORD RG17 9QR crownandgarter.co.uk		From 1640, refurbished in 2014 providing simple, comfortable rooms, situated in an attractive courtyard.	PUB, RESTAURANT 10 rooms Max 20	YES LHR55/BR569 Kintbury 3.3	
Crowne Plaza READING AND MARLOW cpreading.co.uk cpmarlow.co.uk		Fully refurbished 4 Star AA Rosette, luxury Crowne Plaza hotels ideal for groups.	HOTEL**** 168 rooms 175 rooms	YES LHR22-23/BR590-107 Winnersh Triangle 0.2 Marlow 1.1	
Cumberwell Country Cottages BRADFORD ON AVON BA15 2PQ 01225 869230 enquiries@cumberwellcountrycottages.com cumberwellcountrycottages.com		Cumberwell is believed to have links with the Domesday Book Originally a dairy farm, it is now Cumberwell Park Golf Club. The cottages have been converted from an old tythe barn.	SELF CATERING**** 12 rooms Max 24	NO NO NO LHR95/BR525 Free Bradford on Avon 3	
Danesfield House Hotel & Spa MARLOW SL7 2EY danefieldhouse.co.uk		Brimming with history and set amidst 65 acres of manicured gardens by the River Thames between Marlow and Henley with award winning restaurant and luxury spa. Car and coach parking.	HOTEL**** 60 rooms Two AA Rosettes	YES LHR24 Marlow 3	
Delta Hotels by Marriott Heathrow WINDSOR SL3 8PT marriott.com/en-gb/hotels/lhrwd-delta-hotels-heathrow-windsor/overview/		The newly renovated Delta Heathrow Windsor offers a seamless experience designed with the essential needs of frequent traveller in mind.	HOTEL 382 bedrooms	 15% discount for accredited travel agents LHR4.7/BR5108 Langley Station 1.6	
De Vere Beaumont Estate WINDSOR SL4 2JJ devere.co.uk/beaumont-estate		In picturesque Windsor, lies the historic and unique Beaumont Estate: an inspirational estate offering a leading conference venue, cutting edge meeting rooms, a stunning wedding venue along with a luxurious family hotel, all set in spectacular and extensive grounds. Contact hotel for group rates.	HOTEL**** 429 rooms	YES LHR6/BR5108 Egham 3, Windsor 2.8	
De Vere Tortworth Court SOUTH GLOUCESTERSHIRE GL12 8HH devere.com/deveretortworthcourt		Nestled in over 30 acres of Gloucestershire countryside, the hotel has restaurants, bars and Leaf Spa, along with an Arboretum, with over 200 species of trees. Group & FIT rates – available on request.	HOTEL**** 201 bedrooms Plus 14 event spaces	YES LHR86/BR520 Bristol Parkway 9	
De Vere Wokefield Estate Reading, RG7 3AE devere.co.uk/wokefield-estate		Set in 250 acres of Berkshire countryside, Wokefield Estate is home to a Grade II listed Mansion House and the contemporary Wokefield Place alongside leisure facilities, outdoor gym & play area and an 18-hole championship golf course.	HOTEL**** 376 bedrooms	YES LHR30/BR589 Reading Station 7	
Devizes Camping And Caravanning Club Site WILTSHIRE, SN12 6RN campingandcaravanningclub.co.uk		Nestled in the heart of Wiltshire, our Devizes Club Site is a quiet secluded campsite by the Avon and Kennet Canal.	CAMPING Open year round	YES LHR81/BR534 Melksham 5	
Donnington & Co. Hotel, Golf & Spa NEWBURY RG14 3AG 01635 551199 info@donnington.group donnington.co		Donnington & Co. is a 4-star hotel, spa and golf club set in beautiful Berkshire countryside, just one hour from London. Thoughtfully designed rooms, a full-service spa, an 18-hole golf course and award-winning dining - recognised with 2 AA Rosettes - combine to create a quiet, exceptional retreat: easy to reach, and hard to forget.	HOTEL**** 113 rooms	YES YES and golf packages NO LHR45/BR555 YES Newbury 2	
Donnington Grove Hotel NEWBURY RG14 2LA donnington-grove.com		A stunning country hotel set in 500 acres of countryside with championship golf course, fishing, clay pigeon shooting etc, plus bar and restaurant. Group rates for 10+	HOTEL***	LHR46/BR573 YES Newbury 2.4	
Doubletree by Hilton Bristol City Centre BRISTOL BS1 6NJ https://doubletree3.hilton.com/en/hotels/united-kingdom/doubletree-by-hilton-hotel-bristol-city-centre-BRSRWDI/index.html		Once an original 17th century glass kiln, located in the centre close to historic Bristol Harbourside.	HOTEL**** 206 rooms Max 416	YES LHR104/BR58 Bristol Temple Meads 1	
Doubletree by Hilton Swindon SWINDON SN5 8UZ 01793 881777 emma.richards@hilton.com doubletree3.hilton.com/en/hotels/united-kingdom/doubletree-by-hilton-hotel-swindon-SWIHNDI/index.html		Set in the beautiful Wiltshire countryside. Enjoy proximity to the Cotswolds. Feel welcome with a warm DoubleTree chocolate chip cookie upon arrival and settle into a stylish suite offering plenty of space to relax, work or entertain, with a separate lounge. Visit our 14Twelve Brasserie for breakfast and dinner or relax in the Bar. Dog friendly hotel.	HOTEL**** 171 rooms Max 412	YES YES 9+ rooms NO LHR69/BR544 YES Swindon 4	
Dukes Bath SOMERSET BA2 4DN www.dukesbath.co.uk		This charming boutique hotel, with 17 exquisite bedrooms, spans two magnificent Georgian townhouses on Great Pulteney Street, one of England's finest boulevards, just a five-minute walk from the heart of this World Heritage City. Renowned for exceptional service and a sensational breakfast.	HOTEL**** 17 Rooms 34 people max	LHR100/BR519 CAR YES COACH NO Bath Spa 1	
Fosse Farmhouse CASTLE COMBE SN14 7NJ fossefarmhouse.com		18th century Cotswold stone farmhouse, with a fascinating collection of furniture and antique textiles.	B&B SELF CATERING**** 3 rooms/3 cottages	NO LHR86/BR528 Chippenham 6	
Foxhangers Canal Holidays DEVIZES SN10 1SS foxhangers.co.uk		Self-drive canal narrowboats on K&A. Earliest records of 'Voxhangre' date back to 798 AD.	HOLIDAY BOATS 18 boats *****/*****	YES LHR89/BR545 Chippenham 9	

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Accommodation		Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Francis Hotel Bath – Sutton Hotel Collection BATH BA1 2HH francishotel.com		Unique hotel located in the heart of Bath occupying 7 original 18th century townhouses overlooking Queen Square, one of the pretest squares in Bath. Group rates available.	HOTEL**** 98 rooms	YES LHR100/BR518 Bath Spa 0.6	
Great Northern Hotel LONDON N1C 4TB gnhlondon.com		Magnificently renovated as an exquisitely designed luxury boutique hotel, with its original Grade II-listed features evoking the glamour of its extraordinary past.	HOTEL***** 88 rooms Max 176	YES LHR18/BR5128 Kings Cross/St Pancras	
Greenlands Hotel at Henley Business School HENLEY ON THAMES RG9 3AU 01491 418 854 info@venuehenley.com venuehenley.com		Set within the 30-acre riverside estate of Henley Business School, Oxfordshire. This magnificent Grade II listed building, once home to the WH Smith family is steeped in history, providing well-appointed accommodation along with a restaurant, comfortable lounge areas, bar and fitness facilities. Less than 3 miles from Henley, 5 miles from Marlow and a short car journey to Windsor and Oxford - you can even arrive by boat.	HOTEL 100 rooms Max 202	YES YES - Min 10 rooms NO LHR25/BR5101 YES Henley 3	
Grosvenor Apartments BATH BA1 6BA grosvenorapartmentsbath.co.uk		Spacious apartments in Grade I building with period features a mile from city centre, next to the nature reserve and Bath canal with parking.	SELF CATERING 2 apartments. Sleeps 6-8.	YES LHR100/BR516 Bath 1.8	
Guyers House Hotel & Restaurant CORSHAM SN13 0PS guyershouse.com		Guyers House is a lovely Cotswold stone country house which has evolved since the 1670s sitting amidst 6 acres of glorious gardens.	HOTEL 37 rooms	YES LHR88/BR529 Chippenham 6	
Hampton by Hilton Bath City, Avon Street BATH, BA1 1UP sales@hbhbath.com hilton.com/hampton/bath		Ideally situated in the centre of Bath, the Hampton By Hilton Bath City features air-conditioned rooms equipped with mini-refrigerators, 24-hour fitness suite, free Wi-Fi, and a restaurant. Boasting a large lobby and bar area, the hotel is close to the train station as well as several of Bath's famous historical attractions, 750 yards from The Circus Bath, 450 yards from Bath Abbey, Roman Baths and 0.7 miles from Royal Crescent.	HOTEL**** 202 rooms	YES YES - 10+ NO LHR99/BR519 - Bath Spa 0.1	
Hampton by Hilton Bristol Airport North Side Road, Bristol, BS48 3AQ 01275 405 966 BRSHX_Hampton@hilton.com www.hilton.com/en/hotels/brshxhx-hampton-bristol-airport/		Steps from Bristol Airport, Hampton by Hilton offers 251 contemporary, soundproof rooms for restful stays. The only on-site hotel, it features complimentary breakfast from 4am, free WiFi, a 24-hour gym, and easy transport links to Bristol, Bath and the South West—ideal for seamless travel at any time for guests.	HOTEL*** 251 rooms	YES YES LHR112/BR50 miles YES Free drop off Bristol Temple Meads 8 Nailsea and Backwell 3.6	
Helen Browning's Royal Oak BISHOPSTONE SN6 8PP helenbrowningorganics.co.uk		A hotel/dining pub located just off the Ridgeway, so an ideal pit-stop for walkers and cyclists. Ingredients are organic, mostly from our own organic pork & beef farm.	PUB WITH ROOMS 12 rooms Dining room for groups seats 45.	YES LHR64/BR550 Swindon 7.6	
Heritage Luxury B&B CALNE SN11 0JH heritagebandb.co.uk		A stay here is a real treat, it is opulent being furnished with items purchased from English stately homes.	B&B 3 rooms. Max 5	YES LHR75/BR542 Calne 0.1	
Herongate Apartments HUNGERFORD, BERKSHIRE RG17 0YU info@herongateservicedapartments.com herongateservicedapartments.com		There are 4 self catering serviced apartments which have access to Herongate Club next door, including excellent fitness facilities, relaxation pool, sauna & steam room, gym, classes and Cafe.	SELF CATERING housekeeping option available. 4 Apartments.	YES NO NO YES Hungerford 0.6	
Hilton Garden Inn BRISTOL BS1 6BF bristolcitycentre.hgi.com		The hotel is set in the Temple Quay business district, just five minutes from Cabot Circus shopping quarter, relax and unwind with alfresco dining in the Recess Restaurant overlooking Temple Gardens. Group rates.	HOTEL**** 171 rooms	YES LHR104/BR59 Temple Meads 0.6	
Hilton Reading READING RG2 0QG 3.hilton.com/en/hotels/unitedkingdom/hilton-reading-LHRHRHI/index.html		Beside a wildlife heritage area, 4 miles from Reading centre: sauna, indoor pool, restaurant and bar.	HOTEL**** 210 rooms	YES LHR27/BR587 Reading 2.9	
Hilton St Anne's Manor WOKINGHAM RG40 1ST hilton.com/en/hotels/brasadi-doubletree-st-annes-manoir/?cid=&WT.mc_id=&dclid=&gclid=&AWC=		Beautiful country house in 25 acres, close to Windsor. Pamper yourself at Schmoo at the Manor .	HOTEL**** 170	YES LHR21/BR593 Wokingham 5	
Hobbs of Henley Holiday Boats HENLEY ON THAMES RG9 1AZ 01491 572035 boats@hobbsofhenley.co.uk		Luxury holiday boats for hire Mar-Oct for the week or weekend. Ideal for a self-drive adventure with friends or family and the perfect way to explore the River Thames.	HOLIDAY BOATS 2 boats sleeping 6 each	YES NO NO LHR22/BR594 YES Henley on Thames 361ft	
Holiday Inn Reading READING RG2 0SL ihg.com/holidayinn/hotels/gb/en/reading/reaso/hoteldetail		Situated just half a mile from M4 Junction 11 and 2 miles from the centre of Reading with 202 fully air-conditioned bedrooms with high-speed Internet access and parking. Contact hotel direct for group rates.	HOTEL**** Twin, family and double rooms	YES LHR26/BR580BR593Depends on start point	
Holiday Inn Salisbury-Stonehenge AMESBURY SP4 7SQ 0345 241 3535 reservations@hisalisbury-stonehenge.co.uk hisalisbury-stonehenge.co.uk		Located minutes away from Stonehenge, we are unbeatable on location. The Hotel offers guests beautifully appointed rooms, with luxurious bedding and all the mod cons you could expect such as Smart TV's, In-Room Safes, Iron and Ironing Boards. The modern open plan Lobby, Bar and Restaurant provides the perfect ambience to relax, enjoy and savour a great selection of drinks and delicious food. Complimentary coach parking, free Wi-Fi and FOC rooms subject to availability, we offer the perfect space for an unforgettable trip.	HOTEL 103 rooms Max 250	YES Coach driver 1 free room per 20 rooms booked NO LHR66/BR559 YES Salisbury 8.8	

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Accommodation	Overview	Type/Rating/Room Information	Additional Info		Bookable Trade Product
Homestead Stables MARKET LAVINGTON SN10 4NT homesteadstables.co.uk/	Cosy well equipped modern holiday cottages set in Wiltshire countryside with excellent attractions and local amenities plus Jacuzzi and ev charger . Group rates.	SELF CATERING**** Max 14	YES	LHR81/BR549 Westbury 11 miles	✓
Honestreet Boats and Café HONEYSTREET VILLAGE SN9 5PS honestreetboats.co.uk	Honestreet Boats provides friendly canal boat holidays on the Kennet & Avon Canal.	HOLIDAY BOATS 4 boats sleeping 2-6	YES	LHR71/BR560 Pewsey 6	✓
Hotel du Vin Bristol Avon Gorge BRISTOL BS8 4LD hotelduvin.com/locations/bristol-avon-gorge	Refurbished, first opened as Grand Clifton Spa in 1898, views of Clifton Suspension Bridge.	HOTEL**** 78 rooms	YES	LHR105/BR58 Bristol Temple Meads 3.1	✓
Hotel du Vin Bristol City Centre BRISTOL BS1 2NU www.hotelduvin.com/locations/bristol-city-centre	The Sugar House is a restored collection of 18th century Grade II listed former sugar warehouses.	HOTEL**** 40 rooms Max 94	YES	LHR103/BR59 Bristol Temple Meads 1.8	✓
Hotel du Vin & Bistrot HENLEY ON THAMES RG9 2BP hotelduvin.com/locations/henley-on-thames	The classic Georgian façade of the old Henley Brewery is home to a luxurious boutique hotel.	HOTEL**** 43 rooms Max 91	YES	LHR22/BR594 Henley on Thames 0.4	✓
Hotel Indigo Bath BATH BA2 4AB bath.hotelindigo.com	Boutique style hotel in the city centre of Bath. A 2-min walk from the train station and Roman Baths. The building dates back to the 1700's with a recent £75 million pound refurbishment and rebrand. Every stay at Hotel Indigo Bath is truly different, with five stunning room styles each reflecting the culture and history of the Grade I listed building and the city of Bath itself.	HOTEL**** 154 bedrooms	YES	LHR99/BR519 Bath Spa 0.2	✓
House of Fisher Ltd READING RG1 3BY houseoffisher.com	Fully furnished and equipped Serviced Apartments in the centre of Reading. Book 1 night or longer.	Serviced Apartments (self-catering) ****	YES	LHR27/BR589 Reading varies	✓
Hurley House Hotel HURLEY SL6 5LH	A multi-award-winning boutique hotel in the heart of Berkshire, offering 10 luxurious en-suite bedrooms, an elegant and versatile wedding venue, as well as corporate meeting facilities. Free parking on site.	HOTEL***** 10 rooms	YES	LHR17 Maidenhead 4	✓
Jasmine Cottage STEEPLE ASHTON BA14 6EL jasminecottage.co.uk	Jasmine Cottage is an attraction 18th century cottage offering self catering holiday let accommodation.	SELF CATERING Sleeps 6	YES	LHR95.8/BR532.6 Trowbridge 4.5	✓
Knoll Hill Farm - The Place to Stay TRUDOXHILL, FROME BA11 5DP theplacetostaysomerset.co.uk	Unique luxury accommodation in an Edwardian Guesthouse and courtyard, set in a beautiful rural English village in Somerset. Group rates / Commission paid. Car parking.	HOTEL 10 rooms	YES	LHR97/BR528 Frome 4.2	✓
Kris Cruisers NR WINDSOR SL3 9BU kriscruisers.co.uk	One of the largest fleets of luxury holiday cruisers on the River Thames.	HOLIDAY BOATS ****/***** 13 cruisers, sleeps 2-10	YES	LHR6/BR5109 Datchet 0.1	✓
	Lainston House WINCHESTER SO21 2LT 01962 776088 groups@exclusive.co.uk www.exclusive.co.uk/lainston-house This historic Hampshire house dates to the 17th century with the foundations showing an earlier building dating back to medieval times. Lainston House is home to 50 rooms and suites, each one individually designed and decorated to give you the opportunity to find the perfect one to match your reason to stay! A cosy room for a sneaky one night getaway, a wonderfully romantic four poster for a honeymoon, a fantastic family junior suite for the whole family or a suite with oodles of space for a long weekend. Explore the walking trails, experience fly fishing in the Test Valley, or get adventurous in the kitchen with our cookery school, Season - it's all yours to play with. The Avenue restaurant crafts culinary delights in an elegant dining room overlooking, you guessed it, the avenue of limes. The Wellhouse serves aromatic creations uniquely cooked on woodfire and smokers, with a relaxed and rustic vibe. And our walled kitchen garden, provides not only much of the produce that appears on your plate, but also makes for a one-of-a-kind event space.	HOTEL ***** 50 rooms	YES YES LHR53/BR580 YES Free car parking Winchester 2.8		✓
Lansdowne Strand CALNE SN11 0EH lansdownestrand.co.uk	Grade II listed coaching inn welcoming travellers and locals for nearly 500 years, in town centre.	HOTEL 24 rooms / Max 48	YES	LHR75/BR542 Chippenham 7	✓
Le Boat Benson Oxfordshire or Chertsey, Surrey leboat.co.uk/holidays/destinations/england/the-thames	Europe's No 1 boating holidays operates from two Thames bases; return-to-base or one-way cruise.	HOLIDAY BOATS Sleep 2-10	YES	LHR37/BR591 Depends on start point	✓
Leonardo Hotel Swindon SWINDON SN1 2NG leonardohotels.co.uk/hotels/swindon	Stylish and spacious rooms, bar and restaurant, 8 mins away from Swindon train station on foot.	HOTEL**** 229 rooms	YES	LHR66/BR548 Swindon 0.7	✓
Lorne House NR CORSHAM SN13 8NA lornehousebox.co.uk	Childhood home of Thomas the Tank Engine author, Rev W.V.Awdry, this large Victorian villa offering beautifully designed rooms with elegant en suite wet rooms just six miles from Bath.	B&B 4 DIAMONDS 8 rooms	YES	LHR96/BR525 Bath & Chippenham 7	✓
Macdonald Bath Spa Hotel BATH BA2 6NS macdonaldhotels.co.uk/bath	Luxury hotel in the heart of Bath. Stylish bedrooms with a variety of suites from imperial to presidential, plus Spa.	HOTEL ***** 131 rooms Max 250	YES	LHR100/BR520 Bath Spa 1	✓
Macdonald Compleat Angler MARLOW SL7 1RG macdonaldhotels.co.uk/our-hotels/southengland/marlow/macdonald-compleatangler	17th century riverside hotel enjoys river views or cascading water over Marlow Weir.	HOTEL**** 80 rooms	YES	LHR19/BR5105 Marlow 0.6	✓
Macdonald Windsor Hotel WINDSOR SL4 1LH macdonaldhotels.co.uk/our-hotels/south-england/windsor	A luxury hotel in Windsor with 120 bedrooms in the heart of this historic town.	HOTEL**** 120 rooms	YES	LHR9.6 Windsor Central 0.5	✓
Magna Carta Hotel Boat (European Waterways) RIVER THAMES europeanwaterways.com/fleet/magna-carta	Luxurious cruising in England. From Hampton Court to Henley with guided excursions.	HOTEL BOAT 4 rooms / Max 8	YES	Varies Windsor 400ft	✓
Manor Farm Courtyard Cottages HAMPSTEAD NORREYS RG18 0TD stayatmanorfarm.co.uk	Manor Farm Courtyard Holiday Cottages offers luxurious self-catering cottages, ideal for large groups, sleeping up to 16 people across four cottages.	SELF CATERING 4 cottages / 16 people	YES	LHR40/BR575 Newbury 7	✓

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Accommodation	Overview	Type/Rating/Room Information	Additional Info		Bookable Trade Product
Marsh Farm Hotel SWINDON SN4 8ER chartridgevenues.com/marsh-farm-hotel/	Nestled in private gardens, romantic and charming Grade II listed country house hotel.	HOTEL*** 48 rooms / Max 93	YES	LHR70/BR546 Swindon 6	✓
Meadowbank House Bed and Breakfast LIDDINGTON, SWINDON SN4 0EY meadowbankhouse.com	Beautiful and bright B&B in the North Wessex Downs. The guest sitting room has lovely views over the garden and countryside.	B&B 3 rooms Max 6	YES	LHR69/BR551 Swindon 5	
Mendip Basecamp & Mendip Lodge BRISTOL BS25 5PQ mendipbasecamp.co.uk	A "nearly wild" campsite in the heart of the Mendip Hills, perfect for tents and small campers. Bunkhouse tents and Bunk rooms plus onsite Activity	CAMPING Open wkends & school hols, May-Sept.	YES	BR57 Yatton 5	✓
Merchant's House Hotel SALISBURY, SP1 2AP Tel: 01722 326600 info@themerchantshousehotel.co.uk themerchantshousehotel.co.uk	A family run hotel offering 37 newly and beautifully refurbished en suite rooms. 6 superior rooms and 3 feature rooms including The Nelson Room where Nelson himself stayed.	HOTEL 37 rooms	YES LHR69.4/BR559.7 NO Salisbury 1.2		✓
Mercure White Hart Hotel, Salisbury WILTSHIRE, SP1 2SD all.accor.com/hotel/6616/index.en.shtml	The Mercure White Hart Hotel is conveniently located in Salisbury's historic city centre, the closest hotel to the famous Cathedral. Stonehenge.	HOTEL**** 68 rooms and 12 apartments	YES	LGW96/LHR70/ BR555 SOU25/BOH25 Salisbury 0.9	✓
Mill Farm Glamping DEVIZES, WILTSHIRE SN10 1RZ 07887427882 info@millfarmglamping.co.uk millfarmglamping.co.uk	Relax and enjoy a memorable luxury escape set in beautiful organic farm. Mill Farm is home to magical treehouse, 3 unique hobbit houses and a glamping meadow perfect for families and groups. A range of activities on site too such as archery and alpaca walking.	LODGES / GLAMPING Can accommodate up to 58 guests	YES NO NO LHR80/BR548 YES/Coach drop off only Trowbridge 10.2		
Milford Hall Hotel SALISBURY SP1 3TG 01722 417411 www.salisbury-hotel.com	Located a short walk from the Cathedral, Milford Hall offers the perfect base to explore the local area - including the world-famous Stonehenge. Recently refurbished offering 41 luxury twin/ double bedrooms, an elegant cocktail bar stunning restaurant and outdoor patio area. The restaurant is perfect for group lunches, dinners, and traditional afternoon teas. A convenient coach drop-off point is available on-site.	HOTEL**** 41 bedrooms	NO YES NO LHR72/BR561 NO Drop off only YES Salisbury 0.9		✓
Mollie's Bristol BS10 7TL mollies.com	Interiors designed by Soho House, high-spec contemporary rooms, all-day dining, affordable prices and an easy-going vibe - the classic American motel-diner brought bang up to date. 10% commission. Group rates. Free car/coach parking.	HOTEL Budget Luxe 123 rooms	YES	LHR104/BR517 Bristol Parkway 4	✓
Monkey Island Estate NR MAIDENHEAD SL6 2EE monkeyislandestate.co.uk	Monkey Island Estate lies on a private island in the River Thames in the delightful village of Bray, near Windsor.	HOTEL 27 rooms, 3 suites 6 private residences	YES	LHR17/BR5101 Maidenhead 2.4	✓
Moxy Slough SL1 1GZ marriott.com/en-us/hotels/lonsx-moxy-slough/overview/	Moxy Slough offers a stylish base close to Windsor and London, offering a revolutionary and refreshing experience.	HOTEL 152 rooms	YES	LHR9/BR5105 Slough Station 0.5	✓
New Brewery Arts - The Barrel Store CIRENCESTER GL7 1JH newbreweryarts.org.uk	19th century Cotswold stone brewery barrel store transformed into 21st century accommodation.	HOSTEL 14 rooms / Max 43	YES	LHR80/BR550 Kemble 3	✓
No.15 Bath, by GuestHouse Great Pulteney Street BATH BA2 4BS guesthousehotels.co.uk/no-15-bath/	Located on one of Bath's grandest streets in listed Georgian townhouses, with 36 one-off bedrooms, soothing spa and bar.	HOTEL 36 rooms	YES	LHR100/BR520 Bath Spa 0.9	✓
Novotel Bristol Centre BRISTOL BS1 6HY all.accor.com/hotel/5622/index.en.shtml	Queen sized beds and sofa beds, ideal for twins plus bar, restaurant, gym, sauna and steam room. Car and coach parking - chargeable. Group rates for 8+.	HOTEL**** 131 rooms	YES	LHR103/BR59 Bristol Temple Meads 0.2	✓
Novotel Reading Centre READING RG1 1DP accorhotels.com/gb/hotel-5432-novotel-reading-centre/index.shtml	Situated in the heart of the town, hotel has executive and superior rooms, all boasting airy, contemporary designs and warmth. Also includes a gym, sauna, steam room, and indoor heated pool.	HOTEL **** 179 Rooms	YES	LHR28/BR587 Reading 0.2	
	Pennyhill Park BAGSHOT GU19 5EU 01276 478300 groups@exclusive.co.uk www.exclusive.co.uk/pennyhill-park/ We've got 124 bedrooms, all individually designed and furnished complete with standout bathrooms. For those special occasions we have some incredible rooms and suites with something a bit different...how about double baths, a horizontal shower or even an eight man Jacuzzi!. Our award-winning spa is vast and has the best of the best for you to explore: with over 20 spa experiences, innovative treatments and all the little luxuries perfect for escaping the stresses of normal life. Not to mention first class food experiences with our fine dining Michelin-starred restaurant in the oldest and most charming part of the house. Hillfield, our farm-to-fork restaurant and bar offers a hyperlocal seasonal menu. And for something that'll really get those tastebuds talking, we've got Latymer, Refined yet creative, this is dinner like you've never experienced before	HOTEL ***** 124 rooms	YES YES LHR16/BR5103 YES Free car parking Bagshot1.6 Sunningdale 4.7		✓
Pentahotels Reading READING RG1 7RH pentahotels.com/hotels/united-kingdom/reading	Pentahotel Reading is just a ten-minute walk to Reading Station and provides 206-bedrooms across 6 floors designed with style and comfort in mind.	HOTEL 206 bedrooms	YES	LHR29/BR587 Reading 0.8	✓

