

TRADE PROGRAMME

Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way® winds its way through landscapes filled with the world-famous and the yet-to-be-discovered.

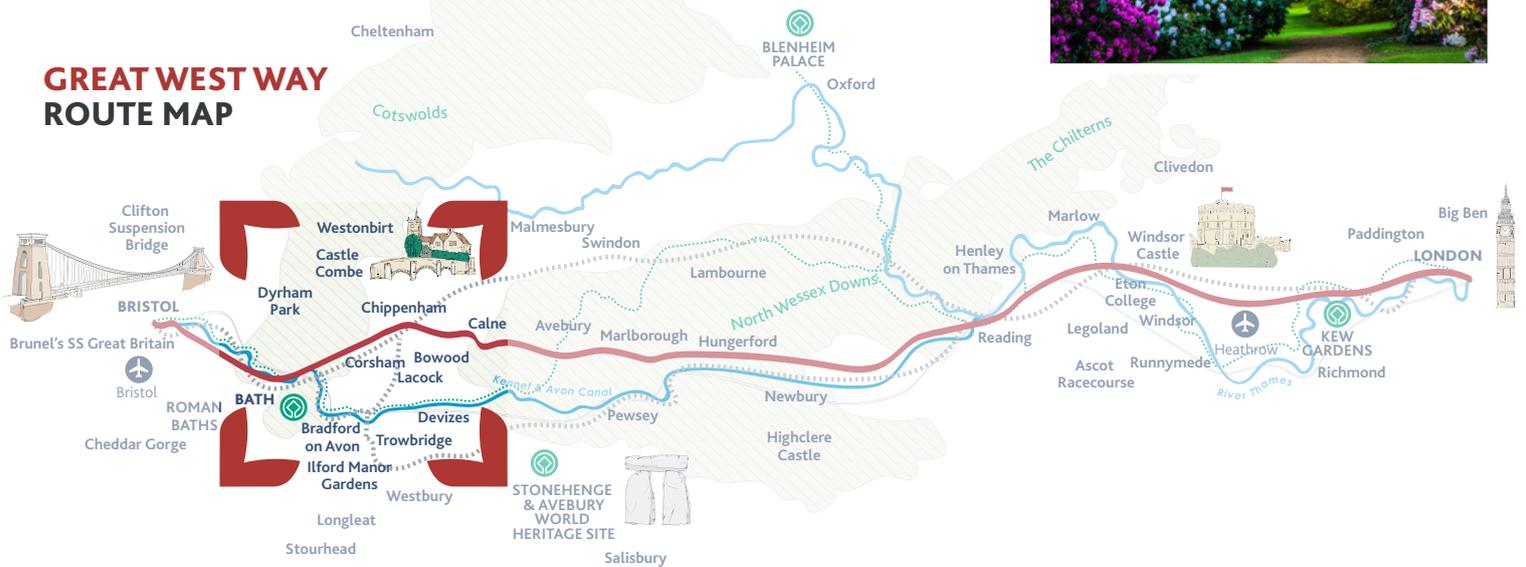


ENGLISH LANDSCAPES

Give your customers an insight into an English art form on a tour of The Great West Way visiting several genius landscapes created by some of the country's greatest outdoor architects.



GREAT WEST WAY ROUTE MAP



EXAMPLES OF GREAT ENGLISH LANDSCAPES IN THIS AREA

[Bowood House](#)
[Dyrham Park](#)

[Corsham Court](#)
[Lacock Abbey](#)

INSIDER SUGGESTIONS

Dine in the trees at [Bowood's Treehouse Café](#)
Have lunch at [The Flemish Weaver](#), a 17th-century ale house full of creaky character

Enjoy traditional English tea in the 17th Century splendour of [Dyrham Park](#)
Savour the beautifully presented contemporary British cuisine at the country

house [Beechfield House Hotel](#), Melksham
Overnight in [Chippenham](#) and [Bath](#)

DAY ONE

BOWOOD HOUSE & GARDENS



Bowood House and Gardens near Chippenham offers one of England's most striking manmade landscapes and so is a great place to start your discovery of Great English Landscapes on the Great West Way. It is the home of the Marquis of Lansdowne who still lives there – and who preserves 100 acres of grounds beautifully devised in the 18th century by Lancelot 'Capability' Brown. Britain's most celebrated landscape architect, the gardens and parklands he created are expressive of the cultured civility to which high society of the period aspired. Explore the walled garden on a 90-minute private tour that includes lunch or tea at Bowood's Treehouse Café; or head to Bowood's Stables Restaurant for dishes from produce grown in the kitchen garden.

