



## ENGLAND'S GREAT WEST WAY®

### Great West Way Connections

### Making the most of working with the Travel Trade prior to attending Great West Way Marketplace

[Join the Meeting](#)

Meeting ID: 818 8600 1660

Passcode: VoatncON-D

**Tuesday 18 October 2022**

1. Welcome and Introduction Iain Terry
  
2. Great West Way Travel Trade Update Flo Wallace
  
3. Introduction to Working with the Travel Trade and Great West Way Marketplace Flo Wallace
  
4. Making the most of working with the Travel Trade  
  
Official Tour Operator Speakers:
  - Vera Lett, Group Marketing & People Strategy Director, Tour Partner Group
  - Ranjiv Bhalla, Director, Veenus/VesperienceTrade Organisation Speaker:
  - Roisin Donnelly, Senior Manager – Suppliers & Partnerships, ETOA
  
5. Top Tips for working with the Travel Trade from our speakers Iain Terry
  
6. Questions & Answers ALL