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Accommodation		Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Pettifers Hotel MALMESBURY SN16 9EW 01666 815060 info@pettifershotel.co.uk pettifershotel.co.uk		Family-run 16th C ex famous Pettifers Veterinary Apothecaries hotel conversion. Main hotel overlooks walled gardens and courtyard rooms offer accessible facilities with Cotswold stone wet-room bathrooms. Dog and family friendly. Large, free car park with coach parking. Sasa's modern Indian kitchen provide excellent food and drink with a fusion of wonderful dishes. Comissionable rates – 5% to 20%.	HOTEL *** 22 Rooms	YES YES NO LHR64/BR533 YES Kemble mainline 3	✓
Pinkney Court B&B/Holiday Cottages MALMESBURY SN16 0PD pinknecourt.com		Dating back to medieval times, once owned by the Holford Family creators of Westonbirt Arboretum.	SELF CATERING 2 Cottages, 1 Flat Max 12	YES LHR88/BR532 Chippenham 12.1	✓
Premier Suites READING RG1 2JF premiersuitesreading.com		Modern and spacious one and two bedroom serviced apartments, located in the heart of Reading - perfect for a business or leisure stay. 10% commission.	SELF CATERING Max 4	YES LHR26/BR585 Reading 1.3	
Prince Hill House NR DEVIZES SN10 SSE princehillhouse.co.uk		Set in beautiful countryside, believed to have played host to Prince Rupert and godchild of Queen Victoria	B&B***** 2 cottages + 9 rooms	YES LHR80/BR540 Chippenham 14	✓
Queensberry Hotel & Olive Tree Restaurant BATH BA1 2QF thequeensberry.co.uk		Beautiful boutique hotel in Bath, award-winning Michelin-starred restaurant and sophisticated, modern comfort.	HOTEL**** 29 rooms / Max 63	YES LHR100/BR518 Bath Spa 1.2	✓
Quarter Bristol BRISTOL BS8 1RZ cliftonhotels.com		The Washington, Rodney, Clifton & Berkeley; from boutique luxury, homely comfort, something in-between. With bars and cafés.	HOTEL***to***** Four hotels	YES LHR104/BR58 Bristol Temple Meads 2.1	✓
Quirky Campers VARIOUS LOCATIONS 0330 133 1121 Bookings@quirkycampers.co.uk quirkycampers.com/uk/		Quirky Campers is the home of handmade campervans. With over 230 hand-picked, unique, privately-owned campers for hire, from a converted American Skoolie to fully electric, couples goals to family wagons, we can provide the perfect adventure for you. If you're looking to commit to something long-term then use our sales platform, peruse our converter directory or buy our 'How to Build a Campervan Guide' and give it a go yourself! Minimum 3 nights.	CAMPERVANS 2- 6 people	YES Various locations - see website for details 	✓
Red Lion at East Chisenbury EAST CHISENBURY SN9 6AQ eastchisenbury.com		A boutique guest house across the road from the Red Lion with private decks looking out to the river Avon and countryside views.	GUESTHOUSE***** Gold Award 5 rooms Max 12 Red Lion	YES LHR72/BR556 Pewsey 6	✓
Residence Inn Slough SL1 1GZ marriott.com/en-us/hotels/llhri-residence-inn-slough/overview/		Residence Inn Slough is designed to give longer-staying guests a home-like experience, complete with extra living space and fully equipped kitchens.	HOTEL 92 suites and studio apartments	YES LHR9/BR5105 Slough Station 0.5	✓
Rodney Hotel BRISTOL BS8 4HY cliftonhotels.com/bristol-hotels/rodney		Within the beautiful Clifton Village, one of Bristol's smaller hotels, providing elegant accommodation.	HOTEL 31 rooms	YES LHR104/BR58 Clifton Down 0.9	✓
Rollestone Manor, Shrewton SALISBURY SP3 4HF 01980 620216 info@rollestonmanor.com rollestonmanor.com		Rollestone Manor is situated just minutes from the Stonehenge Visitors Centre, in South Wiltshire. With Salisbury just a twenty-minute car journey, Bath just under an hour, and four minutes from the A303 we are ideally situated. The Manor house, with history going back to 1242, has seven en-suite bedrooms, plus a lounge bar and small restaurant. There are also two self-catering cottages on site, ideal if you like a little more freedom to come and go as you please.	B&B (with Restaurant) 7 rooms SELF CATERING 2 cottages	YES LHR72/BR551 YES Salisbury 10	✓
Rose and Crown Inn SWINDON SN6 8NA		Very popular 'pit stop' for walkers and cyclists, comfortable rooms and an exceptional menu that reflects the chef's passion for fine food and insistence on the best local ingredients.	B&B 7 rooms	NO LHR61/BR557 Swindon 10	✓
Roseate House London LONDON W2 3UL +44 20 7479 6600 info.rhl@roseatehotels.com roseatehouselondon.com		The Roseate House London offers an à la mode hotel experience. An intimate setting, redefining luxury in 47 exclusively designed rooms and suites, holds all the promises to make your stay memorable. All the rooms and suites consist of hand-crafted Bellestrata beds, antique furniture and period features, equipped with high-speed wi-fi broadband, room service and a concierge.	HOTEL***** SILVER AWARD 47 rooms	YES YES LHR16/BR5125 YES - charge Paddington 0.2	✓
		Royal Berkshire ASCOT, BERKSHIRE SL5 0PP 01344 623322 groups@exclusive.co.uk www.exclusive.co.uk/royal-berkshire/ With 66 rooms and suites there is plenty of choice to make sure you find the best room for your stay at our country house. Whether you are attending a wedding, conference, event nearby - maybe Royal Ascot - or in the area to visit family and friends or local attractions along the Great West Way, you will find a warm welcome and all the comforts for a great night's sleep.	HOTEL 66 rooms	YES YES LHR16 / BR590 YES Free car parking Sunningdale 1.7 Ascot 2.3	✓
Salisbury Camping and Caravanning Club Site WILTSHIRE SP1 3SA		Situated in Hudson's Fields, our Salisbury Club Site boasts views of Old Sarum, a mighty Iron Age hill fort including the remains of a prehistoric fortress, a Norman palace, a castle and a cathedral.	CAMPING Open all year	YES LHR73/SOU26 Salisbury 1.5	✓

KEY: Group Rates Online Bookings Languages Airports Car Parking Coach Parking Railway/Bus

Accommodation		Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Sheephouse Manor MAIDENHEAD SL6 8HJ sheephousemanor.co.uk		Six popular self-catering Cottages in Maidenhead. Pets welcome. Close to Windsor, the Thames path and easy access to London.	SELF CATERING 6 cottages sleeping 2-6	YES LHR15/BR5103 Maidenhead 2	✓
Sheraton Skyline Hotel LONDON HEATHROW UB3 5BP		Minutes from all of the airport's terminals and offering easy access to Central London, Sheraton Skyline is your ideal choice.	HOTEL 350 bedrooms	15% discount for accredited travel agents LHR1.8/Bristol114 Heathrow 1.8	
Sir Christopher Wren WINDSOR SL4 1PX sirchristopherwren.co.uk		Comprised of several characterful buildings clustered around an historic cobbled street by Eton Bridge and Windsor Castle, with a gym, spa treatments, outdoor Jacuzzi and sauna.	HOTEL**** 98 rooms	YES LHR8/BR5106 Windsor 469ft	✓
Stay in Bath BATH BA2 6LY stayinbath.org		Local association of independent small hotels, B&Bs and vacation rental properties in and around Bath.	HOTELS, B&BS, VACATION RENTALS. Over 100 properties.	YES Varies Bath Spa/Chippenham	✓
Stay at Longleat NR WARMINSTER BA12 7NW 01985 845424 longleat.co.uk/stay		This quintessentially English pub stands proudly in the old market square and has 12 ensuite bedrooms, each unique in character. Period features, with wonky walls and exposed beams offer a unique experience to relax in comfort in the tranquility of this ancient village. Great menu with seasonal, inspired dishes made with local and homegrown ingredients that will delight foodies and the gastronomically curious alike.	SELF CATERING 1 x cottage sleeps 2 3 x cottages sleep 4 3 x cottages sleep 6	YES LHR93/BR530 YES free car parking Warminster 6.5	✓
Stonehenge Campsite & Glamping Pods NR SALISBURY SP3 4TQ stonehengecampsite.co.uk		New heated shower blocks/washing facilities. Plots for campervans, caravans, meadow for tents.	CAMPING**** 6 pods, 35 pitches, 12 hardstandings	YES LHR71/BR553 Salisbury 9	✓
Stonehenge Farmhouse NR SALISBURY SP4 0WE 01980 629438 info@stonehengefarmhouse.com www.stonehengefarmhouse.com		Conveniently located just off the A303 near Stonehenge, this group-friendly farmhouse sleeps up to 70 guests, with on-site farm and vineyard experiences, catering options and free coach/car parking. Includes ensuite bedrooms plus self-catering kitchen, bike storage and washing/drying facilities.	FARMHOUSE 14 rooms / 70 beds	LHR63/BR562 Grateley 4 YES	✓
The Apartment, Bath BATH BA2 4LA apartmentbath.com		A luxury two-bedroom holiday home located in central Bath.	SELF CATERING Apartment with 2 bedrooms	YES LHR102/BR520 Bath 0	✓
The Bath Priory BATH BA1 2XT thebathpriory.co.uk		Luxury hotel and celebrated restaurant in four acres of award-winning gardens. Also home to The Garden Spa by L'Occitane.	HOTEL***** 33 rooms / Max 66	YES LHR98/BR518 Bath Spa 1.8	✓
The Bear Hotel DEVIZES SN10 1HS thebearhoteldevizes.co.uk		16th century Market Square coaching inn. Traditional bar and restaurant and 14th century cellar bar.	HOTEL*** 25 rooms	YES LHR55/BR547 Melksham 8.3	✓
The Bird BATH BA2 4EZ thebirdbath.co.uk		Vivacious and vibrant hotel in the centre of Bath. The bedrooms have a daring fusion of colour and comfort and guests can dine in the snazzy neighbourhood restaurant.	HOTEL 29 rooms	YES LHR102/BR520 Bath Spa 0.6	✓
The Bristol Wing, Bristol BS1 2QD 0117 428 6199 info@thebristolwing.co.uk thebristolwing.co.uk/		The Bristol Wing is a boutique hostel in the centre of Bristol with a social purpose. We offer travellers a welcoming and vibrant place to stay while they explore all that this incredible city has to offer. Affordable, high-quality accommodation, our hostel provides the perfect base for your trip. Situated in the former Police Headquarters, the building is full of historical charm. As a social enterprise, the money we raise from running our hostel supports our charitable work with young people and communities.	HOTEL 27 rooms, sleeps 82	YES YES LHR105/BR59 Bristol Temple Meads 1.4	✓
The Castle Inn CHIPPENHAM SN14 7HN 01249 783030 exclusive.co.uk/the-castle-inn		This quintessentially English pub stands proudly in the old market square and has 12 ensuite bedrooms, each unique in character. Whether staying for business or pleasure, guests are guaranteed a unique experience to rest and relax in comfort. Period features, think wonky walls and exposed beams, are perfectly complimented by everything you need, including flat screen TV's and in room wi-fi, for a comfortable stay in the tranquility of this ancient village. The menu has been thoughtfully curated, featuring seasonally inspired dishesmade with local and homegrown ingredients that will delight foodies and the gastronomically curious alike.	PUB/RESTAURANT 12 contemporary and comfortable rooms	YES LHR90/BR530 YES free car parking Chippenham 6.5	✓
The Chilterns View WALLINGFORD OX10 6PQ thechilternsview.co.uk		A small cosy site with six lodges, each with their own hot tubs, private access, total seclusion, and a beautiful outlook over the Chiltern Hills.	SELF CATERING 6 Holiday Lodges	YES LHR33/BR593 Cholsey 6.7	✓
The Gainsborough Bath Spa BATH BA1 1QY thegainsboroughbathspa.co.uk		5 star hotel in the city centre where guests can bathe in luxury in Bath's natural thermal waters and enjoy a relaxing spa treatment. Gourmet food in the Gainsborough Brasserie. Group rates for 8 + rooms.	HOTEL***** 99 rooms Max 180	LHR99/BR518 Bath Spa 0.4	✓
The Langley, a Luxury Collection Hotel IVER SL3 6DW thelangley.com		The former country estate of the third Duke of Marlborough, The Langley, a luxury collection Hotel, Buckinghamshire combines historic legacy and contemporary style.	HOTEL 41 rooms	YES LHR9/BR5112 Langley 3.5	✓
The Lodge at Newbury Racecourse NEWBURY RG14 7NZ thelodgenewbury.co.uk		Hotel located close to the heart of the Racecourse estate, with excellent rooms and relaxed ambience.	HOTEL 36 rooms	YES LHR48.3/BR588 Newbury 1.4	✓

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
	The Manor House & Golf Club CHIPPENHAM SN14 7HX 01249 782206 groups@exclusive.co.uk www.exclusive.co.uk/the-manor-house/ Before you even arrive at The Manor House, you can feel the tingle of its magnetic energy on the long and winding drive that leads up to the idyllic 14th-century retreat, nestled in the picturesque Cotswolds village of Castle Combe in Wiltshire. Wander through our stunning Italian gardens or charming, bursting-with-history village. All 50 of our bedrooms and suites are beautiful; individually styled with their own features and oozing luxury. No two are the same. Rooms are found in the main house and in our row of mews cottages. There are an abundance of special features for you to choose from; four poster beds, spa baths, acres of space, fire places... All stunning for a romantic weekend away, to celebrate a special occasion or just to spoil yourselves! Take to the greens with our breath-taking 18-hole championship golf course, for the rolling landscapes and challenging holes. Or simply curl up with a book in one of our lounges, or unwind and indulge with a quintessential Afternoon Tea in our Drawing Room . The Estate is also home to The Castle Inn - a good old English pub. Stay for a pint or a real foodie feast in our Michelin-starred restaurant, Bybrook, one of Exclusive Collection's finest. A countryside retreat like no other.	HOTEL 50 rooms YES YES LHR90/BR530 YES Free car parking Chippenham 6.5		
The Old Bell Hotel MALMESBURY SN16 0BW 01666 822344 events@oldbellhotel.com oldbellhotel.com	 	HOTEL**** 34 rooms Max 64 AA Breakfast award. Self-Catering Townhouse Suites Max 14. Restaurant.	YES YES group lunches and afternoon teas NO LHR86/BR537 YES Chippenham 10	
The Old Bell Hotel WARMINSTER, BA12 9AN 01985 216611 info@oldbellwarminster.co.uk oldbellwarminster.co.uk		HOTEL , PUB AND RESTAURANT 15 rooms	YES Commission 8%, group lunches and afternoon teas LHR75/BR528 Free, coach drop off only Warminster 0.2	
The Old Post House SALISBURY SP2 0NN theoldposthouse.co.uk		B&B Sleeps 4	YES LHR66/BR540 Salisbury 5	
The Queens Arms EAST GARSTON, WEST BERKSHIRE RG17 7ET queensarmseastgarston.co.uk		PUB/RESTAURANT WITH ROOMS**** Inspected and selected by Sawdays. 12 rooms / Max 26	YES LHR50/BR560 Hungerford 6	
The Riverside SALISBURY SP2 8JN 01722 338388 info@riversidesalisbury.co.uk riversidesalisbury.co.uk		HOTEL 38 rooms	YES - LHR71/BR560 Free car/coach parking Salisbury 1.9	
The Roseate, Reading READING RG1 3EJ +44 (0)118 952 7770 reception.TFLR@roseatehotels.com roseatehotels.com/reading/theroseate/		HOTEL **** 55 rooms	YES YES LHR 26.8 / BRS 90.2 YES charge Reading 0.3	
The Roseate Villa, Bath BATH BA2 6LX +44 1225 466329 reception.TRVB@roseatehotels.com roseatehotels.com/bath/theroseatevilla/		HOTEL ***** 21 rooms	YES YES - LHR99/BR520 Bath Spa 0.9	
The Royal Crescent Hotel & Spa BATH BA1 2LS royalcrescent.co.uk		HOTEL***** 45 rooms 90 Max	YES LHR100/BR519 Bath Spa 1	
The Royal Oak YATTENDON RG18 0UF royaloakyattendon.co.uk		PUB/RESTAURANT 10 rooms Max 20	YES LHR39/BR575 Goring & Streatley/ Newbury 8	
The Runnymede on Thames EGHAM TW20 0AG runnymedehotel.com		HOTEL**** 180 rooms / 350 Max	YES LHR5/BR5110 Egham 2	
The Stones Hotel SALISBURY, SP4 6AT		HOTEL**** 44 rooms	YES LHR72/ BR558 Salisbury 4.4	
The White Horse Inn CALNE SN11 8RG whitehorse-comptonbassett.co.uk		PUB/RESTAURANT Gold Award Michelin Guide 8 rooms	YES LHR75/BR543 Chippenham 12	

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Accommodation		Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Thistle Express Hotel SWINDON SN1 1TN thistle.com		The hotel is right in the centre of town. Breakfast for every guest and fresh tea and coffee.	HOTEL*** Rooms 95 / Max 210	YES LHR65/BR547 Swindon 0.5	
Three Swans Hotel HUNGERFORD RG17 0LZ threeswanshotel.co.uk		Positioned on the Market Place. Coaching Inn since 1661 with restaurant, bar, coffee lounge and snug.	HOTEL*** 25 rooms	YES LHR53/BR565 Hungerford 0.2	
Totteridge Farm Camping Pods PEWSEY SN9 5LF totteridge-farm.website		Situated in the Vale of Pewsey, adult-only, dog friendly campsite with its five camping pods, and separate Caravan & Motorhome Club Certified Location.	CAMPING Caravan & Motohome Club CL site.	NO LHR66/BR561 Pewsey 2.7	
Tucking Mill Self Catering BATH bathselfcatering.net		Wonderful holiday homes in and around Bath. Five unique, luxury cottages and apartments.	SELF CATERING**** Max 16	YES LHR/BR5 Bath Spa, Freshford and Bradford on Avon	
Urban Apartments BRISTOL BS1 5LQ 0117 325 8104 reservations@urban-creation.com urban-apartments.co.uk		Stylish, high quality serviced apartments in Central Bristol. Perfect for your next city break or getaway, these fully equipped serviced apartments promise a stay for every occasion. Premium amenities and bespoke surroundings, these apartments range from studios to two bedrooms, offering an oasis of comfort in Bristol's most desirable area. Car parking available (STA).	SELF CATERING 77 apartments	YES LHR103/BR58.2 Bristol Temple Meads 2.5	
Village Hotel Swindon SWINDON SN5 7DW village-hotels.co.uk/swindon		Well located for exploring the Great West Way, with a swimming pool, gym, pub & grill, big screen live sport and coffee shop.	HOTEL **** 154 rooms	YES LHR69/BR546 Swindon 3	
Voco Reading READING RG2 0FL ihg.com/voco/hotels/gb/en/reading/xrerd/hoteldetail		Family-friendly hotel with leisure facilities. Choice of restaurants.	HOTEL**** 201 rooms / Max 430	YES LHR26/BR586 Reading 2.5	
Voco Winchester Hotel & Spa WINCHESTER SO21 1HZ winchester.vocohotels.com		A contemporary hotel, located on the edge of the beautiful South Downs National Park and within five minutes of Winchester City Centre, has 131 stylish bedrooms designed for comfort and relaxation for leisure or business visitors.	HOTEL**** 131 rooms	YES LHR54/BR590 Winchester	
Walton-On-Thames Camping And Caravanning Club Site SURREY KT12 3QG campingandcaravanningclub.co.uk		A tranquil, spacious, traditional campsite within the M25 motorway, which has been in the Club's care for more than 90 years.	CAMPING April - October	YES LHR10 Hersham 1	
Washington Guesthouse BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/washington		Comfortable and competitively priced. Full English or Continental breakfast, tea + coffee in room.	B&B 46 rooms	YES LHR105/BR58 Clifton Down 0.4	
Whatley Manor Hotel and Spa MALMESBURY SN16 0RB 01666 822888 reservations@whatleymanor.com whatleymanor.com		Whatley Manor is a grown-up getaway in the heart of the countryside, set in 12 acres of English country gardens. Bedrooms are individual in design and offer luxury accommodation to relax and unwind. Food and sustainability is a huge part of the Whatley Manor experience. Executive Chef, Ricki Weston has been awarded a Michelin Star in The Dining Room and Grey's has a more casual menu. There is the Aquarias Spa to ease away stress. Dogs welcome too. We are committed to achieving best practice in environmental and social sustainability.	HOTEL ★ ★ ★ ★ 23 rooms Max 46 1 Michelin star	YES YES YES LHR80/BR537 YES Chippenham 12	
Winchester Royal Hotel WINCHESTER SO23 8BS 0330 102 7242 elaine.falconer@winchesterroyalhotel.com events@winchesterroyalhotel.com winchesterroyalhotel.com		With 81 beautifully designed bedrooms, the award-winning Garden Restaurant and Winchester's jewel in the crown, our stunning walled garden, expect nothing short of a regal stay. The Royal Winchester Hotel stands as one of the best hotels in Winchester, offering a perfect retreat for visitors seeking a memorable stay. Known for its rich history and modern comforts, it is often considered a top choice among hotels in Winchester.	HOTEL ★ ★ ★ ★ 81 bedrooms	YES 	

WHAT TO DO ALONG ENGLAND'S GREAT WEST WAY

All along the Great West Way, doors are waiting to open, stories are ripe for telling, secrets ready to be uncovered.

The only challenge for your visitors is what to do first. Should it be historic buildings, some of which, like **Lacock Abbey**, are cared for by the National Trust, and others, like **Bowood House & Gardens**, are privately owned? Should it be a wildlife reserve, a dramatic hillside? Or perhaps a thrilling activity, like a balloon flight, or a new food experience...

This is a route with an extraordinary sense of history. There are four UNESCO World Heritage Sites to explore: the city of **Bath**, whose Roman remains are among the most important in northern Europe; Royal Botanic Gardens **Kew**, with its world-renowned plant collection; **Stonehenge and Avebury** with their enigmatic ancient standing stones; or exquisite 300-year-old **Blenheim Palace**, the birthplace of Winston Churchill.

Visitors can fill their memory banks with some amazing, truly English experiences. Take a tour to a vineyard or brewery such as **Bluestone Vineyard**, **Ramsbury Brewery** or the recently opened **Carvers Hill**, near Marlborough. Alternatively, shake it up with a Gin Cocktail Masterclass at **Bombay Sapphire Distillery**.

Photographers might focus on tours, like those run in Bath, while TV fans might feel a chill down the spine with a **Midsomer Murders Experience** at **Henley** or **Marlow**. Travellers can speed up with a motor racing experience at **Castle Combe Circuit**. Take a detour off the route to explore **Waddesdon Manor**, **Blenheim Palace** and **Bodleian Library** near Oxford.



Frasers Plus Designer Outlet Swindon

The VisitEngland Quality Scheme

To be sure you're seeing the very best of England's visitor attractions, look out for VisitEngland's Quality Rose Marque. Only attractions that have been independently assessed against the national standards of the Visitor Attraction Quality Assurance Scheme can earn such an accolade.

Shopping

Are you looking to build free time for shopping into your visitors' itinerary, but not sure where is best? Are your clients the type to browse pedestrian-only shopping centres at the heart of historic towns, or the shop-lined streets of market towns,

offering shoppers a great mixture of high street names and independent retailers. The out of town **Frasers Plus Designer Outlet Swindon** offers over 90 designer stores with savings of up to 60% on fashion brands and has the only dedicated John Lewis Home Outlet in the UK. Other John Lewis stores along the route can be found in Kingston, Reading, Newbury, Bristol and of course Oxford Street, London which opened the first store in 1864 – offering a truly traditional English shopping experience.

Arts and Entertainment

The choice of entertainment is staggering, whether it's stage, screen or canvas that will engage your clients. From refurbished theatres built in the Victorian era or arts

centres providing local hubs. They offer unique entertainment packages too. For example: **The National Gallery** in London's Trafalgar Square is home to one of the world's finest collections of European paintings. Founded in 1824, it houses more than 2,600 masterpieces spanning 700 years of art. Visitors can explore the collection through a range of guided experiences, including group, private, themed, family, bespoke, daytime and out-of-hours tours, available in multiple languages for both groups and individual travellers. **Wake the Tiger** in Bristol invites you to step through a portal into the parallel world of Meridia, with 27 unique spaces, this art walk-through labyrinth explores themes of connection and innovation, inspiration and discovery. **The Pound Arts Centre**, Corsham has a wide programme of all genres of music, comedy, theatre performances, art exhibitions, talks and workshops.

Claims to Fame

Visitors can witness some amazing claims to fame along the Great West Way: The elegant **Pulteney Bridge**, Bath, lined on both sides with shops, is one of just four such structures left in the world. The English-speaking world's oldest continuously working theatre, **Bristol Old Vic** – built in 1766. **Windsor Castle**, the oldest and largest occupied castle in the world and one of the King's official residences. **The Roman Baths** is one of the finest historic sites in Northern Europe. At the heart of the **City of Bath World Heritage Site**, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water.

Family Friendly

For visiting families, the Great West Way offers plenty of ideas to keep everyone entertained at **Hampton Court Palace** with stories of Henry VIII and his six wives, children can navigate the maze and play make-believe in the Magic Garden with its climbing towers and steam-breathing dragon. At **Windsor Castle**, watch the changing of the guard, tour the castle's defences and take the free family multimedia tour with Scorch the dragon as a guide (7-11yrs).

Bristol makes a great base for family friendly adventures; they can climb the rigging on **Brunel's SS Great Britain** at **Bristol Dockyards**.

Heading north from Bristol is **Aerospace Bristol** for a supersonic family day out and **Berkeley Castle** where a family ticket includes: free quizzes and trails inside and outside the Castle, outdoor games, a dressing-up area and exciting events & activities throughout the season.



The National Gallery



Hampton Court Palace

Located in Surrey, **RHS Garden Wisley** is one of the UK's most visited and best-loved gardens, offering an inspirational day out for families and groups. Spanning 240 acres, experience the history of this passion for gardens at the **Old Lab** exhibition, open to the public for the first time in 100 years.

Within easy access of the Great West Way, **Longleat** will grab visitors attention with tours of the magnificent Elizabethan Stately Home, thrilling safari drive-through with monkeys, lions, tigers, wolves, zebras, ostriches etc. and other attractions such as **Jungle Cruise**, **Hedge Maze**, **Jungle Kingdom** and **Animal Adventure** - its a full day out!

At **Cheddar Gorge & Caves**, explore two show caves: **Gough's Cave**, with dramatic

rock formations, see **Cheddar cheese** maturing and discover the site of **Cheddar Man**; **Cox's Cave**, an immersive journey into how the power of water formed the caves over thousands of years. Visit the **Museum of Prehistory** and wander through the magnificent gorge. Even dare to have a go at rock climbing, caving or two Cheddar-themed escape rooms.

Syon Park House & Gardens is an historic site like no other, a castle with Tudor foundations, built on the site of a 15th Century abbey within 200-acres of parkland. There's lots to do for families, with natural play areas in the gardens, wildlife on the lake, an arboretum full of champion trees from all over the world, and a stunning 'Great Conservatory'.



Great Bath, The Roman Baths, Bath



Bluestone Vineyards



The Museum of English Rural Life

Guardians of the Past

More than 50 of the most famous sites along the Great West Way lie under the protection of two major charitable organisations: English Heritage and the National Trust.

English Heritage was formed in 1987, but the collection of historic buildings, monuments and sites in its care was started 100 years before. Its portfolio of over 400 properties date as far back as 5,000 years. Along the Great West Way these include **Apsley House** and **Wellington Arch** close to the start of the route in London and within easy access of the route are the world-renowned **Stonehenge and Avebury World Heritage Site** and the Iron Age hillfort of **Old Sarum**.

Since the **National Trust** was founded in 1895, it has protected almost 800 miles of coastline, nearly 250,000 hectares of land, and over 500 properties, as well as a large art collection.

Visit a Museum, Gallery or Library

You can't plan an itinerary for England's Great West Way without including a selection of the wonderful museums offering rich insight into the local history and culture, of the towns and villages you've included in the programme. Some of these museums are free to enter, but why not make the most of a visit and pay for a guided tour, or book refreshments for your group.

American Museum and Gardens - Situated within 120 acres of stunning grounds, the museum is home to the finest collection of Americana outside of the United States. (Charge)

Bodleian Libraries have been the academic heart of Oxford for 600 years and home to over 13 million items, including the Magna Carta, Shakespeare's first folio and the Gutenberg bible. (Chargeable pre-booked library and Oxford city walking tours).

Chippenham Museum & Heritage Centre - Housed in an 18th century townhouse, it tells the story of this historic market town from its prehistoric origins to the present day. (Free)

Fox Talbot Museum at Lacock Abbey - home of photography. Discover the important contributions made to early photography by a former resident of Lacock, William Henry Fox Talbot. The museum celebrates his world-changing breakthroughs in photography and hosts a changing programme of photography exhibitions.

Maidenhead Heritage Centre - Explores: the Romans, Great Western Railway, Vanwall racing cars, Hammer Horror films. (Free.) Plus Grandma Flew Spitfires exhibition and simulator. (Charge)

Mary Shelly's House of Frankenstein Museum Discover the true story of author Mary Shelley, who wrote 'Frankenstein' whilst living in Bath in 1816, learn about her unconventional tragic life and the incredible global legacy of her infamous creation. (Charge)

National Waterways Museum, Glos - Housed in the old Llanthony Warehouse in the heart of what once was the bustling Gloucester Docks, the museum charts the 200-year history of the docks and the Gloucester & Sharpness Canal. (Charge).

Reading Museum - The story of Reading, see Britain's Bayeux Tapestry, then explore the Abbey Quarter and the Riverside Museum. (Free and chargeable tours)

REME, Chippenham - The REME Museum preserves the heritage of the Corps of the Royal Electrical and Mechanical Engineers and has seven galleries to explore. (Charge)

The Holburne Museum, Bath - The collection of Sir William Holburne (1793-1874) includes: portrait miniatures, porcelain, embroideries and portraits by great artists of the eighteenth century. (Charge)

The Museum of East Asian Art, Bath - dedicated to the arts and cultures of East and South East Asia. (Charge)

The Museum of English Rural Life, Reading - England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. (Free with chargeable tours)

The National Gallery - From its home in London's Trafalgar Square, the Gallery collects and cares for some of the world's greatest paintings - and shares them with everyone to see. (Free with charge for tours)

Wiltshire Museum, Devizes - Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge; the largest collection of Early Bronze Age gold ever put on public display in England. (Charge)



Apsley House, London

LANDSCAPE & COUNTRYSIDE ALONG ENGLAND'S GREAT WEST WAY

Along the touring route, glorious and ancient landscapes straddle the Great West Way as it winds its way through gentle hills, sweeping valleys and wildflower meadows, while through Wiltshire it is dotted with prehistoric stones and mysterious white horses. In Wiltshire alone there are no fewer than eight white horses, some close to the route, others worth a detour.

