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TRAVEL TRADE DIRECTORY HELPING YOU SELL ENGLAND'S GREAT WEST WAY

500 TRADE FOCUSED | SUPPLIER LISTINGS | NEW SPECIALIST TOURS | AND ATTRACTIONS | NEW TRADE

GreatWestWay.co.uk/traveltrade





# WELCOME TO THE GREAT WEST WAY®

#### Dear Travel Trade Colleague

Great West Way is a multi-modal touring route between London and Bristol, spanning some of England's most iconic heritage destinations and attractions. Based on ancient routes, the Great West Way encompasses 500 miles of navigable route on road, rail, water, footpath and cycleways through West London and the Thames Valley, Berkshire, Wiltshire, the Cotswolds, Bath and Bristol.

This Travel Trade directory will support you in finding out more about the Great West Way tourism suppliers, making it easier to develop Great West Way programmes, distributing our region to the 'curious visitor' providing them with an extraordinary variety of unique and quintessentially English experiences.

It allows you to find key destinations 'Along the Route', as well as less well-known, places nearby. There are a range of themed itineraries to help tourism suppliers create inspiring tours. We've clearly identified all the interested work with the trade, and who offer accommodation, food and drink, attractions and activities, tours, guiding and transport along or within easy reach of the route.

There's no prescriptive route to follow when journeying along the Great West Way and it's suitable for visitors travelling by car, coach and rail, by boat, bicycle or on foot. Visitors can start from London or Bristol and you can develop new itineraries or add to your current tours, extending your programmes to explore key places to visit with a short detour off the route.

There's great connectivity to the region with Bristol Airport, offering visitors a branded Great West Way welcome in their arrivals area with very quick turnaround times. Heathrow airport sits at the other end and visitors can also travel easily from Gatwick and via the port of Dover.

There is an excellent public transport network. Thanks to Great Western Railway (GWR), international and domestic travellers can visit the Great West Way's leading destinations with a single ticket – GWR's 'Great West Way Discoverer pass'. This integrated rail and bus pass is the largest of its kind in the UK. It covers over 200 local bus routes and includes unlimited train travel from London Paddington to Bristol Temple Meads via Reading (on qualified routes; off-peak only available to international visitors). See page 54-55 for more information.

For a more relaxed journey, there are two important waterways – the Kennet & Avon Canal and the River Thames. The Canal & River Trust, cares for the wildlife habitat, heritage, bridges, locks and aqueducts along the Kennet & Avon Canal enabling locals and visitors to relax, re-connect, spot wildlife and experience 200 years of history on the waterways. Join our Great West Way Official Tour Operator network (see page 8 and 9), so we can work in partnership with you. We can offer you one-to-one support for programme development, help with content for newsletters, images, video etc. We can help educate your sales teams/agents/clients offering you virtual product sales training sessions; introducing you to destination leads and a network of supplier contacts as well as working with you on joint educationals and marketing initiatives. You'll also be invited to Great West Way's annual Marketplace event designed to connect buyers with local suppliers to help you package and sell the route.

This directory is a complemented by the online travel trade toolkit which includes additional information to assist the development of your programmes so be sure to check this out at GreatWestWay. co.uk/traveltrade

If you would like to find out more or register to become a Great West Way Official Tour Operator, please get in touch.

We look forward to welcoming your visitors to experience England's Great West Way  $^{\circledast}.$ 

Florence Wallace

Florence Wallace Head of Travel Trade flowallace@GreatWestWay.co.uk

### EXPLORE THE GREAT WEST WAY MAP



#### **General Information:**

The information contained in this directory is based on content supplied at the time of writing. Whilst every effort has been made to ensure accuracy, Great West Way Ltd can accept no liability for any errors or omissions © Great West Way Ltd 2023.



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# **TIPS FOR USING THIS GUIDE**

 Business names that are marked in bold indicates they have a product listing in their relevant section eg. places to stay, activities & experiences or food and drink. Please note they are listed alphabetically and some may be listed under 'T' for The eg. The National Gallery.



- To find places by destination, check the Gazetteer at the back of the directory.
- In the listings we refer to Bookable Trade Terms this means that the business may already offer net rates, trade discounts or commission, or be prepared to negotiate on this depending on availability or volume.
- Prices, % discounts and opening times are shown as a guide, at this time, please check the website for details.
- Where 'online' is stated in the Listings, this is generally for FIT bookings. If this is relevant to Groups this will be stated.
- Distances and timings are a guide only, as routes and length of journey will differ depending on time of year, time of day and type of vehicle etc.

We are working with the industry on an ongoing basis to encourage more trade-friendly supplier products, so check with the Great West Way team if you need help.

### Icons and abbreviations used in this directory

# <b>#</b> #	Group Rates
	Online Bookings
<b>•</b> •	Languages
*	Airports
=	Car Parking
Ħ	Coach Parking
Þ	Average length of visit
₹	Railway/Bus
TL	Tour or Group Leader
D	Driver
FOC	Free of charge
RV	Refreshment Voucher
LHR	London Heathrow Airport
BRS	Bristol Airport
DMC	Destination Management Company
вн	Bank Holiday
CD	Christmas Day
BD	Boxing Day
NYD	New Year's Day
AONB	Area of Outstanding Natural Beauty

# **TRAVEL TRADE INDUSTRY SUPPORT**

Great West Way is uniquely positioned among DMOs to offer added-value travel trade industry support to buyers and suppliers. We offer bespoke one-to-one industry support for buyers to help them connect with relevant tourism suppliers and trade engagement services to tourism businesses or destinations who are keen to distribute product to increase trade visitors.

We offer trade buyers the following:

- Access to an enhanced network of over 500 trade focussed tourism supplier products in England, including a range of useful resources and personal introductions.
- Deliver agent/staff training programmes and webinars
- Speed-networking meeting events connecting buyers with suppliers
- Curation of bespoke tourism experiences and overnight stay packages\*
- Additional resource to develop/secure new itineraries with excellent geographic knowledge in England\*
- Investigate business development opportunities such as third-party marketing campaigns, leveraging airlines, PR etc.\*

For tourism suppliers and destinations, we offer consultancy services\* which include:

- Event representation and content distribution
- Trade product and strategy development
- Trade sales engagement and training programmes

\*Fees will apply. For more information, or to request a bespoke proposal, please contact flowallace@GreatWestWay.co.uk

#### TOURISM INDUSTRY ASSOCIATIONS

The trade associations ETOA and UKInbound are membership organisations with members such as destinations, tourism suppliers, tour operator buyers, service providers and OTA's etc.

#### ETOA: +44 (0) 20 7499 4412 etoa.org UKInbound: +44 (0) 20 7395 7500 ukinbound.org

#### **VISITBRITAIN & VISITENGLAND**

VisitBritain offices around the world are a first point of call for tour operators looking for information on England's Great West Way. Country contacts can be found at visitbritain.org/our-network



# HELPING YOU SELL ENGLAND'S GREAT WEST WAY



ngland's Great West Way is so much more than a collection of different places to visit. It's a connecting thread, bringing together not only world-famous English sites, attractions and landscape but also the places and people that make up everyday England. Woven together, they form an important strand of England's story.

# Why choose England's Great West Way to sell?

There's so much for your customers to experience along the route that we want to help you sell it. So we've put together this section of useful information to help you plan your itineraries and programmes.

• What is it? The Great West Way links London and Bristol. It encompasses 500 miles of navigable routes and is based on one of the first Great Roads commissioned by the kings of England.

- Who is it for? The Great West Way is for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.
- What is it like? Along the Way, everyday England rubs shoulders with worldfamous heritage.
- Why should I choose the Great West Way? The Great West Way offers an extraordinary variety of English experiences not found in any other part of the country.

#### Using England's Great West Way Brand and Narrative

We have developed a strong, unique and distinctive brand that expresses who we are and what we stand for. We encourage businesses to communicate our brand using the trademarked marque and narrative so we can keep a consistent clear message for visitors.



### Great West Way water bottles available for the trade to purchase at cost price.

Water bottles and/or Rough Guides to the Great West Way make a perfect gift for your clients when booked on a Great West Way itinerary. Orders can be delivered to your chosen arrival hotel (costs will apply).





#### Don't Miss These Official Tour Operator Benefits:

Great West Way runs an annual Marketplace event connecting buyers with local suppliers to help you develop and contract new Great West Way programmes.

Use of the Great West Way trademark is exclusive to Official Tour Operators and the Ambassador network. It is recognised by visitors travelling the route.

The concept for the marque, known as 'Curated Exploration', uses the iconography of a traditional compass combined with a modern viewfinder device. This brand supports our vision:

"To create one of the world's premier touring routes between London and Bristol." The strong visual identity is being adopted across a wide range of industry and stakeholders.

For tour operators who wish to sell the Great West Way alongside other regions of England, it is possible to join these up e.g. Great West Way and South Wales. If a Great West Way tour is being sold, but it's necessary to include products off the route, the narrative should explain to the customer that the itinerary 'detours off' the Great West Way. Itineraries which are titled England's Great West Way should include accommodation along the route.

If you are unclear about what is on or off the route, please refer to the 'Along the Route' section on pages 14-22.

#### Become a Great West Way Official Tour Operator

The Great West Way is keen to work with tour operators and wholesalers to contract, package and sell Great West Way tourism suppliers, creating additional bookable programmes for visitors to the region. In order to do this we have developed the Great West Way Official Tour Operator scheme. You'll be committed to developing, marketing and distributing, on-brand Great West Way programme(s) and in return we will work in partnership offering you the following:

- Allow use of the exclusive Great West Way name and visual identity in line with brand guidelines, including the Great West Way marque
- Provide you with the brand toolkit, including official messaging and access to our online photography library and videos
- Provide you with a direct link to your own website from the Great West Way website
- Invite you to Great West Way supplier/ buyer and networking events where applicable
- Offer you one-to-one support for itinerary planning and marketing ideas
- Distribute your Great West Way programmes via our B2B and B2C channels where applicable
- Offer you, your sales team and clients the opportunity to attend virtual product sales training or educational familiarisation visits
- Provide you with regular Great West Way Travel Trade newsletters and updates
- Inform you of upcoming marketing and business opportunities where applicable
- Work in partnership to help support Official Tour Operators to present Great West Way in a clear and consistent manor in line with brand guidelines

Take a look at Helping You Sell the Great West Way and download the Official Tour Operators Form and to find out more contact flowallace@GreatWestway.co.uk

#### England's Great West Way Toolkit

We have developed a range of materials to support you in creating and promoting new itineraries for your customers. These can be found at greatwestway.co.uk/traveltrade/ travel-toolkit.

#### Image and video library

Our library contains a large selection of beautiful and inspiring images of England's Great West Way; these feature not only classic English views, but also places that are more of a 'local secret'. A selection of images are available for use by England's Great West Way Official Tour Operators.

## E-brochures and downloadable guides/maps

We have a range of maps and guides including This way for a Journey of Discovery, food and drink map and a guide to the Kennet & Avon canal map. We also produce a Travel Magazine - all of which are available to download and link to in your communications.



Above: Trade section of Great West Way website

#### **Creating new itineraries**

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries. These cover different themes, ways of travel, and special interests, and you can use them to plan your own programmes. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire! You can find examples of some of the itineraries on pages 44-51. A full range of thematic itineraries are available to download from www.greatwestway. co.uk/traveltrade/itineraries

#### Utilising our Ambassador Network

Our Ambassador Network is central to the success of this unique touring route as it will connect these inspirational experiences for curious travellers searching for the essence of England. These Ambassadors share our vision and are passionate about England's Great West Way. They will be using the Great West Way branding and narrative in their communication, and many have attended the welcome programme, so they are eager to welcome your customers and share the stories they have uncovered about the route.

The listing section of this Directory highlights those who are able to offer special rates, discounts or commissions. It includes Ambassador contacts who have specifically identified the need to attract the travel trade. Some businesses are small and have not worked in this way before, however, we have recognised that their product offer is likely to be of interest. We encourage you to contact them directly to agree terms and find out how you can work with them.



Above: Travel Magazine



Above: Journey of Discovery Map

# **GREAT WEST WAY OFFICIAL TOUR OPERATOR BOOKABLE ITINERARIES**

There is a growing network of over 100+ Great West Way Official Tour Operators with programmes being distributed around the world.

This list details the UK & Ireland Destination Management Companies targeting multi markets and the in-market tour operators who are committed to developing, marketing and distributing onbrand Great West Way programmes. All bookable programmes can be found at GreatWestWay.co.uk/traveltrade/bookable-product

#### **UK & Ireland**

- Abbey UK
- AC Group
- Active England Tours
- Albatross Group
- Alpine Travel
- Altium Travel
- Angela Shanley Associates Archaeomuse
- Ardor Tours
- **ASA** Tours
- Avanti Ventures
- **Best of Tours**
- Byway Travel Cashel Travel
- CHR Travel
- Compass Holidays
- Cotswold Tours and Travel
- **Discover Britain & Ireland**
- ECT Travel
- Europe incoming
- Eurowelcome
- Exodus Travels Ltd
- **Finest Journeys**
- Gerry's DMC
- Great Days Travel Group
- Groupia
- Helentours Concierge Management
- Henrietta Ferguson
- Hidden History Travel
- Interopa
- Jac Travel
- Janet Redler Travel & Tourism
- Iones Holidays
- Just Go Holidays
- **Kleemann Tours**
- Miki Travel Ltd
- Norman Allen Group Travel Pathfinders

Abbey UK

Great West Way journey

www.abbey.ie

abbey

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Specialists for inbound Travel for the UK

ENGLAND'S GREAT WEST WAY

We can create unforgettable experiences for curious visitors to explore England to discover their own

- Promenades Travel

- Saltours International
- Saren Travel Group
- Scancoming
- Select Travel Service
- Sovereign Tourism
- Steam Dreams
- Sterling Travel
- Tailor-Made Tours Europe
- Tailor-Made Tours International
- Travel Agenda
- Traveledex / UK4Students
- The Carter Company
- The Circle
- The Group Company
- Toureasy
- Tour Partner Group
- Veenus / Vesperience
- Wilderness England
- Canada
- Freedom Tours and Travel
- Senior Discovery ToursVictours International
- Germany
- BITS Britain & Ireland Tours
- **BTO International**
- Dreamtours for you
- GTW Touristik
- **HTS Touristik**
- Mundt Touristik
- One World Travel
- Reiseburo Luttje Torn
- Service Reisen
- **Travelling Britain**
- Troll Tours
- USA
- AMB Travel LLC
- **Atlantic Travel & Tours**
- **Authentic Vacations**
- Avanti Destinations
- Black Tie Travel

#### **Celtic Tours**

- **Crystal Travel & Tours**
- Eurobound
- **Europe Express**
- **Finest Journeys**
- **GT** Experiences
- Indulgent Vacations & Destinations
- Montage Travel
- Sterling Tours Luxury Travel Special Group Tours
- **Tenon Tours**
- Tradesco Tours
- **Netherland**s
- ANWB Reizen
- **Buro Scanbrit**
- De Jong Intra

Italy

• Naar

DFDS

Volonline

Scandinavia

Switzerland

China

Belguim

**South Africa** 

British TIPS

House of Britain

SNP Natuurreizen

Carrier – Multi Market

• Authentic-Europe

RK Travel Group

• Trillion Run Travel

Beautiful Britain

Travelhouse (MTCH AG)

Australia / New Zealand

Stonehenge

• Helloworld Travel Ltd

Travel's Easy

No Beach Exclusive Reizen

Quattro Passi / Unique Born



Our bespoke Great West Way<sup>®</sup> luxury itineraries are infused with unparalleled insights and authentic experiences that transform your dream into reality.

Passionate about sharing England's wonders, Helentours is a luxury DMC with a wealth of first-hand knowledge. Our 24/7 concierge will connect you with brilliant guides who unveil stories and hidden histories, secure those sought-after reservations or tickets, and deliver unforgettable moments. Immerse yourself in the stunning countryside, discover local culture and culinary delights, and end each day with a luxurious stay at one of our partner hotels.

htconcierge.co.uk/greatwestway reservations@htconcierge.co.uk





Great West Way<sup>®</sup> Bristol to London by Bike





Line of the second seco

www.the-carter-company.com

hello@the-carter-company.com

+ 44 (0) 1296 631671

Gentle Cycling, Walking and Touring Holidays - Tailormade for the discerning traveller

A family run business with 25 years' experience, The Carter Company plans and delivers authentic self-guided trips with unique routes designed by us, that uncover the hidden gems and local secrets, as well as the highlights of historic Britain. All our tours are self-guided and for individuals, so start dates are flexible. With local hosts to meet and brief you, hand-picked luxury or traditional accommodation and attention to every detail, The Carter Company's holidays are the best way to explore England, Scotland and Wales.

Let us inspire your next adventure!



# Norman Allen Group Travel

### Over 50 years' expertise in group travel

- Tailor made tour itineraries
- Specialist in group travel throughout the UK, Ireland and Europe
- Experienced and knowledgeable team

AG TO

- Special interest groups welcomed
- Flexible group sizes from 15 paying passengers



normanallen@group-travel.com Call us on +44 (0) 1432 277666 Portfield House Daws Road Hereford HR12JJ

# www.group-travel.com

# LOCAL TOURS, ACTIVE TOURS AND GUIDING SERVICES

The Great West Way offers a variety of experiences and there's always more to discover beneath the surface. Book a local guide to add value to your own tour, or book your customers onto a public tour. These pages provide details of local, qualified tour guides, themed tours and local operators who can offer ground handling services.

#### **Types of Tours**

These can be offered on a group basis, to individuals joining a public tour, or as a private bespoke tour.

- Driver Guide Car Tours whether you or your client have their own itineraries or wish to tailor make one, local operators offer a range of services in executive vehicles up to 8 seaters, or in some cases minibuses. They can also provide airport transfers.
- Experiential tours try a foodie, street art or cultural tour to name but a few.
- Guided outdoor activities walking and cycling are always popular. These can be both guided, or self-guided. Equipment can be supplied, as can luggage transfers and travel.
- Sightseeing tours whether you're looking for a guide to join your tour or meet you in a destination, here's a selection of operators who can unlock the secrets of surprising places along the Great West Way.

As well as visiting the iconic places, local and regional tour guides and operators can take you off the beaten track to discover the places and stories less well-known. These can be combined with accommodation that is less corporate, offering a more traditional British welcome and wonderful artisan food, such as country inns, boutique hotels or restaurants with rooms.



#### **Destination Management Companies (DMCs)**

Some of the operators listed here offer their own tours and will also offer their local knowledge, expertise and resources, to design activities, tours, transportation and programme logistics for other operators.

> inandbeyondbath.com info@inandbeyondbath.com

# Looking to experience authentic England?

Find out what makes our tours extraordinary...





### **DRIVER GUIDE** TOURS

#### **Bath Insider Tours** 07772 038233

info@bathinsidertours.co.uk bathinsidertours.co.uk

Bath Insider Tours offers private tours of the beautiful UNESCO World Heritage city of Bath and private tours of attractions in the area. These can include unique experiences such as hawk flying and exclusive stone circle experience at Stonehenge. Multi-day tours can be arranged. Vehicles: Vehicle for 6 or 4 with luggage. **Operates:** All Year Groups: Max 6

**Britain's Best Heritage Tours** 

lan Newman 07739 667543 ian@bbhtours.co.uk www.bbhtours.co.uk

Driver guided tours, town and city walks or guide for coach tours. Accredited Blue Badge Guide. Half days, days or multi-day, tailored tours including new Great West Way tour. Accommodation recommendations or accommodation can be booked

Vehicles: Executive vehicles (max six people) **Operates:** All Year Groups: Max 6

#### **Galahad Tours**

07824 415286 info@galahadtours.co.uk galahadtours.co.uk/tours

Galahad Tours offers private driver guided day tours from Bath in the comfort of a luxury Mercedes V-Class vehicle. Choose from tailored itineraries to Blenheim Palace, The Cotswolds, Stonehenge & Avebury, Salisbury, Downton Abbey (Highclere Castle) and beyond. Bespoke tours available.

Vehicles: Mercedes V-Class **Operates:** All Year Groups: Max 6



Mad Max Tours, Bath

Maddy@madmaxtours.co.uk madmaxtours.co.uk

Small group day tours (max 15 guests). Award winning. 30 years experience. Scheduled tours - Stonehenge, Avebury stone circles, Cotswold villages and film locations Bespoke tours available - 6 to 15 guests.

Vehicle: Minicoach Operates: March to November. All year for

bespoke tours Groups: FIT, small groups, VIP, family

#### **Oldbury Tours**

Laurence Davies 07947 488665 info@oldburytours.co.uk oldburytours.co.uk/

Personalised tours of Stonehenge and Avebury UNESCO World Heritage Site (inner circle access possible). Tours throughout Wiltshire and the South West include ancient castles, magnificent cathedrals, pretty villages, beautiful scenery, hidden corners and many prehistoric sites. Car, minibus, walking tours: small groups/individuals. Vehicles: Car up to 7, Minibus up to 16 **Operates:** All year Groups: Max 16

#### **Roman Bath Private Tours**

romanbathprivatehire.co.uk Airport transfers, city-to-city travel and private hire tours along the Great West Way route and beyond. Vehicles: Executive vehicles (1-8 passengers) **Operates:** All year

#### Salisbury, Stonehenge and Sarum Tours 01722 333333

info@salisburystonehengetours.co.uk salisburystonehengetours.co.uk

Salisbury based, small to medium group, cultural and historic tours around South West England, including: Salisbury, Salisbury Cathedral, Stonehenge and Avebury. Bespoke tours, length to suit. Experiences: gin and cocktail making, beer tasting and brewery visits.

Vehicle: Mercedes and Jaguar vehicles, as well as luxury 16 and 19 seater Mercedes mini coaches

**Operates:** All year Groups: Bespoke packages for large groups, incl. TL-FOC Languages: 🚺 💳 🙇

#### Sulis Guides

sulisguides.com High quality, experienced, multi-lingual Blue Badge Guides for tailor-made car, coach and walking tours of the West Country and beyond. Assistance provided with every aspect of a tour, including planning your itinerary, to make the very most of a visit.

Vehicles: Various incl. chauffeur-driven limousines and mini-buses

#### **Tours 2 Order with Graham Horn** Graham Horn 07827 715353

graham@tours2order.com

tours2order.com

Blue Badge Guide offering bespoke tours by coach, public transport or on foot for groups or individuals throughout the Great West Way area. Chauffeur car or minibus guided tours also arranged. Two-hours to multi-days. Town and countryside. Rivers and canals. Historical sites. Midsomer Murders. Itinerary planning available. Vehicles: Various sized, vehicles can be organised. **Operates:** All Year

Groups: From 2 to 50 people. TL/D - FOC.



Tours 2 Order - Graham Horn



### ACTIVITIES

#### **Active England Tours**

activeenglandtours.com Active travel: cycling, walking, family adventures and multisport tours through beautiful countryside and iconic places. Hand-picked 4\* hotels, bed and breakfasts, pubs or country cottages.

Operates: Mar-Nov Groups: Min 10, DMC

#### **Bainton Bikes**

baintonbikes.com

A cycle hire and tour company offering holidays for all ages and all abilities. A shop in Oxford and self-service hubs throughout the Cotswolds. Accredited Enjoy England Quality Assured Visitor Attraction.

**Operates:** All year Groups: Bespoke 1-6 days Languages:

#### Bristol Nordic Walking

bristolnordicwalking.co.uk Guided walks (plus Nordic walking tuition if wanted) around Bristol and Bath.

**Operates:** All year Groups: Discounts available

#### **Original Wild**

BATH BA2 6UB 01225582181 office@originalwild.com www.originalwild.com Welcome to Original Wild, the adventure specialists in the city of Bath, providing epic high quality adventures & experiences. Unforgettable outdoors activity courtesy of our adventure guides: paddleboarding, code break Bath, kayaking, climbing or abseiling. **Operates:** all year

Groups: 30+

#### SUP Bristol

supbristol.com SUP Bristol offers award-winning stand up paddleboarding tours of Bristol's historic harbourside, catering for all ages. Training courses, parties, trips and events. **Operates:** Apr-Oct, daily Groups: Min 6+

#### Wild Swim Bike Run

wildswimbikerun.com A variety of guided outdoor activities in Bath & the Cotswolds including, bikepacking, guided walks, trail running groups, stand up paddleboarding (SUP) & canoe adventures. **Operates:** All year Groups: Group discounts on enquiry









# EXPERIENTIAL TOURS

#### **Bath Curious Strolls**

BA1 2QX 07974 827 004 07944 527 786 curiousstrollsbath@gmail.com www.bathcuriousstrolls.com

Discover the Marvels of Bath and Beyond through characters connected with this World Heritage City. Learn about their life and times through stories, readings and anecdotes recounted by our knowledgeable costumed guides. Professional Bath Guides take you on a charismatic, curious stroll through the bustling city and tranquil parks of Bath recounting tales of the fashionable gentry and low life of former times, seen through the eyes of former residents and visitors.

Operates: All Year, 90mins - all day tours Groups: Min group size 10+ Bookings: Online booking available.

#### **Savouring Bath**

savouringbath.com Epicurean experiences of Bath - the best of the city's food and drink scene. Operates: All year Groups: Multiple guides for large groups

### **GUIDING SERVICES**

#### **Bath Parade Guides**

bathparadeguides.co.uk Established in 1976, Bath Parade Guides is a team of professional Blue Badge Tourist Guides offering informative and entertaining walking tours and coach tours along the Great West Way including Cotswolds, Wiltshire, Bath and Bristol. Tours for FIT's and Groups. 25 max for walking tours. Prices based 2, 4 or 8 hours. Operates: All year

#### Fred Mawer Tours

Bath BA1 6QL

fredmawertours.co.uk

A Blue Badge Tourist Guide offering a wide range of walking and coach tours in the South West of England, specailizing in walking tours of Bath, Bristol, Wiltshire & Somerset.

Operates: All year

Groups: Tours for FIT's and Groups. 25 max for walking tours. Prices per hour, half or whole days.

#### Show of Strength Theatre Company

Bath & Bristol, showofstrength.org.uk Theatrical walking tours in Bristol & Bath including Murder & Crime, Pirates & Frankenstein etc. Operates: All year Groups: Tours for FIT's and groups, 20 max but larger groups can be split.



#### **Spirit of England Tours**

spiritofengland.net Accredited Badge Tourist Guide offering private tours of Windsor Castle, St George's Chapel and the towns of Windsor & Eton.



#### **Tour & Explore with Anne Bartlett** Anne Bartlett 07866 715051

anne@tourandexplore.com tourandexplore.com Experienced Blue Badge Tour Guide and Tour Director. Guiding service with tailored itineraries: groups or individuals. Operates: All Year

#### A Taste of England Tours

westofenglandtours.com A Taste of England Tours specialises in individually prepared tours for guests who want to explore the heritage, landscape and culture of Southern England and sample the wonderful local food of this region. Operates: All year

#### **Visions of History**

visionsofhistory.co.uk A Blue Badge Tourist Guide offering guided walking and coach tours, specialising along the Great West Way, including Windsor Castle and town, Runnymede, Hampton Court, Chiltern HillS.

Operates: All year Groups: Tours for FIT's and groups. 25 max for walking tours.

#### Windsor Tourist Guides

windsortouristguides.co.uk Windsor Tourist Guides Ltd is a multi-award winning company organising professional Blue Badge tourist guides for private guided tours of Windsor, Windsor Castle and St George's Chapel. Operates: All year

Groups: TL/D - FOC for town tours Languages:

### **SELF-GUIDEDTOURS**

#### Alison Howell's Foot Trails

foottrails.co.uk

Custom made walking & hiking tours in rural England. Walk in the landscapes of Bath, Avon, Salisbury & Stonehenge. Operates: All year

#### **Compass Holidays**

compass-holidays.com Self-led walking and cycling holidays around Bath, Wiltshire and the Cotswolds from 3-6 days. Operates: All year

### 🛠 INSIDER TIP

Why not hop on and off the opentop buses along the route such as Bath Bus Company and Windsor Tootbus or travel from Salisbury station to Stonehenge on The Stonehenge Tour bus - which also includes entry to Stonehenge. All of these have on-board commentaries in various languages too.

### THESE BUSINESSES ALSO PROVIDE TOURS AND GUIDING SERVICES:

**Bristol & South West Tour Guides** bristoltours.co.uk Guided city centre walks, bespoke themed tours.

**Bristol Hoppers** bristolhoppers.co.uk Tours of Bristol's craft beer scene.

**City & Village Tours** cityandvillagetours.com Provides guided tours for groups.

**CJP Cotswold Tours** cotswold-tours.com Cultural sightseeing tours incl. Great West Wa.y

**Cotswolds Adventures** cotswoldsadventures.co.uk Chauffeur-driven tailor-made tours.

Cotswold Electric Bike Tours cotswoldelectricbiketours.co.uk Guided electric bike tours and e-bike holidays.

**Cotswold Journeys** cotswoldjourneys.com Tailor-made walking or cycling holidays. **Cotswold Tours Ltd** cotswold-tours.co.uk Driver guided, walking or cycling tours.

**Cycle the City** cyclethecity.org Bike hire, sightseeing tours around Bristol.

#### **Eton Information Centre**

Behind the scenes tours of Eton College, Heritage and walking tours available April - October, group size min 12 - max 50.

Norman Allen Group Travel Ltd group-travel.com Wholesaler: tour packages for groups 20+

Terry's Reading Walkabouts readingwalkingtours.co.uk Easy guided walking tours of Reading. 16 Different Themes/Routes are available and all monies go to local charities.

#### Vintage Days Out

vintagedaysout.com Thames Day Tours: Driver guided, walking or cycling tours.



# **ALONG THE ROUTE**

Grace and elegance, rural peace or contemporary cool. Travelling through the cities, towns and villages along England's Great West Way, your clients will encounter England at its most beguiling. Whether it's somewhere brimming with charm, buzzing with vitality or shouting its history from every corner, this is where they'll find it.









#### BATH

Built for pleasure and relaxation, Bath has been a wellbeing destination since Roman times. Discover the ancient Roman Baths and the thoroughly modern Thermae Bath Spa, which houses the only natural thermal hot springs in Britain that you can bathe in. Bath's compact, visitor-friendly centre is overflowing with places to eat and drink, plus some of the finest independent shops in Britain. Immerse yourself in Bath's remarkable collection of museums and galleries, and enjoy year-round festivals, theatre, music and sports.

Bath's stunning honey-coloured Georgian architecture is straight from a Jane Austen novel – or more recently, Bridgerton! - highlights include the iconic Royal Crescent and the majestic Circus. The city is a UNESCO World Heritage site and also part of the UNESCO Great Spa Towns of Europe. Accommodation ranges from five-star spa hotels and grand Georgian guesthouses to snug cottages and chic city centre apartments. Discover the city, and use Bath as a base to explore beyond the Great West Way into the Cotswolds to the north and Somerset to the south.

#### CONTACT

visitwest.co.uk/trade Jon.chamberlain@visitwest.co.uk +44 (0)117 946 2203

#### BRISTOL

Innovation and creativity are the twin engines that give Bristol its drive. Pioneering Victorian engineer Isambard Kingdom Brunel left his signature across the city in the SS Great Britain, the world's first great ocean liner, and elegant Clifton Suspension Bridge as well as the Great Western Railway. Fast forward to the present day and the world's most famous street artist has left their equally iconic stamp all over Bristol too – born and bred Bristolian Banksy.

The historic Harbourside, where symbols of Bristol's maritime heritage are on show, is constantly abuzz with activity. Off the water it's a thriving quarter for restaurants and bars, on the water group tours by boat, stand up paddleboard, canoe and kayak weave between each other. Even surf boards aren't out of place in Bristol anymore, as the inland surf lake The Wave brings the sport to the city.

Aerospace Bristol explains how the city's aviation history took off and visitors can step aboard the last Concorde ever to fly. A feast of internationally recognised dining options with a tempting mix of global cuisines, street food, Michelin-starred restaurants and everything in between. The local craft beer offering is booming with cracking tap rooms and pubs galore.

An ever-evolving arts scene and UNESCO City of Film status fly the flag for the city's renowned creative spirit.

#### **BRADFORD ON AVON**

This stunning town flanks both sides of the peaceful River Avon at the southern end of the Cotswolds, with the Kennet & Avon Canal also running through it. Steeped in history, it boasts spectacular medieval barns, Saxon and Norman churches, salubrious mansions and an iconic bridge, parts of which date back to the 14th century. Thanks to a rich industrial heritage in both the wool and rubber industries, the town's old mills add to the wonderful honey-coloured cornucopia of architecture which rises on the surrounding hills. Meaning that this town is definitely not one to be missed along the Great West Way!

#### GROUPS

Group-specific information available including accommodation, food and drink options and attractions. Coach meet and greets and Blue Badge Guide tours are available for pre-booked groups. Online booking form available. Coaches must book in via the website: bradfordonavon.co.uk/plan-your-visit/travel-trade/travel-tradebooking/

#### CONTACT

tourism@bradfordonavontowncouncil.gov.uk bradfordonavon.co.uk/plan-your-visit/travel-trade/ +44 (0)1225 864240





There is no shortage of places to stay with around 10,000 bed spaces across the Bristol area including a great mix of branded hotels, boutique guesthouses, apartments and bed and breakfast.

#### CONTACT

visitwest.co.uk/trade Jon.chamberlain@visitwest.co.uk +44 (0)117 946 2203



#### CALNE

Situated on the A4 and at the edge of the North Wessex Downs AONB, the story of Calne begins around AD 978 and includes drovers' trails and coach roads, the rise and fall of canal and rail travel, woollen broadcloth and meat production.

A stay in the market town of Calne provides easy access to Cherhill Downs and the famous White Horse and with easy access along SUSTRANS Route 403 from Castlefields Park you can explore the nearby Avebury Stone Circlee.

No visit to Calne is complete without including a trip to the Atwell-Wilson Motor Museum - Wiltshire's only Motor Museum, The REME Museum at nearby MOD Lyneham or Bowood House and Gardens.

A warm welcome is offered from the range of cafes and independent shops and a monthly Craft and Gift Market. Why not explore our green spaces including the Skate Bowl and outdoor gym.

Calne's thriving past and present can be explored with a new Calne Trail and a visit to the Calne Heritage Museum in the town's Heritage Quarter to #DiscoverCalne is highly recommended.

#### CONTACT

calne.gov.uk/calne-visitor-information-centre/ calne@calne.gov.uk +44 (0)1249 814000 Calne Visitor Centre

#### CORSHAM

Corsham is a quintessentially English market town, with a long history, independent shops, a great range of places to eat and drink, and exhibitions and shows at The Pound Arts Centre. The beautiful High Street is edged by stately Corsham Court with its Old Masters paintings and Capability Brown-designed gardens at one end and, at the other, the Almshouses and Schoolroom, built in 1665 during the reign of Charles II. The town looks like a film set and has, indeed, featured in a number of films and TV programmes, most noticeably BBC One's hugely popular Poldark. And although customers might not bump into handsome Captain Ross, the town's free-roaming peacocks add a similarly dashing – if noisy – effect. (For Poldark lovers, take a detour off the Great West Way to visit another Poldark location, Berkeley Castle.)

#### GROUPS

Contact Corsham Town Council to arrange coach parking, any specific group requests or to tailor a visit to your needs.

#### CONTACT

Corsham.gov.uk/visit towncouncil@corsham.gov.uk +44 (0)1249 702130

#### **CASTLE COMBE**

Castle Combe is often described as the 'prettiest village in England' with its 14th century market cross and the faceless medieval clock in St Andrew's Church. Visit nearby Castle Combe, or head off the Great West Way to Westonbirt, The National Arboretum.

#### **CHIPPENHAM**

Chippenham's first settlers arrived in the 7th century; today, nestled on the banks of the River Avon, it's a little over an hour from central London. This has been a market town for centuries – in the Market Place is the Buttercross, where dairy products were sold in the 16th century; and today colourful street markets take place on Fridays and Saturdays. Nearby, timber-framed Yelde Hall dates from about 1450. The Chippenham Museum is located in the town centre and nearby is Castle Combe Motor Racing Circuit. For motor lovers, combine a visit to Chippenham with one to Calne and visit the Atwell-Wilson Motor Museum.

#### CONTACT

chippenham.gov.uk/discoverchippenham enquiries@chippenham.gov.uk +44 (0)1249 446699



**Corsham** 

### Whatever the season, *Corsham has it all*

Stunning heritage, glorious countryside, mouth-watering places to eat and drink, and an abundance of independent shops.

Discover Wiltshire's hidden treasure - just 8 miles from Bath and 4 miles from the M4 (J17).

www.visit-corsham.co.uk 🛛 🚱 🞯

#### **DEVIZES**

#### Awarded Confederation of Passenger Transport **UK Coach Friendly status**

This charming market town grew up around its Norman castle, built in 1080 at the boundary of three Saxon parishes (the Latin 'ad devizas' means 'at the boundaries'). Visitors will uncover a colourful medieval past, a wealth of history and architectural heritage, more than 500 listed buildings and a large Market Place at its heart. It is home to Wadworth Brewery, the Kennet & Avon Canal Museum, and the Wiltshire Museum whose galleries feature gold from the time of Stonehenge and tell the story of the Stonehenge and Avebury World Heritage Site.

#### CONTACT

devizes.org.uk tourism@devizes.org.uk +44 (0)1380 800400





#### **HENLEY ON THAMES**

This 13th century market town is one of the most beautiful in England. It enjoys a wonderful position on the River Thames, backed by the Chiltern Hills with delightful independent shops. Book a combined River & Rowing Museum and Hobbs of Henley boat trip. In summer visitors will be thrilled by internationally renowned sporting events and festivals such as The Henley Royal Regatta and the Henley Literary Festival. Henley on Thames, aka Causton, in Midsomer Murders, has appeared in numerous episodes. Fans of Detective Barnaby will recognise many of the filming locations within the town including Gabriel Machin's butcher shop and the Argyll Public House. Pick up a leaflet from the Tourist Information Centre detailing the Midsomer walking and driving trails around Henley, Hambleden and Marlow.

#### **HIGHWORTH**

Highworth is an ancient hill top market town situated on the edge of the Cotswolds only four miles from the River Thames and close to Swindon. The medieval parish church of St Michaels and All Angels is situated in the centre. There is a golf course and a recreation centre with an indoor swimming pool. Visit Highworth Tourist information, Arts and Craft centre and Museum, located in the Market Square and pick up a



self-guided tour of the town or book a tour with a local guide. For local Arts and Crafts, there's Art, Photography, Ceramics, Felting and much more. The Highworth Museum housed in the old bank strong room, not something you find on every High Street.

There are plenty of places to eat and drink, plus an outdoor Saturday Market. A wide range of events take place in the town, including the highly popular May Day Charter Market, annual Music Festival, and Highworth Festival. The town has 6 free car parks as well as street parking.

#### CONTACT

visithighworth.co.uk info@visithighworth.co.uk 01793 764440

#### HUNGERFORD

This historic market town lies in the North Wessex Downs AONB and is traversed by the Kennet & Avon Canal and the beautiful chalk rivers Kennet and Dun. Nearby are Littlecote Roman Villa, Wilton Windmill, Crofton Beam Engines and England's highest chalk hill, Walbury Hill.



There are numerous country walking routes. Shoppers will love the many antique and independent shops, boutiques, and the

bustling Wednesday street market. The Rose of Hungerford runs popular trips on the canal. Hungerford's proximity to the road and rail network makes it an ideal base for wider exploration - a perfect place to visit or stay.

#### CONTACT

visithungerford.com admin@hungerford-tc.gov.uk +44 (0)1488 686195





#### LACOCK

With its central grid of four streets, Lacock today looks much like it did 200 years ago. It's oldest house is older than the thirteenth century abbey. For more information see page 83.

#### MALMESBURY

Malmesbury is a beautiful ancient hilltop town in a unique setting surrounded by picturesque rivers, and Malmesbury is so much more. A rich and rewarding history, a lively town centre with interesting independent shops and great places to eat, drink and stay. A packed programme of arts activities and local events, a thriving community and a wonderful place to visit. You'll also find England's oldest hotel, an Anglo- Saxon street layout, an original Market Cross from 1490, the award winning Athelstan Museum and an impressive Town Hall. Explore Malmesbury (www. exploremalmesbury.com) tells Malmesbury's stories at the places they happened. Discover saints, kings (including the first king of all England), a flying monk, rogues, heroes and heroines, philosophers, (the internationally famous Thomas Hobbes of Malmesbury, no less) and tigers around every corner. Regular guided walks are led by local experts each April to September - bookings can be made at the town Tourist Information Centre at the Town Hall. The 1100th anniversary of Athelstan becoming King is being commemorated and celebrated in the Summer of 2024. Malmesbury is perfectly placed for a visit to the Great West Way and the Southern Cotswolds.

#### CONTACT

tic@malmesbury.gov.uk +44 (0) 1666822143 discovermalmesbury.life

#### MARLBOROUGH

The High Street in Marlborough, a key town along the route, is one of the widest in the UK and a shopper's paradise, lined with old buildings rich with character and housing an array of high quality shops, a twice-weekly market, restaurants and the famous Polly Tea Rooms. Visit The Merchant's House – one of the finest 17th century middle-class homes – or the converted St Peter's church, with its tower tours. The Duchess of Cambridge attended Marlborough College, which has a popular Summer School. Marlborough is also an ideal base to explore Avebury Stone Circle & World Heritage Site.

#### CONTACT

Marlborough-tc.gov.uk/visitors enquiries@marlborough-tc.gov.uk +44 (0)1672 512487



#### MARLOW

One of the loveliest locations on the River Thames, set in the river valley and alongside the woodlands of the Chiltern Hills. The vibrant Georgian market town is made up of historic streets and an abundance of boutique shops. Its most famous landmark is the remarkable suspension bridge spanning the River Thames joining the counties of Buckinghamshire and Berkshire. Marlow has always been known as a fashionable riverside resort and attracted many famous people to the area. Residents of the town have included Thomas Love Peacock, Jerome K. Jerome, T.S. Eliot and Mary Shelley who finished her gothic masterpiece Frankenstein while living in the town. Other examples of Georgian towns along the Great West Way are Marlborough and the finest of them all, Bath.





#### **NEWBURY**

Newbury offers a relaxing yet vibrant atmosphere in which to enjoy its array of independent and high street shops and restaurants, charter and specialist markets, and first-class arts and cultural experiences.

Not far from the town is the real-life Downton Abbey (Highclere Castle) where the world-famous TV series was filmed. Back in the town, book an afternoon at the top-class racecourse or one of the well-known arts venues, the Corn Exchange, Arlington Arts and The Watermill Theatre - named by The Telegraph as one of Britain's Best Regional Theatres. The Kennet & Avon Canal meanders through the town and at Newbury Wharf, many buildings are linked to the canal's history. Visits to West Berkshire Museum and Shaw House will explain the rich history of the area. Take the bridge over the canal to Parkway Shopping Centre. A mile north of Newbury is Donnington Castle Gatehouse which dates to 1386. Head east out of Newbury, along the Great West Way, to Reading and discover Reading Abbey Heritage Quarter.

#### **NORTH WESSEX DOWNS**

An amazing yet often overlooked landscape. Its story begins more than 150 million years ago when tiny algae were deposited on the beds of warm seas creating the layers of chalk we now see in the characteristic rolling hills. Over the last six thousand years man has lived here and there is evidence everywhere of the way people have used and shaped the land. It offers a rich variety of special habitats for many unusual and rare species. There's plenty for your clients to choose from with 520 scheduled monuments and 4,000 listed buildings, as well as the Savernake Forest, Watership Down, Pewsey Down National Nature Reserve. The numerous footpaths, trails and bridle paths give easy access to the beautiful countryside for clients wanting a walking, cycling or horse riding break.

#### CONTACT

northwessexdowns.org.uk 01488 685 440 info@northwessexdowns.org.uk



#### READING

Founded one thousand years ago at the confluence of the Rivers Thames and Kennet, Reading is at the heart of British heritage and enterprise. The final resting place of King Henry I, medieval Reading Abbey Ruins celebrated its 900th anniversary in 2021. Reading's Abbey Quarter is also home to Jane Austen's school in the Abbey Gateway and the site of Oscar Wilde's incarceration - Reading Gaol. Uncover the whole story at Reading Museum and don't miss the only full-scale replica of the Bayeux Tapestry. Other attractions include the history of food and farming at The Museum of English Rural Life, the Ure Museum of Greek Archaeology, the Cole Museum of Zoology, four escape rooms and close by Beale Park Wildlife Park and the national Trust's Basildon Park.

The Thames in Reading offers relaxation and water sports, pampering and great food. The restored Edwardian Thames Lido offers all of that in one place. Or take a river trip along a lovely Thames stretch with Thames River Cruise. Reading's other River, the Kennet flows through Reading's great outdoor dining venue, the Oracle Riverside. The region's best shopping is only a stone's throw away from lunch. Add in a year round Festival programme, boutique and riverside hotels, top class sport, an easily walkable and thriving town centre and great connections by train (22 minutes from London) and the new Elizabeth Line and road and you can see why Reading has so much to offer in its own right as well as a great base for exploring the Great West Way .

#### CONTACT

visitreading.com/traveltrade alex.brannen@reading.gov.uk 07860 779166

#### **RICHMOND**

A jewel in London's crown. Probably London's most attractive borough, it has long been a favourite retreat for royalty and the rich and famous. The River Thames runs for over 10 miles through the borough, linking Hampton Court Palace, Richmond town centre and Kew Gardens with London to the east, and west along the Great West Way. Richmond rivals anywhere in London with its beautiful Royal Parks and open spaces, historic houses, theatres, museums, galleries, exhibits and town centres bursting with life. Situated 10 miles southwest of Central London with easy access by tube, train, bus, car, bike, boat and foot. Richmond upon Thames provides the perfect getaway.

#### **RIVER THAMES**

From the Cotswolds through Oxfordshire, Buckinghamshire, Berkshire, Surrey and London to the sea, the River Thames offers many experiences. Take a walk or cycle along the Thames Path National Trail and stop off at one of the historic market towns such as Marlow or Henley, enjoy great riverside pubs and hotels along the way. Take to the water on a pleasure cruise along the Thames for a few days or longer. Hire a rowing boat or a self-drive cruiser or book a sightseeing trip from one of the operators at key destinations along the river. If you're looking for something more active try kayaking, canoeing, stand up paddleboarding, or why not have a go at punting? Check out our website for inspiration and itineraries.

#### CONTACT

www.visitthames.co.uk +44 (0) 7714 338998 karen@krtourism.co.uk



#### SOUTHERN COTSWOLDS

Straddling the Gloucestershire and Wiltshire borders, the southern Cotswolds and the towns and villages along the Great West Way are just as lovely as those further north. Enchanting cottages made from the golden local stone, and award-winning food and drink. Visitors can enjoy a stroll in gorgeous rural countryside or wander through picturesque bustling market towns and charming villages, each with their own unique feel, including events and markets all year. There's plenty to see and do: world-class attractions, splendid gardens, grand castles and houses and amazing wildlife. Enjoy the seasonal colours at Westonbirt Arboretum near Tetbury. Combine a visit to Highgrove, the home of HRH Prince Charles, the Prince of Wales with one to Cirencester, the capital town of the Cotswolds. Exploring further afield, discover the world heritage site of Blenheim Palace located in Woodstock.

#### **SWINDON**

Visitors can enjoy a vibrant mix of traditional shops and pubs alongside modern outlets and stylish cafés and bars. For an immersive shopping experience, visit McArthurGlen Designer outlet, which is based in the beautifully renovated Grade II listed buildings of the Great Western Railway Works. Swindon's diverse selection of accommodation makes it a perfect base for exploring the Great West Way and beyond.

#### THAMES VALLEY AND NORTH HAMPSHIRE

The Thames Valley and North Hampshire covers an area stretching either side of the River Thames. The Thames Valley runs from Reading to Windsor and northwards up to Oxford, Henley on Thames and Marlow. Whilst North Hampshire takes in Highclere along to Basingstoke and Farnborough. Visit Highclere Castle, Bombay Sapphire or follow in the footsteps of Prince Harry and the Duchess of Sussex and explore Windsor by foot, by open-top bus, or horsedrawn carriage. Or take a detour off the Great West Way to Didcot Railway Centre, living museum of the Great Western Railway. Then head on to the UNESCO World Heritage Site, Blenheim Palace, birthplace of Winston Churchill and over 300 years of history.



#### TROWBRIDGE

Trowbridge is the county town of Wiltshire, and it celebrates a rich industrial heritage centred around the West of England woollen cloth trade, which peaked after the Industrial Revolution. The town's fascinating history can be uncovered at the Trowbridge Museum. Let your customers walk through the beautiful park or – if they're in the mood for a more bloodthirsty experience – request a copy of Trowbridge Ted's Terrible Town Trail from the Information Centre. The map is a guide through the gory side of Trowbridge's history. Within 10 miles north of Trowbridge are two of the Great West Way's National Trust properties : The Courts Garden and Lacock Abbey.

