

# TRADE PROGRAMME

Based on one of the first Great Roads commissioned by the Kings of England, the Great West Way® winds its way through landscapes filled with the world-famous and the yet-to-be-discovered.

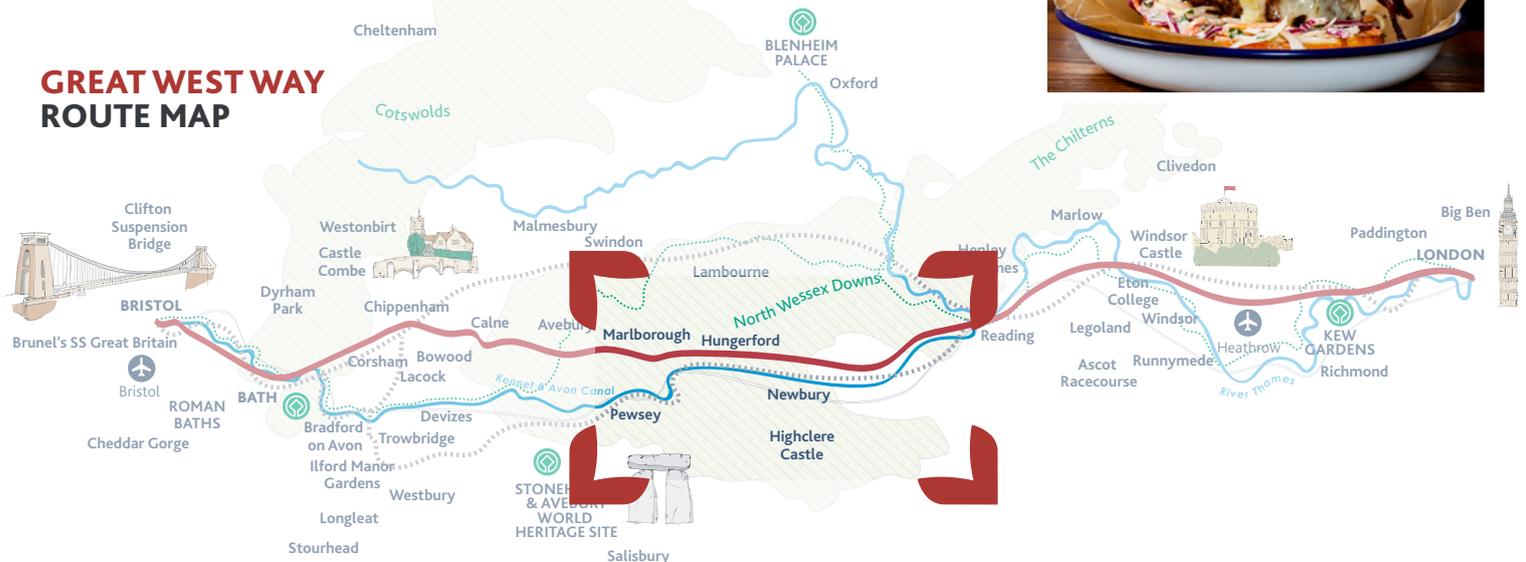


## FOOD

Help your customers discover the best local fare at farmshops and first class food at a variety of eateries, from Michelin-starred restaurants to gastropubs serving lamb reared on the chalk downs.



## GREAT WEST WAY ROUTE MAP



### PLACES OF INTEREST FOR FOODIES

- [Restaurant Hywel Jones](#)
- [Bridge Tea Rooms](#)
- [The Bunch of Grapes](#)
- [Three Tuns Freehouse](#)
- [Vaughan's Kitchen](#)
- [Red Lion, East Chisenbury](#)
- [Cobbs Farm Shop](#)

- [The Blackbird](#)
- [The Vineyard](#)
- [The Woodspeen](#)
- [Saddleback Farm Shop](#)
- [The Royal Oak, Yattendon](#)
- [Woolley Grange](#)
- [West Berkshire Brewery](#)

### INSIDER SUGGESTIONS

Enjoy fine dining at Michelin-starred restaurants Restaurant Hywel Jones at Lucknam Park, [Red Lion](#), East Chisenbury; [The Blackbird](#), Newbury; and [The Woodspeen](#), Newbury

Taste imaginative English cooking at [The Royal Oak, Yattendon](#)

Treat yourself to a Queen Victoria afternoon tea experience at the [Bridge Tea Rooms](#) in Bradford on Avon

Take a cookery course at [Vaughan's Kitchen](#), Devizes

Overnight at [Best Western Leigh Park](#) and [Donnington Grove Hotel](#)

## DAY ONE

### LUCKNAM PARK & BRADFORD ON AVON



Bridge Tea Rooms

Kick off with a bang at Lucknam Park - the hotel's main (Michelin-starred) restaurant is Restaurant Hywel Jones - named after its Welsh chef, here since 2004. Tuck into laverbread focaccia with Welsh butter perhaps followed by a main course of slow-cooked Wiltshire pork belly with caramelised apple, roast duck liver and glazed onion. For food that's lighter on both stomach and wallet, there's the Brasserie, which does pizzas, salads and some great plant-to-plate vegan options.

Stay on at Lucknam Park for its stellar afternoon tea, taken in the drawing room or the library - or if it's fine, out on the terrace. For something less formal, venture out to Neston Farm Shop and Kitchen on the Neston Park Estate at Atworth and pick up a pot of wholegrain mustard or sweet chilli jam made locally by Tracklements. Or for the full fine bone china experience, head to the Bridge Tea Rooms in Bradford on Avon, inside a Hansel-and-Gretel-style 16th-century building - perfect for groups of up to 50.