THREE AREAS OF OUTSTANDING NATURAL BEAUTY

The route perfectly lends itself to the visitor who craves the peace and open space of the countryside. It passes by three Areas of Outstanding Natural Beauty (AONBs), which enjoy legal protection thanks to their exceptional landscapes. These are the Chilterns, the **North Wessex Downs National Landscape** and the **Cotswolds**.

North Wessex Downs National Landscape

North Wessex Downs National Landscape make up the third largest of Britain's 46 National Landscapes. The area lies at the heart of the chalk band that stretches across southern England and was once under a warm sea. Its landscape is very diverse; as well as the chalk habitats, there is a rich mosaic of woodland, pasture, heath and common land. It is an ancient landscape etched by the impact of humans for over

5,000 years, including fascinating features such as the World Heritage Site at Avebury, 8 Chalk White Horses, Savernake Forest, Highclere Castle, historic market towns and the Kennet & Avon Canal. The name Wessex was revived by Thomas Hardy in his novels and based on an earlier region of Saxon Britain. The word 'downs' is from Anglo-Saxon 'dun' meaning hill.

The Cotswolds National Landscape



A great way for visitors to immerse themselves in the so-beautiful-it-can't-be-real landscape of the Cotswolds is to walk some of the Cotswold Way. This is England at its prettiest.

The Chilterns National Landscape

Close to London, the southern section of The Chilterns' 324-miles falls within the Great West Way corridor. It's a haven for wildlife. Keep an eye out for red kites - the bird of prey now thrives in the region, having been reintroduced in 1989.



Cycling on the Great West Way

WILDLIFE TRUSTS

Wiltshire Wildlife Trust

Wiltshire Wildlife Trust has created living landscapes across Wiltshire by restoring, reconnecting and recreating habitats for wildlife and people. From woodlands, wildflower meadows and hedgerows to streams, rivers, chalk downland, valleys, bogs and wetlands. They manage 40 nature reserves and run a variety of events throughout the year including guided walks. The reserves offer different wildlife, vegetation and landscapes to explore along tarmac tracks, paths and boardwalks. **Blakehill Farm** is a transformed World War II air base, **Jones's Mill** has the Salisbury Avon flowing through its centre, and **Lower Moor** is a mosaic of three lakes, two brooks, ponds and wetland scrapes with Visitor Centre and toilets on site.

Wildfowl & Wetlands Trust (WWT)

London Wetland Centre

An urban oasis for wildlife and people, along the River Thames and close to central London. Stroll among the lakes, ponds and gardens. Groups can book a guided tour to discover more about the history of the Centre and its wildlife and watch wildlife in comfort from a two-storey, glass fronted observatory with the London skyline as a backdrop.



ANCIENT LANDSCAPES

The National Trust cares for areas of the countryside to keep them accessible for future generations. They undertake site surveys of the historic landscape to build up a picture of each site's archaeological significance. From ancient trees to butterflies, the places are full of life.



West Kennet Long Barrow, Wiltshire

Bath Skyline

Only a short stroll from the city centre, enter another world, onto the skyline hills above Bath and beyond, through 6 miles of meadows and ancient woodlands to secluded valleys. The limestone grassland slopes support a large variety of plants and attract a number of butterflies, great for some spring and summer wildlife spotting. The **Bath Skyline** circular walk is 6 miles (9.6 km) and will take around 3-4 hours of moderate walking. Groups are welcome and a selection of self-led walks is available.

Cheddar Gorge

England's largest gorge would have begun forming about one million years ago during the last Ice Age. Water from melting glaciers formed a river, which over time started to carve into the limestone rock creating the

steep cliffs and famous Cheddar Caves. Discover the wildlife on the **Cheddar Gorge** circular walk, 4 miles (6.4 km), 1 hour 40 minutes of moderate walking. From free-roaming feral goats and ancient rare breed Soay sheep, to rare plants and birds, including the Peregrine falcon, buzzard, kestrel and raven.

Wiltshire Landscape sites

A variety of fascinating sites across Wiltshire, including parts of the **Stonehenge and Avebury World Heritage Site**. At **Avebury** you'll find the largest prehistoric stone circle in the world as well as many other Neolithic and Bronze Age monuments, including Windmill Hill, The Sanctuary and West Kennet Long Barrow. A bit further afield, discover the Stonehenge Landscape where there are remarkable prehistoric monuments such as The Avenue, several Bronze Age barrow cemeteries and the henge monument of Durrington Walls, which contains the remains of a Neolithic village. Just outside Marlborough, Lockeridge Dene and Piggledene's unusual sarsen boulder stream, forms a striking landscape.

At Cherhill there's the white horse on Calstone and Cherhill Downs, with its stunning landscape. North of Chippenham is Sutton Lane Meadows, an unspoilt natural wildflower meadow which blooms in May and June into a spectacular display.

TWO NATIONAL TRAILS

National Trails are long distance walking, cycling and horse riding routes through the best landscapes in England and Wales. There are two National Trails crossing the Great West Way.

Thames Path National Trail

Follow the greatest river in England for 184 miles. The terrain is mostly flat and relatively gentle with water meadows, sleepy riverside villages and nature reserves interspersed with historic market towns. Then it passes Windsor Castle and some of the most famous London attractions such as Hampton Court Palace, the Houses of Parliament, the London Eye, Tower of London and more. Enjoy a walk or combine it with a boat trip.

The Ridgeway National Trail

This 87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times, as it passes through the North Wessex Downs and the Chilterns. Along the way you'll glimpse remnants of the Iron, Bronze and Stone Ages, passing stone circles, white horses and ancient woodlands.

INSIDER TIP

Don't miss

Walking Holiday offer a self guided route planning service for travelling along the Thames Path and the Ridgeway, which helps build bespoke itineraries. This includes providing a map highlighting distances and points of interest, plus a range of available accommodation options and luggage transfers.

SHOPPING IDEAS FOR ITINERARIES

Shopping is an essential part of any trip, so here's some great suggestions to add to your itineraries.

In major towns and cities along the Great West Way, high street favourites can often be found in a central shopping centre (mall) or out of town. They generally offer a wide selection of shops, restaurants and cafés. Many of the market towns showcase a strong independent and more diverse offering.



Windsor Church Street

Take time out to stop and shop along or within each reach of the Great West Way

Many towns and villages welcome the trade to stop and shop giving drivers a break and visitors time to explore. Not only do they offer high street names but many have independent shops and cafes which are reliant on local business. Please stop and shop at the following:

BATH – range of independent and specialist boutique shops, plus with major high street names - all within walking distance from the city centre.

BOX – Best known for its Isambard Kingdom Brunel's railway tunnel but it also has an excellent variety of pubs, restaurants, cafes, and shops.

BRADFORD ON AVON – easy access by car or train with plenty of independent shops, a town Market every Thursday, Artisan Market every Friday and a Maker's Market on the the first Saturday of the month.

BRISTOL – Bristol Shopping Quarter has a mix of independents and brand names, including Harvey Nichols.

CALNE – is a great place to take a break and wander the independent shops and cafes such as Castlefields Canal and River Park which was voted Local Favorite in the South West.

CORSHAM – this historic market town, with its independent shops, is surrounded by beautiful countryside with free ranging peacocks.

CHIPPENHAM – The main shopping areas are on and adjacent to the High Street, Market Place and The Causeway and The Bridge, New Road and Hathaway Retail Park. The enclosed Emery Gate Shopping Centre and open air Borough Parade Shopping Centre lie on either side of the High Street.

DEVIZES – is a historic market town with a colourful Medieval past. Discover the wide range of traditional independent shops or peruse the Thursday market.

HENLEY ON THAMES – The charming town centre is a haven for shoppers, featuring a mix of independent boutiques, high-end retailers, and specialty shops where you can find everything from fashion and antiques to unique souvenirs.

HUNGERFORD – Shoppers will love the many antique and independent shops, boutiques, and the bustling Wednesday street market.

MALMESBURY – is a beautiful hilltop town surrounded by picturesque views. It has a rich history with a lively town centre with interesting independent shops and great places to eat and drink.

MARLBOROUGH – With one of the widest high streets in the UK, it's a beautiful town to explore and has a diverse range of out-of-the-norm shops.

PEWSEY – is a quaint village with charming historic streets where you will find a selection of shops, cafes and pubs to visit.

READING – The Oracle is a large indoor shopping and leisure mall with shops and restaurants.

TROWBRIDGE – home to a wide range of high street shops or discover small independent retailers tucked away.

WINDSOR – The favourite for shopping in Windsor is Windsor Royal Station, a Grade II listed royal Victorian railway station with Queen Victoria's waiting room.

INSIDER TIP

Fraser's Plus Designer Outlet Swindon

Make sure there's time in your itinerary to stop off at Fraser's Plus Designer Outlet Swindon. Visitors will enjoy to enjoy browsing in the 90+ shops with reductions of up to 60 per cent. Housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works, it is one of the largest covered designer outlets in Europe. There is also a great variety of restaurants and cafés to relax in after a day's shopping.

Exclusive benefits for groups of 10+

INSIDER TIP

Don't miss

Built in 1880 as a grain mill, **Fisherton Mill** in Salisbury, is the south of England's largest independent gallery with an award-winning onsite café & artist studios. It is a haven for discerning shopaholics and foodies alike. Set over two floors the Mill retains many original features which add to the atmosphere.

BOOKABLE EXPERIENCES, ACTIVITIES & SPECIALIST TOURS

If you're looking for standout ideas to enrich itineraries, look no further. Great West Way has an extraordinary variety of bookable activities, immersive experiences and specialist tours that add real depth to FIT, group and bespoke touring programmes. From behind-the-scenes access and expert-led heritage encounters to theatrical walks, distillery experiences and UNESCO World Heritage discoveries, these products offer compelling reasons to stay longer and explore more.

UNIQUE IMMERSIVE EXPERIENCES

Clifton Suspension Bridge offers group-friendly experiences which combine engineering heritage, Victorian storytelling and spectacular views over the Avon Gorge. A Museum visit (20 mins, up to 30pax), allows visitors to explore interactive displays, archival objects, a film on the bridge's construction, and learn how suspension bridges work.

The '160 Years Historical Bridge Tour' (1 hour, up to 30 pax) led by expert guides, explores the bridge's architecture, construction and engineering legacy. Discover the story of Isambard Kingdom Brunel's iconic design, feats of bravery, and how this world-famous structure has been maintained for over 150 years, all while enjoying panoramic viewpoints across the gorge.

For a more immersive experience, the 'Hard Hat Tour' (1 hour, up to 15 guests) takes visitors behind the scenes and beneath the bridge itself. Donning a hard hat, descend into the vaulted chambers to uncover hidden spaces and hear how Brunel's ambitious vision was shaped and completed.

The **Stonehenge & Avebury UNESCO World Heritage Site** is celebrating 40 years of inscription as a UNESCO World Heritage Site. Step into the heart of Stonehenge on a once-in-a-lifetime, expert-led experience. English Heritage's new Stonehenge Explorer Tour, offer visitors a unique opportunity to explore the wider prehistoric landscape, visiting the nearby Woodhenge and Durrington walls. Expert guides inform visitors about the importance of the historical landscape and the people who lived there. Tour highlights include accompanying staff as they carry out conservation checks, see behind the scenes, learn how English Heritage care for the monument, and an unforgettable up-close experience inside the stone circle. This once-in-a-lifetime experience brings the stories and secrets of Stonehenge to life like never before.

Mary Shelley's House of Frankenstein in Bath, is the birthplace of the world's most famous monster and also has an award

winning, multi-sensory Museum & Escape Rooms. Here visitors discover the true origins of author Mary Shelley's unconventional life in Bath and the lasting legacy of her infamous creation. The new 'Frankenstein Experience' combines a Mary Shelley Bath walking tour and museum entry. Run in partnership with Show of Strength Theatre Company, it transforms Bath's historic streets into live storytelling theatre. Pre-booked exclusive curator-led private tours with the museum founder are also available.

Bristol Dockyards have opened a refreshed Dockyard Museum with new immersive storytelling exploring Brunel's SS Great Britain and its global impact. It charts the ship's eras, introducing visitors to the influential figures

who made their mark on Brunel's great vessel. Group Discovery Talks are now available to pre-book and can be tailored to specific interests, such as Women of the SS Great Britain and Botany on Board. Plus, pre-book the "Go Aloft" experience, where visitors can safely climb the ship's rigging for a thrilling, hands-on insight into life at sea while enjoying spectacular views across Bristol's historic harbourside.

INSIDER TIP

Bath City Sightseeing

Explore Bath by open-top bus, hop on board with City Sightseeing, and discover what Bath, has to offer. A modern fleet, informative audio commentary, and two routes with 38 stops enables visitors to hop on and off at your leisure. The City Tour journeys around all the main points of interest within the centre such as The Royal Crescent, The Circus, The Roman Baths and Mary Shelley's House of Frankenstein. To make it easier for the trade to contract there is a new bookable joint ticket for the Bath City Sightseeing bus and Mary Shelley's House of Frankenstein.

Don't Miss - The Skyline Tour by bus, which takes visitors into the hills of Bath, giving stunning panoramic views across the city, and allows you to hop on and off at places such as Great Pulteney Street, Holburne Museum, Skyline Walk and Prior Park Landscape Gardens.

Bath City Sightseeing



Clifton Suspension Bridge Trust

Photo: Aisling Macgill



Stourhead, Wiltshire

Eighteenth-century Palladian mansion and world-famous landscape garden, described as 'a living work of art'.

Group discounts and bespoke tours available






nationaltrust.org.uk/stourhead 01747841152



VINEYARDS, BREWERIES & DISTILLERY EXPERIENCES

Wadworth Brewery in Devizes have launched new tours & experiences for visitors to discover the rich heritage and brewing expertise of Wadworth through the years. Take a two and a half hour guided historic pub tour or explore the state-of-the-art new brewhouse to learn about the brewing process. Enjoy tastings of traditional ales and Folly Road craft beers. Tailored experiences also available.

Witchmark Distillery, a Certified B Corporation, set in the Wiltshire countryside near Salisbury, offers a premium new English Whisky Distillery experience, and in 2027 their single malt whisky, currently maturing on site as Witchmark New Make Spirit, will be ready. Tastings available following Distillery Tour Experiences, which begin and end in the beautifully restored Grade II listed barn. Learn about the whisky-making process, how the malted barley-based spirit that underpins the whisky, gins, and vodka is produced, and the history of the ancient witch marks that inspire the brand.

Set within the beautifully restored Laverstoke Mill, the iconic **Bombay Sapphire Distillery** is just a short detour from the route in rural Hampshire, where visitors can enjoy a range of immersive gin experiences. Hosted tours take guests behind the scenes of the distillation process and can be combined with a one-hour cocktail masterclass. Premium experiences offer exclusive VIP access, cocktail experiences, seasonal dining, and bespoke gifting.

Set within the stunning North Wessex Downs, **Carvers Hill Estate** offer immersive vineyard and winery tours that provide visitors with a behind-the-scenes insight into modern English winemaking. Guided experiences take guests through the estate's vines and state-of-the-art winery, where they learn about grape cultivation, the winemaking process and the estate's commitment to quality and sustainability. Tours conclude with tastings of award-

winning wines, while premium experiences include exclusive barrel and tank tastings, food pairings and private group functions.

At **Bluestone Vineyard**, near Salisbury, visitors can enjoy flexible self-guided vineyard visit with a tasting of Bluestone sparkling wine, or opt for a more immersive Signature Vineyard Walk featuring a guided tour of the vines followed by an expert-led tasting of two sparkling wines.

The Ramsbury Brewing & Distilling Company near Marlborough, produce sustainable real ales and spirits, crafted from barley and wheat grown in local farmland which creates the finest beers and award-winning spirits. Have a pint in the Bell at Ramsbury, create your own gin experience, take a brewery & distillery tour, or enjoy a scenic off-road safari estate experience tour.

SPECIALIST TOURS FOR GARDEN LOVERS

At **Stourhead** in Wiltshire, visitors can explore the 18th century picturesque garden and Palladian villa, set in 2,650 acres of ancient Wessex landscape. Pre-book a specialist tour such as House & Garden tours with House access prior to opening; Walled and Fruit Garden Tours (90 mins) with a Stourhead Gardener; and Premium Horticultural Garden Tours (120 mins), with a local garden writer. Visitors are immersed in this internationally significant site to see the designed landscape, temples, and collection pieces. Catering packages available, plus onsite shop, plant centre, gallery, bookshop and farm shop. Discounts for groups of 15+ and free coach parking.

Nestled in the picturesque valley of the River Frome, **Iford Manor Gardens** offers visitors the opportunity to discover one of England's finest Grade I listed gardens. Enjoy expert led guided garden tours revealing the history, design influences and plant collections that make this intimate Italianate



garden so distinctive. Seasonal tours, specialist horticultural experiences and exclusive group visits can be tailored to suit a variety of interests.

Garden tours at **Bowood House & Gardens** include exclusive access to all 4 acres of the Walled Garden (pre-booked weekday am's only). Visits to the Woodland Garden in the Spring end March - early June are a must, with exquisite carpets of bluebells and an oasis of azaleas, magnolias & rhododendrons. A house exhibition in 2027, will focus on Georgian Women, providing a refreshed interpretive reason to revisit this major stately home.

The Savill Garden guided tours immerse visitors into the Royal history and heritage of the gardens and Windsor Great Park. Perfect for groups with a passion for horticulture. Book a guided tour from the Valley Gardens to the Deer Park and iconic Long Walk.

BEHIND THE SCENES IN HISTORIC HOUSES

Go behind the scenes at **Hampton Court Palace** with an exclusive Horticultural History Tour of the gardens and Palace nursery. The Head Gardener will take guests behind the scenes and offer an introduction to the history of the gardens and sustainable planting programme. Pre-book between March -October.

Blenheim Palace run a series of specialist tours and experiences which take visitors behind the scenes to delve deeper into the captivating stories that have shaped the Palace and its previous residents. These tours, led by expert guides, access private rooms, passages and areas not open to the public. Delight in the opulence of the Duke's private apartments, marvel at the stunning craftsmanship and intricate details that adorn these living spaces, revealing the true essence of British heritage.

At **Longleat House** visitors can pre-book an intimate behind-the-scenes guided tour of four of Longleat's libraries, which are one of the largest and most significant private libraries in Europe. Alternatively, pre-book the Treasures of Longleat House Tours which will spotlight Longleat's rarest and most significant objects and works of art.

Visitors to **Windsor Castle** can explore the world's oldest and largest occupied castle for day visits with access to the magnificent State Apartments, the historic St George's Chapel and the enchanting Queen Mary's Dolls' House. For a more exclusive experience, private out-of-hours tours offer rare behind-the-ropes access, bringing to life the Castle's evolution under monarchs such as Edward III, Charles II and George IV, while also providing insight into how the Royal Family continues to use Windsor today.



Waddesdon Manor, near Oxford is a French Renaissance-style chateau offering visitors House tours to discover more about the history of the Rothchild family and its incredible historic collection.

NEW TEXTILE TOURS

Salisbury Cathedral have a new 'Textile Treasures tour', providing a unique opportunity to discover more about the history of Salisbury Cathedral through its collection of beautiful and intricately stitched ecclesiastical textiles. Featuring altar frontals, kneelers and wall hangings, some dating back as early circa 17th century. The guides reveal the history and fascinating stories behind this collection whilst offering the opportunity to get close up. It may also be possible to see the embroiderers at work and try your hand at stitching yourself! Pre-booking required for groups.

The **American Museum & Gardens** offer 'Curious about Quilts' – a new textile tour open for visitors to book on regular dates throughout the year. This is an incredible opportunity to view up close some of the

quilts not on display in the Museum and learn more about the history of quilt making in America. These in-depth sessions are 1 hour in length. Pre-book private sessions for groups.

HISTORIC ART, PHOTOGRAPHY & LIBRARIES

Step into the elegant Queen Anne townhouse in Salisbury's Cathedral Close, to see National Trust's **Mompesson House**, where a hidden historic room has recently been brought back to life. Following months of careful conservation, the newly restored North-East Bedroom has been returned to how it would have appeared in the 18 century.

The 16th-century **Avebury Manor** in Wiltshire has now fully reopened following extensive repairs and the new visitor experience 'Avebury as Home' highlights real stories of its former residents, from Tudor courtiers, farming families, archaeologists, servants, and children. Visitors can explore the house, its stories, objects, audio and interactive elements.

The National Trust has a new exhibition at the **Lacock Abbey & Fox Talbot Museum** by Martin Parr, open until 27 June 2027. This is last major commission created by the acclaimed late British photographer Martin Parr (1952–2025), returning to the Wiltshire village that helped shape his early career. Parr has captured its people, traditions and everyday moments with his trademark wit and insight. Discounted rates for pre-booked groups of 15+ and coach parking available.

The National Gallery have new themed tours which include the Icons of the Italian Renaissance, British Art: Icons & Legends, Impressionism Tour, and Northern European Treasures. These new tours sit alongside the galleries popular Highlights, Impressionism, Heroes & Villains, Women in Art and Royal Tours. Private tours are available during daily opening hours or out of hours tours before 10am and after 6pm.

Syon House and Garden near Richmond, offer specialist tours to see the House interiors, art and architecture, key periods in history, plus filming locations. A 30 minute 'Syon Sprint' tour or a 90-minute general tour is recommended.

Detour off the route to Oxford to visit **Bodleian Libraries University of Oxford** who have recently launched 'The Oxford Academia Tour: Ceremony, Scholarship and Tradition.' For the first time, three of Oxford's defining institutions - the Examination Schools, the Bodleian Libraries and the Sheldonian Theatre - come together in one seamless experience, offering rare

INSIDER TIP

TOUR GUIDED EXPERIENCES

Walking.Holiday has launched a new Great West Way Walk. This 16-day, 178 mile walk from Bristol to London follows the Kennet and Avon Canal from Bristol to Reading and then takes the Thames Path to London. Along the way visitors will pass through the UNESCO World Heritage Site of Bath and the historic towns of Bradford on Avon, Devizes, Hungerford, Newbury, Reading, Henley, Marlow, Maidenhead, Windsor and Richmond. Visitors will journey through some of England's loveliest countryside, passing through the Cotswolds, North Wessex Downs and the Chilterns.

In & Beyond Bath has launched new tours including 'Historic Houses & Grand Gardens in Spring' (mid-April to mid-June) which shares the best of English gardens, historic houses and country dining. Plus 'Christmas Lights & Festive Delights in Merry England' tour (Nov/Dec) which include Bath and Longleat. For 2027 a new food/drink tour from Bath will be available. Don't forget In & Beyond Bath can now accommodate tours from London by train including GWR train tickets for private day tours from London. Airport pick ups and drop offs also available.

Drive & Stroll is a new local driver-guide walking company offering a fresh, flexible way for up to 6 passenger to explore South West England. It combines scenic driving with an expert local driver-guide and relaxed short walks along the way. Operating comfortable electric vehicles this experience is designed for ease, sustainability and immersive discovery, with fully customisable itineraries available on request.





Bring your group to share our *history, heritage and habitat*

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access to the ceremony, scholarship and traditions that have shaped the University for centuries. Ideal for small groups seeking exclusive access, heritage experiences and meaningful connections to Britain's intellectual and ceremonial traditions.

FOR THE ADVENTUROUS TRAVELLER

Plan a multi-adventure trip to explore the Great West Way®. There are plenty of adventures to get the heart racing; from skydiving, paddleboarding and hot-air ballooning to climbing and getting behind the wheel.

CLIMB UP HIGH OR GO DEEP UNDERGROUND!

Take a Tower Tour at **Salisbury Cathedral** climbing 332 steps to the base of the Cathedral spire where you can wonder at the medieval scaffolding supporting the spire, view the peregrine cameras during breeding season and enjoy unsurpassed views of the city and surrounding countryside.

Cheddar Gorge & Caves is perfect for those seeking adventure with a range of Rocksport activities for all abilities. Set against the stunning backdrop of one of Britain's most iconic landmarks, challenge your strength in the shadows of the gorge's awe-inspiring cliffs on a 50ft outdoor rockface climbing wall. Explore hidden, underground caverns on our caving experience or an exhilarating 30ft Blackcat freefall – both in Gough's Cave.

Discover one of Britain's most spectacular natural attractions at **Wookey Hole Caves**, in Somerset. A new premium experience for small groups, 'Wookey Uncovered' offers a distinctive, adult-focused two-hour guided tour beyond the standard route into restricted cave chambers, where guides reveal untold stories of geology, folklore, witchcraft and the people who shaped the site's extraordinary history. Continue to the historic paper mill with a live papermaking demonstration, before concluding with an exclusive tasting of cave-aged Cheddar paired with local Somerset cider, served underground.

TRY A TWO OR FOUR-WHEEL EXPERIENCE...

There's the adrenaline rush of motor racing: visitors can get behind the wheel at **Castle Combe Circuit** near Chippenham. With a full racing calendar, whether clients want to race, watch or experience there's plenty to do! For those who like driving classic cars, let them turn heads as they drive by in an iconic vehicle. Combine with a visit to nearby Atwell-Wilson Motor museum.



Wookey Hole Caves

For active travellers seeking an authentic outdoor experience, **Wild MTB Adventures** offers unforgettable guided mountain biking experiences across some of southern England's most scenic landscapes. Experts lead riders along carefully curated trails through ancient woodlands, rolling countryside and hidden local gems, tailoring routes to suit a range of abilities, from half-day adventures to multi-day cycling experiences.

ENJOY AN AQUATIC ADVENTURE...

Whether customers would like to spend an hour, a day or longer on the River Thames there's plenty of choice: **Hobbs of Henley** offer rowing boats, little motor boats, launches with covers or chauffeured Edwardian launches for up to 12. **Thames Rivercruise** have partnered with 'Walk Reading' to offer group chartered boat trips to visitors plus a walking tour experience. Hop on the boat for a 90 minute cruise and then hop off to explore the beautiful town of Reading with an experienced and knowledgeable guide.

A visit along the River Thames has to include a proper row at **Henley on Thames**, home to the world-famous Royal Regatta! Visitors to Windsor can take a boat trip with **French Brothers** choosing either a short 40 minute return trip or a longer 2 hour return – both offer amazing views of Windsor Castle.

EXPLORING BEYOND WITHIN EASY REACH...

For those wanting to explore beyond England's Great West Way – consider travelling from Bristol over the Severn Bridge into **Rhondda Cynon Taf**, South Wales. The

Royal Mint and partners have great value tour packages for groups. These include 'Coal, Coin and Cheers' visiting three top class attractions: A Welsh Coal Mining Experience, The Royal Mint Experience, and Hensol Gin Distillery; 'The Royal Mint & Hensol Castle Distillery Tour' including two free gin & tonics; 'Mint and Mine' include guided tours of The Royal Mint and Rhondda Heritage Park. Valid for groups of 15+ and book via The Royal Mint.



Royal Mint Experience

WHY BOOK THESE EXPERIENCES?...

We know how important bookable products are to the trade so take a look at the attraction & activity bookable product listings and we recommend you contact individual businesses directly for further information and/or to contract.

Bookable experiences offer the trade many benefits including exclusive access, behind-the-scenes storytelling, strong seasonal and year-round availability, high-value FIT and group add-ons, strong appeal for immersive cultural and heritage itineraries and unique new product hooks. If you'd like any support for developing new itineraries or would like introductions to any of the Great West Way Ambassadors, please get in touch.