#### CONTACT

trowbridge.gov.uk/discover-trowbridge info@trowbridge.gov.uk +44 (0)1225 765072



#### **VALE OF PEWSEY**

The village of Pewsey sits at the centre of the Vale, the western extent of the North Wessex Downs AONB and is a walker's and cyclist's paradise. It is home to the long-distance walking and cycling route, the Pewsey Vale Circular Way. It also has 'Walkers are Welcome' accreditation. The opening of the Kennet & Avon Canal in 1810 and the Great Western Railway in 1862, transformed Pewsey into a bustling community. Once the heart of King Alfred's lands, the Vale of Pewsey contains rich history including the site of the Wolfhall, home of the Seymours, the only working windmill in Wessex at Wilton and the original and still operational steam powered beam engines at Crofton Pumping Station on the Kennet & Avon Canal. The Vale is also home to two White Horses carved into the chalk hillsides and the Crop Circle Centre Exhibition & Information Centre. Visit Pewsey during September and enjoy Wiltshire's oldest carnival. Take a canal boat holiday from here with Honeystreet Boats, along a beautiful stretch of the Kennet & Avon Canal, through Devizes and Bradford on Avon to Bath, a relaxing way to explore the Great West Way.

#### CONTACT

info@visitpewseyvale.co.uk visitpewseyvale.co.uk +44 (0)7802 444022

#### WINDSOR

#### Awarded Confederation of Passenger Transport UK Coach Friendly status

You can't say the word Windsor without conjuring up images of the world's oldest and largest inhabited castle, royalty, horse racing, the changing of the guard, the River Thames and Eton College. Windsor thrives on its royal patronage, rich cultural heritage, stunning architecture and beautiful natural scenery. Add to this an abundance of quaint one-of-a-kind shops and a scene headed by the likes of Heston Blumenthal and Alain Roux and you'll have a reasonable idea of the treats in store for you in Windsor, Maidenhead and Ascot. Windsor, Runnymede, Hampton Court Palace and Richmond are the fascinating windows into history at the east end of the Great West Way.

#### CONTACT

windsor.gov.uk/travel-trade Traveltrade@RBWM.gov.uk +44 (0)1753 743918









# WITHIN EASY REACH

These places are off the route but within easy reach of England's Great West Way.

#### GLOUCESTERSHIRE

Gloucestershire covers an area of approximately 1,220 square miles (3,150 square kilometres) and incorporates destinations such as the Cotswolds, Forest of Dean, Tewkesbury, South Gloucestershire, Stroud, Cheltenham and the City of Gloucester. There are many wonderful attractions and accommodation providers in the area. Consider using Gloucestershire as a base to allow easy travel through the local area. Its easily accessible by public transport, with main line trains from London, the Midlands and the North, and South West England. Gloucestershire's main line railway stations are located at Cam and Dursley, Cheltenham, Gloucester, Kemble (close to Cirencester), Moreton-in-Marsh, Stonehouse, Stroud and Tewkesbury (Ashchurch). Travelling by bus or coach is also a great way to get around and there are local guides taking tours in the area too.

#### CONTACT:

visit-gloucestershire.uk contact@visit-gloucestershire.uk Tel: +44 (0)7469 851563

#### **CHELTENHAM**

A Regency town, its wide Promenade has wonderful Regency buildings. Montpellier Walk, designed in 1843 by local architects was inspired by the Erechtheion temple in the Acropolis. Visits to the Pump Rooms, Cheltenham Spa, or the Holst Birthplace Museum.

#### CIRENCESTER

The 'Capital of the Cotswolds', a lovely market town with fascinating history, once the second largest town in Britain after London.

#### TETBURY

This historic wool town is an architectural gem; many of the wool merchants' houses date from the 16th and 17th centuries. Today, it's well known for the Highgrove shop run by the Prince of Wales's Charitable Foundation.

#### WILTSHIRE

Around a quarter of the Great West Way runs through Wiltshire. A magical place with a strong connection with the past making it the perfect place to enjoy the present. Explore charming rural market towns with independent shopping, many places to visit including World Heritage sites, stately homes and glorious gardens. There's a thriving arts and culture scene and a range of accommodation options for the trade. Wiltshire is timeless wonders, timeless pleasure, timeless nature and timeless places. Welcome to Wiltshire.

#### CONTACT:

visitwiltshire.co.uk flowallace@visitwiltshire.co.uk +44 (0)7436 588860

#### AMESBURY

Its museum houses one of Britain's largest Mesolithic collections. A sculpture depicts an early Bronze Age man found nearby in 2002. Discover the story of Queen Eleanor of Provence who was buried here in 1291.

#### CRICKLADE

The first town on the Thames and the southern gateway to the Cotswolds. One of the few preserved Saxon towns and home of a royal mint from 979 to 1100.

#### SALISBURY

Medieval Salisbury is the perfect fusion of ancient and modern: many of its shops trade from historic half-timbered buildings. The city's great landmark is Britain's finest 13th century cathedral with the tallest spire in Britain, the world's oldest working clock (1386) and the world's best-preserved original Magna Carta (1215). Nearby in the Cathedral Close are The Salisbury Museum, The Rifles Berkshire and Wiltshire Museum and Mompesson House, which was built in 1701.

#### WARMINSTER

Surrounded by seven hills, it is home to Warminster Maltings, Britain's oldest working maker of brewing malt. Include a behind-thescenes tour here or head to Dents, royal glove suppliers since George III in 1777 – including Queen Elizabeth II's coronation gloves. Nearby is Longleat House and its famous Safari Park.

#### HAMPSHIRE

Hampshire sits tucked away to the very south of England, bordered by Dorset, Wiltshire and Sussex. It offers cultured cities, miles of idyllic countryside and beautiful coastline. It is home to two national parks – the New Forest and South Downs and also benefits from excellent transport links including easy access to the motorway and main line train stations.

#### BASINGSTOKE

At the heart of North Hampshire, it offers two very different experiences: The Vyne, an historic house and Milestones, Hampshire's living history museum. Other places to visit: Whitchurch Silk Mill, FAST (Farnborough's aerospace museum), aerospace museum, Bombay Sapphire Distillery.

#### SOMERSET

Somerset is one of the larger English counties, with stunning beaches, green countryside, woodlands, lakes & more, covering a wide range of landscapes & environments. There's so much to explore with gems such as wildflower meadows, beach waterfalls, ancient wells, unique carvings & underground reservoirs.

#### FROME

The centre brims with architectural interest and a contemporary performing arts scene. Visit the town's popular independent market on the first Sunday of every month Mar-Dec.

#### WELLS

Its centrepiece, Wells Cathedral, has brought people together for over 800 years and the medieval moated Bishop's Palace with its resident swans, dates from the 13th century. The Vicars' Close is Europe's oldest intact street, completed in the mid-14th century.

#### **OXFORDSHIRE**

This beautiful county offers countless experiences, heritage, culture, entertainment and delicious food and is the perfect destination for the trade.

#### OXFORD

With five free museums including the Ashmolean, Britain's first botanic garden and 37 historic colleges, Oxford is best explored on foot or by punt! If customers are Harry Potter fans, seek out Christ Church, New College and the Bodleian Library.



# **EXPLORING BEYOND** THE GREAT WEST WAY



e'd like to encourage visitors to stay longer, as not only is there an incredible selection of things to do and places to visit along the Great West Way, there are also plenty of ideas for wonderful detours. Use the accommodation along the route as a base to explore further afield for a day out.

#### Marlborough and beyond

Marlborough and its villages make a perfect base. From here you can travel through the golden-stoned Cotswold villages as you head to Blenheim Palace and Oxford. Or travel south and explore the icons of Stonehenge and Salisbury. Stonehenge is a UNESCO World Heritage Site and the stone circle must be the world's most famous prehistoric monument. Salisbury Cathedral soars above the Wiltshire countryside, its spire is the tallest in the country. Take the Tower Tour for a closer look. It's 800 years since the founding of the Cathedral.

**STAY:** For group-friendly accommodation, travelling south to Stonehenge is the **Holiday Inn Salisbury-Stonehenge** (103 rooms).

#### Bristol, and beyond

**Bristol** is a city surrounded by wonderful countryside and a wealth of places to visit including the **National Trust's Tyntesfield**. As you head north out of Bristol stop at Aerospace Bristol and take one of their tours. Next stop is the wonderful **Berkeley Castle** built to 'keep out the Welsh' over nine centuries ago and still lived in by the same family. Take a detour south from Bristol and visit the National Trust properties of **Tintinhull Garden**, **Montacute House**, **Lytes Cary Manor**, **Barrington Court** or **Stourhead**.

**STAY:** Brooks Guesthouse (27 rooms), a boutique guesthouse, is situated at the heart of Bristol's old town. It also offers 'urban glamping' on the roof with 4 airstream style caravans. Handy for the airport is group friendly Hampton by Hilton Bristol Airport (201 rooms).

For those wanting to extend their itineraries continue west journeying over the Prince of Wales Bridge straddling the River Severn and you'll find yourself in South Wales. From here its only a short distance to explore many of the highlights of South Wales including **The Royal Mint** – which is well worth of a visit.

#### Reading and beyond

From **Reading** you can explore beyond the Great West Way through the **Thames Valley** and **North Hampshire**. It is also a good base to head west along the route towards Bath and Bristol, or east towards Windsor and Richmond and for independent travellers it's 25



minutes by train to London Paddington with **Great Western Railway** (use the Great West Way Discoverer pass).

A short detour south west and a day in North Hampshire beckons with visits to **Bombay Sapphire Distillery** – book a gin cocktail masterclass, **Whitchurch Silk Mill**, the oldest silk mill in the UK still in its original 19th century building and **Highclere Castle** (the reallife Downton Abbey).

**STAY: The Roseate Reading** (55 rooms), offers a luxury boutique townhouse stay and **Hilton Reading** (210 rooms) is a perfect group-friendly hotel.

#### Cotswolds and beyond

From the beautiful south Cotswolds, including destinations such as Malmesbury, visitors can easily travel further north extending itineraries into Gloucestershire. Explore **Tetbury**, which is close to Highgrove House, the private residence of Their Majesties The King Charles III and The Queen Camilla, with its attractive high street and Market House dating from 1655.

Detour off the route travelling further north to Gloucester and visit the 11th century Gloucester Cathedral, resting place of King Edward II. It also has a dramatic waterfront and numerous museums and attractions including the **National Waterways Museum Gloucester** which tells the fascinating story of the local waterways and the docks.

#### RETURN TO SOUTH COTSWOLDS FOR AN OVERNIGHT STAY:

**Pettifers Hotel** - Family run 3\* Cotswold Hotel (22 ensuite rooms plus 4 family rooms) with a 16th century conversion of a veterinary apothecary and fine dining rosette is an affordable Cotswold stay.









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# EXPLORING ENGLAND'S GREAT WEST WAY

To follow the paths taken by generations of travellers is to discover an essential strand of England.

B ased on one of the first Great Roads commissioned by the kings of England, the Great West Way® winds through some of England's finest lush green landscapes, the Royal Parks of Richmond, through Royal Windsor and past timeless Avebury, taking in Bristol's city energy, historic Bath and English village life.

Travelling through twists, turns and new discoveries – by road, railway or waterway – we invite you to discover these destinations, along with lesser-known attractions and unique experiences, to create packages that are different from the norm: a captivating mixture of the worldfamous and the yet-to-be-discovered that will inspire your customers to book.

# Where the extraordinary meets the everyday

On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with World Heritage Sites on their doorsteps, serving craft ales and local farm food.



Starting from London, visitors share their journey with the **Thames**, England's longest river, as it drifts through history. Follow it on foot along 184 miles of the Thames Path National Trail. To the south is Runnymede, the water-meadow where Magna Carta was sealed; the 5,000 glorious acres of Windsor Great Park; Windsor Castle – the oldest and largest occupied castle in the world. Gazing over this great river are historic market towns: Marlow with its literary links and suspension bridge, and gracious Henley on Thames, home of the world-famous Royal Regatta.

In **Reading** the route leaves the Thames and the journey continues in the company of great British engineering: the 87-mile **Kennet & Avon Canal**. The Kennet & Avon Canal passes by **Newbury** and **Hungerford** in the east; a short detour from it takes in Highclere Castle.

Alternatively, setting out from Bristol - a city buzzing with life, creativity, and maritime heritage - visitors can explore two more marvels of Brunel's engineering: the steamship, SS Great Britain, and the graceful Clifton Suspension Bridge, symbol of the city. Here, too, they can view the street art inspired by Bristol boy Banksy or pedal their way around the sights of this, the UK's first cycling city. Just 12 miles away is the gloriously elegant city of Bath. A World Heritage Site famous for row upon row of astonishing Regency buildings, its soothing thermal waters and genteel air have made it a fashionable destination since Roman times. Britain's only naturally warm, mineral-rich waters can be enjoyed at Thermae Bath Spa. For a taste of rural England – literally



### SINSIDER TIP

Bristol's artistic, independent DNA makes it the perfect canvas for street art and heading out on one of the dedicated street art walking tours while you're here is a must. The guides fill you in on the back stories of the city's best-known artists and pieces as well as uncovering how Bristol became a street art capital. Watch out for details of the next Upfest, Europe's largest street art festival, which takes place in Bristol.



ancient sites, a slice of England's story, and a fascinating part of a compelling journey along the Great West Way.

# Enjoy the journey as much as the destination

There are so many different ways to travel the Great West Way. Travellers can journey by car, coach, or train. They can hire a bike, travel at a gentler pace on water, or enjoy a walking tour. However they choose to travel, we invite visitors to slow right down and wander at leisure, base themselves along the route, or take a short trip from the capital to explore the web of extensive trails and tracks that make up this historic journey.



### **SNAP HAPPY!**

Take inspiration from Lacock Abbey where William Henry Fox Talbot, Victorian photography pioneer moved to in 1827.

He created the earliest surviving photographic negative in 1835, taken of a small window in the Abbey's South Gallery. The museum here, created in his honour, celebrates his worldchanging breakthroughs in photography. His work in the 1840s on photo-mechanical reproduction led to new photographic processes. His early photographs of Oxford, Paris, Reading, and York included the first photograph of a church, Holy Trinity Church, Oxford Road, Reading. In 1843, Fox Talbot set up the first commercial studios to mass-produce photographs from negatives in Baker Street, **Reading**, The Reading Establishment. The very first book in the world to be illustrated with photographs was produced in Reading between 1844 and 1846.

Photographers will never be short of the perfect subject for a shot along the Great West Way. Take a sunset image at Stonehenge or Avebury, capture migrating birds at Langford Lakes, or create a panorama of colours at Westonbirt Arboretum.

The Great West Way connects hundreds of bookable trade products. Take a look at the Listings section.



a detour to the Cotswolds. With its soft green hills and honey-coloured stone, it's the perfect spot for a stroll and to sample some delicious regional food and drink. Further eastwards, the route passes by Corsham with its mellow, Georgian stone buildings, where the peacocks freely walk; Chippenham, on the banks of the River Avon, whose first visitors arrived in the 7th century; Calne, with more than 1,000 years of fascinating history to discover, and the charming market town of Marlborough with its grand high street lined with boutiques and cafés. And then of course, just off the route, is Stonehenge. This ancient masterpiece of engineering is one of the planet's most important

and figuratively – a meander north takes



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# WILTSHIRE

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# HIGHLIGHTS OF THE GREAT WEST WAY

ngland is proud of its long history and of the traditions and ceremonies that are part of the nation's identity – visitors can find these wherever they go along the Great West Way.

Arts and sporting festivals remain a strong feature of many towns and cities along the Great West Way: from science, music and literature, to horses racing at Ascot, Royal Windsor and Roman Baths or detour off the route to South Wales or Salisbury.

There is an extraordinary variety of English experiences not found in any other part of the country. Discover an astonishing amount of History and Heritage, with three World Heritage Sites – (Bath, Kew, Avebury & Stonehenge), 21 National Trust Properties and landscapes and 28 English Heritage properties along or within easy reach of the route.

# Stately Homes, Castles and Palaces

England is renowned for its stately homes, castles and palaces and some of the most iconic and finest lie along or within each reach of the Great West Way. We've put together a new 3-day suggested itinerary for those who can't get rnough of past and present English Royalty, History and Heritage. It includes **Hampton Court Palace**, **Blenheim Palace**, **Windsor Castle**, **Berkley Castle**, **Bowood House & Gardens** and **Longleat**. Please see itinerary section for details.

#### National Trust Wonders

There are 21 National Trust properties with glorious gardens along or within each reach of the route. Avebury Manor is part of the Stonehenge and Avebury World Heritage site and sits alongside the ancient stone circle. Dyrham Park is sparkling with 17th-century life once more thanks to a massive project to revitalise, restore and reimagine the baroque house. Visitors can explore the multi-sensory visual and audio experiences with touch stations, scents and music that rings through the Great Hall. There is birdsong that fills the entrance hall and a short film brings to life the context of the house's place in history.

Lacock Abbey is a country house with monastic roots, and Britain's birthplace of photography, set in a picturesque village in Wiltshire. Prior Park Landscape Garden is



home to a Palladian bridge, one of only four in the world, the garden has fabulous views over Bath. **Stourhead** is a Palladian house and world-famous landscape garden with a magnificent lake, classical temples and rare and exotic trees. **Tyntesfield** is a Victorian Gothic country house and estate with formal gardens, woodland and parkland.



# England on a plate – and in a glass!

Hungry travellers along the Great West Way will discover a wealth of foodie delights, with the chance to indulge restricted only by fear for their waistlines. Artisan producers of everything from cheese and bread to ice cream and rare breed meats are enjoying a huge revival; farm shops or farmers' markets are a popular way of buying this produce direct from the makers.

### 😽 INSIDER TIP

Gardening has been enjoyed by the English for centuries; from cottage gardens to stately homes, English gardens are renowned for their beauty and variety. Enjoy a unique private visit to one of many truly spectacular private gardens along the Great West Way, open through the **National Garden Scheme**, welcoming your group, large or small.

For further information see ngs.org.uk



### 🛠 INSIDER TIP

Step aboard the last Concorde ever to fly and journey through more than a century of fascinating aviation history at **Aerospace Bristol**. Twenty years on from Concorde's final flight, don't miss your chance to enjoy a special 20th anniversary tour, and dine alongside the iconic supersonic jet. Trade rates, group catering and exclusive tours are available.

All along the Great West Way travellers can enjoy the drink industry's new heyday. There are vineyard tours and tastings at and **Bluestone Vineyard**, while the **Bombay Sapphire Distillery** at Whitchurch is at the forefront of the English gin resurgence.

#### As Seen on TV

With so many beautiful settings along its length, the Great West Way provides an endless source of locations for TV and film producers. **Lacock** in Wiltshire is such a perfectly pretty village, it might have been designed as a film location. It's probably most famous as a location for several of the Harry Potter films. Nearby, **Corsham's** classically English good looks made it the perfect location for transformation into Poldark's 18th century Truro. Another Poldark location is **Berkeley Castle** near



Bristol, an ancient fortress home where the Berkeley family have lived since the late 12th century. It can also be seen in Wolf Hall, The White Princess and Johnny English Strikes Again. Highclere Castle, Hampshire, became the family seat of the Earl and Countess of Grantham in TV's Downton Abbey. **Bristol** is a favourite location too as a UNESCO City of Film with Poldark, Sherlock and Dr Who all having been filmed here.

#### Within Easy Reach...

To celebrate the coronation of HRH King Charles III **The Royal Mint** embarked on a huge journey when they opened the new 'Crowned – The Making Of A Monarch' exhibition. This is home to a replica Coronation Throne in a unique setting, plus a unique opportunity to view UK coins featuring King Charles.

### LATEST NEWS FOR 2024

The town of **Malmesbury** will be celebrating 'Athelstan 1100' in 2024. King Athelstan, the first King of England, is buried in Malmesbury and in July 2024 the town will mark the 1100th anniversary of him becoming King. They'll be a series of fantastic events from late June onwards, including large scale Anglo-Saxon re-enactments, live performances in and around the Abbey, archaeology digs, famous key note speakers, period food and crafts and a host of engaging activities for all.

# **SPECIALIST TOURS & ATTRACTIONS**

If you're looking for specialist tours along the Great West Way then look no further as we've highlighted some of the most exciting tours and experiences available for pre-booked groups.



### Sporting

A day at Ascot Racecourse is best described as an exciting yet elegant high-octane sporting experience, with a full day of racing action mixed with a little traditional style. There are year-round dates in the racing calendar for flat and jumping fixtures, with a minimum of six thrilling races a day. To add something special to your day, groups of 10 or more can pre-book, bespoke guided tours of the racecourse. You can walk the course, meet and greet a jockey, get tips from the resident tipster, and have lunch or afternoon tea. Exclusive use areas, racecard (raceday programme) and betting vouchers are also available to pre-book as part of the package.

#### Gardens

Lord and Lady Lansdowne's home at **Bowood House & Garden** allows groups of 15+ to explore the Private Walled Garden with an exclusive guided tour tailored to suit the season and flowers in bloom. From trailing wisteria to a wall of climbing roses, or visit in the Autumn when the colours in the Arboretum and around the grounds are truly stunning. A Capability Brown Parkland tour is also available to groups where visitors will find out about Bowood Park's unique evolution of its creation, transporting them back 250 years to when Brown first created this exceptional landscape. Catering packages are also available. The gardens at Whatley Manor Hotel are something very special. Within 12 acres there are 26 individual garden rooms, a wildflower meadow, orchard and an array of sculptures and garden art to discover. During the summer guided Garden Tours visitors can find out about the history of the gardens, how they are managed throughout the year and discover plans for the future. The gardens at Whatley Manor Hotel are something very special. Within 12 acres there are 26 individual garden rooms, a wildflower meadow, orchard and an array of sculptures and garden art to discover. During the summer guided Garden Tours visitors can find out about the history of the gardens, how they are managed throughout the year and discover plans for the future.

#### Food & Drink

Bluestone Vineyard is a specialist producer of traditional method sparkling wines leading the way in the English Sparkling Wine 'grower' movement. Visitors can take themselves on a self-guided vineyard tour which includes a tasting sample of a Bluestone sparkling wine. Alternatively, pre-book a Signature Vineyard Walk with an expert led tutored wine tasting session. Add a lunch platter including chesses and charcuterie from local farmers. Within easy reach of the Great West Way, **Bombay Sapphire Distillery** has a new personalised gin & tonic cocktail experience, allowing visitors to select their own glass, fill it with ice and dispense their choice of Bombay Sapphire before finishing it with their choice of garnish. They can also choose to upgrade their experience with a Gin Masterclass to expand their cocktail making skills before heading to the bar to sample the cocktail menu.

### 😽 INSIDER TIP

Visitors will be immersed in Royal history and heritage of the beautiful gardens in **Windsor Great Park**. Discover the splendour of the interconnecting Gardens - a wonderful mix of styles and dramatic combinations in a picturesque woodland setting. Specialist tours are available for prebooked groups.



#### **Ancient Landscape**

A Stone Circle Experience at **Stonehenge** gives you a unique opportunity to be up close to this world-famous monument and wander amongst the ancient stones. Walking between the standing and fallen stones is an aweinspiring experience, allowing you to marvel at the incredible ingenuity required to construct this 4,500-year-old monument. Visits take place outside of normal opening hours, most mornings and evenings. Each visit lasts for 45 minutes, for a maximum of 30 people. Where a group is more than 15 people

### LATEST NEWS FOR 2024

Galahad Tours are launching a new local winery day tour from Bath in 2024. The effects of global warming have already resulted in increasingly arid conditions in England, and when combined with the local geology, this has launched a rapid expansion of local vineyards and wine production. English wine is gaining widespread industry recognition and this new tour aims to highlight this with a memorable day exploring beautiful scenery and the best of its wine. the group will be divided into two with 30 minutes within the stone circle itself and 30 minutes around it. They are subject to very limited availability.

#### Within Easy Reach...

A range of fascinating specialist tours are available at **Salisbury Cathedral**, particularly for small groups or FIT. Tours to visit the works yard to see the Stonemasons exquisite hand carvings and a recent additional notebook written by Sir Christopher Wren when he carried out a survey of the cathedral in 1668. Visitors can also go behind the scenes on Cathedral tours with talks from the stainedglass experts and visits to the library with the archivist and librarian who care for documents older than the Cathedral itself. Pre-booking required for standard tours and customised experiences.

The Royal Mint, continues a focus of creating memorable experiences with a new tour called 'Beyond The Glass', which takes visitors through a glass wall where they can walk the factory floor getting up close to the machines that make the coins we are so familiar with. See the sheer size of the circulating coin factory, the smell of freshly minted coins and stand in awe as these modern, advanced machines that tower over everyone. Tours for Beyond The Glass take place on select days.







### DON'T MISS



Mary Shelley's House of Frankenstein is an award winning, multi-sensory attraction in the centre of Bath chronicling Shelley's unconventional life and the legacy of her famous creation. Visitors can delve into the authors unconventional life uncovering vintage artefacts, gothic curiosities and amazing special effects including an 8ft breathing Creature, reproduced exactly as Mary Shelley imagined.

In the run up to Halloween don't' miss the 'After Dark – nights to die for' event where visitors venture through rooms cloaked in darkness, lured into twisted childhood games featuring live actors, special effects and disturbing aromas and soundscapes. For the very brave, check out the X-treme basement walkthrough experience in the sinister underbelly of the House. Suitable for all group sizes (up to 30 per session), pre-booked guided tours available.

### 🋠 INSIDER TIP

If you're a small group, looking for an immersive experience with a challenge, Great West Way is home to several exciting Escape Rooms. At **Mary Shelley's House of Frankenstein** in Bath, visitors can play Victor's Lair Escape Room plus The Body in a Suitcase Game. Take a short detour off the route to explore **Live Escape Salisbury** where visitors can play Pieces of Eight, The Brig or Spectre and at **Cheddar Gorge** & Caves there are two Cheddar themed Escape Rooms with Caved In and The Vault.

# ANNUAL EVENTS AND ENTERTAINMENT

Highlighted below are a summary of annual events and festivals which usually take place annually along the route. Please check venue websites for details.

s well as its natural scenery, cultural scene and lovely locals, the Great West Way is known for its many festivals and events. From boating to ballooning, there's plenty to keep visitors entertained whatever time of year they choose to visit

The soft sunshine of British spring and summer time heralds the biggest festivals and events along the touring route such as **Bristol International Balloon Fiesta**, **The Bath Festival** and **Totally Thames**. There's a fun mix of one-off and regular events, from vintage fairs to food festivals and traditions.

Sporting events such as the Henley Royal Regatta (June/July), Royal Ascot (June) and Badminton Horse Trials (May) often attract a large crowd as do the popular annual music festivals.

Reading Festival (August) is one of the biggest, always attracting top names, from the Foo Fighters to Fall Out Boy. There's also WOMAD at Charlton Park, Wiltshire (July), Love Saves the Day at Eastville Park, Bristol (May) and NASS Festival in Bath - a music festival with skating, BMX and street art.

The **Windsor Festival** invites the world's finest musicians, writers, artists, and local performers to entertain and delight visitors,





Stuart Turkinngton

hoto:

to celebrate Windsor's special place as a Royal town, and to inspire the next generation of artistic talent and creativity (September). There's lots of smaller festivals, especially for folk music or more niche/boutique genres - **Swindon Festival of Literature** (May) for bookworms and **Devizes Arts Festival** (June) for film, dance, theatre and more. **Upfest** (July) is a huge celebration of street art in Bristol, Banksy's home town.

Given the rural nature of much of the touring route, there's plenty of food, drink and farming events to choose from, but one of the biggest is the **Royal Bath & West Show** (May/June). Attractions over the four days include sheep shearing demos, prize livestock displays and a beautiful marquee dedicated to honey, wax and beekeeping.

Due to the abundance of fresh homegrown produce along the route, you'll also find lots of food and drink festivals to attend. **Bristol Food Connections** (June) and **The Big Feastival** in the Cotswolds (August) are some of the biggest but you'll find lots of smaller ones in villages and towns throughout the Great West Way. When it comes to booze, **Oktoberfest**, Swindon (October) and **Bristol Craft Beer Festival** (June) are both great fun. Please check directly with venues for trade bookings. Find out more www.greatwestway.co.uk/see-anddo/festivals-and-events

### 🛠 INSIDER TIP

Look out for arts trails, where local artists open up their homes for visitors to meet them and see their latest art works



# **CELEBRATE THE SEASONS**

Each season brings its own joys along England's Great West Way, from the budding promise of spring through the languid days of summer, the crisp colour of autumn to the sparkle of winter. Let's take a look at how your customers can enjoy every time of the year.



#### Spring

- The National Trust's **Bath Skyline Walk** gives a glorious view of the city in spring.
- Wiltshire Wildlife Trust's Clattinger Farm at WWT-Lower Moor, is the UK's finest remaining example of enclosed lowland grassland, rich in wildlife. In late April thousands of delicately patterned snakeshead fritillaries bloom, while June brings a riot of wildflowers.

#### Summer

- There's no better time to visit Bristol than in the summer and being the UK's first Cycling City, there's no better way to enjoy it than on a bike. With riverside country trails, the harbourside and a network of city centre cycle lanes. Make it a unique experience and hire a tandem from Bristol Tandem Hire.
- Marlborough College Summer School (mid-July to mid-August) provides over 500 courses offering an eclectic programme of creative arts, history, science, body and mind, life skills, sport and country pursuits
- Summer is the time for a that great British tradition, a picnic. National Trust Prior
   Park Landscape Garden, Bath in summer is bursting with life, picnic by the lake.

 From a rainbow of tulips to clouds of fragrant roses, or the spectacular abundance of high summer borders, your group can enjoy a relaxing and inspirational exclusive visit to one of the many private gardens open with the National Garden Scheme. Stay for delicious teas with homemade cake for the perfect quintessential English day out.

#### Autumn

- Visit the beautiful Houses and Gardens along or within easy reach of the route. Choose a National Trust property such as the Stourhead landscape with its beautiful vistas.
- Other top destinations for autumn colour are: Savernake Forest, North Wessex
   Downs, where visitors can look out for the Big Belly Oak; and dont miss the stunning parkland on the Bowood Estate, Calne.
- Take a boat trip on the River Thames and experience the wonderful rich autumn colours with Thames Rivercruise, Reading and French Brothers, Windsor.

#### Winter

• Get in out of the cold and visit one of the huge choice of museums in **Bath**, **Bristol** and **Reading**.





### A SPARKLING CHRISTMAS

#### November & December

At the most magical time of the year, nothing gets visitors into the festive mood better than a market, where they can sip a mulled wine, pick up unique hand-made gifts, or sample local produce.

Celebrate Christmas in style through the ages with many country homes and interiors are beautifully decorated for the festive season.

Bath Christmas Market bathchristmasmarket.co.uk

Bristol Christmas Market bristolchristmasmarket.com

**Discover over a million lights at Stourhead this Christmas**. November - January. To book tickets and for more information visit christmasatstourhead.co.uk

Hampton Court Palace Festive Fayre. hrpfestivals.com/festive-fayre

Celebrate Christmas in style through the ages:

**Tyntesfield** and **Stonor Park**, for example, are both beautifully decorated for the season.

#### It's the season of lights and lanterns

Devizes Lantern Parade & Winter Festival docadevizes.org.uk/lantern-parade

Longleat's Festival of Light - The UK's original and best lantern festival invites visitors to step straight into the pages of their favourite stories, reimagined as stunning lanterns with spectacular illuminations across the park and grounds. Plus enjoy access to all Longleat's popular animal and adventure attractions, including the Winter Safari experience. longleat.co.uk/ the-festival-of-light

For a heartwarming traditional Christmas, visitors can sing in a carol service (the event in front of **Windsor Castle** is a spectacle), boo the villains at a pantomime, or skate around an outdoor ice rink.

Christmas is about parties, book a Christmas lunch or dinner, somewhere special for your customers. Available at hotels and venues during December.

Take a look at the Bookable Trade Product listings at the back of the Directory.

On foot, by car, on a bicycle. By train, coach or water. Whatever your choice - that's the beauty of England's Great West Way ኽ 💑

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#### Go by rail

Isambard Kingdom Brunel's Great Western Railway was a first in many ways – an amazing feat of engineering that some dubbed 'God's Wonderful Railway'. The first trains ran in 1838, and for thousands of Victorian holidaymakers, GWR was a fast route to coast and countryside.

Today's GWR follows the same route from London Paddington to Bristol, keeping close company with England's Great West Way – which makes it a perfect way to access the route's many attractions.

**Bristol** is just under 90 minutes from London. But why rush? Travellers can really make use of the flexibility of the railway, stopping off en route – at **Windsor** or **Bath** to stroll through the serene Georgian streets, perhaps. They can stay overnight on a short break. Or within easy reach, branching off the main line are: Cheltenham and the **Cotswolds**, for example, Oxford, the **Thames Valley** or parts of Wiltshire. Take a look at a threeday trip taking in **Swindon**, **Stonehenge**, **Bath** and **Bristol**.

The railway also takes the strain out of getting to the many festivals and events along the Great West Way that attract crowds – and traffic! Travelling in a group can be fun and can save money: **Great Western Railway (GWR)** offers discounts on certain group sizes, as well as help with group travel plans. Ask about **GWR's Great West Way Discoverer pass** – covering the entire route by train and bus on just one ticket! For more information see page 55.

#### Go on foot

For some places along England's Great West Way, the only way to really experience them is on foot. Two of these, the **Cotswolds** and the **North Wessex Downs**, are Areas of Outstanding Natural Beauty, which offer some of the loveliest scenery in the land. Walkers can stretch their legs on the 102-mile Cotswold Way National Route. Thames Path National Trail starts at the source of the river in a field in the Cotswolds and follows the banks of the **Thames** for 184 miles (294km), entering the City of London and finishing at the Thames Barrier in Greenwich. On its way it passes historic towns and cities such as Oxford, **Reading, Henley, Marlow, Windsor** and **Richmond**, and some of the best known landmarks of London.





Many cities open their best secrets to the walker: **Bath**, **Bristol**, **Reading** and **Windsor** among them. See page 44 for a walking itinerary taking in these destinations. **Sulis Guides**, **Oldbury Tours**, **Tour & Explore**, **The Carter Company**, **Active England** or **Compass Holidays** offer walking tours of destinations along (or just off) the Great West Way, including the northern Cotswolds, Oxford and Stonehenge.

#### On two wheels...

Other Great West Way destinations cry out for a bicycle: such as the trails snaking around the ancient beeches and oaks of Savernake Forest in the North Wessex Downs AONB, the broad towpaths of the Kennet & Avon Canal, or the riverside and city trails in bike-friendly Bristol. Swinley Forest and its Bike Hub has 24km of purpose-built, all weather way-marked mountain bike trails that nestle and follow the forest's natural ebb and flow. The sustainable transport charity Sustrans has its own version of the Great West Way, a 168-mile route from Bristol to London using firm paths along canals and rivers and through vales.

#### ... and four wheels

In the 18th century, the first travellers along the pioneering Great Bath Road went on four wheels – in their case horse-drawn coaches, including the first mail coach service from London to Bristol. On the Great West Way, which follows the same route, modern travellers can zip along in a similar manner – this time by coach or car.

#### By car

The beauty of driving themselves is that visitors can stop where they please to take in the sights... or some refreshment. Some of the same coaching inns that refuelled those early travellers still exist today, serving up hearty English meals to modern tourists. These have been joined by many gastro pubs, offering contemporary cuisine. Either way, diners can complete the experience with a pint of local real ale. **Take a look at the bookable accommodation listings at the back of the Directory, there's plenty of choice.**
### 🛠 INSIDER TIP

### Cycling Tours and Cycle Hire

You can discover the Great West Way on a self-guided tour with your own bike, book bike hire, or on a guided or bespoke tour. Active England offers guided, self-guided or bespoke cycling tours as do Compass Holidays and The Carter Company. Why not try cycling on a tandem bike with Bristol tandem Hire.

### By coach

Visitors who want to take to the road with a little less effort will enjoy the comfort of a modern coach and the prospect of escorted tours with knowledgeable guides allowing them to delve deeper into the secrets of the Great West Way. These are tours that unlock doors... special behind-the-scenes tours, private openings, specialist speakers, places undiscovered by other travellers. A local guide will deliver parts of the tour, sharing some inside knowledge. And those who travel together can stay together.

### Take to the water

You're never very far away from the water on England's Great West Way. Part of the route is criss-crossed by the **River Thames**, and the rest is the **Kennet & Avon Canal**, managed by the Canal & River Trust. Both offer endless opportunities for water-borne fun – from self-hire kayaks, motorboats and barges to themed cruises and hotel boats.



thestonehengetour.info



### TRANSPORT HIRE SOLUTIONS



First Travel Solutions provides the travel trade with a professional and reliable means of road transport for groups wishing to explore the Great West Way.

They have access to coach, minibus and taxi vehicles and drivers from around 1,500 approved suppliers who meet quality, environmental and H&S ISO accreditations. First Travel Solutions can manage all your transport requirements and you can have peace of mind having achieved due diligence and duty of care for your customers.

Please contact travel.solutions@firstbus.co.uk for friendly advice and a no obligation quote.

### Luggage Storage Solutions

Stasher is a storage solution provider with a number of luggage storage sites along the Great West Way. This makes it easier for visitors travelling by train, bus or boat to enjoy the destinations and attractions without having to carry their luggage with them.

Check out all their locations at stasher.com

### **INSIDER TIP**

Travel the route and find out more with informative commentaries on the water with Bristol Packet Boat Trips, French Brothers, Hobbs of Henley and Kennet Horse Boat Company; and on the buses with the Bath Bus Company, Windsor Tootbus and The Stonehenge Tour.

# THE WATERWAYS OF ENGLAND'S GREAT WEST WAY



he River Thames and the Kennet & Avon Canal keep company with England's Great West Way from its beginning in London to its finishing point in Bristol. The two meet at Reading, but these are very different waterways: the Thames is England's longest river, beginning as a small spring in the Cotswolds, widening and deepening as it passes through the heart of London to the sea. The Kennet & Avon is in fact two rivers, linked by a central canal section built in the Georgian period.

The Thames flows tranquilly, curving past some of the most significant sites in history: **Runnymede**, where Magna Carta was sealed; royal palaces at **Windsor**  and Hampton Court; the Parliament buildings at Westminster. It carried the bodies of Henry VIII and his daughter Elizabeth I to their final resting places. While a flotilla, led by the Havengore vessel, carried Winston Churchill's coffin up the Thames to Temple Pier, on the first stage of his journey to Bladon near Blenheim Palace, his final resting place.

The Kennet & Avon Canal, created as a trading link between London and the west coast, is a masterpiece of engineering with 105 locks, including the second longest continuous series of locks in the country at Caen Hill, Devizes. Despite this, the canal fell into obscurity and disrepair, and was almost lost to the nation. It took a passionate band of dedicated volunteers to restore the waterway, affectionately known as the K&A, which is now open for everyone to enjoy.

Today, these wonderful waterways provide a place to relax with a gentle stroll and picnic. For the more active there's an amazing variety of activities, from canoeing and kayaking to paddleboarding or cycling along the towpaths. Passing through towns and cities, the waterways offer tranquil spaces in urban areas, as well as stopping-off points to discover England's heritage. The more rural sections offer a wealth of wildlife and natural beauty and all along their lengths is living history. The waterways have also inspired festivals and regattas through the ages.





## **BOATING HOLIDAYS AND ACTIVITIES**

	Kennet & Avon Canal	River Thames		
Boating Holidays	Hotel Boat: Various locations - Hotel Boat Kailani Self-drive Boats: Honeystreet - Honeystreet Boats, Moonraker Canalboats. Devizes - Foxhangers , White Horse Boats. Bradford on Avon - Sally Narrowboats, Black Prince Narrowboat Holidays, Wiltshire Narrowboats. Bath - Bath Canal Boat Company, Bath Narrowboats, Bruce Boats.	Hotel Boat: London - Magna Carta (European Waterways). Mapledurham - African Queen (River Cruise Line). Various locations - Hotel Boat Kailani. Self-drive Boats: Henley - Hobbs of Henley. Windsor - Kris Cruisers. Lechlade - Cotswold Boat Hire. Various locations - Le Boat, Bisham - Calmer Cruising. Chertsey - Thames Narrowboat Holidays.		
Day Boat Hire (Electric boats, canoes, kayaks, row boats, punts)	White Horse Boats. Bradford on Avon - Wiltshire Narrowboats, Sally Narrowboats. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats.	Henley - Hobbs of Henley, Henley Canoe Hire. Windsor - Kris Cruisers. London Kayak Tours. Wallingford, Goring and Streatley - Pure Boating. London - London Kayak Tours. Oxford - Salters Steamers.		
Boat Trips	Kennet & Avon Canal Trust offers boat trips from Bradford on Avon, Devizes, Hungerford and Newbury on MV Barbara McLellan, MV Kenavon Venture, MV Rose of Hungerford and MV Jubilee. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats	Windsor - French Brothers. Henley - Hobbs of Henley. Reading - Thames Rivercruise. Oxford - Salters Steamers. London - City Cruises, ThamesJet. Windsor - Windsor Duck Tours.		
Activities	Canoeing and Kayaking: Bath - <b>Original Wild</b> . Paddleboarding: Bath - <b>Original Wild</b> . Climbing and Abseiling: Bath - <b>Original Wild</b> . Cycling: Great West Way - Reading to Bath (84 miles) is part of Sustrans Route 4.	Sailing: Bisham - Bisham Abbey Sailing and Art Afloat. Canoeing: Henley - Henley Canoe Hire. Bisham - Moose Canoe Hire. Paddleboarding: Bisham - Moose Canoe Hire. Kayaking: Windsor – London Kayak Tours. Walking: Great West Way - London to Goring and Streatley, part of Thames Path National Trail.		
Waterside Accommodation	Bath - Tasburgh House. Devizes - Rockley House B&B	Windsor - Sir Christopher Wren. Bray - Monkey Island Estate. Nr Windsor - Runnymede on Thames Hotel, Cliveden House. Marlow - Macdonald Compleat Angler, Danesfield House. Henley - Henley Greenlands Hotel. Windsor - Castle Hotel.		
More information:	Canal and River Trust canalrivertrust.org.uk Kennet & Avon Canal Trust katrust.org.uk	Visit Thames visitthames.co.uk/traveltrade visitthames@krtourism.co.uk		
	GreatWestWay.co.uk			

### WATERWAYS Q&A

Your clients may have some questions about boating holidays. We provide some answers here.

### What if I have very little boating experience?

It's quite common to feel unsure at first, but many people are surprised at how easy it can be to handle a boat. You'll get plenty of instruction and support before you start, and your fellow 'skippers' and lock-keepers will be happy to pass on tips. And there are routes designed for beginners as well as more seasoned sailors.

#### How far can I travel?

How far do you want to go? Itineraries can cover just one weekend, or much longer, if you wish – there's so much to experience! Although you can get advice on routes that might suit you best, these are just suggestions and it's really up to you. You can try to fit in as many destinations as possible – or you can slow it down and stay longer in the places you really love.

### Where can I stop overnight?

Routes offer a range of beautiful designated mooring places where you can tie up and explore the area, or enjoy a drink and a meal at a waterside pub before returning to your boat to spend a tranquil night on the water.

#### Can I take a bike on board?

Cycling can be a great way to travel further afield from your mooring point and see the sights. You can hire cycles that you can take on board with you and use whenever the fancy takes you.

#### How do I get to my boat?

Secure parking is available at the hiring bases. If you are arriving by air or rail, some operators may arrange shuttle services to transfer you to the bases.

### Can I access the internet on my boat?

You can get wi-fi access at some bases and marinas. En route you may need to use mobile networks to get online.

# GREAT WEST WAY GUIDE TO THE KENNET & AVON CANAL



This ribbon of beauty and history, stretching between Reading and Bristol, is looked after by the Canal & River Trust – the charity which cares for 2,000 miles of waterway in England and Wales. The Kennet & Avon is formed by two rivers and a canal, and has something to offer everyone travelling along part of the Great West Way. Take time to explore some magnificent sites, from the **Crofton Pumping Station** to a World Heritage Site and historic battlefield – not to mention 21 conservation sites, 14 Sites of Special Scientific Interest and many spectacular landscapes.

Hire a bike and cycle along the towpath, or take a walk and get close to nature. You can canoe, kayak or book one of the numerous boat trips. Passing through countryside, market towns and picturesque villages, the canal offers an abundance of natural beauty, outstanding canal structures, fabulous vistas and heritage galore.

The canal has awesome examples of canal engineering. The 16 locks of the steepest part of the flight at Caen Hill are not only a scheduled ancient monument, they are an Olympic-sized challenge for every boater. It will take 5-6 hours to pass through the locks. The Avoncliff Aqueduct, over 100 metres long and 18 metres wide, carries the K&A Canal over the River Avon. Visit the equally magnificent Dundas Aqueduct, opened in 1805.

A three-way partnership between the Canal & River Trust, Great West Way and the Kennet & Avon Trade Association has come together to publish a Guide to the Kennet & Avon Canal.

This guide pinpoints the many places of interest, including waterside activities, waterside businesses, accommodation, attractions, places to eat and drink along the canal, to help visitors plan their visit.

### 😽 INSIDER TIP

The Kennet Horse Boat Company's horsedrawn canal cruises offer visitors a traditional horse boat experience taking a journey into the past to appreciate a slower pace of life.

Choose from a 2-3 hour public trip, or a private charter for 2-4 hours for up to 64 pax (53 with catering). Alternatively, a self-drive narrowboat experience is available for small groups of up to 8 pax (horse not included).



Find out everything you need to know about visiting the Kennet & Avon Canal at greatwestway.co.uk/ plan-your-way/recommendations/ the-kennet-and-avon-canal









## THE RIVER THAMES

It's the longest river in England with 45 locks, boasts three Areas of Outstanding Natural Beauty and is the only river in Europe with a national trail, The Thames Path, along its entire length. Starting as a small trickle in the Cotswolds, the River Thames travels over 210 miles through the heart of some of England's loveliest towns, into the centre of London and out into the North Sea. It's liquid history, with world-famous landmarks on its banks. The Thames offers an excellent array of riverside locations to stay and play. Discover it on a guided boat trip, self-drive day hire or boating holiday. Or walk it on the Thames Path National Trail which is well signposted along its route.

### Things to Do

Explore the towns along the route: **Richmond**, Egham (Runnymede), **Windsor**, **Marlow**, **Henley**, **Reading** before the river twists away from the Great West Way to Oxford and the edge of the Cotswolds.

Follow in the footsteps of royals on a walking tour of Windsor with Tours2Order or take the Eton Walkway trail, a 2-mile/one-hour circular walk, connecting 18 points of interest.

Explore Henley on Thames – Discover the history of Henley, rowing and the Thames at the River & Rowing Museum, then join a sightseeing cruise along the Thames with Hobbs of Henley. Explore Reading – Reading has a surprising offer, from boat trips along the Thames to its historic Reading Abbey Quarter which covers the former precinct of one of Europe's largest royal monasteries. Start a visit by discovering its history at **Reading Museum**. Reading has a great shopping offer and evening entertainment.

Cruising holidays are a relaxing way to travel and explore the landscape, towns and cities along England's greatest river. There are some exceptional places to stop and eat. With an amazing selection of boating holidays from self-drive boat hire to the ultimate luxury of a hotel barge, where you have your own skipper and all meals prepared, you can be sure you'll travel in style and comfort.

For more information on the River Thames go to visitthames.co.uk

### 🛠 INSIDER TIP

### Choose a themed cruise

Visitors can sit and relax as beautiful scenery glides by on a River Thames cruise! Choose from a spot of sightseeing with wildlife watching, or party nights and seasonal day trips. Packages can include entertainment, food and drink. Different boats provide seating from 4 to 180. Book on to a public trip, or charter a boat for a tailormade cruise. Some options to consider; Afternoon Tea, Gin & Fizz, Jazz, Comedy, Sundowner, Autumn Colours, Royal Swan Upping Wildlife, Steamboat. Note: The main cruising season for the non-tidal Thames (outside of London) is April-September but each operator may have sailings and cruises outside of this time including special events so please check availability with the business.



# WHY CHOOSE ENGLAND'S **GREAT WEST WAY?**

What makes the Great West Way the perfect choice for creating a lifetime's worth of memories? Here we describe the benefits for visitors choosing to explore this unique route.

### Concentrated

Some routes around the world involve hours of empty travelling. Not so, England's Great West Way. The route is so rich with things to see and do that your customers will never be more than a few minutes away from a new discovery - whether it's to explore an astonishing attraction or immerse themselves in a true English experience.

### Choice

Whether travellers have a hunger for history or crave the contemporary, want to wallow in country bliss or be energised by the buzz of a city, England's Great West Way can deliver. There's a tour to meet every interest



 for ancient houses and palaces or lush gardens, movie mania or gourmet indulgence. All of this is accessible in many ways.

Travel by train, boat, car or coach. Or for hikers and bikers, specialist walking and cycling operators offer itineraries along the route and can arrange luggage transfers.

Bookable walking tours or bespoke itineraries along England's Great West Way can be provided by Official Tour Operators and there are local guides (with or without transport) who are familiar with the landscape and history. See relevant pages for details.



### Connected by Rail

Wherever they are, travellers can easily access and follow the Great West Way. It passes by Heathrow Airport in the East and Bristol Airport in the West. Visitors travelling from the Channel ports, or those already based in London, can join the route with the minimum of effort.

The Brunel family has left its stamp along the Great West Way. Its most famous son, Isambard, was a major architect of Britain's extraordinary industrial heritage, and Paddington Station one of his greatest works, so it makes a fitting place to start a tour.

International tour operators can purchase Great Western Railway's Great West Way Discoverer pass - tickets are available through ACP Rail.

GWR.com/GreatWestWay. See page 54 for further details.

### Enriching

To follow the Great West Way is not just to dip briefly into the English way of life, but to immerse yourself in its sights, sounds and sensations. This route allows travellers to experience globally recognised attractions and world-famous views, but then to take the slow route, the less-travelled road, to discover something of their own.