For dinner, there's fine dining at the nearby ZAA Rosette restaurant at Woolley Grange - a beautiful Jacobean manor house among 14-acres of splendid grounds at the edge of the Cotswolds. Many of the herbs, fruit and vegetables are plucked from its kitchen garden.



Woolley Grange

## DAY TWO

### DEVIZES & HUNGERFORD

In Devizes, on the Kennet and Avon canal, sign up for a cookery course at Vaughan's Kitchen. Their meats are from the market town's Walter Rose, one of the country's finest butchers, and herbs from Wiltshire's Folly Farm. One of Vaughan's tutors is a Japanese chef who can help you master the art of Japanese cooking, and there are Saturday classes for kids too.

Three Tuns Freehouse in Great Bedwyn, at the edge of Savernake Forest, accepts up to 40 diners in one sitting. For riverside tranquility and Michelin-starred cuisine, lunch at the Red Lion gastropub in tiny East Chisenbury. The private room seats 25 and has a window into the kitchen to watch the meticulous chefs at work.

At Cobbs Farm Shop in Englefield near Hungerford, there's a farm shop, vineyard, café, and more, where groups can try Pick Your Own fruit, vineyard tours and events such as outdoor cinema. You can also buy flour stoneground at Wilton Windmill nearby, which celebrates its bicentenary in 2021, though it only opens Sundays and Bank Holiday Mondays between Easter and October (when the shop/café opens too) but you can wander around the outside any time. Groups of between four and 50 people are welcome. Overnight in castellated splendour at Donnington Grove Hotel, built in 1763; countryside pursuits such as fishing and clay pigeon shooting available. Group bookings accepted.



Three Tuns Freehouse

## DAY THREE

### NEWBURY & YATTENDON

Flex your culinary muscles with a half-day cookery course at The Woodspen then stay for a bargain-priced lunch at its (Michelin-starred) airy restaurant. The drive north to Saddleback Farm Shop, in a converted piggery, whose owners rear their own grass-fed beef. Pick up some of their homemade Scotch eggs to take home, then go for a walk across the fields before returning for a cuppa and slab of homemade cake.

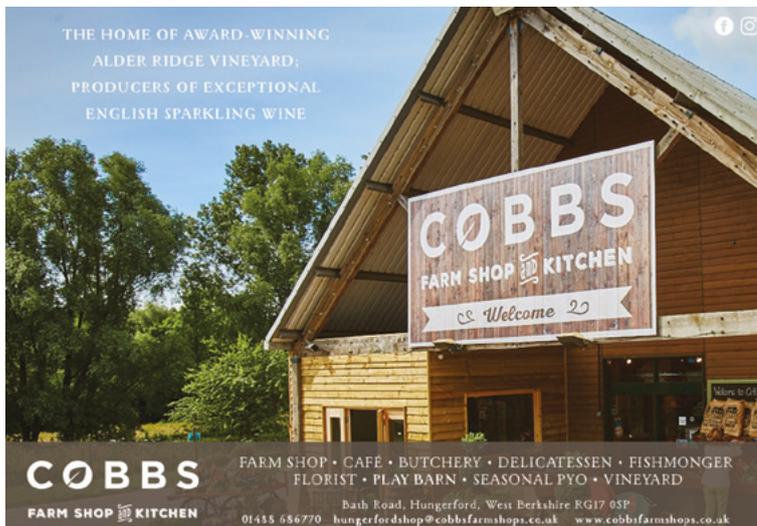
End this foodie trip at the splendid Royal Oak, a pub with ten bedrooms overlooking the square in pretty Yattendon and wash down your meal with a pint of Ramsbury Gold from the nearby Ramsbury Brewery. Or bag a table in the West Berkshire Brewery's taproom for a homemade burger and a pint of its Good Old Boy bitter.



The Royal Oak, Yattendon

## COACH PARKING

**Bradford on Avon:** Long stay parking in Station car park - if full coaches can park on Moulton Drive. **Devizes:** Wharf car park and Station Road car park for long stay. Also Wadworth Visitor Centre, New Park Street T: 01380 732277.



## BOOKABLE PRODUCT

- **Bridge Tea Rooms, Bradford on Avon:** Can accommodate pre-booked groups up to 50 pax. T: 01225 865537; [info@thebridgetearooms.co.uk](mailto:info@thebridgetearooms.co.uk); [thebridgetearooms.co.uk](http://thebridgetearooms.co.uk)
- **Vaughan's Cookery School:** Bespoke group courses available. T: 01380 530203; [vaughanskitchen.co.uk](http://vaughanskitchen.co.uk)
- **Wilton Windmill:** Open Easter-September on Sundays 2pm-5pm, groups from 4-50 people, coach parking. Contact Sue Challen: [groups@wiltonwindmill.co.uk](mailto:groups@wiltonwindmill.co.uk); [wiltonwindmill.co.uk](http://wiltonwindmill.co.uk)
- **West Berkshire Brewery:** Open daily from 10am, coach parking; T: 01635 767090; [wbbrew.com](http://wbbrew.com)
- **The Royal Oak:** Maximum group size 20 people, coach parking. [info@royaloakyattendon.com](mailto:info@royaloakyattendon.com); [royaloakyattendon.co.uk](http://royaloakyattendon.co.uk)
- **Donnington Grove Hotel:** Minimum group size 10 rooms, coach parking. [enquiries@donnington-grove.com](mailto:enquiries@donnington-grove.com); [donnington-grove.com](http://donnington-grove.com)



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