KEY: TL Tour or Group Leader D Driver RV Refreshment Voucher FOC Free of charge ⌚ Length of visit 🗣 Languages ✈ Airports 🚌 Coach Parking 🚆 Railway/Bus 📄 Online Bookings					
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
a'Beckett's Vineyard DEVIZES SN10 4EN abecketts.co.uk	Vineyard offering English wine tours and tastings. Groups can pre-book outside Wed-Sat opening hours.	Open all year Wed to Sat 11-4.30	Min 10 Max 30 TL/D-FOC Wine Tours	✈ LHR80/BR547 🚆 Westbury 10.1	✓
Abbey House Manor MALMESBURY SN16 9AS abbeyhousemanor.com	5 acre garden beside 12th century Abbey Church with river walk, fish ponds, waterfall and roses.	Open on selected days 10-4pm	12+ group discounts Garden tour	✈ LHR79/BR538 🚆 Chippenham 9.9	✓ 📄
Adam Henson's Cotswold Farm Park CHELTENHAM GL54 5FL cotswoldfarmpark.co.uk	First Farm Park in the UK. 50+ rare breed farm animals, seasonal demonstrations and activities. Indoor/outdoor play.	Feb-Dec 9.30-5	Min 20 Pre-book D-RV TL-FOC Optional group talk available	✈ LHR81/BR564 🚆 Kingham 11.1	✓ 📄
Aerosaurus Balloons BRISTOL & BATH BS20 0HA ballooning.co.uk	Hot air balloon flights from Bristol, Bath, South Wales, Wiltshire and Dorset.	Apr-Oct	Min 12 from £120. Can cater for any size group. Champagne Hot Air Balloon and Exclusive Flights.	✈ Varies 🚆 Temple Meads 3	✓ 📄
Aerospace Bristol BRISTOL, BS34 5BZ aerospacebristol.org/groups	Step aboard the last Concorde ever to fly and embark upon a fascinating journey through aerospace history.	Open Tue-Sun, plus BHs and school holiday Mons.	Red Arrows and Filton Blitz experiences, plus guided tours	✈ LHR103/BR514 🚆 Bristol Parkway 3	✓
Aldwick Estate BRISTOL BS40 5AL aldwickestate.co.uk	Sample award-winning English wine at this idyllic North Somerset vineyard with a 90-minute tour and tasting session.	See website for details	Pre-booked private tour & tastings available. See website for details	✈ LHR119/BR54 🚆 Yatton 6	✓
All Saints Alton Priors Church MARLBOROUGH SN8 4JX visitchurches.org.uk/visit/churchlisting/all-saints-alton-priors.html	A lovely medieval church with its Norman arch intact, simple interior with Jacobean choir stalls, a brass tomb, Sarsen stones and ancient yew tree in the churchyard.	Open Daily	Entry Free Downloadable free audio guide.	✈ LHR75/BR560 🚆 Pewsey 5	
American Museum & Gardens CLAVERTON MANOR, CLAVERTON DOWN, BATH, BA2 7BD reception@americanmuseum.org americanmuseum.org	The American Museum & Gardens is the only museum of its kind outside the US. Set within a Grade I listed Georgian manor house just 10 minutes from Bath, it is home to outstanding collections of American decorative arts, folk art and historic textiles, alongside beautifully recreated period rooms and changing exhibitions. The Museum sits within 125 acres of award-winning gardens, historic parkland and ancient woodland, with stunning views across to the Cotswolds. Visitors can also enjoy the children's garden, gallery shop and deli, making it an ideal destination for both half and full-day visits. Whether your interests lie in history, art, textiles or gardens, the American Museum & Gardens offers a unique cultural experience unlike anywhere else in Britain.	Open mid-Feb to Dec. 10-5 Feb to Oct, 10-4 Nov & Dec. Closed Mondays outside local school holidays. Pre-booked guided tours available.	10+ group discount TL/D-FOC	⌚ 2-4hrs 🗣 NO ✈ LHR102/BR522 🗣 NO 🚌 Bath Spa 2	✓
Apsley House LONDON W1J 7NT 020 7499 5676 traveltrade@english-heritage.org.uk english-heritage.org.uk/visit/places/apsley-house/	The grandest address in the capital, once known as 'Number 1 London' and the London home of the first Duke of Wellington. He transformed it into a palatial residence to befit his status, and filled it with works of art and gifts from grateful rulers across Europe. Paintings by Velazquez and Rubens.	Jan-Mar Wed-Sun 11-4pm Apr-Dec Wed-Sun 11-5	Min 15+ Pre-book TL/D-FOC Pre-booked guided tours available English, German and Spanish audio guides.	⌚ 1.5hrs 🗣   ✈ LHR15/BR5125 🗣 NO 🚌 Hyde Park Corner 0.3	✓
Arundells SALISBURY SP1 2EN arundells.org	Within the magnificent Cathedral Close, home of Sir Edward Heath KG MBE, Prime Minister and Statesman.	Mar-Nov Varies	House and/or Gardens/Tours Pre-booked Bespoke Tours	✈ LHR70/BR559 🚆 Salisbury 0.7	✓ 📄
Ascot Racecourse BERKSHIRE SL5 7JX ascot.com	The racecourse is home to the sport's most prestigious race meetings which take place throughout the year including Royal Ascot. Group Packages and discounts apply.	See website for details	TL/D-FOC Bespoke tours, catering packages. Discounted tickets for 10+	✈ LHR106/BR199 🚆 Ascot 5 min walk	
Ashton Gate Stadium BRISTOL BS3 2EJ ashtongate.co.uk	Home to Bristol City & Bristol Bears. It hosts a number of prestigious sporting events and concerts!	All year		✈ LHR106/BR57 🚆 Bristol 2.3	✓ 📄
Atwell-Wilson Motor Museum CALNE SN11 0NF atwellwilson.org.uk	100+ exhibits are vehicles from 1910 onwards plus a collection of motorcycles, mopeds and bicycles. There are also interesting memorabilia. On-site cafe. Coaches & Club Meets welcome.	Feb-Nov Tue-Sun & Bank Holidays 10-4	Min 20 group discount. Larger groups via classic car clubs by negotiation. D-FOC	✈ LHR74/BR543 🚆 Chippenham 7	✓
Avebury Stone Circle & Avebury Manor and Garden AVEBURY SN8 1RD 01672 539250 avebury@nationaltrust.org.uk nationaltrust.org.uk/avebury	Recognised as a World Heritage Site for its outstanding Neolithic and Bronze Age monuments, Avebury is a window into our ancient past. In the village, Avebury Manor and Garden, which dates from Tudor times and later, is unusual as the rooms are decorated in the style of different historical periods.	Stone circle is open all year round. Avebury Manor see website	Min 15 Group rates available. Stone circle tours. Check website for details	⌚ 3+hrs 🗣 NO ✈ LHR70/BR554 🗣 YES 🚌 Swindon 11	✓
Avon Valley Adventure & Wildlife Park BRISTOL BS31 1TP avonvalley.co.uk	Avon Valley Adventure and Wildlife Park brings fun and adventure together for the whole family.	See website for full timings.	Discounts available - 15% for 20+ 20% for 50+ pre-booked groups.	✈ LHR104/BR513 🚆 Keynsham 1.7	✓ 📄

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Avon Valley Railway BRISTOL BS30 6HD Trish Coomber 0117 932 5538 accounts@avonvalleyrailway.org avonvalleyrailway.org/visit-us/group-visits/	Dedicated to restoring steam to the Avon Valley, 3 miles of track re-laid, locomotives and carriages restored.	Varies	20+ Group discount TL-FOC Dining + other trips	✈ LHR100/BR513 🚆 Keynsham 1.5	✓ 📄
Aerosaurus Balloons BRISTOL & BATH BS20 0HA	Hot air balloon flights from Bristol, Bath, South Wales, Wiltshire and Dorset.	Apr-Oct	Min 12 from £120. Can cater for any size group. Champagne Hot Air Balloon and Exclusive Flights.	✈ Varies 🚆 Temple Meads 3	✓ 📄
Barn Theatre CIRENCESTER GL7 1BN barntheatre.org.uk	For theatre-lovers, the Barn Theatre is the place to share top-class regional theatre and performing arts education.	Year round shows	Min 15+ discount. Back stage tours, group drama workshops.	✈ LHR80/BR550 🚆 Kemble 5.7	✓ 📄
Barrington Court ILMINSTER TA19 0NQ 01460 241938 barringtoncourt@nationaltrust.org.uk nationaltrust.co.uk/barrington-court	 An atmospheric fragment of old Somerset: the estate is the vision of Colonel Lyle and his architect James Edwin Forbes. It has glorious garden rooms, avenues and orchards. Displays housed in the farm buildings help to tell the story of Barrington.	See website for opening times	Groups: 15+ Group rates D FOC D-RV Check website for details	⌚ 3hrs 🗣 NO ✈ LHR125/BR546 🚌 YES - Call for info 🚆 Crewkerne 7	✓
Basildon Park READING RG8 9NR nationaltrust.org.uk/basildon-park	Georgian mansion with grand 18th century reception rooms and 1950s kitchen set in 400 acres of parkland.	All year Varies	15+ D-RV	✈ LHR38/BR581 🚆 Pangbourne 1.8	✓
Bath Abbey BATH BA1 1NG bathabbey.org/bathabbey.org/visiting-abbey/educational-visits	Visitors have been welcomed for hundreds of years. Admire the architecture, enjoy the music, experience the Abbey's history.	All year. Varies	TL-FOC 1:10 Book 4 weeks+. Tours Max 12	✈ LHR104/BR519 🚆 Bath Spa 0.5	✓
Bath Assembly Rooms BATH BA1 2QH 01225 466414 bathassemblyrooms@nationaltrust.org.uk www.nationaltrust.org.uk/bath-assembly-rooms	 Following a major redevelopment, Bath Assembly Rooms will open in late 2027 with a brand-new Georgian experience, set in a Grade 1 listed building with beautiful historic interiors. Visitors can attend the ball and discover what it was really like to live and work in the 18th century.	See website for details	Min 15 / Max 40 pax per timed ticketing entry slot. Group rates and specialist tours available - please enquire for details. TL / CD - FOC. Online pre-booking essential.	⌚ 90mins 🗣 NO ✈ LHR105/BR522 🚌 Coach drop off nearby 🚆 Bath Spa 0.8	✓
Bath City Sightseeing KEYNSHAM BS31 2ED 07867 160219 bath@city-sightseeing.com www.city-sightseeing.com	 City Sightseeing operate open-top tour buses. With 2 great routes and 37 stops, visitors can hop-on and hop-off to explore Bath at their own place. Experience stunning views of the city from the upper deck, whilst enjoying our multi-lingual commentary in 7 languages.	Open all year except CD, BD & NYD	Group rate applies to 8+. Groups to pre-book. TL/D-FOC Private hire bath@city-sightseeing.com	⌚ Various 🗣     ✈ LHR100/BR519 🗣 YES 🚆 Bath Spa 0.2	✓ 📄
Bath Mozart Fest & Bath BachFest BATH BA1 1HE Tel: 01225 429750 emma@bathmozartfest.org.uk bathmozartfest.org.uk	 Bath Mozartfest and Bath Bachfest are recognised as leading classical music festivals in Europe. Every year, world renowned artists perform the finest chamber and orchestral music to capacity audiences in Bath's historic venues – Bath Abbey, The Forum, Guildhall and St Marys Bathwick. 23 concerts per annum. Book via box office. Bath Mozartfest & Bath Bachfest are independent festivals run by the charity Bath Mozartfest Ltd.	Bath Mozartfest- Nov – 16 concerts, Bachfest Feb 7 concerts – see website for details.	Group discounts 1 in 10 tickets FOC. Please contact Bath Box Office Tel 01225 463362. bath@city-sightseeing.com	✈ LHR106/BR519 🚌 YES by arrangement 🚆 Bath Spa	✓ 📄
Bath Preservation Trust BATH BA1 2LR bath-preservation-trust.org.uk	The Trust owns and runs four popular museums in Bath: No.1 Royal Crescent, the Herschel Museum of Astronomy, Beckford's Tower and the Museum of Bath Architecture.	Varies	Prebook. Private visits.	✈ Varies 🚆 LHR99/BR518	✓
Bath Shopping welcometobath.co.uk/discover-bath/shopping/	Bath's compact, visitor-friendly city centre is packed with retailers large and small, from one-of-a-kind independent boutiques to major high street names.			✈ LHR100/BR518 🚆 Park Bath Spa	✓
Bath Skyline National Trust South East of the city of Bath nationaltrust.org.uk/bath-skyline	Discover hidden valleys, beech woodlands and extensive views overlooking the World Heritage City of Bath with a selection of self-led walks. Groups welcome.	Daily. Dawn to dusk.	FOC Various walks and chargeable public events.	✈ LHR100/BR520 🚆 Bath Spa 1	
Beckford's Tower BATH BA1 9BH beckfordstower.org.uk	Neo-classical architectural folly, built 1826-1827, once home to one of the greatest collections of Georgian books, furniture and art.	Varies 15/2 - 14/12	10+ 15% TL/CD-FOC Prebook. Private visits.	✈ LHR97/BR518 🚆 Bath Spa 2.8	✓
Below Stairs HUNGERFORD RG17 0NB belowstairs.co.uk	A unique antique shop and showrooms specialising in items of the 19th and early 20th century.	Daily 10-6	Walk around with owner.	✈ LHR53/BR565 🚆 Hungerford 0.3	
Berkeley Castle BERKELEY GL13 9PJ Helen Berryman 01453 810303 helen.berryman@berkeley-castle.com berkeley-castle.com/visit-us/group-visits/	 Oldest castle in England to be lived in by the family that built it almost 900 years ago. Edward II was murdered here, links with Elizabeth I, Henry VIII, Shakespeare and Francis Drake. Fabulous paintings, tapestries and artefacts on display. 8 acres of gardens and grounds. Kitchen Garden Restaurant, Film location for Poldark, Wolf Hall and Johnny English Strikes Again.	Sun-Wed April to end Oct	Guided tours £2.50 per person. Joint ticket with WWT Slimbridge available	⌚ Full day 🗣  ✈ LHR106/BR531 🗣 YES 🚆 Cam and Dursley 5	✓ 📄

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Blaise Museum BRISTOL BS10 7QS bristolmuseums.org.uk		19th century mansion in 400 acres of parkland and woodlands. Everyday objects from centuries past.	Apr-Dec Varies	FOC.	✈ LHR106/BR512 🚆 Sea Mills 2.9	✓
Blenheim Palace WOODSTOCK OX20 1PP groups@blenheimpalace.com blenheimpalace.com	🌟	Home of the 12th Duke and Duchess of Marlborough and the birthplace of Sir Winston Churchill, Blenheim Palace is a UNESCO World Heritage Site with over 300 years of history, 2000 acres of Parkland and Formal Gardens, events, tours and exhibitions.	All Year	15+ D/TL FOC Themed talk and tours.	🕒 N/A 🗣 NO ✈ LHR51/BR586 🚆 NO 🚆 Oxford 5	✓
Bluestone Vineyard NR. SALISBURY SP4 0EW 07501 091132 info@bluestonevineyards.co.uk bluestonevineyards.co.uk	🌟	A walking tour of the vineyard with expert guide and wine tasting of Bluestone Sparkling wines. Alternatively a self-guided tour and tasing is available. Add a delicious lunch platter including a selection of local cheese and charcuterie with artisan cracker breads, dressed home grown salad and chutney.	Open April - October. Please contact direct for tour and tasting availability.	Min group size 10 - self-guided and 14 guided, group rates	🕒 2-3hrs 🗣 NO ✈ LHR63/BR562 🚆 YES 🚆 Grateley 4	✓
Bodleian Libraries OXFORD OX1 3BG +44 (0)1865 287400 tours@bodleian.ox.ac.uk visit.bodleian.ox.ac.uk	🌟	The Bodleian Libraries, Radcliffe Camera and Weston Library are three of Oxford's most iconic libraries, located in the heart of the city. Get exclusive, behind-the-scenes access on a guided library tour, and explore the historic city of Oxford on a walking tour with one of our expert guides.	Open Daily - Mon-Fri 9-5, Sat 10-5, Sun 11-5	Min group size 14. TL/D-FOC. Explore the Divinity School, Bodleian Library and Radcliffe camera guided tours (30, 60 or 90 mins) and City of Oxford walking tours(90-120mins)	🕒 N/A ✈ LHR50/BR590 🚆 YES 🚆 Oxford City 0.8	✓
Bombay Sapphire Distillery WHITCHURCH RG28 7NR 01256 890090 hello@bombaysapphire.com bombaysapphire.com/distillery/	🌟	Uncover the secrets of Bombay Sapphire gin at the historic site of a former paper mill, nestled in the picturesque Hampshire countryside, just 15 miles from Winchester and 60 miles from London. Discover the rare production processes behind their world-famous gin and immerse yourself in one of their captivating experiences.	Open all year 11am - 6pm. Hours may vary depending on time of year.	Min 11 Group rates TL-FOC Hosted tours	🕒 2hrs 🗣 ✈ 🚆 LHR46/BR588 🚆 YES 🚆 Overton and Micheldever 2	✓ 📄
Boscombe Down Aviation Collection OLD SARUM AIRFIELD, WILTSHIRE SP4 6DZ bdacmarketing@gmail.com boscombedownaviationcollection.co.uk	🌟	Tells the story of Boscombe Down and its place in the history of Flight and Flight Test. Since moving to the 1916 Belfast Truss Hangars on the historic former RFC airfield at Old Sarum, that policy has been extended to operations on the airfield and in the near Wessex region. A fun and educational experience, with the ability to get into cockpits, hear engine noise, see how the controls work on the jets and listen to air traffic control talk to aircraft.	Feb - Nov, Tues - Sun	25% reduction for Pre-booked groups of 10 +. Guided tours available.	🕒 N/A 🗣 NO ✈ SOU31 🚆 YES 🚆 Salisbury 3.1	
	🌟	Bowood House & Gardens CALNE SN11 9NG 01249 812102 houseandgardens@bowood.org bowood.org Opening Times Apr - November Experiences Garden Tours and Group Tours. Pre-book garden tours with exclusive access to 4 acres of the Walled Garden (weekday mornings only). Woodland Garden open for groups end March - early June.	Group Information Min 15 for groups Overview Step into Bowood House, the cherished home of the Lansdowne family since 1754, to discover a collection of art and historical treasures. Wander in the Arboretum amongst rare, record-breaking trees and explore the Italianate Terrace Garden and Walled Garden. Explore idyllic parkland designed by 'Capability' Brown with sweeping views and hidden gems including a Cascade, Hermit's Cave and Doric Temple.		🕒 4-5hrs 🗣 NO ✈ LHR82/BR542 🚆 YES 🚆 Chippenham 7.1	✓ 📄
Bozdown Alpacas WHITCHURCH-ON-THAMES RG8 7QY 01189 843827 maryjo@bozdown-alpacas.co.uk www.bozdown-alpacas.co.uk/alpaca-walking/	🌟	Visitors can come and enjoy a fascinating walk in the beautiful countryside and lead an alpaca around our alpaca farm.	Bespoke availability contact for details.		🕒 1.5hrs 🗣 NO ✈ LHR33 / BR583 🚆 NO 🚆 Pangbourne 1.7	✓ 📄
Bristol Aquarium BRISTOL BS1 5TT bristolaquarium.co.uk		Thousands of amazing aquatic creatures. Underwater tunnel, botanical house with exotic plant and tree species.	Daily 10-5	Min 15+ Talks and feeding	✈ LHR104/BR57 🚆 Temple Meads 1.3	✓
Bristol Cathedral BRISTOL BS1 5TJ 0117 926 4879 reception@bristol-cathedral.co.uk bristol-cathedral.co.uk	🌟	We offer group tours and guided tours. The cathedral has a shop and café and beautiful peaceful gardens. From the twelfth century this has been a place of daily prayer, and an extraordinary building.	Open all year 9-5 Admission free	Guided Tours group rates No min or max size TL/D-FOC Specialist tours on request.	🕒 Min 30 🗣 NO ✈ LHR100/BR58 🚆 NO 🚆 Temple Meads 1.1	✓
Bristol Dockyards BRISTOL BS1 6TY 01179260680 hello@bristoldockyards.org bristoldockyards.org	🌟	Bristol Dockyards is the home of ideas that changed the world. With the SS Great Britain Experience visitors can climb aboard the world's first great ocean liner in her original dry dock, discover her passengers' stories, and imagine transatlantic life at sea in 1843. While in the Being Brunel Museum visitors can go inside the mind (literally) of the visionary behind the innovation.	Open Tues-Sun, plus BHs and school holiday Mons.	Min 15+ Travel trade and group rates available TL/CD - FOC Tours, talks, group catering and Go Aloft	🕒 3-4 hrs 🗣 Multiple languages ✈ LHR104/BR57.5 🚆 YES 🚆 Temple Meads 1.2	✓ 📄

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Bristol Culture BRISTOL bristolmuseums.org.uk	Bristol Culture looks after five of Bristol's museums and historic houses - Bristol Museum & Art Gallery; M Shed; The Georgian House Museum; The Red Lodge Museum; Blaise Museum.	Varies	Min 10 TL-FOC Specialist tours.	✈ Varies 🚆 Varies	✓
Bristol Ferry Boats BRISTOL BS1 4RB bristolferry.com	Ferry service that operates across 17 different landing stages in the Bristol Floating Harbour, running every day and to a fixed timetable. Waterbus and Private Hire available.	All year 10-6	Public Trips (with commentary) along Avon Gorge.	✈ LHR102/BR58 🚆 Temple Meads 0.8	✓ 📄
Bristol Hippodrome BRISTOL BS1 4UZ atgtickets.com/bristol	Bristol's premier West End theatre hosting UK's best touring productions including West End and Broadway.	All year	Min 10+ Bespoke tours.	✈ LHR105/BR58 🚆 Temple Meads 1.5	✓
Bristol Museum & Art Gallery BRISTOL BS8 1RL bristolmuseums.org.uk	Explore our collections of art, nature and history on display in this beautiful building.	Tue-Sun 10-5	Experiences Min 10+ Talks, tours, workshops.	✈ LHR106/BR512 🚆 Temple Meads 1.9	✓
Bristol Old Vic BRISTOL BS1 4ED bristololdvic.org.uk	The oldest continuously working theatre since 1766 in the English speaking world. Bar and catering.	All year Mon-Fri	10+ TL-FOC Backstage Tours.	✈ LHR104/BR58 🚆 Temple Meads 1	✓
Bristol Packet Boat Trips BRISTOL BS1 6UN Luke 0117 926 8157 luke@bristolpacket.co.uk bristolpacket.co.uk	Boat trips and river cruises in Bristol Harbour and on the River Avon with live commentary. Buffet or cream teas available.	All year	Max 95 Riverside Pub Lunch Cruises and Tours of City Docks.	⌚ 1.5hrs 🗣 NO ✈ LHR104/BR57 🚆 YES 🚆 Temple Meads 1.7	✓ 📄
Bristol Shopping Quarter BRISTOL BS1 3DX bristolshoppingquarter.co.uk	A mix of independents and brand names, including Harvey Nichols. Don't miss Clifton, Gloucester Road, St Nicholas Markets and Park Street/Queens Road for independents.			✈ LHR105/BR58 🚆 Temple Meads 1	
Bristol Tandem Hire BRISTOL BS1 4RN bristol-tandemhire.co.uk	Tandem cycling experience for all abilities, in Bristol and the South West. Weekend and longer hire available.	All year	Max 8 Tandems Guided tours available.	✈ LHR103/BR59 🚆 Temple Meads 1	✓
Bristol Zoo Project BRISTOL BS10 7TP bristolzoo.org.uk	Bristol Zoo Project is an animal attraction, run by Bristol Zoological Society. Meet amazing animals from across the world from the mischievous lemurs of Madagascar to magnificent European brown bears.	Open daily with timed ticketing.	Group rates available. Free coach parking.	✈ LHR104/BR517 🚆 Bristol Parkway 4 Stagecoach No 12 bus route	✓
Brooklands Museum WEYBRIDGE KT13 0QN brooklandsmuseum.com	Opened in 1907, through two World Wars, into the Jet Age and beyond, it has been a place of great achievements.	Daily Varies	Packages, groups of 15+ Concorde Experiences.	✈ LHR9/BR5107 🚆 Weybridge 0.8	✓
Brunel Museum LONDON SE16 4LF brunel-museum.org.uk	The Thames Tunnel was Brunel's first project opened in 1843.	Daily 10-5	Event programme.	✈ LHR20/BR5130 🚆 Rotherhithe 0.1	
Calne Heritage Centre WILTSHIRE SN11 0SQ calneheritage.co.uk	Tells the story of all aspects of Calne's history in a series of attractive photographs and memorabilia. Plus a varied programme of exhibitions throughout the year.	Open March-Dec. Wed to Sat 10-4		✈ BRS36 🚆 Chippenham 6.5	
Camers WEYBRIDGE KT13 0QN ngs.org.uk/view-garden/14003	Set in 4 acres, a garden full of surprises with woodland with spectacular views over Severn Vale.	Appointment only May-Sep	Group Information & Experiences Min 10+	✈ LHR9/BR5107 🚆 Bristol Parkway 10.1	✓
Carvers Hill MARLBOROUGH SN8 3PS 01672 551700 enquiries@carvershillestate.com carvershillestate.com	Previously a wild-flower seed farm, today 21,000 vines of Pinot Noir, Pinot Meunier and Chardonnay thrive on 14 acres in the North Wessex Downs National Landscape. We hope visitors will join us to enjoy various cultural events throughout the season. Vineyard and winery tours, plus retail shop and a Club Room for members.	TBC	Vineyard and winery tours will be bookable soon.	✈ LHR58/BR570 🚆 Great Bedwyn 5.5	
Castle Combe Circuit CHIPPENHAM SN14 7EY Tom Davies 01249 782417 tom@castlecombecircuit.co.uk castlecombecircuit.co.uk	Castle Combe home of motorsport that's been welcoming fans of racing, car shows and events for the past 70 years. Hosting events from racing, car shows, driving experiences and more!	Seasonal and Events check website	Min 20+ Driving experiences.	⌚ 8hrs 🗣 NO ✈ LHR87/BR530 🚆 YES 🚆 Chippenham 5	✓ 📄
Cerney Gardens CIRENCESTER GL7 7BX cerneygardens.com	Set around a Victorian walled garden with a woodland walk and nature trail.	Jan-Nov 10-7	TL-FOC/RV Guided tours.	✈ LHR85/BR555 🚆 Kemble 10	✓
Charles Wesley's House BRISTOL BS1 3NN newroombristol.org.uk	Georgian townhouse home of celebrated hymn-writer and co-founder of Methodism, Charles Wesley and his family telling story of music and family life in 18th century Bristol. Available for private tours only.	Open all year - private bookings only.	Min 10. Private tour groups. Package visits with John Wesley's New Room.		✓
Chavenage House TETBURY GL8 8XP chavenage.com	Elizabethan house, where Cromwell is said to have stayed housing tapestries, pictures and relics.	Open All Year for Pre-booked tours only	Min 21 people or equivalent cost. TL/D-FOC Guided tours.	✈ LHR91/BR536 🚆 Kemble 8	✓