For example, in a 48-hour trip from London, travellers can contemplate the astonishing work of Neolithic stonemasons at Stonehenge; marvel at the engineering skills of the 18th and 19th centuries in a trip down the Kennet & Avon Canal, and drink in the splendour created by Georgian architects in Bath.

### Exploring

At every twist and turn, the Great West Way reveals more and more of England's story, giving travellers the chance of not only discovering a new chapter, but living it. Visitors can gaze in wonder at the mysterious cone of Bronze Age Silbury Hill and touch Neolithic stones in Wiltshire, or Roman



artefacts at Cirencester. This is a land of pioneers: the world's first photographic negative was captured at Lacock Abbey, and Joseph Priestley identified oxygen at Bowood House.



visit greatwestway.co.uk/discover-our-way/ local-people

secret insider's knowledge.

Empathy

### 🛠 INSIDER TIP

Take a look at our Inspirational Itineraries which include concentrated shorter itineraries in addition to longer ones. They are ideal for extensions to your programme or as a taster for a couple of days out of London. Consider using one of our Official Tour Operators to package this for you.

Contact one of the DMCs, tour operators, tour or guiding services listed in this Directory or look on the Bookable Products page on GreatWestWay.co.uk/traveltrade



Brunel's SS Great Britain, Bristol

By following England's Great West Way,

travellers can create really lasting memories.

Not only the excitement of visiting a world

famous attraction, but also the fascinating

human experiences, the off-the-beaten track

diversions, that communicate the essence of

a nation and make them feel as if they have a

Discover the people and places along the

Great West Way and your customers will

be inspired to visit. For stories of Ambassadors,

For the latest stories from our Ambassadors

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# INSPIRATIONAL AND BOOKABLE ITINERARIES

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries which can be packaged in full, as bookable programmes or adapted for bespoke itineraries. Contact us if you require help with bookability.

They have been designed to help you plan your own programmes, covering between 3- 8 days, using variety of themes, special interests and ways to travel. Many include information on distances and outline maps to assist with geographical awareness. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire! A summary of the full range of thematic itineraries are detailed below with a number of key itineraries featured in their entirety on the following pages. All of these can be downloaded from **GreatWestWay.co.uk/traveltrade/ itineraries** 

### Arts, Culture & Film

- Where Fact and Fiction Meet Perfect, sleepy English villages, heart-lifting country landscapes, arresting architecture

   the Great West Way is a constant lure for film and television crews. And its timeless mysteries have been a gift of inspiration to many authors, such as Jane Austen.
- A Guide to the Stars of the Screen

   Step into your favourite movie or TV drama – home to some of England's most striking film locations such as Downton Abbey, Harry Potter and Poldark.

### Towns, Landscapes and Countryside

- A Guide to Bradford on Avon An easy-going short break in the historic market town of Bradford on Avon – with its medieval cottages, converted cloth mills, independent shops, country pubs and Canalside walks.
- A Guide to English Landscapes Get an insight into the English art form on a tour of the Great West Way by visiting several genius landscapes created by some of the country's greatest outdoor architects.
- A Guide to Town & Country Discover the fine array of characterful handsome old market towns within easy reach of exceptionally picturesque countryside along the Great West Way.
- Landscapes to Linger In Feel the ancient past reach out to you as you tread the Great West Way's glorious landscapes on this self-drive itinerary – a combination of walking exploration and guided tours.

### Food & Drink

- Food and Drink Tickle your tastebuds on a self-drive tour of the Great West Way with food and drink highlights including Bristol, one of Britain's great foodie cities.
- A Guide to Fine Food & Drink A wealth of epicurean experiences from vineyards and breweries to pubs that celebrate the richness of the region.
- Food Discover the best local fare and farm shops, and first-class food at a variety of eateries, from Michelin-starred restaurants to gastropubs serving lamb reared on the chalk downs.

### Houses, Parks & Gardens

- A Guide to English Gardens England's most compelling gardens from the romance of Iford Manor Gardens to the grand landscapes of Longleat.
- Historic Houses and Gardens Hunt the history in some of the finest gardens and houses along England's Great West Way and take a detour to enjoy others nearby.

### Walking

- A Guide to Walking in North West Wiltshire – Discover some of England's prettiest villages and little towns on a walking break among the glorious mellow landscapes of North West Wiltshire
- A Guide to Walking in the North
   Wessex Downs Take a guided walk or follow self-guided trails to see fabulous views whilst hiking on the Ridgeway.
   Routes used since prehistoric times are effectively Britain's oldest road, passing through the glorious North Wessex Downs (AONB).
- Exploring the North Wessex Downs AONB - Why spend hours on the road when there's so much to experience in just two days of exploring the North Wessex Downs Area of Outstanding Natural Beauty (AONB)?
- 6-day Walking and Sightseeing The walks are mainly flat and vary in length from 4-9 miles. There are plenty of pubs and cafés along the route for lunches, afternoon tea or a drink at the end of the day!

### **England's Ancient History**

- Your Journey of English Discovery

   To follow the paths taken by generations of travellers is to discover an essential strand of England. On the Great West Way, extraordinary history rubs shoulders with everyday life.
- A Guide to Ancient Wonders Explore some of the most beguiling sites of the Great West Way, from the vast monoliths

of Stonehenge and Avebury to lesserknown hillforts dotted along the Ridgeway, Britain's oldest road.

### **Delightful Detours**

- Delightful Detours to Cheltenham

   Meander off the beaten path for a day away from England's Great West Way heading north to the lovely, rolling Cotswolds. This delightful detour offers an abundance of genuine heritage and cultural choice.
- Exploring Beyond: Bristol, Bath, the Cotswolds & Gloucester – This delightful detour from the Great West Way cities of Bristol and Bath offers an abundance of genuine heritage and cultural choice to create your itineraries.

### **Travelling Your Way**

- A Guide to Towns with Public
   Transport The Great West Way is
   superbly well connected by public
   transport. See how easy it is to explore the
   wonderful towns of Newbury, Hungerford
   and Marlborough by train and/or bus.
- History and Heritage by Rail

   Journey into the past with the Great
   Western Railway, founded in 1833 and
   one of the prodigious engineering
   achievements of Isambard Kingdom
   Brunel, is itself a part of the heritage of
   the Great West Way.

### Royalty, Luxury & Adventure

- Stately Homes, Castles and Palaces
   England is renowned for its stately homes, castles and palaces with some of the most iconic and finest lie along or within each reach of the Great West Way.
- **A Royal Journey** Nowhere is quintessentially English or thoroughly Royal as the Great West Way, which follows one of the first Great Roads commissioned by the kings of England.
- A Multi-Adventure Tour There are plenty of adventures to get the heart racing; from skydiving and paddleboarding to climbing and getting behind the wheel at Castle Combe Circuit. These activities are best for small groups.
- **A Luxury Break** (page 43) Indulgence and style are the signatures of this seven-day tour of the very best that England's Great West Way has to offer.

New itineraries are constantly being developed so please visit GreatWestWay.co.uk/ traveltrade

# **ITINERARY** Stately Homes, Castles & Palaces

England is renowned for its stately homes, castles and palaces and some of the most iconic and finest lie along or within each reach of the Great West Way. We've put together A 3-day suggested itinerary below for those who can't get enough of past and present English History and Heritage.

### Day 1. Hampton Court Palace to Windsor

Discover Hampton Court Palace, home of England's infamous King Henry VIII but also showcases the stunning Baroque palace built by William III and Mary II. Feast your eyes on Henry's magnificent Great Hall and be transported from Tudor England to 1689 as you venture through the sumptuous Baroque apartments evoking the age of elegance and grandeur before exploring the 60 acres of beautiful riverside and landscaped gardens.

Visit the Royal Borough of Windsor and Maidenhead where you'll see the changing of the guards who protect the royal residences and the magnificent **Windsor Castle**, the oldest and largest occupied castle in the world. Founded by William the Conqueror in the 11th century, it has been the family home of 40 British kings and queens for almost 1,000 years. Don't miss visit to St George's Chapel, the final resting place of Her Late Majesty Queen Elizabeth II (excluding Sundays). **Overnight: Windsor.** 

### Day 2. Blenheim Palace to Berkeley Castle

Take a detour off the route to visit **Blenheim Palace**, which was built between 1705 and 1733 for John Churchill, the 1st Duke of Marlborough to celebrate victory over the French in the War of the Spanish Succession. Over the past 300 years **Blenheim Palace** has been the home of the Dukes of Marlborough, with its most recent residents the 12th Duke and Duchess of Marlborough. The Palace was also the birthplace of Sir Winston Churchill. Visitors can marvel at the 18th century Baroque architecture, some of the finest antique collections in Europe and take an audio tour of the State Rooms with portraits, tapestries and exquisite furniture while learning about the 300-year history of this National Treasure. Don't miss the Churchill Exhibition to learn all about the life of the great Prime Minister, starting with his birth at Blenheim Palace in 1874 and early life spent here, including his marriage proposal in 1908, his time as a soldier, a politician and even a painter.

Journey on to **Berkeley Castle** which was built in 1153, when Henry II gave it to the Berkeley family, who still live there. Over the centuries it has changed from a foreboding fortress to a welcoming family home. It has been visited by many Royals over the years with Edward II, Henry VIII, Elizabeth I, the Countess of Wessex and the late Queen Mother all having been welcomed. Visitors can travel throughout time and history, seeing the Keep with its dungeon, the room where Edward II is said to have been murdered, the Drawing Rooms with their fine upholstery, chandeliers and silver lamps. There are also superb tapestries, silverware, paintings from the 16th-20th centuries, fine furniture and a unique spider's web ceiling.

### Overnight: Cotswolds.





### Day 3. Bowood House & Gardens to Longleat

Enjoy a beautiful day visiting Lord and Lady Lansdowne's family home at **Bowood House & Gardens**, surrounded by acres of 'Capability' Brown landscape and stunning gardens. **Bowood House**, home to the Lansdowne family since 1754, has a fascinating history. The Big House, as it was known, was demolished in 1955, leaving the most perfectly balanced Georgian structure, full of fascinating family memorabilia, including the room in which Dr. Joseph Priestley discovered oxygen gas on 1st August, 1774. Visitors can pre-book exclusive tours of Lord and Lady Lansdowne's Private Walled Gardens, Capability Brown Parkland Tours or Woodland Garden Tours. This landscape is considered one of 'Capability' Brown's finest creations and **Bowood House & Gardens** is open from April to November, with some tours specific to the seasons.

Travel to Longleat, where in 1949, **Longleat House** became the first privately owned stately home to open to the public commercially. Built between 1567 and 1580, it has been lived in by sixteen generations of the Thynn family. Today it is the family home of the 8th Marquess and Marchioness of Bath. Set within 900 acres of stunning 'Capability' Brown landscaped parkland Longleat also opened the first Safari Park outside Africa in 1966. **Longleat House** is one of the best examples of Elizabethan architecture. Visitors can pre-book a 1 hour guided tour with a knowledgeable house guide, to view some of the most exquisite rooms such as the Great Hall, the Libraries, the dining rooms and corridors. Don't miss a stroll through the formal gardens to the Orangery, built in 1807, and sit down to a afternoon tea. If the Safari Park and other attractions are required, please allow a full day to visit.

Places	Miles/kms by road*
East Molesey to Windsor	15 miles / 40 mins
Windsor to Woodstock	62 miles / 1 hour 20 minutes
Woodstock to Berkeley	25 miles / 50 mins
Berkeley to Calne	42 miles / 1 hour
Calne to Longleat	25 miles / 53 mins

\*These are the total distances for the day.

# **ITINERARY** A Luxury Break

Indulgence and style are the signatures of this seven-day tour, which is the very best that England's Great West Way has to offer.

Day 1. Surrey & Royal Borough of Windsor & Maidenhead Hampton Court Palace was built by Cardinal Wolsey in 1515 and home to Henry VIII and all six of his wives. Explore this Royal Palace in all its grandeur, marvel at the Great Kitchens walk in the beautiful formal gardens and get lost in the hedge maze.

For an experience groups won't forget, take an out of hours private tour of the State Apartments at **Windsor Castle** with an expert guide. This behind-the-ropes tour takes visitors on a journey through 1,000 years of royal history. Includes tour, glass of champagne and an official guidebook. **Overnight:** Overnight at **The Royal Berkshire** 

### Day 2. Henley-on-Thames / Reading

In the morning take time to float on over to **Henley-on-Thames**. There's no better way to experience the town's rich, rowing heritage and riverside culture than on the water. **Hobbs of Henley** offer public cruises, self-drive chauffeur driven days out or Midsomer Murder Tours.

In the afternoon, head to **Reading**. Visit **The Abbey Quarter**, to see the extensive Abbey Ruins, founded by King Henry 1, which tells the story of 900 years of history.

Reading is a waterways town so take a Thames river trip aboard a **Thames River Cruise** circular tour or stretch your legs along the Thames Path on the longest stretch of the river of any local authority in England.

If you're keen to find out more about Reading's historic rural past you can explore the **Reading Museum**, situated in the Victorian Town Hall, with its ten galleries of historic and artistic objects. Or visit **The Museum of English Rural Life** (MERL), which is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. **Overnight: Roseate Reading** or **Henley Greenlands Hotel** 

### Day 3. Malmesbury / Gloucestershire

Start the day exploring **Malmesbury** with its rich history as England's oldest borough. The stunning 12th Century Abbey still very much in use today.

Within easy reach of the route are the Southern Cotswolds in **Gloucestershire** where you can visit the National Trust's **Newark Park** and **Berkeley Castle** – the oldest castle in England and home to the Berley family who bilt it in the late 12th Century.

### **Overnight:** The Whatley Manor Hotel & Spa or Old Bell Hotel, Malmesbury

### Day 4 and 5. Bath

Bath has been a wellbeing destination since Roman times, with No.1 Royal Crescent, Thermae Bath Spa (FIT only) and Roman Baths as popular attractions.

The Roman Baths is a must-see attraction, as this extraordinary site is where Roman bathers relaxed more than 1,600 years ago. It is even more breathtaking on a summer torchlight tour, which visitors can also combine with a glass of champagne or a three-course dinner.







### 🛠 INSIDER TIP

Ultimate Luxury with The Exclusive Collection - a unique collection of hotels and spas, with a golf club, cookery school and pub thrown in for good measure. Offering amazing luxurious places to stay. Choose from The Manor House & Golf Club, Lainston House, Pennyhill Park and Royal Berkshire along or within easy reach of the Great West Way

### Day 6-7. Explore Bristol

Busy, buzzing Bristol is packed with things to see and do – from the historic - Brunel's SS Great Britain, Clifton Suspension Bridge or Bristol Cathedral; to the natural University of Bristol Botanic Gardens.

Enjoy a contemporary cultural experience with a street art tour, or take a first-class tour to see the last flying Concorde at **Aerospace**.

Bristol Packet Boat Trips offer harbour tours and river cruises with award winning commentaries. Arrange a private charter and enjoy an afternoon tea on board. Or take a ride on a high spec tandem bicycle with Bristol Tandem Hire where you can explore the cities at your own pace. Overnight: Brooks Guest House, Bristol

Places	Miles/kms by road*
Heathrow to Hampton Court	6 miles / 9.6km
Hampton Court to Windsor	16 miles / 25.8km
Windsor to Henley-on-Thames	15 miles / 24.1km
Henley-on-Thames to Reading	8 miles / 12.9km
Reading to Malmesbury	53 miles / 85.3km
Malmesbury - Bath	24 miles / 38.6km
Bath to Bristol	14 miles / 22.5km

# ITINERARY 6-day Walking and Sightseeing Tour

This tour explores the Great West Way through a combination of visits to attractions and a daily walk with plenty of pubs and cafés along the route for lunches, afternoon tea or a drink at the end of the day! Book a tour with a Great West Way Official Tour Operator.



### Day 1. Richmond to Hampton Court Palace

Start at Richmond with a short walk around magnificent Richmond Park (1.5miles/2.4kms). Drive to Teddington and join the Thames Path for a walk to Hampton Court Palace (5miles/8kms). A Tudor palace magnificently developed by Cardinal Wolsey and Henry VIII, stroll through 60 acres of beautiful riverside gardens.

Distance walked approx: 6.5miles/10.5kms. Overnight: The Roseate Reading the or Hilton Reading.

### Day 2. Reading and Newbury

A walk around Reading unveils its hidden past with a visit to **Reading Abbey Quarter**. The Abbey was once one of Europe's largest royal monasteries and dates back over 900 years. Walk down to the **River** Thames for a short boat trip with lunch onboard Thames Rivercruise.

After lunch head to Newbury. Walk west along the Kennet & Avon Canal to join the Lambourn Valley Way. Head north past St Mary's Church (Queen Elizabeth I's Italian tutor is buried here) before heading north across the River Lambourn from Speen (site of a major battle in the English Civil War (1644) and continue to the ruins of 14th century Donnington Castle. From here it's a short walk to the hotel.

Distance walked approx: 6 miles/9.7kms. Overnight: Donnington Grove Hotel.

### Day 3. Ancient Avebury and Jones's Mill Nature Reserve

Start the morning with a walk round Wiltshire Wildlife Trust's Jones's Mill, a beautiful and secluded wetland on the outskirts of the village of Pewsey; perfect for walkers and wildlife watchers. In the afternoon take a circular walk combining some of the archaeology of Avebury with views from the North Wessex Downs.

Distance walked approx: 9 miles. Overnight: Best Western Plus Angel Hotel, Chippenham.



### Day 4. Chippenham, Devizes and Kennet & Avon Canal

Before leaving Chippenham discover its history from the Neolithic period to the present at Chippenham Museum, housed in an 18th century townhouse. Devizes. From Devizes walk to Bradford on Avon along the towpath of the K&A Canal passing Caen Hill Locks; marvel at Rennie's feat of engineering. Stop en route at the Barge Inn, Seend. Distance walked approx: 12.2miles.

Overnight: Woolley Grange Hotel.

### Day 5. Bradford on Avon and Bath

Spend the morning in Bradford on Avon. The 14th century Tithe Barn, is one of the largest medieval barns in England and has outbuildings converted into shops, cafés, a gallery and artist workshops. Park in Bath and take a walk out of Bath to the Bath Skyline Walk (around 1 mile), this then leads through 6 miles of meadows, ancient woodlands and secluded vallevs.

Distance walked approx: 7 miles.

Overnight: Brooks Guest House, Bath.

### Day 6. Bath and Bristol

Walk around the city of **Bath** to some of the most important locations in this UNESCO World Heritage Site: Pulteney Bridge, The Jane Austen Centre and No.1 Royal Crescent. After lunch head to Bristol for a visit to the University of Bristol Botanic Garden; explore glasshouses to find succulents, orchids and a Giant Amazon Waterlily.



Jane Austen Centre, Bath

Places	Miles/kms by road*
Richmond to Reading	41 miles / 66km
Reading to Newbury	18 miles / 29km
Newbury to Chippenham	49 miles / 79km
Chippenham to Bradford on Avon	25 miles / 40km
Bradford on Avon to Bath	10 miles / 16km
Bath to Bristol	13 miles / 20km

\*These are the total distances for the day.

# **ITINERARY** History and Heritage by Rail

Take your seat for a journey into the past. The Great Western Railway, founded in 1833 and one of the prodigious engineering achievements of Isambard Kingdom Brunel, is itself a part of the heritage of the Great West Way.



### Day 1. Explore Bristol

A modern city with its feet rooted firmly in the past. Isambard Kingdom Brunel's legacies include the **Clifton Suspension Bridge**, **SS Great Britain** and the **Great Western Railway**, which arrives at his imposing Temple Meads station. Explore Bristol's harbourside on board The Matthew of Bristol, a replica of the boat John Cabot set sail in, in 1497 when he became the original discoverer of North America. **Overnight: Brooks Guesthouse Bristol** 

### Day 2. Bath

The only city in the UK to be designated a UNESCO World Heritage Site thanks to its extraordinary historic buildings, 17 museums within one square mile, some of the finest architectural sights in Europe, and its remarkable Roman Baths. The city still offers premier spa bathing. **Overnight: No 15 Great Pulteney by Guesthouse Bath** 

### Day 3. Salisbury and Stonehenge

A detour off the route to Salisbury. Take The Stonehenge Tour, a short bus journey from Salisbury station to Stonehenge, the world-famous stone circle and its fascinating visitor centre. Back in Salisbury, there's time to explore Salisbury Cathedral and Mompesson House. Overnight: Holiday Inn Salisbury-Stonehenge, The Merchant's House or the Mercure White Hart.

### Day 4. Swindon and Reading

STEAM Museum, Swindon, gives a 'hands on' look at the story behind the Great Western Railway. Across the road is the **McArthurGlen Designer Outlet Swindon**, within the former Great Western Railway Works, for a spot of shopping! At Reading, **Thames Rivercruise** offers a boat trip to **Reading Abbey Quarter**. Discover almost nine hundred years of history, with fascinating buildings and the remains of Reading Abbey, a Grade I listed building and Scheduled Ancient Monument. **Overnight: The Roseate, Reading** or **Hilton Reading**.



### Day 5. Royal Windsor

Queen Victoria had her own personal station for her visits to Windsor. Today it houses Windsor Royal Station - a shopping centre with a daily arts and crafts market. There's a story in every stone at **Windsor Castle** – right up to the present day, with the marriage of Prince Harry and Meghan Markle. Don't miss a visit to **The Savill Gardens** at Windsor Great Park. **Overnight:** Head to London and stay in the **Roseate London or Henley Greenlands Hotel at Kings Cross**, opened in 1854.

### Day 6. London

Take a look at the magnificent architecture of Paddington Station created by Brunel. Leave your luggage at Excess Baggage Co on platform 12. London is a city with views that reward the river traveller. Take a City Cruises sightseeing trip from Westminster Pier. The Brunel Museum includes a scheduled Ancient Monument and the Thames Tunnel. Don't visit London without a visit to **Apsley House**, **Wellington Arch, The National Gallery** and **The British Museum**.

### INSIDER TIP - GREAT WEST WAY DISCOVERER PASS

Paddington Station has another claim to fame apart from its connection to Brunel. It's where one of the most famous bears in literary history started his London adventures. Paddington met his adoptive family, the Browns, here – and on Platform 1 there's a statue of the little bear, complete with his signature floppy hat and suitcase.

The Great West Way Discoverer pass makes travelling the route easy and hassle free. It includes train and local bus travel along the route from London Paddington/London Waterloo to Bristol Temple Meads via the Reading and/or Basingstoke routes. Choose from a range of passes at GWR.com/GreatWestWay



Paddington Station

Places	Journey Time (Rail/Bus)
Bristol airport to city centre	30 mins
Bristol to Bath	11 mins
Bath to Salisbury	55 mins
Salisbury to Stonehenge	33 mins (bus)
Salisbury to Swindon (via Melksham)	90 mins
Swindon to Reading	30 mins
Reading to Windsor (via Slough)	35 mins
Reading to London Paddington (via Slough)	30 mins
London Paddington to Bristol	90 mins
London Paddington to Heathrow	35 mins

# ITINERARY English Gardens

Take a tour of some of England's most compelling gardens, from Strawberry Hill House & Garden to the romance of Iford Manor Gardens, stunning Stourhead and the grand landscapes of Longleat and Bowood.



### Day 1. Strawberry Hill House & Bowood

If you're starting your Great West Way journey in London, take some time to stop at **Strawberry Hill House & Garden** in Twickenham. This mansion is Horace Walpole's 18th century architectural masterpiece and is internationally renowned as Britain's finest example of Georgian Gothic revival architecture. Take a wander around the charming, compact fiveacre garden which has been restored to its original appearance using 18C maps and paintings. It is full of a variety of beds, borders, walks, groves, lawns and woodland and is of national importance as a reminder of a fascinating period in garden history.

Bowood House and Gardens near Calne is one of England's most striking man-made landscapes. It is the home of the Marquis of Lansdowne who still lives here – and who preserves 100 acres of grounds beautifully devised in the 18th century by Lancelot 'Capability' Brown.

Head to the picturesque Cotswold village of Castle Combe where you'll have the choice of staying and dining at The Manor House & Golf Club - a 14th century luxury hotel with Michelin starred dining or The Castle Inn - a 12th Century pub in the heart of the village.

**Overnight:** The Manor House & Golf Club

#### Day 2.

Start the day roaming around the National Trust's Courts Garden at Holt, an intriguing cluster of 'outdoor rooms', spanning formal topiary, lily ponds, winding paths, a stone temple, and an arboretum. Enjoy fine dining at nearby Woolley Grange Hotel among 14-acres of splendid grounds.

If the Courts Garden is a fairytale, Iford Manor Gardens is pure romance. This charming, Grade 1-listed garden was created by Edwardian architect Harold Peto in the early 20th century and, with its tucked-away setting, secretive corners and Italianate style, feels plucked from the pages of Romeo & Juliet – indeed, you can catch theatrical performances here during the summer. Follow the paths that wind around Iford's honeystone loggias, flower-draped columns, ancient statues and stepped terraces, pop into the Housekeeper's Tearoom for indulgent homemade cakes, and discover what surprising, inspiring floral delights are tucked around the corner.

### Overnight: Woolley Grange Hotel, Bradford on Avon





#### Day 3. Longleat & Stourhead

The historic family seat of the Marquesses of Bath, dating back to the 1580s, is now home to a drive-through safari park, where over 500 animals roam – from lions and tigers to rhinos and wolves. Longleat also has 900 acres of grounds designed by Lancelot 'Capability' Brown between 1757 and 1762. He replaced the neat and ornate planting with a more naturalistic landscape of sweeping lawns, tree thickets and judiciously placed lakes. Longleat's formal gardens include the Secret Garden at the back of the Orangery and Love Labyrinth at the front. Hedge Maze is one of the most popular Longleat attractions for visitors to explore.

Journey south to the source of the River Stour at the National Trust's Stourhead, a handsome Palladian house within one of England's greatest landscaped gardens, the vision of owner Henry 'The Magnificent' Hoare, who set out on a mission in the early 1700s to turn his estate into a personal pleasure dome. Inspired by the great landscape painters of the 17th century, it's more than a garden, it's a living work of art, centered on a tranquil lake and meticulously designed to create the most magical experience for those who walk around it.

### 🛠 INSIDER TIP

Enjoy fine dining at The Mulberry at Bishopstrow Hotel, Warminster. Dine at Woolley Grange where many ingredients are plucked from its walled garden. Stop for lunch or afternoon tea at The Bridge Tea Rooms in Bradford-on-Avon where you'll be served by waitresses in Victorian costumes. Check out the gardens of the National Garden Scheme (NGS)

that are open by arrangement only.

Places	Miles/kms by road*
Twickenham to Calne	1 hour 56 mins / 90 miles
Calne to Bradford on Avon	15 miles / 24.1km
Bradford on Avon to Warminster	12.5 miles / 20.1km
Longleat to Stourhead	10.7 miles / 17.2km

\*These are the total distances for the day.

# **ITINERARY** Exploring Beyond: Bristol, Bath, the Cotswolds & Gloucestershire

This delightful detour from the Great West Way cities of Bristol and Bath offers an abundance of genuine heritage and cultural choice to create your itineraries:



### Day 1. Bristol

Start in Bristol and explore its history, culture and thriving food scene. Visit Bristol Cathedral, founded in 1140 by the first Lord Berkeley, which boasts some of the most important medieval architecture in the UK. Stop for lunch at Princes Street Social. Visit Brunel's **SS Great Britain** before taking in the sights on an Avon Gorge boat trip with Bristol Ferry Boats. There's plenty to see: The Rocks Railway and the old steamship dock, sail underneath the amazing **Clifton Suspension Bridge**, past Horseshoe Bend and the Old Powder House.

### Overnight: Bristol

### Day 2. From New to Old...

Head out of the city to **Aerospace Bristol** and take The Heritage Tour. Take off on a journey through more than 100 years of Bristol's aerospace history. Find out how a small, pioneering company manufactured some of the earliest aeroplanes at Filton, evolving over the decades to influence the course of aviation history. Next is a visit to **Berkeley Castle** founded in 1153 by the first Lord Berkeley, which is the oldest medieval castle in the UK to have been occupied by the same family, to this very day. End the day at Malmesbury, England's oldest borough and brimming with history. Malmesbury Abbey is a must... the remarkable Norman abbey, still in use as a church, houses the tomb of Athelstan, first king of all England.

### Overnight: Whatley Manor or Old Bell Hotel, Malmesbury or Cricklade House Hotel.

### Day 3. Cotswolds and Gloucestershire

Detour off the route around the Southern Cotswolds and into Gloucestershire. Either start at Tetbury, or head to Cirencester before visiting Blenheim Palace, a World Heritage Site. Tetbury is the second largest town in the Cotswolds; pre-book a tour of nearby Highgrove Gardens, the Prince of Wales and the Duchess of Cornwall's family home. The town is known as an 'architectural gem' because many of the wool merchants' houses still look as they did years ago.



Cirencester, 'Capital of the Cotswolds', a lovely market town with ancient honey coloured stone buildings was, in Roman times, second in size only to London. The Corinium Museum tells the story of the town's Roman settlement.

Drive through Cotswold stone villages to Blenheim Palace, home to the 12th Duke of Marlborough and his family and the birthplace of Sir Winston Churchill. Tour the Palace, Park and Gardens and discover over 300 years of history.

### Overnight: Bath – Check out No.15 by Guesthouse Bath or Dukes Bath.

### Day 4. Bath: Culture and Shopping

Bath offers an intriguing array of museums, from the traditional Jane Austen Centre and No 1 Royal Crescent (a museum which has been decorated and furnished just as it might have been during the period 1776-1796), to the Museum of East Asian Art, offering collections representing 7,000 years of East and South East Asia's artistry and craftmanship. The Grade I listed building of the Holburne Museum, Bath's first public art gallery, is home to fine and decorative arts. See the city with Bath Bus Company on an open-top bus with live guides and multi-lingual commentary. Finish the day with a torchlit visit and dinner package at The Roman Baths. Make sure you allow some free time to explore Bath's excellent shopping; wander on foot, browsing for antiques, arts and crafts, books, fashion, specialist foods, jewellery and vintage clothing in a stunning setting.

### 🛠 INSIDER TIP

Visit in summer and take an evening tour at The Roman Baths with a torchlit visit and dinner package. Open until 10pm (mid-June to August), walk on 2,000 year-old pavements by the light of flickering torches and take in the magical atmosphere. Enjoy a glass of Prosecco in the pop-up bar or book dinner.



Places	Miles/kms by road*
Bristol to Malmesbury/Cricklade	44 miles / 71km or 57/92km
Malmesbury/Cricklade to Bath	12 6 miles / 203km or136/219km

\*These are the total distances for the day.

# ITINERARY Town & Country

Discover the fine array of characterful handsome old market towns within easy reach of exceptionally picturesque countryside along the Great West Way.

### Day 1. Reading and Kennet & Avon CanaL

Start your trip in Reading - a waterways town, offering excitement of a modern city blended with an unexpected slice of English heritage, all located between the rivers Thames and Kennet.

Take a Thames river trip aboard a Thames River Cruise circular tour or stretch your legs along the Thames Path on the longest stretch of the



river of any local authority in England.

Reading's Abbey Quarter is home to the extensive Abbey Ruins which tell the story of 900 years of history, founded by King Henry I of England and also his burial place.

Visit where Henry I was buried or where Jane Austen went to school

six hundred years later and where Oscar Wilde was imprisoned in the late 19th century. Then head for the hands-on, family-friendly Reading Museum to see the only full-size replica of the Bayeux Tapestry or The MERL - the national museum dedicated to food, farming and countryside.

**Overnight: Roseate Reading or Hilton Reading.** 

### Day 2. Marlborough & Vale of Pewsey

Move on to the elegant Georgian town of Marlborough, about a 30- mile drive west of Aldermaston. Its remarkable High Street (the second widest in England, after Stockton) is lined with striking buildings – colonnaded, halftimbered, balconied, gabled. Then head south through the beautiful Vale of Pewsey – an unspoilt area of country lanes and thatched cottages. Honeystreet Mill Cafe on the Kennet & Avon Canal is a fine place to stop for a light lunch or cream tea. Then head past Pewsey village to walk at Jones's Mill reserve - a magical fenland area is home to kingfishers, water voles and herons.

Calne is about a 35-minute drive west - a place of invention and discoveries – the English method of curing ham (known as the Wiltshire Cure) was developed here in the 18th century. If you've scope to make this a slightly longer break stay in a beautiful barn conversion at Buttle Farm.

### **Overnight: Marlborough**

Day 3. Malmesbury & Cotswolds From Calne drive about 16 miles

north to Malmesbury. Potter the high street (with enticing independent shops and a market at the north-end Market Cross on Fridays). Explore the 12th century abbey, complete with the tomb of







Athlestan, the first king of England. Malmesbury is a gateway to the southern part of the Cotswolds Area of Outstanding Natural Beauty, so head there for lunch: the Horse Guards pub in the charming village of Brokenborough is just two miles north of the town and offers modern British dishes based mainly on locally sourced produce.

Enjoy the Cotswolds. From the nearby village of Sherston there's a five and a half mile walk through mellow landscape on footpaths either side of the River Avon to neighbouring Easton Grey and back.

Transport is an intrinsic part of the Great West Way - attractive market towns grew and thrived thanks to stagecoach routes and to canal boat haulage. Today, there's a wonderfully rich and absorbing legacy to explore.

Places	Miles/kms by road*
Reading to Marlborough	36 miles / 58km
Marlborough to Pewsey	6.7 miles / 10.8km
Pewsey to Calne	15.6 miles / 25.1km
Calne to Malmesbury	13.6 miles / 21.9km
Malmesbury to Sherston	5.4 miles / 8.7km

\*These are the total distances for the day.

### 🛠 INSIDER TIP

Treat yourself to sumptuous afternoon tea in many town and county locations along the Great West Way, including the luxurious Whatley Manor.



# TRAVELLING TO AND AROUND ENGLAND'S GREAT WEST WAY

England's Great West Way makes extraordinary variety easily accessible for international visitors. Start your programme of discovery at either end of the route with easy connections from both Great West Way Airport Ambassador Bristol Airport and Heathrow Airport. Once here, there are excellent road and rail connections to make exploring easy. Even better, for those independent travellers who don't want to drive, Great Western Railway have developed a combined rail and bus ticket, the Great West Way Discoverer pass.

### AIRPORT AMBASSADOR 🔆

### TRAVELLING THROUGH BRISTOL AIRPORT FOR YOUR GREAT WEST WAY ADVENTURE?

That means you'll have numerous transport options to get to/from iconic destinations along the Great West Way route. Hop on the frequent Airport Flyer bus to the centre of Bristol and Bristol Temple Meads train station or take a bus every 30 minutes to the beautiful city of Bath. Plus there's the option to simply grab a taxi or even hire a car to fully explore the region.

More than 100 destinations across 34 countries are served by direct flights from Bristol Airport, including many capital cities. Leading airlines, Lufthansa, KLM, Aer Lingus, easyJet, Jet2, TUI, Ryanair and Blue Islands operate to and from Bristol, and long-haul connections can be made via major international hubs including Amsterdam, Frankfurt and Dublin. The latter is served daily by Aer Lingus, enabling convenient transfers to Boston, Chicago, New York, San Francisco and Orlando. Passengers can also clear US immigration at Dublin, saving time on arrival back in the States.

Browse all of Bristol Airport's travel options here: bristolairport.co.uk/ to-and-from-the-airport





## **Travelling to England's Great West Way**

### AIR

There are two main airports for easy access to the the Great West Way:

Heathrow Airport is south west of central London and on England's Great West Way. It is used by over 80 airlines flying to 185 destinations in 84 countries. (Great West Way runs past the airport.) heathrow.com/airport-guide

#### **Bristol Airport**

Located 9 miles south west of Bristol and England's Great West Way. bristolairport.co.uk

Other airports further afield: Bournemouth, Southampton and Gatwick

### **COACH TRAVEL**

National Express operates frequent, fast services from all over Great Britain to many destinations along England's Great West Way, including Amesbury for Stonehenge and the historic city of Bath. National Express's modern coaches even call at Heathrow and Bristol Airports. nationalexpress.com

SEA

Nearest ferry connections to England's Great West Way are:

### POOLE (58 miles to Bath)

Brittany Ferries - From Cherbourg (their shortest crossing) Condor Ferries - From St Malo

PORTSMOUTH (54 miles to Reading) Brittany Ferries - From St Malo, Caen, Le Havre, Cherbourg, Bilbao and Santander

DOVER (104 miles to Windsor) P&O - From Calais DFDS - From Calais and Dunkirk

FOLKESTONE (95 miles to Windsor) Eurotunnel Le Shuttle - From Calais

brittany-ferries.co.uk condorferries.co.uk poferries.com dfdsseaways.co.uk eurotunnel.com

Are your customers taking a cruise? Why not combine a cruise with a Great West Way tour. Both Southampton Cruise Port and Bristol Cruise Port are within easy access of the route.

### **RAIL TRAVEL**

Eurostar - High speed rail services operate directly to London St Pancras or Ebbsfleet (Kent) from France, Belgium and The Netherlands. eurostar.com

### **Great Western Railway**

Operates train services from London Paddington direct to many destinations along the route before arriving at the western end, Bristol Temple Meads. GWR.com/GreatWestWay

### South Western Railway

Operates train services from London Waterloo along the route to Reading and also to places near the route e.g. Salisbury and Basingstoke.

southwesternrailway.com

London Underground - connecting St Pancras/Kings Cross to Paddington (5 stops 16 mins).

tfl.gov.uk/modes/tube/

### HEATHROW OR GATWICK **EXPRESS TRANSFERS**

Heathrow: Non-stop trains run every 15 minutes taking 15 minutes to reach London Paddington. Or travel London Underground's Elizabeth line connecting Heathrow Airport and London Paddington to Maidenhead and Reading.

Gatwick: Gatwick Express is a non-stop train between Gatwick Airport and London Victoria, running four times an hour. For easier transfers to the Great West Way from Gatwick there's an hourly direct train to Reading.

## **Travelling along England's Great West Way**

However you choose to travel, the web of trails and tracks that make up England's Great West Way means you can meander off the major routes and find your own favourite slice of England.

**BY ROAD** The route, now the A4, remains a major highway, bringing you from Bristol to the heart of London in just a few hours. The corridor of England's Great West Way also includes the M4 motorway and other major roads which provide short detours off the route.

Travelling by coach – if you need to book a coach for your programme, contact a Destination Management Company (DMC) or the CTA (Coach Tourism Association).

BY RAIL Great Western Railway has an extensive network running along England's Great West Way. International visitors can buy the Great West Way Discoverer pass; an integrated rail and bus ticket to connect with local buses and delve deeper into the towns and villages.

The South Western franchise covers urban, suburban, regional and long-distance routes between London Waterloo and south western England, including Bristol, Bath and Salisbury.

TransWilts Community Rail supports the Swindon to Westbury service route. A useful source of information on bus and rail routes across Wiltshire is the Trans Wilts Community Partnership. transwilts.org

#### Coach Tourism Association (CTA) coachtourismassociation.co.uk

The CTA's website provides details of local coach operators by geographic location.

### Peter Carol Coaches

luxurycoach.co.uk Luxurious touring coaches featuring WC, AC, free Wi-Fi, charging points, fridges, tables. Courteous, experienced drivers. Executive coaches - 30 to 49 seats Luxury tabled coaches -16 to 40 seats

### LUGGAGE STORAGE

Stasher 0203 355 3544 info@stasher.com stasher.com The perfect place to keep visitors bags safe. Premier Inn sites in Bath and Bristol from £6 per day. Free cancellations and luggage delivery options available. 20% commission paid.

### **VEHICLE HIRE**

Auto Europe 0123 3225 114 reservations@autoeurope.co.uk autoeurope.co.uk

Auto Europe can help travellers find their perfect rental vehicle at the most affordable prices. There is a range of convenient rental pick-up/drop off locations which include airports, train stations and Great West Way destinations such as London, Reading, Bristol, Bath, Chippenham and Newbury. Choose from a large fleet of vehicles including

5-9 seaters, motorhomes and luxury vehicles.

#### **First Travel Solutions** 0345 528 02707

firsttravelsolutions.com

travel.solutions@firstbus.co.uk Coach, minibus and managed taxi services throughout The Great West Way and

mainland Britain. Operates - all year. Vehicles: coaches (inc. double-deckers, midi coaches and full size), minibuses, executive cars and taxis (pre-booked). Group sizes 1 to 100,000.



# 日日本 TRAIN AND BUS TRAVEL ALONG THE ROUTE

A multi-modal solution to your customers' travel needs along England's Great West Way

### **RAILWAY AMBASSADOR**



### GREAT WESTERN RAILWAY HAS DEVELOPED A COMBINED RAIL AND BUS TICKET, THE GREAT WEST WAY DISCOVERER PASS

The Discoverer pass allows your customers the freedom to explore along the Great West Way, connecting its extensive network of rail and more than 200 bus routes, providing a gateway to the extraordinary variety of English experiences and an opportunity to detour beyond!

With just a single ticket to travel, visitors can follow the tracks and explore the Great West Way's most iconic destinations, including London, Bristol and Bath. This historic route has been in use since the early days of rail travel, built by pioneering Victorian engineer Isambard Kingdom Brunel. The Great West

Way Discoverer pass allows train and bus travel between London Paddington and Bristol Temple Meads, with options to branch off in the Thames Valley, Cotswolds and Wiltshire.



### SREAT WAY



### East, West or Global routes

International visitors can benefit from the Great West Way Discoverer pass, Global route, whilst UK visitors can also choose from two other routes. The various options are detailed below (based on 2022 rates), allowing visitors the opportunity to explore the areas at their leisure

- East route: £79.50 for a one-day off-peak pass and £181 for a seven-day off-peak pass.
- West route: £27.50 for a one-day off-peak pass and £79.50 for a seven-day off-peak pass.
- Global route (East and West routes): a seven-day off-peak pass, costing £272 for adults (UK). International rates for adults purchasing outside the UK are £110.50 for a three-day pass and £145.50 for a seven-day pass.

**Discounts available:** 0-5 years old – free of charge; 5-15 years old – 50% (UK) or 15% (international); Railcard 10% discount (UK only).

### How to buy the pass

- In the UK: purchase it online at GWR.com or from a local station.
- Overseas: three-day or seven-day international passes (similar to a BritRail pass) can be purchased online at ACPRail.com, where the discounted international rates apply and with no off-peak travel time restrictions. For information on the international pass contact: salesenquiries@gwr.com

### Group travel by train

• For groups of 9+ people call on 03457 000 125. For more information https://www.gwr.com/your-tickets/ways-to-save/group-travel Or the Great West Way Discoverer pass may be a better option.

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## Riding the Rails with GWR's Great West Way Discoverer pass

ith a Great West Way Discoverer Global pass, there are plenty of attractions to visit, including some of the country's most treasured landmarks. Here are some recommended places to include on a journey.

#### Roman Baths, Bath

This ancient thermal spa is just one of the reasons that the city of Bath was awarded UNESCO World Heritage status in 1987. It is one of the best-preserved attractions of its kind in the world.

#### Clifton Suspension Bridge, Bristol

Designed by Great Western Railway's chief engineer, Isambard Kingdom Brunel, the Clifton Suspension Bridge, spanning the Avon Gorge is a masterpiece of British creativity.

### Stonehenge, near Salisbury

This 5,000 year-old landmark has intrigued and beguiled visitors for centuries. Catch the Stonehenge Tour bus from Salisbury. STEAM - Museum of the Great Western Railway, Swindon

Discover the bygone days of steam-powered locomotion in this beautifully restored railway building.

#### **Bradford on Avon**

Allow time to explore this picturesque Wiltshire market town and stroll along the banks of the historic Kennet & Avon Canal.

### Reading

A walk around Reading uncovers its surprising 1,000 years of history. It's where the waterways of the Great West Way meet; **River Thames** and **Kennet & Avon Canal**. Enjoy a sightseeing boat trip.

#### Windsor

It was here that Prince Harry tied the knot with Meghan Markle in May 2018, and for that reason alone, include a visit to the beautiful St George's Chapel, **Windsor Castle** where the wedding was held.









Explore the routes and waterways of the Great West Way, with a combined rail and bus ticket to take you there. Buy a Great West Way Discoverer pass from just £27.50\*

Find out more at GWR.com/GreatWestWay  $^{\star Terms\ apply.}$ 



Great Western Railway



# STAYING ALONG ENGLAND'S GREAT WEST WAY

The Great West Way offers plenty of choice in places to stay for your customers. Whether they prefer the excitement of a city or town, or a more rural retreat, there are hotels large and small. There are self catering, camping and caravan options too. Whether it's a stylish boutique hotel, cool gastro pub, the ultimate luxury or great-value – there's a place for all your customers to lay their head.

### Where to stay?

A taste of luxury from 5 star city hotel stays, country house hotels, to boutique bed and breakfasts.

- Whatley Manor Hotel & Spa, in the Southern Cotswolds, is five star luxury set in 12 acres of gardens. Enjoy leisurely lunches in Grey's Brasserie, a tasting menu in the Dining Room (two Michelin stars) and the Green Room where chefs prepare small plates of expertly crafted food in front of you. Immerse yourself in tranquillity at Aquarias Spa or cosy up watching a film in the cinema. Whatley was amongst one of the first UK properties to be awarded a Green Michelin Star recognising sustainable gastronomy.
- The Gainsborough Bath Spa occupies two Grade II listed buildings in the heart of Bath, centred around the natural thermal, mineral-rich waters.
- Roseate Hotels has three luxury boutique hotels along the Great West Way: Roseate House London (a short walk from Hyde Park), The Roseate Reading (described by the Evening Standard as the UK's Sexiest Townhouse Hotel') and The Roseate Villa Bath (close to the heart of the city).



### **Historic hubs**:

• The Old Bell Hotel, Malmesbury is Grade 1 listed and England's oldest hotel, sitting next to a 12th century Abbey in the heart of this historic market town. Restored to the height of elegance, glamour and English charm it is perfect for lovers of historic quirkiness and offers private dining.

### Sustainable Stays

• Exclusive Collection of Hotels Lainston House, Pennyhill Park, The Manor House and Royal Berkshire are certified B Corporation hotels, which means they use the power of business to build a more inclusive and sustainable economy. They meet the highest verified standards of social and environmental performance, transparency, and accountability.

 Woolley Grange Hotel is a Jacobean Manor House set in 14 acres of stunning grounds near Bradford on Avon. It offers award-winning facilities, a beautiful spa, and great food using fresh produce from the walled kitchen garden with wheelbarrow yards rather than food miles!

Check out all the Great West Way Sustainable and eco-friendly holidays at https://www.greatwestway.co.uk/ explore/sustainable-tourism-and-ecofriendly-holidays







### Hotels with fine dining:

Many of the accommodation providers listed on these pages offer fine dining but here's a few to highlight.

• Whatley Manor Hotel & Spa, Malmesbury. A five star luxury hotel offering fine dining.



- Old Bell Hotel Experience cosy charm, delicious food and personal hosting in The Saints & Sinner Restaurant, reputed to be the oldest purpose built hotel in England.
- The Exclusive Collection including The Manor House & Golf Club in Castle Combe and Pennyhill Park in Bagshot both have Michelin star dining with tasting menus.
- The Roseate Group consisting of Roseate House, London, The Roseate, Reading and The Roseate Villa Bath are all fantastic options for afternoon tea.
- Gainsborough a luxury hotel in the heart of Bath where visitors can experience exquisite cuisine inspired by fresh, seasonal ingredients in a sophisticated yet informal environment.

### **Countryside Getaways:**

If they are country lovers visitors can stay somewhere quieter, away from the hustle and bustle: bed and breakfasts offering farm-fresh produce on the table, countryside self catering cottages on working farms, or combine a stay with countryside pursuits.

 Donnington Grove Hotel & Country Club, Newbury is set in 500 acres of countryside and offers countryside pursuits such as fishing and clay pigeon shooting.

- Church Farm Country Cottages are self catering cottages on a working sheep farm between Bath and Bradford on Avon: plus indoor heated pool and glamping.
- Cumberwell Country Cottages, Bradford on Avon, have been converted from an old Tythe Barn. Originally a dairy farm, now Cumberwell Park Golf Club.
- Bishopstrow Hotel Shake it up and enjoy dining differently in one of the fab Dining Domes, which are cosy, exciting and incredibly private.

## Guesthouses & Pubs with rooms:

For a 'home from home' experience there is plenty of guesthouse accommodation and pubs with rooms, where visitors will get a comfortable room and a hearty breakfast.

• Brooks Guesthouse, Bristol, a boutique guesthouse at affordable rates, with rooftop airstream style caravans for hire with an award-winning picnic breakfast hamper delivered direct to your door.



- The Castle Inn is a 12th century pub set in the heart of Castle Combe village. Offering local beverages and a modern take on traditional pub food, with a relaxed dining, an outdoor terrace, private dining spaces and 12 unique bedrooms.
- Dukes Hotel, Bath a beautiful boutque guesthouse with 17 bedrooms, in one of the finest boulevards in this Heritage City.
- No15 Great Pulteney by Guesthouse Bath is an elegant and vivacious boutique townhouse hotel on the very grandest street in Bath. Comprising 40 individuallydesigned bedrooms, a supremely chic cocktail bar, restful sitting rooms, wonderfully individual restaurant and one-of-a-kind spa.
- The Swan, Bradford on Avon is a charming 16th & 17th Century Inn. It has 12 guest rooms, the comfort and style of a quality hotel with the character and charm of an old country inn.