One option for staying overnight is Beechfield House Hotel, Beanacre - a 24-room country house hotel in eight acres of its own splendid grounds, which include a walled garden, a small arboretum, formal lawns, and an outdoor heated swimming pool. For dinner, you can opt for beautifully presented contemporary British cuisine at the hotel's restaurant or enjoy a more informal meal at the bar.



DAY TWO

LACOCK ABBEY, FOX TALBOT MUSEUM & VILLAGE

Just a few miles west is Lacock, one of the Great West Way's most famously pretty villages – all honey-stone and half-timbered



buildings. The jaw-droppingly pretty National Trust's Lacock Abbey was built on the foundations of a medieval nunnery; it became a quirky country mansion and is now a museum celebrating the achievements of former Lacock resident, William Henry Fox Talbot, famous for his contributions to the invention of photography. 'Capability' Brown worked at Lacock Abbey, although much of what you see today is 19th-century romantic landscaping.

You'll be wowed by Corsham Town to the north west. It's another of the Great West Way's glorious timewarp places. Make for Corsham Court whose grounds were largely devised by 'Capability' Brown and then extended by Humphry Repton, another acclaimed landscape architect who is often regarded as the successor to Brown. Pre-booked private tours are available for between 15-45 people. The beautiful, open parkland and lake alongside Corsham Court is open to everyone.

DAY THREE

DYRHAM PARK & PRIOR PARK

Half an hour's drive west is the National's Trust's Dyrham Park, a handsome baroque mansion with much of the 17th-century building open to visitors. Having recently undergone a series of refurbishment, you can book



a guided tour of the conservation studio to see several rooms which have previously not been open to the public. These are available on Tuesdays, Wednesdays and Thursdays, volunteer numbers permitting. Of particular interest is the West Garden, which is now being revived as a 21st-century version of the original grounds that were laid out around 1710 - and subsequently reworked by Humphry Repton. Take time, too, to explore the extensive ancient deer park beyond (Dyrham is so called from 'deor', the Anglo Saxon for deer), which was partly remodelled in the late 18th century by Bath architect Charles Harcourt Masters.

In Bath, the National Trust's Prior Park is a beautiful 18th century garden – again very much in the English Landscape style - with magnificent views over the World Heritage City of Bath; with beautiful Georgian streets and excellent shops, it's a wonderful place to end this tour.

COACH PARKING

Bowood: on site; **Lacock:** approximately 220 yards from Lacock Abbey in Hither Way car park. **Dyrham Park:** on site, 15 min walk to house or shuttle bus provide free of charge.




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BOOKABLE PRODUCT

- **Bowood House and Gardens:** March-Nov, minimum group 15, coach parking. houseandgardens@bowood.org; bowood.org
- **Lacock Abbey:** Feb-Oct 10.30am-5.30pm, Abbey Rooms 11am-4.15pm, reduced winter hours, group minimum 16, full abbey visits must be pre-booked, coach parking. lacockabbey@nationaltrust.org.uk; nationaltrust.org.uk
- **Dyrham Park,** Chippenham: dyrhampark@nationaltrust.org.uk; nationaltrust.org.uk
- **Prior Park Landscape Garden,** Bath: priorpark@nationaltrust.org.uk; nationaltrust.org.uk
- **Best Western Plus Angel Hotel,** Chippenham: reception@angelhotelchippenham.com; angel-hotel-chippenham.com
- **Abbey Hotel,** Bath: reception@abbeyhotelbath.co.uk; abbeyhotelbath.co.uk



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