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Cheddar Gorge & Caves CHEDDAR BS27 3QF 01934 742343 groups@cheddargorge.co.uk cheddargorge.co.uk/groups	 Features five exciting attractions. England's largest gorge and famous Cheddar Caves – a natural, ancient spectacular set in a unique and stunning setting – millions of years in the making! Group Day ticket includes entry into Gough's Cave (with audio guide), Cox's Cave featuring 'Yeo's Journey: the power of water' an immersive multimedia experience, The Museum of Prehistory, Jacob's Ladder leading to the Lookout Tower and access to the Cliff-top Walk. Cake & Cave ticket also available.	Open all year (selected dates in winter) 10– 5 (last entry 4.30pm)	Min 15+, D-FOC/RV, TL-FOC over 30. Day Ticket 20% discount on standard rates. Groups up to 32 can book online	⌚ 1hr – all day 🗣️  ✈️ LHR 122 / BRS 13 🚐 YES FOC if booked in advance 🚆 Highbridge & Burnham 12.4	✔️ 
Cheddar Gorge Cheese Company CHEDDAR BS27 3QA cheddaronline.co.uk	Authentic genuine traditional hand-made Cheddar cheese, made by only makers in Cheddar. Visitor Centre.	Daily 10-3.15	Min20-45 CD-RV, TL/FOC Cheesemaking. Tastings.	✈️ LHR117/12 🚆 Worle 10.1	✔️
Cheddar Gorge National Trust Landscape CHEDDAR BS27 3QE 01934 744689 cheddargorge@nationaltrust.org.uk nationaltrust.org.uk/cheddar-gorge	 At almost 400 feet deep and three miles long, this is England's largest gorge, and with its weathered crags and pinnacles, one of our most spectacular natural sights. The Cheddar Yeo River gradually made its way underground, creating the famous Cheddar Caves. Please be aware that the National Trust do not own the caves at Cheddar Gorge or any of the car parking.	Daily. Dawn to dusk.	Circular walk.	⌚ 4hrs NO ✈️ LHR117/BR512 🚐 YES 🚆 Worle 10.4	
Chiltern Valley Winery & Brewery HENLEY ON THAMES RG9 6JW chilternvalley.co.uk	Set in the Chilterns, Old Luxters is home to a Vineyard, Winery, Old Luxters Brewery and cellar gift shop. Tours and tastings run daily.	Open all year, 7 days a week 9-5.	Private tour groups Min 10+	✈️ LHR27/BR5102 🚆 Henley on Thames 6.5	✔️
Chippenham Museum CHIPPENHAM SN15 3HF 01249 705020 heritage@chippenham.gov.uk chippenham.gov.uk/chippenham-museum	 Housed in an 18th-century townhouse, Chippenham Museum tells the fascinating story of this historic market town from its prehistoric origins to the present day. Learn about the town's development, through its connections to river, road, and rail, and explore the area's creative legacy through the museum's art collections. Full step-free access throughout.	Mon-Sat 10-4	FOC admission, FOC guided town walks in Summer. Plus activities, special talks & events, temporary exhibitions & digital guide.	⌚ 1hr NO ✈️ LHR85/BR536 🚐 NO 🚆 Chippenham 0.8	
City Cruises LONDON SE16 4TU citycruises.com/groups	Largest cruise operator on the River Thames: sightseeing cruises, dining cruises and private hire.	All year	20+ incl. 1 FOC Bespoke packages.	✈️ LHR16/BR5126 🚆 Bermondsey 0.8	✔️ 
Cholderton Rare Breeds Farm Park NR SALISBURY SP4 0EW 01980 629438 info@choldertonrarebreedsfarm.com choldertonrarebreedsfarm.com	 Close to the A303/A338 and minutes from Salisbury and ancient Stonehenge, the petting farm is home to a huge selection of farm animals including rare breeds. Enjoy their daily program of animal activities and their 4 play areas. The café, bar and kitchen offers seasonal, fresh meals, plus sweet treats including barista coffees. Stay in the 70-bed Stonehenge Farmhouse onsite, offering private rooms, or sole occupancy accommodation, some rooms with ensuite facilities.	Open Daily 10-6, Winter 10-4	Min group size 8. Unique farm experiences including Alpaca Walks and Pig Racing. Tailored Bluestone Vineyard guided tours. Tour group rates, educational workshops and catering packages available.	⌚ 2-3hrs NO ✈️ LHR63/BR562 🚐 YES 🚆 Grateley 4	✔️
Clifton Suspension Bridge Trust BRISTOL BS8 3PA Emily Larsen 0117 974 4664 getinvolved@cliftonbridge.org.uk cliftonbridge.org.uk/traveltrade	 The Clifton Suspension Bridge, spanning the picturesque Avon Gorge was designed by the famous engineer Isambard Kingdom Brunel. For almost 160 years this Grade I listed structure has attracted visitors from all over the world. It is entirely funded by tolls - which have paid for its upkeep since it first opened to the public on 8 December 1864.	The bridge 24/7 Museum 10-5	Group rates for guided bridge tours (10 – 60) and Underground Experiences (max 15). Educational, workshop, and tour packages available for all ages. Contact for more details.	⌚ 1hr 🗣️  ✈️ LHR106/BR57 🚐 YES 🚆 Bristol Temple Meads 3.5	✔️
Cliveden National Trust NR WINDSOR SL6 0JA nationaltrust.org.uk/cliveden	Stunning gardens, woodland and riverside for a perfect group day out. Skipped boat cruises and self-drive electric boats, rowing boats and canoes available to hire.	All year Varies	House tours available Mon, Tues & Thurs, 11am-12.30pm, not pre-bookable.	✈️ LHR14/BR5112 🚆 Cookham 3	✔️ 
Cobbs Farm Shop & Kitchen READING RG7 5EA & HUNGERFORD RG17 0SP cobbsfarmshops.co.uk	A series of converted cow sheds, converted into a farm shop with delicatessen, butchery, florist and café and serving food all day.	Shop: Mon-Sat 9-6, Sun 10-5 Café: Mon-Sat 9-5, Sun 10-4	Butchery workshops; regular dates throughout the year or private workshops for small groups. Family fun events & floristry workshops. Please see website for updates.	✈️ LHR33/BR583 & LHR54/BR566 🚆 Theale 1.1 & Hungerford 1.8	
Cotswold Lakes SOUTH CERNEY GL7 5TL cotswoldlakes.com	42 square miles with 180+ lakes offering many different leisure and water sport activities, plus a variety of places to stay. A stunning wetlands landscape, ideal for watching wildlife.	Open all year Free to access	Parking available.	✈️ LHR 77/ BRS50 🚐 YES 🚆 Kemble 5	
Corinium Museum CIRENCESTER GL7 2BX coriniummuseum.org	Charts the development of the Cotswolds from its prehistoric landscape to the modern day, including a large collection of archaeology and mosaics from the Roman town of Corinium.	All year Daily	10+ Pre book, D-FOC. Talks, films, private tours, venue hire.	✈️ LHR80/BR548 🚆 Kemble 4.3	✔️

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Corsham Court CORSHAM SN13 0BZ corsham-court.co.uk	Privately owned with art collection including Van Dyck, Reynolds; Robert Adam mirrors and tables; gardens.	Varies	Min/Max 15-45 Prebooked private tours.	✈️ LHR87/BR529 🚆 Chippenham 4.3	✔️
Cotswold Woollen Weavers LECHLADE GL7 3JJ cotswoldwoollenweavers.co.uk	Making woollen cloth since 1982. Museum and 18th century buildings, exhibitions, shop and café.	Daily Varies	Free entry Talks and tours.	✈️ LHR70/BR568 🚆 Charlbury 13.7	✔️
Crofton Pumping Station NR MARLBOROUGH SN8 3DW croftonbeamengines.org	A Georgian pumping station housing two great steam powered beam engines set in picturesque grounds overlooking the canal. One of the most important surviving Industrial Revolution sites in England.	May - Sept, Sat, Sun and B/H Mon from 10.15 to 16.00.	Groups of up to 50 accepted with pre-booking. Discount for groups over 10.	✈️ LHR59/BR566 🚆 Bedwyn 2	✔️
Crop Circle Exhibition & Information Centre HONEYSTREET VILLAGE, PEWSEY VALE SN9 5PS cropcircleaccess.com	A multi-media crop circle exhibition and garden terrace café, Latest up to date crop circle reports and crop circle tours and talks available at certain times of year.	Open 11-5 daily	Guided tours & tea July-Aug Wed- Sat 3.30 - 5.	✈️ LHR70.7/BR560 🚆 Pewsey 5	✔️
Didcot Railway Centre DIDCOT OX11 7NJ didcotrailwaycentre.org.uk	Unique collection of Great Western Railway steam engines, coaches, wagons, buildings and small relics.	Oct-Mar weekends , Apr-Sep daily Sep.	Min 10 + D-FOC/RV Behind the scenes workshop tours.	✈️ LHR47/BR584 🚆 Didcot Parkway 0	✔️
Donnington Castle Gatehouse NEWBURY RG14 2LE english-heritage.org.uk/visit/places/donnington-castle/	Striking gatehouse of 14th century Donnington Castle. Henry VIII and Elizabeth I may have stayed here.	All year	FOC.	✈️ LHR45/BR573 🚆 Newbury 2.8	
Dorney Court WINDSOR SL4 6QP dorneycourt.co.uk	A charming Grade 1 listed Tudor Manor House, home to the Palmer family for almost 500 years.	May & Aug B/H Mon Daily in June 12.30-4.	Min 20+ Pre-booked tours.	✈️ LHR15/BR5104 🚆 Taplow 2	✔️
Dr Jenner's House Museum and Garden BERKELEY GL13 9BN jennermuseum.com	Grade II* listed Queen Anne house, home of Edward Jenner pioneer of the world's first vaccine. The museum, after recent refurbishment, tells the story of the fight against smallpox and the wider Jenner legacy, plus gardens.	Apr-Nov Sun-Wed, June - August Saturdays	Group visits, specialist tours and travel trade enquiries by arrangement.	✈️ LHR105/BR530 🚆 Cam and Dursley 4	✔️
Dyrham Park NR BATH SN14 8HY 0117 9371333 dyrhampark@nationaltrust.org.uk nationaltrust.org.uk/dyrham-park	 A 17th-century baroque mansion house and garden in 270 acres of ancient parkland, full of magnificent trees, deer and breathtaking views. Splendid borders, idyllic ponds and a wildflower orchard are all features of the stunning West Garden. There's a tea room and a National Trust gift shop.	See website for opening times	Min15 - 5% discount for groups of 15+ TL/D-FOC Check website for details.	⌚ 2-3hrs 🗣️ NO ✈️ LHR93/BR524 🚐 YES 🚆 Bath 9	✔️
Electric Bear Brewing Company BATH BA1 3JL electricbearbrewing.com	Electric Bear Brewing Co. was born out of our love for creating great tasting, artisan beers. which can be tried in our taproom. Brewery Tours including tasting can be booked for groups outside taproom opening hours.	See website for details	Min 8, max 20.	✈️ LHR100/BR517 🚆	✔️
Electric Picture House Cinema WOTTON-UNDER-EDGE GL12 7AE wottoncinema.com/index	Opened in 1911, the building was reputed to contain cellars dating back to the Cromwellian period.	Open daily	Max 8.	✈️ LHR104/BR532 🚆 Cam and Dursley 7	✔️
Escape Experience WINDSOR SL4 1RH escapewindsor.co.uk	Entertaining, interactive and immersive experience in four themed rooms including Royal Castle themed Crown Jewels Heist; steal the treasure without getting caught! Duration 1 hour. Coach parking.	Open all year, daily 9 - 9	Max 30 per group	✈️ LHR7.3/BR5101 🚆 Windsor Central, Windsor & Eton Riverside	✔️
Escape in 60 Escape Rooms WINDSOR SL4 5JB escapein60windsor.com	Escape the Castle is based on escaping Windsor Castle, and if you manage to escape, you may even hear a special message from King Charles himself!	Open all year. Mon-Fri 9.45-9.30, Sat & Sun 9.45-7.	Group size 24 max. Pre-booking recommended.	✈️ LHR9.6/BR5105 🚆 W & E Riverside 1 W & E 0.5	
Fairytale Farm CHIPPING NORTON OX7 5QH fairytalefarm.co.uk	Meet animals, play in the sandpit by the café or play in the indoor play area. Disabled children friendly.	Daily Feb-Dec	Min 12 TL-FOC Various.	✈️ LHR61/BR580 🚆 Charlbury 7	✔️
Farleigh Hungerford Castle FARLEIGH HUNGERFORD BA2 7RS english-heritage.org.uk/farleigh	Fortified mansion, occupied for 300 years by the remarkable Hungerford family. Chapel and Shop.	Open daily Apr- Oct, weekends in winter.	Min 11 TL/D-FOC Guided Tours.	✈️ LHR98/BR525 🚆 Trowbridge 3.5	✔️
Farnborough Air Sciences Trust Museum FARNBOROUGH GU14 6TF airsciences.org.uk	It houses a replica of the first aeroplane to make a powered, controlled and sustained flight in Great Britain, the Cody Flyer.	Sat, Sun and B/H Mon	Group Bookings Guides.	✈️ LHR25/BR5104 🚆 Farnborough 1.2	✔️

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Fisherton Mill - Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk		Built in 1880 as a grain mill, Fisherton Mill is the south of England's largest independent gallery with an award-winning onsite Café and artist Studios. Notably, it is the only eatery in Salisbury to be included in the Good Food Guide 2025 and has recently received a Visitor Experience Award in recognition of outstanding customer service. Outside there is sunny courtyard seating and on the first floor are creative studios where you can visit artists and designers at work and take in the exhibitions in the Main Gallery.	CAFÉ Mon - Fri: 9.30- 5, Sat: 9.30- 5.30	Pre-bookable creative workshops for small groups of 2 - 10	 30mins +  NO  LHR70/BR550  NO  0.2	
Fleet Air Arm Museum YEOVILTON BA22 8HT fleetairarm.com		4 exhibition halls, over ninety aircraft, 2m records and 30,000 artefacts, Europe's largest naval aviation Museum.	All year. See website.	Min 15 TL/D-FOC	 LHR100/BR540  Yeovil Junction 21	
Flyup 417 Bike Park GLOUCESTER GL3 4SS 417bikepark.co.uk		Mountain bike facility offering a variety of riding disciplines with bike hire and a café.	Wed-Mon	Min 12 TL-FOC	 LHR92/BR549  Cheltenham 5.6	
		Frasers Plus Designer Outlet Swindon SWINDON SN2 2DY 01793 507600 enquiries@designeroutletswindon.com designeroutletswindon.com Opening Times Monday to Saturday 10am - 8pm, Sunday 10am - 6pm Group Information A package of exclusive benefits reserved for groups of 10 or more. Pre-book by emailing enquiries@designeroutletswindon.com	Overview Designer Outlet Swindon is housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works and is one of the largest covered designer outlets in Europe. Shoppers will adore the quality mix of high street and designer brands, reduced by up to 60 per cent, at over 90 top name stores including Reiss, Joules, Dune, Crocs, Hugo Boss, Levi's, Hobbs, Le Creuset, Yankee Candle and Molton Brown. There is also a great variety of restaurants and cafés to relax in after a day's shopping.	 1hr  YES  LHR70/BR547  YES  Swindon 1		
French Brothers Boats WINDSOR SL4 1QX Don Yates 01753 851900 don@frenchbrothers.co.uk frenchbrothers.co.uk		French Brothers riverboats on the Thames operate at Windsor, Runnymede and Maidenhead. A family run business established in 1978, French Brothers offer public and group boat trips as well as private charters and have a cruise to suit all tastes and budgets. They have a fleet of 16 craft including two genuine coal fired steamboats, as well as modern vessels.	All year round. Public sailings for individuals.	Groups 20+ TL FOC offers as well available, see T&Cs or speak to sales team. Commentary and Steam days on Victorian steam vessel.	 40mins-2hrs  NO  LHR17/BR5100  NO  W&E Central 0.2 W&E Riverside 0.2	 
Fudge Kitchen BATH BA1 1LY & WINDSOR SL4 1PL fudgekitchen.co.uk		American-style fudge produced using ancient methods, more than 20 flavours.	Mon-Sat	Experiences 3-8 Fudge making demo.	 Varies  Station Varies	
Glenside Hospital Museum BRISTOL BS16 1DD glensidemuseum.org.uk		Collection of artefacts and photographs provide a picture of life and work in the former psychiatric hospital.	All year Wed/ Sat 10-1	Free, a donation appreciated.	 LHR100/BR512  Bristol Parkway 4	
Graft BRISTOL BS2 8XG graftworkshop.co.uk		Graft offers bespoke murals and graffiti workshops and tours in and around Bristol.	All year round	Discount pp on groups of 10+ 15+ TL-FOC Bespoke workshops and tours.	 LHR103/BR58  Temple Meads 1	 
Hampton Court Palace EAST MOLESEY KT8 9AU groupsandtraveltrade@hrp.org.uk hrp.org.uk/hampton-court-palace		Hampton Court Palace is an awe-inspiring and flamboyant showcase for kingship. Its vast and never ending vistas, courtyards, gardens and parkland, along with its magnificent State Apartments, rivaling the great palaces of Europe, are designed to impress.	Weds - Sun Summer: 10-5.30 (Last admission 16.30). Winter: 10-4 (Last admission 3)	Group discount for 15 or more visiting together. Pre-booking online recommended. Group guided tours available for an additional charge.	 3 - 4+ hrs    LHR6/BR5118  YES Coach Parking  Hampton Court 0.3	
Henley Rowing Association HENLEY ON THAMES RG9 3JD henleyrowingassociation.com		Tailormade Henley Rowing Experience with a coach or an Olympian. Suitable for all ages. Duration approx. 1 hour.		Group rates available	 LHR22/BR593  Nearby 1mile	
Highclere Castle NEWBURY RG20 9RN highclerecastle.co.uk		Highclere Castle (Downton Abbey) has a rich, heritage and is home to the 8th Earl and Countess of Carnarvon.	Apr-Sep 9.30-5	20+ prebooked TL/D-FOC D-RV Guided tours.	 LHR48/BR581  Newbury 5.6	
Hobbs of Henley Boat Hire hobbsofhenley.com		Self-drive boat hire and public river trips along the Thames in Henley.	Daily from Apr-Sep		 LHR22/BR593  Henley 200m	 
Hobbs of Henley Boat Trips HENLEY ON THAMES RG9 1AZ 01491 572035 jonathan@hobbsofhenley.co.uk hobbsofhenley.com		Explore Britain's historic River Thames. Enjoy a public cruise or private charter. Cruises vary from sightseeing, Midsomer Murders,Vintage Afternoon Tea, Gin & Fizz, Jazz or comedy. Self-drive boat hire also available from an hour to all day. Choose from a rowing boat to a motor boat or chauffeured launch.	Daily from Apr-Sep Themed cruises extra dates.	Min 20 TL/D-FOC Live commentaries Gin Tasting Cruises with our own Gin - Mr Hobbs Gin!	 2hrs  NO  LHR22/BR593  No  Henley 200m	 
Honesty Cookery School cookeryschool.honestygroup.co.uk		Small classes in a barn with impressive countryside views. Lunch and refreshments available.	Sep-Jul	Courses max 8, Functions max 50. Cookery courses.	 LHR44/BR580  Newbury 5	
Hookhouse Pottery TETBURY GL8 8TZ hookhousepottery.co.uk		Pottery including one-off pieces, domestic ware and garden pots. Exhibitions and courses.	Open daily 10-6	Min 15 Garden visits by arrangement.	 LHR90/BR534  Kemble 10	

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Houses of Parliament LONDON SW1A 0AA parliament.uk/visiting/access/groups-and-travel-trade/	Explore 1000 years of history, politics and stunning art and architecture.	Check website	Ticketed tours for groups. Themed tours.	✈ LHR17/BR5127 🚆 Westminster Underground 0.1	
Iford Manor Gardens BRADFORD ON AVON BA15 2BA 01225 863146 info@ifordmanor.co.uk ifordmanor.co.uk	 Romantic, award-winning, Grade I listed garden created by Edwardian architect Harold Peto. Tucked away at the bottom of a tranquil valley, paths twist and turn round ancient statues, columns, terraces and architecture, leading you on in anticipation of the next delight. Steeped in history and architecture, a visit to the beautiful, family-owned Italianate gardens is often described as like stepping into another world. Lunch and refreshments available.	Apr - Sept: Weds - Sun; 11am - 4pm. Private visits also available. No groups on Saturdays or Sundays.	FIT - book online to guarantee entry; Groups (15+) must prebook. No groups on weekends. TL/D-FOC D-RV Introduction given; tours, lunch, refreshments and private visits available.	⌚ 2-2.5hrs 🗣  ✈ LHR100/BR523 🚆 YES - Must book 🚆 Freshford 1.4	✓
John Wesley's New Room BRISTOL BS1 3JE newroombristol.org.uk	John Wesley's New Room is the oldest Methodist building in the world, founded in 1739 by John Wesley himself. The chapel and courtyard are open to the public, with an accompanying café, museum and shop.	10-4 Mon-Sat (except bank holidays)	Pre-book guided group tours of the museum and Charles Wesley's House. Catering available.	✈ LHR103/BR59 🚆 Temple Meads 1.3	✓
Kelmscott Manor Nr LECHLADE, GL7 3HJ 01367 252486 admin@kelmscottmanor.org.uk kelmscottmanor.org.uk	 Kelmscott Manor was the iconic country home of William Morris; poet, designer, craftsman, socialist and founding father of the Arts and Crafts movement. Visitors will find an outstanding collection, from early 17th Century furniture to a unique collection of furnishings. its collections span over 300 years and reflect the lives, ideas and creative legacy of those who lived and stayed there. The domestic charm and ambience of the house is still retained, despite having influenced Pre-Raphaelite art and design and the Arts & Crafts Movement.	Open April - Oct Thurs, Fri & Sat 10.30-5, (pre-booked coach groups on Wed only)	Pre-booked groups tours of 25+ pax are available on a Wednesdays. Thurs, Fri & Sat FIT bookings up to 10 pax can be booked online.	⌚ 3hrs 🗣 - ✈ LHR66/BR566 🚆 - 🚆 Railway Swindon 15 plus Bus S6 bus stoping at Faringdon	✓
Kennet and Avon Canal Museum DEVIZES SN10 1EB katrust.org.uk	The only museum explaining the building, working life, demise and restoration of the Kennet & Avon Canal. Beautifully set in a former bonded warehouse, this museum explained the building working life, demise and restoration of the K & A Canal.	Daily 10-4 Admission by donation	Prebook for Guided Tours.	✈ LHR80/BR547 🚆 Chippenham 11.4	
Kennet Horse Boat Company HUNGERFORD RG17 9UY 01488 658866 info@kennet-horse-boat.co.uk kennet-horse-boat.co.uk	 The Kennet Horse Boat Company's horsedrawn canal cruises offer a slow paced, traditional horse-drawn public boat trips and self-drive day boat hire. Our horses, heavy crossed-shires, Freddie and Monty are bedecked in traditional harness. The boat is purpose built with weather protection, to the traditional style of canal boats in the 1800's and decorated in the bright colours of the 'roses and castles' canal style. Groups can pre-book a private charter with catering, licensed bar, sourviners and toilet onboard.	Open daily from Easter to end of September. See website for timings	Group rates, group size min 25 - max 53 (with food) or 64 (without food),	⌚ 2 - 4 hrs or all day 🗣 - ✈ LHR53/BR568 🚆 - 🚆 Kintbury 0.6	✓
Kenton Theatre HENLEY ON THAMES RG9 2BP kentontheatre.co.uk	The fourth-oldest working theatre in the UK (1805). Seating 240: programme of comedy, drama, music, talks.	All year	Group Rates 10+ Theatre tours for small groups.	✈ LHR20/BR5100 🚆 Henley on Thames 0.5	✓ 📄
Kew Palace RICHMOND TW9 3AE hrp.org.uk/kew-palace	Smallest of the royal palaces, built in 1631. Kew reflects the domestic life of Georgian kings and queens.	Apr-Sep	Entry via Royal Botanic Gardens, Kew.	✈ LHR8/BR5120 🚆 Kew bridge 2 🚆 Kew Gardens 1.2	✓
Lacock Abbey, Fox Talbot Museum and Village LACOCK SN15 2LG 01249 730459 lacockabbey@nationaltrust.org.uk nationaltrust.org.uk/lacock	 Located at the heart of the village within its own woodland grounds, this country house was built upon the foundations of a former nunnery. Experience the atmosphere of the medieval rooms and cloister court, giving a sense of the Abbey's monastic past. The museum celebrates the achievements of former Lacock resident, William Henry Fox Talbot, famous for his contributions to the invention of photography.	Check website for details	Group Rates 16+ Check website for details	⌚ 4hrs 🗣 NO ✈ LHR89/BR532 🚆 YES - FREE 🚆 Melksham 3	✓
Lido Bristol BRISTOL BS8 2BJ lidobristol.com	A restored Victorian swimming pool; nestled at the heart of historic Clifton, comprising of a spa, restaurant, outdoor heated pool, sauna, hot tub and steam room.	Spa 7-10 Public Swim Mon-Fri 1-4 Dining Mon-Fri 8-11 Sun 9-10.30	Swim and eat packages up to 6 people. Various experiences including Twilight Spa Day.	✈ LHR104/BR58 🚆 Clifton Down 0.4	✓ 📄
Live Escape Salisbury SALISBURY SP1 1EL live-escape.co.uk	Immersive experiences Including escape rooms, puzzle chests, tabletop games etc. For groups of 2-16 people. Great for families, friends and team building.	Open all year	Up to 11 pac. Pre book only. Exclusive use.	✈ LHR69/BR559 🚆 Salisbury 1-2	✓
Loddon Brewery READING RG4 9QD loddonbrewery.com	Set in a beautiful 300-year-old barn with the Loddon Taproom; sample a pint of Loddon beer.	Taproom: Thu-Sat	Min 15 Tour, supper and beer.	✈ LHR25/BR589 🚆 Reading 3.6	✓

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 	Longleat WARMINSTER BA12 7NW 01985 844400 groups@longleat.co.uk longleat.co.uk/groups Opening Times Selected Dates throughout the year, check website for details Group Information D-FOC/RV, TL-FOC over 30. Experiences Safari Park, Stately Home, animal encounters, adventure activities, seasonal events.	Overview Longleat was the first drive-through Safari out of Africa. Over 50 years on, it remains one of the UK's leading attractions. Boasting animals, Elizabethan architecture and 900 acres of 'Capability' Brown parkland, Longleat truly is the perfect choice for a day out. Longleat House, the beating heart of Longleat, is the current home to the 8th Marquess of Bath and the Thynne family, and may be explored on a visit. Longleat's eccentric history, and astonishing attractions, cements it as one of Britain's most remarkable visitor attractions.	 Half - full day  NO  LHR96/BR536  YES  Frome 4.7 Warminster 5.2 Westbury 9	 	
Lydiard Park SWINDON SN5 3PA lydiardpark.org.uk	Historic estate: Palladian House, Church, Walled Garden in 260 acres, with Café and Tea Rooms.	Daily 7.30-dusk	Max 20 D/TL FOC	 LHR70/BR545  Swindon 4	
Lytes Cary Manor nr SOMERTON TA11 7HU 01458 224471 lytescarymanor@nationaltrust.org.uk nationaltrust.co.uk/lytes-cary-manor 	Lytes Cary Manor is an intimate manor house with Arts and Crafts-style garden.	See website for opening times.	Groups: 15-54 D FOC/ D-RV Check website for details.	 2hrs  NO  LHR114/BR536  YES - call for info  Yeovil Pen Mill 8	
M Shed BRISTOL BS1 4RN bristolmuseums.org.uk	From prehistoric times to the present day, M Shed tells the story of the city and its unique place in the world.	Tue-Sun: 10am5pm	FOC. Tours, talks and rides chargeable. 1 in 10 free.	 LHR104/BR58  Temple Meads 1.1	
Maidenhead Heritage Centre and the ATA Collection MAIDENHEAD SL6 1SL 01628 780555 info@maidenheadheritage.org.uk maidenheadheritage.org.uk 	Exhibition exploring the story of the Maidenhead area from the Romans, via Brunel's Great West Railway and our heyday as a riverside resort to Vanwall racing cars, Hammer Horror films and scandals at Cliveden. Our unique ATA collection tells the story of the male and female volunteers of the Air Transport Auxiliary, who supported the activities of the RAF during WWII. The gallery includes photographs, priceless artefacts and documents and a popular Spitfire Simulator Experience.	10-4 Tue-Sat, groups by appointment	Max 20 must pre-book. Admission charge dependent on experiences booked. Talks, ATA introduction film, Spitfire Simulator Experience.	 1hr  NO  LHR15/BR5100  YES - Call for info  Maidenhead 0.4	
Mapledurham Watermill READING RG4 7TR mapledurhamwatermill.co.uk	A watermill has been at Mapledurham for over 1,000 years. Tour: St Margarets Church and Archimedes Hydro Turbine.	Groups only Easter-Sep	Min 20 Boat Min 40 Afternoon Tea/boat trip	 LHR31/BR592  Tilehurst 9.3	
Marble Hill - English Heritage TWICKENHAM TW1 2NL 020 8892 1900 marblehillpark@english-heritage.org.uk english-heritage.org.uk/visit/places/ marble-hill/group-visits/ 	Explore this historic riverside home in the heart of Richmond. Inside the house, visitors can discover a taste of Georgian life with conserved interiors and displays that tell the story of Henrietta Howard, the owner. Outside, explore over sixty acres of riverside parkland, with restored gardens, reinvigorated woods and even a nine pin bowling alley. Plus a family trail, Georgian games in the garden and a fun playground too. The house is free to enter.	Open Daily Apr - Nov, Wed - Sun 10-5	Guided tours available - House and/or Landscape Tour - charged. Complete booking form. See trade admission prices and opening details english-heritage.org.uk/link/60af6e3cd74f4bac9777b4b5976162f8.aspx	 2hr  NO  LHR6/BR5121  YES  St. Margarets 0.5 Twickenham 1 Richmond 1.3	
Marlborough College Summer School MARLBOROUGH SN8 1PA summerschool.co.uk	For those looking for an inspirational learning experience, Marlborough College Summer School offers over 500 courses mid-July/mid-August for adults and young people. Min 5 half days.	4 weeks during Jul-Aug	The Summer School is available for group bookings.	 LHR69/BR545  Pewsey 7	
Mary Shelley's House of Frankenstein BATH BA1 2NT 01225 541 542 info@houseoffrankenstein.com houseoffrankenstein.com 	In 1816, Mary Shelley wrote much of the world's first science fiction novel, Frankenstein, while living in Bath. Mary Shelley's House of Frankenstein is an award winning, multi-sensory museum and escape room chronicling Shelley's unconventional life and the lasting legacy of her famous creation. Featuring vintage artefacts, gothic curiosities and special effects. We also present an 8ft animatronic Creature, authentically reproduced for the first time exactly as Mary Shelley imagined.	Open all Year	Up to 20 people every 15 minutes. For larger parties we would manage entry in smaller groups. TL/D-FOC	 45 mins - 1 hour  NO  LHR99.6/BR518.3  NO  Bath Spa 0.9	 
Matilda Canal Boat Trips READING 01380 721279 katrust.org.uk/matilda	Enjoyable canal trips lasting around 45 minutes. Bespoke Cream Tea trips available by arrangement.	May – October	Max 8. Regular weekend trips or bespoke private charters available. Pre-booking essential.	 LHR/LGW  Reading 0.5	
Mendip Activity Centre BRISTOL BS25 5PQ mendip.co.uk	250 acre multi-activity in the heart of the Mendip Hills. Onsite activities include archery, air rifle, axe throwing, dry slope skiing, snowboarding and tobogganing. Rocksports quarry and watersports sites nearby. Car parking free of charge.	Open 7 days a week, all year. Pre-booking required	No min or max groups sizes. Pre-booking required. Suitable for coach parking.	 BRS7  Yatton 5	