### Group friendly hotels:

- Woolley Grange Hotel, Bradford on Avon is a beautiful Jacobean manor house on the edge of the Cotswolds offering a warm welcome to families.
- Pettifers Freehouse 3\* Southern Cotswold Hotel with fine dining rosette, local chefs, local suppliers and great local charm.
- Best Western Plus Angel Hotel, Chippenham is a delightful 17th century coaching inn overlooking the Market Place, refurbished to offer 50 modern bedrooms.



- Doubletree by Hilton, Swindon, a 171 bedroom, 4 star hotel set in the countryside, near Junction 16 of the M4 motorway, 3 miles from Swindon town centre.
- Hampton by Hilton Bristol Airport, is as close as you can get to Bristol Airport, with its 201 bedrooms and 24-hour fitness centre.
- Henley Greenlands Hotel, Henley part of a riverside Grade II listed building, once home to the WH Smith family.
- Cricklade House Hotel is set in 30 acres of peaceful, secluded grounds on the edge of the Cotswolds. It offers a tranquility, comfort, good food and wine, with extensive recreational facilities.
- The Chequer's Hotel situated in the heart of Berkshire, where the charm, magnificent surroundings, and the casual elegance of the grade II listed 18th Century Coaching Inn meets modern boutique interior design.

- Henley Greenlands Hotel is set within the 30-acre Henley Business School estate in the Oxfordshire countryside. This magnificent Grade II Listed Building is steeped in history dating as far back as 1480 and comprises of 100 superior double en-suite bedrooms, many with views across the chiltern valley and the grounds leading to the River Thames.
- Hilton Reading Conveniently located along the route with a pool, sauna and steam room.

Also within easy reach are Holiday Inn Salisbury-Stonehenge. The Merchant's House and Mercure White Hart in Salisbury.

Eat out? Cook in? Customers can opt for self-catering holiday homes. From small apartments and cottages to grand country houses. Alternatively, serviced apartments offer hotel amenities with self-catering options. Alternatively, serviced apartments such as Herongate Apartments, offer hotel amenities with self catering options.

By the water or on the water? Have you considered offering a boating holiday on a self-drive barge or motor cruiser, or for a more relaxing break a river cruise on a hotel boat? Waterside properties offer stunning views.

- Honeystreet Boats provide friendly canal boat holidays on the K&A Canal.
- Sally Narrowboats, in the Bradford on Avon Marina, are great to cruise to Bath in a westerly direction and Reading in the east.
- Hobbs of Henley has 2 luxury Linnsen motor cruisers to cruise from Henley to Oxford or Henley to Reading.

For those who really want to get in touch with their surroundings, there are touring or camping parks, or glamping - such as Mill Farm Glamping, which offers all the fun of sleeping under the stars with no hammering in a tent peg (or moonlit expeditions to the bathroom!). Or why not consider hiring a campervan for your Great West Way journey with Quirky Campers.

If you're looking for more affordable options, for solo travellers or seasoned explorers, a hostel such as Bristol Wing YMCA or YMCA Bath Group, they offer a clean, affordable base to return to at the end of each day, with good food and good company!

## Packaging Accommodation for Itineraries

When developing Great West Way itineraries we recommend that Ambassador accommodation along the route is contracted. However, we understand that accommodation within easy reach of the route may be required, especially when joining up programmes with other geographic regions.





KEY: 🖶 Group Rates 🚊 Online Bookings 📌 Languages 🤸 Airports 🚔 Car Parking 🛱 Coach Parking ≷ Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Abbey Hotel BATH BA1 1LF abbeyhotelbath.co.uk	A delightful independently owned boutique hotel in the heart of the city. Group rates for 8 or more rooms.	HOTEL**** AA 65 rooms	LHR12/BRS97 → Windsor & Eton	V
Accommodation Windsor accommodation-windsor.co.uk	A local association of over 45 one, two and three bedroom apartments and houses in Windsor available for 7 night stays or more.	Vacation & Corporate rentals	↓     YES     LHR12/BRS97       YES     dependent on property       ★     Windsor Central	~
Annexe Yew Tree Cottage BRISTOL BS30 5NG yewtreebath.co.uk	Modern self-catering accommodation, sleeping 2, set in the grounds of the lovely garden.	SELF CATERING**** Gold Award 1 room	← YES LHR90/BRS15 Windsor & Eton, Riverside or Windsor Central Station	
Apex Hotel BATH BA12DA apexhotels.co.uk/apex-city-of-bath-hotel	Luxury 4-star hotel in the heart of Bath and home to stylish bedrooms, a chic restaurant, vibrant bar/terrace area, and relaxing fitness and wellness facilities.	HOTEL **** 177 rooms	LHR100/BRS18	~
Bailbrook House Hotel BATH BA1 7JD handpickedhotels.co.uk/bailbrookhouse	A Grade II listed hotel in the city, set in 20 acres, it consists of the historic Mansion House and Bailbrook Court.	HOTEL**** 94 rooms Max 188	Here and the second	~
Bakers Cottage CHIPPENHAM SN14 7HX 01249 782206 themanorhouse@exclusive.co.uk, https://www.exclusive.co.uk/the-manor- house/rooms/bakers-cottage/	Sitting in the heart of England's prettiest village, Castle Combe, Baker's Cottage is located within The Manor House estate, there's a whole array of experiences from Michelin starred or casual gastropub dining, to championship course golf. Free parking conveniently opposite the cottages. This homely two bedroom cottage offers self-catering accommodation and is the perfect option for families or groups looking to go walking in the Cotswolds, enjoy cycling through the hills or simply want to explore the local area.	SELF CATERING Sleeps 4 adults or 2 adults and 3 children	<ul> <li>YES</li> <li>NO</li> <li>-</li> <li>↓ LHR90 / BRS30</li> <li>YES free car parking</li> <li>Chippenham 6.5</li> </ul>	~
Bath Apartment Breaks BATH BA2 6PA/BA1 2AW bathapartmentbreaks.co.uk	Two luxurious self-catering apartments in the centre of Bath, with private parking, each perfect for 4 guests.	SELF CATERING**** 2 x 2 bedroom apartments		V
Bath Self Catering BATH BA11UX Alison Curran bathselfcatering.com	We are a local association of independent vacation rental properties, offering over 100 quality assessed, individual holiday rental homes in Bath and the surrounding area.	HOLIDAY RENTALS ****/***** 100 properties accommodating 2-23 pax		~
Beanhill Farm B&B CHIPPENHAM SN15 4BS beanhillfarm.net	A charming Cotswold stone farmhouse, on the edge of the Cotswolds.	<b>B&amp;B</b> 1 double, 1 twin	LHR77/BRS43 ★ LHR77/BRS43 Chippenham 8	~
Beeches Farmhouse & Cottages BRADFORD ON AVON BA15 1TS beeches-farmhouse.co.uk	Charming converted farm buildings and 18th century Beeches Farmhouse and garden.	B&B SELF CATERING**** 5 rooms / 3 cottages	LHR95/BRS30 ★ Bradford on Avon 1	~
Berkeley Square Hotel BRISTOL BS8 1HB cliftonhotels.com/bristol-hotels/berkeleysquare	Nestled into Bristol's finest Georgian buildings, overlooking a peaceful square in the heart of the city.	HOTEL 42 rooms		~
Berkeley Suites BRISTOL BS8 1HA berkeleysuites.co.uk	Luxury suites set apart from hotel in Georgian townhouse, full service of Berkeley Square Hotel.	HOTEL	<ul> <li>➡ ★ YES LHR104/BRS8</li> <li>★ Clifton Down 0.7</li> </ul>	~
Best Western Plus Angel Hotel CHIPPENHAM SN15 3HD 01249 652615 reception@angelhotelchippenham.co.uk angel-hotel-chippenham.com/	A 17th century coaching inn overlooking the Market Place. It has been refurbished to offer contemporary style bedrooms. Relax in the hotel's leisure club and walled courtyard garden. A small hotel with lots of character, offers a homely, welcoming place to spend time at. The Brasserie offers the best of British cuisine and the Bar is open for coffee and bakery snacks all day.	HOTEL*** 50 rooms Max 115	<ul> <li>YES</li> <li>Min 10 rooms</li> <li>NO</li> <li>↓ LHR84/BRS44</li> <li>♀ YES</li> <li>★ Chippenham 0.5</li> </ul>	
Best Western Plus Centurion Hotel RADSTOCK BA3 4BD centurionhotel.co.uk	Just 9 miles away from Bath in pleasant village surroundings, the hotel offers convenience as well as character and has a 9-hole golf course and well-equipped health club.	HOTEL**** 45 rooms		V
Bishopstrow Hotel & Spa WARMINSTER BA12 9HH 01985 804680 info@bishopstrowhotel.com bishopstrowhotel.com	Where dapper country house hotel meets hospitality with imagination, charm and spirit, surrounded by private gardens and set in glorious, rural Wiltshire. Bishopstrow is a Georgian home built in 1817, with unique period features, charm and a long, meandering driveway. It sympathetically combines contemporary designed decadent bedrooms - making it the very best of old and new. Boutique spa with thermal experiences. Award-winning, 2AA-rosette restaurant and Dining Domes with glorious views overlooking the sun terrace, conservatory and lawns.	HOTEL 32 bedrooms	<ul> <li>↓ YES</li> <li>★ Commission 8%</li> <li>▶ NO</li> <li>★ LHR75/BS28</li> <li>⇒ ₩ YES</li> <li>★ Warminster 1.4</li> </ul>	V
Blunsdon House Hotel SWINDON SN26 7AS blunsdonhouse.co.uk	On the edge of the Cotswolds: restaurants, bars, leisure club, indoor pool and golf course.	HOTEL <sup>****</sup> 104 rooms	↓ YES LHR69/BRS57 ★ Swindon 3.5	~
Bowood Hotel, Spa & Golf Resort CALNE SN11 9PQ Amy Bullen 01249 822228 hotelreception@bowood.org bowood.org	One of the finest luxury hotels in Wiltshire, with beautiful spa, golf course set in stunning grounds on the Bowood Estate. A boutique-style hotel, offering luxury accommodation and leisure facilities. Free car and coach parking. Group rates 10+ rooms.	HOTEL**** 43 rooms Max 100	HRS LHR80/BRS40 ★ YES LHR80/BRS40 ★ Chippenham 4.4	~

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Brooks Guesthouse Bath BA1 2NA Carla Brooks 01225 425543 info@brooksguesthouse.com brooksguesthouse.com	An Award-Winning family run Boutique B&B, located 350 metres below the Royal Crescent, in a pair of VictorianTownhouses. 22 rooms all with ensuite bathrooms. Free Wi-Fi. Free Parking.	GUESTHOUSE**** 22 rooms Max 50	<ul> <li>YES</li> <li>Min 10 max 40 Coach driver rate</li> <li>NO</li> <li>↓ LHR100/BRS18</li> <li>➡ Bath Spa 1</li> </ul>	~
Brooks Guesthouse Bristol BS1 1UB Carla Brooks 01225 425543 info@brooksguesthouse.com brooksguesthouse.com	Award winning Family run Boutique B&B, City centre location in St Nicholas Market off Corn Street in the heart of the bars and night clubs district in the old town. An Ideal base for exploring Bristol. Twenty-three ensuite rooms plus four airstream rooftop caravans All attractions easy walking distance. Discount parking available.	GUESTHOUSE**** 27 rooms Max 50	HES     Min 10 max 40     Coach driver rate     NO     LHR103/BRS9.3     HES     Bristol Temple Meads 1.6	3
Bruce Boats GREAT BEDWYN SN8 3PB bruce.katrust.org.uk	A fleet of four wide-beam, fully accessible boats with full size kitchen and toilet facilities for holiday hire.	Max sleeps 12, but others sleep 10, 8 and 6.	LHR60/BRS64 ← Great Bedwyn 1	~
Buttle Farm COMPTON BASSETT SN11 8RE onbuttlefarm.co.uk	Two stunning barn conversions which can be combined to give luxury self-catering accommodation for 4 -8.	SELF CATERING***** Gold Award. 2 unit, 4 super- king en suite beds. Max 8	LHR76/BRS42 ★ LHR76/BRS42 Chippenham 11	V
Castle Hotel, Windsor – MGallery Hotel Collection WINDSOR SL4 1LJ castlehotelwindsor.com	The Castle Hotel sits majestically on Windsor's quintessentially English High Street, close to Windsor Castle.	HOTEL**** 108 bedrooms	LHR8/BRS107 ★ LHR8/BRS107 Windsor 0.3	~
Cheddar Mendip Heights Camping And Caravanning Club Site SOMERSET BA5 3BP campingandcaravanningclub.co.uk	Cheddar Club Site sits proudly in the middle of a vast natural playground, surrounded by spectacular landscapes, as well as plenty of outdoorsy fun in the form of walking, cycling, caving and rock climbing.	<b>CAMPING</b> March - November	<ul> <li>➡ ★ YES LHR117/BRS14</li> <li>★ Weston-Super-Mare 15</li> </ul>	~
Chertsey Camping And Caravanning Club Site SURREY KT16 8JX campingandcaravanningclub.co.uk	Perched on the banks of the River Thames, this lovely campsite has a rural feel with it's a peaceful and scenic trail that's ideal for people of all ages and abilities.	CAMPING Open all year	<ul> <li>➡ ★ YES LHR8</li> <li>★ Chertsey 1.5</li> </ul>	~
Champing - Churches Conversation Trust NR SALISBURY SP3 4HG champing.co.uk	Champing™ is the unique concept of camping overnight in historic churches, Escape to somewhere unique and experience a church like never before. see website for details.	CAMPING 2 people		V
Church Farm Country Cottages WINSLEY, BRADFORD ON AVON BA15 2JH 01225 722246 stay@churchfarmcottages.com churchfarmcottages.com	Self-catering family run cottages, superbly located on a working sheep farm with indoor heated pool and a games room on-site. We welcome couples, families, dogs and larger groups. The Bowles family have farmed here for five generations. Walkers Welcome, Cyclists Welcome, Families Welcome, Pets Welcome. Farm, woodland and craft activities bookable in advance.	SELF CATERINC**** Gold Award, Green Tourism Award. 2 and 4 person cottages, 12 person converted barn Accessibility Level 2 8 units Max 34	↓     YES       Image: NO     NO       Image: NO     NO       Image: NO     HR104/BR523       Image: NO     YES       Image: NO     Bradford on Avon 2.5	~
Chequers Hotel NEWBURY, RG14 1JB +44 1635 38000 reservations@chequershotelnewbury.co.uk chequershotelnewbury.co.uk	Luxurious full service hotel located in the historical town centre of Newbury and within walking distance of the many shops, bars and restaurants. The hotel is a Grade II listed, 18th century Coaching Inn, beautifully renovated with modern, bespoke, boutique interiors. Far removed from its Coaching Inn past The Chequer's now provides excellent hotel accommodation and delicious dining; with its own in house restaurant – The Smoke House.	HOTEL**** 56 rooms	YES     YES     YES     HIR45.7/BRS70.5     R    YES Car     Newbury 1.1	~
Cliffe Farm Dairy DEVIZES, WILTSHIRE SN10 4LQ cliffefarmdairy@gmail.com cliffefarmdairy.co.uk	A luxury self catering holiday cottage for six people. Set in the heart of Wiltshire surrounded by beautiful countryside. An idyllic location for walking and cycling and as a base for visiting the local area.	SELF CATERING	<ul> <li>YES</li> <li>MO</li> <li>NO</li> <li>↓ LHR80.2/BRS53.2</li> <li></li></ul>	~
Clifton Hotel BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/ cliftonbristol-city-centre	Great value accommodation offering unique hotel rooms.	HOTEL 59 rooms		V
Cliveden House Hotel NR WINDSOR SL6 0JF clivedenhouse.co.uk	Italianate Edwardian mansion luxury hotel, fine cuisine, spa, in 376 acres of National Trust grounds.	HOTEL**** 47 rooms		~
Cocklebury Farm PEWSEY SN9 5PD cocklebury.farm	Authentic, luxury, self-catering farm stay in shepherds huts and barn conversions with en-suites, private gardens and fire-pits! Free car parking. Dog friendly.	SELF CATERING Sleeps 10		~
Coppid Beech Hotel BRACKNELL RG12 8TF coppidbeech.com	Alpine themed hotel with 4 dining options, live music venue, nightclub, leisure club with pool.	HOTEL**** 205 rooms / Max 400	➡ ★ YES LHR26/BRS95 Bracknell 2	~
Courtyard by Marriott Oxford South ABINGDON, OXFORDSHIRE, OX14 4FP 01865 671 480 reservations@courtyardoxfordsouth.com marriott.co.uk/oxfcx	Courtyard by Marriott® Oxford South, is a short distance to iconic city of Oxford offering spacious guest rooms, complimentary car parking, meeting and event space and a 24 hour fitness suite. Hotel offers variety of room types including superior and interconnecting rooms, and an on-site restaurant with an open kitchen and urban lounge bar.	HOTEL**** 170 rooms	<ul> <li>↓ YES</li> <li>★ LHR55/BRS82</li> <li>⇒ ₽ YES</li> <li>★ Didcot Parkway 2.6 Oxford 13</li> </ul>	~
Cricklade House Hotel CRICKLADE SN6 6HA Charlotte Grace 01793 750751 events@crickladehotel.co.uk crickladehotel.co.uk	Country House Hotel on the edge of the Cotswolds with Spa, Restaurant, Whisky and Gin Bar and Golf. Entertainment ranging from tribute nights, wine dinner and live music to whisky tastings, wedding fayres and beer festivals.	HOTEL*** 45 rooms Max 95	<ul> <li>YES</li> <li>Min 8+ rooms = free guide and driver</li> <li>NO</li> <li>↓HR74/BRS48</li> <li></li></ul>	~

### ENGLAND'S GREAT WEST WAY

### KEY: 🚻 Group Rates 🚊 Online Bookings 📌 Languages 🤸 Airports 🚔 Car Parking 🛱 Coach Parking ≷ Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookabl Trade Product
Crown & Anchor WILTSHIRE, SN8 3RB 01488 503040 Info@crownandanchorham.co.uk crownandanchorham.co.uk	A charming country Inn dating back to 1840, set at the foot of the North Wessex Downs. As a free house we offer our own local Harm 1840 Bitter from local Penton Park Brewery. There are 8 individually designed bedrooms created with the greatest comfort in mind. Each with an en-suite bathroom, the rooms are a subtle mixture of antiques and modern amenities, with stylish high headboards, that gives an elegance to create a tranquil and relaxing stay.	PUB RESTAURANT 8 rooms Restaurant seats 50 and a private dining area is available	<ul> <li></li></ul>	~
Crown and Garter HUNGERFORD RG17 9QR crownandgarter.co.uk	From 1640, refurbished in 2014 providing simple, comfortable rooms, situated in an attractive courtyard.	PUB, RESTAURANT 10 rooms Max 20	Image: Arrow A	~
<b>Crowne Plaza</b> READING EAST AND MARLOW cpreading.co.uk cpmarlow.co.uk	Fully refurbished 4 Star AA Rosette, luxury Crowne Plaza hotels ideal for groups.	HOTEL**** 168 rooms 175 rooms	YES LHR22-23/BRS90-107 Winnersh Triangle 0.2 Marlow 1.1	~
Cumberwell Country Cottages BRADFORD ON AVON BA15 2PQ 01225 869230 enquiries@cumberwellcountrycottages.com cumberwellcountrycottages.com	Cumberwell is believed to have links with the Domesday Book Originally a dairy farm, it is now Cumberwell Park Golf Club. The cottages have been converted from an old tythe barn.	SELF CATERING**** 12 rooms Max 24	□     NO       m     NO       M     NO       M     LHR95/BRS25       R     Free       R     Bradford on Avon 3	
Danesfield House Hotel & Spa MARLOW SL7 2EY danesfieldhouse.co.uk	Brimming with history and set amidst 65 acres of manicured gardens by the River Thames between Marlow and Henley with award winning restaurant and luxury spa. Car and coach parking.	HOTEL**** 55 rooms	HRZ4 YES LHR24 ★ Marlow 3	~
Delta Hotels by Marriott Heathrow WINDSOR SL3 8PT marriott.com/en-gb/hotels/lhrwd-delta-hotels- heathrow-windsor/overview/	The newly renovated Delta Heathrow Windsor offers a seamless experience designed with the essential needs of frequent traveller in mind.	HOTEL 382 bedrooms	<ul> <li>☐ 15% discount for accredited travel agents</li> <li>★ LHR4.7/BRS108</li> <li>➡ Langley Station 1.6</li> </ul>	V
De Vere Beaumont Estate WINDSOR SL4 2JJ devere.co.uk/beaumont-estate	In picturesque Windsor, lies the historic and unique Beaumont Estate: an inspirational estate offering a leading conference venue, cutting edge meeting rooms, a stunning wedding venue along with a luxurious family hotel, all set in spectacular and extensive grounds. Contact hotel for group rates.	HOTEL**** 429 rooms		۷
De Vere Tortworth Court SOUTH GLOUCESTERSHIRE GL12 8HH devere.com/deveretortworthcourt	Nestled in over 30 acres of South Gloucestershire countryside just North of Bristol the hotel has 201 bedrooms, 14 event spaces, restaurants, bars and Leaf Spa. Group rates - 10% on the net value of all pre-contracted items.	HOTEL**** Sleeps 402 based on double occupancy	Here and the second	4
<b>De Vere Wokefield Estate</b> Reading, RG7 3AE devere.co.uk/wokefield-estate	Set in 250 acres of Berkshire countryside, Wokefield Estate is home to a Grade II listed Mansion House and the contemporary Wokefield Place alongside leisure facilities, outdoor gym & play area and an 18-hole championship golf course.	HOTEL 376 bedrooms across the Estate		~
Devizes Camping And Caravanning Club Site WILTSHIRE, SN12 6RN campingandcaravanningclub.co.uk	Nestled in the heart of Wiltshire, our Devizes Club Site is a quiet secluded campsite by the Avon and Kennet Canal.	CAMPING Open year round	Image: Second state of the second state of	~
Donnington Grove Hotel NEWBURY RG14 2LA D1635 581000 enquiries@donnington-grove.com donnington-grove.com	A stunning country hotel set in 500 acres of countryside, near to K&A Canal and home to one of Berkshire's renowned championship golf courses. Treatment rooms and countryside pursuits: fishing and clay pigeon shooting. Beau's Bar and Restaurant is open daily serving breakfast, lunch, afternoon tea and dinner.	HOTEL***	☐     YES       Imm     Min 10+ rooms       Imm     NO       Imm     LHR46/BRS73       Imm     YES       Imm     Newbury 2.4	~
Doubletree by Hilton Bristol City Centre BRISTOL BS1 6NJ https://doubletree3.hilton.com/en/hotels/ united-kingdom/doubletree-by-hilton-hotel- bristol-city-centre-BRSRWDI/index.html	Once an original 17th century glass kiln, located in the centre close to historic Bristol Harbourside.	HOTEL**** 206 rooms Max 416		V
Doubletree by Hilton Swindon SWINDON SN5 8UZ D1793 881777 emma.richards@hilton.com doubletree3.hilton.com/en/hotels/ united-kingdom/doubletree-by-hilton- hotel-swindon-SWIHNDI/index.html	Set in the beautiful Wiltshire countryside. Enjoy proximity to the Cotswolds. Feel welcome with a warm DoubleTree chocolate chip cookie upon arrival and settle into a stylish suite offering plenty of space to relax, work or entertain, with a separate lounge. Visit our 14Twelve Brasserie for breakfast and dinner or relax in the Bar.	HOTEL**** 171 rooms Max 412	YES     YES 9+ rooms     NO     LHR69/BRS44     R    YES     Swindon 4	<b>v</b>
Dukes Bath SOMERSET BA2 4DN 01225 787 960 info@dukesbath.co.uk www.dukesbath.co.uk	Boutique Georgian Inspired Accommodation in the heart of Bath.	HOTEL**** 17 Rooms, including 6 large suites 34 people max Open all year	□     NO       Image: Model     NO       Image: Model     Image: Model       Image: Model     Image: Model <td>~</td>	~
Fosse Farmhouse CASTLE COMBE SN14 7NJ fossefarmhouse.com	18th century Cotswold stone farmhouse, with a fascinating collection of furniture and antique textiles.	B&B SELF CATERING**** 3 rooms/3 cottages	➡ ★ NO LHR86/BRS28 ★ Chippenham 6	~
Foxhangers Canal Holidays DEVIZES SN10 1SS foxhangers.co.uk	Self-drive canal narrowboats on K&A. Earliest records of 'Voxhangre' date back to 798 AD.	HOLIDAY BOATS 18 boats ****/****	Harac Strain	~
Francis Hotel Bath - Mgallery Collection BATH BA1 2HH francishotel.com	Unique hotel occupying 7 original 18th century townhouses on the south side of Queen Square.	HOTEL**** 98 rooms	<ul> <li>➡ ★ YES LHR100/BRS18</li> <li>★ Bath Spa 0.6</li> </ul>	~

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Great Northern Hotel LONDON N1C 4TB gnhlondon.com	Magnificently renovated as an exquisitely designed luxury boutique hotel, with its original Grade II-listed features evoking the glamour of its extraordinary past.	HOTEL**** 88 rooms Max 176		~
Greenlands Hotel at Henley Business School HENLEY ON THAMES RG9 3AU 01491 418 854 info@venuehenley.com venuehenley.com	Set within the 30-acre Henley Business School estate in Oxfordshire. This magnificent riverside Grade II listed building, once home to the WH Smith family and steeped in history, provides well-appointed accommodation along with a restaurant, comfortable lounge areas, bar and fitness facilities. Less than 3 miles from Henley, 5 miles from Marlow and a short car journey to Windsor and Oxford.	HOTEL 100 rooms Max 202	YES     YES - Min 10 rooms     NO     ✓    LHR25/BRS101     G    YES     ← Henley 3	<b>v</b>
Grosvenor Apartments BATH BA1 6BA grosvenorapartmentsbath.co.uk	Spacious apartments in Grade I building with period features a mile from city centre, next to the nature reserve and Bath canal with parking.	SELF CATERING 2 apartments. Sleeps 6-8.		~
Guyers House Hotel & Restaurant CORSHAM SN13 0PS guyershouse.com	Guyers House is a lovely Cotswold stone country house which has evolved since the 1670's sitting amidst 6 acres of glorious gardens.	HOTEL 37 rooms	Here and the second	~
Hampton by Hilton Bath City, Avon Street BATH, BA11UP sales@hbhbath.com hilton.com/hampton/bath	Attractively situated in the centre of Bath, Hampton By Hilton Bath City features air-conditioned rooms, a fitness centre, free WiFi and a restaurant. Boasting a bar, the hotel is close to several noted attractions, 750 yards from The Circus Bath and 450 yards from Bath Abbey and 0.7 miles from Royal Crescent.	HOTEL**** 202 rooms		
Hampton by Hilton Bristol Airport BRISTOL BS48 3AQ hamptoninn3.hilton.com/en/hotels/ united-kingdom/hampton-by-hiltonbristol- airport-BRSHXHX/index.html	Close to the airport and near popular attractions. Amenities include 24-hour fitness centre and business centre. Coach and car parking and min 8 rooms for groups	HOTEL 201 rooms Max 402		
Helen Browning's Royal Oak BISHOPSTONE SN6 8PP helenbrowningorganics.co.uk	We are a dining pub with rooms, in the middle of our organic farm in the village of Bishopstone, on the edge of the Wiltshire Downs.	PUB WITH ROOMS 12 rooms Dining room for groups seats 45.		~
Heritage Luxury B&B CALNE SN11 0JH heritagebandb.co.uk	A stay here is a real treat, it is opulent being furnished with items purchased from English stately homes.	B&B 3 rooms. Max 5	HRTZS LHR75/BRS42 Calne 0.1	~
Herongate Apartments HUNGERFORD, BERKSHIRE RG17 0YU info@herongateservicedapartments.com herongateservicedapartments.com	There are 4 self catering serviced apartments which have access to Herongate Club next door, including excellent fitness facilities, relaxation pool, sauna & steam room, gym, classes and Cafe.	SELF CATERING housekeeping option available. 4 Apartments.		~
Hilton Garden Inn BRISTOL BS1 6BF bristolcitycentre.hgi.com	The hotel is set in the Temple Quay business district, just five minutes from Cabot Circus shopping quarter, relax and unwind with alfesco dining in the Recess Restaurant overlooking Temple Gardens. Group rates.	HOTEL**** 171 rooms	<ul> <li>➡ ★ YES LHR104/BRS9</li> <li>★ Temple Meads 0.6</li> </ul>	V
Hilton Reading READING RG2 OGQ www3.hilton.com/en/hotels/ unitedkingdom/hilton-reading- LHRHRHI/index.html	Beside a wildlife heritage area, 4 miles from Reading centre: sauna, indoor pool, restaurant and bar.	HOTEL**** 210 rooms	↓ YES LHR27/BRS87★ Reading 2.9	~
Hilton St Anne's Manor WOKINGHAM RG40 1ST hilton.com/en/hotels/brasadi-doubletree-st-annes- manor/?cid=&WT.mc_id=&dclid=&gclid=&AWC=	Beautiful country house in 25 acres, close to Windsor. Pamper yourself at Schmoo at the Manor .	HOTEL**** 170	<ul> <li>➡ ¥ YES LHR21/BRS93</li> <li>➤ Wokingham 5</li> </ul>	V
Hobbs of Henley Holiday Boats HENLEY ON THAMES RG9 1AZ 01491 572035 boats@hobbsofhenley.co.uk	Luxury holiday boats for hire Mar-Oct for the week or weekend. Ideal for a self-drive adventure with friends or family and the perfect way to explore the River Thames.	HOLIDAY BOATS 2 boats sleeping 6 each	<ul> <li>YES</li> <li>MO</li> <li>NO</li> <li>LHR22/BRS94</li> <li>YES</li> <li>Henley on Thames 361ft</li> </ul>	~
Holiday Inn Reading READING RG2 0SL ihg.com/holidayinn/hotels/gb/en/reading/reaso/ hoteldetail	Situated just half a mile from M4 Junction 11 and 2 miles from the centre of Reading with 202 fully air-conditioned bedrooms with high-speed Internet access and parking. Contact hotel direct for group rates.	HOTEL**** Twin, family and double rooms		۷
Holiday Inn Salisbury-Stonehenge AMESBURY SP4 7SQ Mokeeda Irvine 0345 241 3535 reservations@hisalisbury-stonehenge.co.uk hisalisbury-stonehenge.co.uk	Luxury and contemporary hotel near Stonehenge, with outdoor terrace where dogs are welcome. Close to beautiful English countryside, and other historic attractions. It has a boutique-style feel that sets this hotel apart from others. All rooms are air conditioned with free WiFi and parking. Group rates and FOC rooms subject to availability.	HOTEL 103 rooms Max 250	↓     YES       ★     Coach driver 1 free room       per 20 rooms booked       ▶       NO       ★       LHR66/BRS59       ↓       YES       ★       Salisbury 8.8	~

### ENGLAND'S GREAT WEST WAY

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Accommodation	Overview	Type/Rating/Room	Additional Info	Bookabl
		Information		Trade Product
Homestead Stables MARKET LAVINGTON SN10 4NT homesteadstables.co.uk/	Cosy well equipped modern holiday cottages set in Wiltshire countryside with excellent attractions and local amenities plus Jacuzzi and ev charger. Group rates.	SELF CATERING**** Max 14		~
Honeystreet Boats HONEYSTREET VILLAGE SN9 5PS 01672 851166 honeystreetboats@gmail.com honeystreetboats.co.uk	Honeystreet Boats provides friendly canal boat holidays on the Kennet & Avon Canal. We want your narrowboat holiday to be as enjoyable, fun, relaxing and memorable as it can be. Unlike most other operators we can offer winter holidays. Dog-friendly.	HOLIDAY BOATS 4 boats sleeping 2-6	<ul> <li>☐ YES</li> <li>Im NO</li> <li>✓ NO</li> <li>✓ LHR71/BRS60</li> <li>☐ 冊 YES</li> <li>✓ Pewsey 6</li> </ul>	~
<b>Hotel Boat Kailani</b> K&A Canal, River Thames facebook.com/HotelBoatKailani	Luxury wide beam Hotel Boat, crewed and fully catered, cruising England's southern waterways.	HOTEL BOAT***** Gold Award 2 rooms / Max 4	☐ ★ YES Varies ★ Depends on start point	
Hotel du Vin Bristol Avon Gorge BRISTOL BS8 4LD hotelduvin.com/locations/bristol-avon-gorge	Refurbished, first opened as Grand Clifton Spa in 1898, views of Clifton Suspension Bridge.	HOTEL**** 78 rooms		.1
Hotel du Vin Bristol City Centre BRISTOL BS1 2NU www.hotelduvin.com/locations/bristol-city-centre	The Sugar House is a restored collection of 18th century Grade II listed former sugar warehouses.	HOTEL**** 40 rooms Max 94	↓ YES LHR103/BRS9★ Bristol Temple Meads 1	.8
H <b>otel du Vin &amp; Bistro</b> HENLEY ON THAMES RG9 2BP notelduvin.com/locations/henley-on-thames	The classic Georgian façade of the old Henley Brewery is home to a luxurious boutique hotel.	HOTEL**** 43 rooms Max 91	<ul> <li>➡ ¥ YES LHR22/BRS94</li> <li>➡ Henley on Thames 0.4</li> </ul>	~
Hotel Indigo BATH BA2 4AB	Boutique style hotel, Georgian building, boasting Hypnos beds, Spa inspired bathrooms, Egyptian cotton bedlinen. Commission rates 10%-12%.	HOTEL**** 166 bedrooms	<ul> <li>➡ ★ YES LHR99/BRS19</li> <li>➡ Bath Spa 0.2</li> </ul>	V
House of Fisher Ltd READING RG1 3BY nouseoffisher.com	Fully furnished and equipped Serviced Apartments in the centre of Reading. Book 1 night or longer.	Serviced Apartments (self-catering) ****		~
Hurley House Hotel HURLEY SL6 5LH	A multi-award-winning boutique hotel in the heart of Berkshire, offering 10 luxurious en-suite bedrooms, an elegant and versatile wedding venue, as well as corporate meeting facilities. Free parking on site.	HOTEL**** 10 rooms	Haidenhead 4	~
asmine Cottage STEEPLE ASHTON BA14 6EL asminecottage.co.uk	Jasmine Cottage is an attraction 18th century cottage offering self catering holiday let accommodation.	SELF CATERING Sleeps 6	<ul> <li>➡ ★ YES LHR95.8/BRS32.</li> <li>★ Trowbridge 4.5</li> </ul>	6 🖌
<b>(noll Hill Farm - The Place to Stay</b> RUDOXHILL, FROME BA11 5DP heplacetostaysomerset.co.uk	Unique luxury accommodation in an Edwardian Guesthouse and courtyard, set in a beautiful rural English village in Somerset. Group rates / Commission paid. Car parking.	HOTEL Sleeps 9	↓ YES LHR97/BRS28 ★ Frome 4.2	~
<b>(ris Cruisers</b> NR WINDSOR SL3 9BU riscruisers.co.uk	One of the largest fleets of luxury holiday cruisers on the River Thames.	HOLIDAY BOATS ****/***** 15 cruisers, sleeps 2-10		~
	Lainston House WINCHESTER SO21 2LT		HOTEL * * * * * 50 rooms	<ul> <li>✓</li> </ul>
	01962 776088 lainstonhouse@exclusive.co.uk exclusive.co.uk/lai This historic Hampshire house dates to the 17th century with the for earlier building dating back to medieval times. Lainston House is ho suites, each one individually designed and decorated to give you the perfect one to match your reason to stay! A cosy room for a sneaky wonderfully romantic four poster for a honeymoon, a fantastic fam whole family or a suite with oodles of space for a long weekend. Exp experience fly fishing in the Test Valley, or get adventurous in the ki school, Season - it's all yours to play with. The Avenue restaurant cr elegant dining room overlooking, you guessed it, the avenue of lime aromatic creations uniquely cooked on woodfire and smokers, with And our walled kitchen garden, provides not only much of the prod plate, but also makes for a one-of-a-kind event space.	oundations showing an one to 50 rooms and e opportunity to find the rone night getaway, a ily junior suite for the olore the walking trails, tchen with our cookery afts culinary delights in an es. The Wellhouse serves a relaxed and rustic vibe.	YES     YES 15% commission	
ansdowne Strand CALNE SN11 0EH ansdownestrand.co.uk	Grade II listed coaching inn welcoming travellers and locals for nearly 500 years, in town centre.	HOTEL 24 rooms / Max 48	Harachi Ha	V
e Boat Benson Oxfordshire or Chertsey, Surrey eboat.co.uk/holidays/destinations/england/ he-thames	Europe's No 1 boating holidays operates from two Thames bases; return-to-base or one-way cruise.	HOLIDAY BOATS Sleep 2-10	☐ ★ YES LHR37/BRS91 ★ Depends on start point	•
eonardo Hotel Swindon SWINDON SN1 2NG eonardohotels.co.uk/hotels/swindon	Stylish and spacious rooms, bar and restaurant, 8 mins away from Swindon train station on foot.	HOTEL**** 229 rooms	↓ YES LHR66/BRS48★ Swindon 0.7	~
orne House IR CORSHAM SN13 8NA ornehousebox.co.uk	Childhood home of Thomas the Tank Engine author, Rev W.V.Awdry, this large Victorian villa offering beautifully designed rooms with elegant en suite wet rooms just six miles from Bath.	B&B 4 DIAMONDS 8 rooms		~
<b>1acdonald Bath Spa Hotel</b> BATH BA2 6NS nacdonaldhotels.co.uk/bath	Luxury hotel in the heart of Bath. Stylish bedrooms with a variety of suites from imperial to presidential, plus Spa.	HOTEL ***** 131 rooms Max 250	Image: Bath Spa 1 Image: Provide the system of	~
Macdonald Compleat Angler MARLOW SL7 1RG macdonaldhotels.co.uk/our-hotels/southengland/ marlow/macdonald-compleatangler	17th century riverside hotel enjoys river views or cascading water over Marlow Weir.	HOTEL**** 80 rooms	☐ ★ YES LHR19/BRS105★ Marlow 0.6	~
Macdonald Windsor Hotel WINDSOR SL4 1LH macdonaldhotels.co.uk/our-hotels/south-england/ windsor	A luxury hotel in Windsor with 120 bedrooms in the heart of this historic town.	HOTEL**** 120 rooms	↓ YES LHR9.6 ★ Windsor Central 0.5	~

windsor

### KEY: 🚻 Group Rates 🗏 Online Bookings 📌 Languages 🤸 Airports 🚔 Car Parking 🛱 Coach Parking 辛 Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Magna Carta Hotel Boat (European Waterways) RIVER THAMES europeanwaterways.com/fleet/magna-carta	Luxurious cruising in England. From Hampton Court to Henley with guided excursions.	HOTEL BOAT 4 rooms / Max 8	➡ ★ YES Varies ★ Windsor 400ft	~
Manor Farm Courtyard Cottages HAMPSTEAD NORREYS RG18 0TD stayatmanorfarm.co.uk	Manor Farm Courtyard Holiday Cottages offers luxurious self- catering cottages, ideal for large groups, sleeping up to 16 people across four cottages.	SELF CATERING 4 cottages / 16 people		V
Marsh Farm Hotel SWINDON SN4 8ER chartridgevenues.com/marsh-farm-hotel/	Nestled in private gardens, romantic and charming Grade II listed country house hotel.	HOTEL*** 48 rooms / Max 93	Image: Swindon 6 Image: Swindon 6	~
Meadowbank House Bed and Breakfast LIDDINGTON, SWINDON SN4 0EY meadowbankhouse.com	Beautiful and bright B&B in the North Wessex Downs. The guest sitting room has lovely views over the garden and countryside.	B&B 3 rooms Max 6	LHR69/BRS51 ★ Swindon 5	
Mendip Basecamp & Mendip Lodge BRISTOL BS25 5PQ mendipbasecamp.co.uk	A "nearly wild" campsite in the heart of the Mendip Hills, perfect for tents and small campers. Bunkhouse tents and Bunk rooms are also available plus onsite Activity Centre. Car parking free of charge.	CAMPING Open weekends and school holidays from May Half Term - end of Summer Holidays		~
Merchant's House Hotel SALISBURY, SP1 2AP Tel: 01722 326600 info@themerchantshousehotel.co.uk themerchantshousehotel.co.uk	A family run hotel offering 37 newly and beautifully refurbished en suite rooms. 6 superior rooms and 3 feature rooms including The Nelson Room where Nelson himself stayed.	HOTEL 37 rooms	<ul> <li>YES</li> <li>★ LHR69.4/BRS59.7</li> <li>⇒ NO</li> <li>⇒ Salisbury 1.2</li> </ul>	~
Mercure White Hart Hotel, Salisbury WILTSHIRE, SPI 2SD Tel: 01722 327476 H6616@accor.com all.accor.com/hotel/6616/index.en.shtml	The Mercure White Hart Hotel is conveniently located in Salisbury's historic city centre; close to the shopping and entertainment district. The city's famous cathedral is a five-minute walk away, while Stonehenge is located just 12 miles away; making this the ideal place to stay for those wanting to visit famous sites in and around the city. The hotel is set in an elegant Georgian building with outdoor seating available in a charming courtyard. The hotel offers in-house dining at Squires Restaurant for lunch and dinner and our Lounge and Spires Bar welcome guests looking to enjoy a morning coffee or evening cocktail. This hotel boasts three fully- equipped conference suites which are ideal for hosting professional meetings in comfort.	HOTEL**** 68 rooms	<ul> <li></li></ul>	
Mill Farm Glamping DEVIZES, WILTSHIRE SN10 1RZ 01380 828351 info@millfarmglamping.co.uk millfarmglamping.co.uk	Enjoy the best of the beautiful British countryside from the comfort of a luxurious canvas lodge on this family-run, organic farm. Meet the ducks, dairy cattle and donkeys. Farm tours plus walking, riding and fishing available.	CAMPING Can accommodate up to 18 guests	<ul> <li>NO</li> <li>MO</li> <li>MO</li> <li>✓ BRS48</li> <li>∀ES</li> <li>✓ Trowbridge 10.2</li> </ul>	
<b>Mollie's</b> Bristol BS10 7TL mollies.com	Interiors designed by Soho House, high-spec contemporary rooms, all-day dining, affordable prices and an easy-going vibe - the classic American motel-diner brought bang up to date. 10% commission. Group rates. Free car/coach parking.	HOTEL Budget Luxe 123 rooms	HR104/BRS17 ★ YES LHR104/BRS17 Bristol Parkway 4	~
Monkey Island Estate NR MAIDENHEAD SL6 2EE monkeyislandestate.co.uk	Monkey Island Estate lies on a private island in the River Thames in the delightful village of Bray, near Windsor.	HOTEL 27 rooms, 3 suites 6 private residences		~
Moonraker Canalboats Ltd HONEYSTREET SN9 5PS moonboats.co.uk	Luxury widebeam canal boat holidays with king sized beds, Jacuzzi Whirlpool baths, log burners.	HOLIDAY BOATS***** 6 boats / sleep up to 9	Harris Harri	V
Moxy Slough SL1 1GZ marriott.com/en-us/hotels/lonsx-moxy-slough/ overview/	Moxy Slough offers a stylish base close to Windsor and London, offering a revolutionary and refreshing experience.	HOTEL 152 rooms		~
New Brewery Arts - The Barrel Store CIRENCESTER GL7 1JH newbreweryarts.org.uk	19th century Cotswold stone brewery barrel store transformed into 21st century accommodation.	HOSTEL 14 rooms / Max 43	Image: A state of the state	~
No.15 by Guesthouse, Great Pulteney BATH BA2 4BR guesthousehotels.co.uk/no-15-bath/	Located on one of Bath's grandest streets in listed Georgian townhouses, with 36 one-off bedrooms, soothing spa, restaurant and bar where you will find great local and seasonal food and drink.	HOTEL 36 rooms		~
Novotel Bristol Centre BRISTOL BS1 6HY all.accor.com/hotel/5622/index.en.shtml	Queen sized beds and sofa beds, ideal for twins plus bar, restaurant, gym, sauna and steam room. Car and coach parking - chargeable. Group rates for 8+.	HOTEL**** 131 rooms		~
Novotel Reading Centre READING RG11DP accorhotels.com/gb/hotel-5432-novotel- reading-centre/index.shtml	Situated in the heart of the town, hotel has executive and superior rooms, all boasting airy, contemporary designs and warmth. Also includes a gym, sauna, steam room, and indoor heated pool.	HOTEL **** 179 Rooms		

### KEY: 🖶 Group Rates 🚊 Online Bookings 📌 Languages 🤸 Airports 🚔 Car Parking 🛱 Coach Parking 嵀 Railway/Bus

Accommodation		Type/Rating/Room Information	Additi	onal Info	Bookable Trade Product
	Pennyhill Park BAGSHOT GU19 5EU 01276 478300 pennyhillpark@exclusive.co.uk www.exclusive.co.u We've got 124 bedrooms, all individually designed and furnished co bathrooms. For those special occasions we have some incredible roo something a bit differenthow about double baths, a horizontal sho Jacuzzil. Our award-winning spa is vast and has the best of the best over 20 spa experiences, innovative treatments and all the little lux the stresses of normal life. Not to mention first class food experien- Michelin-starred restaurant in the oldest and most charming part of farm-to-fork restaurant and bar offers a hyperlocal seasonal menu. really get those tastebuds talking, we've got Latymer, Refined yet co you've never experienced before	mplete with standout oms and suites with ower or even an eight man for you to explore: with uries perfect for escaping ces with our fine dining the house. Hillfield, our And for something that'll	124 ro	**** oms YES YES 15% commission LHR16/BRS103 YES Free car parking Bagshot1.6 Sunningdale 4.7	V
Pettifers Hotel MALMESBURY SN16 9EW 01666 815060 info@pettifershotel.co.uk pettifershotel.co.uk	16th Century ex Vetinerary Apothecaries Hotel with local charm and bistro / fine dining. Walled Garden and Courtyard rooms offer accessibility for all, with Cotswold Stone wet-room bathrooms. Dog and Family friendly. Bistro bar dining plus Gardenroom for private functions (c40+). Commission rates – 5% to 20%.	HOTEL *** 22 Rooms	⊒ ₩ <b>\$</b> ★ €	YES YES NO LHR64/BRS33 YES Kemble mainline 3	~
Pinkney Court B&B/Holiday Cottages MALMESBURY SN16 OPD pinkneycourt.com	Dating back to medieval times, once owned by the Holford Family creators of Westonbirt Arboreturn.	SELF CATERING 2 Cottages, 1 Flat Max 12	⊒⊀ ₹	YES LHR88/BRS32 Chippenham 12.1	V
Premier Suites READING RG12JF premiersuitesreading.com	Modern and spacious one and two bedroom serviced apartments, located in the heart of Reading - perfect for a business or leisure stay.	SELF CATERING Max 4	1111	YES LHR26/BRS85 YES 10% commission YES (Charge) Reading 1.3	
<b>Prince Hill House</b> NR DEVIZES SN10 5SE princehillhouse.co.uk	Set in beautiful countryside, believed to have played host to Prince Rupert and godchild of Queen Victoria	<b>B&amp;B</b> ***** 2 cottages + 9 rooms	⊒⊀ ≷	YES LHR80/BRS40 Chippenham 14	V
Queensberry Hotel & Olive Tree Restaurant BATH BA12QF thequeensberry.co.uk	Beautiful boutique hotel in Bath, award-winning restaurant and sophisticated, modern comfort.	HOTEL**** 29 rooms / Max 63	⊒⊀ ₹	YES LHR100/BRS18 Bath Spa 1.2	V
Quarter Bristol BRISTOL BS8 1RZ cliftonhotels.com	The Washington, Rodney, Clifton & Berkeley; from boutique luxury, homely comfort, something in-between. With bars and cafés.	HOTEL***to***** Four hotels	⊒⊀ ≷	YES LHR104/BRS8 Bristol Temple Meads 2.1	~
Quirky Campers VARIOUS LOCATIONS 0330 133 1121 Bookings@quirkycampers.co.uk quirkycampers.com/uk/	Quirky Campers is the home of handmade campervans. With over 230 hand-picked, unique, privately-owned campers for hire, from a converted American Skoolie to fully electric, couples goals to family wagons, we can provide the perfect adventure for you. If you're looking to commit to something long-term then use our sales platform, peruse our converter directory or buy our 'How to Build a Campervan Guide' and give it a go yourself! Minimum 3 nights.	CAMPERVANS 2- 6 people	⊒ ∰ ¶ ★ ¶ ↓ (II)	YES Various locations - see website for details	~
Residence Inn Slough SL11GZ marriott.com/en-us/hotels/lhrri-residence-inn- slough/overview/	Residence Inn Slough is designed to give longer-staying guests a home-like experience, complete with extra living space and fully equipped kitchens.	HOTEL 92 suites and studio apartments	⊒⊀ ≷	YES LHR9/BRS105 Slough Station 0.5	~
Rodney Hotel BRISTOL BS8 4HY cliftonhotels.com/bristol-hotels/rodney	Within the beautiful Clifton Village, one of Bristol's smaller hotels, providing elegant accommodation.	HOTEL 31 rooms	⊒⊀ ₹	YES LHR104/BRS8 Clifton Down 0.9	V
Rollestone Manor, Shrewton SALISBURY SP3 4HF 01980 620216 info@rollestonemanor.com rollestonemanor.com	Rollestone Manor is situated just minutes from the Stonehenge Visitors Centre, in South Wiltshire. With Salisbury just a twenty- minute car journey, Bath just under an hour, and four minutes from the A303 we are ideally situated. The Manor house, with history going back to 1242, has seven en-suite bedrooms, plus a lounge bar and small restaurant. There are also two self-catering cottages on site, ideal if you like a little more freedom to come and go as you please.	<b>B&amp;B (with Restaurant)</b> 7 rooms <b>SELF CATERING</b> 2 cottages	<b>□</b> ★ @ <del>\</del>	YES LHR72/BRS51 YES Salisbury 10	V
Rose and Crown Inn SWINDON SN6 8NA	Very popular 'pit stop' for walkers and cyclists, comfortable rooms and an exceptional menu that reflects the chef's passion for fine food and insistence on the best local ingredients.	B&B 7 rooms	⊒≯ ₹	NO LHR61/BRS57 Swindon 10	۷
Roseate House London LONDON W2 3UL +44 20 7479 6600 info.rhl@roseatehotels.com roseatehouselondon.com	The Roseate House London offers an à la mode hotel experience. An intimate setting, redefining luxury in 47 exclusively designed rooms and suites, holds all the promises to make your stay memorable. All the rooms and suites consist of hand-crafted Bellestrata beds, antique furniture and period features, equipped with high-speed wi-fi broadband, room service and a concierge.	HOTEL***** SILVER AWARD 47 rooms	⊒ ₩ ₩ ₩ ₩	YES YES LHR16/BRS125 YES - charge Paddington 0.2	~
	Royal Berkshire ASCOT, BERKSHIRE SL5 OPP 01344 623322 royalberkshire@exclusive.co.uk exclusive.co.uk/ro With 66 rooms and suites there is plenty of choice to make sure you your stay at our country house. Whether you are attending a weddi nearby - maybe Royal Ascot - or in the area to visit family and frienc along the Great West Way, you will find a warm welcome and all th night's sleep.	, 1 find the best room for ng, conference, event Is or local attractions	HOTEL 66 roo □ ∰ ★ ≘ ₹		~

