

ADVERTISING PRICES

Find the best option for your business with our choice of advertisement sizes and editorial opportunities

COVER POSITIONS

INSIDE FRONT/INSIDE BACK

£2,200+VAT

AMBASSADOR RATE: £1430+VAT

OUTSIDE BACK COVER

£2,500+VAT

AMBASSADOR RATE: £1625+VAT

FULL PAGE ADVERT

PLACED DIRECTLY OPPOSITE EDITORIAL IN THE MAIN BODY OF THE MAGAZINE
210mm wide x 265mm high

£1,500+VAT

AMBASSADOR RATE: £975+VAT

HALF PAGE LANDSCAPE OR PORTRAIT

PLACED DIRECTLY OPPOSITE EDITORIAL IN THE MAIN BODY OF THE MAGAZINE
191mm wide x 120mm high/ 93mm wide x 245mm high

£900+VAT

AMBASSADOR RATE: £585+VAT

QUARTER PAGE ADVERT

PLACED AT THE BACK OF THE MAGAZINE
93mm wide x 120mm high

£495+VAT

AMBASSADOR RATE: £322+VAT

EIGHTH PAGE ADVERT

PLACED AT THE BACK OF THE MAGAZINE
93mm wide x 57.5mm high

£300+VAT

AMBASSADOR RATE: £195+VAT

ADVERTORIAL

Full and double page options are available.
Prices on request.

To find out more email jessica.way@contistamedia.co.uk

PUBLISHING SCHEDULE

25 JULY

Deadline for early-booking discount

31 JANUARY

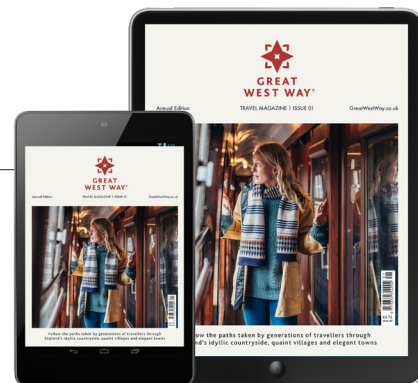
Deadline for all advert/advertorial bookings

6 FEBRUARY

Deadline for submitting artwork, images and text

28 FEBRUARY

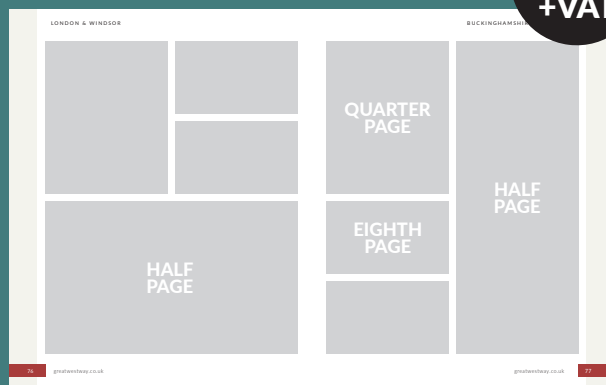
The Great West Way Magazine will be published



OPPOSITE RELEVANT EDITORIAL CONTENT



BACK OF THE MAGAZINE



From £195 +VAT

DISCOUNTS*

- Early Booking Discount 20% discount
- Ambassadors are eligible for a 35% discount
- Media Agencies are eligible for a 15% discount

***Only one discount is valid per booking**