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Mompesson House SALISBURY SP1 2EL 01722 335659 mompessonhouse@nationaltrust.org.uk nationaltrust.org.uk/mompesson-house 	A homely and welcoming eighteenth-century townhouse in Salisbury's Cathedral Close with a tranquil garden, tea-room and second-hand bookshop.	Check website for opening times.	Groups welcome. Please call or email in advance to discuss group rates and pre-book. Introductory talks available. Duration: 1-2 hrs.	⌚ 1hr 🗣 NO ✈ LHR71/BR559 🚌 NO 🚆 Salisbury 0.6	✔
Montacute House MONTACUTE TA19 6XP 01935 823289 montacute@nationaltrust.org.uk nationaltrust.co.uk/montacute-house 	Montacute House is a masterpiece of Elizabethan Renaissance architecture and design. With its towering walls of glass, glow of ham stone and surrounding garden, it is a place of beauty and wonder.	See website for opening times.	Groups: 15 Check website for details.	⌚ 3hr 🗣 NO ✈ LHR120/BR542 🚌 YES - Call for info 🚆 Yeovil Pen Mill 5	✔
Moor Beer Company BRISTOL BS2 0QS moorbeer.co.uk	We are a multiple-award-winning craft brewery producing a range of modern real ale, with a taproom.	All year Wed-Sun	TL FOC Pre-booked Group tours	✈ LHR103/BR59 🚆 Temple Meads 1.2	✔
Museum of Berkshire Aviation NR READING RG5 4UE museumofberkshireaviation.co.uk	Berkshire's aviation history at the historic site of Woodley Airfield, several aircraft, pictorial records and priceless archives.	All year. Check website.	Special arrangements for groups outside above times	✈ LHR 23/BR594 🚆 Winnersh Triangle 2 or Reading Central 4	
Museum of East Asian Art BATH BA1 2QJ 01225 464640 info@meaa.org.uk meaa.org.uk 	Connecting cultures through art, discover over 7,000 years of art and history in a unique collection dedicated to East and Southeast Asia. This independent educational charity shares stories of diverse communities through 2,000 objects, from Neolithic pottery to ceramics, jade, lacquerware and bamboo carvings, alongside exhibitions, events and activities for all ages, celebrating heritage, creativity and cultural exchange.	Tues – Sat, 10:30 – 17:00, check website	Groups are welcome. Bespoke group visits include handling sessions and curator's specialist themed tours. For groups of 10+, please call or email ahead of your visit. Specialist tour experiences charges apply.	⌚ N/A 🗣 NO ✈ LHR99/BR518 🚌 NO 🚆 Bath Spa 0.9	
MV Barbara McLellan Canal Boat Trips BRADFORD ON AVON BA15 1LE bmack.katrust.org.uk	Enjoyable canal trips lasting from 1 – 4 hours (most are 2 – 2½ hours), some with Ploughman's Lunch, Cream Tea or Full Afternoon Tea.	Easter – Dec Most public trips depart at 2pm.	Private charters on any length for up to 20 people available on request. Wide variety of themed trips.	✈ LHR90/BR526 🚆 Bradford on Avon 0.5	
MV Jubilee Canal Boat Trips NEWBURY RG14 5AS jubilee.katrust.org.uk	Jubilee is a traditional narrowboat purpose built for carrying passengers, seating up to 29. Public trips 75mins.	Thu/Sat/Sun Easter-Oct Public trips 75 mins.	Private charters available on request. Seasonal and themed trips.	✈ LHR44/BR573 🚆 Newbury 0.5	
MV Kenavon Venture Canal Boat Trips DEVIZES SN10 1EB kv.katrust.org.uk	A relaxing cruise through Devizes passing neatly tended gardens before opening up towards the Vale of Pewsey, turning just past Devizes Marina. Public trips of a an hour and three quarters.	Wed/Sat/Sun Easter-Oct Depart at 2.30	Private charters available on request. Seasonal and themed trips.	✈ LHR76/BR538 🚆 Melksham 8.4	
MV Rose of Hungerford Canal Boat Trips HUNGERFORD RG17 0EQ rose.katrust.org.uk	A wide-beamed passenger trip boat (capacity 50), with sliding windows for warm days and fully enclosed with heating if cold. Accessible with wheelchair lift. Public trips 1 - 2.5hrs.	Wed/Sat/ Sunday Easter-Oct	Private charters available on request. Seasonal and themed trips.	✈ LHR53/BR565 🚆 Hungerford 0.4	
National Garden Scheme SURREY, GU4 7RT ngs.org.uk/	Visit a wide range of exceptionally beautiful gardens, from extensive country landscapes and romantic cottage gardens, to urban hideaways and ancient woodlands.	Various	Many gardens welcome groups for private, pre-booked visits. Guided tours and refreshments are often also available.	✈ Various 🚆 Various	✔
National Waterways Museum GLOUCESTER, GL1 2EH 01452 915676 gwm@canalrivertrust.org.uk, canalrivertrust.org.uk/places-to-visit/ national-waterways-museum-gloucester 	Housed in a Victorian grain warehouse in the heart of the Gloucester Docks, the National Waterways Museum, Gloucester tells the fascinating story of the local waterways and the docks. You will discover how the waterways shaped the lives of those who travelled and worked on them though exhibits, films and artworks. Café available for refreshments with or without museum admission.	Tuesday to Saturday 10-4	Educational curriculum linked workshops and Canal River Challenge badge available for youth groups. Group Rates available. TL/FOC	⌚ - 🗣 - ✈ LHR92/BR544 🚌 - 🚆 Gloucester station 1.1	✔
Newark Park WOTTON-UNDER-EDGE GL12 7PZ 01453 842644 newarkpark@nationaltrust.org.uk nationaltrust.org.uk/newark-park 	Tudor hunting lodge to intriguing historic home, set in a spectacular estate on top of the Cotswold escarpment. The 'New Worke' was built in 1550 by Nicholas Poyntz, previously an influential English courtier to Henry VIII. It was lovingly restored by a Texan architect in the 1970s and 80s.The garden and estate showcase a range of seasonal specials.	Check website for opening times.	Group Rates 16+ Check website for details.	⌚ 2-3hrs 🗣 NO ✈ LHR98/BR532 🚌 YES - Call for info 🚆 Cam & Dursley 8	✔
New Brewery Arts CIRENCESTER GL7 1JH newbreweryarts.org.uk	Thriving Craft centre with Craft Shop, busy Café, Exhibition Gallery, and on-site Craft makers.	Daily all year	Max 43 Workshops	✈ LHR80/BR549 🚆 Kemble 3	✔

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Newbury Racecourse NEWBURY RG14 7NZ 01635 40015 info@newburyracecourse.co.uk newburyracecourse.co.uk	 Set in the heart of Berkshire, Newbury Racecourse is one of the country's leading horseracing venues staging both flat and jump racing as well as a unique conference and events venue. On site accommodation, The Lodge Hotel with 36 bedrooms, bar and kitchen. On site nursery, Rocking Horse Nursery.	31 race days every year. Open all year round for conferences, exhibitions and other events.	No min or max, group discounts vary Min 7+ to 30+. D-FOC Flat and jump horse racing. Behind the Scenes Tours, Trips to the Start or a Jump. Additional entertainment inc live music, concerts, afterparties.	⌚ 6-7 hrs ✈ LHR48/BR575 🗣 YES 🚆 Newbury 1.4	
No.1 Royal Crescent BATH BA1 2LR no1royalcrescent.org.uk	Step back in time to the late eighteenth century in this sumptuous Georgian townhouse museum.	Tues-Sun 10-17.30 Feb-Dec	Group rates TL-FOC. Pre-booked & self guided tours	✈ LHR99/BR518 🚆 Bath Spa 1.2	
Noah's Ark Zoo Farm BRISTOL BS48 1PG noahsarkzoofarm.co.uk	Set in over 100 acres, with over 100 species of animals including: African Elephants, Lions, White Rhinos, Giraffe, Zebras and Lemurs.	Open all Year	20% discount for groups of 24-50, 25% discount for groups of 51-99	✈ LHR113/BR57 🚆 Temple Meads 7.7	
Old Sarum SALISBURY SP1 3SD 01722 335398 bookings@english-heritage.org.uk english-heritage.org.uk/visit/places/old-sarum/	 There's over 2,000 years of history to discover at Old Sarum – a city lost to time. Conquer the medieval castle, marvel at the views and stand where Salisbury's original cathedral once stood.	Open daily, except 24-26 Dec	Min 15+ D/TL-FOC Pre-booked guided tours available. Guided tours.	⌚ 1-2hrs ✈ NO ✈ LHR72/BR559 🗣 NO 🚆 Salisbury 2.1	
Oxford Castle & Prison OXFORD OX14 2RJ oxfordcastleandprison.co.uk	Discover 1,000 years of Oxford's history. Costumed character guides reveal the rich history of the castle.	Daily 10-5	Min 15 Combine with river cruise.	✈ LHR44/BR583 🚆 Oxford 0.5	
Parade House TROWBRIDGE BA14 8HQ 01225 592135 paradehousetrowbridge.co.uk	 A beautiful Grade 1 Listed Georgian townhouse offering a range of Regency themed tours and experiences. Plus Afternoon Cream Teas, a luxury 24-seat cinema, bar and special event venue.	See website for event dates and pre-booked visitors only outside of these times.	Book a truly memorable 'British Bridgerton style experience' with a personal history tour and an elegant Full Afternoon Cream Tea in the Ballroom. Pre-book Regency dance costumed performances by the Jane Austen Dancers of Bath and costume hire. 10% discount for trade bookings.	✈ LHR88/BR531 🚆 Coach drop off available outside Trowbridge 0.2	
Poulton Hill Vineyard CIRENCESTER, GL7 5JA poultonhillestate.co.uk	Poulton Hill Vineyard is a small family owned vineyard situated in the beautiful Cotswold countryside offering tours and tastings.	Open Tues-Thurs 9-4, Fri 9-9, Sat 11-3	1.5 hr tour & tastings, max 20 pax. The Cellar Door shop & Bulari Bar Fri eve 5-9 May - Sept.	✈ LHR79/BR565 🚆 Swindon 12 miles	
Parkway Shopping NEWBURY RG14 1AY shopatparkway.com	An exclusive range of top fashion and lifestyle brands in Newbury town centre with excellent facilities and a wide selection of shops, restaurants and cafés.	Open all year Mon-Sat 9-6, Sun 10.30-4.30		✈ LHR45/BR573 🚆 Newbury 0.6 miles	
Petersham Nurseries RICHMOND TW10 7AB petershamnurseries.com	Celebrating aspects of the home, garden and food, we embrace positive living.	Mon-Sun 12-5	Supper Clubs	✈ LHR8/BR5122 🚆 St Margarets 1.7	
Prior Park Landscape Garden BATH BA2 5AH 01225 833977 priorpark@nationaltrust.org.uk nationaltrust.org.uk/prior-park-landscape-garden	 18th-century landscape garden created by Bath entrepreneur and philanthropist Ralph Allen with advice from the poet Alexander Pope, and 'Capability' Brown. Visit the restored reflections and cross the Palladian bridge, one of only four in the world.	Check website for opening times.	Min 15 Check website for details.	⌚ 1-2hrs 🗣 NO ✈ LHR101.4/BR520.3 🗣 NO 🚆 Bath Spa 1	
Ramsbury Brewing & Distilling Company MARLBOROUGH SN8 2NN 01672 541407 brewery@ramsbury.com ramsburyestates.co.uk	 Discover sustainable real ales and spirits. Crafted from the local land with our own barley and wheat to brew the finest beers and distillery award winning spirits. Brewery Tours & experiences, shop, pub and unique venue for hire.	Mon-Fri: 9-5 Sat-Sun: 10-3 Pre-booking is essential for all tours & experiences.	Visit for a pint in the garden, a browse around the shop or choose from our bespoke gin experience where visitors can create their own gin! There are brewery & distillery tours, or even venture across the farm with our Estate experience tour.	✈ LHR64/BR558 🚆 Hungerford 10	
Reading Abbey Quarter READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingabbeyquarter.org.uk	 Lying at the heart of Reading, the Quarter has witnessed 900 years of history. Start your visit at Reading Museum, discovering the story of Reading's royal abbey and the Norman Conquest. Then stroll through the Quarter and the beautiful Forbury Gardens, discover historic churches and monuments, before finishing in the spectacular Abbey Ruins, burial place of King Henry I.	All year dawn till dusk	Min 10 Guided tours. Group rates, up to 20 people. Abbey Quarter, Abbey Gateway or Abbey Gateway Rooftop tour.	⌚ 1hr 🗣 NO ✈ LHR26/BR587 🗣 NO 🚆 Reading 1.1	
Reading Museum READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingmuseum.org.uk	 Explore ten galleries of historic and artistic objects in Reading's Victorian Town Hall. Discover archaeology from Roman Silchester and Reading Abbey, view vintage Huntley & Palmers biscuit tins, explore our famous Victorian copy of the Bayeux Tapestry, and don't miss changing exhibitions in the Art Gallery. Take a look in our shop, or relax in the café.	All year Tue-Fri 10-4; Sat 10-5 (closed Xmas and Bank Holidays)	Min 10 Guided tours and talks available - see website for details.	⌚ 1hr 🗣 NO ✈ LHR26/BR587 🗣 NO 🚆 Reading 0.1	
Reading Rep Theatre READING RG1 4HJ readingrep.com	Reading Rep is one of the UK's leading producing theatres. From early years shows to Shakespeare, Christmas fun and striking adaptations Reading Rep is a great night out for theatre lovers.	Opening times vary depending on show times.	Min group size 10, discounts avilbale for group bookings.	✈ LHR25.1/BR586.65 🚆 Reading 1.8	

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
REME Museum LYNEHAM SN15 4XX 01249 894869 enquiries@rememuseum.org.uk rememuseum.org.uk	 The award-winning REME Museum provides a unique, interactive visitor experience for all ages. There are 7 galleries to explore and a temporary exhibition area. With tanks, helicopters there's lots to see. Come and discover the fascinating story of the British Army's Royal Electrical and Mechanical Engineers. Onsite café and shop, large free car park as well as a memorial garden.	All year Tue-Sun 10-4.30, (closed 2 weeks over Xmas & NY)	Min 10 Group rates. TL/D-FOC Event days - check What's On.	⌚ 2hrs 🗣 NO ✈ LHR77/BR540 🗣 YES 🚆 Chippenham 10	
Renegade Brewery YATTENDON RG18 0XT renegadebrewery.co.uk	Renegade Brewery has a taproom, kitchen and shop and is open for breakfasts and lunches, plus a state-of-the-art brewery and packaging line, producing traditional cask ales and innovative craft beers.	Open Daily See website for details	Bespoke tours can be booked.	✈ LHR38.2/BR575.4 🚆 Reading 12.6	
RHS Garden Wisley WOKING GU23 6QB rhs.org.uk/gardens/wisley	RHS Garden Wisley the historic home of the RHS and one of the UK's most visited and best-loved gardens offers year-round inspiration, less than an hour from central London.	Mar-Oct, 10-6, Nov-Jan, 10-4.30	Group rates 15+; TL/D-FOC RV. Pre-booking required. Private guided tours. Group catering.	✈ LHR20.6/BR5125 🚆 Woking 6	
Roves Farm SWINDON SN6 7QG rovesfarm.co.uk	A working livestock farm with excellent indoor and outdoor facilities for all ages.	Daily 2 Jan-23 Dec	Group Rates 20+ 3yrs+, Bespoke group visits.	✈ LHR70/BR559 🚆 Swindon 7.4	
Royal Botanic Gardens, Kew RICHMOND TW9 3AE kew.org	A UNESCO World Heritage Site, home to the largest collection of living plants and fungi in the world.	Open daily	Group rates 15+. Pre-booked guided tours available.	✈ LHR9/BR5119 🚆 Kew Gardens 0.7	
Royal Farms Windsor Farm Shop WINDSOR SL4 2RQ windsorfarmshop.co.uk	The Farm Shop and coffee shop is just a short distance away from the Great Park and Windsor Castle.	Daily	Pre-booked groups.	✈ LHR77/BR5107 🚆 Datchet 1.5	
Royal West of England Academy BRISTOL BS8 1PX rwa.org.uk	Bristol's first art gallery, located in a Grade II* listed building, the UK's only regional Royal Academy of Art.	All year	Max 50 Tours, talks, workshops.	✈ LHR104/BR58 🚆 Clifton Down 0.5	
RSPB Ham Wall MEARE BA6 9SX rspb.org.uk/days-out/reserves/ham-wall	A fantastic wetland teeming with wildlife - from water voles and otters to bitterns and kingfishers and follow secluded paths through the mystical landscape.	Open Daily - see website for details	Pre-booked guided tours for groups available.	✈ BRS20 🚆 Bristol 29	
Salisbury Cathedral SALISBURY SP1 2EJ 01722 555120 groups@salcath.co.uk salisburycathedral.org.uk	 Over 800 years of history under one roof, the Cathedral is an architectural treasure. Boasting the tallest Spire in the country, it is home to the world's oldest working mechanical clock and one of only four 1215 Magna Carta still in existence. Details of free experiences/demonstration on the website. Special rates for prebooked groups and FITs.	Open daily: Mon-Sat 9:30-5, Sun 12:30-4; Winter opening 30 mins later	Min 10. D-RV TL/ Guide FOC. Floor tours/ introductory talks FOC. Special Interest Tours available to groups including Tower, Works Yard, Graffiti and Textile Treasures etc. POA.	⌚ 1hr 🗣 Self guiding leaflets and pre-booked tours. ✈ 🇫🇷 🇩🇪 🇮🇹 🇪🇸 🗣 YES 🚆 Salisbury 0.8	
Salisbury Museum SALISBURY SP1 2EN salisburymuseum.org.uk	Situated in a glorious Grade I listed medieval building in the Cathedral Close, visitors can see award-winning collections of archaeology, art, costume and ceramics, and learn about the history of Salisbury. Temporary exhibitions change throughout the year, and there is a shop, cafe and gardens with stunning cathedral views.	Open daily 10-5	Groups of 10+, group rates, self-guided tours, introductory talks & behind the scenes tours, booking essential.	✈ LHR71.2/BR558.1 🚆 Salisbury 1.1	
Sally Lunn's BATH BA1 1NX sallylunns.co.uk	A living museum where you can enjoy the world-famous historic local delicacy in Bath's oldest house c1482.	Open daily	Min 8-60 prebooked Private dining (8-18)	✈ LHR46.5/BR579 🚆 Bath Spa 0.7	
Salter's Steamers Ltd OXFORD OX1 4LA salterssteamers.co.uk	Offer all manner of boat trips eg. private charter, daily cruises or self-drive boat hire.	Daily, all Year 9-5.30	Max group: 150. Group rates on scheduled services: 20+ 10% discount Added value tours, workshops, talks.	✈ LHR100/BR519 🚆 Oxford 0.9miles	
Sandham Memorial Chapel NEWBURY RG20 9JT nationaltrust.org.uk/sandham-memorial-chapel	Large-scale murals by Stanley Spencer. Exhibition area, shop and Visitor Centre.	Prebooked Mon-Tue	8-25 in Chapel Talks and workshops	✈ LHR46/BR574 🚆 Newbury 6.5	
Shaw House NEWBURY RG14 2DR westberkshireheritage.org	Built in 1581 by Thomas Dolman II, this house is a historic point of interest for everyone, with events and activities taking place throughout the year.	Feb-Sept Sat-Sun 11-4 Holidays Mon- Fri 10-4	Max 100 The café Max 40 TL-FOC Seasonal Fairs, Theatre	✈ LHR46/BR573 🗣 YES 🚆 Newbury Town Centre 1	
Skydive Netheravon Army Parachute Association NETHERAVON SP4 9SF netheravon.com	Tandem jump, or learn to jump solo over the Wiltshire countryside with some of the best military instructors in the country!	Feb-Dec Wed/Fri from 12 noon Sat/Sun/ BH Mon from 8am	Group jumps from 10-30. 10+. Booking essential.	✈ LHR71/BR560 ✈ YES call for details 🚆 Salisbury 11	
Smoke & Mirrors Hungerford RG17 0SN hauntedmysteryweekend.co.uk	MURDER MYSTERIES. Bespoke events for public, private events at a venue of your choice.			✈ Varies 🚆 Varies	

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
St Augustines Farm ARLINGHAM GL2 7JR staugustinesfarm.co.uk/	Countryside farm: farm animals, play area, farm museum, picnic area, café and gift shop.	Easter-Sep 1-5	Calf bottle feeding.	✈ LHR102/BR543 🚆 Cam and Dursley 9.1	✓
STEAM-Museum of the Great Western Railway SWINDON SN2 2EY steam-museum.org.uk	Museum in a beautifully restored Grade II listed railway building. Get close to magnificent locomotives.	Daily	15-300 TL/D-FOC.	✈ LHR71/BR548 🚆 Swindon 1.5	✓
St Peter's Church MARLBOROUGH SN8 1HQ 01672 511453 annmarienewbigin@googlemail.com stpetersmarlborough.org.uk	 St Peter's Church is a 15th century building with an extensive Victorian restoration from the 19th century. Historic links date back more than 500 years to the former castle on the mound and the ordination of Thomas Wolsey, who eventually became a Cardinal. Learn about its history through self-guided tours. See the best views of Marlborough at the top of the Tower, open by appointment to visitors willing to climb the 137 steps to the top. Coffee shop serves cakes, light refreshments and an extensive lunch menu.	Open all year. Wednesday - Sunday 10.00 - 3.30pm	Self-guided tours, tower tours and community events	🕒 N/A 🗣 NO ✈ LHR63/BR557 🚆 NO 🚆 Pewsey 6	
St Saviour's Church TETBURY GL8 8DS visitchurches.org.uk/visit/churchlisting/st-saviour-tetbury.html	Magnificent Victorian church in ornate medieval style, designed by local architect, assisted by A W Pugin and John Hardman.	Daily	Entry is free.	✈ LHR85/BR537 🚆 Kemble 8.1	✓
	 Stonehenge AMESBURY SP4 7DE 0370 333 1181 bookings@english-heritage.org.uk english-heritage.org.uk/stonehenge Opening Times Varies please check website Experiences Audio tour app, orientation leaflet and Stone Circle Experience, The Stonehenge Explorer Tour Group Information Min 15+ TL/D-FOC	Overview The world-famous prehistoric Stone Circle of Stonehenge is the ultimate must-see attraction for all visitors to England. English Heritage has transformed the setting of this World Heritage Site, helping to make your group's visitor experience truly unforgettable. With coach parking for 52 60-seaters and a fast track shuttle service to take groups directly from the coach park to the Stone Circle, your group's visit will be seamless. For a truly memorable experience, arrange a prebooked out-of-hours Stone Circle Access visit.	🕒 2hrs 🗣 Various ✈ LHR70/BR553 🚆 YES 🚆 Salisbury 8.9 - the Stonehenge Tour Bus will transport you on the thirty minute trip from Salisbury to Stonehenge	✓ 	
Stonor Park HENLEY ON THAMES RG9 6HF Stonor.com	Home to the Stonor family for over 850 years with medieval buildings and catholic chapel dating back to the 12th century, plus deer park, gardens and café.	Open all year for pre-booked groups.	Min 20 TL-FOC Private guided tours.	✈ LHR96/BR536 🚆 Henley on Thames 5.4	✓ 
Stourhead MERE BA12 6QD Stourhead Estate Office 01747 841152 stourhead@nationaltrust.org.uk nationaltrust.org.uk/stourhead	 Palladian house and world-famous landscape garden with its magnificent lake reflecting classical temples, mystical grottoes, and rare and exotic trees. Uncover the fascinating history of Stourhead house.	Check website for opening times.	Min 15 TL/D-FOC. Pre-booked specialist tours and group rates available. Check website for details.	🕒 2hrs 🗣 NO ✈ LHR93/BR537 🚆 YES 🚆 Gillingham 6.5	✓
Strawberry Hill House & Garden TWICKENHAM TW1 4ST 020 8744 1241 enquiry@strawberryhillhouse.org.uk strawberryhillhouse.org.uk	 Strawberry Hill House & Garden has been open to visitors for over 250 years. Created by Horace Walpole in the 18th century, Strawberry Hill is internationally famous as Britain's finest example of Georgian Gothic revival architecture.	Sun-Wed	Min 15 Groups should pre-book. TL-FOC Specialist painted glass tours, general tours.	🕒 2-4hrs 🗣 NO ✈ LHR5/BR5119 🚆 YES 🚆 Strawberry Hill 0.3	✓ 
Studley Grange Garden and Leisure Park SWINDON SN4 9QT studleygrange.co.uk	Located just off the M4, its ideal for "comfort breaks" with Garden Centre, animal park, shopping experience and Café for delicious freshly prepared food.	Open daily from 10am	Min 10 TL/D-FOC. Group rates. Term time packages for coach groups with talks, tours and catering.	✈ LHR68/BR545 🚆 YES Free Swindon 4	✓
SUP Bristol BRISTOL BS1 6XG supbristol.com	SUP Bristol offers stand up paddle boarding tours of Bristol's historic harbourside.	Apr-Oct 7 days a week	Min 6+ Stand up paddleboarding tours of Bristol.	✈ LHR106/BR558 🚆 Bristol Temple Meads 2	✓ 
Swinley Bike Hub BRACKNELL RG12 7QW swinleybikehub.com	Swinley Bike Hub; an independent, rider owned hire centre, coaching academy & trail shop. It offers bikes (hire/demo/sale), trail clothing, trail protection, and trail items for your ride.	Apr-Oct Mon-Sat: 9-6 Sun: 9-5 Nov-Mar Mon-Sun: 9-4	Coaching max 6 Guiding max 10 Packages with GWW hotels Guided Rides, MTB and Offroad Skills Coaching, Workshop.	✈ LHR20/BR599 🚆 Bracknell 2.2	✓ 
Syon House & Park MIDDLESEX TW8 8JF 020 8560 0882 info@syonpark.co.uk syonpark.co.uk	 A ducal castle on the site of a former abbey. Stunning Robert Adam interiors, beautiful Capability Brown landscapes, and an incredible history. Private guided tours are available for pre-booked groups for the House and/or gardens. Specialist tours are available on request such as House interiors, art and architecture, key periods in history, plus filming locations.	March - Oct. Wed - Sun 10.30 - 16.30 guided tours Wed & Thurs only.	Tours can be tailored to suit the group and length of visit. A 30 minute 'Syon Sprint' tour and a 90-minute general tour is available.	🕒 2hrs + 🗣 LHR7/BR5118 ✈ YES 🚆 Syon Lane	
Tewkesbury Abbey TEWKESBURY GL20 5RZ tewkesburyabbey.org.uk	12th century Abbey Church built in 1121, contains fine architecture, stained glass and organs. Shop and café.	Daily	Free entry. Cost for tours. Pre-booked tours	✈ LHR98/BR559 🚆 Ashchurch for Tewkesbury 2.5	✓
Thames Path National Trail RIVER THAMES nationaltrail.co.uk/en_GB/trails/thames-path/	Gentle long distance walking trail through peaceful water meadows rich in wildlife, historic towns, cities and villages, following England's best known river for 185.2miles (298km).	All year, check conditions	FOC Combine with a boat trip one-way	✈ Various 🚆 Various	