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### ENGLAND'S GREAT WEST WAY

### KEY: 📅 Group Rates 🚊 Online Bookings 📌 Languages 🤸 Airports 🚔 Car Parking 🛱 Coach Parking 嵀 Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Salisbury Camping And Caravanning Club Site WILTSHIRE SP1 3SA	Situated in Hudson's Fields, our Salisbury Club Site boasts views of Old Sarum, a mighty Iron Age hill fort including the remains of a prehistoric fortress, a Norman palace, a castle and a cathedral.	<b>CAMPING</b> April - January	Image: A state of the state	26 🖌
Sally Narrowboats BRADFORD ON AVON BA15 1UD 01225 864923 sl@sallynarrowboats.co.uk sallynarrowboats.co.uk	Situated in the Bradford on Avon Marina, its fleet of canal narrowboats allow you to cruise to Bath in a westerly direction and Reading in the east with numerous points of interest between. The fleet ranges from intimate two berth boats right up to those which can cater for groups of ten.	HOLIDAY BOATS 20 boats sleeping from 2-10	YES     YES     NO     HR97/BRS28     F     YES Coach Drop o     Bradford on Avon	
Sheephouse Manor MAIDENHEAD SL6 8HJ sheephousemanor.co.uk	Self catering cottages, close to Windsor and Maidenhead. Pets welcome.	SELF CATERING 6 cottages sleeping 2-6	Haidenhead 2 HR15/BRS1	03 🗸
Sheraton Skyline Hotel LONDON HEATHROW UB3 5BP	Minutes from all of the airport's terminals and offering easy access to Central London, Sheraton Skyline is your ideal choice.	HOTEL 350 bedrooms	<ul> <li>☐ 15% discount for accredited travel a</li> <li>★ LHR1.8/Bristol114</li> <li>★ Heathrow 1.8</li> </ul>	
Sir Christopher Wren WINDSOR SL4 1PX sirchristopherwren.co.uk	Comprised of several characterful buildings clustered around an historic cobbled street by Eton Bridge and Windsor Castle, with a gym, spa treatments, outdoor Jacuzzi and sauna.	HOTEL**** 98 rooms	Here States	6 🖌
Stay in Bath BATH BA2 6LY stayinbath.org	Local association of independent small hotels, B&Bs and vacation rental properties in and around Bath.	HOTELS, B&BS, VACATION RENTALS. Over 100 properties.		am 🖌
Stay at Longleat NR WARMINSTER BA12 7NW 01985 845424 longleat.co.uk/stay	Enjoy the unrivalled exclusivity of an unforgettable overnight stay at Longleat. After a day filled with adventure, retreat to one of seven beautifully renovated self-catering cottages, steeped in history and charm. Nestled within Longleat Estate's beautiful grounds and woodland, a stay in our luxury properties offers an unforgettable experience, each with a unique perspective of our astonishing kingdom. Your stay includes: Park entry for each day of your stay (on open dates), a continental breakfast each morning, a decadent welcome hamper of delicious local food and drink, the option for luxury enhancements, including Champagne afternoon tea delivered to your door and unrivalled access to the stunning surroundings of Longleat Estate.	SELF CATERING 1 x cottage sleeps 2 3 x cottages sleep 4 3 x cottages sleep 6	YES       ★     LHR93/BRS30       ₩     YES free car parkir       ★     Warminster 6.5	ng
Stonehenge Campsite & Glamping Pods NR SALISBURY SP3 4TQ stonehengecampsite.co.uk	New heated shower blocks/washing facilities. Plots for campervans, caravans, meadow for tents.	CAMPING**** 6 pods, 35 pitches, 12 hardstandings	Hest LHR71/BRS5 → Salisbury 9	3 🖌
Stonehenge Hostel NR SALISBURY SP4 0WE stonehengehostel.co.uk	Located just off the A303, many rooms have ensuites, plus self- catering kitchen, bike storage and washing/drying facilities. Onsite cafe, and free entry to Cholderton Rare Breeds Farm.	HOSTEL 14 rooms / 70 beds	★ LHR63/BRS62 ★ Grateley 4	~
The Apartment, Bath BATH BA2 4LA apartmentbath.com	A luxury two-bedroom holiday home located in central Bath.	SELF CATERING Apartment with 2 bedrooms		20 🖌
The Bath Priory BATH BA12XT thebathpriory.co.uk	Luxury hotel and celebrated restaurant in four acres of award- winning gardens. Also home to The Garden Spa by L'Occitane.	HOTEL**** 33 rooms / Max 66	Image: Bath Spa 1.8 Image: Bath Spa 1.8	8 🖌
The Bear Hotel DEVIZES SN10 1HS thebearhoteldevizes.co.uk	16th century Market Square coaching inn. Traditional bar and restaurant and 14th century cellar bar.	HOTEL*** 25 rooms	Harac Stress Harac Stress And	7
The Castle Inn CHIPPENHAM SN14 7HX 01249 782206 exclusive.co.uk/the-castle-inn	This old English pub stands proudly in the old market square and is tastefully furnished using sumptuous fabrics along with a calming colour palette, each unique in character. Guests are guaranteed a unique experience to rest and relax in style and comfort. From a lazy soak in a luxurious bath enjoying rich fluffy towels and robes, to keeping in touch via in-room wi-fi, the facilities ideally complement the tranquillity of the ancient village. The menu has been thoughtfully curated, featuring seasonally inspired dishes made with local and homegrown ingredients that will delight foodies and the gastronomically curious alike.	PUB/RESTAURANT 12 contemporary and comfortable rooms	<ul> <li>YES</li> <li>↓ LHR90/BRS30</li> <li>♀ ₽ YES free car parkir</li> <li>★ Chippenham 6.5</li> </ul>	ig
The Chilterns View WALLINGFORD OX10 6PQ thechilternsview.co.uk	A small cosy site with six lodges, each with their own private access, total seclusion, and a beautiful outlook over the Chiltern Hills.	<b>SELF CATERING</b> 6 Holiday Lodges		3 🖌
The Farm Camp BRADFORD ON AVON BA15 2JH thefarmcamp.co.uk	The Farm Camp is an off grid, eco friendly, luxury campsite on family farm near Bath. Home to a village of bell tents set in woodland with wood burning stoves, real ready-made beds, hot showers.	<b>SELF CATERING</b> 9 tents, Max 36		
The Gainsborough Bath Spa BATH BA1 1QY 01225 358888 marketing@thegainsboroughbathspa.co.uk thegainsboroughbathspa.co.uk	The Gainsborough is ideally located in the centre of Bath close to the Roman Baths. At the heart of the hotel is its Spa Village where guests can bathe in luxury in Bath's natural thermal waters and enjoy a relaxing spa treatment. The hotel boasts a 3 AA Rosette restaurant, which serves exquisite cuisine in a sophisticated yet informal environment.	HOTEL***** 99 rooms Max 180	<ul> <li>YES</li> <li>YES - Min 8 rooms</li> <li>NO</li> <li>LHR99/BRS18</li> <li>R Chargeable - valet parking £38 per ni</li> <li>R Bath Spa 0.4</li> </ul>	
The Langley, a Luxury Collection Hotel IVER SL3 6DW thelangley.com	The former country estate of the third Duke of Marlborough, The Langley, a luxury collection Hotel, Buckinghamshire combines historic legacy and contemporary style.	HOTEL 41 rooms	Image: Application of the second	2

### KEY: 🖶 Group Rates 🚊 Online Bookings 📌 Languages 🤸 Airports 🚔 Car Parking 🛱 Coach Parking 亲 Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookat Trade Product
The Lodge at Newbury Racecourse NEWBURY RG14 7NZ thelodgenewbury.co.uk	Hotel located close to the heart of the Racecourse estate, with excellent rooms and relaxed ambiance.	HOTEL 36 rooms	Image: Approximate Approxi	V
	The Manor House & Colf Club CHIPPENHAM SN14 7HX 01249 782206 themanorhouse@exclusive.co.uk exclusive.co.uk/ Before you even arrive at The Manor House, you can feel the tingle on the long and winding drive that leads up to the idyllic 14th-centr picturesque Cotswolds village of Castle Combe in Wiltshire. Wande Italian gardens or charming, bursting-with-history village. All 50 of are beautiful; individually styled with their own features and oozing same. Rooms are found in the main house and in our a row of mew abundance of special features for you to choose from; four poster b space, fire places All stunning for a romantic weekend away, to ce or just to spoil yourselves! Take to the greens with our breath-takin golf course, for the rolling landscapes and challenging holes. Or sim one of our lounges and make your way to The Potting Shed for facia relaxation. The Estate is also home to The Castle Inn - a good old Er or a real foodie feast in our Michelin-starred restaurant, Bybrook, or finest. A countryside retreat like no other.	of its magnetic energy ury retreat, nestled in the r through our stunning our bedrooms and suites luxury. No two are the s cottages. There are an eds, spa baths, acres of lebrate a special occasion g 18-hole championship ply curl up with a book in als, massage, and blissful aglish pub. Stay for a pint	HOTEL 50 rooms ↓ YES ↓ YES 15% commission ↓ LHR90/BRS30 ↓ EI Free car parking ↓ Chippenham 6.5	~
The Old Bell Hotel MALMESBURY SN16 OBW Emily Windle & Helen Bath D1666 822344 emily@oldbellhotel.com nelen@oldbellhotel.com oldbellhotel.com	The Old Bell Hotel, also known as England's oldest hotel is located in the centre of the historic and charming market town of Malmesbury. The recently refurbished property is filled with high end interiors with a twist of quirky antiques, creating a cosy and warm ambience. 34 individually designed bedrooms restored with luxurious furnishings, paired with locally sourced and seasonal produce creating the perfect hospitality experienc.e	HOTEL**** 34 rooms Max 64	<ul> <li>YES</li> <li>YES</li> <li>NO</li> <li>↓ LHR86/BRS37</li> <li>♀ ♀ YES</li> <li>★ Chippenham 10</li> </ul>	~
The Old Bell Hotel WARMINSTER, BA12 9AN D1985 216611 nfo@oldbellwarminster.co.uk oldbellwarminster.co.uk	The Old Bell Hotel is a charming 14th century coaching Inn located in the Wiltshire market town of Warminster, on the edge of the Cranborne Chase and West Wiltshire Downs Area of Outstanding Natural Beauty. Just a short drive to the beautiful city of Bath and a stone's throw to Longleat. The Hotel boasts 15 en suite rooms, a pub, Thai Restaurant and function room as well as free parking.	HOTEL , PUB AND RESTAURANT 15 rooms	<ul> <li>YES</li> <li>the group lunches and afternoon teas</li> <li>★ LHR86/BRS39</li> <li>★ Warminster 0.2</li> </ul>	~
The Old Post House SALISBURY SP2 ONN https://theoldposthouse.co.uk	Small Traditional Bed & Breakfast with 3 en-suite rooms situated in a beautiful historic village midway between Salisbury and Stonehenge. Car parking available.	<b>B&amp;B</b> Sleeps 4	Image: Selisbury 5 Image: Selisbury 5	~
T <b>he Queens Arms</b> :AST GARSTON, WEST BERKSHIRE RG17 7ET queensarmseastgarston.co.uk	A beautiful country pub nestled in the Valley of the Racehorse, in an Area of Outstanding Natural Beauty with 12 en suite bedrooms, welcoming bar and restaurant.	PUB/RESTAURANT WITH ROOMS**** Inspected and selected by Sawdays. Winner of Good Hotel Award 12 rooms / Max 26		~
The Riverside SALISBURY SP2 8JN 1722 338388 nfo@riversidesalisbury.co.uk iversidesalisbury.co.uk	Riverside Hotel Salisbury was built in the 1800s by the Wort family and was one of the first houses built in Harnham, Salisbury.Set in beautiful grounds leading down to the River Nadder and just a short stroll from the city centre, our charming and newly renovated hotel consists of 38 beautifully restored bedrooms, stunning views over the river to Salisbury Cathedral. All rooms have flat screen TVs, tea and coffee facilities and hospitality trays, as well as ensuite bathrooms with complimentary toiletries.	HOTEL 38 rooms	<ul> <li>YES</li> <li>+</li> <li>-</li> <li>-</li> <li>★</li> <li>LHR71/BRS60</li> <li>⇒</li> <li>⇒</li> <li>Free car/coach parking</li> <li>★</li> <li>Salisbury 1.9</li> </ul>	~
The Roseate, Reading READING RG1 3EJ 44 11 952 7770 eception.TFLR@roseatehotels.com oseatehotels.com/reading/theroseate/	Luxury hotel housing 55 well appointed luxury bedrooms. Each room has a perfect mixture of art, lighting, sound and comfort. Every en suite bedroom is equipped with Penhaligons products and a Nespresso coffee machine. This blend of luxury and fervour permeates throughout the hotel and goes beyond amenities and decor.	HOTEL ***** 55 rooms	<ul> <li>↓ YES</li> <li>★ LHR114/BRS19</li> <li>⇒ ■ YES charge</li> <li>★ Reading 0.3</li> </ul>	~
The Roseate Villa, Bath BATH BA2 6LX 44 1225 466329 eception.TRVB@roseatehotels.com oseatehotels.com/bath/theroseatevilla/	A luxury boutique hotel with 21 individual rooms. Every room has a bespoke Hypnos bed, goose down duvets and Egyptian cotton linen. Each attached bathroom is stocked with Penhaligon products and large fluffy bath sheets. Rooms are equipped with a flat-screen television and digital radio. The Villa also offers a private garden for guests to relax and enjoy an indulgent afternoon tea. Dog friendly hotel.	HOTEL ***** 21 rooms	<ul> <li>↓ YES</li> <li>↓ YES</li> <li>↓ LHR99/BRS20</li> <li>↓ Bath Spa 0.9</li> </ul>	~
The Royal Crescent Hotel & Spa BATH BA1 2LS oyalcresent.co.uk	Five-star iconic hotel is a masterpiece of Georgian architecture with its stone-lined Spa & Bath House plus 45 suites and rooms. Modern British fare is served in the Restaurant and Bar.	HOTEL***** 45 rooms 90 Max		~
<b>he Royal Oak</b> ATTENDON RG18 0UF oyaloakyattendon.co.uk	A beautiful olde worlde country pub in the heart of the village, with boutique bedrooms.	PUB/RESTAURANT 10 rooms Max 20	← YES LHR39/BRS75 Goring & Streatley/ Newbury 8	r
he Runnymede on Thames EGHAMTW20 0AG unnymedehotel.com	Beautiful river views, ample grounds, spa and fitness centre. 2 restaurants, riverside terrace.	HOTEL**** 180 rooms / 350 Max		V
he White Horse Inn ALNE SN11 8RG /hitehorse-comptonbassett.co.uk	A traditional country pub in the Wiltshire countryside with two AA Rosette restaurant and Gold award Bed & Breakfast accommodation.	PUB/RESTAURANT Gold Award Michelin Guide 8 rooms	<ul> <li>➡ ★ YES LHR75/BRS43</li> <li>★ Chippenham 12</li> </ul>	V
histle Express Hotel SWINDON SN1 1TN nistle.com	The hotel is right in the centre of town. Breakfast for every guest and fresh tea and coffee.	HOTEL*** Rooms 95 / Max 210	↓       YES       LHR65/BRS47         ★       Swindon 0.5	~

### KEY: 📅 Group Rates 🚊 Online Bookings 📌 Languages 🤸 Airports 🚔 Car Parking 🛱 Coach Parking ≷ Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
Three Swans Hotel HUNGERFORD RG17 0LZ threeswanshotel.co.uk	Positioned on the Market Place. Coaching Inn since 1661 with restaurant, bar, coffee lounge and snug.	HOTEL*** 25 rooms	Image: Hungerford 0.2 Image: Arrow of the second secon	~
Totteridge Farm Camping Pods PEWSEY SN9 5LF totteridge-farm.website	Situated in the Vale of Pewsey, adult-only campsite with its five camping pods, and separate Caravan & Motorhome Club Certified Location.	<b>CAMPING</b> Caravan & Motohome Club CL site. 5 camping pods. Dog friendly	Image: Boost of the second	
Troutbeck Guest House EAST CHISENBURY SN9 6AQ redlionfreehouse.com	A boutique guest house across the road from The Red Lion pub with private decks looking out to the River Avon and countryside views.	GUESTHOUSE**** Gold Award 5 rooms Max 12 Red Lion 1 Michelin Star		V
Tucking Mill Self Catering BATH bathselfcatering.net	Wonderful holiday homes in and around Bath. Five unique, luxury cottages and apartments.	SELF CATERING**** Max 16		V
Urban Creation Serviced Apartments BRISTOL ucservicedapartments.com	Stylish, high quality serviced apartments in Central Bristol. Fully furnished with fully equipped kitchens, ranging from studios to two bedrooms with ensuites. Group rates. Car parking.	SELF CATERING 77 apartments	← ★ YES LHR103/BRS8.2 Bristol Temple Meads 2.5	~
Village Hotel Swindon Swindon, SN5 7DW 01793 279 470 reception.swindon@village-hotels.com village-hotels.co.uk/swindon	Village Hotel Swindon is a great spot for exploring Wiltshire's many beauty spots. You'll find everything you need for a great stay and more; a cool swimming pool and huge gym, a buzzing Pub & Grill with great food, ice cold beers and big screen live sport; and even a Starbucks coffee shop.	HOTEL **** 154 rooms	U YES I YES I LHR69/BRS46 I R YES I Swindon 3	~
Voco Reading READING RG2 0FL ihg.com/voco/hotels/gb/en/reading/xrerd/hoteldetail	Family-friendly hotel with leisure facilities. Choice of restaurants.	HOTEL**** 201 rooms / Max 430	YES LHR26/BRS86 ★ Reading 2.5	~
Walton-On-Thames Camping And Caravanning Club Site SURREY KT12 3QG campingandcaravanningclub.co.uk	A tranquil, spacious, traditional campsite within the M25 motorway, which has been in the Club's care for more than 90 years.	<b>CAMPING</b> April - October		
Washington Guesthouse BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/washington	Comfortable and competitively priced. Full English or Continental breakfast, tea + coffee in room.	B&B 46 rooms	Harac State St	~
	MALMESBURY SN16 0RB 01666 822888 eloise@whatleymanor.com whatleymanor.com Whatley Manor is a grown-up getaway in the heart of the countrys English country gardens. Twenty-three bedrooms are individual in d accommodation to relax and unwind in. Food is a huge part of the V Executive Chef, Ricki Weston and his team have recently been awar The Dining Room. Menus focus on using the finest British ingredien traditional cooking techniques, all of which perfectly complement V sustainability goals. Dinner is served from Thursday to Sunday. Grey casual ambience and menu but is still noted for its excellent cuisine ultimate opportunity to ease away your stresses, immerse yourself calming space, enjoy treatments with products from Natura Bissé, a a country house hotel we offer a very warm welcome to dogs, we to important member of your family should travel with you. Whatley Manor is committed to achieving best practice in environr sustainability and has partnered with NOW, a strategic partner of E leading sustainability benchmarking and certification provider.	lesign and offer luxury Whatley Manor experience. ded a Michelin Star in ts and some interesting Whatley Manor's /'s Brasserie has a more . Aquarias Spa offers the in the tranquillity of this and Gaia Skincare. As befits otally understand that this nental and social	23 rooms Max 46 1 Michelin star YES YES YES K LHR80/BRS37 RYES Chippenham 12	
Woolley Grange Hotel BRADFORD ON AVON BA15 1TX 01225 864705 info@woolleygrangehotel.co.uk woolleygrangehotel.co.uk	Part of the Luxury Family Hotel collection, Woolley Grange is a Jacobean manor house set in 14 acres of English country gardens, on the southern fringe of the Cotswolds and on the edge of Bradford on Avon. It has an indoor pool and seasonal outdoor heated pool, Elemis Spa, 2 AA Rosette restaurant, comfortable country bedrooms, children's club and walled kitchen garden with chickens, pigs, ducks and rabbits. Two hours of free childcare per day and complimentary baby listening. Dogs welcome.	HOTEL 25 rooms Max 60	<ul> <li>↓ YES</li> <li>➡ NO</li> <li>✓ NO</li> <li>★ LHR100/BRS35</li> <li>⇒ ➡ Free</li> <li>★ Bradford on Avon 1.2</li> </ul>	~
Your Apartment - Serviced Apartments & Aparthotels BRISTOL (various locations) yourapartment.com	135 centrally located studio, one, two & three bedroom design- led serviced apartments in Bristol. Parking available.	SELF CATERING/ APARTHOTEL 135 serviced apartments		~
<b>Your Stay Bristol</b> BRISTOL BS8 2SY yourstaybristol.co.uk	An alternative to hotel rooms, luxury serviced apartments in perfect locations around Bristol.	SELF CATERING**** Around 45 units		~
YMCA Bath Hostel INTERNATIONAL HOUSE, BROAD ST PLACE, BATH BA1 5LH 01225 325900 agnesmuyang@ymca-bg.org ymcabath.org.uk	YMCA Bath offers a social enterprise hostel in the centre of Bath and all of its wonderful attractions. We have a choice of rooms from single ensuite to twins / triples / quads / family rooms and larger dorms with shared facilities. The location is perfect to explore the city by foot - with all attractions within a short walk, along with the great cafes, restaurants, bars and shops. We have a fabulous health & wellbeing centre on site offering you subsidised access to the gym and classes. As a social enterprise the money we raise from running our hostel supports our charitable work - which focuses on working with vulnerable young people and those at risk of homelessness.	HOTEL 80 rooms / 200 pax Open all year price varies with group size approx 10%; leaders free.	YES Size 10+ NO ★ BRS20 ₩ NO ★ Bath Spa 1	~

# WHAT TO DO ALONG ENGLAND'S GREAT WEST WAY

All along the Great West Way, doors are waiting to open, stories are ripe for telling, secrets ready to be uncovered.

he only challenge for your visitors is what to do first. Should it be historic buildings, some of which, like Lacock Abbey, are cared for by the National Trust, and others, like Bowood House & Gardens, are privately owned? Should it be a wildlife reserve, a dramatic hillside? Or perhaps a thrilling activity, like a balloon flight, or a new food experience...

This is a route with an extraordinary sense of history. There are four UNESCO World Heritage Sites to explore: the city of **Bath**, whose Roman remains are among the most important in northern Europe; Royal Botanic Gardens Kew, with its world-renowned plant collection; **Stonehenge and Avebury** with their enigmatic ancient standing stones; or exquisite 300-year-old **Blenheim Palace**, the birthplace of Winston Churchill.

Visitors can fill their memory banks with some amazing, truly English experiences. They can take a tour to a vineyard such as Bluestone Vineyard or enroll at a cookery schedule and make delicious treats at Vaughan's Kitchen. Photographers might focus on tours, like those run in Bath, while TV fans might feel a chill down the spine with a Midsomer Murders Experience at Henley or Marlow. Travellers can speed up with a motor racing experience at Castle Combe Circuit. Then they might shake it up with a Gin Cocktail Masterclass at Bombay Sapphire Distillery. To be sure that they're seeing the very best of England's visitor attractions, you should look out for VisitEngland's Quality Rose Marque. Only attractions



that have been independently assessed against the national standards of the Visitor Attraction Quality Assurance Scheme can earn such an accolade.

### Shopping

Are you looking to build free time for shopping into your visitors' itinerary, but not sure where is best? Are your clients the type to browse pedestrian-only shopping centres at the heart of historic towns. Or the shop-lined streets of market towns, offering shoppers a great mixture of high street names and independent retailers. The out of town McArthurGlen Designer Outlet Swindon offers over 90 designer stores with savings of up to 60% on fashion brands. If you are looking for traditional English shopping then a visit to a John Lewis store is a must. The first store was opened in Oxford Street, London in 1864 and stores can be found along the route in Kingston, Reading, Newbury, Swindon and Bristol.

At the regenerated carpet factory buildings of **The Guild** (formally known as Wilton Shopping Village), you'll discover a distinctive mix of independent and national brands.





### **Arts and Entertainment**

The choice of entertainment is staggering, whether it's stage, screen or canvas that will engage your clients. From refurbished theatres built in the Victorian era or arts centres providing local hubs. They offer unique entertainment packages too. For example: The National Gallery was founded in 1824 and tells the story of European art with over 2,600 paintings from Renaissance Italy and by the French Impressionists. It collects and cares for some of the world's greatest paintings and welcomes groups. Wake the Tiger in Bristol invites you to step through a portal into the parallel world of Meridia, with 27 unique spaces, this art walk-through labyrinth explores themes of connection and innovation, inspiration and discovery. The Pound arts centre, Corsham has a wide programme of jazz, festival, folk and world music concerts, visual art exhibitions. talks and lectures. At the Wyvern Theatre, Swindon, listen to the Royal Philharmonic Orchestra followed by Afternoon Tea.

### **Claims to Fame**

Visitors can witness some amazing claims to fame along the Great West Way: The elegant Pulteney Bridge, Bath, lined on both sides with shops, is one of just four such structures left in the world. The Englishspeaking world's oldest continuously working theatre, Bristol Old Vic - built in 1766. Windsor Castle, the oldest and largest occupied castle in the world and one of the King's official residences. The Roman Baths is one of the finest historic sites in Northern Europe. At the heart of the City of Bath World Heritage Site, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water.

### **Family Friendly**

For visiting families, the Great West Way offers plenty of ideas to keep everyone entertained at **Hampton Court Palace** with stories of Henry VIII and his six wives, children can navigate the maze and play make-believe in the Magic Garden with its climbing towers and steam-breathing dragon. At **Windsor Castle**, watch the changing of the guard, tour the castle's defences and take the free family multimedia tour with Scorch the dragon as a guide (7-11yrs).

Bristol makes a great base for family friendly adventures; they can climb the rigging on Brunel's SS Great Britain, , run on a giant hamster wheel, dress up like a bee or make their own animation at We The Curious. Heading north from Bristol is Aerospace Bristol for a supersonic family day out and Berkeley Castle where a family





ticket includes: guided tour, entry to the Butterfly House (May-Sep), free quizzes and trails inside and outside the Castle, outdoor games and a dressing-up area.

Within easy access of the Great West Way, **Longleat** will grab visitors attention with tours of the magnificent Elizabethan Stately Home, thrilling safari drive-through with monkeys, lions, tigers, wolves, zebras, ostriches etc. and other attractions such as Jungle Cruise, Hedge Maze Jungle Kingdom and Animal Adventure - its a full day out!

At **Cheddar Gorge & Caves**, visitors can wander through the magnificent gorge, visit the caves, go on an exhilarating cliff-top walk and even dare to have a go at rock climbing or caving. There's also two Cheddar-themed escape rooms that will test your brain power as you race against the clock to try and escape.





### **Guardians of the Past**

More than 50 of the most famous sites along the Great West Way lie under the protection of two major charitable organisations: English Heritage and the National Trust.

English Heritage was formed in 1987, but the collection of historic buildings, monuments and sites in its care was started 100 years before. Its portfolio of over 400 properties date as far back as 5,000 years. Along the Great West Way these include **Apsley House** and **Wellington Arch** close to the start of the route in London and within easy access of the route are the world-renowned **Stonehenge and Avebury World Heritage Site** and the Iron Age hillfort of **Old Sarum**.



Since the **National Trust** was founded in 1895, it has protected almost 800 miles of coastline, nearly 250,000 hectares of land, and over 500 properties, as well as a large art collection.

### Visit a Museum

You can't plan an itinerary for England's Great West Way without including a selection of the wonderful museums offering rich insight into the local history and culture, of the towns and villages you've included in the programme. Some of these museums are free to enter, but why not make the most of a visit and pay for a guided tour, or book refreshments for your group.

American Museum and Gardens -Situated within 120 acres of stunning grounds, the museum is home to the finest collection of Americana outside of the United States. (Charge)

**Chippenham Museum** - Housed in an 18th century townhouse, it tells the story of this historic market town from its prehistoric origins to the present day. (Free)

Maidenhead Heritage Centre - Explores: the Romans, Great Western Railway, Vanwall racing cars, Hammer Horror films. (Free.) Plus Grandma Flew Spitfires exhibition and simulator (Charge)

The Museum of East Asian Art, Bath - dedicated to the arts and cultures of East and South East Asia. (Charge)

**No. 1 Royal Crescent**, Bath - a museum which has been decorated and furnished just as it might have been during the period 1776-1796. (Charge)

Reading Museum - The story of Reading, see Britain's Bayeux Tapestry, then explore

the Abbey Quarter and the Riverside Museum. (Free and chargeable tours)

**REME**, Chippenham - The REME Museum preserves the heritage of the Corps of the Royal Electrical and Mechanical Engineers and has seven galleries to explore. (Charge)

The British Museum, London - The first national public museum in the world, and today is home to eight million objects. Discover the vast diversity of human cultures from the dawn of human history to the present day. (Free with chargeable temporary exhibitions)

**The Holburne Museum**, Bath - The collection of Sir William Holburne (1793-1874) includes: portrait miniatures, porcelain, embroideries and portraits by great artists of the eighteenth century. (Charge)

The Museum of English Rural Life, Reading - England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. (Free with chargeable tours)

West Berkshire Museum, Newbury -The museum tells the story of West Berkshire; from the rocks under our feet to the stories of the people who have lived here. (Free)

Wiltshire Museum, Devizes - Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge; the largest collection of Early Bronze Age gold ever put on public display in England. (Charge)
# LANDSCAPE & COUNTRYSIDE ALONG ENGLAND'S GREAT WEST WAY

Along the touring route, glorious and ancient landscapes straddle the Great West Way as it winds its way through gentle hills, sweeping valleys and wildflower meadows, while through Wiltshire it is dotted with prehistoric stones and mysterious white horses. In Wiltshire alone there are no fewer than eight white horses, some close to the route, others worth a detour.

## THREE AREAS OF OUTSTANDING NATURAL BEAUTY

The route perfectly lends itself to the visitor who craves the peace and open space of the countryside. It passes by three Areas of Outstanding Natural Beauty (AONBs), which enjoy legal protection thanks to their exceptional landscapes. These are the Chilterns, the **North Wessex Downs** and the **Cotswolds**.

#### North Wessex Downs AONB

The North Wessex Downs make up the third largest of Britain's 46 AONBs. The area lies at the heart of the chalk band that stretches across southern England and was once under a warm sea. Its landscape is very diverse; as well as the chalk habitats, there is a rich mosaic of woodland, pasture, heath and common land. It is an ancient landscape etched by the impact of humans for over 5,000 years, including fascinating features such as the World Heritage Site at Avebury, 8 Chalk White Horses, Savernake Forest, Highclere Castle, historic market towns and the Kennet & Avon Canal. The name Wessex was revived by Thomas Hardy in his novels and based on an earlier region of Saxon Britain. The word 'downs' is from Anglo-Saxon 'dun' meaning hill.

## The Cotswolds AONB

A great way for visitors to immerse themselves in the so-beautiful-it-can't-bereal landscape of the Cotswolds is to walk some of the Cotswold Way. This is England at its prettiest.

## The Chilterns AONB

Close to London, the southern section of The Chilterns' 324-miles falls within the Great West Way corridor. It's a haven for wildlife. Keep an eye out for red kites - the bird of prey now thrives in the region, having been reintroduced in 1989.



## WILDLIFE TRUSTS

## Wiltshire Wildlife Trust

Wiltshire Wildlife Trust has created living landscapes across Wiltshire by restoring, reconnecting and recreating habitats for wildlife and people. From woodlands, wildflower meadows and hedgerows to streams, rivers, chalk downland, valleys, bogs and wetlands. They manage 40 nature reserves and run a variety of events throughout the year including guided walks. The reserves offer different wildlife, vegetation and landscapes to explore along tarmac tracks, paths and boardwalks. Blakehill Farm is a transformed World War II air base, Jones's Mill has the Salisbury Avon flowing through its centre, and Lower Moor is a mosaic of three lakes, two brooks, ponds and wetland scrapes with Visitor Centre and toilets on site.

## Wildfowl & Wetlands Trust (WWT) London Wetland Centre

An urban oasis for wildlife and people, along the River Thames and close to central London. Stroll among the lakes, ponds and gardens. Groups can book a guided tour to discover more about the history of the Centre and its wildlife and watch wildlife in comfort from a two-storey, glass fronted observatory with the London skyline as a backdrop.





## ANCIENT LANDSCAPES

The National Trust cares for areas of the countryside to keep them accessible for future generations. They undertake site surveys of the historic landscape to build up a picture of each site's archaeological significance. From ancient trees to butterflies, the places are full of life.

### **Bath Skyline**

Only a short stroll from the city centre, enter another world, onto the skyline hills above Bath and beyond, through 6 miles of meadows and ancient woodlands to secluded valleys. The limestone grassland slopes support a large variety of plants and attract a number of butterflies, great for some spring and summer wildlife spotting. The **Bath Skyline** circular walk is 6 miles (9.6 km) and will take around 3-4 hours of moderate walking. Groups are welcome and a selection of self-led walks is available.

## **Cheddar Gorge**

England's largest gorge would have begun forming about one million years ago during the last Ice Age. Water from melting glaciers formed a river, which over time started to carve into the limestone rock creating the steep cliffs and famous Cheddar Caves. Discover the wildlife on the **Cheddar Gorge**  circular walk, 4 miles (6.4 km), 1 hour 40 minutes of moderate walking. From free-roaming feral goats and ancient rare breed Soay sheep, to rare plants and birds, including the Peregrine falcon, buzzard, kestrel and raven.

### Wiltshire Landscape sites

A variety of fascinating sites across Wiltshire, including parts of the Stonehenge and Avebury World Heritage Site. At Avebury you'll find the largest prehistoric stone circle in the world as well as many other Neolithic and Bronze Age monuments, including Windmill Hill, The Sanctuary and West Kennet Long Barrow. A bit further afield, discover the Stonehenge Landscape where there are remarkable prehistoric monuments such as The Avenue, several Bronze Age barrow cemeteries and the henge monument of Durrington Walls, which contains the remains of a Neolithic village. Just outside Marlborough, Lockeridge Dene and Piggledene's unusual sarsen boulder stream, forms a striking landscape.

At Cherhill there's the white horse on Calstone and Cherhill Downs, with its stunning landscape. North of Chippenham is Sutton Lane Meadows, an unspoilt natural wildflower meadow which blooms in May and June into a spectacular display.

## TWO NATIONAL TRAILS

National Trails are long distance walking, cycling and horse riding routes through the best landscapes in England and Wales. There are two National Trails crossing the Great West Way.

## Thames Path National Trail

Follow the greatest river in England for 184 miles. The terrain is mostly flat and relatively gentle with water meadows, sleepy riverside villages and nature reserves interspersed with historic market towns. Then it passes Windsor Castle and some of the most famous London attractions such as Hampton Court Palace, the Houses of Parliament, the London Eye, Tower of London and more. Enjoy a walk or combine it with a boat trip.

### The Ridgeway National Trail

This 87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times, as it passes through the North Wessex Downs and the Chilterns. Along the way you'll glimpse remnants of the Iron, Bronze and Stone Ages, passing stone circles, white horses and ancient woodlands.

# **SHOPPING IDEAS FOR ITINERARIES**

Shopping is an essential part of any trip, so here's some great suggestions to add to your itineraries.

In major towns and cities along the Great West Way, high street favourites can often be found in a central shopping centre (mall) or out of town. They generally offer a wide selection of shops, restaurants and cafés. Many of the market towns showcase a strong independent and more diverse offering.



## Take a look at a selection of the shopping offers along or within easy reach of the Great West Way

In a rural and historic setting just on the outskirts of Salisbury is The Guild (formally known as Wilton Shopping Village). In it's regenerated carpet factory buildings, you'll discover a distinctive mix of independent and national brands ranging from homeware, interiors, gifting and wellbeing.

Built in 1880 as a grain mill, Fisherton Mill is the south of England's largest independent gallery with an award-winning onsite café & artist studios. It is a haven for discerning shopaholics and foodies alike. Set over two floors the Mill retains many original features which add to the atmosphere. Town and city shopping includes:

**BATH** – range of independent and specialist boutique shops, plus with major high street names - all within walking distance from the city centre.

BRADFORD ON AVON - Full of independents.

**BRISTOL** – Bristol Shopping Quarter has a mix of independents and brand names, including Harvey Nichols.

HENLEY and MARLOW – Riverside market towns with independent offerings.

Highworth – an ancient hilltop market Town with independent shops lining the High Street and a bustling Saturday Market.

HUNGERFORD – An antique collector's dream.

MARLBOROUGH - A diverse range of out-of-the-norm and independent shops.

**NEWBURY** – Parkway Shopping Centre. An exclusive range of top fashion and lifestyle brands in the heart of Newbury. It has all the British high street favourites.

**READING** – Oracle. Riverside indoor shopping mall with shops/restaurants.

WINDSOR – The favourite for shopping in Windsor is Windsor Royal Station, a Grade II listed royal Victorian railway station with Queen Victoria's waiting room.

WILTON - The Guild.



Marlborough High Street

## 🛠 INSIDER TIP

Check out the offer for groups...

### McArthurGlen Designer **Outlet Swindon**

Not to be missed. Make sure there's time in your itinerary to stop off here. Your customers are sure to enjoy browsing in the 100+ shops with reductions of up to 60 per cent. Housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works, it is one of the largest covered designer outlets in Europe. There is also a great variety of restaurants and cafés to relax in after a day's shopping.

**Please enquire about refreshment** voucher for coach drivers and discount vouchers for your group.



McArthurGlen Designer Outlet Swindon

# **BOOKABLE ACTIVITIES AND EXPERIENCES**

Are your customers looking to fill days with activity or for something exhilarating and special as a highlight of their tour? The Great West Way has enough to satisfy the most energetic traveller craving adventure.

P lan a multi-adventure trip to explore the Great West Way®; a touring route that is more a lattice – of paths, trails and tracks, snaking across the countryside from ancient market towns to quaint villages. Criss-crossed by the River Thames and the Kennet & Avon Canal it offers endless opportunities for water-borne fun. There are plenty of adventures to get the heart racing; from skydiving, paddleboarding and hot-air ballooning to climbing and getting behind the wheel.

## Take to the sky...

A tandem skydive with **Skydive Netheravon** is a great introduction to parachuting. Jumps are from up to 13,000 feet above the beautiful Wiltshire countryside.

#### Reach the heights...

Go aloft and climb the rigging on Brunel's SS Great Britain. Step into the shoes of a Victorian sailor and climb the huge mainmast, to a viewing platform at over 25m above ground level. Weekends only, or pre-booked groups of 10 or more. Original Wild offers climbing and abseiling around Bristol and Bath as well as canoeing, kayaking and rafting, stand up paddleboarding or custom adventures.

Take a Tower Tour at Salisbury Cathedral climbing 332 steps to the base of the Cathedral spire where you can wonder at the medieval scaffolding supporting the spire, view the peregrine cameras during breeding season and enjoy unsurpassed views of the city and surrounding countryside



#### Brunet's SS Great Britain

## Try a new four-wheel

experience...

There's the adrenaline rush of motor racing: visitors can get behind the wheel at **Castle Combe Circuit** near Chippenham. With a full racing calendar, whether clients want to race, watch or experience there's plenty to do! For those who like driving classic cars, let them turn heads as they drive by in a an iconic vehicle. Combine with a visit to nearby **Atwell-Wilson Motor Museum**.

## Get moving with a cycling adventure...

**Bristol** is one of Europe's most bike-friendly destinations. Share the cycling on a tandem from **Bristol Tandem Hire**, offering guidance and traffic-free routes. A detour to Swinley Forest finds the South of England's destination mountain bike trail centre.

Bath and the Cotswold Hills have everything mountain bikers want from a day in the saddle; secret singletrack, quiet bridleways and tracks perfect for the rider looking for something different.

Great West Way cycling holidays are available from a number of Official Tour Operators. Explore on two wheels, with bike hire and self-guided trips or guided cycle routes and travel guides.

## Enjoy an aquatic adventure...

Whether customers would like to spend an hour, a day or longer on the River Thames there's plenty of choice: **Hobbs of Henley** offer rowing boats, little motor boats, launches with covers or chauffeured Edwardian launches for up to 12. A visit along the River Thames has to include a proper row at **Henley on Thames**, home to the world-famous Royal Regatta! Visitors to Windsor can take a boat trip with French Brothers choosing either a short 40 minute return trip or a longer 2 hour return – both offer amazing views of Windsor Castle.

## A face-to-face VIP Wild Animal Experience

A Longleat VIP tours and Experiences are a once in a lifetime opportunity, (aged 8 years+), and designed to give visitors the

## Multi-adventure itinerary for small groups

#### Day 1. A walk between Marlow and Henley

Enjoy a **Thames** riverside walk of 8.5mls/14kms, following the Thames Path National Trail, passing locks, weirs, interesting villages, and the Henley Royal Regatta course. **Overnight: Henley Greenlands Hotel**, Henley

#### Day 2. A walk along the Kennet & Avon Canal

Head to Devizes for a walk along the **Kennet & Avon Canal** to Bradford on Avon (14 miles/22.5kms), including the magnificent Caen Hill Lock flight near Devizes. The 29 continuous locks have a rise of 237 feet in 2 miles (72 m in 3.2 km). **Overnight: Bath Hotel, No 15 Great Pulteney** 

#### Day 3. Bath – Bike tour and twilight kayak tour

Who would have thought that the World Heritage Site of **Bath** would offer so many active experiences? An afternoon or evening kayaking (try a Twilight tour) with **Original Wild**.

## Day 4. Activities with a difference: tandems, SUPs and Nordic Walking.

**Bristol** is the perfect place for an exhilarating stay: take a ride on a tandem bike with **Bristol Tandem Bike Hire**.





best behind-the-scenes access and interactions. Choose from a Safari Tour, Giraffe, Lion, Aardvark, Giant Otter, Giant Anteater, Tiger, Gorilla, Koala or Meerkat VIP experience. Or jump in the meat-wagon for a Big Cat Feed Up VIP Experience.

## Climb up high or go deep underground!

Cheddar Gorge & Caves is perfect for those seeking adventure with a range of Rocksport activities for all abilities. Set against the stunning backdrop of one of Britain's most iconic landmarks, challenge your strength in the shadows of the gorge's awe-inspiring cliffs on a 50ft outdoor rockface climbing wall. Explore hidden, underground caverns on our caving experience or an exhilarating 30ft Blackcat freefall – both in Gough's Cave.

## Get involved...

For those looking for inspirational learning, **Marlborough College Summer School** offers over 500 courses mid-July/mid-August, booked on a minimum of five half-days basis or include a full day of courses and/or accommodation for six nights including attendance at afternoon lectures, recitals and entertainments. Group bookings are available. Clients who are budding chefs may like to take a day or evening class with **Vaughan's Kitchen**. Bespoke group sessions are available, including a Chef's Supper at a table in the kitchen.



