



National  
Trust



# Bath Assembly Rooms

Brand new attraction opening 2027

## A guide for the Travel Trade

Step back in time to experience the grit and glamour of a Georgian ball when Bath Assembly Rooms reopens



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**Bath  
Assembly  
Rooms**

## Experience a Georgian ball - new visitor experience

The excitement is building as Bath Assembly Rooms prepares for the ball of the season - Queen Charlotte's birthday ball. Visitors will step into Georgian Bath where they'll discover the people who lived, worked and visited the city and how they came together at the Assembly Rooms. Follow the stories of fictional characters as they unveil the grit and glamour of balls during the Bath 'season'. From preparing for the ball, to the games they played and the love matches made, the new experience will use the latest audio technology to bring to life the real story of Georgian Bath.

Lasting approximately 90 minutes, visitors will be able to discover the history of Georgian Bath:

- in an immersive experience that brings the ball and stories of the past to life through the use of audio and visual technology
- through characters created from in-depth research into the lives of people who lived and worked in Georgian Bath
- exploring objects and artefacts from the 18th century and dive deeper into the research through fact files
- throughout the historic Rooms which have been restored
- all located in the centre of Bath with good transport links

## About Bath Assembly Rooms

Designed by architect John Wood the Younger, Bath Assembly Rooms is a Grade 1 listed building situated in the centre of Bath, just beyond the Royal Crescent and Circus. It was the heart of Bath in 1771 when it first opened as a place for balls, concerts, teas and gaming. Owned by the National Trust since 1931, the building is currently undergoing a £17m restoration and rejuvenation project.

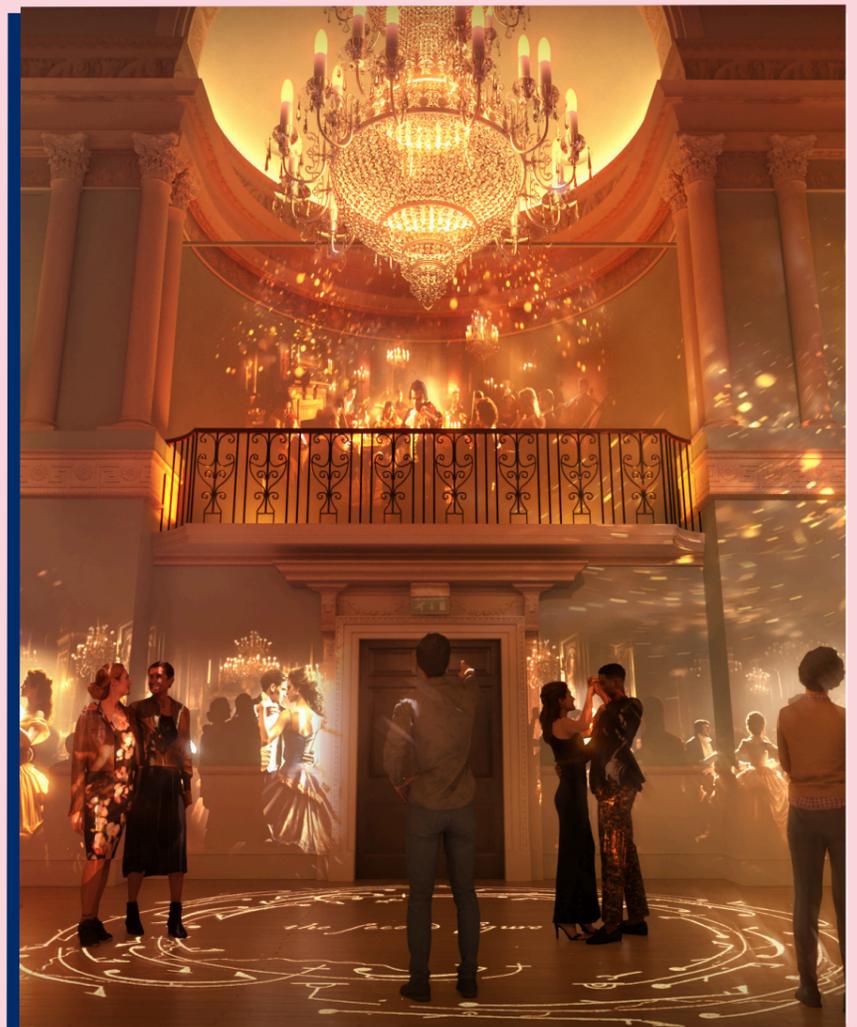
## Additional information

When Bath Assembly Rooms reopens, it will feature:

- a fully accessible building with a lift to all floors
- meeting rooms available for bookings and small groups
- out of hours events and exhibitions
- restored Georgian features
- beautifully conserved original Georgian chandeliers

Prices and booking information will be available in early 2027

If you have any questions please contact:  
[bathassemblyrooms@nationaltrust.org.uk](mailto:bathassemblyrooms@nationaltrust.org.uk)



An artist's impression of the ball unfolding in the Ball Room