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Thames Rivercruise READING RG4 8AH 0118 948 1088 bookings@thamesrivercruise.co.uk thamesrivercruise.co.uk	 Passenger vessels on the River Thames between Goring and Henley. Scheduled trips from Reading incl. Saturday Sundowner, Sunday Lunch & more. Guided commentary and hand out guides.	Open all year	Groups Private charters available 12-120 TL/D-FOC Wind in the Willows tours, Sunday Lunch and Cream Tea Cruises	🕒 2-3 🗣 NO ✈ LHR26/BR586 ✈ YES 🚆 Reading 0.8	✓ 📄
Thatchers Cider SANDFORD BS25 5RA thatcherscider.co.uk	Fourth generation cider makers with an unrivalled range of premium ciders. On the tour of the cider mill you'll learn about how we've been making cider for over 117 years.	Wed-Sat	Groups: 15-30 guided tour with cider tasting	✈ LHR126.5/BR57.8 🚆 Worle 4.8	✓
Theatre Royal Windsor WINDSOR SL4 1PS theatreroyalwindsor.co.uk	Its repertoire is wide, ranging from classic plays and traditional pantomime to new works. Plus Theatre tours.	Open all year	Min 11. Tours run twice weekly (Thu & Sat afternoons).	✈ LHR10/BR5106 🚆 W&E Riverside 0.1	✓
The British Museum LONDON WC1B 3DG https://www.britishmuseum.org/visit/group-visits	The first national public museum in the world, and today is home to eight million objects. Discover the vast diversity of human cultures from the dawn of human history to the present, as well as a series of temporary exhibitions.	Open daily 10.00–17.00	Private/out of hours guided tours. Timed/discounted tickets. Pre-book groups of 10+	✈ LHR17.8 🚆 YES Montague Place (cost) 🚆 Euston 1 King's Cross 1.1 St Pancras 1.1	✓
The Churches Conservation Trust WILTSHIRE, GLOUCESTERSHIRE, BRISTOL, BERKSHIRE visitchurches.org.uk/	National charity protecting over 350 historic churches at risk. Visit our churches along the Great West Way.	Check website	Entrance is free	✈ Various 🚆 Various	
The Courts Garden BRADFORD ON AVON BA14 6RR 01225 782875 courts@nationaltrust.org.uk nationaltrust.org.uk/the-courts-garden	 Full of variety, this charming garden shows the English country style at its best. Peaceful water gardens and herbaceous borders, with organically shaped topiary, demonstrate an imaginative use of colour and planting, creating unexpected vistas. Stroll through the arboretum with its wonderful species of trees and naturally planted spring bulbs.	Check website for opening times.	Check website for details.	🕒 2-3hrs 🗣 NO ✈ LHR93/BR530 ✈ Nearby Bradford on Avon 2.5	✓
The Georgian House Museum BRISTOL bristolmuseums.org.uk	Discover what a Bristol sugar plantation and slave owner's home might have looked like around 1790. Coach parking.	Open Apr-Dec	Groups of 10 or more must prebook. Specialist tours.	✈ LHR103/BR58 🚆 TempleMeads 1.5	✓
The Grand Pier WESTON-SUPER-MARE BS23 1AL grandpier.co.uk	Leading indoor theme park destination in the South West: rides, attractions and games for all the family.	Daily	Min 25. Group rates. Guided talks, events.	✈ LHR126/BR515 🚆 Weston-Super-Mare0.7	✓
The Guild - formally Wilton Shopping Village WILTON SP2 0RS Tel: 01386 298026 hello@theguildwiltshire.co.uk	A rural and historic setting of regenerated carpet factory buildings, where you'll discover a distinctive mix of independent and national brands ranging from homeware, interiors, lifestyle, gifting and wellbeing.	Mon - Sat: 9.30-5.30, Sun: 10.30-4.30	Please enquire about trade offers.	✈ LHR75/BR551 🚆 Salisbury 2.7	
The Herschel Museum of Astronomy BATH BA1 5NA herschelmuseum.org.uk	This Georgian town house was the home of William and Caroline Herschel. In the garden, using a home-made telescope, William discovered the planet Uranus in 1831 before becoming the King's astronomer.	Daily Feb-Dec	Groups 15+ required to pre-book. Exclusive 'out of hours' visits available.	✈ LHR100/BR518.8 🚆 Bath Spa 0.8	✓
The Holburne Museum BATH BA2 4DB holburne.org	A beautiful Georgian treasure house of paintings, porcelain, ceramics, silver and embroidery. Plus it doubles up as Lady Danbury's house in Bridgerton.	Open Daily Mon-Sat 10-5	Bespoke group packages TL-FOC Curatorial tours and events.	✈ LHR99/BR519 ✈ YES 🚆 Bath Spa 1	✓
The Holfords of Westonbirt Trust TETBURY GL8 8QG holfordtrust.com	Robert Stayner Holford invested wealth into the Westonbirt estate and his collection of art and books.	Apr-Oct	Group bookings for tours Afternoon tea.	✈ LHR89/BR533 🚆 Cam & Dursley 13	✓
The Jane Austen Centre BATH BA1 2NT 01225 443000 groups@janeausten.co.uk janeausten.co.uk	 A permanent exhibition that explores Jane's time in Bath and the influence it had on her books, characters and personal life. Includes Regency Tea Room and Gift Shop. Situated in an original period property, visits are enhanced by knowledgeable guides in agency costume. There are talks, activities and contemporary exhibits, including the opportunity to dress up in Regency costume and view an exclusive film.	Apr-Nov 9.45-5.30 Jul-Aug 9.30-6 Nov-Mar 10-4	Min 12-25 prebooked Various packages available and bespoke. For groups 45+ out of hours visits.	🕒 1-3hrs ✈ YES ✈ LHR96/BR518 ✈ NO 🚆 Bath Spa 0.9	✓ 📄
The Matthew of Bristol BRISTOL BS1 4RN matthew.co.uk	A modern reconstruction of the original Matthew that John Cabot sailed to Newfoundland in 1497. Part of Bristol's maritime heritage with a busy schedule of public boat trips, events and private hire.	Open all year Tues-Sun. Public & private trips from April-Oct.	Groups 15- 40 max on public trips ad private hire.	✈ LHR104/BR58 🚆 Bristol Temple Meads 1.1	✓ 📄
The Merchant's House MARLBOROUGH SN8 1HN themerchantshouse.co.uk	17th Century Silk Merchant's House with nationally acclaimed wall paintings and decorative features plus garden.	Tours Apr-Oct, Mon-Sat See website for times.	D-FOC Special/ group tours on request.	✈ LHR62/BR557 🚆 Bedwyn 6.7	✓
The Mill at Sonning Theatre SONNING RG4 6TY millatsonning.com	Set majestically on the banks of the Thames, this intimate dinner-theatre immerses visitors into spectacular productions alongside a meal included in the riverside restaurant. Tea and Tours available. Coach/car parking.	Performances 2.15 & 8.15; Meals 12.15 & 18.15	Groups rates (10+) 10% discount. Tea & Tours 5 max	✈ LHR23/BR588 🚆 Twyford 2.3	

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Name of Business		Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
The Museum of English Rural Life (The MERL) READING RG1 5EX Susanna Ivy 0118 378 8660 merlevents@reading.ac.uk merl.reading.ac.uk		The Museum of English Rural Life (The MERL) is England's most extensive museum dedicated to farming, food,craft, rural life and countryside issues. The MERL contains an astonishing array of items which tell an important part of the history of England. The museum brings this extraordinary collection of objects, archives, photographs and books to life in nine new, innovative and intriguing galleries.	Tue-Fri 9-5 Sat/Sun 10-5 Evenings by arrangement available.	Booking required for 10+, max 45. Groups package: 15-minute intro, volunteer to accompany group and coach parking. Room and refreshment packages available. Check website for details.	 2hr  NO  LHR21/BR586  YES - Free  Reading 1	
The National Gallery LONDON WC2N 5DN TravelTrade@nationalgallery.org.uk nationalgallery.org.uk		The National Gallery tells the story of European art, masterpiece by masterpiece. From its home in London's Trafalgar Square, the Gallery collects and cares for some of the world's greatest paintings – and shares them with everyone to see. Founded in 1824, the collection has more than 2,600 paintings from Renaissance Italy and by the French Impressionists.	Open daily 10-6.	Groups of different sizes can join intimate 1-1.5 hours expert-led tours of this world renowned collection, ranging from Highlights Tours, Private Daytime Tours, Out of Hours Tours, Themed, Bespoke and Sketch Tours (operating daily, subject to availability and charge).	 1hr+    LHR16/BR5126  -  Charing Cross 0.2	
The Old Court WINDSOR SL4 3BL oldcourt.org		The Old Court Artspace is a performance and event venue for live music, creative events, drama and films.	Open all year	Live performances, music, drama, comedy and film.	 LHR10/BR5106  Windsor 1	
The Oracle READING RG1 2AG www.theoracle.com		Riverside indoor shopping mall with 90 shops plus restaurants, cafés, bars and cinema.			 LHR26/BR589  Reading 0.5	
The Pound Arts Centre CORSHAM SN13 9HX poundarts.uk		Three annual seasons of professional live performances, film, participatory arts events and exhibitions. A welcoming and vibrant live performance venue with a 100-seat auditorium, an exhibition space, café and bar.	Mon- Sat 9.30 - 9.30	Group discounts available.	 LHR95/BR541  Chippenham 4.6	 
The Red Lodge Museum BRISTOL BS1 5LJ bristolmuseums.org.uk		400 years of history. From 'royal party house' of the 16th century to Victorian reform school for girls.	Apr-Dec Sat-Sun	Free Entry Specialist tours/ events.	 LHR103/BR512  Temple Meads 1.9	
The Ridgeway nationaltrail.co.uk/ridgeway		87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times.				
		The Roman Baths BATH BA1 1LZ 01225 477785 romanbaths_bookings@bathnes.gov.uk romanbaths.co.uk/groups Opening Times: For opening times and prices please see website for details as these vary throughout the year. Experiences: Visits outside public opening times such as torchlit Summer Lates are available plus educational visits and acitvities. Group Information: Min 20+. Advance booking is essential and must be made at least two working days in advance. TL/CD-FOC. Groups prices & T's & C's available online.	Overview: The Roman Baths, one of the finest historic sites in Northern Europe. At the heart of the City of Bath World Heritage Site, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water, which once heated a sophisticated bathing complex where Romans came to relax and socialise. This incredible Roman site allows visitors to experience a world dating from the first to the fourth century AD.	 2hr  13 languages  LHR100/BR519  NO  Bath Spa 0.5	 	
		The Royal Mint Experience BLLANTRISANT, PONTYCLUN CF72 8YT 0800 032 2154 Traveltrade@royalmint.com royalmint.com/groups Opening Times: Open daily from 9:30 to 4pm. Group Information: Exclusive group rates from just £10pp. Free entry for coach drivers and group leaders. Wheelchair accessible site. Free carpark with coach spaces just 50m away from the entrance. Bespoke packages available including lunch, afternoon tea, or evening meal packages.	Overview: Discover how Britain's oldest organisation strikes a balance between historic craftsmanship and cutting-edge innovation. The Royal Mint Experience offers a unique insight into UK coin production, from everyday currency to collectible coins. On a guided tour, guests can visit the circulating coin factory, where UK coins have been made since 1968, followed by an exhibition showcasing items with unrivalled importance from the 880s to today. With bespoke group packages and excellent facilities, this is a unique opportunity to uncover the craftsmanship, engineering, and story behind every coin.	 2.5hr  12 languages  LRH143/BR555  YES free parking for coah and cars  Cardiff Central 14 or Pontyclun 2.5		
The Savill Garden WINDSOR GREAT PARK 01753 847543 groups@windsorgreatpark.co.uk windsorgreatpark/groups		Recognised as one of the finest woodland gardens in the country, this haven of beautifully designed gardens and woodland combines both traditional and contemporary styles, with royal connections throughout.	Open all year	Group rates available. Min group size 10. TL/D - FOC. D – RV. See website for groups guide	 2hrs  LHR6.8/BR5110  YES Coach parking  Eggham 2.8 Ascot 6.5	
The Stonehenge Tour SALISBURY SP1 1BB 01202 338420 enquiries@thestonehenge tour.info. thestonehenge tour.info/		Operated by Salisbury Reds, this tour takes visitors back in time to discover the magnificent Stonehenge. Hop-on hop-off the bus with pick-ups from Salisbury railway station and the city centre. It runs via Old Sarum, through beautiful Wiltshire countryside to Stonehenge. The on-board audio commentary is in 10 different languages and there is an option for an all-inclusive ticket to Stonehenge (with priority entrance) and Salisbury Cathedral. Online tickets valid for 6 months from the day of purchase. Tickets can be purchased directly from the driver.	Open all year	Max 79 pax.	 N/A    LHR 70/BR5 60  NO  Salisbury 0	

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The Vyne BASINGSTOKE RG24 9HL nationaltrust.org.uk/the-vyne	House, gardens and tea-room. Be transported back to 1535 when Henry VIII visited with Anne Boleyn.	Daily times vary.	Min 15 House tours.	✈ LHR35/BR584 🚆 Basingstoke 4	✓
The Watermill Theatre NEWBURY RG20 8AE watermill.org.uk	The Watermill Theatre is one of Britain's leading regional theatres and productions range from Shakespeare and musicals to classics, new plays and youth theatre productions.	See website for opening times and events schedule	Group and school rates available. Courses and workshops.	✈ LHR46/BR570 🚆 Newbury 3	📄
The Wave BRISTOL BS35 5RE thewave.com	An inland-surfing experiences on safe waves, all year round. Lessons available and spectators welcome.	7am-8pm. Surfing during daylight hours.	Up to 16 book online. 16+ complete booking form. Activity Weekends.	✈ LHR100/BR519 🚆 Bath Spa 0.5	📄
Tintinhull Garden TINTINHULL BA22 8PZ 01458 224471 tintinhull@nationaltrust.org.uk nationaltrust.org.uk/tintinhull-garden	 Tintinhull Garden is a place of floral beauty, tranquillity and innovation - a gardener's garden paradise.	See website for opening times.	Groups: 15-40 D FOC/ D-RV Check website for details.	⌚ 1.5hr D FOC/ D-RV ✈ LHR117/BR536 🚆 NO 🚆 Yeovil Pen Mill 7	✓
Tower of London LONDON EC3N 4AB hrp.org.uk/tower	Home of the Crown Jewels, Beefeaters and legendary Ravens, explore nearly 1000 years of history at London's iconic castle and UNESCO world heritage site. Duration 3-4 hrs.	Daily, times may vary. Check website for details.	Min 15+. Group rates,private tours, meal vouchers and audio guides.	✈ LHR18/BR5128 🚆 London Bridge 0.5m 🚆 Tower Hill	✓
Trowbridge Museum TROWBRIDGE BA14 8AT trowbridgemuseum.co.uk	Visit Trowbridge Museum to discover 1000 years of the town's history, the production and quality of its West of England woollen cloth and how it became the county town of Wiltshire.	Open all year Tue-Fri 10-4 Sat 10-4.30	Adult workshops, guided walks and children's activities.	LHR98/BR528 Trowbridge 0.6	✓
Turner's House Twickenham Jennifer Frances 020 8892 5485 housedirector@turnershouse.org www.turnershouse.org	 Turner's House in Twickenham offers a unique insight into the life of Britain's greatest landscape painter, JMW Turner. Designed by Turner and completed in 1813, the house was a quiet retreat, away from the pressures of the London art world, to which he would invite friends and indulge in his passion for fishing. The design of the house is as idiosyncratic and unique as any of Turner's paintings. Turner's House offers a rare opportunity to experience the private life of this great artist.	Wed-Sat 12-4	Guided tours are available on the hour at 1,2, and 3pm. Private and connoisseur tours are also available to pre-book.	⌚ 1hr 🗣 NO ✈ LHR6/BR5120 🚆 NO 🚆 St Margarets 0.2	📄
Tyntesfield BRISTOL BS48 1NX 01275 461900 tyntesfield@nationaltrust.org.uk nationaltrust.org.uk/tyntesfield	 Tyntesfield is a Victorian Gothic estate in the care of the National Trust comprising a country house, formal gardens, woodland, parkland, kitchen garden, restaurant, café, play areas and shop.	Open all year	Minimum group size 15. Check website for details.	⌚ 2hr 🗣 NO ✈ LHR103/BR56 🚆 NO 🚆 Nailsea/Backwell 3.8	✓
University of Bristol Botanic Garden BRISTOL BS9 1JG 0117 428 2041 botanic-gardens@bristol.ac.uk bristol.ac.uk/botanic-garden/	 Filled with a huge diversity of plants, including many exotic species set in a striking Victorian house. The 1.77 hectare garden is home to four core plant collections.	Open all year	10+ D-FOC-RV Curator's tours.	⌚ N/A 🗣 NO ✈ LHR105/BR59 🚆 NO 🚆 Clifton Down 1.3	✓
Vaughan's Cookery School DEVIZES SN10 2HJ vaughanskitchen.co.uk	Well established cookery school providing a range of classes and courses. 2 - 2.5 hours.	Open all year	Max 15. TL-FOC. Corporate team building andbespoke cooking sessions	✈ LHR80/BR550 🚆 Melksham 8.8	📄
Vintage Days Out OXFORDSHIRE/THAMES vintagedaysout.com	Combining vintage cars, vintage boats and historic houses to provide memorable days out .	All year	Max 12 Half days or Day	✈ LHR/BR5 varies 🚆 Cholsey varies	✓
Waddesdon Manor AYLESBURY HP18 0JH 01296 653 285 groups@waddesdon.org.uk waddesdon.org.uk	 Waddesdon Manor is an impressive French Renaissance-style château with sweeping landscapes and manicured gardens. Originally developed in the 1870s and 1880s for Baron Ferdinand de Rothschild to house his collections of decorative arts, Old Master paintings and 18th-century portraits. Waddesdon was left to the National Trust in 1957 and its now managed by the Rothschild Foundation. Today, focal points in the garden include an iconic Victorian-style Parterre - famed for its colourful seasonal bedding, an ornate Rococo-style Aviary - conserving rare birds, Pulham rockwork and 3D bird bedding sculptures that are examples of the Rothschild's pioneering gardening.	Open March- Oct & mid-Nov- Jan (Christmas), Wed-Sun. See website for details.	Historic pub tours run Saturdays at 2 from the Bear Hotel. Duration: 3 hours. Brewery tours run Fridays 2 & 4, and Saturdays at 11:30 & 1:30. Duration: 1.5 hours.	⌚ 1.5 - 3hrs ✈ LHR45/BR5102 🚆 YES Pay 🚆 Parkway 4 miles	✓
Wadworth Brewery Shop & Tours DEVIZES SN10 1AG 01380 732277 BreweryShop@Wadworth.co.uk Wadworth.co.uk	 Wadworth has been making beer in Devizes for more than 150 years. Purchase delicious selection of Wadworth Traditional Ales and Folly Road Craft Beers at the Brewery Shop - just 1m away, plus branded merchandise and local produce.Thirsty for more? Immerse yourself in Wadworth's past, present and future by booking an engaging experience. Explore Devizes with a historic pub tour or discover the secrets of brewing award-winning beer with a look behind the scenes at Folly Road Brewhouse, complete with a guided tasting.	Brewery Shop open 9-5:30 Mon - Sat	Tours start at The Bear Hotel 3pm. Duration 2- 3 hrs including meal from the ale trail menu.	✈ LHR76.3/BR536.3 🚆 Melksham 8.1 🚆 Chippenham 11.6	
Wake the Tiger BRISTOL BS2 0YA info@wakethetiger.com wakethetiger.com	 Wake The Tiger is the world's first Amazement Park and Bristol's award-winning, immersive & interactive visitor attraction for all ages. Step through a portal into the alternate world of Meridia where you will explore more than 40 unique spaces, offering affordable fun for everyone.	Open daily in Summer hols 10- 6. Otherwise open Weds - Sun 10am - 6pm	TL-D/FOC 20% early saver when booking more than 2 days in advance.	⌚ 2-3hrs - ✈ LHR100/BR58 🚆 coach/car (paid) 🚆 Birstol temple meads 1.7	📄

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We The Curious BRISTOL BS1 5DB wethecurious.org	Bristol harbourside venue offers over 250 hands-on activities, live science shows, collaborative experiments and the UK's only 3D planetarium.	Open all year except Xmas.	Min 10 Group rates. Planetarium shows, adult education workshops.	✈ LHR104/BR57 YES 🚆 Bristol Temple Meads 1	✔ 🖨
Wellington Arch LONDON W1J 7JZ 020 7930 2726 traveltrade@english-heritage.org.uk english-heritage.org.uk/wellingtonarch	 Proudly standing opposite Hyde Park and Apsley House, Wellington Arch is a famous landmark for visitors and Londoners alike. Topped by the biggest bronze sculpture in Europe, it was originally intended as a grand outer entrance to Buckingham Palace.	Apr - Oct Wed - Sun 10am - 5pm Nov - Mar Wed - Sun 10am - 4pm	Min 11+ D/TL Pre-booked guided tours available.	⌚ 45mins 🗣 NO ✈ LHR15/BR5125 NO 🚆 Hyde Park Corner 0.3	✔ 🖨
Wells Cathedral WELLS BA5 2UE wells cathedral.org.uk	The earliest English cathedral built in the Gothic style being erected between 12th-15th centuries.	Daily	Min 10 D/TL-FOC Themed tours.	✈ LHR109/BR516 🚆 Castle Cary 13	✔
West Berkshire Museum NEWBURY RG14 5AS westberkshireheritage.org	The museum tells the story of West Berkshire; from the rocks under our feet to the stories of the people who have lived here; our early ancestors, to well-known local characters.	Wed – Sun, 10am – 4pm	FOC Donations welcome Adult Craft Workshops, Family Activity Days.	✈ LHR46/BR575 🚆 Newbury 0.5	✔
Westonbirt, The National Arboretum TETBUTY, GL8 8Q forestryengland.uk/westonbirt	Westonbirt Arboretum is a beautiful garden of trees from all over the world. Containing over 15,000 trees, 2,500 species, and five national collections.	Open all year 9-5 last admission is 4:30pm Mar–Nov, 4pm Dec–Feb	Min 10 TL/D-FOC, CD-RV Walk through the leafy canopy of the trees on the STIHL Tree Top Walkway.	✈ LHR89/BR532 🚆 Kemble 10	
Whitchurch Silk Mill WHITCHURCH RG28 7AL whitchurchsilkmill.org.uk	Whitchurch Silk Mill is a Georgian water mill that weaves silk using 19th century machinery and the oldest silk mill in the UK still in its original building.	Open all year Tue-Sun 10.30-5	Group tours and rates 10-50.	✈ LHR49/BR586 🚆 Whitchurch 0.7	✔
Wilton Windmill Society MARLBOROUGH SN8 3SW David Jackson, 07712 010501 or 07736 564349 david.jackson@widmoor.co.uk or groups@wiltonwindmill.co.uk wiltonwindmill.co.uk	 Wilton Windmill is the only working windmill in Wessex, milling wholemeal flour, with a picnic area giving breathtaking views across the North Wessex Downs National Landscapes. Public tours and private tours are available.	Easter–End Sept Sun and BH Mondays 2-5	Groups: 4 people to 50 people. Group rates. Guided tours of the windmill.	⌚ 1hr 🗣 NO ✈ LHR59/BR572 YES 🚆 Bedwyn 2	✔
Wiltshire Landscape Sites National Trust wiltshire.countryside@nationaltrust.org.uk www.nationaltrust.org.uk/wiltshire-landscape	 The sites offer a variety of fascinating unspoilt countryside sites across Wiltshire, peppered with a rich variety of archaeological remains. Looked after by the National Trust Wiltshire Landscape rangers these are a haven for wildlife, stunningly beautiful and the perfect places to escape from the stresses of life. They include parts of the Stonehenge and Avebury World Heritage Site and Cherhill Downs.			⌚ N/A 🗣 Various ✈ Various 🚆 Various 🚆 Various	
Wiltshire Museum DEVIZES SN10 1NS 01380 727369 hello@wiltshiremuseum.org.uk wiltshiremuseum.org.uk	 Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge - the largest collection of Early Bronze Age gold ever put on public display in England. The museum tells Wiltshire's story including the Romans and Saxons as well as Wiltshire's Environment.	Mon-Sat 10-5	Min 10 Group rates. TL/D-FOC Museum workshops.	⌚ 3hr 🗣 NO ✈ LHR80/BR547 YES 🚆 Chippenham 12	✔
Wiltshire Music Centre BRADFORD ON AVON BA15 1DZ wiltshiremusic.org.uk	A first-class concert hall bringing the best in classical, contemporary, jazz, folk, and comedy to the area. Community activities and creative workshops also available to book.	All year	Min 10 TL-FOC Unique music-based team building activities.	✈ LHR95/BR529 🚆 Bradford on Avon 1	✔ 🖨
Wiltshire Wildlife Trust Nature Reserves wiltshirewildlife.org	WWT manage 40 nature reserves in Wiltshire and run a variety of events throughout the year including guided walks.	Daily	Free of charge.	Multiple sites	
Wiltshire Wildlife Trust Blakehill Farm CRICKLADE SN6 6RA wiltshirewildlife.org/blakehill	The grassland is home to brown hare, roe deer, kestrel and skylarks.	Daily	Free of charge.	✈ LHR75/BR548 🚆 Swindon 9	

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Wiltshire Wildlife Trust Jones's Mill PEWSEY SN9 5JW wiltshirewildlife.org/jones-mill	Jones's Mill is a fen, made up of wet woodland, ponds and wet grassland. Its peaty soils are fed by natural springs. The reserve is home to wildlife that thrives in wet conditions.	Daily	Free of charge.	✈ LHR66/BR558 🚆 Pewsey 0.9	
Wiltshire Wildlife Trust Lower Moor CRICKLADE SN6 9TN wiltshirewildlife.org/lower-moor	Lower Moor is a mosaic of three lakes, two brooks, ponds and wetland scrapes linked together by boardwalks, ancient hedges, woodland and meadows. Visitor Centre and toilets on site.	Daily	Free of charge.	✈ LHR80/BR545 🚆 Kemble 4	
Windsor Carriages WINDSOR SL4 enquiries@windsorcarriages.co.uk +44 (0) 1753 981980 windsorcarriages.co.uk	 Windsor Carriages offers bespoke, privately hosted visits and events in Windsor, with immersive itineraries connecting chauffeured transfers, Windsor Castle tours, and horse-drawn carriage journeys through the Great Park, crafted to showcase the town's royal charm.	All year round (covered carriages)	Ideal for FITs and groups. 1-144 pax in multiple carriages. Various tours 25-50 mins.	✈ LHR10/BR5106 🚆 W&E Central 0.3	
Windsor Castle-Royal Collection Trust WINDSOR SL4 1NJ 0303 123 7300 traveltrade@rct.uk rct.uk	 The oldest and largest occupied castle in the world. Founded by William the Conqueror in the 11th century, it has been home to 40 monarchs. Visitors experience 1,000 years of royal history in the State Apartments. Many built for Charles II and furnished with masterpieces from the Royal Collection, including paintings by Rembrandt, Van Dyck and Holbein. A visit also includes St George's Chapel, the final resting place of Her Late Majesty Queen Elizabeth II (excludes Sundays).	Thurs-Mon (closed Tues & Wed) Mar-Oct, 9:30- 5:15 Nov-Feb, 9:45 - 4:15	Self-Guided tours Min 15	⌚ 3hr 🗣 🇬🇧 🇫🇷 🇩🇪 🇪🇸 🇯🇵 ✈ LHR10/BR5106 🚆 YES 🚌 W&E Riverside 1.2 🚆 Windsor & Eton Central 0.3	✔ 🖨
Windsor Duck Tours BERKSHIRE, SL4 1PS windsorducktours.co.uk	A unique 60 minute amphibious sightseeing tour beinning in the heart of Windsor, at the base of could include 'Swan Splash Tour' or 'Mallard Tour', which is 50/50 between road and river.	Daily 10-5	Min 17 D-FOC Bespoke tours.	✈ LHR10/BR5106 🚆 W&E Central 0.3	✔
Windsor Great Park WINDSOR Windsorgreatpark.co.uk	 Part of the Windsor Estate, Windsor Great Park is an ancient Royal landscape of forests, grasslands, lakes and gardens. Visit and you will discover 1,000 years of history including historical monuments, rare wildlife and National Collections of plants and Champion Trees.	Open all year	FOC	✈ LHR6.8/BR5110 🚌 Car parking available (charges apply) No coach parking 🚆 Egham 2.8 Ascot 6.5	
Windsor Guildhall WINDSOR SL4 1LR rbwm.gov.uk/guildhall	Just a few steps away from Windsor Castle, The Windsor Guildhall is a grade one listed building with stunning rooms available for private groups to hire for meetings and events.	Mon – Sat including evenings	TL/D-FOC. Guided Tours can be arranged.	✈ LHR10/BR5106 🚆 Windsor & Eton Central 0.5	✔
Windsor Royal windsorroyal.co.uk	With leading brand names plus exciting independent stores and restaurants, Windsor Royal is a vibrant place to shop, dine, relax, and experience the best of Windsor. A unique mix of shopping, eating, heritage, and attractions all year round.	Open daily	Unique experience.	✈ LHR10/BR5106 🚆 Windsor & Eton Central 0.2 / Riverside 0.4	
Witchmark Distillery Salisbury, SP3 5SG 01747 356110 everything@witchmark.co.uk	 Witchmark is one of England's largest whisky distilleries, creating single malt whiskies from ingredients sourced locally. Uniquely we create our gins and vodka from the malted barley that comes through the whisky stills, and we hold the highest B-corp score of any distillery in England. Distillery tours and tastings, gin making school, stone carving experiences and cocktail workshops available to book.	Open Thu – Sun, 3 tours per day	Pre-booked guided tours and tastings.	⌚ 90 mins ✈ LHR84/BR548 🚆 YES 🚆 Tisbury 4 miles	
Witney Blanket Hall WITNEY OX28 6HL cotswoldwoollenweavers.co.uk/blankethall.html	Built in 1721. For 120 years, every blanket woven in the town came to the Hall to be weighed/measured.	Closed Mondays	Entry is free Guide books, themed events.	✈ LHR54/BR575 🚆 Oxford 11.5	
Wookey Hole Caves Somerset BA5 1BB 01749 672243 witch@wookey.co.uk www.wookey.co.uk/groups	 One of the UK's most iconic attractions, centred around its world-famous caves, near Wells. An eclectic offer of indoor and outdoor experiences set within an historic paper mill. A visit includes Caves, a 4D cinema, adventure golf, dinosaur valley and circus shows (peak times only). Guests can stay onsite in a 58-room hotel or one of the 10 hot tub lodges, perfectly located for exploring nearby Wells and the Great West Way.	Open daily mid Feb to end of Oct. weekends only during the winter.	TL/D FOC. Min 15+ . Specialist tours - Wookey Uncovered - Premium Heritage Cave Tour and Tasting; Wild Wookey - Adventure Caving. Bespoke private tours available all year round. Group rates.	⌚ 2 - 4 hours ✈ LHR113/BR516 🚆 YES free 🚆 Castle Cary 14	✔
WWT London Wetland Centre LONDON SW13 9WT wwt.org.uk/london	A Nature Reserve providing a safe haven for a wide range of wildlife and delivers a slice of the great British countryside to the heart of our concrete capital city.	Open daily except Christmas Day. Visit website for details.	15% group discount - minimum 12+. Guided Tour & unique experiences available upon request.	✈ LHR10/BR5123 🚆 Barnes 0.9	✔ 🖨
WWT Slimbridge Wetland Centre GLOS GL2 7BT wwt.org.uk/slimbridge	Slimbridge Wetland Centre is set within 325 hectares. Enjoy amazing wildlife up-close.	Daily	Min 12 D-FOC-RV Guided tours/talks.	✈ LHR118/BR535 🚆 Cam and Dursley 3.5	✔
Wyvern Theatre SWINDON SN1 1QN swindontheatres.co.uk	A 635 seat venue in the heart of Swindon offering a mixed theatre programme	All year round	Discounts for 8-19, 20+ and 40+ TL-FOC	✈ LHR66/BR548 🚆 Swindon 0.6	✔ 🖨

PLACES TO EAT & DRINK

Hungry travellers along the Great West Way will discover a wealth of foodie delights. From coffee shops, tea shops to pubs, Michelin star and Sawday inspected restaurants and new cuisines.