KEY: TL Tour or Group Leader D Driver RV Refresh	ment Voucher FOC Free of charge 🕑 Length of visit 📌 🛙	Languages 🛧 /	Airports 🛱 Coach Parking 🖹	≿ Railway/Bus 🗕 On	line Bookings
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
a'Beckett's Vineyard DEVIZES SN10 4EN abecketts.co.uk	Vineyard offering English wine tours and tastings. Groups can pre-book outside Wed-Sat opening hours.	Open all year Wed to Sat 11-4.30	Min 10 Max 30 TL/D-FOC Wine Tours	★ LHR80/BRS47 ★ Westbury 10.1	~
Abbey House Manor MALMESBURY SN16 9AS abbeyhousemanor.com	5 acre garden beside 12th century Abbey Church with river walk, fish ponds, waterfall and roses.	Open on selected days 10-4pm	12+ group discounts Garden tour	<ul> <li>★ LHR79/BRS38</li> <li>★ Chippenham 9.9</li> </ul>	
Adam Henson's Cotswold Farm Park CHELTENHAM GL54 5UG cotswoldfarmpark.co.uk	First Farm Park in the UK. 50+ rare breed farm animals, seasonal demonstrations and activities. Indoor/outdoor play.	Feb-Dec 9.30-5	Min 20 Pre-book D-RV TL-FOC Optional group talk available	<ul><li>★ LHR81/BRS64</li><li>★ Kingham 11.1</li></ul>	
	BRISTOL BS34 5BZ     Step       Box Office 0117 931 5315     a fass       groups@aerospacebristol.org     histo       aerospacebristol.org/groups/     its st       Opening Times Daily 10-4.30     from       Experiences     throu       Exnop Information     and do       Min 15 TL/D-RV-FOC     the id       Check website for price. Specialist heritage     herot       and Concorde tours available     where	cinating journey rry. With the las unning centrep sports visitors th the earliest day ugh two World <sup>1</sup> nological advan on to the model conic Concorde wn purpose-bu re she was desig	de and embark upon t through aerospace t Concorde ever to fly as iece, Aerospace Bristol rrough the decades, ys of powered flight, Wars, the drama and ces of the space race, rn day. The highlight is tunningly displayed in ilt hangar, in the place ned and built. Catering alongside Concorde.	<ul> <li>⑦ 3-4hrs</li> <li>NO</li> <li>★ LHR103/BRS14</li> <li>¥ YES</li> <li>★ Bristol Parkway 3</li> </ul>	<b>V</b>
Alder Ridge Vineyard Cobbs Farm HUNGERFORD RG17 0SP alderridge.co.uk	This internationally award winning vineyard specialises in producing exceptional English sparkling wines with tours and tastings available May - Sept.	Shop & Café Open Daily	TL/D-FOC	★ LHR54/BRS66 ★ Hungerford 1.8	~
Aldwick Estate BRISTOL BS40 5AL aldwickestate.co.uk	Sample award-winning English wine at this idyllic North Somerset vineyard with a 90-minute tour and tasting session.	See website for details	Pre-booked private tour & tastings available. See website for details	★ LHR119/BRS4 ★ Yatton 6	V
All Saints Alton Priors Church MARLBOROUGH SN8 4JX visitchurches.org.uk/visit/churchlisting/ all-saints-alton-priors.html	A lovely medieval church with its Norman arch intact, simple interior with Jacobean choir stalls, a brass tomb, Sarsen stones and ancient yew tree in the churchyard.	Open Daily	Entry Free Downloadable free audio guide.	★ LHR75/BRS60 ★ Pewsey 5	
American Museum & Gardens CLAVERTON MANOR, CLAVERTON DOWN, BATH, BA2 7BD reception@americanmuseum.org americanmuseum.org	The American Museum & Gardens is truly unique. Founded in 1961 to bring American history and cultures to the people of Britain and Europe, it is the only museum of Americana outside the US. Set within a Grade 1 listed Georgian manor house on the edge of Bath, the Museum houses fascinating period rooms and a remarkable permanent collection of folk, decorative arts and cultural objects, showing the diverse and complex nature of American traditions, focused primarily on the 14th-20th centuries. The Museum is situated within a Georgian estate of 125 acres of historic parkland, ancient woodland and formal gardens, with a gallery shop, café and Children's Garden. Located in an area of outstanding natural beauty, the views across the Limpley Stoke Valley from the lawns and café terrace are unrivalled.	Open mid-March to End Dec. 10-5 March to End Oct, 10-4 Nov & Dec. Closed Mondays outside school holidays.	10+ group discount TL/D- FOC	<ul> <li>⑦ 1-3hrs</li> <li>NO</li> <li>★ LHR102/BRS22</li> <li>■ NO</li> <li>➡ Bath Spa 2</li> </ul>	
Apsley House LONDON W1J 7NT 020 7499 5676 traveltrade@english-heritage.org.uk english-heritage.org.uk/visit/places/ apsley-house/	The grandest address in the capital, once known as 'Number 1 London' and the London home of the first Duke of Wellington. He transformed it into a palatial residence to befit his status, and filled it with works of art and gifts from grateful rulers across Europe. Paintings by Velazquez and Rubens.	Apr-Dec Wed-Sun 11-5 Jan-Mar Sat-Sun10-4	Min 11+ Pre-book TL/D-FOC Pre-booked guided tours available English, German and Spanish audio guides.	<ul> <li>⑦ 1.5hrs</li> <li>▲ n</li> <li>↓ LHR15/BRS125</li> <li>■ NO</li> <li>➡ Hyde Park Corner 0.3</li> </ul>	V
Arundells SALISBURY SP1 2EN arundells.org	Within the magnificent Cathedral Close, home of Sir Edward Heath KG MBE, Prime Minister and Statesman.	Mar-Nov Varies	House and/or Gardens/Tours Pre-booked Bespoke Tours	★ LHR70/BRS59 ★ Salisbury 0.7	
	BERKSHIRE SL5 7JX +44 (0) 344 346 3000       sport         groups@ascot.com Ascot.com       take         Opening Times See website for details       or da         Group Information       inclu         TL/D-FOC RV Afternoon Tea on selected       Duty         available on request. Group packages to include       a racecard, drinks and betting voucher available       team         to pre-purchase. Discounted ticket rates apply for       Divend here and the weat here the purchase.       Chan	's most prestigic place throughou te that suits eve destination for de; QIPCO King Free Shergar Cu top jockeys com prize followed I the culmination	purse is home to the purs race meetings which t the year, with a theme ry occasion making it a groups. Summer racedays George Day and The Dubai p, a unique fixture that pete for racing's ultimate py live music. October of the QIPCO British enation's richest raceday. discounts apply.	<ul> <li>⑦ 5hrs</li> <li>NO</li> <li>↓ LHR10/BRS99</li> <li>♀ YES</li> <li>Ascot 5 min walk</li> </ul>	
Ashton Gate Stadium BRISTOL BS3 2EJ ashtongate.co.uk	Home to Bristol City & Bristol Bears. It hosts a number of prestigious sporting events and concerts!	All year		★ LHR106/BRS7 ★ Bristol 2.3	
Atwell-Wilson Motor Museum CALNE SN11 0NF 01249 813119 enquiries@atwellwilson.org.uk atwellwilson.org.uk	100+ exhibits are cars from 1910 onwards plus a collection of motorcycles, mopeds and bicycles. There is also interesting memorabilia, the Jack Spittle Model Lorry Collection plus a reconstructed 1930s style garage complete with vehicles. Coaches welcome, light refreshments can be provided by prior arrangement.	Apr-Oct Tue-Sun 11-5	Min 20 group discount. Larger groups via classic car clubs by negotiation. D-FOC	<ul> <li>PO</li> <li>NO</li> <li>NO</li> <li>LHR74/BR543</li> <li>NO</li> <li>Chippenham 7</li> </ul>	<ul> <li></li> </ul>

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Avebury Stone Circle & Avebury Manor and Garden AVEBURY SN8 1RD 01672 539250 avebury@nationaltrust.org.uk nationaltrust.org.uk/avebury	Recognised as a World Heritage Site for its outstanding Neolithic and Bronze Age monuments, Avebury is a window into our ancient past. In the village, Avebury Manor and Garden, which dates from Tudor times and later, is unusual as the rooms are decorated in the style of different historical periods.	Stone circle is open all year round. Avebury Manor see website	Min 15 Group rates available. Stone circle tours. Check website for details	<ul> <li>⑦ 3+hrs</li> <li>NO</li> <li>✓ LHR70/BRS54</li> <li>₩ YES</li> <li>₹ Swindon 11</li> </ul>	~
Avon Valley Adventure & Wildlife Park BRISTOL BS31 1TP avonvalley.co.uk	Avon Valley Adventure and Wildlife Park brings fun and adventure together for the whole family.	See website for full timings.	Discounts available - 15% for 20+ 20% for 50+ pre- booked groups.	<ul> <li>★ LHR104/BRS13</li> <li>★ Keynsham 1.7</li> </ul>	
Avon Valley Railway BRISTOL BS30 6HD Trish Coomber 0117 932 5538 accounts@avonvalleyrailway.org avonvalleyrailway.org/visit-us/group-visits/	Dedicated to restoring steam to the Avon Valley; 3 miles of track re-laid, locomotives and carriages restored.	Varies	20+ Group discount TL-FOC Dining + other trips	★ LHR100/BRS13 ★ Keynsham 1.5	
Bailey Balloons / Virgin Balloon Flights BRISTOL & BATH BS20 0HA baileyballoons.co.uk/our-flights/ group-flights-corporate-flights	Hot air balloon flights from Bristol, Bath, South Wales, Wiltshire and Dorset.	Apr-Oct	Min 12 from £120. Can cater for any size group. Champagne Hot Air Balloon and Exclusive Flights.	★ Varies ★ Temple Meads 3	
Barn Theatre CIRENCESTER GL7 1BN barntheatre.org.uk	For theatre-lovers, the Barn Theatre is the place to share top-class regional theatre and performing arts education.	Year round shows	Min 15+ discount. Back stage tours, group drama workshops.	<ul><li>★ LHR80/BRS50</li><li>★ Kemble 5.7</li></ul>	
Barrington Court ILMINSTER TA19 0NQ 01460 241938 barringtoncourt@nationaltrust.org.uk nationaltrust.co.uk/barrington-court	An atmospheric fragment of old Somerset: the estate is the vision of Colonel Lyle and his architect James Edwin Forbes. It has glorious garden rooms, avenues and orchards. New displays housed in the farm buildings help to tell the story of Barrington.	See website for opening times	Groups: 15+ Group rates D FOC D-RV Check website for details	<ul> <li>⑦ 3hrs</li> <li>NO</li> <li>⊀ LHR125/BRS46</li> <li>₽ YES - Call for info</li> <li>★ Crewkerne 7</li> </ul>	~
Basildon Park READING RG8 9NR nationaltrust.org.uk/basildon-park	Georgian mansion with grand 18th century reception rooms and 1950s kitchen set in 400 acres of parkland.	All year Varies	15+ D-RV	★ LHR38/BRS81 ★ Pangbourne 1.8	~
Bath Abbey BATH BA11NG bathabbey.org bathabbey.org/visiting-abbey/ educational-visits	Visitors have been welcomed for hundreds of years. Admire the architecture, enjoy the music, experience the Abbey's history.	All year. Varies	TL-FOC 1:10 Book 4 weeks+. Tours Max 12	★ LHR104/BRS19 ★ Bath Spa 0.5	~
Bath Bus Company BATH BA1 1LF 01225 330444 hq@bathbuscompany.com bathbuscompany.com	Bath Bus Company operates open-top hop-on and hop-off over 38 stops in Bath, with tours provided by live guides or multi-lingual commentary in 10 languages. We also operate the Air Decker - a bus service providing transport between Dorchester Street, Bath and Bristol Airport.	Open all year except CD, BD & NYD	Group rate applies to 8+. Groups to pre-book. TL/D-FOC Private hire bathbuscompany.com/ private-hire/	ℓ       Various         Image: state stat	
Bath Preservation Trust BATH BA1 2LR bath-preservation-trust.org.uk	The Trust owns and runs four popular museums in Bath.	Varies	Prebook. Private visits.	★ Varies ★ LHR99/BRS18	V
Bath Shopping visitbath.co.uk/things-to-do/shopping/	Bath's compact, visitor-friendly city centre is packed with retailers large and small, from one-of-a-kind independent boutiques to major high street names.			<ul> <li>★ LHR100/BRS18</li> <li>₹ Park Bath Spa</li> </ul>	~
Bath Skyline National Trust South East of the city of Bath nationaltrust.org.uk/bath-skyline	Discover hidden valleys, beech woodlands and extensive views overlooking the World Heritage City of Bath with a selection of self-led walks. Groups welcome.	Daily. Dawn to dusk.	FOC Various walks and chargeable public events.	★ LHR100/BRS20★ Bath Spa 1	
Beckford's Tower BATH BA19BH beckfordstower.org.uk	Built 1826-1827, once home to one of the greatest collections of Georgian books, furniture and art.	Varies 2/3-27/10	10+ 15% TL/CD-FOC Prebook. Private visits.	<ul> <li>★ LHR97/BRS18</li> <li>★ Bath Spa 2.8</li> </ul>	~
Below Stairs HUNGERFORD RG17 0NB belowstairs.co.uk	A unique antique shop and showrooms specialising in items of the 19th and early 20th century.	Daily 10-6	Walk around with owner.	★ LHR53/BRS65 ★ Hungerford 0.3	
Berkeley Castle BERKELEY GL13 9PJ Helen Berryman 01453 810303 helen.berryman@berkeley-castle.com berkeley-castle.com/groupvisits.html	Oldest castle in England to be lived in by the family that built it almost 900 years ago. Edward II was murdered here, links with Elizabeth I, Henry VIII, Shakespeare and Francis Drake. Fabulous paintings, tapestries and artefacts on display. 8 acres of gardens and grounds. Hideout Coffee Shop. Film location for Poldark, Wolf Hall and Johnny English Strikes Again.	Sun-Wed April to end Oct	Guided tours £2.50 per person. Joint ticket with WWT Slimbridge available	<ul> <li>⑦ Full day</li> <li>⑦ 100</li> <li>⑦ 100</li> <li>Ø 100</li></ul>	
Blaise House Castle Museum BRISTOL BS10 7QS bristolmuseums.org.uk	19th century mansion in 400 acres of parkland and woodlands. Everyday objects from centuries past.	Apr-Dec Varies	FOC.	★ LHR106/BRS12★ Sea Mills 2.9	V
Blenheim Palace WOODSTOCK OX20 1PP groups@blenheimpalace.com blenheimpalace.com	Home of the 12th Duke and Duchess of Marlborough and the birthplace of Sir Winston Churchill, Blenheim Palace is a UNESCO World Heritage Site with over 300 years of history, 2000 acres of Parkland and Formal Gardens, events, tours and exhibitions.	All Year	15+ D/TL FOC Themed talk and tours.	<ul> <li>⑦ N/A</li> <li>⑦ NO</li> <li>分 LHR51/BRS86</li> <li>■ NO</li> <li>⇒ Oxford 5</li> </ul>	~

Name of Business	ment Voucher FOC Free of charge 🕑 Length of visit 📌	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Bluestone Vineyard NR. SALISBURY SP4 0EW 07501 091132 info@bluestonevineyards.co.uk bluestonevineyards.co.uk	A walking tour of the vineyard with expert guide and wine tasting of Bluestone Sparkling wines. Alternatively a self-guided tour and tasing is available. Add a delicious lunch platter including a selection of local cheese and charcuterie with artisan cracker breads, dressed home grown salad and chutney.	Open April - October. Please contact direct for tour and tasting availability.	Min group size 10 - self-guided and 14 guided, group rates	<ul> <li>⑦ 2-3hrs</li> <li>✓ NO</li> <li>✓ LHR63/BRS62</li> <li>₩ YES</li> <li>★ Grateley 4</li> </ul>	~
Bombay Sapphire Distillery WHITCHURCH RG28 7NR 01256 890090 hello@bombaysapphire.com bombaysapphire.com/distillery/	The Bombay Sapphire Distillery is the producer of all the world's Bombay Sapphire gin, set in an historic paper mill in Hampshire. Our experiences and tours showcase the ten botanicals that go into Bombay Sapphire gin, explainthe history behind Bombay Sapphire and Laverstoke Mill, and include a complimentary cocktail. Hosted tours.	Open all year 11am – 6pm. Hours may vary depending on time of year.	Min 11 Group rates TL-FOC Hosted tours	<ul> <li>2hrs</li> <l< td=""><td></td></l<></ul>	
Boscombe Down Aviation Collection OLD SARUM AIRFIELD, WILTSHIRE SP4 6DZ bdacmarketing@gmail.com boscombedownaviationcollection.co.uk	Tells the story of Boscombe Down and its place in the history of Flight and Flight Test. Since moving to the 1916 Belfast Truss Hangars on the historic former RFC airfield at Old Sarum, that policy has been extended to operations on the airfield and in the near Wessex region. A fun and educational experience, with the ability to get into cockpits, hear engine noise, see how the controls work on the jets and listen to air traffic control talk to aircraft.	Feb - Nov, Tues - Sun	25% reduction for Pre-booked groups of 10 +. Guided tours available.	<ul> <li>ℓ</li> <li>ℓ</li> <li>N/A</li> <li>✓</li> <li>✓<td></td></li></ul>	
	CALNE SN11 9NG Dis 01249 812102 the houseandgardens@bowood.org par bowood.org the <b>Opening Times</b> arb Apr – November cas <b>Experiences</b> a li Private Walled Garden Guided Tours Act	Lansdowne Far kland. Surround I thalian-inspired J the herbaceou oretum and mil cade. For Childr re is the Advent fe-size pirate sh ivity Barn, whic	y of Bowood House and mily, set in 100 acres of ling the Georgian House is l terraces, walled gardens s border. Explore the e-long lake leading to the en aged 12 and under cure Playground featuring ip. Also The Den and h focuses on activities for 's and intrepid under 7's.	<ul> <li>⑦ 4-5hrs</li> <li>✓ NO</li> <li>✓ LHR82/BRS42</li> <li>₩ YES</li> <li>✓ Chippenham 7.1</li> </ul>	Y
Bozedown Alpacas WHITCHURCH-ON-THAMES RG8 7QY Mary-Jo Smith 0118 984 3827 maryjo@bozedown-alpacas.co.uk www.bozedown-alpacas.co.uk/alpaca- walking/	We have bred and sold alpaca for 30+ years and now visitors can come and enjoy a fascinating walk in the beautiful countryside. Lead an alpaca around our alpaca farm which nestles between the edge of the Chilterns and the River Thames. Learn more about these attractive, enigmatic creatures that originate from the High Andes of Peru, but are quite at home in leafy England.You will experience a level walk on the riverside part of the farm, alongside fields of alpacas! Alpacas are very inquisitive and enjoy the change of scenery. You'll have some free time to wander along the laneways which link all the paddocks to the barn and handling areas. The walk is not strenuous. Children must be aged 8 years and over. All children (under 16) must be accompanied by an adult.	Bespoke availability contact for details.		<ul> <li>⑦ 1.5 hours</li> <li>✓ NO</li> <li>✓ LHR33 / BRS83</li> <li>₩ NO</li> <li>₹ Pangbourne 1.7</li> </ul>	<b>Y</b>
Bristol Aquarium BRISTOL BS1 5TT bristolaquarium.co.uk	Thousands of amazing aquatic creatures. Underwater tunnel, botanical house with exotic plant and tree species.	Daily 10-5	Min 15+ Talks and feeding	<ul> <li>★ LHR104/BRS7</li> <li>★ Temple Meads 1.3</li> </ul>	V
Bristol Blue Glass BRISTOL BS4 3EW bristol-glass.co.uk	Studio Shop and workshops offering talks and bespoke courses such as jewellery making, glass fusing, glass making-bauble blowing etc. Refreshments available.	Open all year Groups preferred Wed/Thurs	Max 25. Free entry to watch Group rates	<ul> <li>★ LHR104/BRS8</li> <li>★ Temple Meads 1.1</li> </ul>	~
Bristol Cathedral BRISTOL BS1 5TJ 0117 926 4879 reception@bristol-cathedral.co.uk bristol-cathedral.co.uk	We offer group tours and guided tours. The cathedral has a shop and café and beautiful peaceful gardens. From the twelfth century this has been a place of daily prayer, and an extraordinary building.	Open all year 9-5 Admission free	Guided Tours group rates No min or max size TL/D-FOC Specialist tours on request.	<ul> <li>Min 30</li> <li>NO</li> <li>↓ LHR100/BR58</li> <li>NO</li> <li>₹ Temple Meads 11</li> </ul>	•
Bristol Culture BRISTOL bristolmuseums.org.uk	Bristol Culture looks after five of Bristol's museum sites.	Varies	Min 10 TL-FOC Specialist tours.	★ Varies ★ Varies	V
Bristol Ferry Boats BRISTOL BS1 4RB 0117 927 3416 marketing@bristolferry.com bristolferry.com	Ferry service that operates across 17 different landing stages in the Bristol Floating Harbour, running every day and to a fixed timetable. Waterbus and Private Hire available.	All year 10-6	Public Trips (with commentary) along Avon Gorge.	<ul> <li>① 40mins-3 hrs</li> <li>✓ NO</li> <li>✓ LHR102/BRS8</li> <li>■ NO</li> <li>₹ Temple Meads 0.8</li> </ul>	

KEY: TL Tour or Group Leader D Driver RV Refreshment Voucher FOC Free of charge 🕑 Length of visit 📌 Languages ⊀ Airports 🛱 Coach Parking 嵀 Railway/Bus 💻 Online Bookir								
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product			
Bristol Hippodrome BRISTOL BS1 4UZ atgtickets.com/bristol	Bristol's premier West End theatre hosting UK's best touring productions including West End and Broadway.	All year	Min 10+ Bespoke tours.	<ul> <li>★ LHR105/BRS8</li> <li>★ Temple Meads 1.5</li> </ul>	~			
Bristol Museum & Art Gallery BRISTOL BS8 1RL bristolmuseums.org.uk	Explore our collections of art, nature and history on display in this beautiful building.	Tue-Sun 10-5	Experiences Min 10+ Talks, tours, workshops.	<ul> <li>★ LHR106/BRS12</li> <li>★ Temple Meads 1.9</li> </ul>	~			
Bristol Old Vic BRISTOL BS1 4ED bristololdvic.org.uk	The oldest continuously working theatre since 1766 in the English speaking world. Bar and catering.	All year Mon-Fri	10+ TL-FOC Backstage Tours.	<ul> <li>★ LHR104/BRS8</li> <li>★ Temple Meads 1</li> </ul>	V			
Bristol Packet Boat Trips BRISTOL BS1 6UN Luke 0117 926 8157 Luke@bristolpacket.co.uk bristolpacket.co.uk	Boat trips and river cruises in Bristol Harbour and on the River Avon wih live commentary. Buffet or cream teas available.	All year	Max 95 Riverside Pub Lunch Cruises and Tours of City Docks.	<ul> <li>⑦ 1.5hrs</li> <li>NO</li> <li>★ LHR104/BRS7</li> <li>₩ YES</li> <li>★ Temple Meads 1.7</li> </ul>				
Bristol Shopping Quarter BRISTOL BS1 3DX bristolshoppingquarter.co.uk	A mix of independents and brand names, including Harvey Nichols. Don't miss Clifton, Gloucester Road, St Nicholas Markets and Park Street/Queens Road for independents.			<ul> <li>★ LHR105/BRS8</li> <li>★ Temple Meads 1</li> </ul>				
Bristol Tandem Hire BRISTOL BS1 4RN 07470 311592 bristoltandemhire@gmail.com bristoltandemhire.co.uk	Cycling for all abilities together. We are Bristol cyclists bringing the fun of the tandem cycling experience to the beautiful South West. Weekend and longer hire time periods available.	All year	Max 8 Tandems Guided tours available.	<ul> <li>⑦ 4-8hrs</li> <li>NO</li> <li>★ LHR103/BRS9</li> <li>₩ NO</li> <li>₹ Temple Meads 1</li> </ul>	~			
Brooklands Museum WEYBRIDGE KT13 0QN brooklandsmuseum.com	Opened in 1907, through two World Wars, into the Jet Age and beyond, it has been a place of great achievements.	Daily Varies	Packages, groups of 15+ Concorde Experiences.	<ul><li>★ LHR9/BRS107</li><li>★ Weybridge 0.8</li></ul>	<b>v</b>			
Brunel Museum LONDON SE16 4LF brunel-museum.org.uk	The Thames Tunnel was Brunel's first project opened in 1843.	Daily 10-5	Event programme.	<ul><li>★ LHR20/BRS130</li><li>★ Rotherhithe 0.1</li></ul>				
Brunel's SS Great Britain BRISTOL BS1 GTY 0117 374 4547 groups@ssgreatbritain.org ssgreatbritain.org	Launched in 1843 as the world's first great ocean liner, visitors today can explore the cabins, see the working replica engine, climb the rigging and head below the 'glass sea' into the dry dock. Bristol's top-rated attraction includes two award-winning museums, the ship and the historic dockyard.	Open Tues- Sun, plus BHs and school holiday Mons; closed 24-25 Dec and a week in Jan.	Min 15+ Travel trade and group rates available TL/CD - FOC Private history tours on board and Group Lunches.	O 3-4 hrs     A Hrs     A Hrs     A LHR104/BRS7.5     YES     Temple Meads 1.2				
Calne Heritage Centre WILTSHIRE SN110SQ calneheritage.co.uk	Tells the story of all aspects of Calne's history in a series of attractive photographs and memorabilia. Plus a varied programme of exhibitions throughout the year.	Open March-Dec. Wed to Sat 10-4		<ul> <li>★ BRS36</li> <li>★ Chippenham 6.5</li> </ul>				
Camers WEYBRIDGE KT13 0QN ngs.org.uk/view-garden/14003	Set in 4 acres, a garden full of surprises with woodland with spectacular views over Severn Vale.	Appointment only May-Sep	Group Information & Experiences Min 10+	<ul> <li>★ LHR9/BRS107</li> <li>★ Bristol Parkway 10.1</li> </ul>	~			
Castle Combe Circuit CHIPPENHAM SN14 7EY Tom Davies 01249 782417 tom@castlecombecircuit.co.uk castlecombecircuit.co.uk	Castle Combe home of motorsport that's been welcoming fans of racing, car shows and events for the past 70 years. Hosting events from racing, car shows, driving experiences and more!	Seasonal and Events check website	Min 20+ Driving experiences.	<ul> <li>ℓ 8hrs</li> <li>▶ NO</li> <li>★ LHR87/BRS30</li> <li>₩ YES</li> <li>★ Chippenham 5</li> </ul>				
Cerney Gardens CIRENCESTER GL7 7BX cerneygardens.com	Set around a Victorian walled garden with a woodland walk and nature trail.	Jan-Nov 10-7	TL-FOC/RV Guided tours.	<ul><li>★ LHR85/BRS55</li><li>★ Kemble 10</li></ul>	V			
Chavenage House TETBURY GL8 8XP chavenage.com	Elizabethan house, where Cromwell is said to have stayed housing tapestries, pictures and relics.	May-Sep Thu-Sun	Min 21 or equivalent cost. TL/D-FOC Guided tours. See website for details	<ul> <li>★ LHR91/BRS36</li> <li>★ Kemble 8</li> </ul>	~			
Cheddar Gorge & Caves CHEDDAR BS27 3QF 01934 742343 groups@cheddargorge.co.uk cheddargorge.co.uk/groups	Features six exciting attractions. England's largest gorge and famous Cheddar Caves- a natural, ancient spectacle set in a unique and stunning setting – millions of years in the making! Group Day Ticket includes entry into Gough's Cave (with audio guide), Cox's Cave audio visual experience, The Museum of Prehistory, Jacob's Ladder, the Lookout Tower, and the Cliff-Top Walk. Cake & Cave ticket also available.	Open all year (selected dates in winter) 10– 5 (last entry 4.30pm)	Min 12, D-FOC/RV, TL-FOC over 30. Day Ticket 20% discount on standard rates. Groups up to 32 can book online	<ul> <li>Phr – all day</li> <li>Hhr 122 / BRS 13</li> <li>YES FOC if booked in advance</li> <li>Highbridge &amp; Burnham 12.4</li> </ul>	<b>&gt;</b> []			
Cheddar Gorge Cheese Company CHEDDAR BS27 3QA cheddaronline.co.uk	Authentic genuine traditional hand-made Cheddar cheese, made by only makers in Cheddar. Visitor Centre.	Daily 10-3.15	Min20-45 CD-RV, TL/FOC Cheesemaking. Tastings.	<ul> <li>★ LHR117/12</li> <li>★ Worle 10.1</li> </ul>	V			
Cheddar Gorge National Trust CHEDDAR BS27 3QE 01934 744689 cheddargorge@nationaltrust.org.uk nationaltrust.org.uk/cheddar-gorge	At almost 400 feet deep and three miles long, this is England's largest gorge, and with its weathered crags and pinnacles, one of our most spectacular natural sights. The Cheddar Yeo River gradually made its way underground, creating the famous Cheddar Caves. Please be aware that the National Trust do not own the caves at Cheddar Gorge or any of the car parking.	Daily. Dawn to dusk.	Circular walk.	<ul> <li>Hrs</li> <li>NO</li> <li>HR117/BRS12</li> <li>YES</li> <li>₩ Worle 10.4</li> </ul>				
Chiltern Valley Winery & Brewery HENLEY ON THAMES RG9 6JW chilternvalley.co.uk	Set in the Chilterns, Old Luxters is home to a Vineyard, Winery, Old Luxters Brewery and cellar gift shop. Tours and tastings run daily.	Open all year, 7 days a week 9-5.	Private tour groups Min 10+	<ul> <li>★ LHR27/BRS102</li> <li>★ Henley on Thames 6.5</li> </ul>	~			

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade Product
Chippenham Museum & Heritager Centre CHIPPENHAM SN15 3HF 01249 705020 heritage@chippenham.gov.uk chippenham.gov.uk/chippenham- museum	Chippenham is home to centuries of history, from a Royal Saxon settlement for King Alfred the Great to earning a reputation as 'Little Bath' as a hotbed of Georgian high society. Book a guided tour of Chippenham' historic heart for your group. You will be guaranteed a warm welcome, with the option of refreshments in the museums Education Room. Contact us to discuss your individual requirements.	Mon-Sat 10-4	FOC Walks, talks and special events.	<ul> <li>⑦ 1hr</li> <li>MO</li> <li>★ LHR85/BRS36</li> <li>■ NO</li> <li>★ Chippenham 0.8</li> </ul>	
City Cruises LONDON SE16 4TU citycruises.com/groups	Largest cruise operator on the River Thames: sightseeing cruises, dining cruises and private hire.	All year	20+ incl. 1 FOC Bespoke packages.	<ul> <li>★ LHR16/BRS126</li> <li>★ Bermondsey 0.8</li> </ul>	
Cholderton Rare Breeds Farm Park NR SALISBURY SP4 0EW 01980 629438 info@choldertonrarebreedsfarm.com choldertonrarebreedsfarm.com	Close to the A303/A338 and minutes from Salisbury and ancient Stonehenge, the petting farm is home to a huge selection of farm animals including rare breeds. Enjoy their daily program of animal activities and their 4 play areas. The café, bar and kitchen offers seasonal, fresh meals, plus sweet treats including barista coffees. Stay in the 70-bed Stonehenge Hostel onsite, offering private and dorm accommodation, some with ensuite facilities.	Open Daily 10-6, Winter 10-4	Min group size 8. Unique farm experiences including Alpaca Walks and Pig Racing. Tailored Bluestone Vineyard guided tours. Toor group rates, educational workshops and catering packages available.	<ul> <li>?:3hrs</li> <li>NO</li> <li>LHR63/BRS62</li> <li>¥ LFR63/BRS62</li> <li>⇒ Grateley 4</li> </ul>	~
Clifton Suspension Bridge Trust BRISTOL BS8 3PA Laura Hilton 0117 974 4664 visitinfo@cliftonbridge.org.uk cliftonbridge.org.uk/travel-trade	The Clifton Suspension Bridge, spanning the picturesque Avon Gorge was designed by the famous engineer Isambard Kingdom Brunel. For almost 150 years this Grade I listed structure has attracted visitors from all over the world. It is entirely funded by tolls - which have paid for its upkeep since it first opened to the public on 8 December 1864.	The bridge 24/7 Visitor Centre 10-5	Tours. Group rates available for tours. Size: 20-60. Underground experience (max 15), student workshops.	<ul> <li>Thr</li> <li>Ihr</li> <li>IHR</li> <li>IHR106/BRS7</li> <li>YES</li> <li>⇒ Bristol Temple Meads 3.5</li> </ul>	~
Cliveden National Trust NR WINDSOR SL6 0JA nationaltrust.org.uk/cliveden	Stunning house and gardens for a perfect group day out. Lunch or Afternoon Tea	All year Varies	Min 15+ Pre-book guided tours	★ LHR14/BRS112 ★ Cookham 3	
C <b>obbs Farm Shop &amp; Kitchen</b> HUNGERFORD RG17 0SP cobbsfarmshops.co.uk	Fantastic farm shop with delicatessen, vineyard, cafe, florist and indoor play barn!	Tours - May - September, Cafe and Shop 9-4.	Alder Ridge vineyard offers guided tours & tastings by appointment. group rates available.	★ LHR54/BRS66 ★ Hungerford 1.8	4
Cobbs Farm Shop & Kitchen READING RG7 5EA cobbsfarmshops.co.uk	A series of converted cow sheds, converted into a farm shop with delicatessen, butchery, florist and café and serving food all day.	Shop: Mon-Sat 9-6, Sun 10-5 Café: Mon-Sat 9-5, Sun 10-4	Butchery workshops; regular dates throughout the year or private workshops for small groups. Family fun events & floristry workshops. Please see website for updates.	📌 None	
Cotswold Water Park SOUTH CERNEY GL7 5TL +44 (0)1285 868096 nfo@waterpark.org waterpark.org	The Cotswold Water Park is an area of 42 square miles with more than 180 lakes set across Wiltshire, Gloucestershire and West Oxfordshire. Within the Cotswold Water Park there are many different leisure providers offering land and water sports and a variety of places to stay. This stunning wetlands landscape is also an ideal destination for watching wildlife all year round.	Open all year Free to access	Parking available.	<ul> <li>N/A</li> <li>NO</li> <li>YES</li> <li>Kemble 5</li> <li>Bus service runs to Spine Road East</li> </ul>	
Corinium Museum CIRENCESTER GL7 2BX coriniummuseum.org	Collection of finds from the Roman town Corinium, showing the Cotswolds from prehistoric landscape to today.	All year Daily	10+ Pre book D-FOC Talks, films, private tours.	<ul> <li>★ LHR80/BRS48</li> <li>★ Kemble 4.3</li> </ul>	4
Corsham Court CORSHAM SN13 0BZ corsham-court.co.uk	Privately owned with art collection including Van Dyck, Reynolds; Robert Adam mirrors and tables; gardens.	Varies	Min/Max 15-45 Prebooked private tours.	<ul> <li>★ LHR87/BRS29</li> <li>★ Chippenham 4.3</li> </ul>	
Cotswold Woollen Weavers LECHLADE GL7 3JJ cotswoldwoollenweavers.co.uk	Making woollen cloth since 1982. Museum and 18th century buildings, exhibitions, shop and café.	Daily Varies	Free entry Talks and tours.	<ul> <li>★ LHR70/BRS68</li> <li>★ Charlbury 13.7</li> </ul>	~
Crofton Pumping Station NR MARLBOROUGH SN8 3DW croftonbeamengines.org	A Georgian pumping station housing two great steam powered beam engines set in picturesque grounds overlooking the canal. One of the most important surviving Industrial Revolution sites in England.	May - Sept, Sat, Sun and B/H Mon from 10.15 to 16.00.	Groups of up to 50 accepted with pre-booking. Discount for groups over 10.	★ LHR59/BRS66 ★ Bedwyn 2	~
Crop Circle Exhibition & Information Centre HONEYSTREET VILLAGE PEWSEY VALE WILTSHIRE SN9 5PS Info@cropcircleaccess.com cropcircleaccess.com	The multi-media exhibition features key facts of the crop circle phenomenon and mixes it with stunning photography plus on the garden terrace a wide range of homernade and organic refreshments can be enjoyed . You'll find the latest up to date crop circle reports and at certain times of the year can offer crop circle tours and talks.	Open 11-5 daily	Personal guided exhibition tour and high tea - July & August Wed & Sat 3.30 - 5pm Guided tailor-made crop circle day tour on request	<ul> <li>N/A</li> <li>NO</li> <li>↓ LHR70.7/BRS60</li> <li>NO</li> <li>Pewsey 5</li> </ul>	~

	ment Voucher FOC Free of charge 🕑 Length of visit 📌					
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Didcot Railway Centre DIDCOT OX117NJ didcotrailwaycentre.org.uk	Unique collection of Great Western Railway steam engines, coaches, wagons, buildings and small relics.	Oct-Mar weekends , Apr- Sep daily Sep.	Min 10 + D-FOC/RV Behind the scenes workshop tours.	★ LHR47/BRS84★ Didcot Parkway 0	V	
Donnington Castle Gatehouse NEWBURY RG14 2LE english-heritage.org.uk/visit/places/ donnington-castle/	Striking gatehouse of 14th century Donnington Castle. Henry VIII and Elizabeth I may have stayed here.	All year	FOC.	<ul> <li>★ LHR45/BRS73</li> <li>★ Newbury 2.8</li> </ul>		
Dorney Court WINDSOR SL4 6QP dorneycourt.co.uk	A charming Grade 1 listed Tudor Manor House, home to the Palmer family for almost 500 years.	Limited. See website	Min 20+ Pre-booked tours.	<ul> <li>★ LHR15/BRS104</li> <li>★ Taplow 2</li> </ul>	~	
Dr Chocs, Windsor Chocolate Factory WINDSOR SL4 1PL 01753 865222 bookings@drchocs.com www.drchocs.com	We offer chocolate lovers the opportunity to design their own chocolate with organic ingredients and ethically sourced chocolate. Visitors can make three bars of chocolate and decorate them with various toppings and infuse them with essential oils and spices. Dip truffles & candied fruits into your chocolate and make hot chocolate on sticks.	Workshops run every day from 11-5	Minimum of 2 people in a workshop and a maximum group of 10 people TF/FOC D/RV	<ul> <li>⑦ 15 - 45 mins</li> <li>✓ -</li> <li>✓ LHR8/BRS106</li> <li>≅ -</li> <li>Windsor &amp; Eton / Windsor Riverside 0.3</li> </ul>	~	
Dr Jenner's House Museum and Garden BERKELEY GL13 9BN jennermuseum.com	Edward Jenner, pioneer of vaccination against smallpox, lived and announced his work here. Gift shop.	Apr-Sep Sun-Wed	Min 20 D-FOC/RV Tours and talks.	<ul> <li>★ LHR105/BRS30</li> <li>★ Cam and Dursley 4</li> </ul>	~	
Dyrham Park NR BATH SN14 8HY VE Team 0117 937 1330 dyrhampark@nationaltrust.org.uk nationaltrust.org.uk/dyrham-park	A 17th-century baroque mansion house and garden in 270 acres of ancient parkland, full of magnificent trees and breathtaking views. Splendid borders, idyllic ponds and a wildflower orchard are all features of the stunning West Garden. There's a tea room and a National trust gift shop.	See website for opening times	Min15 TL/D-FOC Check website for details.	<ul> <li>? 2hrs</li> <li>NO</li> <li>↓ LHR93/BR524</li> <li>¥ YES</li> <li>Bath 9</li> </ul>	~	
Electric Bear Brewing Company BATH BA1 3JL electricbearbrewing.com	Electric Bear Brewing Co. was born out of our love for creating great tasting, artisan beers. which can be tried in our taproom. Brewery Tours including tasting can be booked for groups outside taproom opening hours.	See website for details	Min 8, max 20.	⊀ LHR100/BRS17 ₹	~	
Electric Picture House Cinema WOTTON-UNDER-EDGE GL12 7AE wottoncinema.com/index	Opened in 1911, the building was reputed to contain cellars dating back to the Cromwellian period.	Open daily	Max 8.	<ul> <li>★ LHR104/BRS32</li> <li>★ Cam and Dursley 7</li> </ul>	~	
Escape Experience WINDSOR SL4 1RH escapewindsor.co.uk	Entertaining, interactive and immersive experience in four themed rooms including Royal Castle themed Crown Jewels Heist; steal the treasure without getting caught! Duration 1 hour. Coach parking.	Open all year, daily 9 - 9	Max 30 per group	<ul> <li>★ LHR7.3/BRS101</li> <li>★ Windsor Central, Windsor &amp; Eton Riverside</li> </ul>	V	
Escape in 60 Escape Rooms WINDSOR SL4 5JB escapein60windsor.com	Escape in 60 offers three exciting escape room experiences. Escape the Castle is based on escaping Windsor Castle, and if you manage to escape, you may even hear a special message from King Charles himself!	Open all year. Mon–Fri 9.45- 9.30, Sat & Sun 9.45-7.	Group size 24 max. Pre-booking recommended.	<ul> <li>★ LHR9.6/BRS105</li> <li>★ W &amp; E Riverside 1 W &amp; E 0.5</li> </ul>		
Fairytale Farm CHIPPING NORTON OX7 5QH fairytalefarm.co.uk	Meet animals, play in the sandpit by the café or play in the indoor play area. Disabled children friendly.	Daily Feb-Dec	Min 12 TL-FOC Various.	★ LHR61/BRS80 ★ Charlbury 7	~	
Farleigh Hungerford Castle FARLEIGH HUNGERFORD BA2 7RS english-heritage.org.uk/farleigh	Fortified mansion, occupied for 300 years by the remarkable Hungerford family. Chapel and Shop.	Open daily Apr- Oct, weekends in winter.	Min 11 TL/D-FOC Guided Tours.	<ul> <li>★ LHR98/BRS25</li> <li>★ Trowbridge 3.5</li> </ul>	V	
Farnborough Air Sciences Trust Museum FARNBOROUGH GU14 6TF airsciences.org.uk	It houses a replica of the first aeroplane to make a powered, controlled and sustained flight in Great Britain, the Cody Flyer.	Sat, Sun and BH Mon	Group Bookings Guides.	<ul> <li>★ LHR25/BRS104</li> <li>★ Farnborough 1.2</li> </ul>	~	
Fisherton Mill - Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk	Built in 1880 as a grain mill, Fisherton Mill is the south of England's largest independent gallery with an award- winning onsite café & artist studios. Outside there is courtyard seating and on the first floor are creative studios where you can visit artists and designers at work, and take in the exhibitions in our Main Gallery.	Mon - Fri: 10- 5, Sat 9.30- 5.30.		<ul> <li>⑦ 30mins +</li> <li>M NO</li> <li>★ LHR70/BR550</li> <li>■ NO</li> <li>₹ 0.2</li> </ul>	~	
Fleet Air Arm Museum YEOVILTON BA22 8HT fleetairarm.com	4 exhibition halls, over ninety aircraft, 2m records and 30,000 artefacts, Europe's largest naval aviation Museum.	All year. See website.	Min 15 TL/D-FOC	<ul> <li>★ LHR100/BRS40</li> <li>★ Yeovil Junction 21</li> </ul>	~	
Flyup 417 Bike Park GLOUCESTER GL3 4SS 417bikepark.co.uk	Mountain bike facility offering a variety of riding disciplines with bike hire and a café.	Wed-Mon	Min 12 TL-FOC	<ul> <li>★ LHR92/BRS49</li> <li>★ Cheltenham 5.6</li> </ul>	~	
French Brothers Boats WINDSOR SL4 1QX Don Yates 01753 851900 don@frenchbrothers.co.uk frenchbrothers.co.uk	French Brothers riverboats on the Thames operate at Windsor, Runnymede and Maidenhead. A family run business established in 1978, French Brothers offer public and group boat trips as well as private charters and have a cruise to suit all tastes and budgets. They have a fleet of 16 craft including two genuine coal fired steamboats, as well as modern vessels.	All year round. Public sailings for individuals.	Groups 20+ TL FOC offers as well available, see T&Cs or speak to sales team. Commentary and Steam days on Victorian steam vessel.	1		

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product		
Fudge Kitchen BATH BA1 1LY & WINDSOR SL4 1PL fudgekitchen.co.uk	American-style fudge produced using ancient methods, more than 20 flavours.	Mon-Sat	Experiences 3-8 Fudge making demo.	<ul><li>★ Varies</li><li>★ Station Varies</li></ul>	~		
<b>Glenside Hospital Museum</b> BRISTOL BS16 1DD glensidemuseum.org.uk	Collection of artefacts and photographs provide a picture of life and work in the former psychiatric hospital.	All year Wed/ Sat 10-1	Free, a donation appreciated.	<ul> <li>★ LHR100/BRS12</li> <li>➡ Bristol Parkway 4</li> </ul>	۷		
Graft BRISTOL BS2 8XG graftworkshop.co.uk	Graft offers bespoke murals and graffiti workshops and tours in and around Bristol.	All year round	Discount pp on groups of 10+ 15+ TL-FOC Bespoke workshops and tours.	<ul> <li>★ LHR103/BRS8</li> <li>★ Temple Meads 1</li> </ul>			
Hampton Court Palace EAST MOLESEY KT8 9AU groupsandtraveltrade@hrp.org.uk hrp.org.uk/hampton-court-palace	Hampton Court Palace is an awe-inspiring and flamboyant showcase for kingship. Its vast and never ending vistas, courtyards, gardens and parkland, along with its magnificent State Apartments, rivalling the great palaces of Europe, are designed to impress.	Open daily during school holidays; Summer Weds-Sun 10-4 Winter Weds- Sun 10-3	Group discount for 15 or more visiting together. Pre-booking online recommended. Group guided tours available for an additional charge.	★ LHR6/BRS118 ★ Hampton Court 0.3	۷		
Henley Rowing Association HENLEY ON THAMES RG9 3JD henleyrowingassociation.com	Tailormade Henley Rowing Experience with a coach or an Olympian. Suitable for all ages. Duration approx. 1 hour.		Group rates available	<ul> <li>★ LHR22/BRS93</li> <li>★ Nearby 1mile</li> </ul>	V		
Highclere Castle NEWBURY RG20 9RN highclerecastle.co.uk	Highclere Castle (Downton Abbey) has a rich, heritage and is home to the 8th Earl and Countess of Carnarvon.	Apr-Sep 9.30-5	20+ prebooked TL/D-FOC D-RV Guided tours.	<ul> <li>★ LHR48/BRS81</li> <li>★ Newbury 5.6</li> </ul>	V		
Hobbs of Henley Boat Hire hobbsofhenley.com	Self-drive boat hire and public river trips along the Thames in Henley.	Daily from Apr-Sep		★ LHR22/BRS93 ★ Henley 200m			
Hobbs of Henley Boat Trips HENLEY ON THAMES RG9 1AZ 01491 572035 jonathan@hobbsofhenley.co.uk hobbsofhenley.com	Explore Britain's historic River Thames. Enjoy a public cruise or private charter. Cruises vary from sightseeing, Midsomer Murders,Vintage Afternoon Tea, Gin & Fizz, Jazz or comedy. Self-drive boat hire also available from an hour to all day. Choose from a rowing boat to a motor boat or chauffeured launch.	Daily from Apr-Sep Themed cruises extra dates.	Min 20 TL/D-FOC Live commentaries Gin Tasting Cruises with our own Gin - Mr Hobbs Gin!	<ul> <li>2hrs</li> <li>NO</li> <li>↓ LHR22/BRS93</li> <li>No</li> <li>Henley 200m</li> </ul>	7		
Honesty Cookery School cookeryschool.honestygroup.co.uk	Small classes in a barn with impressive countryside views. Lunch and refreshments available.	Sep-Jul	Courses max 8, Functions max 50. Cookery courses.	<ul> <li>★ LHR44/BRS80</li> <li>★ Newbury 5</li> </ul>			
Hookshouse Pottery TETBURY GL8 8TZ hookshousepottery.co.uk	Pottery including one-off pieces, domestic ware and garden pots. Exhibitions and courses.	Open daily 10-6	Min 15 Garden visits by arrangement.	<ul> <li>★ LHR90/BRS34</li> <li>★ Kemble 10</li> </ul>	~		
Houses of Parliament LONDON SW1A 0AA parliament.uk/visiting/access/groups-and- travel-trade/	Explore 1000 years of history, politics and stunning art and architecture.	Check website	Ticketed tours for groups. Themed tours.	<ul> <li>★ LHR17/BRS127</li> <li>★ Westminster Underground 0.1</li> </ul>			
Iford Manor Gardens BRADFORD ON AVON BA15 2BA 01225 863146 info@ifordmanor.co.uk ifordmanor.co.uk	Romantic, award-winning, Grade I listed garden created by Edwardian architect Harold Peto. Tucked away at the bottom of a tranquil valley, paths twist and turn round ancient statues, columns, terraces and architecture, leading you on in anticipation of the next delight. Steeped in history and architecture, a visit to the beautiful, family-owned Italianate gardens is often described as like stepping into another world. Lunch and refreshments available.	Apr - Sept: Weds - Sun; 11am - 4pm. Private visits also available	FIT - book online to guarantee entry; Groups (15+) must prebook. No groups on Sundays. TL/D-FOC D-RV Introduction given; tours, lunch, refreshments and private visits available.	<ul> <li>?-2.5hrs</li> <li>2-2.5hrs</li> <li>3-2</li> <li>4-2</li> <li>4-2</li> <li>5-2</li> <li>4-2</li> <li>4-2</li> <li>5-2</li> <l< td=""><td>~</td></l<></ul>	~		
Kelmscott Manor Nr LECHLADE, GL7 3HJ 01367 252486 membership-groups@kelmscottmanor.org.uk sal.org.uk/kelmscott-manor/	Kelmscott Manor was the iconic country home of William Morris; poet, designer, craftsman, socialist and founding father of the Arts and Crafts movement. Visitors will find an outstanding collection, from early 17th Century furniture to a unique collection of furnishings. its collections span over 300 years and reflect the lives, ideas and creative legacy of those who lived and stayed there. The domestic charm and ambience of the house is still retained, despite having influenced Pre-Raphaelite art and design and the Arts & Crafts Movement.	Open April - October 11-4, (coach groups on Wednesdays only arriving either at 10.30 or 2)	Group rates, guided tours with or without catering options, min 25 - max 36. Self guided min 30 - max 52. Online tickets up to 15 max.	<ul> <li>⑦ 3hrs</li> <li>✓ LHR66/BRS66</li> <li>□</li> <li>Railway Swindon</li> <li>15 plus Bus S6 bus stoping at Faringdon</li> </ul>	~		
Kennet and Avon Canal Museum DEVIZES SN10 1EB katrust.org.uk	The only museum explaining the building, working life, demise and restoration of the Kennet & Avon Canal. Beautifully set in a former bonded warehouse, this museum exaplined the building working life, demise and restoration of the K & A Canal.	Daily 10-4 Admission by donation	Prebook for Guided Tours.	★ LHR80/BRS47 ★ Chippenham 11.4			