Some food traditions have been passed down through generations of Brits, such as Sunday roasts and Friday fish and chips. Many pubs serve up these great dishes along the route – together with that other pub standard of bread, cheese and pickles, the 'ploughman's lunch'. Gastropubs offer newer cuisines and restaurants are keen to gain a Michelin star or two.

Michelin Star Dining

The Dining Room, at **Whatley Manor**, Malmesbury, has one Michelin Star and 4 AA Rosettes headed up by Executive Chef Ricki Weston. Along with flavour, precision and skill, sustainability is at the helm when creating the menu. A zero-waste ethos runs through every corner of the kitchen and grounds too.

Exclusive Collection's The Manor House & Golf Club, Castle Combe and **Pennyhill Park**, Bagshot both have Michelin star dining with tasting menus.

Afternoon Tea Stops

Include the quintessentially British treat 'Afternoon Tea' in your programme. The Great West Way offers an afternoon tea for every tour. Don't miss the Double winner of the UK Tea Guild's 'Top Tea Place', **The Bridge Tea Rooms**, Bradford on Avon. Step back into the Victorian era with its décor and list of regal afternoon teas including the Queen Victoria - perfect for a group up to 50. Pre-book a visit to **The Parade House**, in Trowbridge where visitors are treated to a unique Bridgerton style cream tea experience in the Ballroom, while watching performances from the Jane Austen Dancers of Bath. Visitors are invited to join in and learn a few steps if they so wish.

The Pump Room in Bath is the perfect spot for a refined afternoon tea. Set beside the **Roman Baths**, this elegant Georgian venue offers traditional tea with scones, sandwiches, and pastries, all enjoyed to the sound of live classical music. Visitors can also taste the natural thermal spring water from a fountain.

The Tutti Pole, Hungerford, is a tea shop and family restaurant, situated near the **Kennet & Avon Canal** in a Grade II listed building. This was originally the place where 'Tutti Poles' were made for an historic local 'Hocktide' ceremony, and the family can offer brief talks on the history of this for groups. Or take a refreshment break at many other

cafes along the Kennet & Avon Canal, which are often very popular with cyclists and walkers. **Download our guide to the Kennet & Avon Canal here.**

Authentic Pubs & Inns make for great lunch or dinner stops

Good food is at their heart with ales and ciders from traditional hand pumps. The **Old Bell Hotel**, Warminster offers both pub classics and even has a Thai Chilli Restaurant.

The Crown & Anchor in Ham in Wiltshire has 2 Rosette awards for Culinary Excellence. It offers Ham 1840 Bitter from its local Penton Park Brewery. The restaurant seats 50 and it has a private dining area for intimate gatherings and small groups.

Vineyards, Breweries & Distilleries

Step behind the scenes and discover how your favourite English tipples are created with a visit to a brewery, vineyard or even a gin distillery as part of your Great West Way adventure.

Carvers Hill Estate is a vineyard and winery near Marlborough in Wiltshire. Planted in the spring of 2021 - new vineyard and winery tours must be pre-booked. They also run cultural events and have a winery and cellar retail shop, plus a Club Room for members.

Bluestone Vineyards in Cholderton near Salisbury offer Signature Vineyard Walk and Wine Tasting Tours - you can also add a delicious cheese and charcuterie platter.

Ramsbury Brewing & Distilling Company, just 6 miles from Marlborough, offer bespoke gin experiences where you can create your own gin, plus brewery & distillery tours and experience tours of the wider estate. Or visit the estate pub - **The Bell at Ramsbury** for a pint in the garden, serving sustainable reals ales crafted from local barley and wheat.

Wadworths - Discover the rich heritage and brewing expertise of Wadworth in Devizes through their engaging tours and experiences - complete with tastings.

Witchmark Distillery offers new English whisky distillery tours with expert guides who give an insight into the whisky, gin and vodka making process. Their new English Whisky distilled in Wiltshire will be available to taste and buy in Autumn 2027.

Within easy reach of the route - don't miss a visit to the **Bombay Sapphire Distillery**,

Laverstoke Mill. The distillery showcases the care, skill and artistry behind every drop of Bombay Sapphire, and allows visitors to discover the flavours of the botanicals which make Bombay Sapphire gin so unique.



HOTEL DINING EXPERIENCES

As well as offering great dining experiences, our ambassador hotels are a great place to start the evening with a pre-dinner drink!

Book a culinary experience at **Whatley Manor**, Malmesbury, where visitors can dine in the Dining Room, Grey's Brasserie and the Green Room, where chefs prepare small plates of expertly crafted food in front of you.

Bishopstrow Hotel & Spa - award-winning, 2AA-rosette restaurant is one of the most enjoyable dining experiences in Wiltshire. Seasonal menus, wonderful wine lists and contemporary dining spaces for a chilled glass of Taittinger Champagne and a three-course lunch, dinner or afternoon tea.

Experience the cosy charm, delicious food and personal hosting at **The Old Bell Hotel**, Malmesbury, reputed to be the oldest hotel in England. This fine dining venue offering modern British cuisine with a European twist, led by Executive Chef **Daniel Kerr**, and typically held to a 2 AA Rosette standard.



Whatley Manor Dining Experience

REFRESHMENT STOPS

A selection of popular town/city locations with trade-friendly restaurants, cafés, pubs, hotels and attractions that welcome visitors for refreshment stops, without having to pay an entrance fee. We recommend you call in advance/book to ensure they can accommodate your visit. Please note that parking charges may apply and access restrictions may be in place for larger vehicles.

Amesbury

- Stonehenge - Visitor Centre Cafe

Bradford on Avon

- The Bridge Tea Rooms
- The Courts Garden

Bristol

- Bristol Cathedral
- Bristol Dockyards - The Board Walk
- Clifton Suspension Bridge
- Tyntesfield - Cow Barn Restaurant

Bath

- Roman Baths – The Pump Rooms
- Holburne Museum – The Garden Café
- The Jane Austen Centre - Regency Tea Rooms

Chippenham

- Lacock - Stables Cafe

Corsham

- The Pound Arts Centre – Café Bar

Hungerford

- The Tutti Pole
- Crown & Anchor, Ham

London

- The National Gallery



The Tutti Pole, Hungerford



Lyneham

- REME Museum

Malmesbury

- Old Bell Hotel, Malmesbury – Abbey Row Restaurant
- Whatley Manor Hotel & Spa - Dining Room, Grey's Brasserie or the Green Room
- Pettifer's Hotel - Sasa's Indian Kitchen & Bar

Marlborough

- Avebury Manor Tea Room
- St Peter's Church – Cardinal Coffee Shop
- The Bell at Ramsbury (Ramsbury Brewing & Distilling Company)

Reading

- Reading Museum – Pantry Café & Kitchen
- Museum of English Rural Life Café

Surrey

- Marble Hill House Café
- Strawberry Hill House - Garden Café by Roots & Berries
- Syon Park - Hilton and Garden Centre Cafes
- Hampton Court Palace, Tiltyard Cafe

Swindon

- Fraser Plus Designer Outlet Swindon - multiple cafes and restaurants

Windsor

- The Savill Garden Kitchen and Gallery Cafe

WITHIN EASY REACH

Gloucestershire

- Berkeley Castle
- National Waterways Musuem
- Dockside cafe

Oxford

- Bodleian Libraries - Weston Cafe
- Blenheim Palace, The Orangery Restaurant, The Walled Garden Pizzeria and The Stables Café.
- Waddesdon Manor's Coffee Bar.

Salisbury

- Fisherton Mill's Gallery Café
- Cholderton Rare Breeds Farm Café
- Salisbury Cathedral – Refectory Restaurant and The Bell Tower Tea Rooms

Somerset

- Barrington Court
- Lytes Cary Manor
- Monacute House - The Courtyard Cafe
- Cheddar Gorge and Caves

South Wales

- The Royal Mint

Stourton

- Stourhead - National Trust Cafe and on site pub Spread Eagle Inn

Warminster

- Old Bell Hotel, Warminster
- Bishopstrow Hotel & Spa



CONVENIENTLY LOCATED QUICK STOPS FOR GROUPS

Well located, off main routes, and easy to access quick refreshment stops for coach groups. Many have short waiting times for food and/or are popular locations that also offer visitor experiences. Please contact these places directly to discuss your requirements and pre-book your group. Entrance fees and parking restrictions may apply.

JUST OFF A303

Stourhead House & Gardens, 'within easy reach' of the Great West Way, near Warminster, BA12 6QD. Enjoy a charming pause in your itinerary to recharge amid tranquil surroundings. Stourhead can offer quick coach stops to include lunch at the National Trust Café and a whistle-stop garden or house visit. Explore the beautiful, landscaped gardens with lakeside follies or visit the Palladian mansion before stopping for hot drinks, homemade cake or light bites. Free coach parking available.

Cholderton Rare Breeds Farm & Bluestone Vineyard, near Salisbury, SP4 0EW. Nestled among rolling countryside in a relaxed and rustic setting. Visitors can enjoy delightful, hands-on animal experiences with farm animals, from rare-breed pigs to fluffy alpacas. The farm's café serves up fresh homemade cakes, light snacks, and piping hot tea or coffee. Free coach parking available.

Holiday Inn Salisbury Stonehenge, Amesbury, SP4 7SQ. Coach groups stopping at the Solstice Bar & Grill enjoy a convenient and inviting refreshment break just a few minutes from Stonehenge. With on site coach parking and a dedicated drop off, guests can easily step into a cozy lounge or heated outdoor terrace to unwind. The venue serves everything from quick takeaway to heartier fare like mac 'n' cheese, burgers, and pizzas, all complemented by beers, wines, and cocktails in a modern, relaxed atmosphere make it an ideal spot for travellers to recharge. Free coach parking available.



Holiday Inn Salisbury Stonehenge

WITHIN EASY REACH

Plus 'within easy reach' near Mere is The Brush & Broom at Hillbrush, which offer a great lunch stop with a difference as visitors can step into the on-site museum to uncover the quietly fascinating craft of brush-making. Or stop at the Hawk Conservancy Trust's Feathers Restaurant for refreshments in a scenic countryside setting, with woodland views and the chance to catch a bird of prey display.

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
Crown & Anchor WILTSHIRE, SN8 3RB 01488 503040 Info@crownandanchorham.co.uk crownandanchorham.co.uk	 A charming country Inn dating back to 1840 offering a range of real ales and a selection of lagers and cider, with an extensive and competitively priced wine list. The restaurant seats 50 and a private dining area is available for groups.	PUB RESTAURANT Wed-Sat 12-11 Sun 12-4	Pre-booking required for groups.	✓
Fisherton Mill Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk	 Built in 1880 as a grain mill, Fisherton Mill is one of the largest independent galleries in S. England. With an award-winning onsite Café, Artist Studios plus exhibitions and shop.. It has been included in the Good Food Guide 2025 and has a Visitor Experience Award recognising outstanding customer service.	CAFÉ Mon - Fri 9.30 - 5, Sat 9.30 - 5.30		✓
The Bridge Tea Rooms BRADFORD ON AVON BA15 1BY Roy Hayward 07941 632531 royhayward@btinternet.com thebridgetearooms.co.uk	 Based in a former blacksmith's cottage this award winning Hansel & Gretel-style tea room takes visitors back in time to the Victorian era. Afternoon teas range from the Bridge Cream Tea to the Empire High Tea. Bookings available from 11.	TEA ROOM Thurs-Mon 10 - 4.30	Pre-booked groups up to 45. 15% discount for groups of 20+. Seperate space for groups up to 27.	✓
The Tutti Pole HUNGERFORD RG17 0DN 01488 682515 fiona@thetuttipole.co.uk thetuttipole.co.uk	 Situated close to the Kennet & Avon Canal in a historic building, this family-run restaurant offers a warm welcome and extensive menu for breakfast, lunch and tea. Quality homemade food from light snacks to full meals. The family can offer talks for groups about the history of the Hocktide ceremonies.	RESTAURANT Wed-Sun 10-4	Seating for 60 inside and 34 outside. Pre-book groups of 30+ for bespoke menu and special rates.	✓

JUST OFF THE M4

Frasers Plus Designer Outlet Swindon is an ideal refreshment stop just off Junction 16 of the M4. Housed in stunning, restored Great Western Railway buildings, it offers visitor-friendly coach parking and a wide variety of cafés and eateries, ranging from SOHO Coffee, Starbucks, Costa, and Patisserie Valerie to KFC, Wagamama, Pizza Express, Five Guys, and more. Whether you're after a quick takeaway coffee and pastry or a leisurely sit-down meal, it's a convenient and roomy option to recharge before hitting the road again.



Frasers Plus Designer Outlet Swindon

QUINTESSENTIALLY ENGLISH REFRESHMENT STOPS

The Bridge Tea Rooms, Bradford on Avon, BA15 1BY. A popular town refreshment stop, especially for coach groups and afternoon-tea lovers. Nestled in a charming former blacksmith's cottage from 1502, it's renowned as a "near perfect" tearoom by the UK Tea Guild and a repeat National Tea Council award winner. Guests enjoy loose-leaf teas served in fine bone china by staff in Victorian dress, alongside homemade cakes, scones, sandwiches, and light lunches. Coach parking in station car park.

Iford Manor Café and Kitchen, Bradford on Avon, BA15 2BA. Open Wed - Sun, nestled in a tranquil valley, visitors can enjoy a range of seasonal, locally sourced dishes at the Café & Bakery, including breakfast baps, Buddha bowls, and homemade cakes, all crafted by award-winning chef Matthew Briddon and team. For a more substantial meal, Iford Manor Kitchen serves an à la carte menu with dishes prepared from produce reared/grown on the Estate. Regular Friday night Supper Clubs run throughout the spring and summer, and specialist food workshops during the Winter months. Pre-booking is essential for coach parking and Iford Manor Kitchen.

The Manor House, Castle Combe, SN14 7HR, ideal for travellers seeking a blend of history and luxury whilst travelling through the Cotswolds. Set within a 14th-century manor house, the estate features the Michelin-starred Bybrook restaurant, serving seasonal tasting menus crafted from locally sourced ingredients. For a more casual experience, the Time Bar provides an extensive gin menu and light bites in a cozy, oak-panelled setting. Guests can also enjoy

traditional fare at The Castle Inn, the hotel's own pub, offering a welcoming atmosphere and hearty meals.

Fisherton Mill, Salisbury, SP2 7QY The award-winning Gallery Café, has been hailed as a "Local Gem" in the 2025 Good Food Guide and seven-time Observer Food Awards favourite, offering delicious seasonal dishes in a unique Victorian grain mill setting. The ever-changing menu features hearty lunches, fresh salads, homemade soups, homemade cake and indulgent desserts, all made with locally sourced ingredients. Pair your meal with a fun cocktail, a glass of wine, or a refreshing homemade limeade.

The Crown & Anchor, Ham, SN8 3RB, is a charming country Inn, set at the foot of the North Wessex Downs. The pub support British farmers and local artisan producers, celebrating traditional British cooking with a contemporary twist.

The Old Bell Hotel, Warminster, BA12 9AN. A charming historic 14th-century coaching inn, offering a warm pub atmosphere with traditional British classics alongside freshly prepared authentic Thai cuisine by in-house chefs. Guests can enjoy meals in the cozy bar, a secluded courtyard, or by the welcoming log fire, with ample



Fisherton Mill, Salisbury

free parking and easy coach or train access nearby. This friendly environment makes it an ideal spot to stretch legs, recharge, and savour local and international fare before continuing your journey.

The Tutti Pole, Hungerford, RG17 0DN. A tea room and family restaurant in a Grade II listed building, situated close to the Kennet and Avon Canal, which welcomes groups. They can seat 60 people inside and 24 outside and have a daily selection of special dishes available.

– EASY ACCESS FROM M25/M3

The Savill Garden, Surrey, TW20 0UJ. A hidden gem in the heart of Windsor Great Park groups can enjoy meals at The Savill Garden Kitchen, which serves seasonal hot and cold lunches, or opt for lighter fare at the Gallery Café, offering sandwiches, cakes, and hot drinks. The Visitor Centre also features takeaway facilities, ideal for groups on the go. Coach parking available on-site.

Pre-booking required and entrance fees and parking restrictions may apply. Please check coach and vehicle access and parking arrangements before travelling.



Savill Garden

USEFUL INFORMATION

FOR TRAVELLING ENGLAND'S GREAT WEST WAY

Business hours

English trading hours can be a little different from those around the rest of the world, so this information may help:

Banks Normal weekday hours for most major banks are 09.00/09.30 to 16.30/17.00, Saturdays (not all) 09.00 to 12.00/13.00. However, cash machines (ATMs) are widely available around the clock on high streets and in supermarkets, and sometimes in filling stations.

Shopping From Monday to Saturday, most shops trade all day from 09:00 to 17:30/18:00, with supermarkets routinely open until 20:00 or later; convenience stores and large supermarkets often stay open until 23:00, and a few trade 24 hours a day, six days a week. In many towns and cities a wide range of retailers also have late-night opening, often on Thursdays, until 20:00 (this is more widespread around Christmas). Many shops are open on Sundays between 10.00/11.00 to 16.00/17.00 (and smaller convenience stores trade even later).

Changing money

Changing foreign currency or travellers' cheques is usually not a problem at banks or at licensed money-changers such as Travelex or Amex in cities and major towns. Credit cards and Apple-pay etc. is widely accepted.

Climate

The English climate is a temperate one: summers are warm (but not usually as hot as continental Europe) and winters are relatively mild, rarely dipping below 0°C in the daytime. Rain is possible at any time, but it certainly doesn't rain every day as some non-Brits believe! The Great West Way runs through a region that generally doesn't have extreme weather, with usually milder temperatures than the north of the country.

Accommodation availability is better outside of main season/school holiday times which are busier with families. You will find it good value at other times.

May and June are lovely months to visit, often with lots of sunshine, warm temperatures and everything in full bloom. But the early autumn (September and October) can be beautiful, with still-mild, sunny days, crisp evenings and gardens full of glorious autumn colours.



Travelling by Train

Food

England has enjoyed a food revolution in recent years. Although we've always had our hearty national dishes such as roast beef and lamb or fish and chips, we've also been open to incorporating cuisines from around the world into our cooking. Today, we use some of our best produce – superb meats, fresh locally grown vegetables and fruit, seafood, game and wonderful cheeses in a range of dishes. All of this is available in a huge choice of restaurants, markets, delicatessens (delis) and cafés, especially in the major cities, but often in rural populated areas too.

Accommodation providers generally serve breakfast between 06.00 to 10.00, lunch from 12.00 to 14.00/15.00 and dinner usually starts around 18.00 to 21.00/22.00. Eating out in pubs and restaurants may be slightly different and some are open all day until late, although some pubs stop serving food 14.00/15.00 to 18.00/19.00.

It's common, but not obligatory, to tip in restaurants and cafés if the service warrants it. A gratuity of around 10% of the bill is usual. Some establishments will include it on the bill but the charge is often discretionary, and if so it's your choice to pay it or ask for it to be removed.

Public holidays

The following is a list of the main national English public holidays (also known as 'bank holidays'). There may also be some local public holidays, or extra days in some years, and it may be best to check on these before travelling. Many shops remain open on public holidays, except for some days at Christmas or Easter. Banks will be closed.

- New Year's Day: January 1 (if this falls on a weekend, the following Monday will also be a public holiday to compensate)
- Good Friday and Easter Monday: the Easter holidays change every year; they can be in March or April
- May Day or Early May Bank Holiday: the first Monday in May
- Spring Bank Holiday: last Monday in May
- Summer Bank Holiday: last Monday in August
- Christmas Day: December 25 (if this, or Boxing Day, falls on a weekend, the following Monday and/or Tuesday will also be a public holiday to compensate)
- Boxing Day: December 26

GAZETTEER

To help plan your itineraries, this gazetteer provides a geographical reference to all the tourism businesses featured in this directory. Businesses are listed under their nearest major town or city, making it easy to identify attractions, accommodation and tours & guiding experiences within each destination. Those **highlighted in colour** are **Great West Way Ambassadors**, who look forward to welcoming visitors to England's Great West Way.

AMESBURY, WILTSHIRE			
Accommodation			
Holiday Inn Salisbury-Stonehenge		61	
Attraction or Activity			
Stonehenge		92	
ARLINGHAM, GLOUCESTERSHIRE			
Attraction or Activity			
St Augustines Farm		92	
ASCOT, BERKSHIRE			
Accommodation			
Royal Berkshire		64	
Attraction or Activity			
Ascot Racecourse		80	
AVEBURY, WILTSHIRE			
Attraction or Activity			
Avebury Stone Circle & Avebury Manor		80	
AYLESBURY, BUCKINGHAMSHIRE			
Attraction or Activity			
Waddesdon Manor		95	
BASINGSTOKE, HAMPSHIRE			
Attraction or Activity			
The Wyne		95	
BATH, SOMERSET			
Accommodation			
Abbey Hotel		58	
Apex Hotel		58	
Bailbrook House Hotel		58	
Bath Apartment Breaks		58	
Bath Self Catering		58	
Brooks Guesthouse Bath		59	
Classic Cottages		59	
Dukes Bath		60	
Francis Hotel Bath - Sutton Hotel Collection		61	
Grosvenor Apartments		61	
Hotel Indigo Bath		62	
Macdonald Bath Spa Hotel		62	
No. 15 Bath, by GuestHouse		63	
Queensberry Hotel &			
Olive Tree Restaurant		64	
Stay in Bath		65	
The Apartment Bath		65	
The Bath Priory		65	
The Gainsborough Bath Spa		65	
The Roseate Villa, Bath		66	
The Royal Crescent Hotel & Spa		66	
Tucking Mill Self Catering		67	
YMCA Bath		67	
Attraction or Activity			
American Museum & Gardens		80	
Bath Abbey		81	
Bath Assembly Rooms		81	
Bath City Sightseeing		81	
Bath Preservation Trust		81	
Bath Mozart Fest & Bath BachFest		81	
Bath Shopping		81	
Bath Skyline		72, 81	
Beckford's Tower		81	
Dyrham Park		85	
Electric Bear Brewing Company		85	
Fudge Kitchen		86	
Mary Shelley's House of Frankenstein		88	
Museum of East Asian Art		89	
No.1 Royal Crescent		90	
Prior Park Landscape Garden		90	
Sally Lunn's		91	
The Herschel Museum of Astronomy		93	
The Holburne Museum		93	
The Jane Austen Centre		93	
The Roman Baths		94	
Tours and Guiding			
Bath Curious Strolls		13	
Bath Insider Tours		12	
Bristol Nordic Walking		13	
Bath Parade Guides		13	
Fred Mawer Tours		13	
Galahad Tours		12	
In and Beyond Bath		12	
Original Wild		13	
Savouring Bath		13	
Wild Swim Bike Run		13	
Show of Strength Theatre Company		13	
BAGSHOT, SURREY			
Accommodation			
Pennyhill Park		63	
BERKELEY, GLOUCESTERSHIRE			
Attraction or Activity			
Berkeley Castle		81	
Dr Jenner's House, Museum and Garden		85	
WWT Slimbridge Wetland Centre		97	
BOURTON ON THE WATER, GLOUCESTERSHIRE			
Attraction or Activity			
Adam Henson's Cotswold Farm Park		80	
BRACKNELL, BERKSHIRE			
Accommodation			
Coppid Beech Hotel		59	
Attraction or Activity			
Swinley Bike Hub		92	
BRADFORD ON AVON, WILTSHIRE			
Accommodation			
Beeches Farmhouse & Cottages		58	
Campwell Farm		59	
Church Farm Country Cottages		59	
Cumberwell Country Cottages		60	
Anglo Welsh		58	
Woolley Grange Hotel		67	
Attraction or Activity			
Iford Manor Gardens		87	
MV Barbara Mclellan Canal Boat Trips		89	
The Courts Garden		93	
Wiltshire Music Centre		96	
Eat & Drink			
The Bridge Tea Rooms		100	
BRISTOL			
Accommodation			
Annexe Yew Tree Cottage		58	
Berkeley Square Hotel		58	
Berkeley Suites		58	
Brooks Guesthouse Bristol		59	
Clifton Hotel		59	
Doubletree by Hilton Bristol City Centre		60	
Hampton by Hilton Bristol Airport		61	
Hilton Garden Inn		61	
Hotel du Vin Bristol Avon Gorge		62	
Hotel du Vin Bristol City Centre		62	
Mendip Basecamp & Mendip Lodge		63	
Mollie's		63	
Novotel Bristol Centre		63	
Quarter Bristol		64	
Rodney Hotel		64	

Urban Apartments	67
Washington Guesthouse	67
Your Apartment	67
Your Stay Bristol	67
Attraction or Activity	
Aerosaurus Balloons	80
Aerospace Bristol	80
Aldwick Estate.....	80
Ashton Gate Stadium	80
Avon Valley Adventure & Wildlife Park.....	80
Avon Valley Railway	81
Blaise Museum	82
Bristol Aquarium	82
Bristol Cathedral	82
Bristol Culture.....	83
Bristol Dockyards	82
Bristol Ferry Boats	83
Bristol Hippodrome	83
Bristol Museum & Art Gallery.....	83
Bristol Old Vic.....	83
Bristol Packet Boat Trips	83
Bristol Shopping Quarter.....	83
Bristol Tandem Hire	83
Bristol Zoo Project.....	83
Charles Wesley's House	83
Clifton Suspension Bridge Trust	84
Glenside Hospital Museum.....	86
Graft	86
Lido Bristol.....	87
M Shed.....	88
Mendip Activity Centre	88
Moor Beer Company.....	89
Noah's Ark Zoo Farm.....	90
Royal West of England Academy	91
SUP Bristol.....	13, 92
The Georgian House Museum	93
The Matthew of Bristol	93
The Red Lodge Museum	94
The Wave	95
Tyntesfield	95
University of Bristol Botanic Garden	95
Wake the Tiger	95
We The Curious	96
Tours and Guiding	
Bristol & South West Tour Guides	13
Bristol Hoppers	13
Bristol Nordic Walking	13
Cycle the City	13
Show of Strength Theatre Company	13
CALNE, WILTSHIRE	
Accommodation	
Bowood Hotel, Spa & Golf Resort	58
Heritage Luxury B&B	61
Lansdowne Strand.....	62
The White Horse Inn.....	66
Attraction or Activity	
Atwell-Wilson Motor Museum	80

Bowood House & Gardens	82
Calne Heritage Centre	83
CASTLE COMBE, WILTSHIRE	
Accommodation	
Fosse Farmhouse.....	60
The Manor House and Golf Club	66
Attraction or Activity	
Castle Combe Circuit	83
CHEDDAR, SOMERSET	
Accommodation	
Cheddar Mendip Heights Camping & Caravanning Club Site	59
Attraction or Activity	
Cheddar Gorge Cheese Company	84
Cheddar Gorge National Trust Landscape ...	84
Cheddar Gorge & Caves	84
CHERTSEY, SURREY	
Accommodation	
Chertsey Camping & Caravanning Club Site	59
CHIPPENHAM, WILTSHIRE	
Accommodation	
Beanhill Farm B&B.....	58
Best Western Plus Angel Hotel	58
Attraction or Activity	
Chippenhams Museum	84
CHIPPING NORTON, OXFORDSHIRE	
Attraction or Activity	
Fairytale Farm.....	85
CIRENCESTER, GLOUCESTERSHIRE	
Accommodation	
New Brewery Arts, The Barrel Store	63
Attraction or Activity	
Barn Theatre	81
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