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		Times	& Experiences		Trade Product
Kennet Horse Boat Company HUNGERFORD RG17 9UY 01488 658866 info@kennet-horse-boat.co.uk kennet-horse-boat.co.uk	The Kennet Horse Boat Company's horsedrawn canal cruises offer a slow paced, traditional horse-drawn public boat trips and self-drive day boat hire. Our horses, heavy crossed-shires, Freddie and Monty are bedecked in traditional harness. The boat is purpose built with weather protection, to the traditional style of canal boats in the 1800's and decorated in the bright colours of the 'roses and castles' canal style. Groups can pre-book a private charter with catering, licensed bar, sourviners and toilet onboard.	Open daily from Easter to end of September. See website for timings	Group rates, group size min 25 - max 53 (with food) or 64 (without food),	<ul> <li> <i>P</i> - 4 hrs or all day             <i>P</i> -             <i>- A LHR53/BR568 A A</i></li></ul>	~
Kenton Theatre HENLEY ON THAMES RG9 2BP kentontheatre.co.uk	The fourth-oldest working theatre in the UK (1805). Seating 240: programme of comedy, drama, music, talks.	All year	Group Rates 10+ Theatre tours for small groups.	<ul> <li>★ LHR20/BRS100</li> <li>★ Henley on Thames 0.5</li> </ul>	
Kew Palace RICHMOND TW9 3AE hrp.org.uk/kew-palace	Smallest of the royal palaces, built in 1631. Kew reflects the domestic life of Georgian kings and queens.	Apr-Sep	Entry via Royal Botanic Gardens ticket.	★ LHR8/BRS120 ★ Kew Gardens 1.2	~
Lacock Abbey, Fox Talbot Museum and Village LACOCK SN15 2LG 01249 730459 lacockabbey@nationaltrust.org.uk nationaltrust.org.uk/lacock-abbey-fox- talbot-museum-and-village	Located at the heart of the village within its own woodland grounds, it's a quirky country house built upon the foundations of a former nunnery. Experience the atmosphere of the medieval rooms and cloister court, giving a sense of the Abbey's monastic past. The museum celebrates the achievements of former Lacock resident, William Henry Fox Talbot, famous for his contributions to the invention of photography.	Check website for details	Group Rates 16+ Check website for details	<ul> <li>⑦ 4hrs</li> <li>⑦ NO</li> <li>分 LHR89/BRS32</li> <li>♀ YES - FREE</li> <li>₹ Melksham 3</li> </ul>	۷
Lido Bristol BRISTOL BS8 2BJ lidobristol.com	A restored Victorian swimming pool; nestled at the heart of historic Clifton, comprising of a spa, restaurant, outdoor heated pool, sauna, hot tub and steam room.	Spa 7-10 Public Swim Mon-Fri 1-4 Dining Mon-Fri 8-11 Sun 9-10.30	Swim and eat packages up to 6 people. Various experiences including Twilight Spa Day.	★ LHR104/BRS8 ★ Clifton Down 0.4	~
Live Escape Salisbury SALISBURY SP1 1EL 07917 70179 play@live-escape.co.uk live-escape.co.uk	Live Escape Salisbury in two locations with plenty of immersive entertainment including: 'Pieces of Eight' puzzle chests, escape rooms 'The Brig' and 'Spectre', plus paranormal investigation ghost hunts every Friday and Saturday night.	Open all year	Small groups up to 11. Pre book only. Exclusive out of hours.	<ul> <li>⑦ N/A</li> <li>▲ NO</li> <li>★ LHR69/BRS59</li> <li>➡ NO</li> <li>₹ Salisbury 1-2</li> </ul>	~
Loddon Brewery READING RG4 9QD loddonbrewery.com	Set in a beautiful 300-year-old barn with the Loddon Taproom; sample a pint of Loddon beer.	Taproom: Thu-Sat	Min 15 Tour, supper and beer.	<ul><li>★ LHR25/BRS89</li><li>★ Reading 3.6</li></ul>	V
	01985 844328     out c       groups@longleat.co.uk     one c       longleat.co.uk/groups     anim       Opening Times     Long       Selected Dates throughout the year, check     out.l       website for details     Long       Group Information     Marc       D-FOC/RV, TL-FOC over 30.     may       Experiences     attra	leat was the fir of Africa. Over 5 of the UK's lead lals, Elizabethar s of 'Capability' leat truly is the Longleat House leat, is the curr juess of Bath ar be explored on ntric history, ar ctions, cement	st drive-through Safari i0 years on, it remains ing attractions. Boasting n architecture and 900 Brown parkland, perfect choice for a day e, the beating heart of ent home to the 8th nd the Thynne family, and a visit. Longleat's id astonishing s it as one of Britain's itor attractions.	<ul> <li>Thalf - full day</li> <li>NO</li> <li>LHR96/BRS36</li> <li>YES</li> <li>Frome 4.7</li> <li>Warminster 5.2</li> <li>Westbury 9</li> </ul>	V
<b>Lydiard Park</b> SWINDON SN5 3PA lydiardpark.org.uk	Historic estate: Palladian House, Church, Walled Garden in 260 acres, with Café and Tea Rooms.	Daily 7.30-dusk	Max 20 D/TL FOC	<ul> <li>★ LHR70/BRS45</li> <li>★ Swindon 4</li> </ul>	V
Lytes Cary Manor nr SOMERTON TA117HU 01458 224471 lytescarymanor@nationaltrust.org.uk nationaltrust.co.uk/lytes-cary-manor	Lytes Cary Manor is an intimate manor house with Arts and Crafts-style garden.	See website for opening times.	Groups: 15-54 D FOC/ D-RV Check website for details.	<ul> <li>? 2hrs</li> <li>NO</li> <li>↓ LHR114/BRS36</li> <li>♀ YES - call for info</li> <li>₹ Yeovil Pen Mill 8</li> </ul>	~
M Shed BRISTOL BS1 4RN bristolmuseums.org.uk	From prehistoric times to the present day, M Shed tells the story of the city and its unique place in the world.	Tue-Sun: 10am5pm	FOC. Tours, talks and rides chargeable. 1 in 10 free.	<ul> <li>★ LHR104/BRS8</li> <li>★ Temple Meads 1.1</li> </ul>	~
Maidenhead Heritage Centre and the ATA Collection MAIDENHEAD SL6 1SL 01628 780555 info@maidenheadheritage.org.uk maidenheadheritage.org.uk	Exhibition exploring the story of the Maidenhead area from the Romans, via Brunel's Great West Railway and our heyday as a riverside resort to Vanwall racing cars, Hammer Horror films and scandals at Cliveden. Our unique ATA collection tells the story of the male and female volunteers of the Air Transport Auxiliary, who supported the activities of the RAF during WVWI. The gallery includes photographs, priceless artefacts and documents and a popular Spitfire Simulator Experience.	10-4 Tue-Sat, groups by appointment	Max 20 must pre-book. Admission charge dependent on experiences booked. Talks, ATA introduction film, Spitfire Simulator Experience.	<ul> <li>⑦ 1hr</li> <li>▶ NO</li> <li>▶ LHR15/BRS100</li> <li>₽ YES - Call for info</li> <li>➡ Maidenhead 0.4</li> </ul>	

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Mapledurham Watermill READING RG4 7TR mapledurhamwatermill.co.uk	A watermill has been at Mapledurham for over 1,000 years. Tour: St Margarets Church and Archimedes Hydro Turbine.	Groups only Easter-Sep	Min 20 Boat Min 40 Afternoon Tea/boat trip	<ul> <li>★ LHR31/BRS92</li> <li>★ Tilehurst 9.3</li> </ul>	~
Marble Hill - English Heritage TWICKENHAM TW1 2NL 020 8892 1900 marblehillpark@english-heritage.org.uk english-heritage.org.uk/visit/places/ marble-hill/group-visits/	Explore this historic riverside home in the heart of Richmond. Inside the house, visitors can discover a taste of Georgian life with conserved interiors and displays that tell the story of Henrietta Howard, the owner. Outside, explore over sixty acres of riverside parkland, with restored gardens, reinvigorated woods and even a nine pin bowling alley. Plus a family trail, Georgian games in the garden and a fun playground too. The house is free to enter.	Open Daily Apr - Nov, Wed - Sun 10-5	Guided tours available - House and/or Landscape Tour - charged. Complete booking form. See trade admission prices and opening details english- heritage.org.uk/link/ 60af6e3cd74f4bac 9777b4b5976162f8.aspx	<ul> <li>? 2hr</li> <li>NO</li> <li>★ LHR6/BRS121</li> <li>¥ES</li> <li>★ St. Margarets 0.5 Twickenham 1 Richmond 1.3</li> </ul>	~
Marlborough College Summer School MARLBOROUGH SN8 1PA Rachel Wheeler 01672 892388 rwheeler@marlboroughcollege.org summerschool.co.uk	For those looking for an inspirational learning experience, Marlborough College Summer School offers over 500 courses mid-July/mid-August for adults and young people. These can be booked for a minimum of five half-days or include full programme, meals and accommodation for six nights including attendance at afternoon lectures, recitals and entertainments. Weekly transfers are available to and from London Victoria Coach Station and Swindon Railway Station.	4 weeks during Jul-Aug	The Summer School is available for group bookings. We can fully cater for all types of groups. Residential packages are available.	<ul> <li>Min 5 half-days</li> <li>NO</li> <li>LHR69/BRS45</li> <li>YES</li> <li>Pewsey 7</li> </ul>	~
Mary Shelley's House of Frankenstein BATH BA1 2NT 01225 541 542 info@houseoffrankenstein.com houseoffrankenstein.com	"In 1816, Mary Shelley wrote much of the world's first science fiction novel, Frankenstein, while living in Bath. Mary Shelley's House of Frankenstein is an award winning, multi-sensory exhibition chronicling Shelley's unconventional life and the lasting legacy of her famous creation. Featuring vintage artefacts, gothic curiosities and special effects. We also present an 8ft animatronic Creature, authentically reproduced for the first time exactly as Mary Shelley imagined.	Open all Year	Up to 20 people every 15 minutes. For larger parties we would manage entry in smaller groups. TL/D-FOC	<ul> <li>              45 mins - 1 hour NO</li></ul>	•
<b>Matilda Canal Boat Trips</b> READING 01380 721279 katrust.org.uk/matilda	Enjoyable canal trips lasting around 45 minutes. Bespoke Cream Tea trips available by arrangement.	May – October	Max 8. Regular weekend trips or bespoke private charters available. Pre- booking essential.	★ LHR/LGW ★ Reading 0.5	V
	SWINDON SN2 2DY       Swin         01793 507600       the b         enquiries@swindondesigneroutlet.com       build         swindondesigneroutlet.com       Worl <b>Opening Times</b> ador         Mon-Fri 10-8 Sat 9-7 Sun 10-6       desig <b>Group Information</b> Reiss         A package of exclusive benefits reserved for       Bake         groups of 8 or more.       Molt	beautifully reno lings of the Gre ks and is one of gner outlets in E e the quality m gner brands, red , at over 100 to ; Joules, Dune, r, Hobbs, Le Cre on Brown. Ther	Dutlet is housed in vated Grade II listed at Western Railway the largest covered jurope. Shoppers will ix of high street and uced by up to 60 per p name stores including Converse, Hugo Boss, Ted suset, Yankee Candle and e is also a great variety of is to relax in after a day's	<ul> <li>P</li> <li>P</li> <li>YES</li> <li>↓ LHR70/BRS47</li> <li>¥ YES</li> <li>★ Swindon 1</li> </ul>	~
Mendip Activity Centre BRISTOL BS25 5PQ mendip.co.uk	250 acre multi-activity in the heart of the Mendip Hills. Onsite activities include archery, air rifle, axe throwing, dry slope skiing, snowboarding and tobogganing. Rocksports quarry and watersports sites nearby. Car parking free of charge.	Open 7 days a week, all year. Pre-booking required	No min or max groups sizes. Pre-booking required. Suitable for coach parking.	★ BRS7 ★ Yatton 5	~
Mompesson House SALISBURY SP1 2EL 01722 335659 mompessonhouse@nationaltrust.org.uk nationaltrust.org.uk/mompesson-house	A homely and welcoming eighteenth-century townhouse with exquisite plasterwork, a tranquil garden and a charming walled garden, tea-room and second- hand bookshop.	Check website for opening times.	Groups welcome. Please call or email in advance to discuss group rates and pre- book. Introductory talks available. Duration: 1-2 hrs.	<ul> <li>⑦ 1hr</li> <li>NO</li> <li>↓ LHR71/BRS59</li> <li>NO</li> <li>★ Salisbury 0.6</li> </ul>	~
Montacute House MONTACUTE TA19 6XP 01935 823289 montacute@nationaltrust.org.uk nationaltrust.co.uk/montacute-house	Montacute House is a masterpiece of Elizabethan Renaissance architecture and design. With its towering walls of glass, glow of ham stone and surrounding garden, it is a place of beauty and wonder.	See website for opening times.	Groups: 15 Check website for details.	<ul> <li>P 3hr</li> <li>NO</li> <li>LHR120/BR542</li> <li>YES - Call for info</li> <li>Yeovil Pen Mill 5</li> </ul>	
Moor Beer Company BRISTOL BS2 0QS moorbeer.co.uk	We are a multiple-award-winning craft brewery producing a range of modern real ale, with a taproom.	All year Wed-Sun	TL FOC Pre-booked Group tours	<ul> <li>★ LHR103/BRS9</li> <li>★ Temple Meads 1.2</li> </ul>	V
Museum of Berkshire Aviation NR READING RG5 4UE museumofberkshireaviation.co.uk	Berkshire's aviation history at the historic site of Woodley Airfield, pictorial records and priceless archives.	All year. Check website.	Special arrangements for groups outside above times	★ LHR 23/BRS94 Winnersh Triangle 2 or Reading Central 4	

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade Product
Museum of East Asian Art BATH BA12QJ 01225 464640 info@meaa.org.uk meaa.org.uk	Only museum in the UK solely dedicated to East and South East Asia, with a collection of over 2,000 objects. Spread over three floors of a converted Grade II listed Georgian townhouse, it is a sanctuary of tranquillity: ceremonial jade objects as luminous today as they were over thousands of years ago sit alongside imperial household items, Ming vases, bronze Buddhas, Chinese Blue and White porcelain.	All year Tue-Sat 10-5 Sun12-5.	No group discounts but bespoke group visits. Handling sessions, curator's tour with special focus on a particular theme. Bespoke experience charges apply.	<ul> <li>⑦ N/A</li> <li>⑦ NO</li> <li>⊀ LHR99/BRS18</li> <li>₩ NO</li> <li>₹ Bath Spa 0.9</li> </ul>	
MV Barbara McLellan Canal Boat Trips BRADFORD ON AVON BA15 1LE bmac.katrust.org.uk	Enjoyable canal trips lasting from 1 – 4 hours (most are 2 – 2½ hours), some with Ploughman's Lunch, Cream Tea or Full Afternoon Tea.	Easter – Dec Most public trips depart at 2pm.	Private charters on any length for up to 20 people available on request. Wide variety of themed trips.	<ul> <li>★ LHR90/BRS26</li> <li>★ Bradford on Avon 0.5</li> </ul>	
MV Jubilee Canal Boat Trips NEWBURY RG14 5AS Jubilee.katrust.org.uk	Jubilee is a traditional narrowboat purpose built for carrying passengers, seating up to 29. Public trips 75mins.	Thu/Sat/Sun Easter-Oct Public trips 75 mins.	Private charters available on request. Seasonal and themed trips.	<ul> <li>★ LHR44/BRS73</li> <li>★ Newbury 0.5</li> </ul>	
<b>MV Kenavon Venture Canal Boat Trips</b> DEVIZES SN10 1EB kv.katrust.org.uk	A relaxing cruise through Devizes passing neatly tended gardens before opening up towards the Vale of Pewsey, turning just past Devizes Marina. Public trips of a an hour and three quarters.	Wed/Sat/Sun Easter-Oct Depart at 2.30	Private charters available on request. Seasonal and themed trips.	<ul> <li>★ LHR76/BRS38</li> <li>★ Melksham 8.4</li> </ul>	
<b>MV Rose of Hungerford Canal Boat Trips</b> HUNGERFORD RG17 0EQ rose.katrust.org.uk	A wide-beamed passenger trip boat (capacity 50), with sliding windows for warm days and fully enclosed with heating if cold. Accessible with wheelchair lift. Public trips 1 - 2.5hrs.	Wed/Sat/ Sunday Easter-Oct	Private charters available on request. Seasonal and themed trips.	★ LHR53/BRS65 ★ Hungerford 0.4	
National Garden Scheme HATCHLANDS PARK, EAST CLANDON, SURREY, GU4 7RT 01483 211535 hello@ngs.org.uk ngs.org.uk/	Visit a wide range of exceptionally beautiful gardens, from extensive country landscapes and romantic cottage gardens, to urban hideaways and ancient woodlands. The National Garden Scheme searches the length and breadth of England and Wales for the very best private gardens. With more than 3,700 to choose from, there's a perfect garden for everyone.	Various	Many of the beautiful gardens welcome groups for private, pre-booked visits. Guided tours and refreshments are often also available. To discover these gardens please visit www.ngs.org.uk/groups	<ul> <li>⑦ Various</li> <li>⑦ Various</li> <li>⑦ Various</li> <li>⑦ Various</li> <li>♀ Various</li> </ul>	~
National Waterways Museum GLOUCESTER, GL1 2EH 01452 318212 gwm@canalrivertrust.org.uk, canalrivertrust.org.uk/places-to-visit/ national-waterways-museum-gloucester	Housed in a Victorian grain warehouse in the heart of the Gloucester Docks, the National Waterways Museum, Gloucester tells the fascinating story of the local waterways and the docks. You will discover how the waterways shaped the lives of those who travelled and worked on them though exhibits, films and artworks. Take a trip on Queen Boadicea II on a 45-minute cruise along the Gloucester and Sharpness Canal.	Tuesday- Saturday, 10-4. Boat trips April - October.	Educational curriculum linked workshops and Canal River Challenge badge available for youth groups. Group Rates available. TL/FOC	<ul> <li>⑦</li> <li>?</li> <li>.</li> <li>.</li> <li>.</li> <li>↓</li> <li>HR92/BRS44</li> <li>□</li> <li>.</li> <li>Gloucester</li> <li>station 1.1</li> </ul>	~
Newark Park WOTTON-UNDER-EDGE GL12 7PZ 01453 842644 newarkpark@nationaltrust.org.uk nationaltrust.org.uk/newark-park	Tudor hunting lodge to intriguing historic home, set in a spectacular estate on top of the Cotswold escarpment. The 'New Worke' was built in 1550 by Nicholas Poyntz, previously an influential English courtier to Henry VIII. It was lovingly restored by a Texan architect in the 1970s and 80s.The garden and estate showcase a range of seasonal specials.	Check website for opening times.	Group Rates 16+ Check website for details.	<ul> <li>⑦ 2-3hrs</li> <li>MO</li> <li>★ LHR98/BRS32</li> <li>₩ YES - Call for info</li> <li>★ Cam &amp; Dursley 8</li> </ul>	~
New Brewery Arts CIRENCESTER GL7 1JH newbreweryarts.org.uk	Thriving Craft centre with Craft Shop, busy Café, Exhibition Gallery, and on-site Craft makers.	Daily all year	Max 43 Workshops	★ LHR80/BRS49 ★ Kemble 3	۷
Newbury Racecourse NEWBURY RG14 7NZ newburyracecourse.co.uk	Set in the heart of Berkshire, Newbury Racecourse is one of the country's leading horseracing venues staging both flat and jump racing.	29-30 racedays every year. Open all year round for conferences, exhibitions and other events.	No min or max, group discounts vary Min 10+ to 40+. D-FOC Flat and jump horse racing, Behind the Scenes Tours, Trips to the Start or a Jump. Additional entertainment inc live music.	★ LHR48/BRS75 ★ Newbury 1.4	<b>*</b>
No.1 Royal Crescent BATH BA1 2LR D1225 428126 no1royalcrescent@bptrust.org.uk no1royalcrescent.org.uk	Step back in time to the late eighteenth century in this sumptuous Georgian townhouse museum. Walk in the footsteps of the house's former occupants as you follow their story from room to room via an engaging audio- visual experience. Complete your visit by donning one of the many costumes on offer in the new "Georgrobe" dressing up room – adults and children's sizes available!	Tues-Sun, 10:00-17:30, last admission 16:30. Closed January.	Group rates TL-FOC Exclusive pre-booked guided and self-led tours available, see website for details.	<ul> <li>⑦ N/A</li> <li>✔ NO</li> <li>✔ LHR99/BRS18</li> <li>₩ NO</li> <li>✔ Bath Spa 1.2</li> </ul>	
<b>Noah's Ark Zoo Farm</b> BRISTOL BS48 1PG noahsarkzoofarm.co.uk	Set in over 100 acres, with over 100 species of animals including: African Elephants, Lions, White Rhinos, Giraffe, Zebras and Lemurs.	Open all Year	20% discount for groups of 24-50, 25% discount for groups of 51-99	<ul> <li>★ LHR113/BRS7</li> <li>★ Temple Meads 7.7</li> </ul>	

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product	
Old Sarum SALISBURY SP1 3SD 01722 335398 bookings@english-heritage.org.uk english-heritage.org.uk/visit/places/ old-sarum/	Discover the awe-inspiring Iron Age hill fort where it all began. Unearth over 2,000 years of history and find out how the Romans, Normans and Saxons have all left their mark on this impressive landscape.	Open daily except Christmas Eve and Christmas Day.	Min 11+ D/TL-FOC Pre-booked guided tours available. Guided tours.	<ul> <li>⑦ 1-2hrs</li> <li>⑦ NO</li> <li>★ LHR72/BRS59</li> <li>■ NO</li> <li>₹ Salisbury 2.1</li> </ul>	~	
Oxford Castle & Prison OXFORD OX14 2RJ oxfordcastleandprison.co.uk	Discover 1,000 years of Oxford's history. Costumed character guides reveal the rich history of the castle.	Daily 10-4.20	Min 15 Combine with river cruise.	★ LHR44/BRS83 ★ Oxford 0.5	~	
Parkway Shopping NEWBURY RG14 1AY shopatparkway.com	An exclusive range of top fashion and lifestyle brands in Newbury town centre with excellent facilities and a wide selection of shops, restaurants and cafés.	Open all year Mon-Sat 9-6, Sun 10.30-4.30		★ LHR45/BRS73 ★ Newbury 0.6 miles		
Petersham Nurseries RICHMOND TW10 7AB petershamnurseries.com	Celebrating aspects of the home, garden and food, we embrace positive living.	Mon-Sun 12-5	Supper Clubs	<ul><li>★ LHR8/BRS122</li><li>★ St Margarets 1.7</li></ul>		
Prior Park Landscape Garden BATH BA2 5AH 01225 833977 priorpark@nationaltrust.org.uk nationaltrust.org.uk/prior-park- landscape-garden	18th-century landscape garden created by Bath entrepreneur and philanthropist Ralph Allen with advice from the poet Alexander Pope, and 'Capability' Brown. Visit the restored reflections and cross the Palladian bridge, one of only four in the world.	Check website for opening times.	Min 15 Check website for details.	<ul> <li>⑦ 1-2hrs</li> <li>№ NO</li> <li>★ LHR101.4/BRS20.3</li> <li>₩ NO</li> <li>★ Bath Spa 2.3</li> </ul>	~	
Reading Abbey Quarter READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingabbeyquarter.org.uk	Lying at the heart of Reading, the Quarter has witnessed 900 years of history. Start your visit at Reading Museum, discovering the story of Reading's royal abbey and the Norman Conquest. Then stroll through the Quarter and the beautiful Forbury Gardens, discover historic churches and monuments, before finishing in the spectacular Abbey Ruins, burial place of King Henry I.	All year dawn till dusk	Min 10 Guided tours. Group rates, up to 20 people. Abbey Quarter, Abbey Gateway or Abbey Gateway Rooftop tour.	<ul> <li>⑦ 1hr</li> <li>♠ NO</li> <li>★ LHR26/BRS87</li> <li>■ NO</li> <li>₹ Reading 1.1</li> </ul>	<b>&gt;</b>	
Reading Museum READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingmuseum.org.uk	Explore ten galleries of historic and artistic objects in Reading's Victorian Town Hall. Discover archaeology from Roman Silchester and Reading Abbey, view vintage Huntley & Palmers biscuit tins, explore our famous Victorian copy of the Bayeux Tapestry, and don't miss changing exhibitions in the Art Gallery. Take a look in our shop, or relax in the café.	All year Tue-Fri 10-4; Sat 10-5 (closed Xmas and Bank Holidays)	Min 10 Guided tours and talks available - see website for details.	<ul> <li>⑦ 1hr</li> <li>▲ NO</li> <li>★ LHR26/BRS87</li> <li>■ NO</li> <li>★ Reading 0.1</li> </ul>	~	
<b>Reading Rep Theatre</b> READING RG1 4HJ readingrep.com	Reading Rep is one of the UK's leading producing theatres. From early years shows to Shakespeare, Christmas fun and striking adaptations Reading Rep is a great night out for theatre lovers.	Opening times vary depending on show times.	Min group size 10, discounts avilbale for group bookings.	★ LHR25.1/BRS86.6S ★ Reading 1.8		
REME Museum LYNEHAM SN15 4XX 01249 894869 enquiries@rememuseum.org.uk rememuseum.org.uk	The award-winning REME Museum provides a unique, interactive visitor experience for all ages. There are 7 galleries to explore. From the battlefields of WWII to Afghanistan, to winning medals at the Olympics discover the fascinating history of the British Army's Royal Electrical and Mechanical Engineers. With impressive displays and plenty of interactives there is lots to see and do.	All year Tue-Sat, BH Mondays and Sun Feb-Nov (closed Xmas) 10-4.30	Min 10 Group rates. TL/D-FOC Event days - check What's On.	<ul> <li>Phrs</li> <li>Phrs</li> <li>NO</li> <li>HR77/BRS40</li> <li>YES</li> <li>Chippenham 10</li> </ul>	•	
Renegade Brewery YATTENDON RG18 0XT renegadebrewery.co.uk	Renegade Brewery has a taproom, kitchen and shop and is open for breakfasts and lunches, plus a state- of-the-art brewery and packaging line, producing traditional cask ales and innovative craft beers.	Open Daily See website for details	Bespoke tours can be booked.	<ul> <li>★ LHR38.2/BRS75.4</li> <li>★ Reading 12.6</li> </ul>		
River & Rowing Museum HENLEY ON THAMES RG9 6LF 01491 415600 museum@rrm.co.uk rrm.co.uk	Four permanent galleries dedicated to Rowing, Rivers, the work of British Artist John Piper and the history of Henley. Attend one of our events, take a look in our shop, or relax in The Café.	Open Thurs- Mon 10-4 (open every day in school holidays)	Min 10 TL-FOC Local history, art and other tours also audio guides.	<ul> <li>? 4hrs</li> <li>NO</li> <li>⊀ LHR22/BRS94</li> <li>₩ No</li> <li>★ Henley on Thames 0.7</li> </ul>	~	
Roves Farm SWINDON SN6 7QG rovesfarm.co.uk	A working livestock farm with excellent indoor and outdoor facilities for all ages.	Daily 2 Jan-23 Dec	Group Rates 20+ 3yrs+ Bespoke group visits.	★ LHR70/BRS59 ★ Swindon 7.4		
Royal Botanic Gardens, Kew RICHMONDTW9 3AB kew.org	A UNESCO World Heritage Site, home to the largest collection of living plants and fungi in the world.	Open daily	Min 15 Seasonal walking tours.	<ul><li>★ LHR9/BRS119</li><li>★ Kew Gardens 0.7</li></ul>		
Royal Farms Windsor Farm Shop WINDSOR SL4 2RQ windsorfarmshop.co.uk	The Farm Shop and coffee shop is just a short distance away from the Great Park and Windsor Castle.	Daily	Pre-booked groups.	<ul> <li>★ LHR7/BRS107</li> <li>★ Datchet 1.5</li> </ul>		
Royal West of England Academy BRISTOL BS8 1PX rwa.org.uk	Bristol's first art gallery, located in a Grade II* listed building, the UK's only regional Royal Academy of Art.	All year	Max 50 Tours, talks, workshops.	<ul> <li>★ LHR104/BRS8</li> <li>★ Clifton Down 0.5</li> </ul>		
RSPB Ham Wall MEARE BA6 95X rspb.org.uk/reserves-and-events/reserves-a-z/ ham-wall/	A fantastic wetland teeming with wildlife - from water voles and otters to bitterns and kingfishers and follow secluded paths through the mystical landscape.	Open Daily - see website for details	Pre-booked guided tours for groups available.	<ul> <li>★ BRS20</li> <li>★ Bristol 29</li> </ul>		

KEY: IL lour or Group Leader D Driver RV Refresh	ment Voucher FOC Free of charge 🕑 Length of visit 📌	Languages 🔭	Airports 🛱 Coach Parking =		e Bookings
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Salisbury Cathedral SALISBURY SP13EN 01722 555120 groups@salcath.co.uk salisburycathedral.org.uk	Over 800 years of history under one roof, the Cathedral is an architectural treasure. Boasting the tallest Spire in the country, it is home to the world's oldest working mechanical clock and one of only four 1215 Magna Carta still in existence. Details of free experiences/demonstration on the website. Special rates for prebooked groups and FITS.	Open daily: Mon-Sat 9:30-5, Sun 12:30-4; Winter opening 30 mins later	Min 10 D-RV TL/Guide FOC Floor tours/introductory talks FOC Special behind-the-scenes tours available to groups including Tower, Library and Works Yard POA	<ul> <li>Particular</li> <li>Paris</li> <li>Particular</li> <li>Particular</li>     &lt;</ul>	<b>&gt;</b>
Salisbury Museum SALISBURY SP1 2EN salisburymuseum.org.uk	Situated in a glorious medieval building, visitors can see collections of archaeology, art, costume, ceramics and the history of Salisbury, plus temporary exhibitions throughout the year, a cafe and shop.	Open daily 10-5	Groups of 10+, group rates, self-guided tours, introductory talks & behind the scenes tours, booking essential.	★ LHR71.2/BRS58.1 ★ Salisbury 1.1	V
<b>Sally Lunn's</b> BATH BA1 1NX sallylunns.co.uk	A living museum where you can enjoy the world-famous historic local delicacy in Bath's oldest house c1482.	Open daily	Min 8-60 prebooked Private dining (8-18)	<ul> <li>★ LHR46.5/BRS79</li> <li>★ Bath Spa 0.7</li> </ul>	4
Sally Narrowboats BRADFORD ON AVON BA15 1UD 01225 864923 sl@sallynarrowboats.co.uk sallynarrowboats.co.uk	Situated in the Bradford on Avon Marina, its fleet of canal narrowboats allow you to cruise to Semington and Avoncliff with our day boat hire. The fleet ranges from intimate two berth boats right up to those which can cater for groups of ten.			<ul> <li>? N/A</li> <li>✓ NO</li> <li>✓ LHR97/BRS28</li> <li>₩ YES</li> <li>➡ Bradford on Avon 1.2</li> </ul>	•
Salter's Steamers Ltd OXFORD OX1 4LA salterssteamers.co.uk	Offer all manner of boat trips eg. private charter, daily cruises or self-drive boat hire.	Daily, all Year 9-5.30	Max group: 150. Group rates on scheduled services: 20+ 10% discount Added value tours, workshops, talks.	LHR100/BRS19 ★ Oxford 0.9miles	V
Sandham Memorial Chapel NEWBURY RG20 9JT nationaltrust.org.uk/sandham-memorial-chapel	Large-scale murals by Stanley Spencer. Exhibition area, shop and Visitor Centre.	Prebooked Mon-Tue	8-25 in Chapel Talks and workshops	<ul> <li>★ LHR46/BRS74</li> <li>★ Newbury 6.5</li> </ul>	V
Shaw House NEWBURY RG14 2DR 01635 279279 shawhouse@westberks.gov.uk westberkshireheritage.org	Built in 1581 by Thomas Dolman II. Queen Elizabeth I visited in 1592, it became Charles I stronghold during the Civil War, Queen Anne stopped off on her way from Bath to London. Between February - September and during the school holidays, we are a historic point of interest for everyone to visit and enjoy. There are events and craft workshops taking place throughout the year.	Feb-Sept Sat-Sun 11-4 Holidays Mon- Fri 10-4	Max 100 The café Max 40 TL-FOC Craft Workshops, Theatre, Family Activity.	<ul> <li>? 3hrs</li> <li>NO</li> <li>↓ LHR46/BRS73</li> <li>¥ YES</li> <li>★ Newbury Town Centre 1</li> </ul>	~
Skydive Netheravon Army Parachute Association NETHERAVON SP4 9SF Julie Cooper 01980 670734 coursesmanager@netheravon.com netheravon.com	Imagine skydiving with some of the best military instructors in the country! Tandem jump, or learn to jump solo over the Wiltshire countryside. Special anniversary, charity or just because you can! Be different from the rest and experience a day to remember.	Feb-Dec Wed/Fri from 12 noon Sat/Sun/ BH Mon from 8am	Group jumps from 10-30. 10+. Booking essential. The experience of a lifetime, jump from 13000ft over Wiltshire.	<ul> <li>⑦ 3-4 hours min</li> <li>MO</li> <li>✓ LHR71/BRS60</li> <li>₩ YES call for details</li> <li>★ Salisbury 11</li> </ul>	
Smoke & Mirrors Hungerford RG17 0SN hauntedmysteryweekend.co.uk	MURDER MYSTERIES. Bespoke events for public, private events at a venue of your choice.			<ul><li>★ Varies</li><li>★ Varies</li></ul>	
<b>St Augustines Farm</b> ARLINGHAM GL2 7JR staugustinesfarm.co.uk/	Countryside farm: farm animals, play area, farm museum, picnic area, café and gift shop.	Easter-Sep 1-5	Calf bottle feeding.	<ul> <li>★ LHR102/BRS43</li> <li>★ Carn and Dursley 9.1</li> </ul>	~
STEAM-Museum of the Great Western Railway SWINDON SN2 2EY steam-museum.org.uk	Museum in a beautifully restored Grade II listed railway building. Get close to magnificent locomotives.	Daily	15-300 TL/D-FOC.	<ul> <li>★ LHR71/BRS48</li> <li>★ Swindon 1.5</li> </ul>	4
St Peter's Church MARLBOROUGH SN8 1HQ 01672 511453 annmarienewbigin@googlemail.com stpetersmarlborough.org.uk	St Peter's Church is a 15th century building with an extensive Victorian restoration from the 19th century. Historic links date back more than 500 years to the former castle on the mound and the ordination of Thomas Wolsey, who eventually became a Cardinal. Learn about its history through self-guided tours. See the best views of Marlborough at the top of the Tower, open by appointment to visitors willing to climb the 137 steps to the top. Coffee shop serves cakes, light refreshments and an extensive lunch menu.	Open all year. Wednesday - Sunday 10.00 - 3.30pm	Self-guided tours, tower tours and community events	<ul> <li>⑦ N/A</li> <li>M NO</li> <li>★ LHR63/BRS57</li> <li>₩ NO</li> <li>₹ Pewsey 6</li> </ul>	
St Saviour's Church TETBURY GL8 8DS visitchurches.org.uk/visit/churchlisting/st- saviour-tetbury.html	Magnificent Victorian church in ornate medieval style, designed by local architect, assisted by A W Pugin and John Hardman.	Daily	Entry is free.	<ul><li>★ LHR85/BRS37</li><li>★ Kemble 8.1</li></ul>	~
	AMESBURY SP4 7DE     The       0370 333 1181     Stor       bookings@english-heritage.org.uk     for a       english-heritage.org.uk/stonehenge     has t       Opening Times     Heri       Varies please check website     coac       Experiences     shut       Audio tour app, orientation leaflet and     coac       Stone Circle Experience     visit       Group Information     experiences	whenge is the ult il visitors to Engl transformed the tage Site, helping or experience tru h parking for 52 tle service to tak h park to the Sto will be seamless	ehistoric Stone Circle of imate must-see attraction and. English Heritage setting of this World to make your group's ly unforgettable. With 60-seaters and a fast track e groups directly from the one Circle, your group's For a truly memorable prebooked out-of-hours isit.	<ul> <li>?? 2hrs</li> <li>✓ Various</li> <li>✓ LHR70/BRS53</li> <li>✓ YES</li> <li>Salisbury 8.9</li> <li>the Stonehenge Tour Bus will transport you on the thirty minute trip from Salisbury to Stonehenge</li> </ul>	<b>V</b>

KEY: TL Tour or Group Leader D Driver RV Refreshment Voucher FOC Free of charge 🕑 Length of visit 📌 Languages 🛧 Airports 🛱 Coach Parking < Railway/Bus 💻 Online Bookings					
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Stonor Park HENLEY ON THAMES RG9 6HF Stonor.com	Home to the Stonor family for over 850 years with medieval buildings and catholic chapel dating back to the 12th century, plus deer park, gardens and café.	Open all year for pre-booked groups.	Min 20 TL-FOC Private guided tours of house include visit to the family's Catholic chapel.	<ul> <li>★ LHR96/BRS36</li> <li>★ Henley on Thames 5.4</li> </ul>	
Stourhead MERE BA12 6QD Charlotte Toop 01747 841152 charlotte.toop@nationaltrust.org.uk nationaltrust.org.uk/stourhead	Palladian house and world-famous landscape garden with its magnificent lake reflecting classical temples, mystical grottoes, and rare and exotic trees. Uncover the fascinating history of Stourhead house.	Check website for opening times.	Min 15 TL/D-FOC Check website for details.	<ul> <li>? 2hrs</li> <li>NO</li> <li>★ LHR93/BRS37</li> <li>₩ YES</li> <li>₹ Gillingam 6.5</li> </ul>	~
Strawberry Hill House & Garden TWICKENHAM TW1 4ST 020 8744 1241 enquiry@strawberryhillhouse.org.uk strawberryhillhouse.org.uk	Strawberry Hill House & Garden has been open to visitors for over 250 years. Created by Horace Walpole in the 18th century, Strawberry Hill is internationally famous as Britain's finest example of Georgian Gothic revival architecture.	Sun-Wed	Min 15 Groups should pre-book. TL-FOC Specialist painted glass tours, general tours.	<ul> <li>⑦ 2-4hrs</li> <li>♪ NO</li> <li>★ LHR5/BRS119</li> <li>₩ YES</li> <li>★ Strawberry Hill 0.3</li> </ul>	
Studley Grange Garden and Leisure Park SWINDON SN4 9QT 01793 852400 info@studleygrange.co.uk studleygrange.co.uk	Situated just outside Swindon, and within close proximity to the M4, Studley Grange is ideal for "comfort breaks", as an enjoyable addition to your programme. Find beautiful gifts, plants and an array of horticultural items in our Garden Centre. Discover the natural beauty of tropical butterflies, whilst walking amongst them, see a range of exotic and farm animals and reptiles in the zoo. Visit the craft village for an individual shopping experience and Butterfly Café for delicious freshly prepared food.	Open daily from 10am	Min 10 TL/D-FOC. Group rates. Mid week special offers for coach groups. Group talks and tours available. Free coach parking.	® NO ⊀ LHR68/BRS45 R NO ₹ Swindon 4	~
SUP Bristol BRISTOL BS1 6XG supbristol.com	SUP Bristol offers stand up paddle boarding tours of Bristol's historic harbourside.	Apr-Oct 7 days a week	Min 6+ Stand up paddleboarding tours of Bristol.	LHR106/BRS58 Bristol Temple Meads 2	
Swinley Bike Hub BRACKNELL RG12 7QW swinleybikehub.com	Swinley Bike Hub; an independent, rider owned hire centre, coaching academy & trail shop. It offers bikes (hire/demo/sale), trail clothing, trail protection, and trail items for your ride.	Apr-Oct Mon-Sat: 9-6 Sun: 9-5 Nov-Mar Mon-Sun: 9-4	Coaching max 6 Guiding max 10 Packages with GWW hotels Guided Rides, MTB and Offroad Skills Coaching, Workshop.	★ LHR20/BRS99 ★ Bracknell 2.2	~
Tewkesbury Abbey TEWKESBURY GL20 5RZ tewkesburyabbey.org.uk	12th century Abbey Church built in 1121, contains fine architecture, stained glass and organs. Shop and café.	Daily	Free entry. Cost for tours. Pre-booked tours	<ul> <li>★ LHR98/BRS59</li> <li>★ Ashchurch for Tewkesbury 2.5</li> </ul>	~
Thames Path National Trail RIVER THAMES nationaltrail.co.uk/en_GB/trails/thames-path/	Gentle long distance walking trail through peaceful water meadows rich in wildlife, historic towns, cities and villages, following England's best known river for 185.2miles (298km).	All year, check conditions	FOC Combine with a boat trip one-way	★ Various ★ Various	
Thames Rivercruise READING RG4 8AH 0118 948 1088 timd@thamesrivercruise.co.uk thamesrivercruise.co.uk	Passenger vessels on the River Thames between Wallingford and Henley. Scheduled trips from Reading incl. Saturday Sundowner to Jazz on a Sunday. Guided commentary and hand out guides.	Open all year	Groups Private charters available 12-120 TL/D-FOC Wind in the Willows tours, Sunday Lunch and Cream Tea Cruises	<ul> <li>?-3</li> <li>NO</li> <li>↓ LHR26/BRS86</li> <li>¥ YES</li> <li>★ Reading 0.8</li> </ul>	
Thatchers Cider SANDFORD BS25 5RA thatcherscider.co.uk	Fourth generation cider makers with an unrivalled range of premium ciders. On the tour of the cider mill you'll learn about how we've been making cider for over 117 years.	Wed-Sat	Groups: 15-30 guided tour with cider tasting	<ul><li>★ LHR126.5/BRS7.8</li><li>★ Worle 4.8</li></ul>	~
Theatre Royal Windsor WINDSOR SL4 1PS theatreroyalwindsor.co.uk	Its repertoire is wide, ranging from classic plays and traditional pantomime to new works. Plus Theatre tours.	Open all year	Min 11. Tours run twice weekly (Thu & Sat afternoons).	<ul> <li>★ LHR10/BRS106</li> <li>★ W&amp;E Riverside 0.1</li> </ul>	V
The British Museum LONDON WC1B 3DG info@britishmuseum.org https://www.britishmuseum.org/visit/ group-visits	The British Museum was the first national public museum in the world, and today is home to eight million objects. Discover the vast diversity of human cultures from the dawn of human history to the present. In 2022, the British Museum hosted The World of Stonehenge exhibition, revealing that the Britain and Ireland of four millennia ago were places of big ideas, commerce and travel. For details on future temporary exhibitions see website.	Open daily, 10.00–17.00 (Fridays: 20.30) Last entry: 16.00 (Fridays: 19.30)	Private guide tours, out of ours tours, exhibiton discounts are available. Timed tickets required. Groups of 10+ must be book in advance.	<ul> <li>⑦ N/A</li> <li>✓ NO</li> <li>✓ LHR17.8</li> <li>NO London St</li> <li>₹ Pancreas 1.2</li> </ul>	
The Churches Conservation Trust WILTSHIRE, GLOUCESTERSHIRE, BRISTOL, BERKSHIRE visitchurches.org.uk/	National charity protecting over 350 historic churches at risk. Visit our churches along the Great West Way.	Check website	Entrance is free	★ Various ★ Various	
The Courts Garden BRADFORD ON AVON BA14 6RR 01225 782875 courtsgarden@nationaltrust.org.uk nationaltrust.org.uk/the-courts-garden	Full of variety, this charming garden shows the English country style at its best. Peaceful water gardens and herbaceous borders, with organically shaped topiary, demonstrate an imaginative use of colour and planting, creating unexpected vistas. Stroll through the arboretum with its wonderful species of trees and naturally planted spring bulbs.	Check website for opening times.	Check website for details.	⑦       2-3hrs         ▲       NO         ★       LHR93/BRS30         ➡       Nearby         ★       Bradford on         Avon 2.5	~
The Georgian House Museum BRISTOL bristolmuseums.org.uk	Discover what a Bristol sugar plantation and slave owner's home might have looked like around 1790. Coach parking.	Open Apr-Dec	Groups of 10 or more must prebook. Specialist tours.	<ul> <li>★ LHR103/BRS8</li> <li>★ TempleMeads 1.5</li> </ul>	V
The Grand Pier WESTON-SUPER-MARE BS23 1AL grandpier.co.uk	Leading indoor theme park destination in the South West: rides, attractions and games for all the family.	Daily	Min 25. Group rates. Guided talks, events.	<ul> <li>★ LHR126/BRS15</li> <li>★ Weston-Super-Mare 0.7</li> </ul>	~

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookab Trade Product
The Guild - formally Wiltshire Shopping Village WILTON SP2 ORS Tel: 01386 298026 hello@theguildwiltshire.co.uk	A rural and historic setting of regenerated carpet factory buildings, you'll discover a distinctive mix of independent and national brands ranging from homeware, interiors, lifestyle, gifting and wellbeing.	Mon - Sat: 9.30-5.30, Sun: 10.30- 4.30	Please enquire about trade offers.	<ul> <li>? 2hrs</li> <li>NO</li> <li>⊀ LHR75/BRS51</li> <li>₽ YES Salisbury 2.7</li> <li>₹ Salisbury 2.7</li> </ul>	
The Herschel Museum of Astronomy BATH BA1 SNA herschelmuseum.org.uk	This Georgian town house was the home of William and Caroline Herschel. In the garden, using a home-made telescope, William discovered the planet Uranus in 1831 before becoming the King's astronomer.	Daily Feb-Dec	Groups 15+ required to pre-book. Exclusive 'out of hours' visits available.	★ LHR100/BRS18.8 ★ Bath Spa 0.8	4
The Holburne Museum BATH BA2 4DB 01225 388569 enquiries@holburne.org holburne.org	This beautiful Georgian, Grade I listed building (which doubles up as Lady Danbury's house in the popular Bridgerton) is just a short walk from the centre of town. The Holburne is a treasure house of paintings, miniatures, porcelain, ceramics, silver and embroidery and is particularly renowned for its eighteenth century British paintings. As well as enjoying the collection, Holburne shows world class temporary exhibitions throughout the year and the fantastic garden café.	Open Daily Mon-Sat 10-5 Sun/BH 11-5 Café open 10 - 4	Bespoke group packages TL-FOC Curatorial tours and events.	<ul> <li>P. 2.5-3hrs</li> <li>P. NO</li> <li>★ LHR99/BRS19</li> <li>₩ YES</li> <li>★ Bath Spa 1</li> </ul>	~
The Holfords of Westonbirt Trust TETBURY GL8 8QG holfordtrust.com	Robert Stayner Holford invested wealth into the Westonbirt estate and his collection of art and books.	Apr-Oct	Group bookings for tours Afternoon tea.	<ul> <li>★ LHR89/BRS33</li> <li>★ Cam &amp; Dursley 13</li> </ul>	~
The Jane Austen Centre BATH BA1 2NT 01225 443000 groups@janeausten.co.uk janeausten.co.uk	A permanent exhibition that explores Jane's time in Bath and the influence it had on her books, characters and personal life. Includes Regency Tea Room and Cift Shop. Situated in an original period property, visits are enhanced by knowledgeable guides in egency costume. There are talks, activities and contemporary exhibits, including the opportunity to dress up in Regency costume and view an exclusive film.	Apr-Nov 9.45-5.30 Jul-Aug 9.30-6 Nov-Mar 10-4	Min 12-25 prebooked Various packages available and bespoke. For groups 45+ out of hours visits.	<ul> <li>⑦ 1-3hrs</li> <li>♥ YES</li> <li>★ LHR96/BRS18</li> <li>₩ NO</li> <li>★ Bath Spa 0.9</li> </ul>	
The Matthew of Bristol BRISTOL BS1 4RN matthew.co.uk	A modern reconstruction of the original Matthew that John Cabot sailed to Newfoundland in 1497. Part of Bristol's maritime heritage with a busy schedule of public boat trips, events and private hire.	Open all year Tues-Sun. Public & private trips from April-Oct.	Groups 15- 40 max on public trips ad private hire.	<ul> <li>★ LHR104/BRS8</li> <li>★ Bristol Temple Meads 1.1</li> </ul>	
The Merchant's House MARLBOROUGH SN8 1HN 01672 511491 info@themerchantshouse.co.uk themerchantshouse.co.uk	The Merchant's House Marlborough is an amazing 350-yearold survival and is the jewel of Marlborough's famous High Street. Built and occupied by a prosperous silk merchant, middle class but with grand ideas, it contains nationally acclaimed wall paintings and decorative features. Included in the tour is a 17th century styled garden offering an unusual.	Tours Apr- Oct, Mon-Sat See website for times.	D-FOC Special/ group tours on request.	<ul> <li>ℓ 1</li> <li>✓ NO</li> <li>✓ LHR62/BRS57</li> <li>☑ NO</li> <li>₹ Bedwyn 6.7</li> </ul>	~
The Mill at Sonning Theatre SONNING RG4 6TY millatsonning.com	Set majestically on the banks of the Thames, this intimate dinner-theatre immerses visitors into spectacular productions alongside a meal included in the riverside restaurant. Tea and Tours available. Coach/ car parking.	2.15 & 8.15; Meals 12.15 &	Groups rates (10+) 10% discount. Tea & Tours 5.0max. 4 - 5 hrs visit.	★ LHR23/BRS88 ★ Twyford 2.3	
The Museum of English Rural Life (The MERL) READING RG1 SEX Susanna Ivy 0118 378 8660 merlevents@reading.ac.uk merl.reading.ac.uk	The Museum of English Rural Life (The MERL) is England's most extensive museum dedicated to farming, food,craft, rural life and countryside issues.The MERL contains an astonishing array of items which tell an important part of the history of England. The museum brings this extraordinary collection of objects, archives, photographs and books to life in nine new, innovative and intriguing galleries.	Tue-Fri 9-5 Sat/Sun 10-5 Evenings by arrangement available.	Booking required for 10+, max 45. Groups package: 15-minute intro, volunteer to accompany group and coach parking. Room and refreshment packages available. Check website for details.	<ul> <li>2hr</li> <li>NO</li> <li>LHR21/BRS86</li> <li>YES - Free</li> <li>Reading 1</li> </ul>	~
The National Gallery LONDON WC2N 5DN TravelTrade@nationalgallery.org.uk nationalgallery.org.uk	The National Gallery tells the story of European art, masterpiece by masterpiece. From its home in London's Trafalgar Square, the Gallery collects and cares for some of the world's greatest paintings – and shares them with everyone to see. Founded in 1824, the collection has more than 2,600 paintings from Renaissance Italy and by the French Impressionists.	Open daily 10-6.	Groups 10+, 1-hour intimate expert-led tour of this world-renowned collection. Tours generally run on Tues/Thurs/Sat (subject to change and availability). TL/FOC. Pre- booked private tours with guide available.	<ul> <li>Thr+</li> <li>Thr+<!--</td--><td>~</td></li></ul>	~
The New Room/John Wesley's Chapel BRISTOL BS1 3JE newroombristol.org.uk	Built in 1739. A 12-room hands-on museum telling the story of the Wesleys and their work in Bristol. Café, book and gift shop.	Daily	Min 10 Literature, audio guides in museum.	<ul> <li>★ LHR103/BRS9</li> <li>★ Temple Meads 1.3</li> </ul>	V
The Old Court WINDSOR SL4 3BL oldcourt.org	The Old Court Artspace is a performance and event venue for live music, creative events, drama and films.	Open all year	Live performances, music, drama, comedy and film.	★ LHR10/BRS106 ★ Windsor 1	
The Oracle READING RG1 2AG www.theoracle.com	Riverside indoor shopping mall with 90 shops plus restaurants, cafés, bars and cinema.			★ LHR26/BRS89★ Reading 0.5	
The Pound Arts Centre CORSHAM SN13 9HX Box Office 01249 701628 box.office@poundarts.org.uk poundarts.org.uk	Three annual seasons of professional live performances, film, participatory arts events and exhibitions. A welcoming and vibrant venue in the centre of Corsham with a 100-seat auditorium, an exhibition space, café bar, parking and baby-friendly facilities. Includes rehearsal and workshop spaces, studios housing three resident visual artists and a community workshop.	Mon-Fri 10-6 Sat 10-4	Group discounts available.	<ul> <li>? 2hrs</li> <li>NO</li> <li>★ LHR95/BRS41</li> <li>₩ YES</li> <li>★ Chippenham 4.6</li> </ul>	

Name of Business	Overview		Opening Times	Group Information & Experiences	Ac	lditional Info	Bookal Trade Produc
The Red Lodge Museum BRISTOL BS1 5LJ bristolmuseums.org.uk	400 years of history. From 'royal party house' of the 16th century to Victorian reform school for girls.		Apr-Dec Sat-Sun	Free Entry Specialist tours/ events.		LHR103/BRS12 Temple Meads 1.9	
' <b>he Ridgeway</b> ationaltrail.co.uk/ridgeway	87-mile National Trail follows Britain's oldest road, a rour that's been walked by travellers since prehistoric times.	ite					
	BATH BA11LZ T 01225 477785 si romanbaths_bookings@bathnes.gov.uk romanbaths.co.uk/groups of Opening Times For opening times and prices please see website for details as these vary throughout the year. Experiences bits Visits outside public opening times such as torchlit Summer Lates are available plus	ites in City of of the r of the g world. the site not wa pathing and soo visitors	man Baths, or Northern Euro Bath World H remarkably pro greatest religio The city's unic the city's unic a and the Bath ter, which onc g complex who cialise. This inc	e of the finest historic ope. At the heart of the eritage Site, it consists eserved remains of one us spas of the ancient ue thermal springs rise in s still flow with natural e heated a sophisticated re Romans came to relax redible Roman site allows a world dating from the htury AD.	S T T T T T T T T T T T T T	2hr 12 languages LHR100/BRS19 NO Bath Spa 0.5	
	The Royal Mint       E         BLLANTRISANT, PONTYCLUN CF72 8YT       F         0800 032 2154       tt         Traveltrade@royalmint.com       N         royalmint.com/the-royal-mint-experience       td         Opening Times       Open daily from 10-5.         Group Information       a         Torver run daily.Exclusive group rates from       c         just £10pp plus discounted meal packages       td         available. TL/D-FOC; D-RV       h	or a fu reasur Mint Ex ourist oin an oehind and hea creatin his you nousing mport	<ul> <li>1,100yrs of hi in and memor re forever, look xperience- Vot attractions.</li> <li>award winnin the scenes of ar all about th g the very coir u are free to es g a collection of</li> </ul>	story at The Royal Mint able day out that you will no further than The Royal ed as one of Wales top g tour that will take you our circulating coin facility e process that goes in to n in your pocket. Following glore our exhibition of items with unrivalled tock as far as 886AD right	- <b>¶</b> ≁⊞	2.5hr 12 languages LRH143/BR555 YES free parking for coah and cars Cardiff Central 14 or Pontyclun 2.5	
he Savill Garden VINDSOR GREAT PARK 1753 847543 roups@windsorgreatpark.co.uk vindsorgreatpark/groups	Recognised as one of the finest woodland gardens in t country, this haven of beautifully designed gardens ar woodland combines both traditional and contempora styles, with royal connections throughout.	nd	Open all year	Group rates available. Min group size 10. TL/D - FOC. D – RV. See website for groups guide	®⊀∎∦	2hrs LHR6.8/BRS110 YES Coach parking Egham 2.8 Ascot 6.5	~
he Stonehenge Tour ALISBURY SP1 1BB 1202 338420 nquiries@thestonehengetour.info. hestonehengetour.info/	Operated by Salisbury Reds, this tour takes visitors ba in time to discover the magnificent Stonehenge. Hop- hop-off the bus with pick-ups from Salisbury railway station and the city centre. It runs via Old Sarum, through beautiful Witshire countryside to Stoneheng The on-board audio commentary is in 10 different languages and there is an option for an all-inclusive ticket to Stonehenge (with priority entrance) and Salisbury Cathedral. Online tickets valid for 6 months from the day of purchase. Tickets can be purchased directly from the driver.		Open all year	Max 79 pax.	<b>∎</b> ⊁ <b>≹</b>	N/A IHR 70/BRS 60 NO Salisbury 0	~
he Vyne BASINGSTOKE RG24 9HL ationaltrust.org.uk/the-vyne	House, gardens and tea-room. Be transported back to 1535 when Henry VIII visited with Anne Boleyn.		Daily times vary.	Min 15 TL-FOC D-RV House tours.		LHR35/BRS84 Basingstoke 4	V
he Watermill Theatre EWBURY RG20 8AE atermill.org.uk	The Watermill Theatre is one of Britain's leading regional theatres and productions range from Shakespeare and musicals to classics, new plays and youth theatre productions.	f t	See website for opening times and events schedule	Group and school rates available. Courses and workshops.		LHR46/BRS70 Newbury 3	
h <b>e Wave</b> RISTOL BS35 5RE lewave.com	An inland-surfing experiences on safe waves, all year round. Lessons available and spectators welcome.	9	7am-8pm. Surfing during daylight hours.	Up to 16 book online. 16+ complete booking form. Activity Weekends.		LHR100/BRS19 Bath Spa 0.5	
intinhull Garden INTINHULL BA22 8PZ 1458 224471 ntinhull@nationaltrust.org.uk ationaltrust.org.uk/tintinhull-garden	Tintinhull Garden is a place of floral beauty, tranquillity and innovation - a gardener's garden paradise.	f	See website for opening times.	Groups: 15-40 D FOC/ D-RV Check website for details.	<b>~</b> ⊀⊞	1.5hr NO LHR117/BRS36 NO Yeovil Pen Mill 7	~

Name of Business	ment Voucher FOC Free of charge 🕑 Length of visit 📌 🛛 Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Tootbus WINDSOR SL4 1PR 020 8877 1722 customerservice-london@tootbus com tootbus.com/en	Just 1 hour from London by train, Windsor and Eton are easyily accessible. Climb aboard at any of the stops and let us guide you across both areas separated by the Thames river. Take advantage of the hop-on hop-off flexibility to jump off the bus and explore the main sights. Visit Windsor Castle, home of the British Kings and Queens for almost 1000 years and experience the Changing of the Guard. Visit St George Chapel, the Guildhall and the Windsor Parish Church. Explore the village of Eton on the other side of the river, home to one of the most prestigious private schools in the country in a quintessentially British Village. Don't miss the iconic views of Windsor Castle from the Long Walk and you may even spot some of the resident deer! Ticket is valid 24 hours from first validation.	Oct – March - weekends only every 60 mins from 10-4, April – June – daily every 60 mins from 10-4, July – August – daily every 30 minutes from 10-5; September - daily every 60 mins from 10-6	Contact groups service to pre-book groups of 10+ for discounted rates. Private tours / Exclusive use available. Audio guide with commentary available	<ul> <li>P</li> <li>C</li> <li>C</li></ul>	Y
Tower of London LONDON EC3N 4AB hrp.org.uk/tower	Iconic World Heritage Site has almost 1000 years of intriguing tales to tell. Meet the Yeoman Warders, marvel at the Crown Jewels.	Daily times vary	Min 15+ Price varies Various ceremonies.	<ul> <li>★ LHR18/BRS128</li> <li>★ Fenchurch St 0.5</li> </ul>	~
Trowbridge Museum TROWBRIDGE BA14 8AT trowbridgemuseum.co.uk	Visit Trowbridge Museum to discover 1000 years of the town's history, the production and quality of its West of England woollen cloth and how it became the county town of Wiltshire.	Open all year Tue-Fri 10-4 Sat 10-4.30	Adult workshops, guided walks and children's activities.	<ul> <li>★ LHR98/BRS28</li> <li>★ Trowbridge 0.6</li> </ul>	~
Turner's House Twickenham Matthew Morgan 020 8892 5485 housedirector@turnershouse.org www.turnershouse.org	Turner's House in Twickenham offers a unique insight into the life of Britain's greatest landscape painter, JMW Turner. Designed by Turner and completed in 1813, the house was a quiet retreat, away from the pressures of the London art world, to which he would invite friends and indulge in his passion for fishing. The design of the house is as idiosyncratic and unique as any of Turner's paintings. Turner's House offers a rare opportunity to experience the private life of this great artist.	Wed-Sat 12-4	Guided tours are available on the hour at 1,2, and 3pm. Private and connoisseur tours are also available to pre-book.	<ul> <li>⑦ 1hr</li> <li>✔ NO</li> <li>⊀ LHR6/BRS120</li> <li>₩ NO</li> <li>₩ St Margarets 0.2</li> </ul>	
Tyntesfield BRISTOL BS48 1NX 01275 461900 tyntesfield@nationaltrust.org.uk nationaltrust.org.uk/tyntesfield	Tyntesfield is a Victorian Gothic estate in the care of the National Trust comprising a country house, formal gardens, woodland, parkland, kitchen garden, restaurant, café, play areas and shop.	Open all year	Minimum group size 15. Check website for details.	<ul> <li>ℓ) 2hr</li> <li>➡ NO</li> <li>➡ LHR103/BRS6</li> <li>➡ NO</li> <li>➡ Nailsea/Backwell 3.8</li> </ul>	~
University of Bristol Botanic Garden BRISTOL BS9 1JG 0117 428 2041 botanic-gardens@bristol.ac.uk bristol.ac.uk/botanic-garden/	Filled with a huge diversity of plants, including many exotic species set in a striking Victorian house. The 1.77 hectare garden is home to four core plant collections.	Open all year	10+ D-FOC-RV Curator's tours.	<ul> <li>⑦ N/A</li> <li>♪ NO</li> <li>★ LHR105/BRS9</li> <li>➡ NO</li> <li>₹ Clifton Down 1.3</li> </ul>	~
Vaughan's Cookery School DEVIZES SN10 2HJ Judy Dain - 01380 530203 school@vaughanskitchen.co.uk vaughanskitchen.co.uk	Well established cookery school providing a range of classes and courses, including sessions for the general public and longer courses leading to a professional qualification. Taught by well qualified and experienced chefs and teachers and summed up by a customers as "inspiring, creative and fun"	Open all year	Max 15 TL-FOC Professional courses and bespoke cooking sessions.	<ul> <li> <sup>●</sup> 2-2.5hr <sup>●</sup> NO          </li> <li>             HR80/BRS50         </li> <li>             YES         </li> <li>             Melksham 8.8         </li> </ul>	
Vintage Days Out OXFORDSHIRE/THAMES vintagedaysout.com	Combining vintage cars, vintage boats and historic houses to provide memorable days out .	All year	Max 12 Half days or Day	<ul><li>★ LHR/BRS varies</li><li>★ Cholsey varies</li></ul>	~
Waddesdon Manor AYLESBURY HP18 0JH waddesdon.org.uk	Once the Country home of the Rothschild's, this French Chateau in the heart of the Chilterns houses one of the finest collections of decorative arts in the World.	Wed-Sun opening times vary refer to website	Min 15+ Group Rates apply. Pre-booking required.	★ LHR45/BRS102 ★ Parkway 4 miles	~
Wadworth Brewery, Tap and Shop DEVIZES SN10 1JW wadworth.co.uk	Sample the delights and discover the history & heritage of Wadworth Brewery with self guided Visitor Centre and interactive exhibition (Free entry).	Open Daily Mon - Sat 9 - 5		<ul> <li>★ LHR76.3/BRS36.3</li> <li>★ Melksham 8.1 Chippenham 11.6</li> </ul>	
Wake the Tiger BRISTOL B52 0YA 0117 992 4911 info@wakethetiger.com wakethetiger.com	Wake The Tiger is an award-winning immersive & interactive art experience in Bristol. Step through a portal into the alternate world of Meridia. Explore 27 unique spaces for all ages, which is guaranteed to expand your imagination, and connect with yourself, each other and the world around us.	Open Wed- Sun 10-6 (Summer). See website for more details.	10% discount for groups of 10+. TL/FOC	<ul> <li>P 2-3hrs</li> <li>-</li> <li>-</li> <li>↓ LHR100/BRS8</li> <li>⊂ coach/car (paid)</li> <li>⇒ Birstol temple meads 1.7</li> </ul>	
We The Curious BRISTOL BS1 5DB 0117 915 1000 info@wethecurious.org wethecurious.org	We The Curious removes boundaries around science - connecting art, people and ideas in a united culture of curiosity. Its Bristol harbourside venue offers over 250 hands-on activities, live science shows, collaborative experiments and the UK's only 3D planetarium. A day of play and discovery for all ages.	Open all year except Xmas.	Min 10 Group rates. Planetarium shows, adult education workshops.	<ul> <li>⑦ 3-4hr</li> <li>NO</li> <li>⊀ LHR104/BRS7</li> <li>₩ YES</li> <li>➡ Bristol Temple Meads 1</li> </ul>	V
Wellington Arch LONDON W1J 7JZ 020 7930 2726 traveltrade@english-heritage.org.uk english-heritage.org.uk/wellingtonarch	Proudly standing opposite Hyde Park and Apsley House, Wellington Arch is a famous landmark for visitors and Londoners alike. Topped by the biggest bronze sculpture in Europe, it was originally intended as a grand outer entrance to Buckingham Palace.	Apr – Oct 10am – 5pm Nov – Mar 10am – 4pm	Min 11+ D/TL Pre-booked guided tours available.	<ul> <li> <sup>™</sup> A5mins      </li> <li> <sup>™</sup> NO         </li> <li> <sup>↓</sup> LHR15/BRS125         </li> <li> <sup>₩</sup> NO         </li> <li> <sup>₩</sup> Hyde Park             Corner 0.3         </li> </ul>	

KEY: TL Tour or Group Leader D Driver RV Refresh	ment Voucher 🛛 FOC Free of charge 🕐 Length of visit 🗩 I	Languages 🖈 /	Airports 🛛 🛱 Coach Parking 🗧	<b>≹</b> Railway/Bus 📕 Onlin	e Bookings
Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Wellington Country Park RISELEY RG7 1SP wellingtoncountrypark.co.uk	Country park with animal farm, miniature railway and family attractions plus camping.	Feb- Nov - see website for details.	Group rates, pre-book walks and talks.	*	
Wells Cathedral WELLS BA5 2UE wellscathedral.org.uk	The earliest English cathedral built in the Gothic style being erected between 12th-15th centuries.	Daily	Min 10 D/TL-FOC Themed tours.	<ul> <li>★ LHR109/BRS16</li> <li>★ Castle Cary 13</li> </ul>	V
West Berkshire Museum NEWBURY RG14 5AS 01635 519562 museum@westberks.gov.uk westberkshireheritage.org	The museum tells the story of West Berkshire; from the rocks under our feet to the stories of the people who have lived here; our early ancestors, to well-known local characters. The second floor galleries host a series of regularly changing, special exhibitions. We also have a year round programme of events and family activities.	Wed – Sun, 10am – 4pm	FOC Donations welcome Adult Craft Workshops, Family Activity Days.	<ul> <li>⑦ 1-2hrs</li> <li>MO</li> <li>★ LHR46/BRS75</li> <li>₩ NO</li> <li>★ Newbury 0.5</li> </ul>	~
Westonbirt, The National Arboretum TETBUTY, GL8 8Q forestryengland.uk/westonbirt	Westonbirt Arboretum is a beautiful garden of trees from all over the world. Containing over 15,000 trees, 2,500 species, and five national collections.	Open all year 9-5 last admission is 4:30pm Mar– Nov, 4pm Dec–Feb	Min 10 TL/D-FOC, CD-RV Walk through the leafy canopy of the trees on the STIHL Tree Top Walkway.	★ LHR89/BRS32 ★ Kemble 10	
Whitchurch Silk Mill WHITCHURCH RG28 7AL 01256 892065 info@whitchurchsilkmill.org.uk whitchurchsilkmill.org.uk	Whitchurch Silk Mill is the oldest silk mill in the UK still in its original building. A gem of industrial heritage in beautiful, rural Hampshire, Whitchurch Silk Mill is a Georgian water mill that weaves silk using 19th century machinery.	Open all year Tue-Sun 10.30-5	Groups welcome from 10-50. Group rates. Group visits and catering including tour of Whitchurch Silk Mill.	<ul> <li>⑦ 1-1.5hr</li> <li>MO</li> <li>✓ HHR49/BRS86</li> <li>♀ YES</li> <li>➡ Whitchurch 0.7</li> </ul>	V
Wild Place Project BRISTOL BS10 7TP wildplace.org.uk	Wild Place Project is an animal attraction, run by Bristol Zoological Society. Meet amazing animals from across the world from the mischievous lemurs of Madagascar to magnificent European brown bears.	Open daily with timed ticketing.	Group rates available. Free coach parking.	★ LHR104/BRS17 Bristol Parkway 4 Stagecoach No 12 bus route	V
Wilton Windmill Society MARLBOROUGH SN8 3SW David Jackson, 07712 010501 or 07736 564349 david.jackson@widonoor.co.uk or groups@wiltonwindmill.co.uk wiltonwindmill.co.uk	Wilton Windmill is the only working windmill in Wessex, milling wholemeal flour, with a picnic area giving breathtaking views across the North Wessex Downs AONB. Public tours and private tours are available.	EasterEnd Sept Sun and BH Mondays 2-5	Groups: 4 people to 50 people. Group rates. Guided tours of the windmill.	<ul> <li>⑦ 1hr</li> <li>MO</li> <li>★ LHR59/BRS72</li> <li>₩ YES</li> <li>★ Bedwyn 2</li> </ul>	~
Wiltshire Landscape Sites National Trust wiltshire.countryside@nationaltrust.org.uk www.nationaltrust.org.uk/wiltshire-landscape	The sites offer a variety of fascinating unspoilt countryside sites across Wiltshire, peppered with a rich variety of archaeological remains. Looked after by the National Trust Wiltshire Landscape rangers these are a haven for wildlife, stunningly beautiful and the perfect places to escape from the stresses of life. They include parts of the Stonehenge and Avebury World Heritage Site and Cherhill Downs.			<ul> <li>⑦ N/A</li> <li>✔ Various</li> <li>✔ Various</li> <li>₩ Various</li> <li>★ Various</li> </ul>	
Wiltshire Museum DEVIZES SN10 1NS wiltshiremuseum.org.uk	Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge - the largest collection of Early Bronze Age gold ever put on public display in England.	Mon-Sat 10-5 Sun 12-4	Min 10 Group rates. TL/D-FOC Museum workshops.	★ LHR80/BRS47 ★ Chippenham 12	V
Wiltshire Music Centre BRADFORD ON AVON BA15 1DZ wiltshiremusic.org.uk	A professional concert hall, recognised nationally, attracting world-renowned performers from across the classical, jazz, folk and world music genres. Pre-book back- stage tours with exclusive access and creative workshops.	All year	Min 10 TL-FOC Unique music-based team building activities.	HHR95/BRS29     Bradford on     Avon 1	
Wiltshire Wildlife Trust Nature Reserves 01380 725670 info@wiltshirewildlife.org wiltshirewildlife.org	Our nature reserves raise awareness about the value of the natural world. Covering woodlands, wildflower meadows, hedgerows, streams, rivers, chalk downland, valleys, bogs and wetlands, we manage 40 nature reserves in Wiltshire and run a variety of events throughout the year including guided walks.	Daily	Free of charge.	⊘ <b>∮⊀</b> ⊞ ≹	
Wiltshire Wildlife Trust Blakehill Farm CRICKLADE SN6 6RA 01380 736902 wiltshirewildlife.org/blakehill-farm- including-stoke-common-meadows	In World War II, Dakota transport aircraft took off from here, carrying troops and equipment to the battlefields of Europe. The old runways are long gone but they can still be traced by the changes in vegetation. Now the grassland is home to brown hare, roe deer, kestrel and skylarks.	Daily	Free of charge.	<ul> <li>M/A</li> <li>NO</li> <li>LHR75/BRS48</li> <li>NO</li> <li>Swindon 9</li> </ul>	

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Wiltshire Wildlife Trust Jones's Mill PEWSEY SN9 5JW 01380 736092 wiltshirewildlife.org/joness-mill-the- vera-jeans-reserve-pewsey	Jones's Mill is a fen, made up of wet woodland (called alder carr), ponds and wet grassland. Its peaty soils are fed by natural springs and the Salisbury Avon flows through its centre. In the wet areas it's best to stick to the boardwalks as water bubbles and shimmers at your feet. The reserve is home to wildlife that thrives in wet conditions.	Daily	Free of charge.	<ul> <li>⑦ N/A</li> <li>▲ NO</li> <li>★ LHR66/BRS58</li> <li>₩ NO</li> <li>₹ Pewsey 0.9</li> </ul>	3
Wiltshire Wildlife Trust Lower Moor CRICKLADE SN6 9TN 01380 736092 bit.ly/2QXVL7S	Lower Moor is the gateway to the Clattinger Farm, Oaksey Moor Farm Meadow and Sandpool nature reserves. You can walk directly into the other reserves and explore a landscape of fascinating contrasts. Lower Moor is a mosaic of three lakes, two brooks, ponds and wetland scrapes linked together by boardwalks, ancient hedges, woodland and meadows. Visitor Centre and toilets on site.	Daily	Free of charge.	<ul> <li>⑦ N/A</li> <li>⑦ NO</li> <li>★ LHR80/BRS45</li> <li>₩ NO</li> <li>★ Kemble 4</li> </ul>	;
Windsor Carriages WINDSOR SL4 windsorcarriages.co.uk	A carriage ride. Enjoy the spectacular approach to Windsor Castle on The Long Walk, featured at The Royal wedding of Prince Harry and Meghan Markle.	All year, various days 10.30-1.30	Private Hire max 4. Various tours 25-50 mins. Multiple carriages may be available on request.		6 0.3
	WINDSOR SL4 1NJ     Wind       0303 123 7300     castl       traveltrade@rct.uk     Conc       rct.uk     hom       Opening Times     theS       Thurs-Mon (closed Tues & Wed)     were       Mar-Oct, 9:30 - 5:15 (last admission 4)     mast       Nov-Feb, 9:45 - 4:15 (last admission 3)     paint       Experiences     A visi       Self-Guided tours     restir	e in the world. Fo queror in the 11th e of 40 monarchs rience 1,000 year state Apartments e built for Charles terpieces from the tings by Rembran it also includes St	oldest and largest occupied unded by William the century, it has been the s. Visitors get to learn and s of royal history in Many of these rooms II and are furnished with e Royal Collection, including dt, Van Dyck and Holbein. George's Chapel, the final te Majesty Queen Sundays).	<ul> <li>P</li> <li>P</li></ul>	e 1.2
Windsor Duck Tours BERKSHIRE, SL4 1PS windsorducktours.co.uk	A unique 60 minute amphibious sightseeing tour beinning in the heart of Windsor, at the base of could include 'Swan Splash Tour' or 'Mallard Tour', which is 50/50 between road and river.	Daily 10-5	Min 17 D-FOC Bespoke tours.	★ LHR10/BRS10 ★ W&E Central	6 🖌
Windsor Great Park WINDSOR Windsorgreatpark.co.uk	Part of the Windsor Estate, Windsor Great Park is an ancient Royal landscape of forests, grasslands, lakes and gardens. Visit and you will discover 1,000 years of history including historical monuments, rare wildlife and National Collections of plants and Champion Trees.	Open all year	FOC	<ul> <li>★ LHR6.8/BRS110</li> <li>              Car parking ava (charges apply) No coach parking      </li> <li>             Egham 2.8 Ascong         </li> </ul>	ilable ng
Windsor Guildhall WINDSOR SL4 1LR rbwm.gov.uk/guildhall	Just a few steps away from Windsor Castle, The Windsor Guildhall is a grade one listed building with stunning rooms available for private groups to hire for meetings and events.	Mon – Sat including evenings	TL/D-FOC. Guided Tours can be arranged.	<ul> <li>★ LHR10/BRS10</li> <li>★ Windsor &amp; Etc Central 0.5</li> </ul>	
Windsor Royal Station Shopping Centre Windsor Royal Station WINDSOR SL4 1PJ windsorroyalstation.co.uk	Shops, bars and eateries in the Grade II listed Victorian railway station and Queen Victoria's waiting room.	Daily	Unique experience.	<ul> <li>★ LHR10/BRS10</li> <li>★ Windsor &amp; Etc Central 0.1</li> </ul>	
Windsor Yards Shopping Centre WINDSOR SL4 1TH windsoryards.com	Windsor Yards shopping - a selection of every day and premium brands together with food outlets in the heart of Windsor adjacent to Windsor Royal station.	Open Daily 9-6		<ul> <li>★ LHR 11.3/BRS<sup>2</sup></li> <li>★ Windsor and Eton Central 0 Riverside 0.4</li> </ul>	
Witney Blanket Hall WITNEY OX28 6HL cotswoldwoollenweavers.co.uk/blankethall.html	Built in 1721. For 120 years, every blanket woven in the town came to the Hall to be weighed/measured.	Closed Mondays	Entry is free Guide books, themed events.	★ LHR54/BRS75 ★ Oxford 11.5	
WWT London Wetland Centre LONDON SW13 9WT wwt.org.uk/london	A Nature Reserve providing a safe haven for a wide range of wildlife and delivers a slice of the great British countryside to the heart of our concrete capital city.	Open daily from 9:30 (closing times vary - refer to website)	15% group discount - minimum 12+. Guided Tour & unique experiences available upon request.	★ LHR10/BRS12 ★ Barnes 0.9	3
WWT Slimbridge Wetland Centre GLOS GL2 7BT wwt.org.uk/slimbridge	Slimbridge Wetland Centre is set within 325 hectares. Enjoy amazing wildlife up-close.	Daily	Min 12 D-FOC-RV Guided tours/talks.	★ LHR118/BRS35 ★ Cam and Durst	
Wyvern Theatre SWINDON SN1 1QN Catherine 01793 535534 cgoss@wyverntheatre.org.uk swindontheatres.co.uk	A 635 seat venue in the heart of Swindon offering a mixed programme of concerts, comedy, dance, drama, musical theatre and local amateur productions. The Wyvern also offers an outstanding range of food and drink options including pre-show dining in the Spotlight Restaurant or VIP dinner and show packages for both individuals and groups. Run alongside the Swindon Arts Centre, a smaller 200-seat venue.	All year round Mon-Sat 10-6	Discounts for 8-19, 20+ and 40+ TL-FOC Theatre tours & Tea and Tour experiences.	<ul> <li>⑦ ALV 2.5hrs</li> <li>♠ NO</li> <li>★ LHR66/BRS48</li> <li>■ NO</li> <li>₹ Swindon 0.6</li> </ul>	3

# **PLACES TO EAT & DRINK**

Hungry travellers along the Great West Way will discover a wealth of foodie delights. From coffee shops, tea shops to pubs, Michelin star and Sawday inspected restaurants and new cuisines.

Some food traditions have been passed down through generations of Brits, such as Sunday roasts and Friday fish and chips. Many pubs serve up these great dishes along the route – together with that other pub standard of bread, cheese and pickles, the 'ploughman's lunch'. Gastropubs offer newer cuisines and restaurants are keen to gain a Michelin star or two.

## **Michelin Star Dining**

The Dining Room, at **Whatley Manor**, Malmesbury, under the direction of Executive Chef, Ricki Weston, holds a green Michelin star for sustainable gastronomy.

The Exclusive Collection's **The Manor House** & Golf Club, Castle Combe and Pennyhill Park, Bagshot both have Michelin star dining with tasting menus.

## **Afternoon Tea Stops**

Include the quintessentially British treat 'Afternoon Tea' in your programme. The Great West Way offers an afternoon tea for every tour. At Whatley Manor, Nr Malmesbury visitors can book a Michelin chef culinary demonstration, where chefs prepare small plates of expertly crafted food in front of you. Or partake of afternoon tea, in the Double winner of the UK Tea Guild's 'Top Tea Place', The Bridge Tea Rooms, Bradford on Avon. Step back into the Victorian era with its décor and list of regal afternoon teas including the Queen Victoria - perfect for a group up to 50. The Tutti Pole, Hungerford is a tea shop and family restaurant and was originally the place where 'Tutti Poles' were made for an historic local ceremony, still continued today.

Other places for indulgent afternoon teas: **The Gainsborough Hotel**, Bath, **The Old Bell Hotel**, Malmesbury or stop off for a cream tea at The Savill Garden in Windsor Great Park.





Or take a refreshment break at the many cafes along the **Kennet & Avon Canal**. A Guide to the Kennet and Avon Canal is available here... there's plenty of choice!

## Authentic Pubs & Inns make for great lunch or dinner stops

Good food is at their heart with ales and ciders from traditional hand pumps. **The Swan**, Bradford on Avon offers both Pub Classics or its Thai Chilli Restaurant. **The Royal Windsor** has served Royals and residents alike and has a house-brewed Royal Windsor Pint - groups can choose from three versatile spaces.

The Crown & Anchor in Ham in Wiltshire has 2 Rosette awards for Culinary Excellence 2023. It offers Ham 1840 Bitter from its local Penton Park Brewery.

The restaurant seats 50 and it has a private dining area for intimate gatherings and small groups.

Lido Spa and Restaurant in Bristol is a restored Victorian swimming pool offering a poolside dining experience, combining chic dining with a spa experience.

Fine Dining Hospitality packages at Ascot Racecourse are available at every one of the 26 horse racing events throughout the year, and range from à la carte menus by Michelin-Starred chefs such as Raymond Blanc OBE at Royal Ascot, to a delicious three-course menu on an Ascot Raceday.

## Kitchens with a difference

**Claytons Kitchen**, Bath is a very different type of 'kitchen' offering seasonal British-Mediterranean dishes in a casual setting.



## DINING EXPERIENCES AT OUR GREAT WEST WAY AMBASSADOR HOTELS

As well as offering great dining experiences, our Ambassador hotels are a great place to start the evening with a pre-dinner drink!

Book a culinary experience at **Whatley Manor**, Malmesbury, where visitors can dine in the Dining Room, Grey's Brasserie and the Green Room, where chefs prepare small plates of expertly crafted food in front of you.

Bishopstrow Hotel & Spa - awardwinning, 2AA-rosette restaurant is one of the most enjoyable dining experiences in Wiltshire. Seasonal menus, wonderful wine lists and contemporary dining spaces including the Dining Domes for a chilled glass of Taittinger Champagne and a three-course lunch, dinner or afternoon tea.

Enjoy lunch or dinner at **The Old Bell Hotel**, Malmesbury, reputed to be the oldest hotel in England. Experience the cosy charm, delicious food and personal hosting. The talented one Rosette, Head Chef offers a wide range of Modern British Classics with a European Twist.



#### KEY: TL - Tour or Group Leader D - Drive FOC - Free of charge

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
<b>137 Distillery</b> NEWBURY RG14 5HB thenewburypub.co.uk	A fun, hands-on experience gin making experience. Enjoy tasting, distilling, and creating your very own bespoke gin blend.	PUB RESTAURANT & GIN DISTILLERY Daily 12-10pm	Groups welcome 10-400 people, discounts for group bookings.	¥
<b>1423 China Kitchen</b> Windsor SL4 1PA	Located in the oldest building in town dating back to 1423, ranked the best Chinese restaurant in Windsor. Offering Oriental cuisines, from Dim Sum to Noodles, Rice,Curry and Fresh Seafood, we even offer group Fish and Chips and Chinese Afternoon tea.	RESTAURANT Sun-Thurs 10:30-03:00am Fri-Sat 10:30-05:30am	Specialized in group visits - up to 110 max. (80 indoors / 30 outdoors) can arrange takeaway to surrounding hotels and airports	۷
Aldermaston Tea Rooms ALDERMASTON RG7 4JS	Traditional Tea Rooms where you can enjoy our lovely setting by the canal. Leaf tea, cream teas, apple pie, canalman's lunch, whippy ice cream and much more.	TEA ROOMS Thu/Fri 11-4 Sat/Sun 9-5	Groups prebooked	~
Canal Trust Café BRADFORD ON AVON BA15 1LE	Former Lock Keeper's cottage. Family-run and quaintly-decorated café. Indoor and outside seating areas, including beautifully-kept garden overlooking the canal.	<b>CAFÉ</b> Open daily 9.30-4.00.	Groups max 20 prebooked	4
Clayton's Kitchen BATH BA12EN Rob 01225 585100 rob@claytonskitchen.com claytonskitchen.com	Clayton's Kitchen is a perennial favourite for local foodies and discerning travellers. Robert Clayton, the restaurant's Chef Patron since its inception in 2012, creates uncomplicated dishes that explore and showcase the freshest and very best ingredients. He is inspired by Mediterranean and modern French cuisine	RESTAURANT Wed-Thurs 12-2.30/6-9.30; Fri 12-2.30 / 5.30-10; Sat 12-3 / 5.30-10; Sun 12-3/ 5.30-9; (Mon & Tues closed)	Private dining is available for up to 60 guests	~
City Pub Group BRISTOL & BATH citypubcompany.com	Bath pubs include - The Bath Brewhouse & The Cork; plus King Street Brewhouse in Bristol. Great character, fantastic beer, delicious food and excellent service.	PUB	Groups 8-120	V
Cobbs Farm Shop & Kitchen HUNGERFORD RG17 0SP AND READING RG7 5EA cobbsfarmshops.co.uk	Enjoy breakfast, homemade fresh meals and light bites as well as visiting the farm shop, traditional butchery counter and delicatessen. Hungerford is also a vineyard, and has a florist and fishmonger, plus Play Barn for the children.	<b>CAFÉ</b> Daily 9-5	Groups Max 30 TL/D-FOC subject to group size Coach parking by appointment	V
Crown & Anchor WILTSHIRE, SN8 3RB 01488 503040 Info@crownandanchorham.co.uk crownandanchorham.co.uk	A charming country Inn dating back to 1840 offering a range of real ales and a selection of lagers and cider, with an extensive and competitively priced wine list. The restaurant seats 50 and a private dining area has been created to cater for groups.	PUB RESTAURANT	Pre -booking for groups required	~
Diversitea Café CIRENCESTER GL7 2NY diversiteacafe.co.uk	Café specialising in tea served on vintage china, with cakes, toasted sandwiches, paninis and soup.	<b>CAFÉ</b> Mon-Sat Varies	Groups 20-40 TL/D-FOC	4
Divine on the Green CALNE SN11 0JQ divineonthegreen.co.uk	Family-owned Cafe/Wine Bar - Breakfast, lunches and homemade cakes. Great coffee, leaf teas, wine list.	CAFÉ/WINE BAR Café: Tue-Sat Bar: Fri	Wine Tastings	~
Electric Bear Brewing Company BATH BA1 3JL electricbearbrewing.com	Electric Bear Brewing Co. was born out of our love for creating great tasting, artisan beers which can be tried in our taproom. Opening hours available on our website.	Thurs & Fri 5-10, Sat 2-10, Sun 2-6		
Fisherton Mill Gallery, Cafe and Artist Studios SALISBURY SP2 7QY Tel: 01722 500200 admin@fishertonmill.co.uk	Built in 1880 as a grain mill, Fisherton Mill is the south of England's largest independent gallery with an award-winning onsite café & artist studios. Outside there is courtyard seating and on the first floor are creative studios where you can visit artists and designers at work, and take in the exhibitions in our Main Gallery.	<b>CAFÉ</b> Mon - Fri: 10- 5, Sat 9.30- 5.30.		~
<b>Giggling Squid</b> Windsor SL4 1PR gigglingsquid.com	Plentiful dishes, bold flavours and exotic ingredients to be enjoyed together. Set menu available.	<b>RESTAURANT</b> Open daily 12-22.30	Pre-booked groups of up to 45pax.	V
Gilbeys WINDSOR SL4 6AF	Situated in Eton High Street, with accommodation. The food is modern British with a French twist.	BAR, RESTAURANT & TOWNHOUSE	Private Dining for 16	~
Green Park Brasserie: Steakhouse & Jazz Bar BATH, BA1 1JB greenparkbrasserie.com	One of Bath's leading independent restaurants, Green Park Brasserie host live jazz, funk, soul and swing 4 nights a week in the historic old railway station in Bath city centre.	Open 7 days a week	For indoor Brasserie dining up to 6, booking recommended. Two heated terraces for casual groups seating 150 guests - no bookings taken.	٢
Helen Browning's Royal Oak SWINDON SN6 8PP helenbrowningsorganic.co.uk	A dining pub with rooms on organic farm. Menu changes most days and always with the seasons. Serving our own lamb, beef, pork, bacon, sausages and eggs. Always four superb changing real ales from Arkells.	PUB RESTAURANT Mon-Fri 7-11, Sat8-11, Sun 8-10		~
Henry's Restaurant BATH BA1 2QP henrysrestaurantbath.com	Join chef Henry Scott and his team for modern dining in a humble, rustic setting with tasting menus showcasing the wonderful local produce. Set menu for lunches and evening tasting menu available for groups.	Open for lunch 12.00-13.45 Wed - Sat, and dinner 18.00-20.30 Tues -Sat	Contact to pre-book groups of 6+	~

#### KEY: TL - Tour or Group Leader D - Drive FOC - Free of charge

Name of Business	Overview	Type/Rating/Open	Group Info	Bookab Trade Product
Honesty Hungerford HUNGERFORD RG17 0HE coffeeshops.honestygroup.co.uk	Our flagship coffee shop is the perfect place for coffee and light snacks from the Honesty range.	COFFEE SHOP Mon-Sat 8.30-5/Sun 9.30-4	Max 25 Private area for lunches, teas. Contact for rates. Parking yes	
Honeystreet Mill Café HONEYSTREET SN9 5PS D1672 851155 noneystreetmillcafe@gmail.com noneystreetmillcafe.co.uk	The friendly canalside Café providing delicious freshly cooked food in a relaxing Canalside setting, close to The India shop stocking Honeystreet Handmade products, and Honeystreet Canal boats. Popular with cyclists.	<b>CAFÉ</b> Mon-Sat 9-5, Sun 10-5	Groups 8-20 D-FOC	~
Lavender Bakehouse & Coffee Shop STROUD GL6 8NW lavenderbakehouse.co.uk	Breakfast, lunch to afternoon tea, home cooked; cakes and patisserie baked every day. New gift shop	<b>COFFEE SHOP</b> Daily times vary.	D-FOC	~
<b>No.10 Tea Gardens</b> BRADFORD ON AVON BA15 2HD Avonclifftea.com	An independent tea garden located next to the picturesque aqueduct at Avoncliff.	<b>TEA ROOMS</b> Mar-Oct Fri-Sun		
Patch on the Plaza WINDSOR SL4 1RH patchwindsor.co.uk	Outdoor restaurant and bar. Group menu's available.	<b>RESTAURANT</b> Open Mon/Tues 5-11, Wed-Sun 12-11	Pre-booking required for groups max 120, 10% commission, Private dining and events hire available	~
Pieminister BRISTOL & BATH pieminister.co.uk	Pies made locally using responsibly-sourced ingredients including vegetarian, vegan and gluten free options.	RESTAURANT 12pm-10pm	10+, 3 tiers of set menus for tour groups from £9. Private hire and bespoke packages.	V
Purezza BRISTOL BS7 8AS purezza.co.uk	The UK's most sustainable pizzeria, offering Neapolitan-inspired and plant-based dishes with extensive vegan menu and gluten free options Winner of the National Pizza Awards and World Pizza Championships.	12-10 Sun-Thurs, 12-11 Friday-Saturday	Book up to 12 online, call for more	~
Red Lion Freehouse EAST CHISENBURY SN9 6AQ redlionfreehouse.com	From the local, hand-pumped beer and selected ciders to scotch eggs and tasting menus - if it can be made in-house, it will. Private room with window into the kitchen to watch the team prep.	PUB RESTAURANT 3 AA Rosette	Private room for up to 25	۷
<b>Rick Stein</b> MARLBOROUGH SN8 1HQ ickstein.com	Located at Lloran House on the High Street in Marlborough, guests can enjoy some of Rick's most iconic seafood dishes.	RESTAURANT Mon-Fri: Lunch 12-3   Dinner 6–10, Sat: 12-10, Sun: 12-9	Exclusive room hire max 20, or group dining max 30. Tailored set menus for groups.	V
<b>iign of the Angel</b> LACOCK SN15 2LB ignoftheangel.co.uk	A 15th century coaching inn with rooms - great tasting food and drink, large open fires.	PUB RESTAURANT 2 AA Rosette	Min 18 TL or D FOC	~
Stonehenge Inn NR SALISBURY SP4 8BN hestonehengeinn.co.uk	Closest inn to Stonehenge, with ample seating for groups large or small.	<b>PUB RESTAURANT</b> 12-9 (7 days a week)	Groups 10-110 bespoke group packages, TL/D- FOC, Mandarin	~
Swoon BATH & BRISTOL swoononaspoon.co.uk	Artisan Gelato and authentic Italian coffee; a slice of Gelato cake or enjoy a Swoonshake!	GELATO & COFFEE BAR 10-10.30pm	TL/D-RV	۷
The Bath Brew House BATH BA1 2BX :hebathbrewhouse.com	A micro brewery set in the heart of Bath offering home brewed ales, home cooked food.	<b>PUB</b> Mon-Thu 12-midnight Fri-Sat 12-1am Sun 12-3pm	Group bookings page Separate area for private bookings TL/D-FOC	~
The Beehive CHELTENHAM GL50 2XE steve.collins@hatton-hotels.co.uk	Pies, fresh beer battered cod & chips and gourmet burgers or bespoke catering.	12-2.30 daily, 6-9.30 (except Sun)	Tour menus/rates, 1 in 20 FOC	~
The Bridge Tea Rooms BRADFORD ON AVON BA15 1BY Roy Hayward 07941 632531 royhayward@btinternet.com thebridgetearooms.co.uk	Step back in time to the glorious Victorian era, double winner UK's 'Top Tea Place', and one of the finest spots for afternoon tea. Based in a former blacksmith's cottage (circa 1502) the Hansel & Gretel-style exterior leads onto the cosiest of dining rooms. Afternoon teas ranging from the Bridge Cream Tea to the Empire High Tea. Afternoon Tea bookings available from 11am.	TEA ROOM Thurs -Mon 10-4.15 (last orders) (closed Tues & Wed)	15% discount available for 20+ on Afternoon Tea. Separate space seats up to 27.Open any day for pre-booked groups for up to 45 guests.	~

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#### ENGLAND'S GREAT WEST WAY

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
The Queens Arms EAST GARSTON RG17 7ET queensarmseastgarston.co.uk	The Queens Arms is an award-winning pub, restaurant and hotel with its own private lodge.	PUB RESTAURANT		~
The Royal Windsor WINDSOR SL4 1QD Gloria Battini 020 3475 1562 gloria@mlglondon.com theroyalwindsor.co.uk	The Royal Windsor Pub offers freshly cooked food, house-infused cocktails, craft beers, and lots and lots of fun!	<b>PUB</b> All year, daily, Mon-Thu: 11-midnight Fri/Sat 11-1am Sun 11-11pm	10+	~
The Snooty Fox TETBURY GL8 8DD snooty-fox.co.uk	In the heart of the town, the bar offers real ales, local ciders, lunches, afternoon teas and dinner.	<b>PUB RESTAURANT</b> 12-2.30, 3-5.30, 6-9	Groups: 1 in 20 FOC Private room Max 50	~
The Swan at Stoford NR SALISBURY SP2 OPR theswanatstoford.co.uk	A historic coaching inn with a lovely restaurant serving food all day.	PUB RESTAURANT	Max 110, Private area for groups	~
The Tea Shop by the Canal Newbury RG14 5AS teashopbythecanal.co.uk	A warm and friendly teashop in a unique Grade II listed building. We aim to blend the comfort and warmth of Italian cultures with the rituals of English cream teas.	<b>TEA SHOP</b> Apr-Oct Mon-Sun 9-5 Nov-Mar Mon-Fri 10-4, Sat-Sun 9-5	Groups prebooked	~
The Tutti Pole HUNGERFORD RG17 0DN 01488 682515 fiona@thetuttipole.co.uk thetuttipole.co.uk	A family-run restaurant established in 1981 that offers a warm welcome and friendly service along with a vast choice of quality homemade food from light snacks to full meals. Situated close to the Kennet & Avon Canal in a Grade II listed building. The extensive menu offers lots of choice from breakfasts, morning coffee, lunch to afternoon teas. The family are involved in the Hocktide ceremonies and can offer a brief talk on the history of Hocktide for groups.	RESTAURANT Mon-Fri 9-5.30 Sat/Sun/BH 9-6	Seating for 80 and an outside patio for 50 people. Advance booking for groups 30+ bespoke menu/ rate.	~
Three Tuns Freehouse GREAT BEDWYN SN8 3NU tunsfreehouse.com	Village pub serving ales from around the South West, alongside a selected wine list and a growing selection of small batch gins and with beautifully cooked, full flavour dishes.	<b>PUB RESTAURANT</b> Tue-Thu 10-3, 6-11, Fri-Sat 10-11, Sun 10-6	Max 40	
Visit Hillbrush 1 Norwood Park, Castle Street, Mere BA12 6FE visit.hillbrush.com	A Visitor Centre with a shop, brush museum and restaurant.	VISITOR CENTRE		
Wadworth Brewery, Tap and Shop DEVIZES SN10 1JW wadworth.co.uk	Sample the delights and discover the history & heritage of Wadworth Brewery with self guided Visitor Centre and interactive exhibition (Free entry).	Open Daily Mon - Sat 9 - 5		~
Renegade Brewery YATTENDON RG18 0XT renegadebrewery.co.uk	Renegade Brewery has a taproom, kitchen and shop and is open for breakfasts and lunches, plus a state-of-the-art brewery and packaging line, producing traditional cask ales and innovative craft beers.	Open Daily See website for details	Bespoke tours can be booked.	~



# **USEFUL INFORMATION** FOR TRAVELLING ENGLAND'S GREAT WEST WAY

## **Business hours**

English trading hours can be a little different from those around the rest of the world, so this information may help:

**Banks** Normal weekday hours for most major banks are 09.00/09.30 to 16.30/17.00, Saturdays (not all) 09.00 to 12.00/13.00. However, cash machines (ATMs) are widely available around the clock on high streets and in supermarkets, and sometimes in filling stations.

**Shopping** From Monday to Saturday, most shops trade all day from 09:00 to 17:30/18:00, with supermarkets routinely open until 20:00 or later; convenience stores and large supermarkets often stay open until 23:00, and a few trade 24 hours a day, six days a week. In many towns and cities a wide range of retailers also have late-night opening, often on Thursdays, until 20:00 (this is more widespread around Christmas). Many shops are open on Sundays between 10.00/11.00 to 16.00/17.00 (and smaller convenience stores trade even later).

## Changing money

Changing foreign currency or travellers' cheques is usually not a problem at banks or at licensed money-changers such as Travelex or Amex in cities and major towns. Credit cards are widely accepted.

### Climate

The English climate is a temperate one: summers are warm (but not usually as hot as continental Europe) and winters are relatively mild, rarely dipping below 0°C in the daytime. Rain is possible at any time, but it certainly doesn't rain every day as some non-Brits believe! The Great West Way runs through a region that generally doesn't have extreme weather, with usually milder temperatures than the north of the country.

Accommodation availability is better outside of main season/school holiday times which are busier with families. You will find it good value at other times.

May and June are lovely months to visit, often with lots of sunshine, warm temperatures and everything in full bloom. But the early autumn (September and October) can be beautiful, with still-mild, sunny days, crisp evenings and gardens full of glorious autumn colours.



## Food

England has enjoyed a food revolution in recent years. Although we've always had our hearty national dishes such as roast beef and lamb or fish and chips, we've also been open to incorporating cuisines from around the world into our cooking. Today, we use some of our best produce – superb meats, fresh locally grown vegetables and fruit, seafood, game and wonderful cheeses in a range of dishes. All of this is available in a huge choice of restaurants, markets, delicatessens (delis) and cafés, especially in the major cities, but often in rural populated areas too.

Accommodation providers generally serve breakfast between 06.00 to 10.00, lunch from 12.00 to 14.00/15.00 and dinner usually starts around 18.00 to 21.00/22.00. Eating out in pubs and restaurants may be slightly different and some are open all day until late, although some pubs stop serving food 14.00/15.00 to 18.00/19.00.

It's common, but not obligatory, to tip in restaurants and cafés if the service warrants it. A gratuity of around 10% of the bill is usual. Some establishments will include it on the bill but the charge is often discretionary, and if so it's your choice to pay it or ask for it to be removed.

## Public holidays

The following is a list of the main national English public holidays (also known as 'bank holidays'). There may also be some local public holidays, or extra days in some years, and it may be best to check on these before travelling. Many shops remain open on public holidays, except for some days at Christmas or Easter. Banks will be closed.

- New Year's Day: January 1 (if this falls on a weekend, the following Monday will also be a public holiday to compensate)
- Good Friday and Easter Monday: the Easter holidays change every year; they can be in March or April
- May Day or Early May Bank Holiday: the first Monday in May
- Spring Bank Holiday: last Monday in May
- Summer Bank Holiday: last Monday in August
- Christmas Day: December 25 (if this, or Boxing Day, falls on a weekend, the following Monday and/or Tuesday will also be a public holiday to compensate)
- Boxing Day: December 26

# GAZETTEER

The gazetteer provides a geographical location for all the businesses listed in this directory, to help you plan your itineraries. Many of them have selected to be listed under their nearest large town or city. Those highlighted in colour are Great West Way Ambassadors who are looking forward to welcoming you and your customers along the route, or are within easy access.

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Attraction or Activity

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